

# San Francisco Neighborhoods

Socio-Economic Profiles

American Community Survey 2006-2010













Photo Sources

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# SAN FRANCISCO NEIGHBORHOODS

## **Socio-Economic Profiles**

2006-2010 American Community Survey

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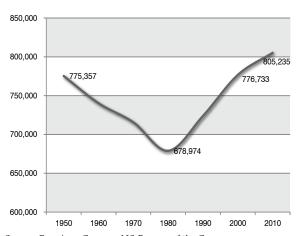
#### **Foreword**

San Francisco's 2010 population – at 805,330 – has well surpassed its all-time high in the 1950s. Despite some long term shifts in proportional shares, San Francisco's racial and ethnic composition remains diverse. The City's Asian population is growing steadily but the number of Black residents continues to drop. San Franciscans of Latin or Hispanic origin are also increasing, although not at rates seen at state or national levels.

San Franciscans are also getting older, with a median age of 38.2 years. There are more children under 5 years old but San Francisco continues to be place at the top of the ranking of major cities with the fewest children. The numbers of older San Franciscans are growing as well. Family households are increasing but there are also more single-person households.

Our citizens are also better educated: a third of San Franciscans over 25 years old have earned a B.A. diploma and about one in five hold a graduate or professional degree. Median incomes rose, although once adjusted for inflation, they are almost unchanged from 2000.

San Francisco Population, 1950 - 2010

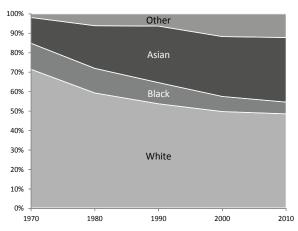


Source: Bay Area Census; US Bureau of the Census

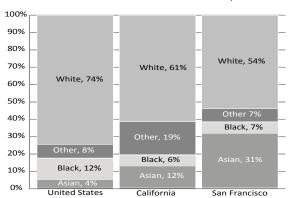
More employed San Franciscans are taking transit to work. Commuting by car has dropped and other travel to work modes such as biking and walking are becoming more popular. Working at home is also increasing. A growing number of San Francisco households are car-free.

San Francisco is a city of neighborhoods, diverse in composition and character. This report compiles census-tract-level 2006-2010 American Community Survey census data for each neighborhood. It provides select demographic and housing characteristics as well as information on employment and the commute to work.

San Francisco Change in Racial Composition 1970-2010



Racial Distribution, San Francisco - California -United States, 2010



#### **Data Sources**

Statistics in each neighborhood profiles come from two datasets produced by the U.S. Census Bureau: the 2005-2009 American Community Survey and the 2010 Census. For this report, figures for total population, race and Latino/Hispanic origins come from the 2010 Census Summary File 1 release. The bulk of the statistics presented, however, are based on the 2006-2010 American Community Survey (ACS), released in December of 2011.

The annual ACS, which is conducted year-round, has replaced the 10-year, April 1 Census "long form" and includes detailed socio-economic statistics such as income, poverty, educational attainment, occupation, language spoken and commute to work. Yearly ACS data is pooled in sets of five years to generate sampling similar to the decennial Census. The 2006-2010 ACS is the first five-year estimate released and provides the most current demographic profile of the country at the census tract level.

There will be few references in absolute numbers. The statistics are commonly presented as percentage shares. When absolute numbers are provided, these are rounded to the nearest 10.

The Census Bureau also publishes margins of error estimates (MOE) for all published tables from the American Community Survey. The Census Bureau provides approximation formulas for calculating MOEs for derived or aggregated measures. Moreover, the Census Bureau advises that derived MOEs are increasingly imprecise once more than four individual values are summed. For example, adding high school graduates for five census tracts to get to the neighborhood level figure constitutes five such values, and is in the imprecise territory. Also, adding smaller age intervals to report data by larger intervals for the same tract would introduce the same problem. As most of these neighborhood profiles comprise more than four individual

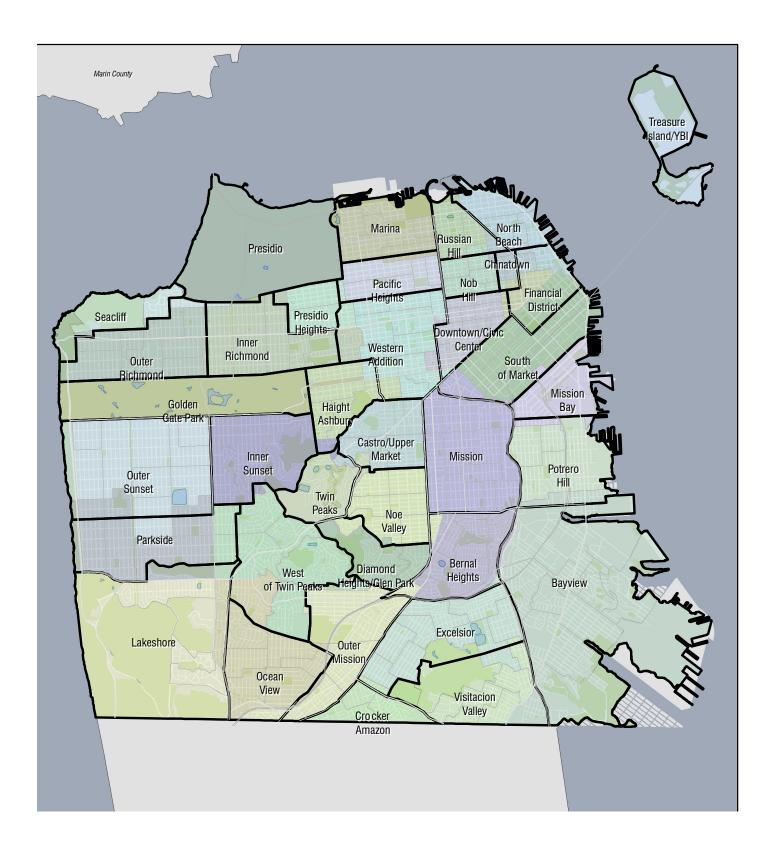
tracts and often aggregate published categories (age, commute mode, race), the margins of error themselves become approximations. Above all, when using data from the American Community Survey, one must keep in mind that sample data is inherently subject to error, and estimates should be interpreted with some caution. In the Appendix (page 80), the steps are included for identifying applicable margins of error. This report provides the calculated derived margins of error in the appendix.

#### **Data Geography**

Data from the 2006-2010 American Community Survey sample use the updated 2010 census tract geographies, with updates to the tract designation from the 2000 census. For this report, the Planning Department aggregated census tracts into popularly-defined neighborhoods. Because the census tracts don't perfectly match neighborhood boundaries<sup>1</sup> – with some tracts overlapping districts – the Planning Department assigned such tracts in its entirety to a specific neighborhood. The map on the following page shows neighborhoods and the census tracts assigned.

<sup>1</sup> While Census Block Group geographies allow for better fit within neighborhoods, ACS data is not always available at this level of geography.

#### Neighborhood Boundaries and Census Tracts



# San Francisco Neighborhood Profiles at a glance

# San Francisco at a Glance

#### **DEMOGRAPHICS**

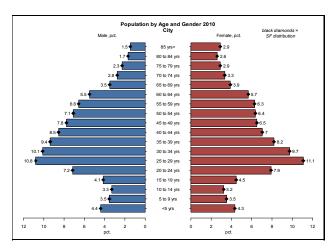
| Total Population*                     | 805,240 |
|---------------------------------------|---------|
| Group Quarter Population*             | 24,264  |
| Percent Female*                       | 49%     |
|                                       |         |
| Households*                           | 345,810 |
| Family Households*                    | 44%     |
| Households with Children, % of Total* | 18%     |
| Non-Family Households*                | 54%     |
| Single Person Households, % of Total* | 39%     |
| Avg Household Size*                   | 2.3     |
| Avg Family Household Size*            | 3.3     |
|                                       |         |

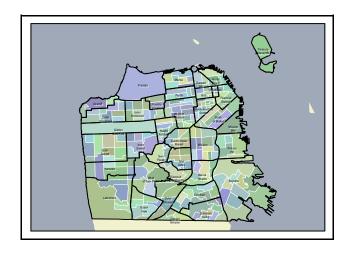
### Race/Ethnicity\*

| •                                |      |
|----------------------------------|------|
| Black/African American           | 6%   |
| Asian                            | 33%  |
| White                            | 48%  |
| Native American Indian           | 0.5% |
| Native Hawaiian/Pacific Islander | 0.4% |
| Other/Two or More Races          | 11%  |
| % Latino (of Any Race)           | 15%  |

#### Age\*

| <u> </u>      |     |
|---------------|-----|
| 0 - 4 years   | 4%  |
| 5 - 17 years  | 9%  |
| 18 - 34 years | 30% |
| 35 - 59 years | 37% |
| 60 and older  | 19% |





#### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 29% |
| Some College/Associate Degree  | 20% |
| College Degree                 | 31% |
| Graduate/Professional Degree   | 20% |

#### **Nativity and Language**

| Foreign Born | 36% |
|--------------|-----|
| -oreign Born | 30% |

#### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 55% |
| Spanish Only                  | 12% |
| Asian/Pacific Islander        | 27% |
| Other European Language       | 6%  |
| Other Languages               | 1%  |
|                               |     |

#### **Linguistic Isolation**

.....

| % of All Households                      | 14% |
|--|-----|
| % of Spanish-Speaking Households         | 23% |
| % of Asian Language Speaking Households  | 40% |
| % of Other European-Speaking Households  | 22% |
| % of Households Speaking Other Languages | 17% |

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND                    |          |
|---|-----------|---|----------|
| Total Number of Units*                  | 376,940   | JOURNEY TO WORK                           |          |
| Units Built During 2010                 | 1,230     | Income                                    |          |
| Median Year Structure Built‡            | 1939      | Median Household Income                   | \$71,416 |
|   |           | Median Family Income                      | \$86,668 |
| Occupied Units*                         | 92%       | Per Capita Income                         | \$45,478 |
| Owner occupied                          | 38%       | Percent in Poverty                        | 12%      |
| Renter occupied                         | 62%       | ,   |          |
| Vacant Units*                           | 8%        | Employment                                |          |
| For rent                                | 41%       | Unemployment Rate                         | 7%       |
| For sale only                           | 10%       | Employed Residents                        | 444,630  |
| Rented or sold, not occupied            | 5%        | Managerial and Professional Occupations   | 50%      |
| For seasonal, recreational, or occ. use | 18%       | Service Occupations                       | 17%      |
| Other vacant                            | 26%       | Sales and Office Occupations              | 22%      |
| Median Year Moved In to Unit (Own)      | 1996      | Construction and Maintenance Occupations  | 5%       |
| Median Year Moved In to Unit (Rent)     | 2005      | Production and Transportation Occupations | 6%       |
| ,                                       |           |   |          |
| Structure Type                          |           | Journey to Work                           |          |
| Single Family Housing                   | 33%       | Workers 16 years and over                 | 433,670  |
| 2 - 4 Units                             | 21%       | Car                                       | 46%      |
| 5 - 9 Units                             | 10%       | Drove Alone                               | 38%      |
| 10 - 19 Units                           | 10%       | Carpooled                                 | 8%       |
| 20 Units or more                        | 25%       | Transit                                   | 33%      |
| Other                                   | 0%        | Bike                                      | 3%       |
|   |           | Walk                                      | 10%      |
| Housing Prices                          |           | Other                                     | 2%       |
| Median Rent                             | \$1,264   | Worked at Home                            | 7%       |
| Median Home Value                       | \$785,191 |   |          |
| Median Rent as % of Household Income    | 26%       | Notes:<br>* 2010 Census, Summary File 1.  | _        |
| Vehicles Available                      | 364,930   | ‡ "1939" represents 1939 or earlier       |          |
| Homeowners                              | 55%       |   |          |
| Renters                                 | 45%       |   |          |
| Vehicles Per Capita                     | 0.47      |   |          |
| Households with no vehicle              | 99,750    |   |          |
| Percent of Homeowning households        | 9%        |   |          |
| Percent of Renting Households           | 42%       | Updated February, 2012                    |          |

# **Bayview: Neighborhood at a Glance**

#### **DEMOGRAPHICS**

| Total Population*         | 35,890 |
|---------------------------|--------|
| Group Quarter Population* | 413    |
| Percent Female*           | 51%    |
|                           |        |

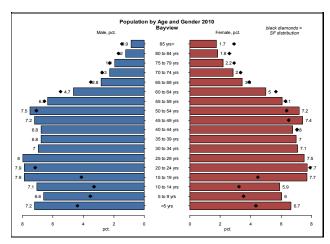
| Households*                           | 10,270 |
|---------------------------------------|--------|
| Family Households*                    | 73%    |
| Households with Children, % of Total* | 43%    |
| Non-Family Households*                | 27%    |
| Single Person Households, % of Total* | 23%    |
| Avg Household Size*                   | 3.5    |
| Avg Family Household Size*            | 4.2    |

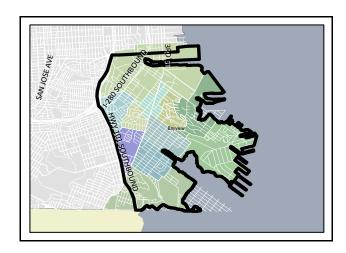
#### Race/Ethnicity\*

| •                                |      |
|----------------------------------|------|
| Black/African American           | 32%  |
| Asian                            | 33%  |
| White                            | 12%  |
| Native American Indian           | 0.7% |
| Native Hawaiian/Pacific Islander | 2.5% |
| Other/Two or More Races          | 20%  |
| % Latino (of Any Race)           | 26%  |

#### Age\*

| 0 - 4 years   | 8%  |
|---------------|-----|
| 5 - 17 years  | 18% |
| 18 - 34 years | 25% |
| 35 - 59 years | 33% |
| 60 and older  | 15% |





#### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 53% |
| Some College/Associate Degree  | 29% |
| College Degree                 | 12% |
| Graduate/Professional Degree   | 6%  |

#### **Nativity and Language**

| Foreign Born | 35% |
|--------------|-----|
| roreign born | 55% |

#### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 50% |
| Spanish Only                  | 21% |
| Asian/Pacific Islander        | 28% |
| Other European Language       | 1%  |
| Other Languages               | 1%  |

| O/ CAULI I II                            | 430/ |
|--|------|
| % of All Households                      | 12%  |
| % of Spanish-Speaking Households         | 21%  |
| % of Asian Language Speaking Households  | 34%  |
| % of Other European-Speaking Households  | 13%  |
| % of Households Speaking Other Languages | 11%  |

## **Bayview**

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |          |
|---|-----------|---|----------|
| Total Number of Units*                  | 11,430    | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 140       | Income  |          |
| Median Year Structure Built‡            | 1953      | Median Household Income   | \$44,962 |
|   |           | Median Family Income  | \$50,511 |
| Occupied Units*                         | 90%       | Per Capita Income   | \$20,765 |
| Owner occupied                          | 49%       | Percent in Poverty  | 20%      |
| Renter occupied                         | 51%       | ·   |          |
| Vacant Units*                           | 10%       | Employment  |          |
| For rent                                | 27%       | Unemployment Rate   | 13%      |
| For sale only                           | 41%       | Employed Residents  | 14,600   |
| Rented or sold, not occupied            | 3%        | Managerial and Professional Occupations   | 24%      |
| For seasonal, recreational, or occ. use | 3%        | Service Occupations   | 27%      |
| Other vacant                            | 26%       | Sales and Office Occupations  | 24%      |
| Median Year Moved In to Unit (Own)      | 1994      | Construction and Maintenance Occupations  | 12%      |
| Median Year Moved In to Unit (Rent)     | 2004      | Production and Transportation Occupations                                       | 13%      |
|   |           |   |          |
| Structure Type                          |           | Journey to Work   |          |
| Single Family Housing                   | 67%       | Workers 16 years and over   | 13,980   |
| 2 - 4 Units                             | 14%       | Car   | 63%      |
| 5 - 9 Units                             | 6%        | Drove Alone   | 52%      |
| 10 - 19 Units                           | 5%        | Carpooled   | 11%      |
| 20 Units or more                        | 8%        | Transit   | 29%      |
| Other                                   | 1%        | Bike  | 0%       |
|   |           | Walk  | 4%       |
| Housing Prices                          |           | Other   | 2%       |
| Median Rent                             | \$796     | Worked at Home  | 2%       |
| Median Home Value Δ                     | \$571,637 |   |          |
| Median Rent as % of Household Income    | 30%       | Notes:<br>* 2010 Census, Summary File 1.  |          |
| Vehicles Available                      | 14,220    | ‡ "1939" represents 1939 or earlier Δ "\$1,000,000" means "\$1,000,000 or more" |          |
| Homeowners                              | 64%       | 2010 Census Tracts for area: 980600, 061000, 980900, 061                        | ,        |
| Renters                                 | 36%       | 023003, 023103, 023400, 023200, 023102, 023300, 02300                           | 1        |
| Vehicles Per Capita                     | 0.41      |   |          |
| Households with no vehicle              | 2,190     |   |          |
| Percent of Homeowning households        | 9%        |   |          |
| Percent of Renting Households           | 33%       | Updated May, 2012   |          |

# Bernal Heights: Neighborhood at a Glance

#### **DEMOGRAPHICS**

| Total Population*                     | 23,390 |
|---------------------------------------|--------|
| Group Quarter Population*             | 445    |
| Percent Female*                       | 50%    |
|                                       |        |
| Households*                           | 8,930  |
| Family Households*                    | 53%    |
| Households with Children, % of Total* | 29%    |
| Non-Family Households*                | 47%    |
| Single Person Households, % of Total* | 27%    |
| Avg Household Size*                   | 2.6    |
| Avg Family Household Size*            | 3.4    |

#### Race/Ethnicity\*

| Black/African American           | 5%   |
|----------------------------------|------|
| Asian                            | 16%  |
| White                            | 59%  |
| Native American Indian           | 0.9% |
| Native Hawaiian/Pacific Islander | 0.5% |
| Other/Two or More Races          | 19%  |
| % Latino (of Any Race)           | 30%  |

#### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 29% |
| Some College/Associate Degree  | 19% |
| College Degree                 | 29% |
| Graduate/Professional Degree   | 22% |
|                                |     |

#### Age\*

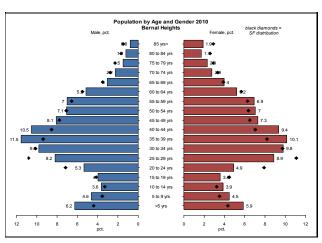
| 0 - 4 years   | 7%  |
|---------------|-----|
| 5 - 17 years  | 11% |
| 18 - 34 years | 27% |
| 35 - 59 years | 42% |
| 60 and older  | 14% |

#### **Nativity and Language**

| Foreign Born | 30% |
|--------------|-----|

#### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 57% |
| Spanish Only                  | 28% |
| Asian/Pacific Islander        | 11% |
| Other European Language       | 4%  |
| Other Languages               | 0%  |



| % of All Households                      | 8%  |
|--|-----|
| % of Spanish-Speaking Households         | 26% |
| % of Asian Language Speaking Households  | 20% |
| % of Other European-Speaking Households  | 4%  |
| % of Households Speaking Other Languages | 0%  |

# **Bernal Heights**

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |          |
|---|-----------|---|----------|
| Total Number of Units*                  | 9,480     | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 0         | Income  |          |
| Median Year Structure Built‡            | 1939      | Median Household Income   | \$85,784 |
|   |           | Median Family Income  | \$91,317 |
| Occupied Units*                         | 94%       | Per Capita Income   | \$42,170 |
| Owner occupied                          | 56%       | Percent in Poverty  | 8%       |
| Renter occupied                         | 44%       | •   |          |
| Vacant Units*                           | 6%        | Employment  |          |
| For rent                                | 26%       | Unemployment Rate   | 7%       |
| For sale only                           | 9%        | Employed Residents  | 14,920   |
| Rented or sold, not occupied            | 8%        | Managerial and Professional Occupations   | 49%      |
| For seasonal, recreational, or occ. use | 9%        | Service Occupations   | 20%      |
| Other vacant                            | 47%       | Sales and Office Occupations  | 19%      |
| Median Year Moved In to Unit (Own)      | 1995      | Construction and Maintenance Occupations  | 5%       |
| Median Year Moved In to Unit (Rent)     | 2004      | Production and Transportation Occupations                                       | 7%       |
|   |           |   |          |
| Structure Type                          |           | Journey to Work   |          |
| Single Family Housing                   | 62%       | Workers 16 years and over   | 14,490   |
| 2 - 4 Units                             | 29%       | Car   | 53%      |
| 5 - 9 Units                             | 6%        | Drove Alone   | 44%      |
| 10 - 19 Units                           | 1%        | Carpooled   | 8%       |
| 20 Units or more                        | 2%        | Transit   | 32%      |
| Other                                   | 0%        | Bike  | 6%       |
|   |           | Walk  | 3%       |
| Housing Prices                          |           | Other   | 2%       |
| Median Rent                             | \$1,306   | Worked at Home  | 5%       |
| Median Home Value Δ                     | \$776,263 |   |          |
| Median Rent as % of Household Income    | 26%       | Notes:<br>* 2010 Census, Summary File 1.  |          |
| Vehicles Available                      | 12,340    | ‡ "1939" represents 1939 or earlier Δ "\$1,000,000" means "\$1,000,000 or more" |          |
| Homeowners                              | 67%       | 2010 Census Tracts for area: 025200, 025100, 025402, 025                        | 401,     |
| Renters                                 | 33%       | 025403, 025300  |          |
| Vehicles Per Capita                     | 0.50      |   |          |
| Households with no vehicle              | 1,530     |   |          |
| Percent of Homeowning households        | 6%        |   |          |
| Percent of Renting Households           | 31%       | Updated May, 2012   |          |

# Castro/Upper Market: Neighborhood at a Glance

#### **DEMOGRAPHICS**

| Total Population*         | 19,790 |
|---------------------------|--------|
| Group Quarter Population* | 150    |
| Percent Female*           | 36%    |
|                           |        |
|                           |        |

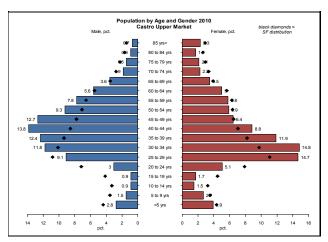
| Households*                           | 10,880 |
|---------------------------------------|--------|
| Family Households*                    | 22%    |
| Households with Children, % of Total* | 9%     |
| Non-Family Households*                | 79%    |
| Single Person Households, % of Total* | 48%    |
| Avg Household Size*                   | 1.8    |
| Avg Family Household Size*            | 2.7    |
|                                       |        |

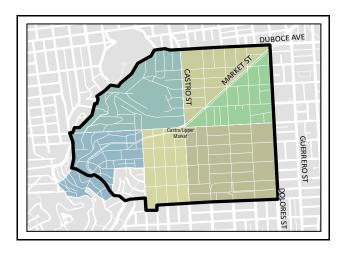
#### Race/Ethnicity\*

| Black/African American           | 2%   |
|----------------------------------|------|
| Asian                            | 10%  |
| White                            | 80%  |
| Native American Indian           | 0.4% |
| Native Hawaiian/Pacific Islander | 0.1% |
| Other/Two or More Races          | 8%   |
| % Latino (of Any Race)           | 8%   |

#### Age\*

| 0 - 4 years   | 3%  |
|---------------|-----|
| 5 - 17 years  | 4%  |
| 18 - 34 years | 27% |
| 35 - 59 years | 52% |
| 60 and older  | 14% |





#### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 9%  |
| Some College/Associate Degree  | 17% |
| College Degree                 | 42% |
| Graduate/Professional Degree   | 32% |

#### **Nativity and Language**

| Foreign Born  | 16%  |
|---------------|------|
| OLCIELI DOLLI | 10/0 |

#### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 81% |
| Spanish Only                  | 6%  |
| Asian/Pacific Islander        | 5%  |
| Other European Language       | 8%  |
| Other Languages               | 0%  |

| % of All Households                      | 2%  |
|--|-----|
| % of Spanish-Speaking Households         | 7%  |
| % of Asian Language Speaking Households  | 6%  |
| % of Other European-Speaking Households  | 13% |
| % of Households Speaking Other Languages | 0%  |

# Castro/Upper Market

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |           |
|---|-----------|---|-----------|
| Total Number of Units*                  | 11,790    | JOURNEY TO WORK   |           |
| Units Built During 2010                 | 0         | Income  |           |
| Median Year Structure Built‡            | 1939      | Median Household Income   | 3101,439  |
| Occupied Units*                         | 92%       | Median Family Income  | \$142,079 |
| Owner occupied                          | 38%       | Per Capita Income   | \$73,839  |
| Renter occupied                         | 62%       | Percent in Poverty  | 7%        |
| Vacant Units*                           | 8%        | Employment  |           |
| For rent                                | 32%       | Unemployment Rate   | 6%        |
| For sale only                           | 5%        | Employed Residents  | 13,870    |
| Rented or sold, not occupied            | 7%        | Managerial and Professional Occupations   | 70%       |
| For seasonal, recreational, or occ. use | 17%       | Service Occupations   | 8%        |
| Other vacant                            | 38%       | Sales and Office Occupations  | 19%       |
| Median Year Moved In to Unit (Own)      | 2000      | Construction and Maintenance Occupations  | 3%        |
| Median Year Moved In to Unit (Rent)     | 2004      | Production and Transportation Occupations                                       | 1%        |
| Structure Type                          |           | Journey to Work   |           |
| Single Family Housing                   | 27%       | Workers 16 years and over   | 13,620    |
| 2 - 4 Units                             | 41%       | Car   | 39%       |
| 5 - 9 Units                             | 15%       | Drove Alone   | 34%       |
| 10 - 19 Units                           | 8%        | Carpooled   | 6%        |
| 20 Units or more                        | 10%       | Transit   | 40%       |
| Other                                   | 0%        | Bike  | 4%        |
|   | 0,0       | Walk  | 8%        |
| Housing Prices                          |           | Other   | 2%        |
| Median Rent                             | \$1,555   | Worked at Home  | 7%        |
| Median Home Value Δ                     | \$970,551 |   |           |
| Median Rent as % of Household Income    | 25%       | Notes:<br>* 2010 Census, Summary File 1.  |           |
| Vehicles Available                      | 11,030    | ‡ "1939" represents 1939 or earlier Δ "\$1,000,000" means "\$1,000,000 or more" |           |
| Homeowners                              | 52%       | 2010 Census Tracts for area: 020500, 020401, 016900, 01                         | 7000,     |
| Renters                                 | 48%       | 020300, 020600  |           |
| Vehicles Per Capita                     | 0.56      |   |           |
| Households with no vehicle              | 2,830     |   |           |
| Percent of Homeowning households        | 8%        |   |           |
| Percent of Renting Households           | 36%       | Updated May, 2012   |           |

# Chinatown: Neighborhood at a Glance

#### **DEMOGRAPHICS**

| Total Population*                     | 14,540 |
|---------------------------------------|--------|
| Group Quarter Population*             | 26     |
| Percent Female*                       | 53%    |
|                                       |        |
| Households*                           | 7,140  |
| Family Households*                    | 50%    |
| Households with Children, % of Total* | 15%    |
| Niam Familia Harrada dalak            | E40/   |

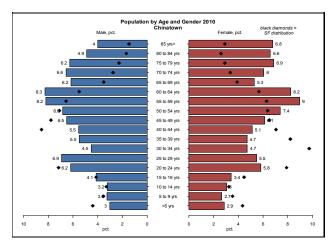
# Non-Family Households\* 51% Single Person Households, % of Total\* 47% Avg Household Size\* 2.0 Avg Family Household Size\* 2.9

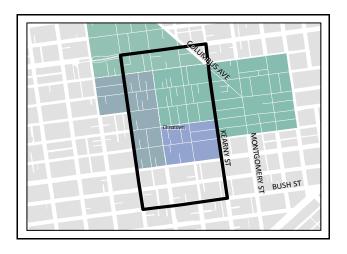
#### Race/Ethnicity\*

| Black/African American           | 2%   |
|----------------------------------|------|
| Asian                            | 84%  |
| White                            | 12%  |
| Native American Indian           | 0.1% |
| Native Hawaiian/Pacific Islander | 0.0% |
| Other/Two or More Races          | 2%   |
| % Latino (of Any Race)           | 2%   |

#### Age\*

| 0 - 4 years   | 3%  |
|---------------|-----|
| 5 - 17 years  | 8%  |
| 18 - 34 years | 20% |
| 35 - 59 years | 35% |
| 60 and older  | 35% |





#### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 73% |
| Some College/Associate Degree  | 12% |
| College Degree                 | 11% |
| Graduate/Professional Degree   | 4%  |

#### **Nativity and Language**

| oreign Born   | 77%  |
|---------------|------|
| OLCIRII DOLLI | ///0 |

#### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 14% |
| Spanish Only                  | 1%  |
| Asian/Pacific Islander        | 84% |
| Other European Language       | 1%  |
| Other Languages               | 0%  |

| % of All Households                      | 65% |
|--|-----|
| % of Spanish-Speaking Households         | 52% |
| % of Asian Language Speaking Households  | 81% |
| % of Other European-Speaking Households  | 19% |
| % of Households Speaking Other Languages | 0%  |

## Chinatown

| HOUSING CHARACTERISTICS   |              | INCOME, EMPLOYMENT AND   |          |
|---|--------------|--|----------|
| Total Number of Units*  | 7,850        | JOURNEY TO WORK  |          |
| Units Built During 2010   | 0            | Income   |          |
| Median Year Structure Built‡                                    | 1939         | Median Household Income  | \$18,368 |
| Ossansia d Haita*   | 010/         | Median Family Income   | \$23,365 |
| Occupied Units*   | 91%          | Per Capita Income  | \$17,929 |
| Owner occupied Renter occupied                                  | 7%<br>93%    | Percent in Poverty   | 32%      |
| ·   |              |  |          |
| Vacant Units*   | 9%           | Employment   |          |
| For rent  | 50%          | Unemployment Rate  | 16%      |
| For sale only   | 3%           | Employed Residents   | 6,110    |
| Rented or sold, not occupied                                    | 5%           | Managerial and Professional Occupations  | 21%      |
| For seasonal, recreational, or occ. use                         | 21%          | Service Occupations  | 41%      |
| Other vacant  | 22%          | Sales and Office Occupations   | 23%      |
| Median Year Moved In to Unit (Own)                              | 1997         | Construction and Maintenance Occupations   | 4%       |
| Median Year Moved In to Unit (Rent)                             | 2002         | Production and Transportation Occupations  | 11%      |
| Structure Type  |              | Journey to Work  |          |
| Single Family Housing   | 3%           | Workers 16 years and over  | 6,000    |
| 2 - 4 Units   | 11%          | Car  | 16%      |
| 5 - 9 Units   | 10%          | Drove Alone  | 13%      |
| 10 - 19 Units   | 15%          | Carpooled  | 3%       |
| 20 Units or more  | 60%          | Transit  | 34%      |
| Other   | 1%           | Bike   | 1%       |
| oure.   | 170          | Walk   | 40%      |
| Housing Prices  |              | Other  | 2%       |
| Median Rent   | \$500        | Worked at Home   | 5%       |
| Median Home Value Δ   | \$798,742    |  |          |
| Median Rent as % of Household Income                            | 28%          | Notes: * 2010 Census, Summary File 1.  |          |
| Vehicles Available  | 1,610        | ‡ "1939" represents 1939 or earlier<br>Δ "\$1,000,000" means "\$1,000,000 or more" |          |
| Homeowners  | 18%          | 2010 Census Tracts for area: 061100, 011300, 010700, 011                           | 800      |
| Renters   | 82%          |  |          |
| Vehicles Per Capita   | 0.11         |  |          |
| Households with no vehicle                                      | 5,880        |  |          |
| Percent of Homeowning households                                | 5,880<br>47% |  |          |
| Percent of Homeowning Households  Percent of Renting Households | 47%<br>84%   | Underted May 0040  |          |
| i ercent of henting flouseholds                                 | 0470         | Updated May, 2012  |          |

# Crocker Amazon: Neighborhood at a Glance

#### **DEMOGRAPHICS**

| Total Population*                     | 14,420 |
|---------------------------------------|--------|
| Group Quarter Population*             | 109    |
| Percent Female*                       | 50%    |
|                                       |        |
| Households*                           | 3,950  |
| Family Households*                    | 78%    |
| Households with Children, % of Total* | 31%    |
| Non-Family Households*                | 22%    |
| Single Person Households, % of Total* | 16%    |
| Avg Household Size*                   | 3.6    |
| Avg Family Household Size*            | 4.2    |

#### Race/Ethnicity\*

| •                                |      |
|----------------------------------|------|
| Black/African American           | 2%   |
| Asian                            | 58%  |
| White                            | 22%  |
| Native American Indian           | 0.3% |
| Native Hawaiian/Pacific Islander | 0.4% |
| Other/Two or More Races          | 18%  |
| % Latino (of Any Race)           | 25%  |

#### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 50% |
| Some College/Associate Degree  | 26% |
| College Degree                 | 20% |
| Graduate/Professional Degree   | 5%  |
|                                |     |

#### Age\*

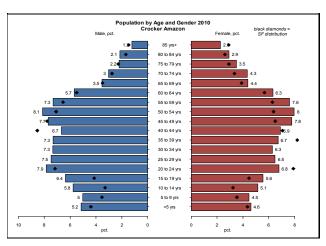
| 0 - 4 years   | 5%  |
|---------------|-----|
| 5 - 17 years  | 15% |
| 18 - 34 years | 23% |
| 35 - 59 years | 39% |
| 60 and older  | 18% |

#### **Nativity and Language**

| oreign Born | 52% |
|-------------|-----|

#### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 29% |
| Spanish Only                  | 19% |
| Asian/Pacific Islander        | 50% |
| Other European Language       | 2%  |
| Other Languages               | 0%  |
|                               |     |



| % of All Households                      | 21% |
|--|-----|
| % of Spanish-Speaking Households         | 32% |
| % of Asian Language Speaking Households  | 28% |
| % of Other European-Speaking Households  | 36% |
| % of Households Speaking Other Languages | 0%  |

# **Crocker Amazon**

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND   |          |
|---|-----------|--|----------|
| Total Number of Units*                  | 4,160     | JOURNEY TO WORK  |          |
| Units Built During 2010                 | 0         | Income   |          |
| Median Year Structure Built‡            | 1946      | Median Household Income  | \$69,811 |
| Occupied Units*                         | 95%       | Median Family Income   | \$73,218 |
| Owner occupied                          | 66%       | Per Capita Income  | \$23,865 |
| Renter occupied                         | 34%       | Percent in Poverty   | 7%       |
| Vacant Units*                           | 5%        | Employment   |          |
| For rent                                | 27%       | Unemployment Rate  | 11%      |
| For sale only                           | 11%       | Employed Residents   | 7,010    |
| Rented or sold, not occupied            | 5%        | Managerial and Professional Occupations  | 28%      |
| For seasonal, recreational, or occ. use | 11%       | Service Occupations  | 30%      |
| Other vacant                            | 45%       | Sales and Office Occupations   | 24%      |
| Median Year Moved In to Unit (Own)      | 1992      | Construction and Maintenance Occupations   | 5%       |
| Median Year Moved In to Unit (Rent)     | 2005      | Production and Transportation Occupations  | 12%      |
| Structure Type                          |           | Journey to Work  |          |
| Single Family Housing                   | 78%       | Workers 16 years and over  | 6,880    |
| 2 - 4 Units                             | 10%       | Car  | 60%      |
| 5 - 9 Units                             | 4%        | Drove Alone  | 50%      |
| 10 - 19 Units                           | 5%        | Carpooled  | 9%       |
| 20 Units or more                        | 4%        | Transit  | 33%      |
| Other                                   | 0%        | Bike   | 1%       |
| Other                                   | 070       | Walk   | 1%       |
| Housing Prices                          |           | Other  | 3%       |
| Median Rent                             | \$1,278   | Worked at Home   | 3%       |
| Median Home Value Δ                     | \$607,535 |  |          |
| Median Rent as % of Household Income    | 27%       | Notes: * 2010 Census, Summary File 1.  |          |
| Vehicles Available                      | 6,370     | ‡ "1939" represents 1939 or earlier $\Delta$ "\$1,000,000" means "\$1,000,000 or more" |          |
| Homeowners                              | 73%       | 2010 Census Tracts for area: 026301, 026302, 026303                                    |          |
| Renters                                 | 27%       |  |          |
| Vehicles Per Capita                     | 0.45      |  |          |
| Households with no vehicle              | 380       |  |          |
| Percent of Homeowning households        | 6%        |  |          |
| Percent of Renting Households           | 18%       | Undated May 2010   |          |
| referred Kenting Households             | 10/0      | Updated May, 2012  |          |

# Diamond Heights/Glen Park: Neighborhood at a Glance

#### **DEMOGRAPHICS**

| Total Population*                     | 7,790 |
|---------------------------------------|-------|
| Group Quarter Population*             | 26    |
| Percent Female*                       | 50%   |
|                                       |       |
| Households*                           | 3,570 |
| Family Households*                    | 51%   |
| Households with Children, % of Total* | 24%   |
| Non-Family Households*                | 57%   |
| Single Person Households, % of Total* | 40%   |
| Avg Household Size*                   | 2.2   |
| Avg Family Household Size*            | 2.9   |
|                                       |       |

# Dimond Heights/Gen Park Dimond Heights/Gen Pa

#### Race/Ethnicity\*

| Black/African American           | 6%   |
|----------------------------------|------|
| Asian                            | 14%  |
| White                            | 70%  |
| Native American Indian           | 0.5% |
| Native Hawaiian/Pacific Islander | 0.1% |
| Other/Two or More Races          | 9%   |
| % Latino (of Any Race)           | 13%  |

#### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 17% |
| Some College/Associate Degree  | 16% |
| College Degree                 | 31% |
| Graduate/Professional Degree   | 36% |
|                                |     |

#### Age\*

| 0 - 4 years   | 7%  |
|---------------|-----|
| 5 - 17 years  | 7%  |
| 18 - 34 years | 19% |
| 35 - 59 years | 44% |
| 60 and older  | 23% |

#### **Nativity and Language**

| -           | _ | _ |  |  |     |
|-------------|---|---|--|--|-----|
| oreign Born |   |   |  |  | 18% |

#### 

#### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 79% |
| Spanish Only                  | 8%  |
| Asian/Pacific Islander        | 7%  |
| Other European Language       | 5%  |
| Other Languages               | 1%  |

| % of All Households                      | 6%  |
|--|-----|
| % of Spanish-Speaking Households         | 29% |
| % of Asian Language Speaking Households  | 30% |
| % of Other European-Speaking Households  | 7%  |
| % of Households Speaking Other Languages | 0%  |

# **Diamond Heights/Glen Park**

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |          |
|---|-----------|---|----------|
| Total Number of Units*                  | 3,760     | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 0         | Income  |          |
| Median Year Structure Built‡            | 1957      | Median Household Income   | \$91,266 |
|   |           | Median Family Income  | 3133,299 |
| Occupied Units*                         | 95%       | Per Capita Income   | \$60,938 |
| Owner occupied                          | 66%       | Percent in Poverty  | 9%       |
| Renter occupied                         | 34%       | ·   |          |
| Vacant Units*                           | 5%        | Employment  |          |
| For rent                                | 29%       | Unemployment Rate   | 7%       |
| For sale only                           | 8%        | Employed Residents  | 4,900    |
| Rented or sold, not occupied            | 7%        | Managerial and Professional Occupations   | 64%      |
| For seasonal, recreational, or occ. use | 14%       | Service Occupations   | 7%       |
| Other vacant                            | 41%       | Sales and Office Occupations  | 19%      |
| Median Year Moved In to Unit (Own)      | 1993      | Construction and Maintenance Occupations  | 4%       |
| Median Year Moved In to Unit (Rent)     | 2002      | Production and Transportation Occupations   | 6%       |
| ,                                       |           |   |          |
| Structure Type                          |           | Journey to Work   |          |
| Single Family Housing                   | 64%       | Workers 16 years and over   | 4,650    |
| 2 - 4 Units                             | 22%       | Car   | 57%      |
| 5 - 9 Units                             | 3%        | Drove Alone   | 50%      |
| 10 - 19 Units                           | 1%        | Carpooled   | 7%       |
| 20 Units or more                        | 10%       | Transit   | 31%      |
| Other                                   | 0%        | Bike  | 1%       |
|   |           | Walk  | 2%       |
| Housing Prices                          |           | Other   | 1%       |
| Median Rent                             | \$1,516   | Worked at Home  | 8%       |
| Median Home Value Δ                     | \$930,596 |   |          |
| Median Rent as % of Household Income    | 25%       | Notes: * 2010 Census, Summary File 1.   |          |
| Vehicles Available                      | 5,240     | <ul><li>‡ "1939" represents 1939 or earlier</li><li>Δ "\$1,000,000" means "\$1,000,000 or more"</li></ul> |          |
| Homeowners                              | 73%       | 2010 Census Tracts for area: 021700, 021800   |          |
| Renters                                 | 27%       |   |          |
| Vehicles Per Capita                     | 0.64      |   |          |
| Households with no vehicle              | 510       |   |          |
| Percent of Homeowning households        | 9%        |   |          |
| Percent of Renting Households           | 23%       | Updated May, 2012   |          |

# Downtown/Civic Center: Neighborhood at a Glance

3.0

#### **DEMOGRAPHICS**

| Total Population*                     | 44,240 |
|---------------------------------------|--------|
| Group Quarter Population*             | 4574   |
| Percent Female*                       | 40%    |
|                                       |        |
| Households*                           | 25,000 |
| Family Households*                    | 21%    |
| Households with Children, % of Total* | 6%     |
| Non-Family Households*                | 74%    |
| Single Person Households, % of Total* | 64%    |
| Avg Household Size*                   | 1.6    |

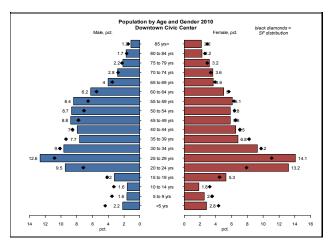
#### Race/Ethnicity\*

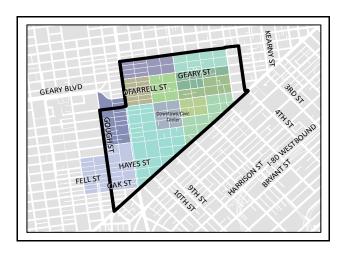
Avg Family Household Size\*

| Black/African American           | 10%  |
|----------------------------------|------|
| Asian                            | 28%  |
| White                            | 46%  |
| Native American Indian           | 1.0% |
| Native Hawaiian/Pacific Islander | 0.4% |
| Other/Two or More Races          | 15%  |
| % Latino (of Any Race)           | 19%  |

#### Age\*

| 0 - 4 years   | 2%  |
|---------------|-----|
| 5 - 17 years  | 5%  |
| 18 - 34 years | 35% |
| 35 - 59 years | 37% |
| 60 and older  | 21% |





#### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 39% |
| Some College/Associate Degree  | 26% |
| College Degree                 | 24% |
| Graduate/Professional Degree   | 11% |

#### **Nativity and Language**

| Foreign Born | 42% |
|--------------|-----|
|--------------|-----|

#### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 51% |
| Spanish Only                  | 15% |
| Asian/Pacific Islander        | 25% |
| Other European Language       | 7%  |
| Other Languages               | 2%  |

| % of All Households                      | 20% |
|--|-----|
| % of Spanish-Speaking Households         | 31% |
| % of Asian Language Speaking Households  | 62% |
| % of Other European-Speaking Households  | 38% |
| % of Households Speaking Other Languages | 40% |

# **Downtown/Civic Center**

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |           |
|---|-----------|---|-----------|
| Total Number of Units*                  | 27,780    | JOURNEY TO WORK   |           |
| Units Built During 2010                 | 50        | Income  |           |
| Median Year Structure Built‡            | 1939      | Median Household Income   | \$24,035  |
|   |           | Median Family Income  | \$31,040  |
| Occupied Units*                         | 90%       | Per Capita Income   | \$25,848  |
| Owner occupied                          | 4%        | Percent in Poverty  | 28%       |
| Renter occupied                         | 96%       |   |           |
| Vacant Units*                           | 10%       | Employment  |           |
| For rent                                | 65%       | Unemployment Rate   | 10%       |
| For sale only                           | 4%        | Employed Residents  | 18,270    |
| Rented or sold, not occupied            | 3%        | Managerial and Professional Occupations   | 38%       |
| For seasonal, recreational, or occ. use | 11%       | Service Occupations   | 32%       |
| Other vacant                            | 17%       | Sales and Office Occupations  | 23%       |
| Median Year Moved In to Unit (Own)      | 2002      | Construction and Maintenance Occupations  | 3%        |
| Median Year Moved In to Unit (Rent)     | 2006      | Production and Transportation Occupations   | 4%        |
| Structure Type                          |           | Journey to Work   |           |
| Single Family Housing                   | 2%        | Workers 16 years and over   | 17,700    |
| 2 - 4 Units                             | 2%        | Car   | 13%       |
| 5 - 9 Units                             | 2%        | Drove Alone   | 12%       |
| 10 - 19 Units                           | 9%        | Carpooled   | 1%        |
| 20 Units or more                        | 85%       | Transit   | 45%       |
| Other                                   | 0%        | Bike  | 4%        |
|   |           | Walk  | 27%       |
| Housing Prices                          |           | Other   | 1%        |
| Median Rent                             | \$841     | Worked at Home  | 9%        |
| Median Home Value Δ                     | \$513,578 |   |           |
| Median Rent as % of Household Income    | 30%       | Notes:<br>* 2010 Census, Summary File 1.  |           |
| Vehicles Available                      | 4,110     | <ul><li>‡ "1939" represents 1939 or earlier</li><li>Δ "\$1,000,000" means "\$1,000,000 or more"</li></ul> |           |
| Homeowners                              | 12%       | 2010 Census Tracts for area: 016000, 016200, 012301, 012  | ,         |
| Renters                                 | 88%       | 012100, 012401, 012502, 012000, 012501, 012402, 01220   | 2, 012201 |
| Vehicles Per Capita                     | 0.12      |   |           |
| Households with no vehicle              | 18,610    |   |           |
| Percent of Homeowning households        | 51%       |   |           |
| Percent of Renting Households           | 83%       | Updated May, 2012   |           |

# **Excelsior: Neighborhood at a Glance**

#### **DEMOGRAPHICS**

| Total Population*                     | 37,960 |
|---------------------------------------|--------|
| Group Quarter Population*             | 560    |
| Percent Female*                       | 51%    |
|                                       |        |
| Households*                           | 10,380 |
| Family Households*                    | 75%    |
| Households with Children, % of Total* | 38%    |
| Non Family Households*                | 220/   |

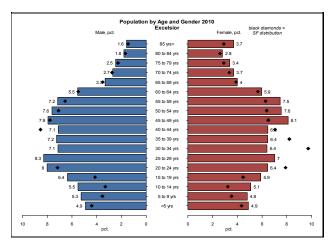
# Households with Children, % of Total\* Non-Family Households\* Single Person Households, % of Total\* Avg Household Size\* Avg Family Household Size\* 4.3

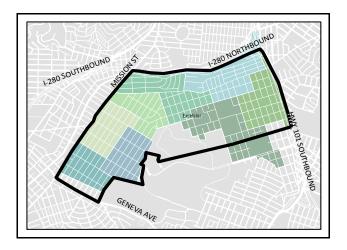
#### Race/Ethnicity\*

| Black/African American           | 3%   |
|----------------------------------|------|
| Asian                            | 49%  |
| White                            | 26%  |
| Native American Indian           | 0.7% |
| Native Hawaiian/Pacific Islander | 0.4% |
| Other/Two or More Races          | 21%  |
| % Latino (of Any Race)           | 30%  |

#### Age\*

| 0 - 4 years   | 6%  |
|---------------|-----|
| 5 - 17 years  | 14% |
| 18 - 34 years | 22% |
| 35 - 59 years | 38% |
| 60 and older  | 21% |





#### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 54% |
| Some College/Associate Degree  | 22% |
| College Degree                 | 18% |
| Graduate/Professional Degree   | 6%  |

#### **Nativity and Language**

| Foreign Born | 51% |
|--------------|-----|
|--------------|-----|

#### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 29% |
| Spanish Only                  | 27% |
| Asian/Pacific Islander        | 40% |
| Other European Language       | 3%  |
| Other Languages               | 1%  |

| % of All Households                      | 19% |
|--|-----|
| % of Spanish-Speaking Households         | 24% |
| % of Asian Language Speaking Households  | 30% |
| % of Other European-Speaking Households  | 14% |
| % of Households Speaking Other Languages | 13% |

## **Excelsior**

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |          |
|---|-----------|---|----------|
| Total Number of Units*                  | 10,870    | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 10        | Income  |          |
| Median Year Structure Built‡            | 1942      | Median Household Income   | \$71,073 |
|   |           | Median Family Income  | \$73,783 |
| Occupied Units*                         | 95%       | Per Capita Income   | \$24,905 |
| Owner occupied                          | 70%       | Percent in Poverty  | 9%       |
| Renter occupied                         | 30%       | ,   |          |
| Vacant Units*                           | 5%        | Employment  |          |
| For rent                                | 25%       | Unemployment Rate   | 9%       |
| For sale only                           | 12%       | Employed Residents  | 18,440   |
| Rented or sold, not occupied            | 6%        | Managerial and Professional Occupations                                   | 27%      |
| For seasonal, recreational, or occ. use | 8%        | Service Occupations   | 26%      |
| Other vacant                            | 49%       | Sales and Office Occupations  | 24%      |
| Median Year Moved In to Unit (Own)      | 1993      | Construction and Maintenance Occupations                                  | 11%      |
| Median Year Moved In to Unit (Rent)     | 2004      | Production and Transportation Occupations                                 | 12%      |
| - · · -                                 |           | Journey to Work   |          |
| Structure Type                          | 0.50/     | Workers 16 years and over   | 17,910   |
| Single Family Housing                   | 86%       | Car   | 63%      |
| 2 - 4 Units                             | 11%       | Drove Alone   | 50%      |
| 5 - 9 Units                             | 1%        | Carpooled   | 14%      |
| 10 - 19 Units                           | 1%        | Transit   | 29%      |
| 20 Units or more                        | 1%        | Bike  | 1%       |
| Other                                   | 0%        | Walk  | 1%       |
|   |           | Other   | 1%       |
| Housing Prices                          | ć4 22C    | Worked at Home  | 4%       |
| Median Rent                             | \$1,326   |   |          |
| Median Home Value Δ                     | \$630,862 |   |          |
| Median Rent as % of Household Income    | 32%       | Notes: * 2010 Census, Summary File 1. ‡ "1939" represents 1939 or earlier |          |
| Vehicles Available                      | 17,070    | $\Delta$ "\$1,000,000" means "\$1,000,000 or more"                        |          |
| Homeowners                              | 77%       | 2010 Census Tracts for area: 025900, 026001, 026004, 025                  | 600,     |
| Renters                                 | 23%       | 025701, 025702, 026003, 026002  |          |
| Vehicles Per Capita                     | 0.47      |   |          |
| Households with no vehicle              | 1,120     |   |          |
| Percent of Homeowning households        | 7%        |   |          |
| Percent of Renting Households           | 20%       | Updated May, 2012   |          |

# Financial District: Neighborhood at a Glance

#### **DEMOGRAPHICS**

| Total Population*                     | 1,780 |
|---------------------------------------|-------|
| Group Quarter Population*             | 184   |
| Percent Female*                       | 45%   |
|                                       |       |
| Households*                           | 1,010 |
| Family Households*                    | 29%   |
| Households with Children, % of Total* | 7%    |
| Non-Family Households*                | 73%   |
| Single Person Households, % of Total* | 60%   |
| Avg Household Size*                   | 1.6   |
| Avg Family Household Size*            | 2.7   |

#### Race/Ethnicity\*

| Black/African American           | 6%   |
|----------------------------------|------|
| Asian                            | 47%  |
| White                            | 39%  |
| Native American Indian           | 0.6% |
| Native Hawaiian/Pacific Islander | 0.2% |
| Other/Two or More Races          | 7%   |
| % Latino (of Any Race)           | 6%   |

#### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 41% |
| Some College/Associate Degree  | 25% |
| College Degree                 | 27% |
| Graduate/Professional Degree   | 7%  |
|                                |     |

#### Age\*

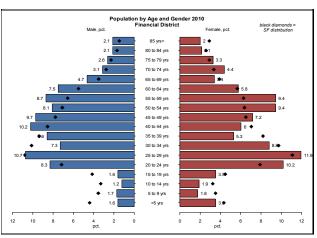
| 0 - 4 years   | 0%  |
|---------------|-----|
| 5 - 17 years  | 7%  |
| 18 - 34 years | 24% |
| 35 - 59 years | 48% |
| 60 and older  | 21% |

#### **Nativity and Language**

| Foreign Born | 41% |
|--------------|-----|

#### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 54% |
| Spanish Only                  | 3%  |
| Asian/Pacific Islander        | 38% |
| Other European Language       | 2%  |
| Other Languages               | 2%  |



| % of All Households                      | 21% |
|--|-----|
| % of Spanish-Speaking Households         | 28% |
| % of Asian Language Speaking Households  | 60% |
| % of Other European-Speaking Households  | 0%  |
| % of Households Speaking Other Languages | 0%  |

# **Financial District**

| HOUSING CHARACTERISTICS                 |             | INCOME, EMPLOYMENT AND   |          |
|---|-------------|--|----------|
| Total Number of Units*                  | 1,420       | JOURNEY TO WORK  |          |
| Units Built During 2010                 | -10         | Income   |          |
| Median Year Structure Built‡            | 1939        | Median Household Income  | \$23,364 |
| Occupied Units*                         | 71%         | Median Family Income   | \$23,571 |
| Owner occupied                          | 6%          | Per Capita Income  | \$27,841 |
| Renter occupied                         | 94%         | Percent in Poverty   | 30%      |
| Vacant Units*                           | 29%         | Employment   |          |
| For rent                                | 72%         | Unemployment Rate  | 5%       |
| For sale only                           | 0%          | Employed Residents   | 700      |
| Rented or sold, not occupied            | 1%          | Managerial and Professional Occupations  | 34%      |
| For seasonal, recreational, or occ. use | 21%         | Service Occupations  | 26%      |
| Other vacant                            | 6%          | Sales and Office Occupations   | 20%      |
| Median Year Moved In to Unit (Own)      | 2008        | Construction and Maintenance Occupations   | 0%       |
| Median Year Moved In to Unit (Rent)     | 2004        | Production and Transportation Occupations  | 20%      |
| Structure Type                          |             | Journey to Work  |          |
| Single Family Housing                   | 2%          | Workers 16 years and over  | 680      |
| 2 - 4 Units                             | 1%          | Car  | 16%      |
| 5 - 9 Units                             | 0%          | Drove Alone  | 13%      |
| 10 - 19 Units                           | 6%          | Carpooled  | 4%       |
| 20 Units or more                        | 86%         | Transit  | 20%      |
| Other                                   | 5%          | Bike   | 1%       |
|   | 3,0         | Walk   | 60%      |
| Housing Prices                          |             | Other  | 0%       |
| Median Rent                             | \$767       | Worked at Home   | 3%       |
| Median Home Value Δ                     | \$1,000,000 |  |          |
| Median Rent as % of Household Income    | 35%         | Notes: * 2010 Census, Summary File 1.  |          |
| Vehicles Available                      | 320         | ‡ "1939" represents 1939 or earlier<br>Δ "\$1,000,000" means "\$1,000,000 or more" |          |
| Homeowners                              | 8%          | 2010 Census Tracts for area: 011700  |          |
| Renters                                 | 92%         |  |          |
| Vehicles Per Capita                     | 0.22        |  |          |
| Households with no vehicle              | 630         |  |          |
| Percent of Homeowning households        | 68%         |  |          |
| Percent of Renting Households           | 68%         | Updated May, 2012  |          |

# Haight Ashbury: Neighborhood at a Glance

#### **DEMOGRAPHICS**

| Total Population*                     | 21,800 |
|---------------------------------------|--------|
| Group Quarter Population*             | 611    |
| Percent Female*                       | 49%    |
|                                       |        |
| Households*                           | 10,520 |
| Family Households*                    | 31%    |
| Households with Children, % of Total* | 13%    |
| Non-Family Households*                | 68%    |
| Single Person Households, % of Total* | 41%    |
| Avg Household Size*                   | 2.0    |
| Avg Family Household Size*            | 2.8    |

# HAVES ST FELL ST OAK ST REZAR DR Haight Anthony REZAR DR HAVES ST FELL ST OAK ST Anthony REZAR DR HAVES ST FELL ST OAK ST

#### Race/Ethnicity\*

| Black/African American           | 5%   |
|----------------------------------|------|
| Asian                            | 10%  |
| White                            | 77%  |
| Native American Indian           | 0.4% |
| Native Hawaiian/Pacific Islander | 0.1% |
| Other/Two or More Races          | 8%   |
| % Latino (of Any Race)           | 10%  |

#### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 10% |
| Some College/Associate Degree  | 18% |
| College Degree                 | 43% |
| Graduate/Professional Degree   | 28% |
|                                |     |

#### Age\*

| 0 - 4 years   | 5%  |
|---------------|-----|
| 5 - 17 years  | 5%  |
| 18 - 34 years | 45% |
| 35 - 59 years | 36% |
| 60 and older  | 10% |

#### **Nativity and Language**

| -   |           | 00- |     |
|-----|-----------|-----|-----|
| ore | eign Born |     | 16% |

# Population by Age and Gender 2010 Haight Ashbury | Second Second

#### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 82% |
| Spanish Only                  | 6%  |
| Asian/Pacific Islander        | 4%  |
| Other European Language       | 7%  |
| Other Languages               | 1%  |
|                               |     |

| % of All Households                      | 4%  |
|--|-----|
| % of Spanish-Speaking Households         | 3%  |
| % of Asian Language Speaking Households  | 33% |
| % of Other European-Speaking Households  | 12% |
| % of Households Speaking Other Languages | 39% |

# **Haight Ashbury**

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND   |            |
|---|-----------|--|------------|
| Total Number of Units*                  | 11,300    | JOURNEY TO WORK  |            |
| Units Built During 2010                 | 10        | Income   |            |
| Median Year Structure Built‡            | 1939      | Median Household Income  | \$89,932   |
|   |           | Median Family Income   | 5128,729   |
| Occupied Units*                         | 93%       | Per Capita Income  | \$58,203   |
| Owner occupied                          | 29%       | Percent in Poverty   | 11%        |
| Renter occupied                         | 71%       | ·  |            |
| Vacant Units*                           | 7%        | Employment   |            |
| For rent                                | 47%       | Unemployment Rate  | 5%         |
| For sale only                           | 5%        | Employed Residents   | 15,430     |
| Rented or sold, not occupied            | 7%        | Managerial and Professional Occupations  | 67%        |
| For seasonal, recreational, or occ. use | 11%       | Service Occupations  | 11%        |
| Other vacant                            | 30%       | Sales and Office Occupations   | 18%        |
| Median Year Moved In to Unit (Own)      | 2000      | Construction and Maintenance Occupations   | 3%         |
| Median Year Moved In to Unit (Rent)     | 2006      | Production and Transportation Occupations  | 1%         |
|   |           | lourness to Monte  |            |
| Structure Type                          |           | Journey to Work Workers 16 years and over  | 15,260     |
| Single Family Housing                   | 15%       | ·  | 32%        |
| 2 - 4 Units                             | 41%       | Car<br>Drove Alone   | 32%<br>27% |
| 5 - 9 Units                             | 22%       |  |            |
| 10 - 19 Units                           | 14%       | Carpooled<br>Transit   | 5%         |
| 20 Units or more                        | 9%        |  | 42%        |
| Other                                   | 0%        | Bike   | 7%         |
|   |           | Walk   | 8%         |
| Housing Prices                          |           | Other Worked at Horse  | 3%         |
| Median Rent                             | \$1,475   | Worked at Home   | 8%         |
| Median Home Value $\Delta$              | \$944,250 |  |            |
| Median Rent as % of Household Income    | 25%       | Notes: * 2010 Census, Summary File 1.  |            |
| Vehicles Available                      | 10,480    | ‡ "1939" represents 1939 or earlier<br>Δ "\$1,000,000" means "\$1,000,000 or more" |            |
| Homeowners                              | 44%       | 2010 Census Tracts for area: 017101, 017102, 016700, 016                           | 6600,      |
| Renters                                 | 56%       | 016500   |            |
| Vehicles Per Capita                     | 0.48      |  |            |
| Households with no vehicle              | 3,360     |  |            |
| Percent of Homeowning households        | 9%        |  |            |
| Percent of Renting Households           | 41%       | Updated May, 2012  |            |

# Inner Richmond: Neighborhood at a Glance

#### **DEMOGRAPHICS**

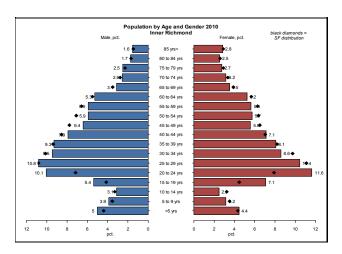
| Total Population*                     | 39,690 |
|---------------------------------------|--------|
| Group Quarter Population*             | 2560   |
| Percent Female*                       | 53%    |
|                                       |        |
| Households*                           | 16,530 |
| Family Households*                    | 46%    |
| Households with Children, % of Total* | 21%    |
| Non-Family Households*                | 52%    |
| Single Person Households, % of Total* | 33%    |
| Avg Household Size*                   | 2.2    |
| Avg Family Household Size*            | 3.0    |

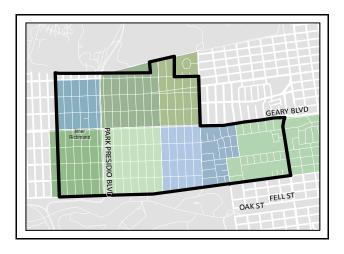
# Avg Family Household Size Race/Ethnicity\*

#### Black/African American 2% Asian 38% White 51% Native American Indian 0.3% Native Hawaiian/Pacific Islander 0.2% Other/Two or More Races 8%

### % Latino (of Any Race)

| Age.          |     |
|---------------|-----|
| 0 - 4 years   | 4%  |
| 5 - 17 years  | 9%  |
| 18 - 34 years | 35% |
| 35 - 59 years | 35% |
| 60 and older  | 17% |





#### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 22% |
| Some College/Associate Degree  | 21% |
| College Degree                 | 34% |
| Graduate/Professional Degree   | 23% |

#### **Nativity and Language**

7%

| Foreign Born | 32% |
|--------------|-----|
|--------------|-----|

#### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 58% |
| Spanish Only                  | 4%  |
| Asian/Pacific Islander        | 30% |
| Other European Language       | 8%  |
| Other Languages               | 1%  |

| % of All Households                      | 15% |
|--|-----|
| % of Spanish-Speaking Households         | 2%  |
| % of Asian Language Speaking Households  | 39% |
| % of Other European-Speaking Households  | 32% |
| % of Households Speaking Other Languages | 0%  |

# **Inner Richmond**

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |          |
|---|-----------|---|----------|
| Total Number of Units*                  | 17,890    | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 150       | Income  |          |
| Median Year Structure Built‡            | 1939      | Median Household Income   | \$73,092 |
|   |           | Median Family Income  | \$94,791 |
| Occupied Units*                         | 92%       | Per Capita Income   | \$42,707 |
| Owner occupied                          | 31%       | Percent in Poverty  | 12%      |
| Renter occupied                         | 69%       | ·   |          |
| Vacant Units*                           | 8%        | Employment  |          |
| For rent                                | 42%       | Unemployment Rate   | 6%       |
| For sale only                           | 6%        | Employed Residents  | 22,620   |
| Rented or sold, not occupied            | 6%        | Managerial and Professional Occupations   | 53%      |
| For seasonal, recreational, or occ. use | 11%       | Service Occupations   | 13%      |
| Other vacant                            | 36%       | Sales and Office Occupations  | 26%      |
| Median Year Moved In to Unit (Own)      | 1995      | Construction and Maintenance Occupations  | 3%       |
| Median Year Moved In to Unit (Rent)     | 2004      | Production and Transportation Occupations                                       | 4%       |
|   |           |   |          |
| Structure Type                          |           | Journey to Work   |          |
| Single Family Housing                   | 20%       | Workers 16 years and over   | 21,710   |
| 2 - 4 Units                             | 50%       | Car   | 44%      |
| 5 - 9 Units                             | 15%       | Drove Alone   | 35%      |
| 10 - 19 Units                           | 10%       | Carpooled   | 9%       |
| 20 Units or more                        | 5%        | Transit   | 35%      |
| Other                                   | 0%        | Bike  | 4%       |
|   |           | Walk  | 9%       |
| Housing Prices                          |           | Other   | 2%       |
| Median Rent                             | \$1,367   | Worked at Home  | 7%       |
| Median Home Value Δ                     | \$936,593 |   |          |
| Median Rent as % of Household Income    | 26%       | Notes:<br>* 2010 Census, Summary File 1.  |          |
| Vehicles Available                      | 18,760    | ‡ "1939" represents 1939 or earlier Δ "\$1,000,000" means "\$1,000,000 or more" |          |
| Homeowners                              | 42%       | 2010 Census Tracts for area: 040100, 042602, 040200, 015700,                    |          |
| Renters                                 | 58%       | 045100, 047600, 045200, 015600  |          |
| Vehicles Per Capita                     | 0.49      |   |          |
| Households with no vehicle              | 4,010     |   |          |
| Percent of Homeowning households        | 11%       |   |          |
| Percent of Renting Households           | 31%       | Updated May, 2012   |          |

# Inner Sunset: Neighborhood at a Glance

#### **DEMOGRAPHICS**

| Total Population*                     | 26,520 |
|---------------------------------------|--------|
| Group Quarter Population*             | 581    |
| Percent Female*                       | 52%    |
|                                       |        |
| Households*                           | 11,860 |
| Family Households*                    | 46%    |
| Households with Children, % of Total* | 15%    |
| Non-Family Households*                | 54%    |
| Single Person Households, % of Total* | 34%    |
| Avg Household Size*                   | 2.2    |

# LINCOLN WAY

#### Race/Ethnicity\*

Avg Family Household Size\*

| Black/African American           | 2%   |
|----------------------------------|------|
| Asian                            | 33%  |
| White                            | 58%  |
| Native American Indian           | 0.2% |
| Native Hawaiian/Pacific Islander | 0.1% |
| Other/Two or More Races          | 7%   |
| % Latino (of Any Race)           | 6%   |

#### **Educational Attainment**

2.9

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 13% |
| Some College/Associate Degree  | 18% |
| College Degree                 | 36% |
| Graduate/Professional Degree   | 33% |
|                                |     |

#### Age\*

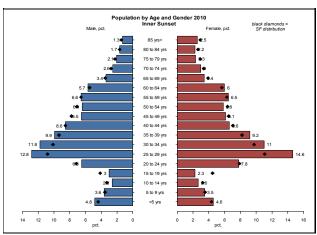
| 0 - 4 years   | 5%  |
|---------------|-----|
| 5 - 17 years  | 7%  |
| 18 - 34 years | 34% |
| 35 - 59 years | 36% |
| 60 and older  | 18% |

#### **Nativity and Language**

| oreign Born | 29% |
|-------------|-----|

#### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 64% |
| Spanish Only                  | 3%  |
| Asian/Pacific Islander        | 23% |
| Other European Language       | 8%  |
| Other Languages               | 1%  |



| % of All Households                      | 10% |
|--|-----|
| % of Spanish-Speaking Households         | 10% |
| % of Asian Language Speaking Households  | 33% |
| % of Other European-Speaking Households  | 16% |
| % of Households Speaking Other Languages | 17% |

# **Inner Sunset**

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |          |
|---|-----------|---|----------|
| Total Number of Units*                  | 12,650    | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 10        | Income  |          |
| Median Year Structure Built‡            | 1946      | Median Household Income   | \$88,720 |
|   |           | Median Family Income  | 108,858  |
| Occupied Units*                         | 94%       | Per Capita Income   | \$52,938 |
| Owner occupied                          | 41%       | Percent in Poverty  | 8%       |
| Renter occupied                         | 59%       | ·   |          |
| Vacant Units*                           | 6%        | Employment  |          |
| For rent                                | 44%       | Unemployment Rate   | 4%       |
| For sale only                           | 6%        | Employed Residents  | 16,300   |
| Rented or sold, not occupied            | 9%        | Managerial and Professional Occupations   | 68%      |
| For seasonal, recreational, or occ. use | 14%       | Service Occupations   | 10%      |
| Other vacant                            | 27%       | Sales and Office Occupations  | 17%      |
| Median Year Moved In to Unit (Own)      | 1993      | Construction and Maintenance Occupations  | 2%       |
| Median Year Moved In to Unit (Rent)     | 2006      | Production and Transportation Occupations   | 3%       |
| • •                                     |           |   |          |
| Structure Type                          |           | Journey to Work   |          |
| Single Family Housing                   | 40%       | Workers 16 years and over   | 16,010   |
| 2 - 4 Units                             | 31%       | Car   | 50%      |
| 5 - 9 Units                             | 12%       | Drove Alone   | 41%      |
| 10 - 19 Units                           | 9%        | Carpooled   | 10%      |
| 20 Units or more                        | 8%        | Transit   | 30%      |
| Other                                   | 0%        | Bike  | 3%       |
|   |           | Walk  | 8%       |
| Housing Prices                          |           | Other   | 2%       |
| Median Rent                             | \$1,500   | Worked at Home  | 7%       |
| Median Home Value Δ                     | \$881,335 |   |          |
| Median Rent as % of Household Income    | 25%       | Notes: * 2010 Census, Summary File 1.   |          |
| Vehicles Available                      | 15,760    | <ul><li>‡ "1939" represents 1939 or earlier</li><li>Δ "\$1,000,000" means "\$1,000,000 or more"</li></ul> |          |
| Homeowners                              | 48%       | 2010 Census Tracts for area: 030301, 030202, 030102, 030  | )201,    |
| Renters                                 | 52%       | 030101, 030302  |          |
| Vehicles Per Capita                     | 0.59      |   |          |
| Households with no vehicle              | 1,600     |   |          |
| Percent of Homeowning households        | 7%        |   |          |
| Percent of Renting Households           | 18%       | Updated May, 2012   |          |

# Lakeshore: Neighborhood at a Glance

### **DEMOGRAPHICS**

| Total Population*  Group Quarter Population*  Percent Female* | 16,630<br><i>2171</i><br>55% |
|---|------------------------------|
| Households*   | 6,170                        |
| Family Households*  | 47%                          |
| Households with Children, % of Total*                         | 18%                          |
| Non-Family Households*  | 59%                          |
| Single Person Households, % of Total*                         | 37%                          |
| Avg Household Size*   | 2.3                          |

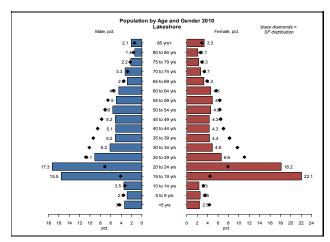
### Race/Ethnicity\*

Avg Family Household Size\*

| · ·                              |      |
|----------------------------------|------|
| Black/African American           | 5%   |
| Asian                            | 34%  |
| White                            | 49%  |
| Native American Indian           | 0.4% |
| Native Hawaiian/Pacific Islander | 0.3% |
| Other/Two or More Races          | 11%  |
| % Latino (of Any Race)           | 11%  |

### Age\*

| 0 - 4 years   | 3%  |
|---------------|-----|
| 5 - 17 years  | 8%  |
| 18 - 34 years | 43% |
| 35 - 59 years | 28% |
| 60 and older  | 17% |





### **Educational Attainment**

3.0

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 21% |
| Some College/Associate Degree  | 23% |
| College Degree                 | 35% |
| Graduate/Professional Degree   | 21% |

### **Nativity and Language**

| Foreign Born | 36% |
|--------------|-----|
|              |     |

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 53% |
| Spanish Only                  | 7%  |
| Asian/Pacific Islander        | 25% |
| Other European Language       | 13% |
| Other Languages               | 2%  |

| % of All Households                      | 14% |
|--|-----|
| % of Spanish-Speaking Households         | 11% |
| % of Asian Language Speaking Households  | 24% |
| % of Other European-Speaking Households  | 40% |
| % of Households Speaking Other Languages | 13% |

## Lakeshore

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |          |
|---|-----------|---|----------|
| Total Number of Units*                  | 6,740     | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 0         | Income  |          |
| Median Year Structure Built‡            | 1955      | Median Household Income   | \$59,668 |
| Occupied Units*                         | 92%       | Median Family Income  | \$82,667 |
| Owner occupied                          | 21%       | Per Capita Income   | \$30,469 |
| Renter occupied                         | 79%       | Percent in Poverty  | 19%      |
| Vacant Units*                           | 8%        | Employment  |          |
| For rent                                | 79%       | Unemployment Rate   | 7%       |
| For sale only                           | 2%        | Employed Residents  | 8,950    |
| Rented or sold, not occupied            | 3%        | Managerial and Professional Occupations   | 45%      |
| For seasonal, recreational, or occ. use | 6%        | Service Occupations   | 16%      |
| Other vacant                            | 9%        | Sales and Office Occupations  | 31%      |
| Median Year Moved In to Unit (Own)      | 1993      | Construction and Maintenance Occupations  | 3%       |
| Median Year Moved In to Unit (Rent)     | 2007      | Production and Transportation Occupations   | 4%       |
| Structure Type                          |           | Journey to Work   |          |
| Single Family Housing                   | 28%       | Workers 16 years and over   | 8,770    |
| 2 - 4 Units                             | 4%        | Car   | 60%      |
| 5 - 9 Units                             | 3%        | Drove Alone   | 51%      |
| 10 - 19 Units                           | 8%        | Carpooled   | 9%       |
| 20 Units or more                        | 56%       | Transit   | 24%      |
| Other                                   | 0%        | Bike  | 2%       |
| Offici                                  | 0,0       | Walk  | 8%       |
| Housing Prices                          |           | Other   | 0%       |
| Median Rent                             | \$1,542   | Worked at Home  | 6%       |
| Median Home Value Δ                     | \$909,467 |   |          |
| Median Rent as % of Household Income    | 31%       | Notes: * 2010 Census, Summary File 1.   |          |
| Vehicles Available                      | 6,930     | <ul> <li>1939" represents 1939 or earlier</li> <li>"\$1,000,000" means "\$1,000,000 or more"</li> </ul> |          |
| Homeowners                              | 39%       | 2010 Census Tracts for area: 033100, 060400, 033203, 033  | 204,     |
| Renters                                 | 61%       | 033201  |          |
| Vehicles Per Capita                     | 0.44      |   |          |
| Households with no vehicle              | 1,080     |   |          |
| Percent of Homeowning households        | 4%        |   |          |
| Percent of Renting Households           | 20%       | Updated May, 2012   |          |

# Marina: Neighborhood at a Glance

### **DEMOGRAPHICS**

| Total Population*                     | 22,810 |
|---------------------------------------|--------|
| Group Quarter Population*             | 108    |
| Percent Female*                       | 54%    |
|                                       |        |
| Households*                           | 13,680 |
| Family Households*                    | 27%    |
| Households with Children, % of Total* | 7%     |
| Non-Family Households*                | 69%    |
| Single Person Households, % of Total* | 54%    |

### Race/Ethnicity\*

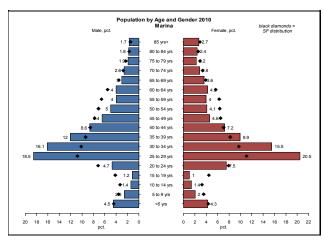
Avg Household Size\*

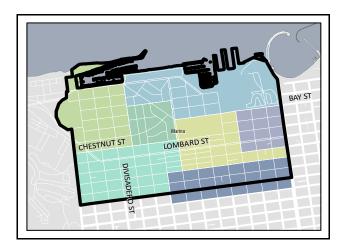
Avg Family Household Size\*

| Black/African American           | 1%   |
|----------------------------------|------|
| Asian                            | 11%  |
| White                            | 84%  |
| Native American Indian           | 0.1% |
| Native Hawaiian/Pacific Islander | 0.1% |
| Other/Two or More Races          | 4%   |
| % Latino (of Any Race)           | 6%   |

### Age\*

| 0 - 4 years   | 4%  |
|---------------|-----|
| 5 - 17 years  | 3%  |
| 18 - 34 years | 44% |
| 35 - 59 years | 34% |
| 60 and older  | 16% |
|               |     |





### **Educational Attainment**

1.7

2.6

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 8%  |
| Some College/Associate Degree  | 12% |
| College Degree                 | 52% |
| Graduate/Professional Degree   | 27% |

### **Nativity and Language**

| Foreign Born | 15% |
|--------------|-----|
|--------------|-----|

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 83% |
| Spanish Only                  | 4%  |
| Asian/Pacific Islander        | 5%  |
| Other European Language       | 7%  |
| Other Languages               | 1%  |

| % of All Households                      | 2%  |
|--|-----|
| % of Spanish-Speaking Households         | 2%  |
| % of Asian Language Speaking Households  | 8%  |
| % of Other European-Speaking Households  | 13% |
| % of Households Speaking Other Languages | 0%  |

## Marina

| HOUSING CHARACTERISTICS                 |             | INCOME, EMPLOYMENT AND  |          |
|---|-------------|---|----------|
| Total Number of Units*                  | 15,060      | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 20          | Income  |          |
| Median Year Structure Built‡            | 1939        | Median Household Income   | 105,603  |
|   |             | Median Family Income  | 160,900  |
| Occupied Units*                         | 91%         | Per Capita Income   | \$89,013 |
| Owner occupied                          | 27%         | Percent in Poverty  | 6%       |
| Renter occupied                         | 73%         | ·   |          |
| Vacant Units*                           | 9%          | Employment  |          |
| For rent                                | 41%         | Unemployment Rate   | 5%       |
| For sale only                           | 4%          | Employed Residents  | 15,810   |
| Rented or sold, not occupied            | 5%          | Managerial and Professional Occupations   | 67%      |
| For seasonal, recreational, or occ. use | 25%         | Service Occupations   | 3%       |
| Other vacant                            | 25%         | Sales and Office Occupations  | 28%      |
| Median Year Moved In to Unit (Own)      | 2000        | Construction and Maintenance Occupations  | 2%       |
| Median Year Moved In to Unit (Rent)     | 2007        | Production and Transportation Occupations                                       | 1%       |
| · ·                                     |             |   |          |
| Structure Type                          |             | Journey to Work   |          |
| Single Family Housing                   | 12%         | Workers 16 years and over   | 15,710   |
| 2 - 4 Units                             | 29%         | Car   | 51%      |
| 5 - 9 Units                             | 14%         | Drove Alone   | 42%      |
| 10 - 19 Units                           | 32%         | Carpooled   | 8%       |
| 20 Units or more                        | 13%         | Transit   | 32%      |
| Other                                   | 0%          | Bike  | 1%       |
|   |             | Walk  | 5%       |
| Housing Prices                          |             | Other   | 3%       |
| Median Rent                             | \$1,693     | Worked at Home  | 9%       |
| Median Home Value Δ                     | \$1,000,000 |   |          |
| Median Rent as % of Household Income    | 22%         | Notes:<br>* 2010 Census, Summary File 1.  |          |
| Vehicles Available                      | 14,440      | ‡ "1939" represents 1939 or earlier Δ "\$1,000,000" means "\$1,000,000 or more" |          |
| Homeowners                              | 33%         | 2010 Census Tracts for area: 012602, 012901, 012902, 012                        | 2601,    |
| Renters                                 | 67%         | 012700, 012800, 013000  |          |
| Vehicles Per Capita                     | 0.66        |   |          |
| Households with no vehicle              | 2,610       |   |          |
| Percent of Homeowning households        | 10%         |   |          |
| Percent of Renting Households           | 23%         | Updated May, 2012   |          |

# Mission: Neighborhood at a Glance

### **DEMOGRAPHICS**

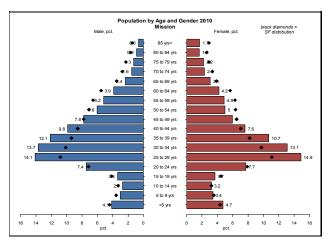
| Total Population*                     | 57,300 |
|---------------------------------------|--------|
| Group Quarter Population*             | 1806   |
| Percent Female*                       | 45%    |
|                                       |        |
| Households*                           | 23,230 |
| Family Households*                    | 37%    |
| Households with Children, % of Total* | 17%    |
| Non-Family Households*                | 59%    |
| Single Person Households, % of Total* | 36%    |
| Avg Household Size*                   | 2.4    |
| Avg Family Household Size*            | 3.6    |

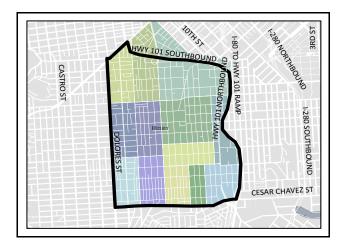
## Race/Ethnicity\*

| •                                |      |
|----------------------------------|------|
| Black/African American           | 4%   |
| Asian                            | 13%  |
| White                            | 57%  |
| Native American Indian           | 1.3% |
| Native Hawaiian/Pacific Islander | 0.3% |
| Other/Two or More Races          | 25%  |
| % Latino (of Any Race)           | 41%  |

### Age\*

| 0 - 4 years   | 4%  |
|---------------|-----|
| 5 - 17 years  | 8%  |
| 18 - 34 years | 38% |
| 35 - 59 years | 36% |
| 60 and older  | 13% |





### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 36% |
| Some College/Associate Degree  | 17% |
| College Degree                 | 30% |
| Graduate/Professional Degree   | 18% |

### **Nativity and Language**

| Foreign Born   | 40%  |
|----------------|------|
| ruleigii bulli | 40/0 |

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 47% |
| Spanish Only                  | 37% |
| Asian/Pacific Islander        | 11% |
| Other European Language       | 5%  |
| Other Languages               | 0%  |

| % of All Households                      | 17% |
|--|-----|
| % of Spanish-Speaking Households         | 42% |
| % of Asian Language Speaking Households  | 31% |
| % of Other European-Speaking Households  | 22% |
| % of Households Speaking Other Languages | 11% |

## **Mission**

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |           |
|---|-----------|---|-----------|
| Total Number of Units*                  | 24,850    | JOURNEY TO WORK   |           |
| Units Built During 2010                 | 120       | Income  |           |
| Median Year Structure Built‡            | 1939      | Median Household Income   | \$63,319  |
|   |           | Median Family Income  | \$55,864  |
| Occupied Units*                         | 93%       | Per Capita Income   | \$38,378  |
| Owner occupied                          | 26%       | Percent in Poverty  | 13%       |
| Renter occupied                         | 74%       | ·   |           |
| Vacant Units*                           | 7%        | Employment  |           |
| For rent                                | 50%       | Unemployment Rate   | 6%        |
| For sale only                           | 8%        | Employed Residents  | 35,810    |
| Rented or sold, not occupied            | 3%        | Managerial and Professional Occupations   | 44%       |
| For seasonal, recreational, or occ. use | 8%        | Service Occupations   | 22%       |
| Other vacant                            | 30%       | Sales and Office Occupations  | 20%       |
| Median Year Moved In to Unit (Own)      | 2001      | Construction and Maintenance Occupations  | 8%        |
| Median Year Moved In to Unit (Rent)     | 2004      | Production and Transportation Occupations                                       | 7%        |
|   |           | Journey to Work   |           |
| Structure Type                          |           | Workers 16 years and over   | 35,350    |
| Single Family Housing                   | 26%       | Car   | 30%       |
| 2 - 4 Units                             | 29%       | Drove Alone   | 23%       |
| 5 - 9 Units                             | 15%       | Carpooled   | 25%<br>6% |
| 10 - 19 Units                           | 13%       | Transit   | 43%       |
| 20 Units or more                        | 17%       | Bike  | 43%<br>8% |
| Other                                   | 0%        |   |           |
|   |           | Walk<br>Other   | 12%       |
| Housing Prices                          |           |   | 2%<br>5%  |
| Median Rent                             | \$1,106   | Worked at Home  | 5%        |
| Median Home Value Δ                     | \$745,053 |   |           |
| Median Rent as % of Household Income    | 26%       | Notes: * 2010 Census, Summary File 1.   |           |
| Vehicles Available                      | 19,350    | ‡ "1939" represents 1939 or earlier Δ "\$1,000,000" means "\$1,000,000 or more" |           |
| Homeowners                              | 39%       | 2010 Census Tracts for area: 021000, 020900, 020800, 020                        |           |
| Renters                                 | 61%       | 017700, 020100, 020200, 022801, 022903, 022802, 02280<br>022902, 022901         | 13,       |
| Vehicles Per Capita                     | 0.35      |   |           |
| Households with no vehicle              | 9,120     |   |           |
| Percent of Homeowning households        | 12%       |   |           |
| Percent of Renting Households           | 50%       | Updated May, 2012   |           |

# Mission Bay: Neighborhood at a Glance

### **DEMOGRAPHICS**

| Total Population*                     | 9,080 |
|---------------------------------------|-------|
| Group Quarter Population*             | 1075  |
| Percent Female*                       | 46%   |
|                                       |       |
| Households*                           | 4,380 |
| Family Households*                    | 38%   |
| Households with Children, % of Total* | 8%    |
| Non-Family Households*                | 41%   |
| Single Person Households, % of Total* | 31%   |
| Avg Household Size*                   | 1.8   |
| Avg Family Household Size*            | 2.6   |

### Race/Ethnicity\*

| Black/African American           | 4%   |
|----------------------------------|------|
| Asian                            | 39%  |
| White                            | 49%  |
| Native American Indian           | 0.4% |
| Native Hawaiian/Pacific Islander | 0.1% |
| Other/Two or More Races          | 8%   |
| % Latino (of Any Race)           | 11%  |

### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 14% |
| Some College/Associate Degree  | 15% |
| College Degree                 | 37% |
| Graduate/Professional Degree   | 34% |
|                                |     |

### Age\*

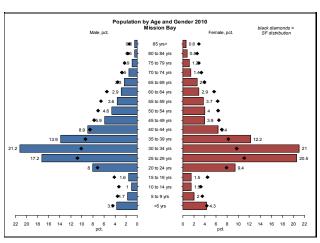
| 0 - 4 years   | 4%  |
|---------------|-----|
| 5 - 17 years  | 4%  |
| 18 - 34 years | 47% |
| 35 - 59 years | 33% |
| 60 and older  | 13% |

### **Nativity and Language**

| oreign Born | 42% |
|-------------|-----|

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 50% |
| Spanish Only                  | 6%  |
| Asian/Pacific Islander        | 29% |
| Other European Language       | 15% |
| Other Languages               | 0%  |



| % of All Households                      | 9%  |
|--|-----|
| % of Spanish-Speaking Households         | 0%  |
| % of Asian Language Speaking Households  | 28% |
| % of Other European-Speaking Households  | 9%  |
| % of Households Speaking Other Languages | 0%  |

# **Mission Bay**

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |          |
|---|-----------|---|----------|
| Total Number of Units*                  | 4,750     | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 0         | Income  |          |
| Median Year Structure Built‡            | 2003      | Median Household Income   | 3102,854 |
| 0                                       | 030/      | Median Family Income  | \$98,363 |
| Occupied Units*                         | 92%       | Per Capita Income   | \$68,338 |
| Owner occupied                          | 35%       | Percent in Poverty  | 6%       |
| Renter occupied                         | 65%       |   |          |
| Vacant Units*                           | 8%        | Employment  |          |
| For rent                                | 20%       | Unemployment Rate   | 8%       |
| For sale only                           | 17%       | Employed Residents  | 4,000    |
| Rented or sold, not occupied            | 17%       | Managerial and Professional Occupations   | 61%      |
| For seasonal, recreational, or occ. use | 42%       | Service Occupations   | 9%       |
| Other vacant                            | 4%        | Sales and Office Occupations  | 24%      |
| Median Year Moved In to Unit (Own)      | 2007      | Construction and Maintenance Occupations  | 1%       |
| Median Year Moved In to Unit (Rent)     | 2008      | Production and Transportation Occupations   | 4%       |
| Structure Type                          |           | Journey to Work   |          |
| Single Family Housing                   | 4%        | Workers 16 years and over   | 3,890    |
| 2 - 4 Units                             | 0%        | Car   | 37%      |
| 5 - 9 Units                             | 0%        | Drove Alone   | 32%      |
| 10 - 19 Units                           | 1%        | Carpooled   | 6%       |
| 20 Units or more                        | 94%       | Transit   | 32%      |
| Other                                   | 0%        | Bike  | 5%       |
|   |           | Walk  | 18%      |
| Housing Prices                          |           | Other   | 3%       |
| Median Rent                             | \$2,211   | Worked at Home  | 4%       |
| Median Home Value Δ                     | \$685,401 |   |          |
| Median Rent as % of Household Income    | 26%       | Notes: * 2010 Census, Summary File 1.   |          |
| Vehicles Available                      | 3,120     | <ul><li># "1939" represents 1939 or earlier</li><li>Δ "\$1,000,000" means "\$1,000,000 or more"</li></ul> |          |
| Homeowners                              | 42%       | 2010 Census Tracts for area: 060700   |          |
| Renters                                 | 58%       |   |          |
| Vehicles Per Capita                     | 0.52      |   |          |
| Households with no vehicle              |           |   |          |
| Percent of Homeowning households        | 580       |   |          |
| · ·                                     | 4%        | W 4 × 444 × 9949  |          |
| Percent of Renting Households           | 27%       | Updated May, 2012   |          |

# Nob Hill: Neighborhood at a Glance

### **DEMOGRAPHICS**

| Total Population*         | 22,860 |
|---------------------------|--------|
| Group Quarter Population* | 363    |
| Percent Female*           | 51%    |

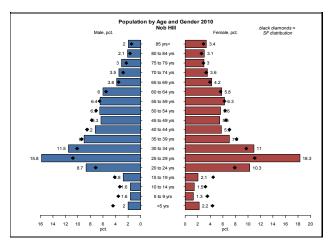
| Households*                           | 12,840 |
|---------------------------------------|--------|
| Family Households*                    | 28%    |
| Households with Children, % of Total* | 9%     |
| Non-Family Households*                | 65%    |
| Single Person Households, % of Total* | 52%    |
| Avg Household Size*                   | 1.8    |
| Avg Family Household Size*            | 2.8    |

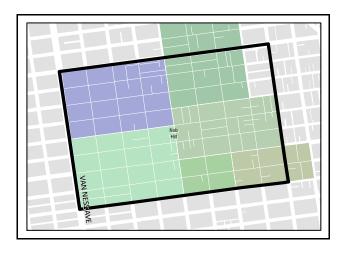
### Race/Ethnicity\*

| Black/African American           | 2%   |
|----------------------------------|------|
| Asian                            | 39%  |
| White                            | 53%  |
| Native American Indian           | 0.3% |
| Native Hawaiian/Pacific Islander | 0.2% |
| Other/Two or More Races          | 6%   |
| % Latino (of Any Race)           | 7%   |

### Age\*

| 0 - 4 years   | 3%  |
|---------------|-----|
| 5 - 17 years  | 4%  |
| 18 - 34 years | 35% |
| 35 - 59 years | 34% |
| 60 and older  | 24% |





### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 31% |
| Some College/Associate Degree  | 18% |
| College Degree                 | 37% |
| Graduate/Professional Degree   | 15% |

### **Nativity and Language**

| Foreign Born     | 39%  |
|------------------|------|
| I OI CIRTI DOTTI | 33/0 |

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 55% |
| Spanish Only                  | 4%  |
| Asian/Pacific Islander        | 35% |
| Other European Language       | 5%  |
| Other Languages               | 1%  |

| % of All Households                      | 17% |
|--|-----|
| % of Spanish-Speaking Households         | 12% |
| % of Asian Language Speaking Households  | 51% |
| % of Other European-Speaking Households  | 28% |
| % of Households Speaking Other Languages | 35% |

# Nob Hill

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND   |          |
|---|-----------|--|----------|
| Total Number of Units*                  | 14,840    | JOURNEY TO WORK  |          |
| Units Built During 2010                 | 20        | Income   |          |
| Median Year Structure Built‡            | 1939      | Median Household Income  | \$56,122 |
|   |           | Median Family Income   | \$56,218 |
| Occupied Units*                         | 86%       | Per Capita Income  | \$52,507 |
| Owner occupied                          | 17%       | Percent in Poverty   | 14%      |
| Renter occupied                         | 83%       | ·  |          |
| Vacant Units*                           | 14%       | Employment   |          |
| For rent                                | 42%       | Unemployment Rate  | 7%       |
| For sale only                           | 4%        | Employed Residents   | 13,700   |
| Rented or sold, not occupied            | 3%        | Managerial and Professional Occupations  | 50%      |
| For seasonal, recreational, or occ. use | 36%       | Service Occupations  | 19%      |
| Other vacant                            | 15%       | Sales and Office Occupations   | 24%      |
| Median Year Moved In to Unit (Own)      | 1998      | Construction and Maintenance Occupations   | 2%       |
| Median Year Moved In to Unit (Rent)     | 2003      | Production and Transportation Occupations  | 5%       |
|   |           |  |          |
| Structure Type                          |           | Journey to Work  |          |
| Single Family Housing                   | 4%        | Workers 16 years and over  | 13,430   |
| 2 - 4 Units                             | 13%       | Car  | 26%      |
| 5 - 9 Units                             | 16%       | Drove Alone  | 21%      |
| 10 - 19 Units                           | 22%       | Carpooled  | 5%       |
| 20 Units or more                        | 45%       | Transit  | 29%      |
| Other                                   | 0%        | Bike   | 1%       |
|   |           | Walk   | 36%      |
| Housing Prices                          |           | Other  | 2%       |
| Median Rent                             | \$1,096   | Worked at Home   | 6%       |
| Median Home Value $\Delta$              | \$765,343 |  |          |
| Median Rent as % of Household Income    | 26%       | Notes:<br>* 2010 Census, Summary File 1.   |          |
| Vehicles Available                      | 7,440     | ‡ "1939" represents 1939 or earlier<br>Δ "\$1,000,000" means "\$1,000,000 or more" |          |
| Homeowners                              | 27%       | 2010 Census Tracts for area: 011100, 010800, 011000, 011200,                       |          |
| Renters                                 | 73%       | 011902, 011901   |          |
| Vehicles Per Capita                     | 0.32      |  |          |
| Households with no vehicle              | 6,840     |  |          |
| Percent of Homeowning households        | 25%       |  |          |
| Percent of Renting Households           | 60%       | Updated May, 2012  |          |

# Noe Valley: Neighborhood at a Glance

### **DEMOGRAPHICS**

| Total Population*                     | 21,300 |
|---------------------------------------|--------|
| Group Quarter Population*             | 65     |
| Percent Female*                       | 49%    |
|                                       |        |
| Households*                           | 10,520 |
| Family Households*                    | 41%    |
| Households with Children, % of Total* | 18%    |
| Non-Family Households*                | 64%    |
| Single Person Households, % of Total* | 43%    |
| Avg Household Size*                   | 2.0    |

### Race/Ethnicity\*

Avg Family Household Size\*

| Black/African American           | 2%   |
|----------------------------------|------|
| Asian                            | 12%  |
| White                            | 77%  |
| Native American Indian           | 0.5% |
| Native Hawaiian/Pacific Islander | 0.2% |
| Other/Two or More Races          | 9%   |
| % Latino (of Any Race)           | 12%  |

### **Educational Attainment**

2.8

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 9%  |
| Some College/Associate Degree  | 17% |
| College Degree                 | 35% |
| Graduate/Professional Degree   | 40% |
|                                |     |

### Age\*

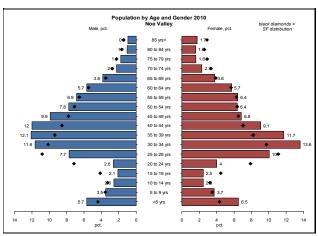
| 0 - 4 years   | 5%  |
|---------------|-----|
| 5 - 17 years  | 7%  |
| 18 - 34 years | 28% |
| 35 - 59 years | 45% |
| 60 and older  | 15% |

### **Nativity and Language**

| oreign Born | 18% |
|-------------|-----|

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 79% |
| Spanish Only                  | 9%  |
| Asian/Pacific Islander        | 5%  |
| Other European Language       | 6%  |
| Other Languages               | 1%  |



| % of All Households                      | 2%  |
|--|-----|
| % of Spanish-Speaking Households         | 9%  |
| % of Asian Language Speaking Households  | 5%  |
| % of Other European-Speaking Households  | 12% |
| % of Households Speaking Other Languages | 0%  |

# **Noe Valley**

| HOUSING CHARACTERISTICS                 |             | INCOME, EMPLOYMENT AND  |          |
|---|-------------|---|----------|
| Total Number of Units*                  | 11,360      | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 0           | Income  |          |
| Median Year Structure Built‡            | 1939        | Median Household Income   | 107,884  |
|   |             | Median Family Income  | 138,649  |
| Occupied Units*                         | 93%         | Per Capita Income   | \$74,411 |
| Owner occupied                          | 52%         | Percent in Poverty  | 5%       |
| Renter occupied                         | 48%         |   |          |
| Vacant Units*                           | 7%          | Employment  |          |
| For rent                                | 27%         | Unemployment Rate   | 5%       |
| For sale only                           | 8%          | Employed Residents  | 15,020   |
| Rented or sold, not occupied            | 9%          | Managerial and Professional Occupations   | 69%      |
| For seasonal, recreational, or occ. use | 18%         | Service Occupations   | 9%       |
| Other vacant                            | 39%         | Sales and Office Occupations  | 18%      |
| Median Year Moved In to Unit (Own)      | 1998        | Construction and Maintenance Occupations  | 2%       |
| Median Year Moved In to Unit (Rent)     | 2006        | Production and Transportation Occupations   | 1%       |
| · ·                                     |             |   |          |
| Structure Type                          |             | Journey to Work   |          |
| Single Family Housing                   | 39%         | Workers 16 years and over   | 14,700   |
| 2 - 4 Units                             | 36%         | Car   | 47%      |
| 5 - 9 Units                             | 10%         | Drove Alone   | 43%      |
| 10 - 19 Units                           | 6%          | Carpooled   | 4%       |
| 20 Units or more                        | 8%          | Transit   | 32%      |
| Other                                   | 0%          | Bike  | 3%       |
|   |             | Walk  | 7%       |
| Housing Prices                          |             | Other   | 3%       |
| Median Rent                             | \$1,583     | Worked at Home  | 8%       |
| Median Home Value Δ                     | \$1,000,000 |   |          |
| Median Rent as % of Household Income    | 25%         | Notes:<br>* 2010 Census, Summary File 1.  |          |
| Vehicles Available                      | 14,000      | <ul><li>‡ "1939" represents 1939 or earlier</li><li>Δ "\$1,000,000" means "\$1,000,000 or more"</li></ul> |          |
| Homeowners                              | 63%         | 2010 Census Tracts for area: 021300, 021600, 021400, 02   | 1500,    |
| Renters                                 | 37%         | 021200, 021100  |          |
| Vehicles Per Capita                     | 0.63        |   |          |
| Households with no vehicle              | 1,840       |   |          |
| Percent of Homeowning households        | 7%          |   |          |
| Percent of Renting Households           | 27%         | Updated May, 2012   |          |

# North Beach: Neighborhood at a Glance

### **DEMOGRAPHICS**

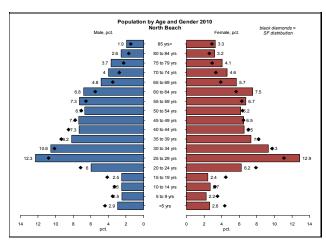
| Total Population*                     | 14,860 |
|---------------------------------------|--------|
| Group Quarter Population*             | 54     |
| Percent Female*                       | 49%    |
|                                       |        |
| Households*                           | 8,270  |
| Family Households*                    | 34%    |
| Households with Children, % of Total* | 7%     |
| Non-Family Households*                | 62%    |
| Single Person Households, % of Total* | 50%    |
| Avg Household Size*                   | 1.8    |
| Avg Family Household Size*            | 2.8    |

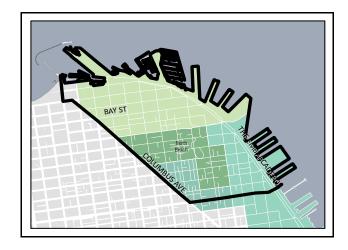
### Race/Ethnicity\*

| Black/African American           | 3%   |
|----------------------------------|------|
| Asian                            | 37%  |
| White                            | 54%  |
| Native American Indian           | 0.1% |
| Native Hawaiian/Pacific Islander | 0.2% |
| Other/Two or More Races          | 5%   |
| % Latino (of Any Race)           | 6%   |

### Age\*

| 0 - 4 years   | 2%  |
|---------------|-----|
| 5 - 17 years  | 5%  |
| 18 - 34 years | 35% |
| 35 - 59 years | 33% |
| 60 and older  | 25% |





### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 27% |
| Some College/Associate Degree  | 14% |
| College Degree                 | 35% |
| Graduate/Professional Degree   | 24% |

### **Nativity and Language**

| Foreign Born | 38% |
|--------------|-----|
| Foreign Born | 38  |

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 58% |
| Spanish Only                  | 4%  |
| Asian/Pacific Islander        | 31% |
| Other European Language       | 6%  |
| Other Languages               | 1%  |

| % of All Households                      | 18% |
|--|-----|
| % of Spanish-Speaking Households         | 25% |
| % of Asian Language Speaking Households  | 62% |
| % of Other European-Speaking Households  | 18% |
| % of Households Speaking Other Languages | 0%  |

# **North Beach**

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND   |          |
|---|-----------|--|----------|
| Total Number of Units*                  | 9,420     | JOURNEY TO WORK  |          |
| Units Built During 2010                 | 0         | Income   |          |
| Median Year Structure Built‡            | 1958      | Median Household Income  | \$70,925 |
|   |           | Median Family Income   | \$82,432 |
| Occupied Units*                         | 88%       | Per Capita Income  | \$58,650 |
| Owner occupied                          | 21%       | Percent in Poverty   | 15%      |
| Renter occupied                         | 79%       | ,  |          |
| Vacant Units*                           | 12%       | Employment   |          |
| For rent                                | 32%       | Unemployment Rate  | 7%       |
| For sale only                           | 3%        | Employed Residents   | 8,700    |
| Rented or sold, not occupied            | 4%        | Managerial and Professional Occupations  | 58%      |
| For seasonal, recreational, or occ. use | 38%       | Service Occupations  | 15%      |
| Other vacant                            | 23%       | Sales and Office Occupations   | 22%      |
| Median Year Moved In to Unit (Own)      | 1996      | Construction and Maintenance Occupations   | 2%       |
| Median Year Moved In to Unit (Rent)     | 2004      | Production and Transportation Occupations  | 3%       |
| Shurahuna Tuna                          |           | Journey to Work  |          |
| Structure Type                          | 6%        | Workers 16 years and over  | 8,510    |
| Single Family Housing 2 - 4 Units       | 27%       | Car  | 28%      |
| 5 - 9 Units                             | 14%       | Drove Alone  | 25%      |
| 10 - 19 Units                           | 8%        | Carpooled  | 4%       |
| 20 Units or more                        | 45%       | Transit  | 26%      |
| Other                                   | 0%        | Bike   | 1%       |
| Other                                   | 070       | Walk   | 36%      |
| Housing Prices                          |           | Other  | 1%       |
| Median Rent                             | \$1,463   | Worked at Home   | 7%       |
| Median Home Value Δ                     | \$872,475 |  |          |
| Median Rent as % of Household Income    | 26%       | Mate   |          |
| Wedian Kene as 70 of Floasenoid meome   | 2070      | Notes: * 2010 Census, Summary File 1.  |          |
| Vehicles Available                      | 5,620     | ‡ "1939" represents 1939 or earlier $\Delta$ "\$1,000,000" means "\$1,000,000 or more" |          |
| Homeowners                              | 30%       | 2010 Census Tracts for area: 010100, 010600, 010400, 010                               | 500      |
| Renters                                 | 70%       | , , ,  |          |
| Vehicles Per Capita                     | 0.39      |  |          |
| •                                       |           |  |          |
| Households with no vehicle              | 3,180     |  |          |
| Percent of Homeowning households        | 15%       | W. J. J. 444 - 2040  |          |
| Percent of Renting Households           | 47%       | Updated May, 2012  |          |

# Ocean View: Neighborhood at a Glance

### **DEMOGRAPHICS**

| Total Population*  Group Quarter Population* | 31,880<br><i>210</i> |
|--|----------------------|
| Percent Female*                              | 51%                  |
|  |                      |
| Households*                                  | 9,750                |
| Family Households*                           | 70%                  |
| Households with Children, % of Total*        | 30%                  |
| Non-Family Households*                       | 29%                  |
| Single Person Households, % of Total*        | 21%                  |
| Avg Household Size*                          | 3.2                  |
| Avg Family Household Size*                   | 3.9                  |

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### Race/Ethnicity\*

| Black/African American           | 12%  |
|----------------------------------|------|
| Asian                            | 49%  |
| White                            | 27%  |
| Native American Indian           | 0.4% |
| Native Hawaiian/Pacific Islander | 0.4% |
| Other/Two or More Races          | 11%  |
| % Latino (of Any Race)           | 16%  |

### **Educational Attainment**

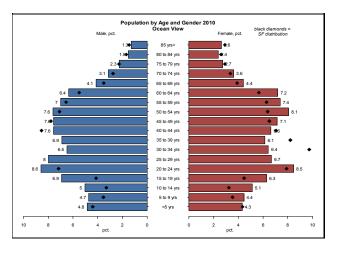
| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 36% |
| Some College/Associate Degree  | 24% |
| College Degree                 | 29% |
| Graduate/Professional Degree   | 12% |
|                                |     |

### Age\*

| 0 - 4 years   | 3%  |
|---------------|-----|
| 5 - 17 years  | 14% |
| 18 - 34 years | 26% |
| 35 - 59 years | 35% |
| 60 and older  | 21% |

### **Nativity and Language**

| •           | • | U |     |
|-------------|---|---|-----|
| oreign Born |   |   | 40% |



### Language Spoken at home

| 47% |
|-----|
| 14% |
| 37% |
| 2%  |
| 0%  |
|     |

| % of All Households                      | 13% |
|--|-----|
| % of Spanish-Speaking Households         | 24% |
| 1 1 0                                    |     |
| % of Asian Language Speaking Households  | 26% |
| % of Other European-Speaking Households  | 17% |
| % of Households Speaking Other Languages | 33% |

# Ocean View

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |          |
|---|-----------|---|----------|
| Total Number of Units*                  | 10,290    | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 10        | Income  |          |
| Median Year Structure Built‡            | 1940      | Median Household Income   | \$79,936 |
|   |           | Median Family Income  | \$91,126 |
| Occupied Units*                         | 95%       | Per Capita Income   | \$34,718 |
| Owner occupied                          | 73%       | Percent in Poverty  | 10%      |
| Renter occupied                         | 27%       |   |          |
| Vacant Units*                           | 5%        | Employment  |          |
| For rent                                | 28%       | Unemployment Rate   | 10%      |
| For sale only                           | 13%       | Employed Residents  | 15,730   |
| Rented or sold, not occupied            | 9%        | Managerial and Professional Occupations   | 41%      |
| For seasonal, recreational, or occ. use | 8%        | Service Occupations   | 20%      |
| Other vacant                            | 42%       | Sales and Office Occupations  | 24%      |
| Median Year Moved In to Unit (Own)      | 1993      | Construction and Maintenance Occupations  | 7%       |
| Median Year Moved In to Unit (Rent)     | 2004      | Production and Transportation Occupations   | 8%       |
| Structure Type                          |           | Journey to Work   |          |
| Single Family Housing                   | 84%       | Workers 16 years and over   | 15,290   |
| 2 - 4 Units                             | 7%        | Car   | 63%      |
| 5 - 9 Units                             | 2%        | Drove Alone   | 52%      |
| 10 - 19 Units                           | 1%        | Carpooled   | 10%      |
| 20 Units or more                        | 6%        | Transit   | 27%      |
| Other                                   | 0%        | Bike  | 2%       |
|   |           | Walk  | 3%       |
| Housing Prices                          |           | Other   | 1%       |
| Median Rent                             | \$1,112   | Worked at Home  | 4%       |
| Median Home Value Δ                     | \$701,036 |   |          |
| Median Rent as % of Household Income    | 33%       | Notes:<br>* 2010 Census, Summary File 1.  |          |
| Vehicles Available                      | 17,520    | <ul><li>‡ "1939" represents 1939 or earlier</li><li>Δ "\$1,000,000" means "\$1,000,000 or more"</li></ul> |          |
| Homeowners                              | 79%       | 2010 Census Tracts for area: 031400, 031201, 031301, 031  | 202,     |
| Renters                                 | 21%       | 031302, 030900  |          |
| Vehicles Per Capita                     | 0.56      |   |          |
| Households with no vehicle              | 630       |   |          |
| Percent of Homeowning households        | 4%        |   |          |
| Percent of Renting Households           | 13%       | Updated May, 2012   |          |

# Outer Mission: Neighborhood at a Glance

### **DEMOGRAPHICS**

| Total Population*                     | 29,040 |
|---------------------------------------|--------|
| Group Quarter Population*             | 144    |
| Percent Female*                       | 50%    |
|                                       |        |
| Households*                           | 8,720  |
| Family Households*                    | 70%    |
| Households with Children, % of Total* | 34%    |
| Non-Family Households*                | 31%    |
| Single Person Households, % of Total* | 19%    |
| Avg Household Size*                   | 3.3    |
| Avg Family Household Size*            | 4.0    |

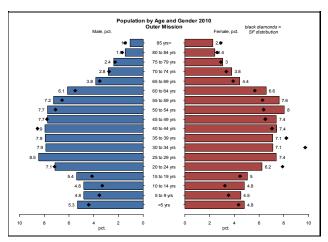
# Avg Household Size\* Avg Family Household Size\* Race/Ethnicity\*

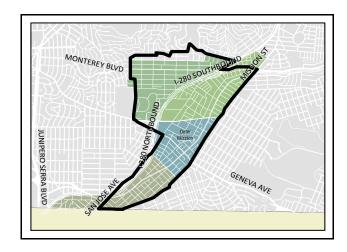
### Black/African American Asian

White 31%
Native American Indian 0.5%
Native Hawaiian/Pacific Islander 0.3%
Other/Two or More Races 17%
% Latino (of Any Race) 27%

### Age\*

| 0 - 4 years   | 6%  |
|---------------|-----|
| 5 - 17 years  | 11% |
| 18 - 34 years | 26% |
| 35 - 59 years | 38% |
| 60 and older  | 19% |





### **Educational Attainment**

2%

49%

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 40% |
| Some College/Associate Degree  | 23% |
| College Degree                 | 28% |
| Graduate/Professional Degree   | 9%  |

### **Nativity and Language**

| Foreign Born | 48% |
|--------------|-----|
|              |     |

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 35% |
| Spanish Only                  | 22% |
| Asian/Pacific Islander        | 39% |
| Other European Language       | 3%  |
| Other Languages               | 0%  |

| % of All Households                      | 16% |
|--|-----|
| % of Spanish-Speaking Households         | 21% |
| % of Asian Language Speaking Households  | 27% |
| % of Other European-Speaking Households  | 26% |
| % of Households Speaking Other Languages | 0%  |

# **Outer Mission**

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND   |          |
|---|-----------|--|----------|
| Total Number of Units*                  | 9,140     | JOURNEY TO WORK  |          |
| Units Built During 2010                 | 0         | Income   |          |
| Median Year Structure Built‡            | 1939      | Median Household Income  | \$86,447 |
|   |           | Median Family Income   | \$94,397 |
| Occupied Units*                         | 95%       | Per Capita Income  | \$32,630 |
| Owner occupied                          | 64%       | Percent in Poverty   | 6%       |
| Renter occupied                         | 36%       | ·  |          |
| Vacant Units*                           | 5%        | Employment   |          |
| For rent                                | 30%       | Unemployment Rate  | 5%       |
| For sale only                           | 11%       | Employed Residents   | 15,690   |
| Rented or sold, not occupied            | 5%        | Managerial and Professional Occupations  | 39%      |
| For seasonal, recreational, or occ. use | 8%        | Service Occupations  | 19%      |
| Other vacant                            | 46%       | Sales and Office Occupations   | 24%      |
| Median Year Moved In to Unit (Own)      | 1993      | Construction and Maintenance Occupations   | 9%       |
| Median Year Moved In to Unit (Rent)     | 2004      | Production and Transportation Occupations  | 10%      |
|   |           |  |          |
| Structure Type                          |           | Journey to Work  | 45.460   |
| Single Family Housing                   | 76%       | Workers 16 years and over  | 15,160   |
| 2 - 4 Units                             | 14%       | Car  | 58%      |
| 5 - 9 Units                             | 5%        | Drove Alone  | 47%      |
| 10 - 19 Units                           | 3%        | Carpooled  | 11%      |
| 20 Units or more                        | 2%        | Transit  | 35%      |
| Other                                   | 0%        | Bike   | 1%       |
|   |           | Walk   | 2%       |
| Housing Prices                          |           | Other  | 0%       |
| Median Rent                             | \$1,362   | Worked at Home   | 3%       |
| Median Home Value $\Delta$              | \$667,837 |  |          |
| Median Rent as % of Household Income    | 26%       | Notes:<br>* 2010 Census, Summary File 1.   |          |
| Vehicles Available                      | 13,890    | ‡ "1939" represents 1939 or earlier<br>Δ "\$1,000,000" means "\$1,000,000 or more" |          |
| Homeowners                              | 72%       | 2010 Census Tracts for area: 031100, 026100, 026200, 025                           | 500      |
| Renters                                 | 28%       |  |          |
| Vehicles Per Capita                     | 0.49      |  |          |
| Households with no vehicle              | 1,000     |  |          |
| Percent of Homeowning households        | 7%        |  |          |
| Percent of Renting Households           | 21%       | Updated May, 2012  |          |

# Outer Richmond: Neighborhood at a Glance

### **DEMOGRAPHICS**

| Total Population*                     | 34,770 |
|---------------------------------------|--------|
| Group Quarter Population*             | 193    |
| Percent Female*                       | 52%    |
|                                       |        |
| Households*                           | 14,760 |
| Family Households*                    | 55%    |
| Households with Children, % of Total* | 23%    |
| Non-Family Households*                | 46%    |
| Single Person Households, % of Total* | 35%    |
| Avg Household Size*                   | 2.3    |

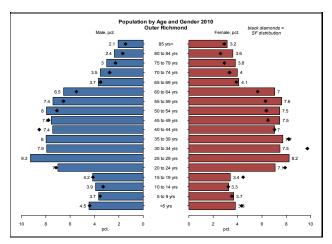
# Race/Ethnicity\*

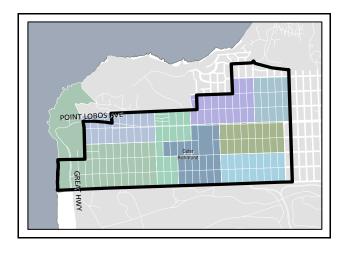
Avg Family Household Size\*

| ,                                |      |
|----------------------------------|------|
| Black/African American           | 2%   |
| Asian                            | 48%  |
| White                            | 44%  |
| Native American Indian           | 0.3% |
| Native Hawaiian/Pacific Islander | 0.1% |
| Other/Two or More Races          | 7%   |
| % Latino (of Any Race)           | 7%   |

### Age\*

| 0 - 4 years   | 4%  |
|---------------|-----|
| 5 - 17 years  | 10% |
| 18 - 34 years | 25% |
| 35 - 59 years | 41% |
| 60 and older  | 19% |





### **Educational Attainment**

3.1

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 24% |
| Some College/Associate Degree  | 24% |
| College Degree                 | 33% |
| Graduate/Professional Degree   | 19% |

### **Nativity and Language**

| Foreign Born | 42% |
|--------------|-----|
|              |     |

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 46% |
| Spanish Only                  | 4%  |
| Asian/Pacific Islander        | 38% |
| Other European Language       | 11% |
| Other Languages               | 0%  |

| % of All Households                      | 17% |
|--|-----|
| % of Spanish-Speaking Households         | 7%  |
| % of Asian Language Speaking Households  | 35% |
| % of Other European-Speaking Households  | 35% |
| % of Households Speaking Other Languages | 0%  |

# **Outer Richmond**

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND   |          |
|---|-----------|--|----------|
| Total Number of Units*                  | 16,030    | JOURNEY TO WORK  |          |
| Units Built During 2010                 | 10        | Income   |          |
| Median Year Structure Built‡            | 1940      | Median Household Income  | \$76,225 |
| Occupied Units*                         | 92%       | Median Family Income   | \$93,133 |
| Owner occupied                          | 41%       | Per Capita Income  | \$39,950 |
| Renter occupied                         | 59%       | Percent in Poverty   | 7%       |
| Vacant Units*                           | 8%        | Employment   |          |
| For rent                                | 42%       | Unemployment Rate  | 7%       |
| For sale only                           | 6%        | Employed Residents   | 20,990   |
| Rented or sold, not occupied            | 3%        | Managerial and Professional Occupations  | 50%      |
| For seasonal, recreational, or occ. use | 12%       | Service Occupations  | 15%      |
| Other vacant                            | 36%       | Sales and Office Occupations   | 26%      |
| Median Year Moved In to Unit (Own)      | 1992      | Construction and Maintenance Occupations   | 3%       |
| Median Year Moved In to Unit (Rent)     | 2004      | Production and Transportation Occupations  | 5%       |
| Structure Type                          |           | Journey to Work  |          |
| Single Family Housing                   | 36%       | Workers 16 years and over  | 20,540   |
| 2 - 4 Units                             | 39%       | Car  | 55%      |
| 5 - 9 Units                             | 13%       | Drove Alone  | 44%      |
| 10 - 19 Units                           | 8%        | Carpooled  | 12%      |
| 20 Units or more                        | 3%        | Transit  | 33%      |
| Other                                   | 0%        | Bike   | 1%       |
| Other                                   | 070       | Walk   | 3%       |
| Housing Prices                          |           | Other  | 2%       |
| Median Rent                             | \$1,319   | Worked at Home   | 5%       |
| Median Home Value Δ                     | \$853,298 |  |          |
| Median Rent as % of Household Income    | 26%       | Notes: * 2010 Census, Summary File 1.  |          |
| Vehicles Available                      | 18,990    | ‡ "1939" represents 1939 or earlier<br>Δ "\$1,000,000" means "\$1,000,000 or more" |          |
| Homeowners                              | 51%       | 2010 Census Tracts for area: 047801, 047702, 047701, 042                           | 700,     |
| Renters                                 | 49%       | 042601, 047802, 047902   |          |
| Vehicles Per Capita                     | 0.52      |  |          |
| Households with no vehicle              | 2,550     |  |          |
| Percent of Homeowning households        | 10%       |  |          |
| Percent of Renting Households           | 23%       | Updated May, 2012  |          |

# Outer Sunset: Neighborhood at a Glance

### **DEMOGRAPHICS**

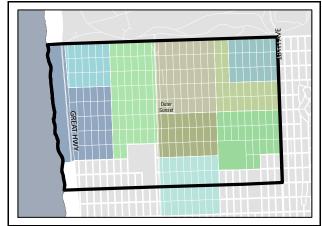
| Total Population*                     | 45,670 |
|---------------------------------------|--------|
| Group Quarter Population*             | 119    |
| Percent Female*                       | 51%    |
|                                       |        |
| Households*                           | 16,590 |
| Family Households*                    | 62%    |
| Households with Children, % of Total* | 28%    |
| Non-Family Households*                | 34%    |
| Single Person Households, % of Total* | 25%    |
| Avg Household Size*                   | 2.7    |

# 3.4

### Race/Ethnicity\*

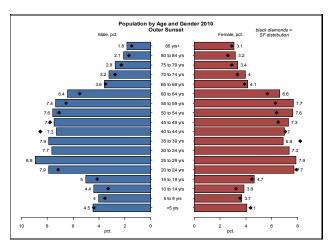
Avg Family Household Size\*

| Black/African American           | 1%   |
|----------------------------------|------|
| Asian                            | 57%  |
| White                            | 35%  |
| Native American Indian           | 0.2% |
| Native Hawaiian/Pacific Islander | 0.2% |
| Other/Two or More Races          | 5%   |
| % Latino (of Any Race)           | 5%   |



### Age\*

| 0 - 4 years   | 4%  |
|---------------|-----|
| 5 - 17 years  | 12% |
| 18 - 34 years | 25% |
| 35 - 59 years | 37% |
| 60 and older  | 23% |



### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 30% |
| Some College/Associate Degree  | 24% |
| College Degree                 | 31% |
| Graduate/Professional Degree   | 14% |

### **Nativity and Language**

| Foreign Born | 48% |
|--------------|-----|
|--------------|-----|

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 40% |
| Spanish Only                  | 3%  |
| Asian/Pacific Islander        | 49% |
| Other European Language       | 7%  |
| Other Languages               | 1%  |

| % of All Households                      | 18% |
|--|-----|
| % of Spanish-Speaking Households         | 7%  |
| % of Asian Language Speaking Households  | 34% |
| % of Other European-Speaking Households  | 26% |
| % of Households Speaking Other Languages | 8%  |

# **Outer Sunset**

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |            |
|---|-----------|---|------------|
| Total Number of Units*                  | 17,650    | JOURNEY TO WORK   |            |
| Units Built During 2010                 | 0         | Income  |            |
| Median Year Structure Built‡            | 1943      | Median Household Income   | \$72,841   |
|   |           | Median Family Income  | \$84,219   |
| Occupied Units*                         | 94%       | Per Capita Income   | \$34,004   |
| Owner occupied                          | 57%       | Percent in Poverty  | 7%         |
| Renter occupied                         | 43%       | ·   |            |
| Vacant Units*                           | 6%        | Employment  |            |
| For rent                                | 33%       | Unemployment Rate   | 7%         |
| For sale only                           | 9%        | Employed Residents  | 24,140     |
| Rented or sold, not occupied            | 6%        | Managerial and Professional Occupations   | 47%        |
| For seasonal, recreational, or occ. use | 10%       | Service Occupations   | 17%        |
| Other vacant                            | 41%       | Sales and Office Occupations  | 23%        |
| Median Year Moved In to Unit (Own)      | 1992      | Construction and Maintenance Occupations  | 6%         |
| Median Year Moved In to Unit (Rent)     | 2005      | Production and Transportation Occupations   | 7%         |
|   |           | Journey to Work   |            |
| Structure Type                          |           | Workers 16 years and over   | 23,540     |
| Single Family Housing                   | 70%       | Car   | 63%        |
| 2 - 4 Units                             | 20%       | Drove Alone   | 48%        |
| 5 - 9 Units                             | 6%        | Carpooled   | 46%<br>15% |
| 10 - 19 Units                           | 2%        | Transit   | 28%        |
| 20 Units or more                        | 3%        | Bike  | 1%         |
| Other                                   | 0%        | Walk  | 2%         |
|   |           | Other   | 2%         |
| Housing Prices                          |           | Worked at Home  | 4%         |
| Median Rent                             | \$1,367   | worked at nome  | 470        |
| Median Home Value Δ                     | \$730,322 |   |            |
| Median Rent as % of Household Income    | 26%       | Notes: * 2010 Census, Summary File 1.   |            |
| Vehicles Available                      | 24,780    | <ul><li>‡ "1939" represents 1939 or earlier</li><li>Δ "\$1,000,000" means "\$1,000,000 or more"</li></ul> |            |
| Homeowners                              | 63%       | 2010 Census Tracts for area: 032901, 035201, 035100, 032  | 902,       |
| Renters                                 | 37%       | 035202, 032802, 032700, 032601, 032602  |            |
| Vehicles Per Capita                     | 0.54      |   |            |
| Households with no vehicle              | 2,170     |   |            |
| Percent of Homeowning households        | 10%       |   |            |
| Percent of Renting Households           | 17%       | Updated May, 2012   |            |

# Pacific Heights: Neighborhood at a Glance

### **DEMOGRAPHICS**

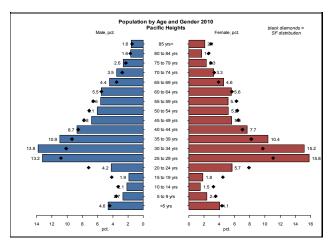
| Total Population*                     | 16,750 |
|---------------------------------------|--------|
| Group Quarter Population*             | 212    |
| Percent Female*                       | 54%    |
|                                       |        |
| Households*                           | 9,830  |
| Family Households*                    | 30%    |
| Households with Children, % of Total* | 10%    |
| Non-Family Households*                | 70%    |
| Single Person Households, % of Total* | 56%    |
| Avg Household Size*                   | 1.7    |
| Avg Family Household Size*            | 2.6    |

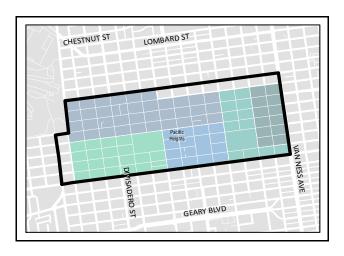
# Race/Ethnicity\*

| •                                |      |
|----------------------------------|------|
| Black/African American           | 2%   |
| Asian                            | 13%  |
| White                            | 81%  |
| Native American Indian           | 0.1% |
| Native Hawaiian/Pacific Islander | 0.1% |
| Other/Two or More Races          | 5%   |
| % Latino (of Any Race)           | 5%   |
|                                  |      |

### Age\*

| 0 - 4 years   | 6%  |
|---------------|-----|
| 5 - 17 years  | 4%  |
| 18 - 34 years | 37% |
| 35 - 59 years | 33% |
| 60 and older  | 20% |





### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 7%  |
| Some College/Associate Degree  | 11% |
| College Degree                 | 43% |
| Graduate/Professional Degree   | 39% |

### **Nativity and Language**

| Foreign Born     | 15%  |
|------------------|------|
| I OI CIRTI DOTTI | 13/0 |

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 85% |
| Spanish Only                  | 3%  |
| Asian/Pacific Islander        | 4%  |
| Other European Language       | 7%  |
| Other Languages               | 0%  |

| % of All Households                      | 3%  |
|--|-----|
| % of Spanish-Speaking Households         | 9%  |
| % of Asian Language Speaking Households  | 33% |
| % of Other European-Speaking Households  | 10% |
| % of Households Speaking Other Languages | 26% |

# **Pacific Heights**

| HOUSING CHARACTERISTICS                 |             | INCOME, EMPLOYMENT AND  |          |
|---|-------------|---|----------|
| Total Number of Units*                  | 11,020      | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 0           | Income  |          |
| Median Year Structure Built‡            | 1939        | Median Household Income   | 3116,645 |
|   | 200/        | Median Family Income  | 3198,565 |
| Occupied Units*                         | 89%         | Per Capita Income   | 3107,629 |
| Owner occupied                          | 29%         | Percent in Poverty  | 6%       |
| Renter occupied                         | 71%         |   |          |
| Vacant Units*                           | 11%         | Employment  |          |
| For rent                                | 33%         | Unemployment Rate   | 4%       |
| For sale only                           | 5%          | Employed Residents  | 11,160   |
| Rented or sold, not occupied            | 5%          | Managerial and Professional Occupations   | 71%      |
| For seasonal, recreational, or occ. use | 34%         | Service Occupations   | 4%       |
| Other vacant                            | 22%         | Sales and Office Occupations  | 23%      |
| Median Year Moved In to Unit (Own)      | 1999        | Construction and Maintenance Occupations  | 1%       |
| Median Year Moved In to Unit (Rent)     | 2006        | Production and Transportation Occupations                                       | 1%       |
| Structure Type                          |             | Journey to Work   |          |
| Single Family Housing                   | 15%         | Workers 16 years and over   | 10,880   |
| 2 - 4 Units                             | 12%         | Car   | 46%      |
| 5 - 9 Units                             | 15%         | Drove Alone   | 39%      |
| 10 - 19 Units                           | 24%         | Carpooled   | 7%       |
| 20 Units or more                        | 34%         | Transit   | 26%      |
| Other                                   | 0%          | Bike  | 1%       |
|   |             | Walk  | 11%      |
| Housing Prices                          |             | Other   | 3%       |
| Median Rent                             | \$1,693     | Worked at Home  | 13%      |
| Median Home Value Δ                     | \$1,000,000 |   |          |
| Median Rent as % of Household Income    | 23%         | Notes: * 2010 Census, Summary File 1.   |          |
| Vehicles Available                      | 10,700      | ‡ "1939" represents 1939 or earlier Δ "\$1,000,000" means "\$1,000,000 or more" |          |
| Homeowners                              | 38%         | 2010 Census Tracts for area: 013400, 013101, 013200, 013                        | 3500,    |
| Renters                                 | 62%         | 013102  |          |
| Vehicles Per Capita                     | 0.63        |   |          |
| Households with no vehicle              | 2,360       |   |          |
| Percent of Homeowning households        | 9%          |   |          |
| Percent of Renting Households           | 30%         | Updated May, 2012   |          |

# Parkside: Neighborhood at a Glance

### **DEMOGRAPHICS**

| Total Population*                     | 25,920 |
|---------------------------------------|--------|
| Group Quarter Population*             | 242    |
| Percent Female*                       | 52%    |
|                                       |        |
| Households*                           | 8,970  |
| Family Households*                    | 68%    |
| Households with Children, % of Total* | 28%    |
| Non-Family Households*                | 27%    |
| Single Person Households, % of Total* | 18%    |
| Avg Household Size*                   | 2.9    |
| Avg Family Household Size*            | 3.5    |

### Race/Ethnicity\*

| Black/African American           | 1%   |
|----------------------------------|------|
| Asian                            | 58%  |
| White                            | 35%  |
| Native American Indian           | 0.2% |
| Native Hawaiian/Pacific Islander | 0.2% |
| Other/Two or More Races          | 6%   |
| % Latino (of Any Race)           | 6%   |

### **Educational Attainment**

| (Residents 25 year | rs and older)   |    |    |
|--------------------|-----------------|----|----|
| High School or L   | ess             | 36 | 5% |
| Some College/As    | ssociate Degree | 20 | )% |
| College Degree     |                 | 31 | ۱% |
| Graduate/Profes    | ssional Degree  | 13 | 3% |
|                    |                 |    |    |

### Age\*

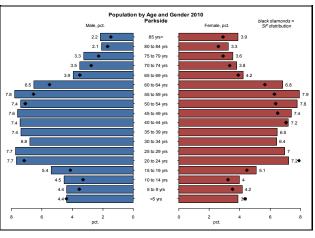
| 0 - 4 years   | 5%  |
|---------------|-----|
| 5 - 17 years  | 11% |
| 18 - 34 years | 22% |
| 35 - 59 years | 37% |
| 60 and older  | 24% |

### **Nativity and Language**

| oreign Born | 45% |
|-------------|-----|

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 40% |
| Spanish Only                  | 4%  |
| Asian/Pacific Islander        | 48% |
| Other European Language       | 7%  |
| Other Languages               | 1%  |



| % of All Households                      | 19% |
|--|-----|
| % of Spanish-Speaking Households         | 8%  |
| % of Asian Language Speaking Households  | 35% |
| % of Other European-Speaking Households  | 34% |
| % of Households Speaking Other Languages | 0%  |

## **Parkside**

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |          |
|---|-----------|---|----------|
| Total Number of Units*                  | 9,390     | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 0         | Income  |          |
| Median Year Structure Built‡            | 1944      | Median Household Income   | \$86,881 |
|   |           | Median Family Income  | \$99,667 |
| Occupied Units*                         | 96%       | Per Capita Income   | \$33,473 |
| Owner occupied                          | 66%       | Percent in Poverty  | 8%       |
| Renter occupied                         | 34%       | ·   |          |
| Vacant Units*                           | 4%        | Employment  |          |
| For rent                                | 31%       | Unemployment Rate   | 8%       |
| For sale only                           | 12%       | Employed Residents  | 13,220   |
| Rented or sold, not occupied            | 8%        | Managerial and Professional Occupations   | 44%      |
| For seasonal, recreational, or occ. use | 10%       | Service Occupations   | 16%      |
| Other vacant                            | 39%       | Sales and Office Occupations  | 24%      |
| Median Year Moved In to Unit (Own)      | 1991      | Construction and Maintenance Occupations  | 6%       |
| Median Year Moved In to Unit (Rent)     | 2003      | Production and Transportation Occupations                                       | 9%       |
|   |           |   |          |
| Structure Type                          |           | Journey to Work   |          |
| Single Family Housing                   | 79%       | Workers 16 years and over   | 12,700   |
| 2 - 4 Units                             | 15%       | Car   | 64%      |
| 5 - 9 Units                             | 4%        | Drove Alone   | 54%      |
| 10 - 19 Units                           | 2%        | Carpooled   | 10%      |
| 20 Units or more                        | 0%        | Transit   | 25%      |
| Other                                   | 0%        | Bike  | 1%       |
|   |           | Walk  | 3%       |
| Housing Prices                          |           | Other   | 1%       |
| Median Rent                             | \$1,386   | Worked at Home  | 6%       |
| Median Home Value Δ                     | \$724,739 |   |          |
| Median Rent as % of Household Income    | 26%       | Notes:<br>* 2010 Census, Summary File 1.  |          |
| Vehicles Available                      | 14,410    | ‡ "1939" represents 1939 or earlier Δ "\$1,000,000" means "\$1,000,000 or more" |          |
| Homeowners                              | 69%       | 2010 Census Tracts for area: 032801, 035400, 033000, 035                        | 300      |
| Renters                                 | 31%       |   |          |
| Vehicles Per Capita                     | 0.54      |   |          |
| Households with no vehicle              | 1,040     |   |          |
| Percent of Homeowning households        | 9%        |   |          |
| Percent of Renting Households           | 19%       | Updated May, 2012   |          |

# Potrero Hill: Neighborhood at a Glance

### **DEMOGRAPHICS**

| Total Population*                     | 12,110 |
|---------------------------------------|--------|
| Group Quarter Population*             | 100    |
| Percent Female*                       | 48%    |
|                                       |        |
| Households*                           | 5,760  |
| Family Households*                    | 43%    |
| Households with Children, % of Total* | 18%    |
| Non-Family Households*                | 56%    |
| Single Person Households, % of Total* | 37%    |
| Avg Household Size*                   | 2.1    |
| Avg Family Household Size*            | 2.8    |

### Race/Ethnicity\*

| Black/African American           | 9%   |
|----------------------------------|------|
| Asian                            | 13%  |
| White                            | 66%  |
| Native American Indian           | 0.5% |
| Native Hawaiian/Pacific Islander | 1.2% |
| Other/Two or More Races          | 10%  |
| % Latino (of Any Race)           | 14%  |

### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 15% |
| Some College/Associate Degree  | 15% |
| College Degree                 | 39% |
| Graduate/Professional Degree   | 31% |
|                                |     |

### Age\*

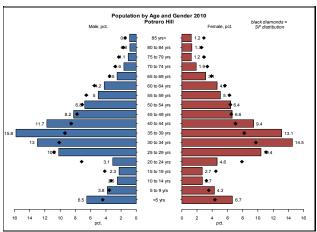
| 0 - 4 years   | 6%  |
|---------------|-----|
| 5 - 17 years  | 10% |
| 18 - 34 years | 29% |
| 35 - 59 years | 43% |
| 60 and older  | 13% |

### **Nativity and Language**

| -            | _ | • |     |
|--------------|---|---|-----|
| Foreign Born |   |   | 20% |

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 73% |
| Spanish Only                  | 10% |
| Asian/Pacific Islander        | 7%  |
| Other European Language       | 10% |
| Other Languages               | 0%  |



| % of All Households                      | 2%  |
|--|-----|
| % of Spanish-Speaking Households         | 14% |
| % of Asian Language Speaking Households  | 13% |
| % of Other European-Speaking Households  | 2%  |
| % of Households Speaking Other Languages | 0%  |

# **Potrero Hill**

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |               |
|---|-----------|---|---------------|
| Total Number of Units*                  | 6,260     | JOURNEY TO WORK   |               |
| Units Built During 2010                 | 90        | Income  |               |
| Median Year Structure Built‡            | 1946      | Median Household Income   | 3107,161      |
|   |           | Median Family Income  | ,<br>3127,695 |
| Occupied Units*                         | 92%       | Per Capita Income   | \$65,930      |
| Owner occupied                          | 46%       | Percent in Poverty  | 11%           |
| Renter occupied                         | 54%       | ,   |               |
| Vacant Units*                           | 8%        | Employment  |               |
| For rent                                | 28%       | Unemployment Rate   | 7%            |
| For sale only                           | 11%       | Employed Residents  | 7,880         |
| Rented or sold, not occupied            | 4%        | Managerial and Professional Occupations   | 66%           |
| For seasonal, recreational, or occ. use | 11%       | Service Occupations   | 8%            |
| Other vacant                            | 46%       | Sales and Office Occupations  | 20%           |
| Median Year Moved In to Unit (Own)      | 2001      | Construction and Maintenance Occupations  | 3%            |
| Median Year Moved In to Unit (Rent)     | 2006      | Production and Transportation Occupations   | 3%            |
| Structure Type                          |           | Journey to Work   |               |
| Single Family Housing                   | 31%       | Workers 16 years and over   | 7,760         |
| 2 - 4 Units                             | 35%       | Car   | 51%           |
| 5 - 9 Units                             | 10%       | Drove Alone   | 46%           |
| 10 - 19 Units                           | 9%        | Carpooled   | 5%            |
| 20 Units or more                        | 15%       | Transit   | 23%           |
| Other                                   | 0%        | Bike  | 4%            |
|   |           | Walk  | 6%            |
| Housing Prices                          |           | Other   | 5%            |
| Median Rent                             | \$1,697   | Worked at Home  | 11%           |
| Median Home Value Δ                     | \$826,294 |   |               |
| Median Rent as % of Household Income    | 23%       | Notes: * 2010 Census, Summary File 1.   |               |
| Vehicles Available                      | 7,530     | <ul><li>‡ "1939" represents 1939 or earlier</li><li>Δ "\$1,000,000" means "\$1,000,000 or more"</li></ul> |               |
| Homeowners                              | 53%       | 2010 Census Tracts for area: 022600, 022704, 061400, 022  | 702           |
| Renters                                 | 47%       |   |               |
| Vehicles Per Capita                     | 0.61      |   |               |
| Households with no vehicle              | 720       |   |               |
| Percent of Homeowning households        | 3%        |   |               |
| Percent of Renting Households           | 21%       | Updated May, 2012   |               |

# Presidio: Neighborhood at a Glance

### **DEMOGRAPHICS**

| Total Population*                     | 3,240 |
|---------------------------------------|-------|
| Group Quarter Population*             | 8     |
| Percent Female*                       | 48%   |
|                                       |       |
| Households*                           | 1,110 |
| Family Households*                    | 51%   |
| Households with Children, % of Total* | 23%   |
| Non-Family Households*                | 55%   |
| Single Person Households, % of Total* | 24%   |
| Avg Household Size*                   | 2.9   |
| Avg Family Household Size*            | 3.3   |

# HWY 101 SOUTHBOUN

### Race/Ethnicity\*

| 2%   |
|------|
| 8%   |
| 80%  |
| 0.4% |
| 0.6% |
| 9%   |
| 3%   |
|      |

### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 5%  |
| Some College/Associate Degree  | 9%  |
| College Degree                 | 62% |
| Graduate/Professional Degree   | 23% |
|                                |     |

### Age\*

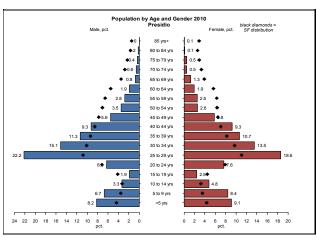
| 0 - 4 years   | 7%  |
|---------------|-----|
| 5 - 17 years  | 10% |
| 18 - 34 years | 51% |
| 35 - 59 years | 29% |
| 60 and older  | 3%  |

### **Nativity and Language**

| •           | _ | • |     |
|-------------|---|---|-----|
| oreign Born |   |   | 10% |

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 84% |
| Spanish Only                  | 6%  |
| Asian/Pacific Islander        | 7%  |
| Other European Language       | 3%  |
| Other Languages               | 0%  |



| % of All Households                      | 1% |
|--|----|
| % of Spanish-Speaking Households         | 5% |
| % of Asian Language Speaking Households  | 0% |
| % of Other European-Speaking Households  | 0% |
| % of Households Speaking Other Languages | 0% |

## **Presidio**

| HOUSING CHARACTERISTICS                 |             | INCOME, EMPLOYMENT AND  |          |
|---|-------------|---|----------|
| Total Number of Units*                  | 1,160       | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 160         | Income  |          |
| Median Year Structure Built‡            | 1948        | Median Household Income   | 3122,748 |
|   |             | Median Family Income  | 3127,917 |
| Occupied Units*                         | 96%         | Per Capita Income   | \$70,378 |
| Owner occupied                          | 2%          | Percent in Poverty  | 6%       |
| Renter occupied                         | 98%         | ,   |          |
| Vacant Units*                           | 4%          | Employment  |          |
| For rent                                | 54%         | Unemployment Rate   | 3%       |
| For sale only                           | 0%          | Employed Residents  | 2,060    |
| Rented or sold, not occupied            | 6%          | Managerial and Professional Occupations   | 62%      |
| For seasonal, recreational, or occ. use | 28%         | Service Occupations   | 5%       |
| Other vacant                            | 12%         | Sales and Office Occupations  | 31%      |
| Median Year Moved In to Unit (Own)      | 2005        | Construction and Maintenance Occupations  | 0%       |
| Median Year Moved In to Unit (Rent)     | 2006        | Production and Transportation Occupations   | 1%       |
|   |             | <u>.</u>  |          |
| Structure Type                          |             | Journey to Work   |          |
| Single Family Housing                   | 46%         | Workers 16 years and over   | 2,050    |
| 2 - 4 Units                             | 38%         | Car   | 42%      |
| 5 - 9 Units                             | 9%          | Drove Alone   | 39%      |
| 10 - 19 Units                           | 0%          | Carpooled   | 3%       |
| 20 Units or more                        | 5%          | Transit   | 27%      |
| Other                                   | 2%          | Bike  | 5%       |
|   |             | Walk  | 2%       |
| Housing Prices                          |             | Other   | 7%       |
| Median Rent                             | \$3,154     | Worked at Home  | 17%      |
| Median Home Value Δ                     | \$1,000,000 |   |          |
| Median Rent as % of Household Income    | 26%         | Notes: * 2010 Census, Summary File 1.   |          |
| Vehicles Available                      |             | ‡ "1939" represents 1939 or earlier<br>Δ "\$1,000,000" means "\$1,000,000 or more"<br>2010 Census Tracts for area: 060100 |          |
| Homeowners<br>Renters                   |             | ZUTU CERSUS TIACIS IUI AIEA. UOUTUU   |          |
| Vehicles Per Capita                     |             |   |          |
| ·                                       | 40          |   |          |
| Households with no vehicle              | 40          |   |          |
| Percent of Homeowning households        | 0%          |   |          |
| Percent of Renting Households           | 4%          | Updated May, 2012   |          |

# Presidio Heights: Neighborhood at a Glance

### **DEMOGRAPHICS**

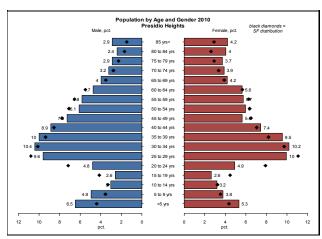
| Total Population*                     | 9,850 |
|---------------------------------------|-------|
| Group Quarter Population*             | 264   |
| Percent Female*                       | 54%   |
|                                       |       |
| Households*                           | 4,730 |
| Family Households*                    | 43%   |
| Households with Children, % of Total* | 15%   |
| Non-Family Households*                | 60%   |
| Single Person Households, % of Total* | 47%   |
| Avg Household Size*                   | 2.0   |
| Avg Family Household Size*            | 2.9   |

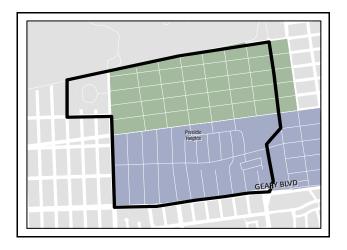
# Avg Family Household Size\* Race/Ethnicity\*

# Black/African American 2% Asian 17% White 75% Native American Indian 0.2% Native Hawaiian/Pacific Islander 0.2% Other/Two or More Races 5% % Latino (of Any Race) 6%

# **Age\***0 - 4 years 5 - 17 years 18 - 34 years

35 - 59 years 60 and older





### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 9%  |
| Some College/Associate Degree  | 17% |
| College Degree                 | 44% |
| Graduate/Professional Degree   | 30% |

### **Nativity and Language**

| Foreign Born | 19% |
|--------------|-----|
|              |     |

### Language Spoken at home

4%

10%

27%

35%

24%

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 78% |
| Spanish Only                  | 5%  |
| Asian/Pacific Islander        | 11% |
| Other European Language       | 7%  |
| Other Languages               | 0%  |

| % of All Households                      | 6%    |
|--|-------|
| % of Spanish-Speaking Households         | 26%   |
| % of Asian Language Speaking Households  | 29%   |
| % of Other European-Speaking Households  | 16%   |
| % of Households Speaking Other Languages | #Num! |

# Presidio Heights

| HOUSING CHARACTERISTICS                 |             | INCOME, EMPLOYMENT AND  |          |
|---|-------------|---|----------|
| Total Number of Units*                  | 5,180       | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 0           | Income  |          |
| Median Year Structure Built‡            | 1939        | Median Household Income   | \$96,482 |
|   | 040/        | Median Family Income  | 5148,383 |
| Occupied Units*                         | 91%         | Per Capita Income   | \$80,784 |
| Owner occupied                          | 41%         | Percent in Poverty  | 5%       |
| Renter occupied                         | 59%         |   |          |
| Vacant Units*                           | 9%          | Employment  |          |
| For rent                                | 40%         | Unemployment Rate   | 5%       |
| For sale only                           | 9%          | Employed Residents  | 5,250    |
| Rented or sold, not occupied            | 6%          | Managerial and Professional Occupations   | 62%      |
| For seasonal, recreational, or occ. use | 17%         | Service Occupations   | 7%       |
| Other vacant                            | 27%         | Sales and Office Occupations  | 25%      |
| Median Year Moved In to Unit (Own)      | 1992        | Construction and Maintenance Occupations  | 3%       |
| Median Year Moved In to Unit (Rent)     | 2004        | Production and Transportation Occupations   | 3%       |
| Structure Type                          |             | Journey to Work   |          |
| Single Family Housing                   | 33%         | Workers 16 years and over   | 5,110    |
| 2 - 4 Units                             | 31%         | Car   | 56%      |
| 5 - 9 Units                             | 12%         | Drove Alone   | 52%      |
| 10 - 19 Units                           | 17%         | Carpooled   | 3%       |
| 20 Units or more                        | 7%          | Transit   | 21%      |
| Other                                   | 0%          | Bike  | 2%       |
|   |             | Walk  | 6%       |
| Housing Prices                          |             | Other   | 1%       |
| Median Rent                             | \$1,541     | Worked at Home  | 15%      |
| Median Home Value Δ                     | \$1,000,000 |   |          |
| Median Rent as % of Household Income    | 26%         | Notes: * 2010 Census, Summary File 1.   |          |
| Vehicles Available                      | 6,190       | <ul><li>‡ "1939" represents 1939 or earlier</li><li>Δ "\$1,000,000" means "\$1,000,000 or more"</li></ul> |          |
| Homeowners                              | 54%         | 2010 Census Tracts for area: 013300, 015400   |          |
| Renters                                 | 46%         |   |          |
| Vehicles Per Capita                     | 0.67        |   |          |
| Households with no vehicle              | 830         |   |          |
| Percent of Homeowning households        | 8%          |   |          |
| Percent of Homeowilling Households      |             | Undeted May 2010  |          |
| i ercent of Nenthing Households         | 24%         | Updated May, 2012   |          |

# Russian Hill: Neighborhood at a Glance

### **DEMOGRAPHICS**

| Total Population*                     | 12,320 |
|---------------------------------------|--------|
| Group Quarter Population*             | 5      |
| Percent Female*                       | 52%    |
|                                       |        |
| Households*                           | 7,200  |
| Family Households*                    | 29%    |
| Households with Children, % of Total* | 9%     |
| Non-Family Households*                | 70%    |
| Single Person Households, % of Total* | 52%    |
| Avg Household Size*                   | 1.7    |
|                                       |        |

# 2.5

# LOMBARD S

### Race/Ethnicity\*

Avg Family Household Size\*

| •                                |      |
|----------------------------------|------|
| Black/African American           | 1%   |
| Asian                            | 21%  |
| White                            | 74%  |
| Native American Indian           | 0.1% |
| Native Hawaiian/Pacific Islander | 0.1% |
| Other/Two or More Races          | 4%   |
| % Latino (of Any Race)           | 7%   |

### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 18% |
| Some College/Associate Degree  | 13% |
| College Degree                 | 40% |
| Graduate/Professional Degree   | 30% |
|                                |     |

### Age\*

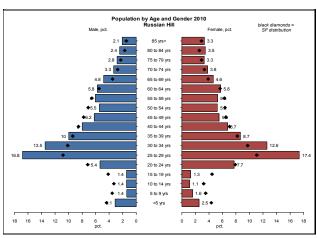
| •             |     |
|---------------|-----|
| 0 - 4 years   | 3%  |
| 5 - 17 years  | 5%  |
| 18 - 34 years | 35% |
| 35 - 59 years | 35% |
| 60 and older  | 22% |

### **Nativity and Language**

| <del>-</del> | _ | _ |     |
|--------------|---|---|-----|
| oreign Born  |   |   | 22% |

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 73% |
| Spanish Only                  | 5%  |
| Asian/Pacific Islander        | 16% |
| Other European Language       | 6%  |
| Other Languages               | 0%  |



| % of All Households                      | 8%  |
|--|-----|
| % of Spanish-Speaking Households         | 12% |
| % of Asian Language Speaking Households  | 52% |
| % of Other European-Speaking Households  | 6%  |
| % of Households Speaking Other Languages | 0%  |

# Russian Hill

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |          |
|---|-----------|---|----------|
| Total Number of Units*                  | 8,200     | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 0         | Income  |          |
| Median Year Structure Built‡            | 1939      | Median Household Income   | \$92,619 |
|   |           | Median Family Income  | 3121,121 |
| Occupied Units*                         | 88%       | Per Capita Income   | \$73,912 |
| Owner occupied                          | 27%       | Percent in Poverty  | 11%      |
| Renter occupied                         | 73%       |   |          |
| Vacant Units*                           | 12%       | Employment  |          |
| For rent                                | 31%       | Unemployment Rate   | 7%       |
| For sale only                           | 6%        | Employed Residents  | 8,230    |
| Rented or sold, not occupied            | 4%        | Managerial and Professional Occupations   | 61%      |
| For seasonal, recreational, or occ. use | 34%       | Service Occupations   | 11%      |
| Other vacant                            | 24%       | Sales and Office Occupations  | 23%      |
| Median Year Moved In to Unit (Own)      | 1997      | Construction and Maintenance Occupations  | 2%       |
| Median Year Moved In to Unit (Rent)     | 2006      | Production and Transportation Occupations   | 4%       |
| Structure Type                          |           | Journey to Work   |          |
| Single Family Housing                   | 8%        | Workers 16 years and over   | 8,040    |
| 2 - 4 Units                             | 29%       | Car   | 35%      |
| 5 - 9 Units                             | 20%       | Drove Alone   | 30%      |
| 10 - 19 Units                           | 16%       | Carpooled   | 5%       |
| 20 Units or more                        | 27%       | Transit   | 31%      |
| Other                                   | 0%        | Bike  | 2%       |
|   |           | Walk  | 16%      |
| Housing Prices                          |           | Other   | 3%       |
| Median Rent                             | \$1,482   | Worked at Home  | 13%      |
| Median Home Value Δ                     | \$992,147 |   |          |
| Median Rent as % of Household Income    | 24%       | Notes: * 2010 Census, Summary File 1.   |          |
| Vehicles Available                      | 6,640     | <ul><li>‡ "1939" represents 1939 or earlier</li><li>Δ "\$1,000,000" means "\$1,000,000 or more"</li></ul> |          |
| Homeowners                              | 39%       | 2010 Census Tracts for area: 010200, 010900, 010300   |          |
| Renters                                 | 61%       |   |          |
| Vehicles Per Capita                     | 0.51      |   |          |
| Households with no vehicle              | 2,470     |   |          |
| Percent of Homeowning households        | 18%       |   |          |
| Percent of Renting Households           | 40%       | Updated May, 2012   |          |

# Seacliff: Neighborhood at a Glance

### **DEMOGRAPHICS**

| Total Population*                     | 2,700 |
|---------------------------------------|-------|
| Group Quarter Population*             | 191   |
| Percent Female*                       | 49%   |
|                                       |       |
| Households*                           | 1,000 |
| Family Households*                    | 69%   |
| Households with Children, % of Total* | 30%   |
| Non-Family Households*                | 25%   |
| Single Person Households, % of Total* | 20%   |
| Avg Household Size*                   | 2.5   |
| Avg Family Household Size*            | 3.1   |

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### Race/Ethnicity\*

| Black/African American           | 2%   |
|----------------------------------|------|
| Asian                            | 19%  |
| White                            | 75%  |
| Native American Indian           | 0.2% |
| Native Hawaiian/Pacific Islander | 0.1% |
| Other/Two or More Races          | 4%   |
| % Latino (of Any Race)           | 9%   |

### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 10% |
| Some College/Associate Degree  | 12% |
| College Degree                 | 37% |
| Graduate/Professional Degree   | 41% |
|                                |     |

### Age\*

| 0 - 4 years   | 4%  |
|---------------|-----|
| 5 - 17 years  | 16% |
| 18 - 34 years | 13% |
| 35 - 59 years | 37% |
| 60 and older  | 30% |

### **Nativity and Language**

| •           | _ | _ |  |     |
|-------------|---|---|--|-----|
| oreign Born |   |   |  | 14% |

# Population by Age and Gender 2010 Seachiff Female, pct. | Age | A

15 to 19 yrs 10 to 14 yrs

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 79% |
| Spanish Only                  | 6%  |
| Asian/Pacific Islander        | 9%  |
| Other European Language       | 5%  |
| Other Languages               | 1%  |

| % of All Households                      | 5%  |
|--|-----|
| % of Spanish-Speaking Households         | 0%  |
| % of Asian Language Speaking Households  | 48% |
| % of Other European-Speaking Households  | 0%  |
| % of Households Speaking Other Languages | 0%  |

# Seacliff

| HOUSING CHARACTERISTICS                 |             | INCOME, EMPLOYMENT AND  |          |
|---|-------------|---|----------|
| Total Number of Units*                  | 1,080       | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 0           | Income  |          |
| Median Year Structure Built‡            | 1939        | Median Household Income   | 3148,000 |
|   |             | Median Family Income  | 5204,064 |
| Occupied Units*                         | 93%         | Per Capita Income   | \$94,896 |
| Owner occupied                          | 85%         | Percent in Poverty  | 3%       |
| Renter occupied                         | 15%         | •   |          |
| Vacant Units*                           | 7%          | Employment  |          |
| For rent                                | 20%         | Unemployment Rate   | 3%       |
| For sale only                           | 19%         | Employed Residents  | 1,150    |
| Rented or sold, not occupied            | 11%         | Managerial and Professional Occupations   | 68%      |
| For seasonal, recreational, or occ. use | 26%         | Service Occupations   | 3%       |
| Other vacant                            | 24%         | Sales and Office Occupations  | 23%      |
| Median Year Moved In to Unit (Own)      | 1994        | Construction and Maintenance Occupations  | 2%       |
| Median Year Moved In to Unit (Rent)     | 2004        | Production and Transportation Occupations   | 4%       |
| Structure Type                          |             | Journey to Work   |          |
| Single Family Housing                   | 74%         | Workers 16 years and over   | 1,150    |
| 2 - 4 Units                             | 12%         | Car   | 74%      |
| 5 - 9 Units                             | 6%          | Drove Alone   | 56%      |
| 10 - 19 Units                           | 5%          | Carpooled   | 18%      |
| 20 Units or more                        | 2%          | Transit   | 16%      |
| Other                                   | 0%          | Bike  | 0%       |
|   | 0,0         | Walk  | 2%       |
| Housing Prices                          |             | Other   | 2%       |
| Median Rent                             | \$1,839     | Worked at Home  | 7%       |
| Median Home Value Δ                     | \$1,000,000 |   |          |
| Median Rent as % of Household Income    | 25%         | Notes: * 2010 Census, Summary File 1.   |          |
| Vehicles Available                      | 1,760       | <ul><li>‡ "1939" represents 1939 or earlier</li><li>Δ "\$1,000,000" means "\$1,000,000 or more"</li></ul> |          |
| Homeowners                              | 92%         | 2010 Census Tracts for area: 980200, 042800, 047901   |          |
| Renters                                 | 8%          |   |          |
| Vehicles Per Capita                     | 0.68        |   |          |
| Households with no vehicle              | 80          |   |          |
| Percent of Homeowning households        | 6%          |   |          |
| Percent of Renting Households           | 20%         | Updated May, 2012   |          |

# South of Market: Neighborhood at a Glance

### **DEMOGRAPHICS**

| Total Population*                     | 31,370 |
|---------------------------------------|--------|
| Group Quarter Population*             | 3328   |
| Percent Female*                       | 41%    |
|                                       |        |
| Households*                           | 17,020 |
| Family Households*                    | 27%    |
| Households with Children, % of Total* | 7%     |
| Non-Family Households*                | 55%    |
| Single Person Households, % of Total* | 44%    |
| Avg Household Size*                   | 1.6    |

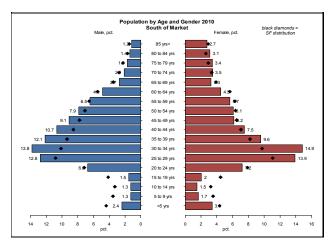
## Race/Ethnicity\*

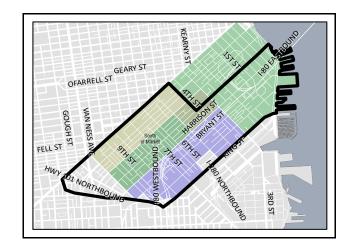
Avg Family Household Size\*

| •                                |      |
|----------------------------------|------|
| Black/African American           | 9%   |
| Asian                            | 33%  |
| White                            | 48%  |
| Native American Indian           | 0.8% |
| Native Hawaiian/Pacific Islander | 0.3% |
| Other/Two or More Races          | 9%   |
| % Latino (of Any Race)           | 9%   |

### Age\*

| 0 - 4 years   | 3%  |
|---------------|-----|
| 5 - 17 years  | 4%  |
| 18 - 34 years | 37% |
| 35 - 59 years | 40% |
| 60 and older  | 16% |





### **Educational Attainment**

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| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 28% |
| Some College/Associate Degree  | 20% |
| College Degree                 | 31% |
| Graduate/Professional Degree   | 21% |
|                                |     |

### **Nativity and Language**

| Foreign Born | 36% |
|--------------|-----|
|              |     |

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 58% |
| Spanish Only                  | 8%  |
| Asian/Pacific Islander        | 24% |
| Other European Language       | 10% |
| Other Languages               | 1%  |

| % of All Households                      | 14% |
|--|-----|
| % of Spanish-Speaking Households         | 18% |
| % of Asian Language Speaking Households  | 46% |
| % of Other European-Speaking Households  | 12% |
| % of Households Speaking Other Languages | 19% |

# South of Market

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |          |
|---|-----------|---|----------|
| Total Number of Units*                  | 20,050    | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 350       | Income  |          |
| Median Year Structure Built‡            | 1993      | Median Household Income   | \$72,762 |
|   |           | Median Family Income  | \$86,449 |
| Occupied Units*                         | 85%       | Per Capita Income   | \$58,271 |
| Owner occupied                          | 30%       | Percent in Poverty  | 20%      |
| Renter occupied                         | 70%       |   |          |
| Vacant Units*                           | 15%       | Employment  |          |
| For rent                                | 37%       | Unemployment Rate   | 6%       |
| For sale only                           | 25%       | Employed Residents  | 14,430   |
| Rented or sold, not occupied            | 3%        | Managerial and Professional Occupations   | 59%      |
| For seasonal, recreational, or occ. use | 23%       | Service Occupations   | 12%      |
| Other vacant                            | 11%       | Sales and Office Occupations  | 22%      |
| Median Year Moved In to Unit (Own)      | 2005      | Construction and Maintenance Occupations  | 3%       |
| Median Year Moved In to Unit (Rent)     | 2007      | Production and Transportation Occupations   | 4%       |
| Structure Type                          |           | Journey to Work   |          |
| Single Family Housing                   | 4%        | Workers 16 years and over   | 13,980   |
| 2 - 4 Units                             | 7%        | Car   | 29%      |
| 5 - 9 Units                             | 5%        | Drove Alone   | 26%      |
| 10 - 19 Units                           | 8%        | Carpooled   | 4%       |
| 20 Units or more                        | 76%       | Transit   | 26%      |
| Other                                   | 0%        | Bike  | 4%       |
|   |           | Walk  | 29%      |
| Housing Prices                          |           | Other   | 2%       |
| Median Rent                             | \$1,175   | Worked at Home  | 10%      |
| Median Home Value Δ                     | \$719,712 |   |          |
| Median Rent as % of Household Income    | 26%       | Notes:<br>* 2010 Census, Summary File 1.  |          |
| Vehicles Available                      | 9,190     | <ul><li>‡ "1939" represents 1939 or earlier</li><li>Δ "\$1,000,000" means "\$1,000,000 or more"</li></ul> |          |
| Homeowners                              | 48%       | 2010 Census Tracts for area: 017601, 018000, 017801, 017  | 802,     |
| Renters                                 | 52%       | 061500  |          |
| Vehicles Per Capita                     | 0.41      |   |          |
| Households with no vehicle              | 6,070     |   |          |
| Percent of Homeowning households        | 8%        |   |          |
| Percent of Renting Households           | 61%       | Updated May, 2012   |          |

# Treasure Island YBI: Neighborhood at a Glance

### **DEMOGRAPHICS**

| Total Population*                     | 2,880 |
|---------------------------------------|-------|
| Group Quarter Population*             | 698   |
| Percent Female*                       | 46%   |
|                                       |       |
| Households*                           | 660   |
| Family Households*                    | 53%   |
| Households with Children, % of Total* | 32%   |
| Non-Family Households*                | 52%   |
| Single Person Households, % of Total* | 13%   |
| Avg Household Size*                   | 3.3   |
| Avg Family Household Size*            | 3.9   |
|                                       |       |

### Race/Ethnicity\*

| Black/African American           | 25%  |
|----------------------------------|------|
| Asian                            | 18%  |
| White                            | 35%  |
| Native American Indian           | 1.3% |
| Native Hawaiian/Pacific Islander | 1.0% |
| Other/Two or More Races          | 19%  |
| % Latino (of Any Race)           | 13%  |

### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 27% |
| Some College/Associate Degree  | 38% |
| College Degree                 | 22% |
| Graduate/Professional Degree   | 12% |
|                                |     |

### Age\*

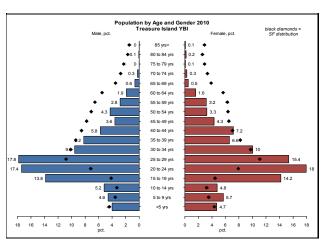
| 0 - 4 years   | 4%  |
|---------------|-----|
| 5 - 17 years  | 14% |
| 18 - 34 years | 35% |
| 35 - 59 years | 41% |
| 60 and older  | 6%  |

### **Nativity and Language**

| oreign Born | 32% |
|-------------|-----|

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 57% |
| Spanish Only                  | 12% |
| Asian/Pacific Islander        | 13% |
| Other European Language       | 13% |
| Other Languages               | 5%  |



| % of All Households                      | 5%  |
|--|-----|
| % of Spanish-Speaking Households         | 0%  |
| % of Asian Language Speaking Households  | 27% |
| % of Other European-Speaking Households  | 13% |
| % of Households Speaking Other Languages | 0%  |

# Treasure Island YBI

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |          |
|---|-----------|---|----------|
| Total Number of Units*                  | 790       | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 0         | Income  |          |
| Median Year Structure Built‡            | 1964      | Median Household Income   | \$47,763 |
|   |           | Median Family Income  | \$32,826 |
| Occupied Units*                         | 83%       | Per Capita Income   | \$23,264 |
| Owner occupied                          | 2%        | Percent in Poverty  | 19%      |
| Renter occupied                         | 98%       |   | 2373     |
| Vacant Units*                           | 17%       | Employment  |          |
| For rent                                | 33%       | Unemployment Rate   | 13%      |
| For sale only                           | 0%        | Employed Residents  | 1,140    |
| Rented or sold, not occupied            | 2%        | Managerial and Professional Occupations                               | 45%      |
| For seasonal, recreational, or occ. use | 0%        | Service Occupations   | 26%      |
| Other vacant                            | 65%       | Sales and Office Occupations  | 17%      |
| Median Year Moved In to Unit (Own)      | 2008      | Construction and Maintenance Occupations                              | 4%       |
| Median Year Moved In to Unit (Rent)     | 2007      | Production and Transportation Occupations                             | 9%       |
|   |           | Journey to Work   |          |
| Structure Type                          |           | Workers 16 years and over   | 1,140    |
| Single Family Housing                   | 29%       | Car   | 59%      |
| 2 - 4 Units                             | 21%       | Drove Alone   | 57%      |
| 5 - 9 Units                             | 43%       |   | 1%       |
| 10 - 19 Units                           | 4%        | Carpooled<br>Transit  | 28%      |
| 20 Units or more                        | 3%        | Bike  | 0%       |
| Other                                   | 0%        | Walk  | 4%       |
|   |           | Other   |          |
| Housing Prices                          |           |   | 4%       |
| Median Rent                             | \$1,976   | Worked at Home  | 5%       |
| Median Home Value $\Delta$              | \$875,000 |   |          |
| Median Rent as % of Household Income    | 36%       | Notes:  |          |
|   |           | * 2010 Census, Summary File 1.<br>‡ "1939" represents 1939 or earlier |          |
| Vehicles Available                      |           | Δ "\$1,000,000" means "\$1,000,000 or more"                           |          |
| Homeowners                              |           | 2010 Census Tracts for area: 017902                                   |          |
| Renters                                 |           |   |          |
| Vehicles Per Capita                     |           |   |          |
| Households with no vehicle              | 140       |   |          |
| Percent of Homeowning households        | 0%        |   |          |
| Percent of Renting Households           | 22%       | Updated May, 2012   |          |

# Twin Peaks: Neighborhood at a Glance

### **DEMOGRAPHICS**

| Total Population*                     | 7,040 |
|---------------------------------------|-------|
| Group Quarter Population*             | 891   |
| Percent Female*                       | 42%   |
|                                       |       |
| Households*                           | 3,420 |
| Family Households*                    | 31%   |
| Households with Children, % of Total* | 16%   |
| Non-Family Households*                | 66%   |
| Single Person Households, % of Total* | 49%   |
| Avg Household Size*                   | 1.8   |
| Avg Family Household Size*            | 2.7   |

### Race/Ethnicity\*

| Black/African American           | 6%   |
|----------------------------------|------|
| Asian                            | 19%  |
| White                            | 66%  |
| Native American Indian           | 0.5% |
| Native Hawaiian/Pacific Islander | 0.4% |
| Other/Two or More Races          | 8%   |
| % Latino (of Any Race)           | 9%   |

### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 21% |
| Some College/Associate Degree  | 22% |
| College Degree                 | 33% |
| Graduate/Professional Degree   | 24% |
|                                |     |

### Age\*

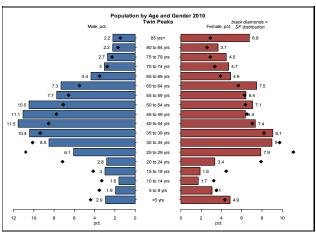
| 0 - 4 years   | 5%  |
|---------------|-----|
| 5 - 17 years  | 7%  |
| 18 - 34 years | 14% |
| 35 - 59 years | 43% |
| 60 and older  | 31% |

### **Nativity and Language**

| Foreign Born | 28% |
|--------------|-----|

## Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 65% |
| Spanish Only                  | 6%  |
| Asian/Pacific Islander        | 15% |
| Other European Language       | 12% |
| Other Languages               | 1%  |



| % of All Households                      | 10% |
|--|-----|
| % of Spanish-Speaking Households         | 14% |
| % of Asian Language Speaking Households  | 37% |
| % of Other European-Speaking Households  | 20% |
| % of Households Speaking Other Languages | 0%  |

# Twin Peaks

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |          |
|---|-----------|---|----------|
| Total Number of Units*                  | 3,660     | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 0         | Income  |          |
| Median Year Structure Built‡            | 1961      | Median Household Income   | \$89,953 |
|   |           | Median Family Income  | 140,341  |
| Occupied Units*                         | 93%       | Per Capita Income   | \$59,048 |
| Owner occupied                          | 41%       | Percent in Poverty  | 7%       |
| Renter occupied                         | 59%       | ·   |          |
| Vacant Units*                           | 7%        | Employment  |          |
| For rent                                | 43%       | Unemployment Rate   | 6%       |
| For sale only                           | 6%        | Employed Residents  | 3,670    |
| Rented or sold, not occupied            | 3%        | Managerial and Professional Occupations   | 71%      |
| For seasonal, recreational, or occ. use | 10%       | Service Occupations   | 6%       |
| Other vacant                            | 37%       | Sales and Office Occupations  | 19%      |
| Median Year Moved In to Unit (Own)      | 1994      | Construction and Maintenance Occupations  | 3%       |
| Median Year Moved In to Unit (Rent)     | 2004      | Production and Transportation Occupations   | 1%       |
|   |           |   |          |
| Structure Type                          |           | Journey to Work   |          |
| Single Family Housing                   | 39%       | Workers 16 years and over   | 3,550    |
| 2 - 4 Units                             | 14%       | Car   | 62%      |
| 5 - 9 Units                             | 11%       | Drove Alone   | 55%      |
| 10 - 19 Units                           | 28%       | Carpooled   | 8%       |
| 20 Units or more                        | 8%        | Transit   | 21%      |
| Other                                   | 0%        | Bike  | 0%       |
|   |           | Walk  | 4%       |
| Housing Prices                          |           | Other   | 2%       |
| Median Rent                             | \$1,467   | Worked at Home  | 11%      |
| Median Home Value $\Delta$              | \$873,919 |   |          |
| Median Rent as % of Household Income    | 26%       | Notes:<br>* 2010 Census, Summary File 1.  |          |
| Vehicles Available                      | 4,700     | <ul><li>‡ "1939" represents 1939 or earlier</li><li>Δ "\$1,000,000" means "\$1,000,000 or more"</li></ul> |          |
| Homeowners                              | 52%       | 2010 Census Tracts for area: 030500, 020402   |          |
| Renters                                 | 48%       |   |          |
| Vehicles Per Capita                     | 0.76      |   |          |
| Households with no vehicle              | 360       |   |          |
| Percent of Homeowning households        | 7%        |   |          |
| Percent of Renting Households           | 12%       | Updated May, 2012   |          |

# Visitacion Valley: Neighborhood at a Glance

### **DEMOGRAPHICS**

| Total Population*                     | 21,130 |
|---------------------------------------|--------|
| Group Quarter Population*             | 231    |
| Percent Female*                       | 51%    |
|                                       |        |
| Households*                           | 5,610  |
| Family Households*                    | 79%    |
| Households with Children, % of Total* | 43%    |
| Non-Family Households*                | 22%    |
| Single Person Households, % of Total* | 20%    |
| Avg Household Size*                   | 3.7    |
| Avg Family Household Size*            | 4.3    |

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### Race/Ethnicity\*

| Black/African American           | 13%  |
|----------------------------------|------|
| Asian                            | 55%  |
| White                            | 12%  |
| Native American Indian           | 0.5% |
| Native Hawaiian/Pacific Islander | 2.5% |
| Other/Two or More Races          | 17%  |
| % Latino (of Any Race)           | 16%  |

### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 63% |
| Some College/Associate Degree  | 23% |
| College Degree                 | 12% |
| Graduate/Professional Degree   | 2%  |
|                                |     |

### Age\*

| 0 - 4 years   | 6%  |
|---------------|-----|
| 5 - 17 years  | 18% |
| 18 - 34 years | 22% |
| 35 - 59 years | 37% |
| 60 and older  | 18% |

### **Nativity and Language**

| •           | _ | • |     |
|-------------|---|---|-----|
| oreign Born |   |   | 52% |

## 

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 29% |
| Spanish Only                  | 14% |
| Asian/Pacific Islander        | 55% |
| Other European Language       | 1%  |
| Other Languages               | 0%  |

| % of All Households                      | 25% |
|--|-----|
| % of Spanish-Speaking Households         | 24% |
| % of Asian Language Speaking Households  | 42% |
| % of Other European-Speaking Households  | 26% |
| % of Households Speaking Other Languages | 0%  |

# Visitacion Valley

| HOUSING CHARACTERISTICS                 |           | INCOME, EMPLOYMENT AND  |          |
|---|-----------|---|----------|
| Total Number of Units*                  | 5,900     | JOURNEY TO WORK   |          |
| Units Built During 2010                 | 0         | Income  |          |
| Median Year Structure Built‡            | 1949      | Median Household Income   | \$42,404 |
|   |           | Median Family Income  | \$49,527 |
| Occupied Units*                         | 95%       | Per Capita Income   | \$17,693 |
| Owner occupied                          | 55%       | Percent in Poverty  | 15%      |
| Renter occupied                         | 45%       | ·   |          |
| Vacant Units*                           | 5%        | Employment  |          |
| For rent                                | 33%       | Unemployment Rate   | 12%      |
| For sale only                           | 8%        | Employed Residents  | 9,230    |
| Rented or sold, not occupied            | 9%        | Managerial and Professional Occupations   | 15%      |
| For seasonal, recreational, or occ. use | 7%        | Service Occupations   | 35%      |
| Other vacant                            | 43%       | Sales and Office Occupations  | 23%      |
| Median Year Moved In to Unit (Own)      | 1993      | Construction and Maintenance Occupations  | 8%       |
| Median Year Moved In to Unit (Rent)     | 2006      | Production and Transportation Occupations   | 18%      |
| Structure Type                          |           | Journey to Work   |          |
| Single Family Housing                   | 76%       | Workers 16 years and over   | 9,030    |
| 2 - 4 Units                             | 9%        | Car   | 65%      |
| 5 - 9 Units                             | 5%        | Drove Alone   | 55%      |
| 10 - 19 Units                           | 3%        | Carpooled   | 11%      |
| 20 Units or more                        | 7%        | Transit   | 29%      |
| Other                                   | 0%        | Bike  | 1%       |
|   |           | Walk  | 1%       |
| Housing Prices                          |           | Other   | 1%       |
| Median Rent                             | \$678     | Worked at Home  | 2%       |
| Median Home Value Δ                     | \$543,139 |   |          |
| Median Rent as % of Household Income    | 27%       | Notes:<br>* 2010 Census, Summary File 1.  |          |
| Vehicles Available                      | 8,370     | <ul><li>‡ "1939" represents 1939 or earlier</li><li>Δ "\$1,000,000" means "\$1,000,000 or more"</li></ul> |          |
| Homeowners                              | 70%       | 2010 Census Tracts for area: 026402, 980501, 060502, 026  | 404,     |
| Renters                                 | 30%       | 026403, 025800, 026401  |          |
| Vehicles Per Capita                     | 0.41      |   |          |
| Households with no vehicle              | 1,180     |   |          |
| Percent of Homeowning households        | 5%        |   |          |
| Percent of Renting Households           | 40%       | Updated May, 2012   |          |

# West of Twin Peaks: Neighborhood at a Glance

### **DEMOGRAPHICS**

| Total Population*                     | 22,830 |
|---------------------------------------|--------|
| Group Quarter Population*             | 108    |
| Percent Female*                       | 50%    |
|                                       |        |
| Households*                           | 8,860  |
| Family Households*                    | 66%    |
| Households with Children, % of Total* | 28%    |
| Non-Family Households*                | 31%    |
| Single Person Households, % of Total* | 21%    |
| Avg Household Size*                   | 2.6    |
| Avg Family Household Size*            | 3 1    |

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### Race/Ethnicity\*

| Black/African American           | 2%   |
|----------------------------------|------|
| Asian                            | 31%  |
| White                            | 59%  |
| Native American Indian           | 0.2% |
| Native Hawaiian/Pacific Islander | 0.1% |
| Other/Two or More Races          | 7%   |
| % Latino (of Any Race)           | 9%   |

### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 16% |
| Some College/Associate Degree  | 20% |
| College Degree                 | 35% |
| Graduate/Professional Degree   | 29% |
|                                |     |

### Age\*

| 0 - 4 years   | 5%  |
|---------------|-----|
| 5 - 17 years  | 14% |
| 18 - 34 years | 15% |
| 35 - 59 years | 43% |
| 60 and older  | 22% |

### **Nativity and Language**

| -           | _ | _ |  |     |
|-------------|---|---|--|-----|
| oreign Born |   |   |  | 26% |

# Population by Age and Gender 2010 West of Twin Peaks Female, pct. 2 85 yrs 4 90 to 84 yrs 75 to 79 yrs 42 43 44 70 to 74 yrs 65 to 69 yrs 65 to 69 yrs 75 to 75 yrs 83 75 to 89 yrs 75 to 94 yrs 77 to 74 yrs 80 to 44 yrs 77 to 75 yrs 80 to 64 yrs 78 to 65 to 69 yrs 80 to 64 yrs 77 to 74 yrs 80 to 64 yrs 78 to 65 to 69 yrs 80 to 64 yrs 77 to 75 to 74 yrs 80 to 65 to 69 yrs 80 to 64 yrs 77 to 75 to 75 yrs 80 to 65 to 69 yrs 80 to 65

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 65% |
| Spanish Only                  | 5%  |
| Asian/Pacific Islander        | 20% |
| Other European Language       | 9%  |
| Other Languages               | 1%  |

| % of All Households                      | 6%  |
|--|-----|
| % of Spanish-Speaking Households         | 7%  |
| % of Asian Language Speaking Households  | 21% |
| % of Other European-Speaking Households  | 14% |
| % of Households Speaking Other Languages | 13% |

# **West of Twin Peaks**

| HOUSING CHARACTERISTICS                                   |           | INCOME, EMPLOYMENT AND  |          |
|---|-----------|---|----------|
| Total Number of Units*                                    | 9,290     | JOURNEY TO WORK   |          |
| Units Built During 2010                                   | 10        | Income  |          |
| Median Year Structure Built‡                              | 1939      | Median Household Income   | 3121,151 |
|   |           | Median Family Income  | 3139,153 |
| Occupied Units*   | 95%       | Per Capita Income   | \$58,240 |
| Owner occupied  | 84%       | Percent in Poverty  | 6%       |
| Renter occupied   | 16%       |   |          |
| Vacant Units*   | 5%        | Employment  |          |
| For rent  | 21%       | Unemployment Rate   | 5%       |
| For sale only   | 14%       | Employed Residents  | 11,630   |
| Rented or sold, not occupied                              | 9%        | Managerial and Professional Occupations                                   | 62%      |
| For seasonal, recreational, or occ. use                   | 23%       | Service Occupations   | 12%      |
| Other vacant  | 32%       | Sales and Office Occupations  | 18%      |
| Median Year Moved In to Unit (Own)                        | 1992      | Construction and Maintenance Occupations                                  | 3%       |
| Median Year Moved In to Unit (Rent)                       | 2003      | Production and Transportation Occupations                                 | 5%       |
| Structure Tune  |           | Journey to Work   |          |
| Structure Type Single Family Housing                      | 88%       | Workers 16 years and over   | 11,240   |
| 2 - 4 Units   | 7%        | Car   | 62%      |
| 5 - 9 Units   | 1%        | Drove Alone   | 50%      |
| 10 - 19 Units   | 1%        | Carpooled   | 12%      |
| 20 Units or more  | 2%        | Transit   | 27%      |
| Other   | 0%        | Bike  | 1%       |
| Other   | 076       | Walk  | 2%       |
| Housing Driege  |           | Other   | 1%       |
| Housing Prices Median Rent                                | \$1,731   | Worked at Home  | 7%       |
|   |           |   |          |
| Median Home Value Δ  Median Rent as % of Household Income | \$929,594 |   |          |
| Median Rent as % of Household Income                      | 21%       | Notes: * 2010 Census, Summary File 1. ‡ "1939" represents 1939 or earlier |          |
| Vehicles Available  | 15,500    | Δ "\$1,000,000" means "\$1,000,000 or more"                               |          |
| Homeowners  | 87%       | 2010 Census Tracts for area: 030600, 030700, 031000, 030<br>030400        | 0800,    |
| Renters   | 13%       | 030400  |          |
| Vehicles Per Capita                                       | 0.70      |   |          |
| Households with no vehicle                                | 410       |   |          |
| Percent of Homeowning households                          | 3%        |   |          |
| Percent of Renting Households                             | 11%       | Updated May, 2012   |          |

# Western Addition: Neighborhood at a Glance

### **DEMOGRAPHICS**

| Total Population*                     | 42,920 |
|---------------------------------------|--------|
| Group Quarter Population*             | 1313   |
| Percent Female*                       | 51%    |
|                                       |        |
| Households*                           | 22,680 |
| Family Households*                    | 28%    |
| Households with Children, % of Total* | 9%     |
| Non-Family Households*                | 69%    |
| Single Person Households, % of Total* | 52%    |
| Avg Household Size*                   | 1.8    |
| Avg Family Household Size*            | 2.8    |

# GEARY ST

### Race/Ethnicity\*

| •                                |      |
|----------------------------------|------|
| Black/African American           | 15%  |
| Asian                            | 20%  |
| White                            | 55%  |
| Native American Indian           | 0.4% |
| Native Hawaiian/Pacific Islander | 0.3% |
| Other/Two or More Races          | 9%   |
| % Latino (of Any Race)           | 11%  |

### **Educational Attainment**

| (Residents 25 years and older) |     |
|--------------------------------|-----|
| High School or Less            | 22% |
| Some College/Associate Degree  | 21% |
| College Degree                 | 34% |
| Graduate/Professional Degree   | 23% |
|                                |     |

### Age\*

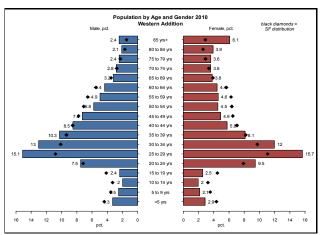
| · ·           |     |
|---------------|-----|
| 0 - 4 years   | 3%  |
| 5 - 17 years  | 5%  |
| 18 - 34 years | 36% |
| 35 - 59 years | 34% |
| 60 and older  | 21% |

### **Nativity and Language**

| -            | _ | _ |     |
|--------------|---|---|-----|
| Foreign Born |   |   | 27% |

### Language Spoken at home

| (Residents 5 years and older) |     |
|-------------------------------|-----|
| English Only                  | 68% |
| Spanish Only                  | 8%  |
| Asian/Pacific Islander        | 14% |
| Other European Language       | 9%  |
| Other Languages               | 2%  |



| % of All Households                      | 12% |
|--|-----|
| % of Spanish-Speaking Households         | 16% |
| % of Asian Language Speaking Households  | 45% |
| % of Other European-Speaking Households  | 37% |
| % of Households Speaking Other Languages | 68% |

# **Western Addition**

| HOUSING CHARACTERISTICS                 |         | INCOME, EMPLOYMENT AND  |                      |
|---|---------|---|----------------------|
| Total Number of Units*                  | 24,420  | JOURNEY TO WORK   |                      |
| Units Built During 2010                 | 80      | Income  |                      |
| Median Year Structure Built‡            | 1948    | Median Household Income Median Family Income                                    | \$54,909<br>\$63,832 |
| Occupied Units*                         | 93%     | Per Capita Income   | \$48,071             |
| Owner occupied                          | 20%     | Percent in Poverty  | 14%                  |
| Renter occupied                         | 80%     | reitent in Foverty  | 14/0                 |
| Vacant Units*                           | 7%      | Employment  |                      |
| For rent                                | 53%     | Unemployment Rate   | 6%                   |
| For sale only                           | 6%      | Employed Residents  | 23,880               |
| Rented or sold, not occupied            | 5%      | Managerial and Professional Occupations   | 55%                  |
| For seasonal, recreational, or occ. use | 14%     | Service Occupations   | 15%                  |
| Other vacant                            | 22%     | Sales and Office Occupations  | 22%                  |
| Median Year Moved In to Unit (Own)      | 2001    | Construction and Maintenance Occupations  | 3%                   |
| Median Year Moved In to Unit (Rent)     | 2005    | Production and Transportation Occupations                                       | 5%                   |
| Structure Tune                          |         | Journey to Work   |                      |
| Structure Type Single Family Housing    | 9%      | Workers 16 years and over   | 23,250               |
| 2 - 4 Units                             | 18%     | Car   | 32%                  |
| 5 - 9 Units                             | 15%     | Drove Alone   | 26%                  |
| 10 - 19 Units                           | 16%     | Carpooled   | 5%                   |
| 20 Units or more                        | 42%     | Transit   | 41%                  |
| Other                                   | 0%      | Bike  | 6%                   |
| Other                                   | 070     | Walk  | 11%                  |
| Housing Driegs                          |         | Other   | 4%                   |
| Housing Prices Median Rent              | \$1,260 | Worked at Home  | 7%                   |
| Median Home Value Δ                     | \$1,200 |   |                      |
| Median Rent as % of Household Income    | 26%     | Meteor  |                      |
|   | _0,0    | Notes: * 2010 Census, Summary File 1.   |                      |
| Vehicles Available                      | 16,530  | ‡ "1939" represents 1939 or earlier Δ "\$1,000,000" means "\$1,000,000 or more" |                      |
| Homeowners                              | 31%     | 2010 Census Tracts for area: 015200, 015300, 015100, 016                        | ,                    |
| Renters                                 | 69%     | 015900, 016400, 016100, 016801, 015500, 015802, 01580                           | 1, 016300            |
| Vehicles Per Capita                     | 0.41    |   |                      |
| Households with no vehicle              | 9,800   |   |                      |
| Percent of Homeowning households        | 21%     |   |                      |
| Percent of Renting Households           | 51%     | Updated May, 2012   |                      |

### **Appendix**

### **Margins of Error**

Statistics in this report come from the 2005-2009 American Community Survey. The ACS is based on sample data and is subject to margins of error. due to the variability of individual samples. The confidence interval is the range within which the true population value lies with a certain degree of certainty. The more certainty, the larger the necessary interval around the estimate. The Census Bureau published margin of error tables reflecting a 90 percent confidence interval.

The figures cited in this report should be taken in the context of their margins of error. This means thinking of confidence boundaries. To do this, one must know the estimate as well as the margin of error. The report has provided estimates at the neighborhood level and below are steps to find out the margins of error for each estimate.

### Step 1:

Identify the characteristic (data field) you're interested in from the Neighborhood at a Glance profiles in this report.



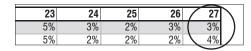
### Step 2:

Refer to the mock-up on pages 81-82 to get the numeric code for the data field in question. Note that the data fields are sequentially numbered.



### Step 3:

Go to the Margin of Error table on pages 83-86. Look for the row representing the neighborhood and locate the column with the numeric code you found in Step 2. That is the applicable margin of error.



### Step 4:

The confidence bounds will be

Value + / - MOE

For example, if one were interested margins of error for the percentage of foreign born individuals in the Bayview Neighborhood, one would need to locate the estimate (35%), go to the mock-up to see the ID for the field (ID number 27), and then look up this value in the Margin of Error table, under the Bayview row. The value there is 3%, meaning that the true value is likely between 32% (35% -3%) and 38% (35% + 3%).

As a general note, MOEs are larger for smaller populations relative to the sample size. Details on language for small sub-groups may be more prone to inaccuracies than those of larger groups.

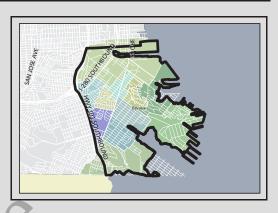
of tract-level MOEs to Aggregations neighborhood scale were performed per the guidelines in the Census Compass Guides, Appendix 3 ("A Compass for Understanding and Using American Community Survey Data: What State and Local Governments Need to Know").

To calculate medians, the Planning Department relied on published ranges and used a formula for grouped data using the method provided by the California State Department of Finance as described in their note "Re-calculating Medians and their Margin of Errors for Aggregated ACS Data" from February, 2011. The margins of error thus produced are known to significantly overstate the true margins of error, but this is a necessary limitation given the summary data available.

### Template showing Data Field IDs, First Page

## **Bayview: Neighborhood at a Glance**

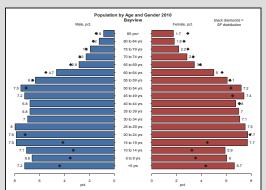
| Field | DEMOGRAPHICS                            |        |
|-------|---|--------|
| 01    | Total Population*                       | 35,890 |
| 02    | Group Quarter Population*               | 413    |
| 03    | Percent Female*                         | 51%    |
|       |   |        |
| 04    | Households*                             | 10,340 |
| 05    | Family Households*                      | 73%    |
| 06    | Households with Children, Pct of Total* | 43%    |
| 07    | Non-Family Households*                  | 27%    |
| 08    | Single Person Households, Pct of Total* | 23%    |
| 09    | Avg Household Size*                     | 3.5    |
| 10    | Avg Family Household Size*              | 4.2    |
|       |   |        |



|    | Race/Ethnicity*                  |     |
|----|----------------------------------|-----|
| 11 | Black/African American           | 32% |
| 12 | Asian                            | 33% |
| 13 | White                            | 12% |
| 14 | Native American Indian           | 1%  |
| 15 | Native Hawaiian/Pacific Islander | 3%  |
| 16 | Other/Two or More Races          | 20% |
| 17 | % Latino (of Any Race)           | 26% |

|    | race/ Etillicity                 | _   |
|----|----------------------------------|-----|
| 11 | Black/African American           | 32% |
| 12 | Asian                            | 33% |
| 13 | White                            | 12% |
| 14 | Native American Indian           | 1%  |
| 15 | Native Hawaiian/Pacific Islander | 3%  |
| 16 | Other/Two or More Races          | 20% |
| 17 | % Latino (of Any Race)           | 26% |
|    |                                  |     |

|    | Age*          |          |      |
|----|---------------|----------|------|
| 18 | 0 - 4 years   |          | 8%   |
| 19 | 5 - 17 years  |          | 18%  |
| 20 | 18 - 34 years | <b>y</b> | 25%  |
| 21 | 35 - 59 years |          | 33%  |
| 22 | 60 and older  |          | 15%  |
|    | oo ana olaei  |          | 13/0 |



| Educational Attainment         |     |       |
|--------------------------------|-----|-------|
| (Residents 25 years and older) |     | Field |
| High School or Less            | 53% | 23    |
| Some College/Associate Degree  | 29% | 24    |
| College Degree                 | 12% | 25    |
| Graduate/Professional Degree   | 6%  | 26    |
| Nativity and Language          |     |       |
| Foreign Born                   | 35% | 27    |
| Language Spoken at home        |     |       |
| (Residents 5 years and older)  |     |       |
| English Only                   | 50% | 28    |
| Spanish Only                   | 21% | 29    |
| Asian/Pacific Islander         | 28% | 30    |
| Other European Language        | 1%  | 31    |
| Other Languages                | 1%  | 32    |
| Linguistic Isolation           |     |       |

12%

21%

34%

13%

11%

34

35

36 37

% of All Households

% of Spanish-Speaking Households

% of Asian Language Speaking Households

% of Other European-Speaking Households

% of Households Speaking Other Languages

### Template showing Data Field IDs, Second Page

| eld      | HOUSING CHARACTERISTICS                      |           | INCOME, EMPLOYMENT AND  |                      |           |
|----------|--|-----------|---|----------------------|-----------|
|          | Total Number of Units*                       | 11,430    | JOURNEY TO WORK   |                      |           |
| <b>9</b> | Units Built Since 2000                       | 730       |   |                      |           |
|          | Median Year Structure Built‡                 | 1953      | Income  | 644.052              | Fiel      |
|          | The diam tear of actains Daniel              | 2300      | Median Family Income  | \$44,962             | <u>68</u> |
|          | Occupied Units*                              | 90%       | Median Family Income  | \$50,511<br>\$20,765 | <u>69</u> |
| 2        | Owner occupied                               | 49%       | Per Capita Income Percent in Poverty  | 20%                  | 70<br>71  |
| 3        | Renter occupied                              | 51%       | referre in roverty  | 2070                 | [/ ±      |
| 4        | Vacant Units*                                | 10%       | Employment  |                      |           |
| <br>5 ]  | For rent                                     | 27%       | Unemployment Rate   | 13%                  | 72        |
| 6        | For sale only                                | 41%       | Employed Residents  | 14,600               | 73        |
| 7        | Rented or sold, not occupied                 | 3%        | Managerial and Prof. Occupations  | 24%                  | 74        |
| 8        | For seasonal, recreational, or occasional us | 3%        | Service Occupations   | 27%                  | 75        |
| 9        | Other vacant                                 | 26%       | Sales and Office Occupations  | 24%                  | 76        |
| 0        | Median Year Moved In to Unit (Own)           | 1994      | Construction and Maintenance Occup.   | 12%                  | 77        |
|          | Median Year Moved In to Unit (Rent)          | 2004      | Production and Transportation Occup.  | 13%                  | 78        |
|          | Structure Type                               |           | Journey to Work   |                      |           |
| 2        | Single Family Housing                        | 67%       | Workers 16 years and over   | 13,980               | 80        |
|          | 2 - 4 Units                                  | 14%       | Car   | 63%                  | 81        |
|          | 5 - 9 Units                                  | 6%        | Drove Alone   | 52%                  | 82        |
| <u> </u> | 10 - 19 Units                                | 5%        | Carpooled   | 11%                  | 83        |
| 6        | 20 Units or more                             | 8%        | Transit   | 29%                  | 84        |
| 7        | Other  | 1%        | Bike  | 0%                   | 85        |
|          | <b>Y</b>                                     |           | Walk  | 4%                   | 86        |
|          | Housing Prices                               |           | Other   | 2%                   | 87        |
| 8        | Median Rent                                  | \$796     | Worked at Home  | 2%                   | 88        |
| 9        | Median Home Value $\Delta$                   | \$571,637 |   |                      |           |
| 0        | Median Rent as Percentage of HH Income       | 30%       | Notes: * 2010 Census, Summary File 1.   |                      |           |
| 1        | Vehicles Available                           | 14,220    | ‡ "1939" represents 1939 or earlier   |                      |           |
| ±<br>2   | Homeowners                                   | 64%       | Δ "\$1,000,000" means "\$1,000,000 or more"<br>2010 Census Tracts for area: 980600, 061000, 980900, | 061200,              |           |
| 37       | Renters                                      | 36%       | 023003, 023103, 023400, 023200, 023102, 023300, 03  |                      |           |
| 4        | Vehicles Per Capita                          | 0.41      |   |                      |           |
| 5        | Households with no vehicle                   | 2,190     |   |                      |           |
| 6        | Percent of Homeowning households             | 9%        |   |                      |           |
| 7        | Percent of Renting Households                | 33%       | Updated December, 2011  |                      |           |

# Margins of Error, By Variable By Neighborhood, Variables 01 through 23

| City | Western Addition | West of Twin Peaks | Visitacion Valley | Twin Peaks | Treasure Island YBI | South of Market | Seacliff       | Russian Hill | Presidio Heights | Presidio | Potrero Hill | Parkside | Pacific Heights | Outer Sunset | Outer Richmond | Outer Mission | Ocean View | North Beach | Noe Valley | Nob Hill | Mission Bay | Mission | Marina | Lakeshore | Inner Sunset   | Inner Richmond | Haight Ashbury | Financial District | Excelsior | Downtown/Civic Center | Diamond Heights/Glen | Crocker Amazon | Chinatown | Castro/Upper Market | Bernal Heights | Bayview | neighborhood |
|------|------------------|--------------------|-------------------|------------|---------------------|-----------------|----------------|--------------|------------------|----------|--------------|----------|-----------------|--------------|----------------|---------------|------------|-------------|------------|----------|-------------|---------|--------|-----------|----------------|----------------|----------------|--------------------|-----------|-----------------------|----------------------|----------------|-----------|---------------------|----------------|---------|--------------|
| NA   | NA               | NA                 | NA                | NA         | NA                  | NA              | N <sub>A</sub> | NA           | NA               | NA       | NA           | NA       | NA              | NA           | NA             | NA            | NA         | NA          | NA         | NA       | NA          | NA      | NA     | NA        | NA             | NA             | NA             | NA                 | NA        | NA                    | NA                   | NA             | NA        | NA                  | NA             | NA      | _            |
| NA   | N <sub>A</sub>   | NA                 | NA.               | NA         | K                   | Ä               | ¥              | ¥            | R                | Ä        | R            | NA       | NA              | Ä            | NA             | NA            | NA.        | NA          | NA         | NA       | NA.         | NA      | NA.    | NA        | N <sub>A</sub> | NA             | N <sub>A</sub> | N <sub>A</sub>     | NA        | NA                    | NA.                  | NA             | NA        | NA                  | ¥.             | NA      | 2            |
| NA   | NA               | NA                 | NA                | NA         | NA                  | NA              | NA             | NA           | NA               | NA       | NA           | NA       | NA              | NA           | NA             | NA            | NA         | NA          | NA         | NA       | NA          | NA      | NA     | NA        | NA             | NA             | NA             | NA                 | NA        | NA                    | NA                   | NA             | NA        | NA                  | NA             | NA      | ယ            |
| NA   | ¥                | N<br>A             | ¥                 | N<br>A     | ¥                   | ¥               | ¥              | ¥            | ¥                | ¥        | ¥            | NA       | Ā               | ¥            | Ā              | N<br>A        | ¥          | N<br>A      | Ā          | NA       | ¥           | NA      | ¥      | N<br>A    | ¥              | N<br>A         | ¥              | ¥                  | N<br>A    | N<br>A                | N<br>N               | N              | N<br>A    | N<br>N              | ¥              | NA      | 4            |
| NA   | ¥                | A                  | ¥.                | N<br>A     | K                   | Ä               | ¥              | ¥            | ¥                | Ä        | ¥            | NA       | NA              | Ä            | NA             | NA            | NA.        | NA          | NA.        | NA       | NA.         | NA      | NA.    | A         | ¥              | NA             | ¥              | Ä                  | NA.       | NA                    | NA.                  | NA             | NA.       | NA                  | ¥              | NA      | 51           |
| NA   | NA               | NA                 | NA                | NA         | NA                  | NA              | N <sub>A</sub> | NA           | NA               | NA       | NA           | NA       | NA              | NA           | NA             | NA            | NA         | NA          | NA         | NA       | NA          | NA      | NA     | NA        | NA             | NA             | NA             | NA                 | NA        | NA                    | NA                   | NA             | NA        | NA                  | NA             | NA      | 6            |
| NA   | ¥                | A                  | ¥                 | N          | ¥                   | Ä               | ¥              | ¥            | ¥                | Ä        | ¥            | NA       | NA              | Ä            | NA             | NA            | A          | NA          | NA.        | NA       | A           | NA      | A      | A         | ¥              | NA             | ¥              | Ä                  | NA.       | NA                    | N<br>N               | NA             | NA.       | N<br>A              | ¥              | NA      | 7            |
| NA   | NA               | NA                 | NA                | NA         | Ä                   | NA              | Ä              | N<br>A       | NA               | NA       | NA           | NA       | NA              | NA           | NA             | NA            | NA         | NA          | NA         | NA       | NA          | NA      | NA     | NA        | NA             | NA             | NA             | NA                 | NA        | NA                    | NA                   | NA             | NA        | NA                  | NA             | NA      | 8            |
| NA   | A                | NA                 | NA                | A          | Ä                   | NA              | Ä              | A            | A                | NA       | A            | NA       | NA              | N            | NA             | NA            | NA         | NA          | NA         | NA       | NA          | NA      | NA     | NA        | A              | NA             | A              | Ä                  | NA        | NA                    | A                    | NA             | A         | NA                  | Ä              | NA      | 9            |
| NA   | A                | NA                 | NA                | A          | Ä                   | NA              | Ä              | A            | A                | NA       | A            | NA       | NA              | N            | NA             | NA            | NA         | NA          | NA         | NA       | NA          | NA      | NA     | NA        | A              | NA             | A              | Ä                  | NA        | NA                    | A                    | NA             | A         | NA                  | Ä              | NA      | 10           |
| 0%   | 0%               | 0%                 | 0%                | 0%         | 0%                  | 0%              | 0%             | 0%           | 0%               | 0%       | 0%           | 0%       | 0%              | 0%           | 0%             | 0%            | 0%         | 0%          | 0%         | 0%       | 0%          | 0%      | 0%     | 0%        | 0%             | 0%             | 0%             | 0%                 | 0%        | 0%                    | 0%                   | 0%             | 0%        | 0%                  | 0%             | 0%      | ≐            |
| 0%   | 0%               | 0%                 | 0%                | 0%         | 0%                  | 0%              | 0%             | 0%           | 0%               | 0%       | 0%           | 0%       | 0%              | 0%           | 0%             | 0%            | 0%         | 0%          | 0%         | 0%       | 0%          | 0%      | 0%     | 0%        | 0%             | 0%             | 0%             | 0%                 | 0%        | 0%                    | 0%                   | 0%             | 0%        | 0%                  | 0%             | 0%      | 12           |
| 0%   | 0%               | 0%                 | 0%                | 0%         | 0%                  | 0%              | 0%             | 0%           | 0%               | 0%       | 0%           | 0%       | 0%              | 0%           | 0%             | 0%            | 0%         | 0%          | 0%         | 0%       | 0%          | 0%      | 0%     | 0%        | 0%             | 0%             | 0%             | 0%                 | 0%        | 0%                    | 0%                   | 0%             | 0%        | 0%                  | 0%             | 0%      | 3            |
| 0%   | 0%               | 0%                 | 0%                | 0%         | 0%                  | 0%              | 0%             | 0%           | 0%               | 0%       | 0%           | 0%       | 0%              | 0%           | 0%             | 0%            | 0%         | 0%          | 0%         | 0%       | 0%          | 0%      | 0%     | 0%        | 0%             | 0%             | 0%             | 0%                 | 0%        | 0%                    | 0%                   | 0%             | 0%        | 0%                  | 0%             | 0%      | 14           |
| 0%   | 0%               | 0%                 | 0%                | 0%         | 0%                  | 0%              | 0%             | 0%           | 0%               | 0%       | 0%           | 0%       | 0%              | 0%           | 0%             | 0%            | 0%         | 0%          | 0%         | 0%       | 0%          | 0%      | 0%     | 0%        | 0%             | 0%             | 0%             | 0%                 | 0%        | 0%                    | 0%                   | 0%             | 0%        | 0%                  | 0%             | 0%      | 5            |
| 0%   | 0%               | 0%                 | 0%                | 0%         | 0%                  | 0%              | 0%             | 0%           | 0%               | 0%       | 0%           | 0%       | 0%              | 0%           | 0%             | 0%            | 0%         | 0%          | 0%         | 0%       | 0%          | 0%      | 0%     | 0%        | 0%             | 0%             | 0%             | 0%                 | 0%        | 0%                    | 0%                   | 0%             | 0%        | 0%                  | 0%             | 0%      | 16           |
|      | 0%               | 0%                 | 0%                | 0%         | 0%                  | 0%              | 0%             | 0%           | 0%               | 0%       | 0%           | 0%       | 0%              | 0%           |                | 0%            | 0%         | 0%          | 0%         | 0%       | 0%          | 0%      | 0%     | 0%        | 0%             | 0%             |                | 0%                 |           | 0%                    | 0%                   | 0%             | 0%        | 0%                  | 0%             | 0%      | 17           |
|      |                  |                    |                   |            |                     |                 |                |              |                  |          |              |          |                 |              |                |               |            |             |            |          |             |         |        |           |                |                |                |                    |           |                       |                      |                |           |                     |                | NA      |              |
|      |                  |                    |                   |            |                     |                 |                |              |                  |          |              |          |                 |              |                |               |            |             |            |          |             |         |        |           |                |                |                |                    |           |                       |                      |                |           |                     |                | NA      |              |
|      |                  |                    |                   |            |                     |                 |                |              |                  |          |              |          |                 |              |                |               |            |             |            |          |             |         |        |           |                |                |                |                    |           |                       |                      |                |           |                     |                | NA      |              |
|      |                  |                    |                   |            |                     |                 |                |              |                  |          |              |          |                 |              |                |               |            |             |            |          |             |         |        |           |                |                |                |                    |           |                       |                      |                |           |                     |                | NA      |              |
| NA   | A                | NA                 | A                 | AN         | A                   | NA              | A              | NA           | A                | A        | A            | NA       | A               | NA           | A              | NA            | AN         | NA          | A          | NA       | AN          | NA      | AN     | NA        | A              | NA             | A              | A                  | AN        | AN                    | AN                   | NA             | AN        | AN                  | A              | NA      | 22           |
| 1%   | 4%               | 5%                 | 6%                | 9%         | 32%                 | 4%              | 36%            | 6%           | 9%               | 23%      | 10%          | 3%       | 8%              | 3%           | 3%             | 3%            | 4%         | 6%          | 6%         | 5%       | 7%          | 3%      | 7%     | 11%       | 4%             | 4%             | 6%             | 31%                | 3%        | 4%                    | 10%                  | 4%             | 5%        | 6%                  | 5%             | 5%      | 23           |
| 0%   | 2%               | 2%                 | 3%                | 4%         | 8%                  | 2%              | 14%            | 2%           | 3%               | 3%       | 3%           | 2%       | 3%              | 2%           | 2%             | 2%            | 3%         | 3%          | 2%         | 2%       | 4%          | 2%      | 2%     | 4%        | 2%             | 2%             | 3%             | 9%                 | 2%        | 2%                    | 4%                   | 3%             | 3%        | 2%                  | 2%             | 3%      | 24           |
| 1%   | 2%               | 2%                 | 2%                | 4%         | 7%                  | 2%              | 6%             | 4%           | 5%               | 11%      | 4%           | 3%       | 4%              | 2%           | 3%             | 2%            | 2%         | 4%          | 3%         | 3%       | 6%          | 2%      | 3%     | 4%        | 3%             | 2%             | 3%             | 11%                | 2%        | 2%                    | 4%                   | 3%             | 2%        | 3%                  | 2%             | 2%      | 25           |
| 0%   | 2%               | 2%                 | 5%                | 4%         | 15%                 | 2%              | 13%            | 4%           | 4%               | 5%       | 3%           | 2%       | 3%              | 2%           | 2%             | 2%            | 2%         | 3%          | 3%         | 3%       | 4%          | 2%      | 3%     | 3%        | 2%             | 2%             | 3%             | 16%                | 2%        | 3%                    | 4%                   | 3%             | 3%        | 3%                  | 2%             | 3%      | 26           |
| 1%   | 2%               | 2%                 | 4%                | 5%         | 8%                  | 3%              | 4%             | 3%           | 3%               | 4%       | 4%           | 4%       | 2%              | 2%           | 3%             | 3%            | 3%         | 4%          | 3%         | 3%       | 6%          | 2%      | 2%     | 3%        | 3%             | 3%             | 2%             | 13%                | 3%        | 3%                    | 4%                   | 3%             | 3%        | 2%                  | 4%             | 3%      | 27           |

# Note:

<sup>&</sup>quot;NA", or not applicable, denotes that the estimate comes from the 100% count from Census 2010 and is not subject to MOE.

# Margins of Error, By Variable By Neighborhood, Variables 24 through 46

| City | Western Addition | Woston Addition | West of Twin Peaks | Visitacion Valley | Twin Peaks | Treasure Island YBI | South of Market | Seacliff       | Russian Hill | Presidio Heights | Presidio | Potrero Hill | Parkside | Pacific Heights | Outer Sunset | Outer Richmond | Outer Mission | Ocean View | North Beach | Noe Valley | Nob Hill | Mission Bay | Mission | Marina | Lakeshore | Inner Sunset | Inner Richmond | Haight Ashbury | Financial District | Excelsior | Downtown/Civic Center | Diamond Heights/Glen                    | Crocker Amazon | Chinatown | Castro/Upper Market | Bernal Heights | Bayview | neighborhood |
|------|------------------|-----------------|--------------------|-------------------|------------|---------------------|-----------------|----------------|--------------|------------------|----------|--------------|----------|-----------------|--------------|----------------|---------------|------------|-------------|------------|----------|-------------|---------|--------|-----------|--------------|----------------|----------------|--------------------|-----------|-----------------------|---|----------------|-----------|---------------------|----------------|---------|--------------|
| 1%   | ٥%               | 200             | 3%                 | 2%                | 6%         | 15%                 | 4%              | 9%             | 4%           | 6%               | 16%      | 5%           | 3%       | 5%              | 2%           | 3%             | 3%            | 3%         | 4%          | 3%         | 3%       | 6%          | 2%      | 4%     | 6%        | 3%           | 3%             | 4%             | 11%                | 2%        | 3%                    | 5%                                      | 4%             | 0%        | 4%                  | 3%             | 3%      | 28           |
| 0%   | 7/0              | 7 6             | 2%                 | 2%                | 2%         | 8%                  | 1%              | 10%            | 2%           | 2%               | 0%       | 3%           | 1%       | 2%              | 1%           | 1%             | 2%            | 2%         | 2%          | 3%         | 2%       | 3%          | 2%      | 2%     | 2%        | 1%           | 1%             | 2%             | 9%                 | 2%        | 2%                    | 3%                                      | 2%             | 2%        | 2%                  | 3%             | 2%      | 29           |
| 0%   | 7/0              | 10.             | 1%                 | 4%                | 2%         | 10%                 | 2%              | 5%             | 2%           | 1%               | 6%       | 2%           | 4%       | 1%              | 2%           | 2%             | 3%            | 2%         | 4%          | 1%         | 3%       | 2%          | 1%      | 2%     | 2%        | 2%           | 2%             | 1%             | 11%                | 2%        | 2%                    | 3%                                      | 3%             | 4%        | 2%                  | 1%             | 3%      | 30           |
| 0%   | 0,1              | 10.             | 1%                 | 2%                | 2%         | 6%                  | 0%              | 10%            | 2%           | 0%               | 0%       | 2%           | 0%       | 0%              | 1%           | 1%             | 0%            | 1%         | 1%          | 1%         | 1%       | 2%          | 1%      | 0%     | 2%        | 1%           | 1%             | 0%             | 12%                | 1%        | 1%                    | 3%                                      | 2%             | 2%        | 1%                  | 2%             | 2%      | 31           |
| 0%   | 7/0              | 1 0             | 2%                 | 3%                | 4%         | 9%                  | 1%              | 9%             | 3%           | 3%               | 7%       | 3%           | 1%       | 2%              | 1%           | 2%             | 1%            | 1%         | 3%          | 2%         | 2%       | 3%          | 1%      | 2%     | 2%        | 2%           | 1%             | 2%             | 13%                | 1%        | 2%                    | 3%                                      | 2%             | 3%        | 2%                  | 2%             | 2%      | 32           |
| 1%   | ٥/٥              | 30.             | 4%                 | 9%                | 6%         | 29%                 | 3%              | 33%            | 4%           | 5%               | 23%      | 8%           | 5%       | 4%              | 4%           | 4%             | 4%            | 5%         | 4%          | 5%         | 4%       | 7%          | 3%      | 4%     | 6%        | 4%           | 4%             | 4%             | 23%                | 5%        | 3%                    | 8%                                      | 8%             | 7%        | 5%                  | 6%             | 7%      | 33           |
| 4%   | 10%              | 100/            | 36%                | 22%               | 15%        | 117%                | 18%             | 246%           | 26%          | 19%              | 10%      | 42%          | 22%      | 46%             | 43%          | 44%            | 7%            | 15%        | 13%         | 31%        | 39%      | 142%        | 5%      | 51%    | 31%       | 42%          | 55%            | 30%            | 40%                | 9%        | 10%                   | 21%                                     | 14%            | 179%      | 29%                 | 9%             | 18%     | 34           |
| 2%   | 0%               | 200             | 6%                 | 6%                | 17%        | 33%                 | 6%              | 17%            | 8%           | 14%              | 159%     | 49%          | 6%       | 29%             | 4%           | 5%             | 6%            | 6%         | 7%          | 32%        | 6%       | 11%         | 9%      | 31%    | 8%        | 6%           | 6%             | 35%            | 20%                | 5%        | 5%                    | 44%                                     | 6%             | 3%        | 54%                 | 16%            | 10%     | 35           |
| 4%   | 12%              | 100/            | 7%                 | 326%              | 10%        | 19%                 | 6%              | 306%           | 21%          | 10%              | 171%     | 32%          | 9%       | 16%             | 15%          | 9%             | 11%           | 43%        | 12%         | 24%        | 23%      | 10%         | 20%     | 15%    | 11%       | 16%          | 8%             | 20%            | 489%               | 65%       | 12%                   | 53%                                     | 124%           | 171%      | 14%                 | 48%            | 163%    | 36           |
| 52   | , cc1            | 122             | 188%               | 2495%             | 667%       | 314%                | 189%            | 778%           | 847%         | 1#I.NF%          | 1650%    | 800%         | 240%     | 613%            | 210%         | 325%           | 600%          | 1879%      |             | 226%       |          | _           | 313     | 329%   | 133%      | 252%         | 294%           | 146%           | 550%               | 187       | 118%                  | 566%                                    | 3811%          | 1056%     | 548%                | 2310%          | 335%    | 63           |
|      | 310              | Ī               | % 108              |                   |            | % 61                |                 | % 38           |              |                  |          | % 183        |          |                 |              | % 171          | % 170         | % 117      |             |            |          | % 106       |         |        | % 108     |              | % 214          |                | % 41               |           | % 337                 |   |                | % 116     | % 120               | П              | % 223   | 37 38        |
|      | 0%               |                 |                    |                   | 0%         | 0                   |                 | 0%             |              | 0%               | 0%       |              | 0%       |                 | 0%           |                | 0%            | 0%         | 0%          |            |          |             | 0%      |        |           |              |                |                | 0%                 |           | 0%                    |   |                | 0%        | 0                   | П              | 0%      |              |
| %    | % I429%          |                 |                    |                   |            | <b>1625%</b>        |                 |                |              |                  |          |              |          |                 | % 299%       |                |               | % 401%     |             | % 329%     |          |             |         |        |           | ယ            |                |                | % 45%              |           |                       | % 2010%                                 | % 1355%        |           |                     | П              |         |              |
| 5% 1 | 8                | 00/             | 409%               | 4%                | 758%       | 5%                  | 462%            | 48%            | 19%          | 25%              | 5%       | 2%           | 306%     | 18%             | 9%           | 4%             | 352%          | 1%         | 4%          | 9%         | 16%      | 249%        | 12%     | 16%    | 382%      | 4%           | 71%            | 15%            | 5%                 | 2%        | 11%                   | %                                       | 5%             | 19%       | 18%                 | 20%            | 879%    | 40           |
| ,/16 | 020              | 73 C            | 210                | 212               | 143        | 77                  | 492             | 82             | 280          | 187              | 117      | 238          | 287      | 352             | 317          | 333            | 229           | 243        | 332         | 271        | 406      | 150         | 422     | 374    | 273       | 299          | 375            | 346            | 129                | 257       | 566                   | 137                                     | 153            | 208       | 319                 | 252            | 302     | 41           |
| 0%   | 2%               | S 1             | 2%                 | 4%                | 4%         | 3%                  | 2%              | 7%             | 3%           | 5%               | 3%       | 4%           | 4%       | 3%              | 2%           | 3%             | 4%            | 4%         | 3%          | 3%         | 2%       | 6%          | 2%      | 2%     | 3%        | 2%           | 2%             | 3%             | 5%                 | 3%        | 1%                    | 5%                                      | 5%             | 2%        | 3%                  | 3%             | 3%      | 42           |
| 1%   | 2%               | 20,0            | 3%                 | 4%                | 5%         | 2%                  | 2%              | 7%             | 3%           | 4%               | 1%       | 4%           | 4%       | 3%              | 3%           | 3%             | 4%            | 4%         | 3%          | 3%         | 2%       | 5%          | 2%      | 3%     | 2%        | 3%           | 3%             | 3%             | 5%                 | 3%        | 1%                    | 5%                                      | 5%             | 2%        | 3%                  | 3%             | 3%      | 43           |
| K    | ž                | 2 3             | N<br>A             | R                 | NA         | Ä                   | NA              | ₹              | NA           | K                | K        | NA           | NA       | N               | NA           | N              | NA            | Ä          | NA          | Ä          | ₹        | NA          | NA      | NA     | NA        | Ä            | ₹              | Ä              | NA                 | N         | K                     | Ä                                       | K              | NA        | NA                  | ₹              | NA      | 44           |
| NA   | ¥                | <u> </u>        | ¥                  | ¥                 | NA         | Ä                   | N               | Ä              | NA           | NA               | NA       | NA           | NA       | Ä               | NA           | NA             | NA            | Ä          | NA          | Ä          | Ä        | NA          | NA      | NA     | NA        | ¥            | NA             | ¥              | Ä                  | Ä         | NA                    | Ä                                       | NA             | NA        | N                   | NA             | NA      | 45           |
| NA   | Ž                | 2 3             | N<br>A             | Š                 | N<br>A     | ΝA                  | NA              | N <sub>A</sub> | NA           | NA               | NA       | NA           | NA       | N <sub>A</sub>  | NA           | NA             | NA            | Ä          | N<br>A      | Ä          | N<br>A   | NA          | NA      | NA     | NA        | ΝA           | NA             | ΝA             | NA                 | NA        | NA                    | ΝA                                      | NA             | NA        | N <sub>A</sub>      | ¥              | NA      | 46           |
| NA   | Z                | 2               | K                  | K                 | ¥          | ¥                   | ¥               | ¥              | ¥            | ¥                | Ä        | K            | NA.      | ¥               | ¥            | K              | K             | ¥          | ¥           | ¥          | ¥        | R           | NA      | R      | NA        | ¥            | ¥              | ¥              | ¥                  | ¥         | N <sub>A</sub>        | ¥                                       | NA             | K         | ¥                   | ₹              | NA      | 47           |
| NA   | Z                | 2 3             | N<br>A             | N<br>A            | NA         | NA                  | NA              | N <sub>A</sub> | NA           | NA               | NA       | NA           | NA       | NA              | NA           | NA             | NA            | NA         | NA          | NA         | NA       | NA          | NA      | NA     | NA        | N<br>A       | NA             | N<br>A         | NA                 | NA        | NA                    | NA                                      | NA             | NA        | NA                  | ¥              | NA      | 48           |
| NA   | ¥                | N :             | K                  | ¥                 | NA         | Ä                   | A               | Ä              | NA           | NA               | NA       | NA           | NA       | A               | NA           | N              | NA            | Ä          | NA          | Ä          | A        | NA          | NA      | NA     | NA        | ¥            | NA             | ¥              | NA.                | ¥         | NA                    | Ä                                       | NA             | NA        | NA                  | NA             | NA      | 49           |
| _    | ا د              | л               | 6                  | <b>&amp;</b>      | 16         |                     | 2               | 18             | 10           | 15               | ω        | 7            | 00       | <b>&amp;</b>    | <b>C</b> I   | 7              | 6             | 7          | 9           | 6          | ⇉        |             | 4       | 8      | 13        | œ            | 9              | 7              |                    | 4         | 13                    | ======================================= | 10             | 30        | 6                   | 6              | 7       | 50           |

# Margins of Error, By Variable By Neighborhood, Variables 47 through 68

| City     | Western Addition | West of Twin Peaks | Visitacion Valley | Twin Peaks | Treasure Island YBI | South of Market | Seacliff   | Russian Hill | Presidio Heights | Presidio  | Potrero Hill | Parkside  | Pacific Heights | Outer Sunset | Outer Richmond | Outer Mission | Ocean View | North Beach | Noe Valley | Nob Hill  | Mission Bay | Mission   | Marina    | Lakeshore | Inner Sunset | Inner Richmond | Haight Ashbury | Financial District | Excelsior | Downtown/Civic Center | Diamond Heights/Glen | Crocker Amazon | Chinatown | Castro/Upper Market | Bernal Heights | Ваучіем   | neighborhood |
|----------|------------------|--------------------|-------------------|------------|---------------------|-----------------|------------|--------------|------------------|-----------|--------------|-----------|-----------------|--------------|----------------|---------------|------------|-------------|------------|-----------|-------------|-----------|-----------|-----------|--------------|----------------|----------------|--------------------|-----------|-----------------------|----------------------|----------------|-----------|---------------------|----------------|-----------|--------------|
| 0        | 2                | 7                  | ω                 | െ          |                     | _               | 24         | 2            | 4                |           | 4            | 4         | 2               | 2            | ယ              | 4             | ω          | ω           | ω          | ω         |             | 2         | _         | 2         | 2            | 2              | 2              | ω                  | 4         | _                     | ⇉                    | 6              | 6         | ω                   | ω              | 3         | 51           |
| 1%       | 1%               | 4%                 | 6%                | 4%         | 10%                 | 1%              | 10%        | 2%           | 5%               | 11%       | 4%           | 5%        | 2%              | 4%           | 3%             | 5%            | 5%         | 2%          | 3%         | 2%        | 2%          | 2%        | 2%        | 3%        | 3%           | 2%             | 3%             | 11%                | 4%        | 1%                    | 6%                   | 7%             | 3%        | 3%                  | 4%             | 4%        | 52           |
| 1%       | 2%               | 2%                 | 4%                | 6%         | 9%                  | 2%              | 13%        | 4%           | 5%               | 11%       | 5%           | 3%        | 2%              | 3%           | 3%             | 3%            | 3%         | 4%          | 3%         | 2%        | 4%          | 2%        | 3%        | 3%        | 3%           | 3%             | 4%             | 1%                 | 3%        | 2%                    | 4%                   | 4%             | 2%        | 4%                  | 3%             | 4%        | 53           |
| 0%       | 2%               | 2%                 | 4%                | 5%         | 11%                 | 1%              | 13%        | 3%           | 3%               | 4%        | 3%           | 2%        | 3%              | 1%           | 2%             | 2%            | 3%         | 3%          | 2%         | 2%        | 4%          | 2%        | 2%        | 3%        | 2%           | 2%             | 3%             | 10%                | 3%        | 1%                    | 2%                   | 2%             | 2%        | 2%                  | 2%             | 3%        | 54           |
| 0%       | 2%               | 2%                 | 4%                | 6%         | 5%                  | 2%              | 3%         | 3%           | 3%               | 11%       | 3%           | 2%        | 3%              | 2%           | 1%             | 1%            | 3%         | 3%          | 2%         | 2%        | 1%          | 2%        | 3%        | 2%        | 2%           | 2%             | 2%             | 4%                 | 3%        | 1%                    | 1%                   | 2%             | 2%        | 2%                  | 2%             | 3%        | 55           |
| 1%       | 2%               | 3%                 | 6%                | 5%         | 14%                 | 3%              | 12%        | 3%           | 4%               | 4%        | 4%           | 4%        | 3%              | 2%           | 2%             | 3%            | 4%         | 3%          | 3%         | 3%        | 4%          | 2%        | 2%        | 5%        | 3%           | 2%             | 3%             | 12%                | 4%        | 3%                    | 3%                   | 5%             | 4%        | 2%                  | 4%             | 4%        | 56           |
| 1% \$    | 3%               | 4% \$              | 8%                | 7% \$      | 20% \$              | 2% \$           | 23% \$     | 4% \$        | 5%               | 11% \$    | 6%           | 4% \$     | 4% \$           | 3%           | 3%             | 4% \$         | 4% \$      | 4% \$       | 4% \$      | 3%        | 4% \$       | 3% \$     | 3%        | 5% \$     | 4% \$        | 3%             | 4% \$          | 11% \$             | 5%        | 2%                    | 7% \$                | 8%             | 4% \$     | 4% \$               | 5% \$          | 5% \$     | 57           |
| 49 \$    | 186 \$           | 1,314 \$           | 433 \$            | 512 \$     | 2,455 \$            | 443 \$          | 3,597 \$   | 452 \$       | 517 \$           | 1,444 \$  | 592 \$       | 527 \$    | 324 \$          | 242 \$       | 199 \$         | 370 \$        | 543 \$     | 365 \$      | 322 \$     | 223 \$    | 1,285 \$    | 140 \$    | 193 \$    | 230 \$    | 239 \$       | 199 \$         | 230 \$         | 413 \$             | 435 \$    | 73 \$                 | 832 \$               | 399 \$         | 87 \$     | 267 \$              |                | 425 \$    | 58           |
| 32,709   | 155,234          | 92,482             | 119,563           | 167,572    | 201,513             | 149,694         | 53,981     | 186,146      | 84,779           | 201,513   | 206,144      | 98,124    | 0               | 81,774       | 96,722         | 78,640        | 99,000     | 266,103     | 73,784     | 331,562   | 296,983     | 132,302   | 0         | 181,206   | 103,433      | 127,997        | 164,904        | 356,760            | 69,940    | 221,107               | 168,741              | 111,394        | 364,427   | 108,677             | 111,323        | 84,868    | 59           |
| 0%       | 2%               | 17%                | 12%               | 5%         | 380%                | 1%              | 41%        | 4%           | 7%               | 360%      | 5%           | 7%        | 5%              | 3%           | 1%             | 8%            | 12%        | 2%          | 4%         | 2%        | 310%        | 0%        | 4%        | 10%       | 3%           | 3%             | 3%             | 640%               | 11%       | 4%                    | 11%                  | 10%            | 6%        | 3%                  | 5%             | 10%       | 60           |
| 3,703    | 995              | 640                | 587               | 357        |                     | 659             | 190        | 534          | 457              |           | 486          | 881       | 668             | 943          | 846            | 816           | 864        | 463         | 618        | 702       | 351         | 1,017     | 762       | 493       | 689          | 930            | 795            | 117                | 716       | 520                   | 357                  | 525            | 295       | 642                 | 652            | 775       | 61           |
| 1%       | 3%               | 3%                 | 5%                | 6%         |                     | 4%              | 6%         | 5%           | 7%               |           | 5%           | 4%        | 4%              | 3%           | 4%             | 5%            | 4%         | 5%          | 3%         | 4%        | 6%          | 3%        | 3%        | 3%        | 3%           | 3%             | 5%             | 9%                 | 3%        | 3%                    | 6%                   | 6%             | 6%        | 4%                  | 4%             | 4%        | 62           |
| 1%       | 3%               | 3%                 | 5%                | 4%         |                     | 5%              | 5%         | 5%           | 6%               |           | 6%           | 5%        | 5%              | 3%           | 3%             | 4%            | 3%         | 5%          | 3%         | 5%        | 7%          | 4%        | 4%        | 4%        | 3%           | 3%             | 4%             | 13%                | 3%        | 6%                    | 5%                   | 6%             | 10%       | 3%                  | 4%             | 4%        | 63           |
| 1%       | 3%               | 4%                 | 4%                | 7%         |                     | 3%              | 10%        | 5%           | 6%               |           | 5%           | 4%        | 5%              | 3%           | 3%             | 3%            | 4%         | 4%          | 4%         | 3%        | 7%          | 2%        | 4%        | 4%        | 3%           | 3%             | 4%             | 9%                 | 3%        | 2%                    | 6%                   | 5%             | 2%        | 4%                  | 3%             | 3%        | 64           |
| 1,924    | 619              | 181                | 259               | 112        | 154                 | 450             | 45         | 322          | 176              | 135       | 172          | 238       | 318             | 300          | 337            | 230           | 229        | 345         | 300        | 503       | 154         | 596       | 345       | 304       | 260          | 435            | 386            | 153                | 260       | 665                   | 153                  | 133            | 286       | 336                 | 263            | 412       | 65           |
| 0%       | 0%               | 0%                 | 5%                | 0%         | 600%                | 0%              | 0%         | 0%           | 0%               | 489%      | 3%           | 0%        | 0%              | 0%           | 0%             | 0%            | 0%         | 0%          | 0%         | 0%        | 0%          | 6%        | 0%        | 50%       | 0%           | 0%             | 0%             | 28%                | 0%        | 17%                   | 0%                   | 0%             | 0%        | 0%                  | 0%             | 17%       | 66           |
| 1% \$    | 3%               | 11% \$             | 9% \$             | 4% \$      | 12% \$              | 4% \$           | 16% \$     | 5% \$        | 6%               | 3%        | 5%           | 6% \$     | 4% \$           | 3%           | 3%             | 6% \$         | 8%         | 4% \$       | 5%         | 4% \$     | 7% \$       | 3%        | 3%        | 4% \$     | 3%           | 3%             | 4% \$          | 14% \$             | 7%        | 2%                    | 8%                   | 8%             | 3%        | 4% \$               | 5% \$          | 6% \$     | 67           |
| 3,824 \$ | 13,512 \$        | 36,546 \$          | 19,394 \$         | 36,482 \$  | 17,965 \$           | 29,855 \$       | 112,303 \$ | 34,755 \$    | 44,215 \$        | 25,845 \$ | 37,735 \$    | 24,714 \$ | 30,626 \$       | 15,713 \$    | 17,394 \$      | 28,087 \$     | 23,268 \$  | 28,311 \$   | 25,478 \$  | 15,539 \$ | 17,424 \$   | 14,324 \$ | 23,113 \$ | 19,920 \$ | 18,897 \$    | 17,264 \$      | 24,084 \$      | 8,225 \$           | 17,845 \$ | 6,157 \$              | 46,094 \$            | 28,427 \$      | 7,465 \$  | 25,352 \$           | 21,700 \$      | 14,135 \$ | 68           |
| 6,716    | 33,144           | 44,545             | 24,955            | 95,255     | 18,559              | 65,538          | 111,736    | 80,531       | 80,480           | 26,740    | 67,773       | 25,985    | 52,507          | 19,510       | 23,277         | 37,887        | 28,131     | 58,614      | 58,552     | 28,949    | 20,063      | 19,418    | 55,203    | 29,410    | 33,902       | 28,157         | 60,526         | 53,529             | 20,841    | 12,758                | 69,954               | 31,701         | 8,232     | 72,143              | 35,705         | 16,555    | 69           |

# Margins of Error, By Variable By Neighborhood, Variables 69 through 88

| City  | Western Addition | West of Twin Peaks | Visitacion Valley | Twin Peaks | Treasure Island YBI | South of Market | Seacliff | Russian Hill | Presidio Heights | Presidio | Potrero Hill | Parkside | Pacific Heights | Outer Sunset | Outer Richmond | Outer Mission | Ocean View | North Beach | Noe Valley | Nob Hill | Mission Bay | Mission | Marina  | Lakeshore | Inner Sunset | Inner Richmond | Haight Ashbury | Financial District | Excelsior | Downtown/Civic Center | Diamond Heights/Glen | Crocker Amazon | Chinatown | Castro/Upper Market | Bernal Heights | Bayview | neighborhood |
|-------|------------------|--------------------|-------------------|------------|---------------------|-----------------|----------|--------------|------------------|----------|--------------|----------|-----------------|--------------|----------------|---------------|------------|-------------|------------|----------|-------------|---------|---------|-----------|--------------|----------------|----------------|--------------------|-----------|-----------------------|----------------------|----------------|-----------|---------------------|----------------|---------|--------------|
| S     | s                | S                  | s                 | ↔          | s                   | s               | S        | ↔            | <del>co</del>    | s        | s            | s        | s               | ↔            | s              | S             | s          | ↔           | s          | ↔        | S           | s       | S       | s         | S            | <del>co</del>  | S              | S                  | S         | s                     | S                    | s              | S         | s                   | S              | S       |              |
| 713   | 3,628            | 4,112              | 1,640             | 7,425      | 6,305               | 5,179           | 19,027   | 7,703        | 12,081           | 24,918   | 7,053        | 3,043    | 12,055          | 1,746        | 2,670          | 2,469         | 2,835      | 6,125       | 5,706      | 6,179    | 9,432       | 2,197   | 7,459   | 3,037     | 4,126        | 3,033          | 5,107          | 7,775              | 1,691     | 1,785                 | 6,804                | 2,535          | 2,113     | 5,377               | 3,476          | 1,622   | 70           |
| 0%    | 2%               | 2%                 | 3%                | 3%         | 9%                  | 4%              | 2%       | 4%           | 3%               | 4%       | 4%           | 3%       | 3%              | 1%           | 2%             | 2%            | 2%         | 5%          | 1%         | 3%       | 2%          | 2%      | 2%      | 3%        | 2%           | 2%             | 2%             | 15%                | 2%        | 2%                    | 3%                   | 2%             | 4%        | 1%                  | 2%             | 3%      | 71           |
| 2%    | 8%               | 11%                | 14%               | 22%        | 47%                 | 9%              | 79%      | 11%          | 16%              | 30%      | 14%          | 8%       | 12%             | 7%           | 7%             | 7%            | 8%         | 13%         | 9%         | 10%      | 12%         | 6%      | 10%     | 14%       | 9%           | 7%             | 8%             | 86%                | 8%        | 10%                   | 14%                  | 12%            | 16%       | 10%                 | 9%             | 11%     | 72           |
| 4,794 | 1,069            | 590                | 683               | 340        | 252                 | 778             | 163      | 502          | 444              | 398      | 487          | 811      | 679             | 997          | 965            | 890           | 954        | 628         | 872        | 683      | 357         | 1,507   | 815     | 798       | 787          | 1,058          | 759            | 133                | 1,052     | 975                   | 371                  | 606            | 510       | 701                 | 832            | 921     | 73           |
| 1%    | 3%               | 3%                 | 3%                | 6%         | 11%                 | 2%              | 8%       | 4%           | 5%               | 4%       | 3%           | 3%       | 4%              | 2%           | 2%             | 3%            | 2%         | 4%          | 2%         | 3%       | 6%          | 2%      | 3%      | 3%        | 3%           | 2%             | 3%             | 9%                 | 3%        | 3%                    | 5%                   | 4%             | 3%        | 2%                  | 2%             | 3%      | 74           |
| 1%    | 2%               | 3%                 | 5%                | 6%         | 13%                 | 2%              | 16%      | 3%           | 4%               | 2%       | 4%           | 2%       | 3%              | 2%           | 2%             | 2%            | 2%         | 5%          | 2%         | 3%       | 5%          | 2%      | 2%      | 4%        | 2%           | 2%             | 3%             | 23%                | 3%        | 3%                    | 4%                   | 4%             | 6%        | 2%                  | 3%             | 3%      | 75           |
| 1%    | 2%               | 2%                 | 4%                | 5%         | 12%                 | 2%              | 19%      | 3%           | 4%               | 5%       | 3%           | 3%       | 3%              | 2%           | 2%             | 2%            | 3%         | 2%          | 2%         | 3%       | 3%<br>%     | 1%      | 3%<br>% | 4%        | 2%           | 2%             | 2%             | 6%                 | 2%        | 2%                    | 4%                   | 3%             | 4%        | 1%                  | 2%             | 3%      | 76           |
| 1%    | 2%               | 3%                 | 4%                | 6%         | 12%                 | 2%              | 20%      | 3%           | 4%               | 6%       | 4%           | 3%       | 3%              | 2%           | 2%             | 2%            | 2%         | 4%          | 2%         | 2%       | 4%          | 1%      | 2%      | 3%        | 2%           | 2%             | 2%             | 20%                | 2%        | 3%                    | 3%                   | 3%             | 4%        | 2%                  | 2%             | 3%      | 77           |
| 0%    | 2%               | 3%                 | 4%                | 6%         | 12%                 | 3%              | 16%      | 3%           | 4%               | 7%       | 4%           | 3%       | 3%              | 2%           | 2%             | 3%            | 3%         | 4%          | 3%         | 3%       | 4%          | 3%      | 2%      | 4%        | 2%           | 2%             | 2%             | 27%                | 3%        | 3%                    | 4%                   | 4%             | 5%        | 3%                  | 3%             | 4%      | 78           |
| 0%    | 2%               | 2%                 | 3%                | 5%         | 16%                 | 2%              | 16%      | 3%           | 4%               | 6%       | 4%           | 2%       | 3%              | 1%           | 1%             | 2%            | 1%         | 3%          | 2%         | 2%       | 2%          | 1%      | 3%      | 3%        | 2%           | 1%             | 2%             | 20%                | 2%        | 3%                    | 2%                   | 2%             | 4%        | 2%                  | 2%             | 3%      | 79           |
| 4,794 | 1,069            | 590                | 683               | 340        | 252                 | 778             | 163      | 502          | 444              | 398      | 487          | 811      | 679             | 997          | 965            | 890           | 954        | 628         | 872        | 683      | 357         | 1,507   | 815     | 798       | 787          | 1,058          | 759            | 133                | 1,052     | 975                   | 371                  | 606            | 510       | 701                 | 832            | 921     | 80           |
| 1%    | 3%               | 3%                 | 3%                | 5%         | 10%                 | 3%              | 9%       | 4%           | 7%               | 3%       | 4%           | 4%       | 4%              | 3%           | 3%             | 4%            | 4%         | 3%          | 2%         | 3%       | 6%          | 3%      | 3%      | 4%        | 3%           | 3%             | 3%             | 9%                 | 2%        | 2%                    | 5%                   | 5%             | 4%        | 3%                  | 3%             | 3%      | 82           |
| 1%    | 2%               | 3%                 | 4%                | 5%         | 10%                 | 3%              | 8%       | 4%           | 7%               | 4%       | 4%           | 4%       | 4%              | 3%           | 3%             | 4%            | 4%         | 3%          | 3%         | 3%       | 4%          | 2%      | 3%      | 4%        | 3%           | 2%             | 3%             | 8%                 | 3%        | 2%                    | 5%                   | 5%             | 3%        | 3%                  | 2%             | 3%      | 82           |
| 0%    | 1%               | 2%                 | 2%                | 4%         | 2%                  | 1%              | 10%      | 2%           | 2%               | 3%       | 2%           | 2%       | 2%              | 2%           | 2%             | 2%            | 3%         | 2%          | 1%         | 1%       | 3%          | 2%      | 2%      | 3%        | 2%           | 2%             | 2%             | 5%                 | 2%        | 1%                    | 3%                   | 3%             | 3%        | 2%                  | 2%             | 2%      | 83           |
| 1%    | 3%               | 4%                 | 4%                | 5%         | 14%                 | 3%              | 8%       | 5%           | 5%               | 10%      | 4%           | 4%       | 4%              | 2%           | 3%             | 4%            | 4%         | 4%          | 2%         | 4%       | 6%          | 2%      | 3%      | 4%        | 3%           | 3%             | 4%             | 9%                 | 3%        | 3%                    | 6%                   | 5%             | 6%        | 3%                  | 4%             | 3%      | 84           |
| 0%    | 1%               | 1%                 | 3%                | 4%         | 12%                 | 2%              | 16%      | 2%           | 1%               | 4%       | 2%           | 2%       | 1%              | 1%           | 1%             | 1%            | 1%         | 2%          | 1%         | 1%       | 3<br>%      | 2%      | 1%      | 1%        | 1%           | 1%             | 2%             | 2%                 | 1%        | 1%                    | 1%                   | 2%             | 3%        | 1%                  | 2%             | 3%      | 85           |
| 0%    | 2%               | 1%                 | 2%                | 3%         | 4%                  | 3%              | 12%      | 4%           | 3%               | 2%       | 2%           | 2%       | 3%              | 1%           | 1%             | 1%            | 2%         | 4%          | 4%         | 3%       | 4%          | 2%      | 1%      | 3%        | 1%           | 2%             | 2%             | 10%                | 0%        | 3%                    | 1%                   | 2%             | 5%        | 2%                  | 1%             | 2%      | 86           |
| 0%    | 1%               | 1%                 | 2%                | 4%         | 4%                  | 1%              | 12%      | 2%           | 1%               | 5%       | 2%           | 1%       | 2%              | 1%           | 1%             | 1%            | 1%         | 1%          | 1%         | 1%       | 3%          | 1%      | 1%      | 3%        | 1%           | 1%             | 1%             | 19%                | 1%        | 1%                    | 1%                   | 3%             | 3%        | 1%                  | 1%             | 2%      | 87           |
| 0%    | 1%               | 2%                 | 2%                | 5%         | 5%                  | 2%              | 12%      | 3%           | 4%               | 10%      | 3%           | 2%       | 3%              | 1%           | 1%             | 1%            | 2%         | 2%          | 2%         | 2%       | 2%          | 1%      | 2%      | 2%        | 2%           | 2%             | 2%             | 3%                 | 1%        | 2%                    | 3%                   | 2%             | 3%        | 2%                  | 1%             | 2%      | 88           |

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