1. INTRODUCTION

WHAT WE'VE HEARD

2. SFMTA PROJECTS

CITY COLLEGE COLLABORATION & PROJECT CONTRIBUTIONS

3. PROJECT TDM
INTRODUCTION
Guiding Transportation Policies

- Vision Zero
- Transit First
- 80% trips by sustainable modes by 2030
What We’ve Heard

Community Concerns

- Increased traffic congestion at key Ocean Ave intersections
- Ped safety to Balboa BART (Ocean and Geneva)
- Potential traffic increase through Sunnyside
- Spillover parking in Westwood Park and Sunnyside
- Onsite parking loss for CCSF Students and Faculty
Transportation Constraints and Opportunities

- Competing uses (peds, cars, transit, bikes)
- Limited right of way
- Neighborhood is not a grid
- Caltrans jurisdiction of ramps + limited right of way on freeway bridge
- City College is a major trip generator
- City College frontage on Ocean Ave limits expansion of right of way

- SFMTA investments
- Growing relationship with City College (TDM Plan; Educator housing)
- Acceleration of SFMTA planning in area
- SFMTA involvement in Balboa Res. site design
- CEQA transportation mitigation requirements for Balboa Reservoir project
Overall Project Benefits

- Using public lands for affordable housing
- Housing near transit
- New parks and open space
- More people benefits local retail
Frida Kahlo/Ocean/Geneva Intersection Safety Project

- **Project goals**
  - Develop alternative concepts to redesign the Frida Kahlo/Ocean/Geneva intersection for improved safety and transit operations
  - Revisit and prioritize concepts from the *Ocean Avenue Corridor Design Study*

- **Study area**
  - Intersection of Ocean / Geneva / Frida Kahlo
  - Not studying pedestrian bridge at this time
Frida/Ocean/Geneva Intersection Safety Project

Two preliminary concepts developed in prior studies
Consultant's Scope

- Document existing conditions and constraints
- Analyze potential operational improvements
- Develop conceptual alignments of the Geneva intersection

Current status

- Kittleson began work in early April
- Community outreach planned for late 2020
Student Success Center project includes:

- New expanded public plaza at Frida/Ocean
- Relocation of retaining wall along Ocean to allow for a wider & safer sidewalk/ROW
- Collaboration with SFMTA projects
Muni Forward K Line Project

- **Funding:**
  - Planning and design of project are in SFMTA’s CIP
  - MTA adopted Quick-build program for Transit in Feb. 2020, including Ocean Ave corridor, with money to implement.

- **Timeline:** Outreach for QB to begin later in 2020
Muni Forward K Line Project

- **Project goals**
  - Enable two car trains on Ocean Avenue
  - Enhance pedestrian safety and access to transit
  - Protect transit from congestion

- **Project Area**
  - Ocean Ave between Junipero Serra and Balboa Park Station
Project Contributions

- **Developer is required to contribute to SFMTA efforts in two ways:**
  - Pay ~$10 million in Transportation Sustainability Fees used to fund SFMTA transportation system improvement projects
  - Fund transportation Mitigation Measures to reduce delays on the K/T Third/Ingleside, 29 Sunset, and 43 Masonic that could include:
    - Signal modifications at Ocean Ave & Brighton Ave, and Ocean Ave & Plymouth Ave
    - Bus boarding island on southbound Frida Kahlo Way
    - These mitigation measures are subject to further analysis and community outreach; the project is required to fund their fair-share contribution for these or alternative measures identified
PROJECT TDM
City TDM Program and Balboa Reservoir

• Balboa Reservoir is **required** to provide TDMs
• Balboa Reservoir will have a TDM coordinator/staff
• Monitored by Planning Department through life of the project
• Program can be amended with City approval
Site and Surrounding

• Onsite amenities:
  • Childcare, Park, Playground
• Affordable Housing
• .5 Parking Ratio
• New Pedestrian amenities
• New Protected bicycle lane
• Proximate amenities:
  • Ocean Avenue businesses,
  • Bart, Muni
Building Design

- Transit Information in the buildings
- Wayfinding on the site
- Delivery Amenities
MIX of measures to support all modes

<table>
<thead>
<tr>
<th>Living without a Car</th>
<th>Bicycles/Walking</th>
<th>Transit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unbundled parking</td>
<td>Bicycle Parking</td>
<td>Real-time transportation information</td>
</tr>
<tr>
<td>Carshare parking spaces</td>
<td>Bicycle Repair Stations</td>
<td>Transit orientation packets</td>
</tr>
<tr>
<td>Carshare membership for residents</td>
<td>Bikeshare docking station</td>
<td>Wayfinding</td>
</tr>
<tr>
<td></td>
<td>Bikeshare membership for residents</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Electric bicycles</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Pedestrian Amenities</td>
<td></td>
</tr>
</tbody>
</table>
Family Friendly TDM

Family TDM Package

• Cargo bikes or electric bikes for use by residents
• Carseat storage near carshare parking
• Family sized units
• On site childcare