

Overview

On Saturday March 8, 2014, members of the public were invited to join the project team on a site walk along Ocean Avenue. Approximately 30 people were in attendance. Participants were invited to complete a short survey. Feedback received is summarized below.

Likes:

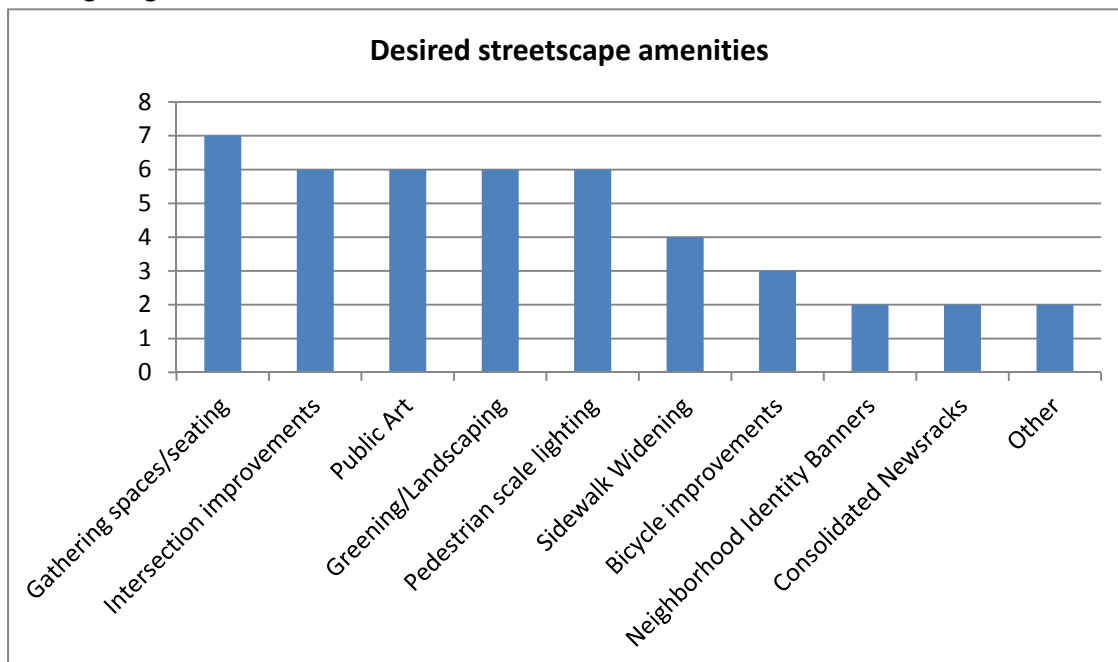
The intersection of Faxon Ave and Ocean Ave was identified as a location that participants like. Participants noted the presence of neighborhood serving retail, the coffee shop, the architecture and street life as some of the reasons they like this location. Additionally, the historic Beep's Burgers was noted a source of pride for the community. Other likes along the corridor include landscaping, street trees, and wide sidewalks. There was an interest in having more of these along the corridor.

Dislikes:

The Phelan/Geneva/Ocean intersection was identified as a location that participants dislike. Concerns about safety and traffic as some of the reasons noted. Other dislikes that were noted include the retaining wall from Phelan to the new entrance to CCSF the timing of the traffic lights, the 280 on and off-ramps, congestion along the corridor. Finally there was concern for storefronts along Ocean Avenue, including the 7-11 parking lot, the number of vacant businesses, and the metal store front gates creating an inviting street wall.

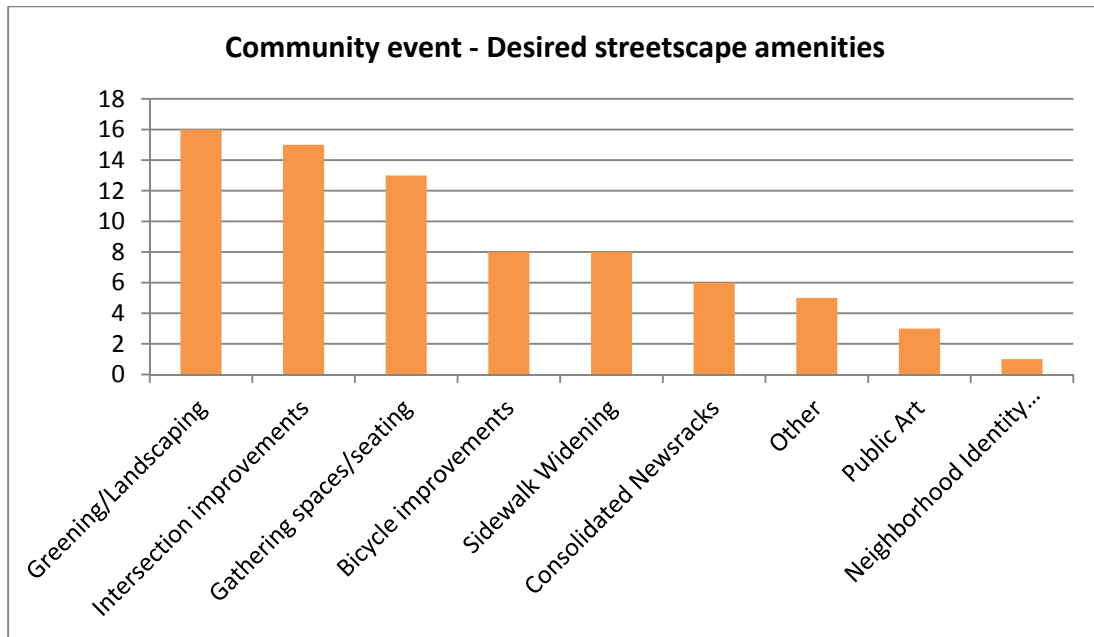
Desired Site Amenities:

Below is the graph summarizing responses from the March 8th site walk. Participants had the option of selecting many improvements. Nine participants submitted a survey. Gathering spaces/seating ranked the highest, followed by intersection improvements, public art, greening/landscaping, and pedestrian-scale lighting.



Ocean Avenue Corridor Design Project
Site Walk Summary

Below is the graph summarizing responses from the March 12th public workshop. Greening/landscaping ranked the highest priority, followed by intersection improvements, and gathering spaces/seating.



Additional Comments

Participants on the site walk shared insights about the streetscape and their observations of traffic flow along Ocean Ave. A few participants noted the importance of having enough time to cross the street. There was some interest in bike improvements. There was a lot of interest in improving the storefronts along Ocean Ave and having a more consistent look. There was interest in adding more greening along Ocean Avenue, sidewalk gardens and dog parks were suggested. Crosswalks, public art, garbage cans, and street lighting were identified as desired improvements.