Meeting Outline

- 6:00-6:10pm
  Arrive & Sign-in

- 6:10 - 6:45pm
  Presentation

- 6:45-6:50pm
  Question and Answer

- 6:50-7:30pm
  Open House
Today's Presentation

- Title VI
- Project Overview
- Updates on the longer term design
- Overview of coordination efforts with other projects
- What we heard at previous Public Workshops
- Concept design for the near term construction project
Project Overview
Two Projects underway on Ocean Avenue

1. Near Term Construction Project
2. Longer Term Design Project
Near Term Construction Project

PROJECT BOUNDARY:
- Manor to Phelan Avenue

TIMELINE:
- Planning: March 2014 to July 2014:
- Construction Drawings: Summer to Fall 2014
- Construction: Spring 2015
Longer Term Design Project

PROJECT BOUNDARY:
- Phelan Avenue to San Jose Avenue

FUNDING:
- Federal transportation funds for planning in Priority Development Areas (PDAs)

TIMELINE:
- Planning: January 2014 to August 2015
  - Existing Conditions Analysis
  - Develop Design Options
  - Detailed Design, Cost Estimate and Phasing Plan
Community Outreach to Date

- **Site Walk**
  March 8, 2014
  30 participants

- **Public Workshop #1**
  March 12, 2014
  50 participants

- **Public Workshop #2**
  May 14, 2014
  30 participants

- **Public Workshop #3:**
  July 2014
Longer Term Design: Phelan to San Jose
Longer Term Design: Phelan to San Jose

Overview

- Project Goal: Develop a streetscape design for Ocean Avenue that improves the walking experience, better balances the needs of many different users, and creates a more enjoyable and visually pleasing street.
Longer Term Design: Phelan to San Jose
Informing the concept design

- Feedback received during this planning effort
- Existing plans, studies and policies
- Technical analysis
Longer Term Design: Phelan to San Jose

Next Steps

- Begin technical analysis
- Ongoing engagement with community members and neighborhood groups.
- Next workshop Fall 2014
  - present design options
  - discuss sidewalk amenities and the look and feel of the street.
Balboa Park Station Area Projects
Plans & Studies

- Balboa Park Area Plan, SF Planning, 2009
- Balboa Park Pedestrian and Bicycle Connection Project, SFMTA, 2009
- Balboa Park Capacity Study, 2011
- Balboa Park Circulation Study, SFCTA, 2014
Balboa Park Station Area Project Status Map

- Online map
- Track projects in the area
- Update map and project status bi-annually

Website link:
http://sfmta.com/projects-planning/projects/balboa-park-station-project-status-map
Planned Projects and Proposed Improvements
Ingleside Garden

- Construction is expected to start in November 2014
Area Projects

- Phelan Loop, complete August 2014
- Unity Plaza, complete December 2015
- 1100 Ocean Ave, complete January 2015
Ocean Avenue Mobile Parklet

- Five locations selected
- Foglifter Cafe @ 1901 Ocean Ave. will be the first site, installation anticipated summer 2014
Near Term Construction Project
Feedback: Community Meeting #1

Community Priorities

1. Greening/landscaping
2. Intersection improvements
3. Gathering spaces/sidewalk seating
4. Sidewalk widening (Future phase due to cost)
5. Bike improvements/racks
6. Consolidated newsracks
What we heard: Public Workshop #2

Priority of additional streetscape improvements

1. T-intersection at Ashton Ave.
2. T-intersection at Granada Ave.
4. Bulb-out at Ashton
What we heard: Public Workshop #2

Do you agree with the streetscape improvements?

- Strongly agree: 93%
- Somewhat agree: 23%
- Neutral: 1%
- Somewhat disagree: 3%
- Strongly disagree: 3%

93% of respondents agree with the baseline streetscape improvements.
What we heard: Public Workshop #2

Do you like the selection of the container plantings?

- **Strongly like**: 40%
- **Somewhat like**: 47%
- **Somewhat dislike**: 9%
- **Strongly dislike**: 4%

87% of respondents like the container plantings design.
What we heard: Public Workshop #2

Do you like the use of a low maintenance and low water use succulent/grass planting palette?

- Strongly like: 83%
- Somewhat like: 14%
- Somewhat dislike: 3%
- Strongly dislike: 0%

97% of respondents like landscaping selection.
Do you like the selection of the bench seating presented?

- Strongly like: 38%
- Somewhat like: 50%
- Somewhat dislike: 4%
- Strongly dislike: 7%

88% of respondents like the bench seating designs.
Additional comments:

- ‘Great concepts! Seems like these simple ideas together would help create a better walking and mingling space on Ocean Avenue, in addition to adding some much needed greening to the corridor’
- ‘I think this will add a great appeal to the corridor, by giving it a more contemporary look’
- ‘As a frequent pedestrian, motorist and occasional cyclist, I think the proposed streetscape improvements will greatly increase the quality of life for residents along the Ocean Avenue corridor.’
- ‘As a resident of Ingleside, I’m very excited to see this initiative. Ocean Avenue has long been overlooked by projects like this. Thank you!’
- “Please add bike improvements like green-back-sharrows. ‘
- ‘I hope there will be maintenance of the greening.’
OCEAN AVENUE CORRIDOR DESIGN PROJECT
OCEAN AVENUE NEAR TERM IMPROVEMENTS
DESIGN PROPOSAL
OCEAN AVENUE CORRIDOR DESIGN PROJECT

OCEAN AVE
INTERSECTION AT CAPITOL

SCALE: 1" = 15'-0"
General Streetscape Greening

Before: Needs Greening

After

Replace
General Streetscape Greening: Plant Palette

Kniphofia
Phormium
Lomandra
Aloe
Senecio
Agave
T- Intersections Improvements
Special Paving & Bike Racks
CONTAINER PLANTINGS
BENCH SEATING
Other Opportunities

Cleaning & Painting of Pedestrian Bridge
Vision Zero Intersection Improvements

LEGEND
- FREQUENTED BUSINESSES
- CURRENT OR FUTURE DEVELOPMENT PROJECTS
- EXISTING TRANSIT STOP

STREETSCAPE IMPROVEMENTS
- T-INTERSECTION GREENING AT CAPITOL AVE, ASHTON AVE, GRANADA AVE, & KEYSTONE WAY
- COMMUNITY ACTIVITY SPACE
- CONSOLIDATED NEWSRACKS
- PEDESTRIAN BRIDGE CLEANING
- PEDESTRIAN INTERSECTION IMPROVEMENTS

GREENING IMPROVEMENTS
- EXISTING SIDEWALK GREENING
- GENERAL SIDEWALK GREENING
- PLANTING BETWEEN PALM TREES
- INFILL TREE PLANTING
Summary of Near Term Improvements

- T-Intersection Greening at Capitol Ave, Ashton Ave, Granada Ave & Keystone Way (with special paving, site furnishings, bike racks and container planters)
- Consolidated Newsracks
- Pedestrian Bridge Cleaning & Improvements
- Pedestrian Intersection Improvements
- General Sidewalk Greening
- Planting Between Palm Trees
- Infill Tree Planting
“Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.”

— Jane Jacobs
THANK YOU

http://oceanavenue.sfplanning.org
http://sfdpw.org/ocean