Meeting Outline

- 6:00-6:10pm
  Arrive & Sign-in

- 6:10 – 6:40pm
  Presentation

- 6:45-7:30pm
  Small group activities

- 7:35-7:45pm
  Report back & Next steps
Today’s Presentation

- Title VI
- Project Overview
- What we heard at Public Workshop #1
- Design options for the near term construction project
- Focus areas for the longer term design
- Next Steps
Project Overview
Two Projects underway on Ocean Avenue

1. Near Term Construction Project
2. Longer Term Design Project
Near Term Construction Project

PROJECT BOUNDARY:

- Manor to Phelan Avenue

TIMELINE:

- Planning: March 2014 to July 2014:
  - Site Walk: March 8, 2014
  - Public Workshop #1: March 12, 2014
  - Public Workshop #2: May 2014
  - Public Workshop #3: July 2014

- Construction Drawings Begin: Summer 2014

- Construction: 2015
Longer Term Design Project

PROJECT BOUNDARY:
- Phelan Avenue to San Jose Avenue

FUNDING:
- Federal transportation funds for planning in Priority Development Areas (PDAs)

TIMELINE:
- Planning: January 2014 to August 2015
  - Existing Conditions Analysis
  - Develop Design Options
  - Detailed Design, Cost Estimate and Phasing Plan
Other Projects

PHELAN LOOP AND UNITY PLAZA

INGLESDIE GARDEN
Other Projects

GREEN LIGHT RAIL CENTER

BALBOA PARK BART STATION
Other Projects

BALBOA PARK STATION AREA IMPROVEMENTS (COMPLETE SEPTEMBER 2015)

- Pedestrian/Accessibility Improvements
- Lighting Improvements

Wayfinding Signage: 13 New Signs installed on side streets leading to transit facilities
We're here to help you access these valuable programs and services.

Mayor Lee's Invest In Neighborhoods is an interagency partnership to strengthen and revitalize neighborhood commercial districts around San Francisco. The initiative, currently being piloted in 25 commercial districts, aims to strengthen existing businesses, improve physical conditions, increase quality of life, and increase community capacity. Invest In Neighborhoods will leverage City programs and resources in order to respond to the specific needs and opportunities in each district. Read more...

**PROGRAM ELEMENTS**

**BASELINE CITY SERVICES**

**CUSTOMIZED NEIGHBORHOOD SERVICES**

**NEIGHBORHOOD COMMERCIAL DISTRICTS**

Invest In Neighborhoods is being piloted in 25 commercial districts around the City.
Invest in Neighborhoods - Ocean Avenue Initiatives

- 5 SF Shines façade improvement applications submitted with more on the way
- RFP proposal submitted by OAA for neighborhood improvement projects
- OAA Business Committee established and will begin meeting regularly
  - Vacancy tracking
  - Business recruitment
  - Business strengthening
- OAA Street Life Committee meets the 2nd Wednesday of every month
Balboa Park Circulation Study

  - Supported by Balboa Park CAC
  - To be adopted by TA Board in June

- Intend to move forward with scoping the next steps for two elements of the recommended alternative:
  - Realignment of the SB I-280 off-ramp to Ocean Ave
  - Closure of the NB I-280 on-ramp from Geneva Ave

- Project implementation potentially as early as 2017
Balboa Park Eastside Connection, BART

- Consists of glazed headhouse, concourse deck, pedestrian bridge, East side walkway, Muni platform, and wayfinding.

- Add alternatives include clerestory glazing, wall panel treatments, enhanced interior lighting, stainless steel guardrails.

- Complete Final Design - soon

- Advertise - Fall 2014

- Construction begins - Late 2014
What we heard
Round #1 Outreach

- Site Walk
  Saturday March 8, 2014
  30 participants

- Public Workshop #1
  Wednesday March 12, 2014
  50 participants
What we heard: Public Workshop #1

- Greening/landscaping: 16
- Intersection improvements: 15
- Gathering space/sidewalk seating: 13
- Bike improvements/racks: 8
- Sidewalk widening: 8
- Consolidated newsracks: 6
- Other - local businesses: 4
- Public art: 3
- Other - restore Beep's sign: 2
- Other - pedestrian scale lighting: 1
- Neighborhood identity banners: 1
Near Term Construction Project: Design Options
Near Term Construction Project: Manor to Phelan

Based on feedback from the site walk and public workshop

1. Greening/landscaping
2. Intersection improvements
3. Gathering spaces/sidewalk seating
4. Sidewalk widening (Future phase due to cost)
5. Bike improvements/racks
6. Consolidated newsracks
OCEAN AVENUE CORRIDOR DESIGN PROJECT

OCEAN AVENUE NEAR TERM IMPROVEMENTS
**WalkFirst Intersection Improvements**

- **Ocean Ave at Miramar Ave:**
  - Corner bulbs, pedestrian refuge islands, turn prohibitions, **leading pedestrian intervals**, advance stop bars, signal timing changes, daylighting, continental crosswalks

- **Ocean Ave at Phelan Ave:**
  - Chokers, pedestrian refuge islands, raised crosswalks, advance stop bars, pedestrian warning signage, continental crosswalks, mark an unmarked crosswalk

- **Ocean Ave at Plymouth Ave:**
  - Protected left turns, **advance stop bars**, daylighting, signal timing changes, continental crosswalks

*Pedestrian improvements in **bold** to be implemented with DPW Streetscape Project.*
LEGAL TEXT

LEGEND

- FREQUENTED BUSINESSES
- CURRENT OR FUTURE DEVELOPMENT PROJECTS
OCEAN AVENUE CORRIDOR DESIGN PROJECT

INTERSECTION AT CAPITOL

SCALE: 1" = 16'-0"
General Streetscape Greening

Before: Needs Greening

After

Replace
General Streetscape Greening: Plant Palette

Kniphofia  
Phormium  
Lomandra  
Aloe  
Senecio  
Agave
T- Intersections Improvements
Special Paving & Bike Racks
BENCH SEATING
Cleaning & Painting of Pedestrian Bridge
Longer Term Design: Phelan to San Jose
What we heard: Overall

- Like new Whole Foods development, Beep sign, Ingleside Presbyterian Church, Java on Ocean, Balboa Park
- Want more everyday businesses
- Add lighting & greening
- Create a gateway to the commercial corridor
- Improve pedestrian safety
- Upgrade timing to prioritize transit
What we heard: Phelan to San Jose

When you walk from the Balboa Park Station to the Ocean Avenue Commercial Corridor or to City College, which street do you generally choose?

- Ocean Avenue: 79%
- Geneva Avenue: 7%
- Not Applicable: 14%
What we heard: Phelan to San Jose
Why do you choose this street?

- Convenient route: 51%
- Feels safe from crime: 10%
- Feels safe from traffic: 11%
- Feels safe from traffic speeds: 4%
- Enough time to cross the street: 5%
- Lighting: 6%
- Greenery/Landscaping: 3%

Clean: 10%
"
What we heard: Phelan to San Jose
Which of the following amenities would improve your experience along Ocean Ave?

- Bicycle Improvements/Bike Racks: 17%
- Greening/Landscaping: 31%
- Safer intersection improvements: 18%
- Better lighting for pedestrians: 18%
- Places to sit along the way: 5%
- Wider sidewalks: 10%
Longer Term Design: Phelan to San Jose
Areas for further study and design
Longer Term Design: Phelan to San Jose
Phelan/Geneva/Ocean Intersection
Longer Term Design: Phelan to San Jose
Pedestrian overpass & MUNI boarding Islands
Longer Term Design: Phelan to San Jose
Ocean Avenue & I-280
Longer Term Design: Phelan to San Jose

Entrances to Balboa Park Station and Balboa Park
Small Group Activities

- Near Term Construction Project: Feedback on design options to improve and beautify the Commercial Corridor
- Longer Term Design Project: Discuss trade-offs to better understand priorities and inform design options
- Regroup & Next Steps
Next Steps

- Summarize feedback from tonight’s workshop
- Near Term Construction Project: Refine streetscape design proposal for near term improvements
- Longer Term Design Project: Develop design options for Ocean from Phelan to San Jose
- Ongoing engagement with community members and neighborhood groups
- Next Workshop July 2014
THANK YOU

http://oceanavenue.sfplanning.org
Gateway Opportunities
PEDESTRIAN BULBOUTS
Coordination with Planned Improvements

- Balboa Park Station Area and Plaza Improvement Project
  - Proposed lighting improvements at key locations
  - Longer Term Design to respond to planned improvements