Ocean Avenue Corridor Design Project
Short-term Survey | Findings from Public Workshop #2 on May 14, 2014

BACKGROUND
The second public workshop for the Ocean Avenue Corridor Design Project was hosted on May 14, 2014 at Lick-Wilmerding High School. Twenty-four people were in attendance at that workshop, which discussed proposed design concepts for the short-term streetscape portion, as well as the preliminary scope for the longer-term planning initiative. The short-term streetscape portion introduced various streetscape interventions, which address community priorities established from the first public workshop in March 2014. These community priorities are listed below.

1. Greening/landscaping
2. Intersection improvements
3. Gathering spaces/sidewalk seating
4. Sidewalk widening (Future phase due to cost)
5. Bike improvements/racks
6. Consolidated newsracks

Participants of the second public workshop were asked to complete a survey prioritizing and rating the various proposed streetscape improvements mentioned. The survey included baseline improvements to the street, planters, landscaping, and seating options, and asked respondents to rank additional streetscape improvements. Surveys were also hosted online for additional feedback, which gave the community two additional weeks to respond. A total of 72 responses were collected.

SURVEY RESULTS

1. Baseline Streetscape Improvements

<table>
<thead>
<tr>
<th>Do you agree with the streetscape improvements?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly agree</td>
</tr>
<tr>
<td>3%</td>
</tr>
</tbody>
</table>

General comments:
- Supports T-intersections
- Community wants garbage receptacles and bike racks
- Supports greening, concerned about maintenance
- Bike safety is important
- Muni stop improvements desired

2. Container plantings

Do you like the selection of the container plantings presented?

![Pie chart showing preferences]

- Strongly like: 40%
- Somewhat like: 47%
- Somewhat dislike: 9%
- Strongly dislike: 4%

General comments:

- Graffiti concern is high.
- Color, grey, and seated planters have mixed reception.
- Concerned that planters may take too much sidewalk space.
- More color. Preference for the middle planter (colors).
- Concern of planters being stolen.

3. Low water/maintenance landscaping

Do you like the use of a low maintenance and low water use succulent/grass planting palette?

![Pie chart showing preferences]

- Strongly like: 83%
- Somewhat like: 14%
- Somewhat dislike: 3%
- Strongly dislike: 0%

General comments:

- Low water use and maintenance is important.
- Native plants, succulents, and grasses.
4. Bench seating

Do you like the selection of the bench seating presented?

<p>| | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly like</td>
<td>38%</td>
<td>Somewhat like</td>
<td>50%</td>
</tr>
<tr>
<td>Somewhat dislike</td>
<td>7%</td>
<td>Somewhat dislike</td>
<td>4%</td>
</tr>
</tbody>
</table>

**General comments:**

- Preference for black metal seating, or painting it to blue.
- Graffiti is a large concern
- Bench arms seem restricting
- Prefer something more modern/unique to Ocean Ave

5. Additional improvements ranked in priority

<table>
<thead>
<tr>
<th>Rank</th>
<th>Improvement</th>
<th>Average Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>T-intersection at Ashton</td>
<td>2.1</td>
</tr>
<tr>
<td>2</td>
<td>T-intersection at Granada</td>
<td>2.2</td>
</tr>
<tr>
<td>3</td>
<td>Bulb-out at Granada</td>
<td>3.4</td>
</tr>
<tr>
<td>4</td>
<td>Bulb-out at Ashton</td>
<td>3.4</td>
</tr>
<tr>
<td>5</td>
<td>Power wash bridge and paint railing</td>
<td>3.6</td>
</tr>
</tbody>
</table>

**General comments:**

- Want green back sharrows, tree in-fill and more landscaping, garbage receptacles, and bike racks all along Ocean Ave (not just at T-intersections)
- Mixed thoughts on power-washing the bridge v. taking it down
- Attention should be put on storefront improvements
- More planning for public spaces