

Ocean Avenue Corridor Design Project

Short-term Survey | Findings from Public Workshop #2 on May 14, 2014

BACKGROUND

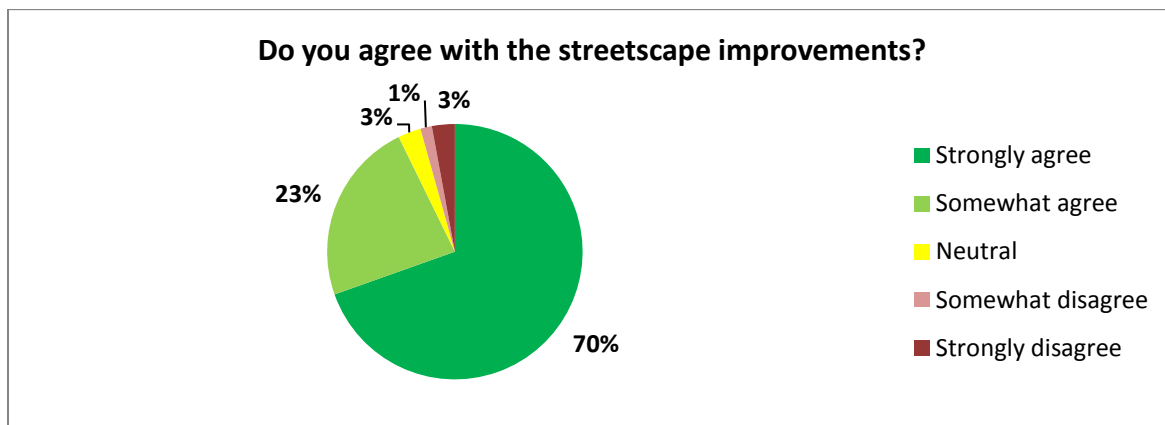
The second public workshop for the Ocean Avenue Corridor Design Project was hosted on May 14, 2014 at Lick-Wilmerding High School. Twenty-four people were in attendance at that workshop, which discussed proposed design concepts for the short-term streetscape portion, as well as the preliminary scope for the longer-term planning initiative. The short-term streetscape portion introduced various streetscape interventions, which address community priorities established from the first public workshop in March 2014. These community priorities are listed below.

1. Greening/landscaping
2. Intersection improvements
3. Gathering spaces/sidewalk seating
4. Sidewalk widening (Future phase due to cost)
5. Bike improvements/racks
6. Consolidated newsracks

Participants of the second public workshop were asked to complete a survey prioritizing and rating the various proposed streetscape improvements mentioned. The survey included baseline improvements to the street, planters, landscaping, and seating options, and asked respondents to rank additional streetscape improvements. Surveys were also hosted online for additional feedback, which gave the community two additional weeks to respond. A total of 72 responses were collected.

SURVEY RESULTS

1. Baseline Streetscape Improvements

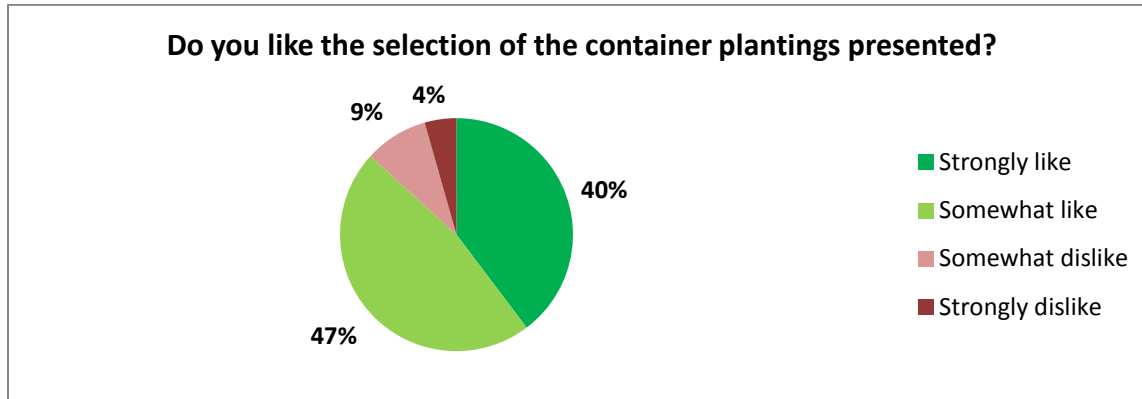


General comments:

- Supports T-intersections
- Community wants garbage receptacles and bike racks
- Supports greening, concerned about maintenance

- Bike safety is important
- Muni stop improvements desired

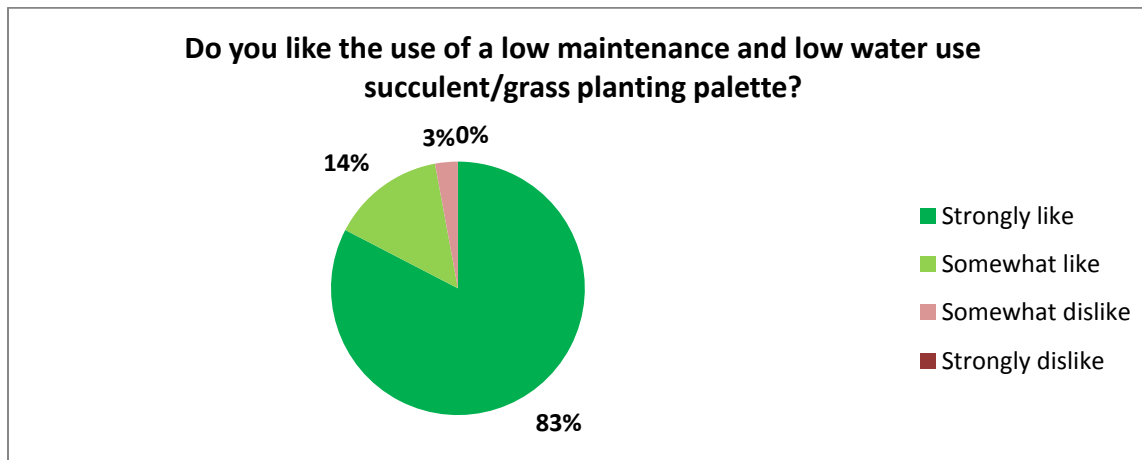
2. Container plantings



General comments:

- Graffiti concern is high.
- Color, grey, and seated planters have mixed reception
- Concerned that planters may take too much sidewalk space
- More color. Preference for the middle planter (colors)
- Concern of planters being stolen

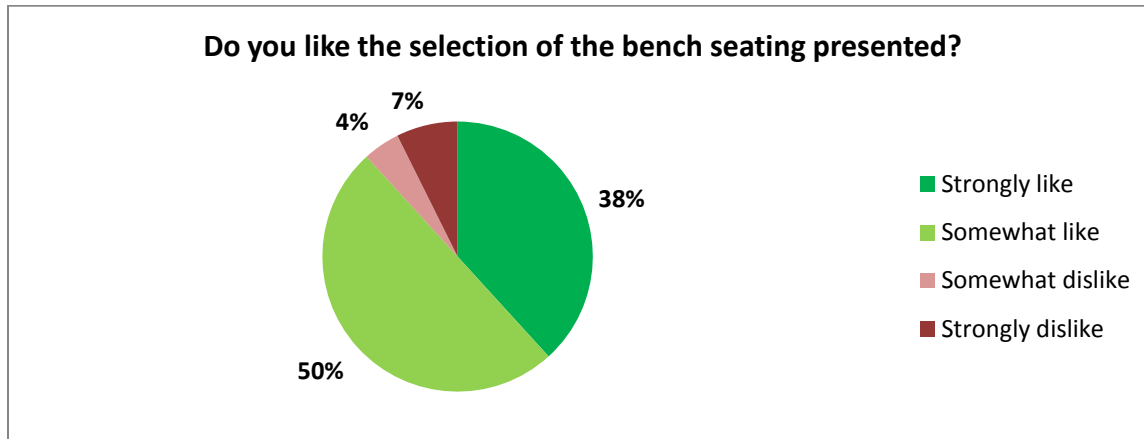
3. Low water/maintenance landscaping



General comments:

- Low water use and maintenance is important
- Native plants, succulents, and grasses

4. Bench seating



General comments:

- Preference for black metal seating, or painting it to blue.
- Graffiti is a large concern
- Bench arms seem restricting
- Prefer something more modern/unique to Ocean Ave

5. Additional improvements ranked in priority

Rank	Improvement	Average Rank
1	<i>T-intersection at Ashton</i>	2.1
2	<i>T-intersection at Granada</i>	2.2
3	<i>Bulb-out at Granada</i>	3.4
4	<i>Bulb-out at Ashton</i>	3.4
5	<i>Power wash bridge and paint railing</i>	3.6

General comments:

- Want green back sharrows, tree in-fill and more landscaping, garbage receptacles, and bike racks all along Ocean Ave (not just at T-intersections)
- Mixed thoughts on power-washing the bridge v. taking it down
- Attention should be put on storefront improvements
- More planning for public spaces