OCEAN AVENUE CORRIDOR
DESIGN PROJECT
PUBLIC WORKSHOP #4 | OCTOBER 8, 2014
Meeting Outline

- 6:00-6:10pm
  Arrive & Sign-in

- 6:10 – 6:40pm
  Presentation

- 6:45-7:40pm
  Small group activities

- 7:45-7:55pm
  Report back & Next steps
Today’s Presentation

- Project Overview
- Conceptual Design proposal for Ocean & Geneva
- Streetscape Amenities & Public Realm Improvements
- Next Steps
Goals of Tonight's Workshop

- Get your feedback on conceptual design for Ocean Ave & Geneva Ave
- Get your feedback on streetscape amenities & public realm improvements for Ocean Ave & Geneva Ave
PROJECT OVERVIEW
Project Overview – Ocean Ave Project Boundary

1. Near Term Construction Project: Manor to Phelan – Construction to begin early 2015

2. Longer Term Design Project: Phelan to San Jose – Planning Underway
Ocean Avenue Longer Term Design: Outreach to Date

- Site Walk: Saturday March 8, 2014
- Public Workshop #1: Wednesday March 12, 2014 Likes & Dislikes
- Public Workshop #2: May 14, 2014 Tradeoffs
- Public Workshop #3: July 9, 2014 Public Realm Activation & Nodes
- Public Workshop #4: Today Design Options
- Final Workshop: Winter 2014
Near Term Construction Project
Other Projects: Manor to Phelan

PHELAN LOOP AND UNITY PLAZA

INGLESIDE GARDEN

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Other Projects: Manor to Phelan

Ocean Avenue Mobile Parklet
Other Projects: Phelan to San Jose

BALBOA PARK STATION AREA CIRCULATION STUDY

- **Element 1:**
  - Pilot northbound Geneva on-ramp closure
  - Permanent ramp closure and Ocean/280 right-turn pocket

- **Element 2:** Southbound off-ramp re-alignment

- **Element 3:** Northbound frontage road with auto/turn restrictions

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Other Projects: Phelan to San Jose

BALBOA PARK STATION AREA IMPROVEMENTS (COMPLETE SEPTEMBER 2015)

Pedestrian/Accessibility Improvements
Lighting Improvements

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Other Projects: Phelan to San Jose

BALBOA PARK STATION AREA IMPROVEMENTS (COMPLETE SEPTEMBER 2015)

WAYFINDING LOCATIONS

- 0.5 mile radius from station
- Blue dots are existing signs
- Orange dots are proposed locations
- 13 New Signs installed on side streets leading to transit facilities
Other Projects: Phelan to San Jose

GREEN LIGHT RAIL CENTER

BALBOA PARK BART STATION

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Other Projects
COMMUNITY CHALLENGE GRANT

OCEAN AVENUE CORRIDOR DESIGN PROJECT
Project Goal

- Develop a streetscape design that improves the walking experience, better balances the needs of many different users, and creates a more enjoyable and visually pleasing street.
Informing the Design

- Feedback received during this planning effort
- Existing plans, studies and policies
- Technical analysis
- Field work & observations
What We’ve Heard

- Prefer to walk along Ocean Avenue over Geneva Avenue, chose route for convenience
- Very unsatisfied with the pedestrian bridge and the Phelan/Geneva/Ocean intersection
- Greening and landscaping, lighting and safer Intersections are top priorities for improvements
- Preference for: crossings that favor people over cars, more space for transit over space for cars, more sidewalk space over space for parking.
Pedestrian & Bicycle Counts

- Wednesday September 17, 2014
- Three shifts:
  - 8-10am, 12-2pm, 4:30-6:30pm
- Collected data within three areas
Pedestrian & Bicycle Counts

- Observed higher pedestrian volumes on the **south** side of Ocean between Howth and I-280
Pedestrian & Bicycle Counts

- Observed higher pedestrian volumes on the north side of Geneva between Ocean and Howth
Pedestrian & Bicycle Counts

- Observed more people crossing Ocean using the CCSF bridge than at grade

![Bar chart showing pedestrian and bicycle counts at different times of the day for CCSF Bridge and Ocean & Geneva.]
## Ocean Avenue: Transportation Modes

<table>
<thead>
<tr>
<th>Pedestrians</th>
<th>People Riding Bikes</th>
<th>Transit</th>
<th>Autos/Trucks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pedestrian activity</td>
<td>Ocean: Bike Route #84</td>
<td>Daily Stop Activity:</td>
<td>3,000 vehicles on Ocean Ave in the PM peak</td>
</tr>
<tr>
<td>Important Connection between City College and BART</td>
<td>Geneva: Bike Route: 90</td>
<td>Phelan/Ocean/Geneva: 2,500</td>
<td>1,750 vehicles on Geneva in the PM peak</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Balboa Park Station: 12,700</td>
<td>Entering/Exiting I-280 @ Ocean: 200/500 in the PM peak</td>
</tr>
</tbody>
</table>
Ocean Avenue: Design Parameters

- No changes to the existing right-of-way
- No changes to the existing property lines
- MUNI tracks remain in place
- Keep separate lanes for the K-Line and #49
Ocean Avenue: Proposed Improvements

- Pedestrian Amenities:
  - Bulbs-outs on south side of Ocean at Geneva and Howth
  - Upgrade or remove CCSF bridge
  - Align Ocean I-280 off-ramp
Ocean Avenue: Proposed Improvements

- Bicycle Amenities
  - Add contraflow bike lane on Howth
  - Improved bicycle markings on Ocean
Ocean Avenue: Proposed Improvements

- Streetscape & Public Realm
  - Create planted medians as an extension of the MUNI boarding islands
  - Improved gateway and entry nodes
  - Streetscape Amenities
  - Special paving at Muni tracks and sidewalk extensions
Ocean Avenue: Proposed Improvements

- Phelan/Ocean/Geneva Intersection
  - Reconfigure Phelan/Geneva/Ocean intersection
  - Create local access lane and plaza
GENEVA AVE DESIGN
Geneva Avenue: Existing Conditions

- Two lanes of traffic in each direction
- Parking on both sides of the streets
- Part of the bike network, bike sharrows
- Transit (MUNI lines 8X, 8BX, 29, 43, 54).
Geneva Avenue: Proposed Base Improvements

- Add corner bulb-outs on Geneva at NW and SW corner of Howth
- At Louisburg, mark western crosswalk and add yield lines at Louisburg
- New planted median
- Pedestrian scale lighting, greening and site furnishings
Geneva Avenue: Option #1

- Add bus bulbs at Howth
- Add corner bulb-outs at Louisburg
- Retain existing bicycle sharrows
Geneva Avenue: Option #2

- Add westbound and eastbound bike lane
- Parking and bulb-outs would not be allowed on the north and south side of the street
Geneva Avenue: Option #3

- Retain existing eastbound bicycle sharrows
- On the south side, add bulb-outs and retain parking
- Add westbound bike lane
- On the north side, bulb-outs and parking would not be allowed
STREETSCAPE AMENITIES & PUBLIC REALM
STREETSCAPE & GREENING PLAN

City College of San Francisco

Lick Wilmerding High School

I-280

Balboa Park BART

MUNI Light Rail Facility

Balboa Park

Ocean Ave

Geneva Ave

San Jose Ave
STREETSCAPE & GREENING PLAN

LEGEND
- Street & Pedestrian
  Lighting

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STREETSCAPE & GREENING PLAN

LEGEND

- Street & Pedestrian Lighting
- Sidewalk Widening & Bulb-outs

OCEAN AVENUE CORRIDOR DESIGN PROJECT
STREETSCAPE & GREENING PLAN

LEGEND

- Street & Pedestrian Lighting
- Sidewalk Widening & Bulb-outs
- Improved Freeway Overpasses & Ped. Bridge
- Landscape Greening (Median & Street Trees)

OCEAN AVENUE CORRIDOR DESIGN PROJECT
STREETScape & Greening Plan

LEGEND
- Street & Pedestrian Lighting
- Sidewalk Widening & Bulb-outs
- Improved Freeway Overpasses & Ped. Bridge
- Landscape Greening (Median & Street Trees)
- Improved Entry Node
- Gateways/Plazas

Ocean Avenue Corridor Design Project
STREET & PEDESTRIAN LIGHTING

Street Lighting

Powdercoat to Match (E) Ocean Ave Lighting

Street Light Arm to Match (E) on Ocean Ave

Before

After

New Pedestrian Lighting

Powdercoat to Match (E) Ocean Ave Lighting

Louie Poulsen Fixture
SIDEWALK WIDENING

Balboa Park Frontage at Ocean Ave

Option 1:
Widen the existing 6’ sidewalk by adding 3’ within the park’s property, relocate the park’s fence, additional greening could occur (Would require Recreation & Park approval).

Option 2:
Widen the existing 6’ sidewalk an additional 7”; parking would not be permitted on the north side of Ocean, and additional greening could occur.
IMPROVED FREEWAY OVERPASS

I-280/ Geneva Ave Bridge & I-280/ Ocean Ave Bridge

Potential Improvements:
- Bridge Widening
- New Fencing Materials
- New Street Lighting Fixtures to match (E) Ocean Ave

Existing Conditions

Proposed Fencing Materials
CCSF PEDESTRIAN BRIDGE

Options to Consider:

- Remove bridge
- Upgrade bridge (ie: ADA accessibility improvements)
- Keep bridge as is
STREETSCAPE GREENING: PLANT PALETTE

Washingtonia Palms

Infill Street Trees

Agave

Red Yucca

Kniphofia

Leucadendron

Yucca
IMPROVED ENTRY NODE

BART Plaza Entry Node
IMPROVED ENTRY NODE: PROGRAMMING & AMENITIES

- Commerce & Vending
- Bench Seating
- Public Art
- Real Time Departure Information
- Bike Racks

OCEAN AVENUE CORRIDOR DESIGN PROJECT
GATEWAYS / PLAZAS

Gateway A - Phelan/Ocean Ave

Gateway B - Area adjacent to the Ocean 76 Gas Station

Gateway C - DPW Vacant Parcels
GATEWAYS / PLAZAS

Gateway D - Balboa Park
Ocean Ave at I-280 On Ramp

Gateway E - Balboa Park
Ocean Ave at San Jose Ave
GATEWAYS/ PLAZAS: MATERIAL PALETTE

Washingtonia Palms

Bus Shelters

Bench Seating

Special Paving

Bike Racks
Small Group Activities

- Feedback on design proposal for Ocean Ave & Geneva Ave
- Feedback on Streetscape amenities and Public Realm Improvements
- Regroup & Next Steps
Next Steps

- Summarize feedback from tonight’s workshop
- Refine design for Ocean and Geneva based on feedback received
- Further develop designs for gateways & entry nodes
- Ongoing engagement with community members and neighborhood groups
- Next Workshop Winter 2014
THANK YOU

http://oceanavenue.sfplanning.org