**PROJECT OVERVIEW**

The Market Octavia Living Alley Project is a two-year community-based program that aims to design and implement a network of Living Alleys in the Market Octavia Plan Area through a public/private partnership. The main goal of the project is to enable residents to engage in place making -- to create a public realm that strengthens the community, creates a sense of identity, and makes a more useful, safe, and attractive neighborhood. The Planning Department, working closely with community members, DPW, and the MTA envisions the following steps:

- Design 3 conceptual living alleys as prototypes
- Identify and ally with organizations, property owners, and other community partners that may fund, collaborate, and participate in the design and implementation of a living alley network
- Create a tool kit of design elements, relative costs, and maintenance guidelines
- Develop an Implementation plan that includes cost estimates and funding sources
- Identify opportunities for mid-block alley crosswalks that link the living alleys together.

**PROCESS CHART**

<table>
<thead>
<tr>
<th>Workshop 1</th>
<th>Workshop 2</th>
<th>Workshop 3</th>
<th>Workshop 4</th>
<th>Workshop 5</th>
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</thead>
<tbody>
<tr>
<td>Draft RFP</td>
<td>Release RFP</td>
<td>Charettes</td>
<td>Final Schematics</td>
<td>Final Community Report Back</td>
</tr>
<tr>
<td>Identify Characteristics</td>
<td>Refine Process</td>
<td>Design + Technical Support</td>
<td>Civil Surveys</td>
<td>Identify Funding</td>
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<tr>
<td>Research Outreach</td>
<td>Design + Dialogue</td>
<td>Critique + Review</td>
<td>Select!</td>
<td>Final Community Report Back</td>
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<tr>
<td>Summer</td>
<td>Summer/Fall</td>
<td>Fall 2014</td>
<td>Spring 2014</td>
<td>Winter 2014</td>
</tr>
</tbody>
</table>

**DESIGN DEVELOPMENT**

- Planning Department
- Private Initiative
- Public/Private Collaboration

**IMPLEMENTATION**
IDEAS/INSPIRATIONS
Entitled/Recent Projects in SF

Other Examples of Living Alleyways

SAN FRANCISCO - 200 Lily Street woonerf
SAN FRANCISCO - Mark Twain Alley
SAN FRANCISCO - Maiden Lane
CHICAGO - Oak Park Alley
COPENHAGEN
GERMANY
PASADENA
PORTLAND
SWEDEN
POTENTIAL LIVING ALLEY LOCATIONS
in Market & Octavia neighborhood
**EXISTING CONDITIONS**

**IVY ST**
between LAGUNA ST & OCTAVIA BLVD

**LAND USE:**
Residential | Commercial | Parking

**CHARACTERISTICS:**
- Generally calm atmosphere with rich tree canopy
- Future development plan for the southwestern corner lot, which contains the Hayes & Kebab Restaurant
- Adjacent to a senior housing

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**EXISTING CONDITIONS**

**IVY ST**
between OCTAVIA BLVD & GOUGH ST

**LAND USE:**
Residential | Commercial | Parking

**CHARACTERISTICS:**
- Former Central Freeway sites
- Currently, there are new housing developments under construction or in the Entitlement phase
**EXISTING CONDITIONS**

### LINDEN ST
between LAGUNA ST & OCTAVIA BLVD

**LAND USE:**
Residential | Commercial

**CHARACTERISTICS:**
- Close to pedestrian activities centered around Patricia’s Green
- Potential conversion of garages to ground floor retail at the southeastern corner

### EXISTING CONDITIONS

### LINDEN ST
between GOUGH ST & FRANKLIN ST

**LAND USE:**
Residential | Commercial | Cultural / Institutional

**CHARACTERISTICS:**
- New SF Jazz with sidewalk improvements (trees, lights & bikeracks)
- Potential mid-block connection at Gough St. to “Linden Alley” project
EXISTING CONDITIONS

HICKORY ST
between OCTAVIA BLVD & GOUGH ST

LAND USE:
Residential | Commercial | Parking

CHARACTERISTICS:
• Narrows and contains a chicane in the middle of the alley
• Ground floor parking takes significant portion of block face to the north
• Adjacent to two freeway development parcels

EXISTING CONDITIONS

HICKORY ST
between GOUGH ST & FRANKLIN ST

LAND USE:
Residential | Commercial | Cultural / Institutional

CHARACTERISTICS:
• Frequent pedestrian crossing to the playground
• Regular pick up and drop off of school kids
• Metered parking
EXISTING CONDITIONS

**LILY ST**
between BUCHANAN ST & LAGUNA ST

**LAND USE:**
- Residential | Cultural / Institutional

**CHARACTERISTICS:**
- A moderate slope up to Buchanan St.
- Shadowed near Laguna St. due to SF Zen Center and trees

EXISTING CONDITIONS

**LILY ST**
between LAGUNA ST & OCTAVIA BLVD

**LAND USE:**
- Residential

**CHARACTERISTICS:**
- A moderate slope up to Laguna St.
- Quiet and calm atmosphere
EXISTING CONDITIONS

ROSE ST
between LAGUNA ST & OCTAVIA BLVD

LAND USE:
Residential | Open Space

CHARACTERISTICS:
• Page & Laguna Mini Park
• Slopes up to Laguna St.
• Limited through traffic

EXISTING CONDITIONS

GERMANIA ST
between STEINER ST & FILLMORE ST

LAND USE:
Residential | Commercial

CHARACTERISTICS:
• Quite and calm atmosphere
• Generally bright
**EXISTING CONDITIONS**

**BRADY ST**
between MARKET ST & OTIS ST

**DIRECTION OF TRAVEL:**
- west (between Market St. & Stevenson St.)
- both (between Stevenson St. & Otis St.)

**LAND USE:**
- Residential | Commercial | Parking

**CHARACTERISTICS:**
- Intersected with other alleys
- Potential opportunity sites on parking lots
- Metered parking

**EXISTING CONDITIONS**

**BROSNAN ST**
between VALENCIA ST & GUERRERO ST

**LAND USE:**
- Residential | Cultural / Institutional

**CHARACTERISTICS:**
- A long blank facade on the north
- Residential entrances on the south