

HAIGHT STREET COMMERCIAL CORE

WHAT WE HEARD

- Commercial center poorly defined and needs better definition; today the core is roughly Steiner to Webster.
- Poor storefront transparency and some pockets of commercial storefront vacancies.
- Need more neighborhood serving retail, high rent make it difficult to attract local businesses
- Sidewalks are narrow, cluttered and at times dirty. Would like to see more vibrant public life, green and art.
- The neighborhood’s history and culture, both past and present, should be celebrated.

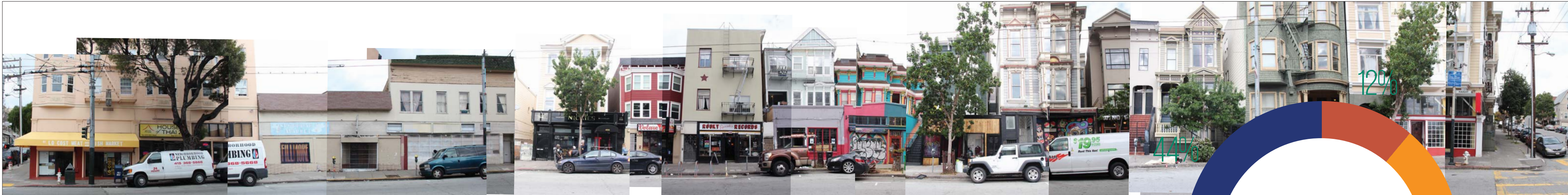
STOREFRONT TRANSPARENCY



Haight between Fillmore and Steiner, north



Haight between Fillmore and Steiner, south



Haight between Webster and Fillmore, north



Haight between Webster and Fillmore, south

TRANSPARENT:
Interior of storefront is visible from sidewalk. Window signs are less than or equal to 1/3 of window space; includes display of store-related products or activities.

POTENTIAL FOR BETTER TRANSPARENCY, "SOFT" BLOCKAGE: Visibility blocked by temporary and easily removed items such as posters, signboards, or window film.

NO POTENTIAL FOR TRANSPARENCY W/OUT MAJOR STRUCTURAL WORK: No visibility. Blank wall. Boarded up or fully blocked storefront.

POTENTIAL FOR TRANSPARENCY, "HARD" BLOCKAGE: Visibility blocked by structural elements such as boarded up windows, heavy appliances, backsides of display cases, or grilles with less than 75% transparency.

SOME ACTION IDEAS TO CONSIDER

- Organize a community based retail strategy with the purpose to guide the retail district’s evolution and create a shared vision to cultivate Lower Haight’s commercial corridor a long term success.
- Market and promote Lower Haight to attract existing and new customers, especially by showcasing strong local business
- Reinforce local efforts to address quality of life issues and sidewalk cleanliness
- Improve district connectivity through signage and public art
- Explore formation of a Business Improvement District

ANY OTHER IDEAS? WRITE IT HERE OR USE POST IT NOTES