EXISTING
WHAT WE HAVE HEARD SO FAR
- The Lower Haight Street commercial center, from Divisadero to Webster, was identified early on as a key design nexus area from the community. This two-block commercial area is a small but critical neighborhood commercial center and community asset.
- The community expressed a strong desire to encourage a vibrant street life of the commercial corridor and help bring out the unique identity of the “rondor” of Lower Haight.
- Additional pedestrian and retail space and amenities were desired, as were pedestrian-friendly, outdoor seating, and lighting.

SHORT TERM VISION
SHORT TERM STRATEGY OVERVIEW:
- Short Term improvements include Muni Forward transit and pedestrian bulbout improvements, with a focus on the Divisadero, 24th and 25th Street vacancies, and pedestrian bulbouts to activate public space for new tenants.
- Other opportunities to improve the commercial corridor and the quality and aesthetics of the streets include pedestrian bulbouts at 20th and 10th Street trees and tree grove improvements, and pedestrian-scale lighting.
- In all improvements, the neighborhood’s unique history and culture should be celebrated with public art or other elements that showcase the neighborhood’s identity.

LONG TERM VISION
LONG TERM OVERVIEW:
- With inspiration and feedback from the community on the need for an innovative streetscape design for the commercial core, the proposed design, new to San Francisco, increases the needs for people, vehicles, loading, and transit.
- The holistic design offers a “slice” along the auto row that can edge that can be updated based on the changing needs of the neighborhood and standards and accommodate space for public life, or parking in loading, as needed.
- The design is based on international designs recent in London, Canada and elsewhere. Currently, the tree strips would not be maintained by Public Works, therefore, the feasibility and maintainability for them would need to be assessed by a strong O&M.

KEY DESIGN STRATEGIES
- Pedestrian bulbouts
- Reduced lane strips
- Bike lanes
- Pedestrian access
- Retail scale buildings
- Gateway entry
- Commercial and ADA parking zones
- Flexible ministries: come to a street level for more
- Street parking:
- Controlled bus bulbouts at division
- Sidewalk
- Curb neighborhood
- Parking
- Gateway entry

GENERAL COMMENTS
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SHORT TERM IMPROVEMENTS
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