



## Invest in Neighborhoods – Baseline and Customized Services

Every IIN commercial corridor will:

- Be assigned a City point person who will help direct resources to that corridor
- Be provided a corridor assessment that will provide a snapshot of the corridor’s economic or physical needs and opportunities
- Have vacancies catalogued and marketed through a centralized vacancy tracking system
- Have an opportunity to apply for small project grants
- Have access to the baseline services detailed below and be assigned customized services (see p.3) based on the findings of the corridor assessment and resources available

### BASELINE SERVICES

Business Assistance/Development		
DOE	SF ENERGY WATCH	Free on-site Energy assessments, Financial incentives for energy efficiency upgrades, Access to reduced fee contractors for installation of upgrades
MYEEP	High School Internship Placements	Free High School Interns for small business
OEWD	Enterprise Zone Assistance	Assistance with filing for state and local EZ tax credits
OEWD	Jobs Squad	Door to door business assistance
OSB	Small Business Assistance Center	One-on-one counseling and case management for business owners in San Francisco regarding business start up, site selection and incentives/access to capital
PUC	SF Greasecycle	Fat Oils & Grease Control - Loan/Lease Program for grease traps in restaurants. <a href="http://sfwater.org/modules/showdocument.aspx?documentid=275">http://sfwater.org/modules/showdocument.aspx?documentid=275</a>
PUC	Waste Water Pre-Treatment Program	Waste Water Discharge Permits - <a href="http://sfwater.org/index.aspx?page=498">http://sfwater.org/index.aspx?page=498</a>
SF SAFE	Business Safety Assessments	Provide assessment of business layout to improve safety
SFAC	Art in Storefronts	Original art installations by SF artists in vacant and under-used storefront windows
Design + Development Assistance and Physical Improvements		
Architecture for Humanity	Pro-Bono Design Construction Services	Free architectural assessments, designs of community spaces, construction oversight, pos-occupancy analysis



Architecture for Humanity	Pro- Bono Development Services	Program Development & Administration, Training, Assessment of financing models, stakeholder coordination, financing models
SFAC/DPW	StreetSmARTS Program	Program that teaches youth about public art & installs murals to address vandalism
<b>Community Training and Education</b>		
DOE/DPH/PUC	SF Green Business	Recognition Program for businesses who meet green business standards
LISC	Neighborhood Marketplace Initiative	Downloadable One Pagers and Bi- monthly trainings on community-led revitalization
OCEIA	Emergency/Crisis Language Services	Interpretation and translation services in emergency situations
OCEIA	SF Wire Up	Outreach, education and complaint remediation for wireless technology
PUC	Rainwater Harvesting	Rain Barrel and Cistern Program
SFGTV	SFGOV TV	Highlight of community programs and projects
SF SAFE	Merchant Neighborhood Watch	Help to organize merchant/neighborhood watch groups
SF Travel	Marketing Opportunities	Access to visitor marketing opportunities via travel publication press releases, web site exposure, information kiosks, and brochure space at SF Travel's Visitor Center
SFFD	NERT	Free training on community preparedness in emergencies
SFFD	Fire Prevention Building Inspections	Prioritized inspections in IIN neighborhoods
SFPD	Crime Trends Reports	Reports on crime trends over time in specified geographic areas
SFPD	Community Partnerships/Police Advisory Boards	Increased community engagement (ie. monthly police captain walks)
<b>Loans/Grants/Financial Assistance</b>		
CAO	Community Challenge Grant	Special consideration in selection process
DCYF	Youth Empowerment Fund	Special consideration in selection process
PUC	Urban Watershed Stewardship Grants	Support the planning, construction and maintenance of green stormwater management facilities - run through CCG - <a href="http://sfwater.org/index.aspx?page=104">http://sfwater.org/index.aspx?page=104</a>
PUC	Go Solar SF	Solar Installation Rebate Program
PUC	Rebates and Incentives	Commercial High-Efficiency Toilet and Urinal and Clothes Washer Rebates, and Water-Efficient Equipment Retrofit grants
SF Travel	Neighborhood Partnership Grants	Special consideration in selection process
TMC Working Solutions	Revolving Loan Fund	Business loans of up to \$50,000 ranging from 4%-6%



## CUSTOMIZED SERVICES

The programs and services listed below will be assigned to corridors based on a corridor’s assessment and resource availability.

<b>Organization Development/Support</b>		
OCA/OEWD/Planning/MOH/PUC/DPW	Operational Support (Wrap Around Services to Organizations)	Community Planning Process, Steering Committee Formation, Operational Grant, Stakeholder Engagement, Mixed Use Development
<b>Workforce Development</b>		
OCEIA	Day Laborer Program	Assistance with Day Laborer Organizing
OEWD	Job Training Programs	Training programs in focused sectors in high demand (ie. Healthcare Academy)
OEWD	Workforce One-Stops	One-Stop centers that provide comprehensive career planning and job seeking
<b>Business Assistance/Development</b>		
All City Departments	Expedited Permitting	Assistance to projects in IIN areas
OEWD	Space Specific Business Recruitment	Business Recruitment for specified commercial space (ie. Metro PCS)
OEWD	Industry Specific Business Recruitment	Business Recruitment for specified community serving use (ie. Grocery Stores)
OEWD	Restaurant Mentorship Program (pilot program)	Targeted mentorship of restaurants to ensure success
Rebuilding Together	Business Interior Renovations	Renovations to community serving businesses
Urban Solutions	Green Business Consulting & Audits	
<b>Loans/Grants/Financial Assistance</b>		
All City Departments	Fee Reduction/Waivers	Assistance to projects in IIN areas, when appropriate
GFTA	Neighborhood Arts Collaboration Grants	Funding for collaborative arts activities that take place in proximity to each other



OEWD	Economic Development Grants	Grants for CBOs providing business technical assistance
OEWD	CBD Formations Grants & Technical Assistance	Grants to assist the formation of CBD's and TA during campaign phase
OEWD	CBD Operations Grants	Grants to assist the administration, operation & programs of CBD's
<b>Marketing</b>		
DPW/Caltrans	Wayfinding Signage	Installation of directional signage
OEWD	Marketing Assistance Grants	Grants to support various marketing efforts (ie. production of banners or website)
SFMTA	MTA advertising	Free advertising on MTA property
<b>Programming &amp; Activation</b>		
Livable Cities/OEWD	Sunday Streets	Monthly event series to encourage health, community and fun
OCEIA	Safety Ambassadors	Safety program to reduce tensions in the community due to cultural or linguistic differences
SFAC	Cultural Equity Grants	Project-oriented grants to arts organizations and individual artists based on CEG guidelines
SFAC	Street Artists Licensing	
SFAC	Local fairs and festivals	Funding to local CBO's organizing community events, based on CEG guidelines
SFPD	Increased Beat Patrols	Increased patrols in targeted IIN areas
<b>Community Training and Education</b>		
BOS/ Mayor's Office	Legislation/Policy Advocacy	Policy creation/amendments to support communities
MOH	Community Action Grants	Ad Hoc Grants (ie. OMI Action Grant)
MOH	CBO Planning Process Assistance	
OEWD	CBD On-Going Technical Assistance	Technical Assistance post CBD formation



Design + Development Assistance and Physical Improvements		
Asian Neighborhood Design	ADA Assistance	Design assistance to make ADA improvements to building
DPW	Streetscape Improvements	Large capital repair of streetscapes (ie. Leland Ave)
DPW	Greening Projects	Targeted greening projects (ie BUF planting along block)
DPW	Civic Institutions/Facilities Projects	Large renovations or new development of Civic Buildings (ie. Bayview Library)
DPW	Pavement to Parks	Targeted transformations of paved areas to parks (ie. Naples Green)
DPW	Community Corridors Program	Designated corridor ambassador leading maintenance efforts along corridor
DPW	Clean Team	Citywide volunteer program to clean and beautify San Francisco neighborhoods
DPW/DBI/Planning	Code Enforcement	Enforcement of Planning, Building, and Administrative Codes
MOH	Capital Grants	Grants for capital projects for up to \$250k
OEWD	Section 108 Loans	Loans of \$500k and above with 0%-8%
OEWD	New Markets Tax Credits	Tax Credit Allocation for Impactful development
OEWD	SF Shines	Façade and Tenant Improvement Grants
OEWD	Visual Merchandising Project Grants	Assistance for store owners in revamping storefront displays
OEWD	Property Owner Engagement	Engagement of property owners of catalytic properties
OEWD	Development Assistance for Property Owners	Assistance with entitlements of targeted properties (ie. 4801 Third Street)
OEWD	Commercial Space Clean-Out Services	Clean out of long term vacancies along commercial corridor
OEWD	Targeted Cleaning Programs	Cleaning programs to address specific issue (ie. Acid Etch Removal)
Planning	Parklets	Installation of public plaza/areas in front of businesses (ie. Devil's Teeth Bakery)
Planning	Greenway Connections	Greenway Paths Planning



Planning	Real Estate Feasibility Study	Study of real estate development potential
Planning	Design Guidelines	Creation of design guidelines to support
Planning	Zoning Assistance	Assistance with rezoning properties
Planning	Historic Preservation Surveys	Surveys of historically significant buildings
Planning	Better Streets Program	Streetscape Urban Design Services (conceptual)
Rebuilding Together	Community Facility Renovations	Renovations to community facilities
SFMTA	Traffic Flow and Parking Management	Traffic Flow, parking rules and regulations
SFMTA	Pedestrian Safety	Pedestrian safety, bike lanes & projects, school area safety and crossing guard programs
SFMTA	Color Curb & Metering	Assistance with color curb and metering adjustments

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