PRESENTATION OUTLINE

– WHAT IS THE HUB?
– WORKSHOP 1 RECAP
– WHAT IS THE PUBLIC REALM?
– COORDINATION & CONTEXT
– DESIGN PROPOSALS
  • STREETS & INTERSECTIONS
  • OPEN SPACES
WHAT IS THE HUB?
[From] the 1880s through the 1950s, the intersection of Market, Valencia, Haight and Gough Streets was popularly known as the “Hub,” because no fewer than four streetcar lines converged there either on their way downtown or outbound to outlying neighborhoods... The name “Hub” eventually came to stand for the surrounding neighborhood as well as the intersection and was well-known to residents of the City. By the 1930s the neighborhood was alive with thriving businesses and a surrounding residential population. Many well-known businesses located here because of the...central location, including the Hub pharmacy (for many years San Francisco’s only 24-hour pharmacy), Hub Bowling and the McRoskey Mattress Company.

From "The Story of the Market Street Hub Neighborhood" Introduction by Larry Cronander
PROJECT OVERVIEW MARKET & OCTAVIA AREA PLAN
<table>
<thead>
<tr>
<th>Date</th>
<th>Milestone</th>
</tr>
</thead>
<tbody>
<tr>
<td>JAN–MAR 2016</td>
<td>Project start-up, existing conditions analysis, stakeholder meetings</td>
</tr>
<tr>
<td>APRIL 2016</td>
<td>Workshop #1: Urban Form, Land Use, and Public Benefits</td>
</tr>
<tr>
<td>JUNE 2016</td>
<td>Workshop #2: Public Realm</td>
</tr>
<tr>
<td>FALL 2016</td>
<td>Workshop #3: Refined Options and Designs</td>
</tr>
<tr>
<td>OCT 2016–OCT 2018</td>
<td>Environmental Review Process</td>
</tr>
</tbody>
</table>
1. LAND USE & POLICY RECOMMENDATIONS
2. URBAN FORM RECOMMENDATIONS
3. DESIGNS FOR THE PUBLIC REALM
4. CIRCULATION & TRANSIT CAPACITY ANALYSIS
5. PUBLIC BENEFITS STRATEGY
1. LAND USE & POLICY RECOMMENDATIONS
2. URBAN FORM RECOMMENDATIONS
3. DESIGNS FOR THE PUBLIC REALM
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5. PUBLIC BENEFITS STRATEGY
WORKSHOP 1 RECAP: LAND USE

• HAVE CONSISTENT REQUIREMENTS
• PROVIDE LAND USE FLEXIBILITY
• MORE COMMUNITY SERVING USES, RETAIL, SCHOOLS & CHILDCARE FACILITIES
• LOWER PARKING REQUIREMENTS
• ACCOMMODATE PASSENGER LOADING & COMMERCIAL DELIVERIES
WORKSHOP 1 RECAP: URBAN FORM

- PROPOSED HEIGHT LIMITS TOO LOW
- NO HEIGHT INCREASES
- CONCERNS ABOUT WIND & GLASS MATERIALS
- WANT SLENDER TOWERS, MORE VARIETY
WORKSHOP 1 RECAP: PUBLIC BENEFITS

• MORE (FUNCTIONAL) OPEN SPACE
• MORE AFFORDABLE HOUSING
• PEDESTRIAN & PUBLIC REALM IMPROVEMENTS
• TRANSPORTATION IMPROVEMENTS
• EXPLORE COMMUNITY BENEFITS DISTRICT
WHAT IS THE PUBLIC REALM?
AN OPPORTUNITY FOR PUBLIC LIFE
Enhance the Public Realm

This effort will build on the ideas in the Market & Octavia Plan and develop designs for streets and open spaces.
NETWORKS
NETWORKS STREETS & TRANSPORTATION

Vehicle Circulation

Pedestrian Circulation

Transit

Bicycles
COORDINATION
COORDINATION TRANSPORTATION PROJECTS

BETTER MARKET STREET

NEW 14 RAPID STOP

14 MISSION RAPID PROJECT

VAN NESS BUS RAPID TRANSIT (BRT) AND STREETScape PROJECT

OCTAVIA BOULEVARD ENHANCEMENT PROJECT
COORDINATION DEVELOPMENT PROJECTS

Hub Project Boundary
Market & Octavia Plan Area Boundary
Active Pipeline Projects
COORDINATION CURB LANE MANAGEMENT

SFpark Inventory

- Hub Project Area
- Motorcycle
- Accessible
- Short-term
- General Metered
- No Parking
- Passenger Loading
- Commercial Loading

Source: SFpark April, 2014
COORDINATION CURB LANE MANAGEMENT

HOW BEST TO MANAGE THIS LIMITED VALUABLE SPACE?

- Taxi loading
- Passenger drop-off
- General metered parking
- Metered parking for commercial loading
- On-street car share parking
STREET DESIGNS
OBJECTIVES FROM THE MARKET OCTAVIA AREA PLAN

OBJECTIVE 5.1
IMPROVE PUBLIC TRANSIT TO MAKE IT MORE RELIABLE, ATTRACTIVE, CONVENIENT, AND RESPONSIVE TO INCREASING DEMAND.

OBJECTIVE 5.5
ESTABLISH A BICYCLE NETWORK THAT PROVIDES A SAFE AND ATTRACTIVE ALTERNATIVE TO DRIVING FOR BOTH LOCAL AND CITYWIDE TRAVEL NEEDS.

OBJECTIVE 7.2
ESTABLISH A FUNCTIONAL, ATTRACTIVE AND WELL-INTEGRATED SYSTEM OF PUBLIC STREETS AND OPEN SPACES IN THE SOMA WEST AREA TO IMPROVE THE PUBLIC REALM.
STREETS VALENCIA STREET

**Goal:** Enhance the street with a protected bicycle facility and pedestrian improvements from the Mission to Market Street

**Recommendations:**

- Add a parking-protected bike lane between 15th Street & Market Street
- Add corner bulb-outs for pedestrian safety and enhanced public space
- Widen sidewalk east side of Valencia between Market Street and McCoppin to augment new public space at the Valencia “Hub”
- Narrow and simplify intersection of Valencia & Market for safety and flow
STREETS 11TH STREET

Goals:

- Create a safer street for people walking and riding bikes between Market Street and Western Soma
- Enhance transit flow

Recommendations:

- Add a parking protected bike lane between Market Street & Bryant Street
- Widen sidewalks on the west side of 11th between Market Street and Mission Street
- Add right turn pockets at select intersections
- Narrow intersections
- Improve connection to Market Street for bikes
**STREETS 13TH STREET**

**Goal:**
- Create a new westbound bicycle connection, complementing 14th Street eastbound
- Improve safety for people walking and riding bikes

**Recommendations:**
- Add a bike lane on the west side of 13th Street between Folsom Street to Valencia Street
- Improve intersection safety at Mission & 13th Street and South Van Ness & 13th Street with enhanced signal phasing, narrowed crossings, and better visibility
**STREETS OTIS STREET**

**Goal:** Improve circulation and access from the Mission to Market Street

**Recommendations:**

- Redesign Otis Street to allow vehicles to travel north between Duboce and Gough Street
- Create a new public space at the intersection of Gough Street and Otis Street
- Reallocate additional right of way to slow traffic, enhance transit, and improve bicycle safety on Otis Street between South Van Ness Avenue and Gough Street
INTERSECTIONS MISSION/SOUTH VAN NESS

Goal: Improve safety and the pedestrian experience

Recommendations:

• Visually define and mark the crosswalk
• Add a pedestrian refuge on Mission Street east of Van Ness Avenue
• Simplify the intersection for pedestrians and provide more crossing time for pedestrians by eliminating u-turn from east bound Mission onto westbound Otis
STREETS 12TH STREET

Goal: Create calm, green and shared street

Recommendations:

• Create a safe, urban residential street with active ground floor uses
• Widen sidewalks and create new linear public green spaces with sidewalk gardens and street trees
• Add pedestrian lights and other streetscape amenities to enhance the pedestrian experience
• Maintain one lane of traffic in each direction
• Require cars traveling north on 12th street to make a right turn onto east bound Market Street, to simplify and improve safety at Market Street intersection
• Accommodate on-street loading for commercial deliveries and passenger drop-off
**INTERSECTIONS 12TH/PAGE/MARKET**

**Goal:** Facilitate an easier crossing for people walking and riding bikes

**Recommendations:**

- Require vehicles traveling east on Page to travel north onto Franklin Street or west onto Market Street
- Enhance bicycle flow with a single-phase bicycle movement from Page to Market
- Simplify and regularize crossings for pedestrians for safety
- Widen the bulb-out on the north side of Page Street between Franklin Street and Market Street for enhanced public and retail space
STREETS OAK STREET

Goal: Create a high quality civic street and pedestrian plaza

Recommendations:

• Create an iconic, vibrant and active-use pedestrian plaza at the Van Ness MUNI station
• Add pedestrian lights and other streetscape amenities to enhance the pedestrian experience
• Accommodate on-street commercial loading and passenger drop off
• Accommodate fire trucks traveling from the Fire Station to Van Ness Avenue
INTERSECTIONS MARKET AND VAN NESS

Goal: Transform the intersection into a civic, iconic, informal, monumental & bold space

Recommendations:
- Visually define and specially mark the crosswalk
- Pull buildings back from the corner
- Add grand new station entrances within buildings, and add metro canopies to street entrances
- Improve pedestrian comfort by adding wind canopies
- Add more greening with new street trees and espaliers (green planted screens)
- Make the intersection feel more intimate with the addition of living alleys and pedestrian passageways
- What do you think about the street & intersection designs?
- Which street or intersection is your top priority for implementation?
- Market & Van Ness – What do you think of these principles? Are we missing anything?
- 12th Street - Which design do you prefer?
OPEN SPACES
OPEN SPACE NEW PARKS & PLAZAS

**Brady Park**

**Valencia Hub**

**Otis Plaza**

**Gough/Otis Plaza**
– WHAT TYPE OF AMENITIES WOULD YOU LIKE TO SEE?
– HOW WOULD YOU LIKE TO USE THESE OPEN SPACES?
NEXT STEPS

- Compile feedback received at this workshop
- Workshop #3 Fall 2016 - Recommendations on all topic areas
- Ongoing engagement with neighborhood groups and interested parties
OPEN HOUSE STATIONS

- STREETS & INTERSECTIONS
- OPEN SPACES
- COMMENT CARD