



WORKSHOP 2
JUNE 22, 2016



San Francisco
Planning

PRESENTATION OUTLINE

- WHAT IS THE HUB?
- WORKSHOP 1 RECAP
- WHAT IS THE PUBLIC REALM?
- COORDINATION & CONTEXT
- DESIGN PROPOSALS
 - STREETS & INTERSECTIONS
 - OPEN SPACES



WHAT IS THE HUB?



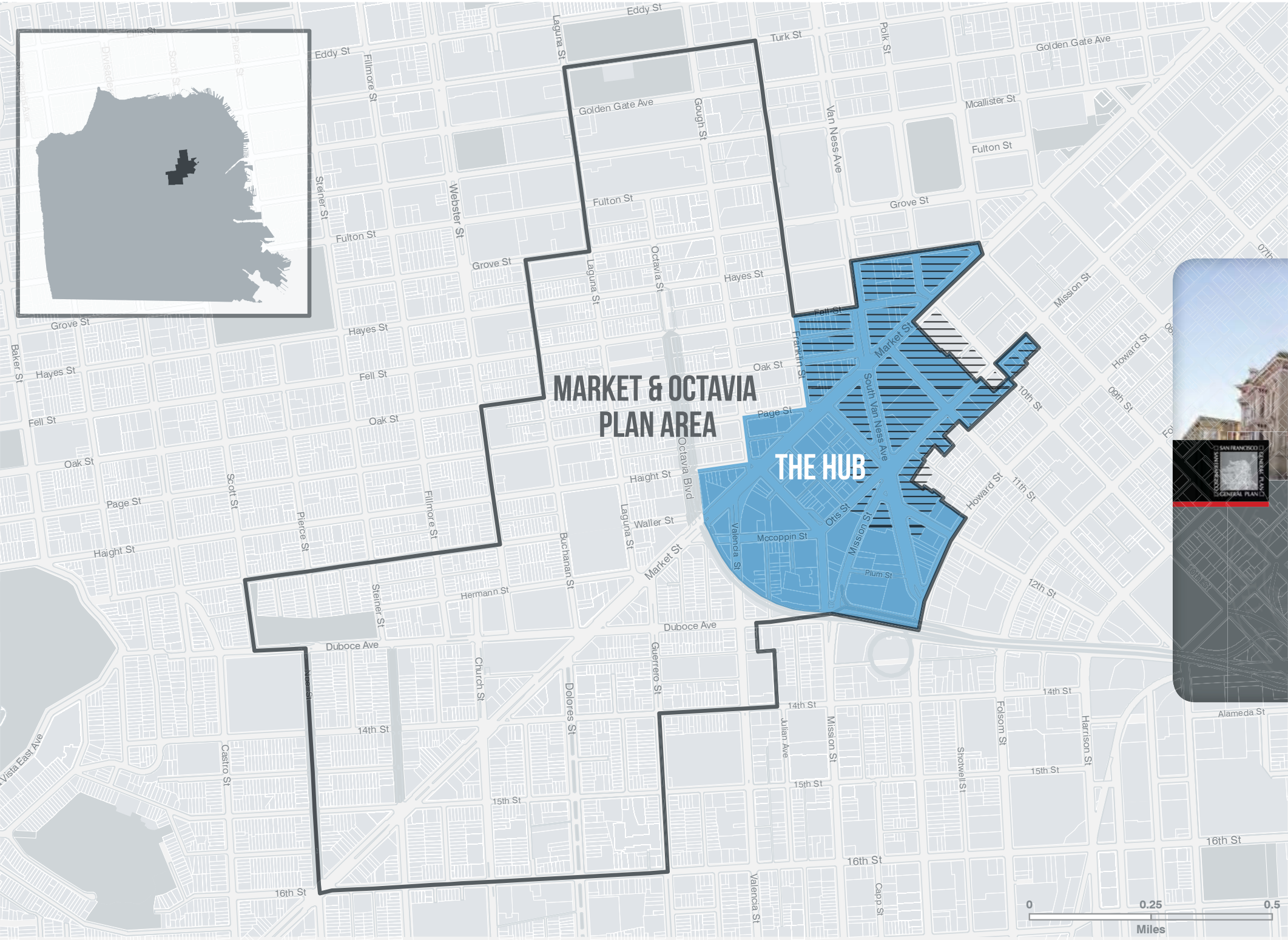
PROJECT OVERVIEW **THE HUB**

[From] the 1880s through the 1950s, the intersection of Market, Valencia, Haight and Gough Streets was popularly known as the “Hub,” because no fewer than four streetcar lines converged there either on their way downtown or outbound to outlying neighborhoods... The name “Hub” eventually came to stand for the surrounding neighborhood as well as the intersection and was well-known to residents of the City. By the 1930s the neighborhood was alive with thriving businesses and a surrounding residential population. Many well-known businesses located here because of the...central location, including the Hub pharmacy (for many years San Francisco’s only 24-hour pharmacy), Hub Bowling and the McRoskey Mattress Company.

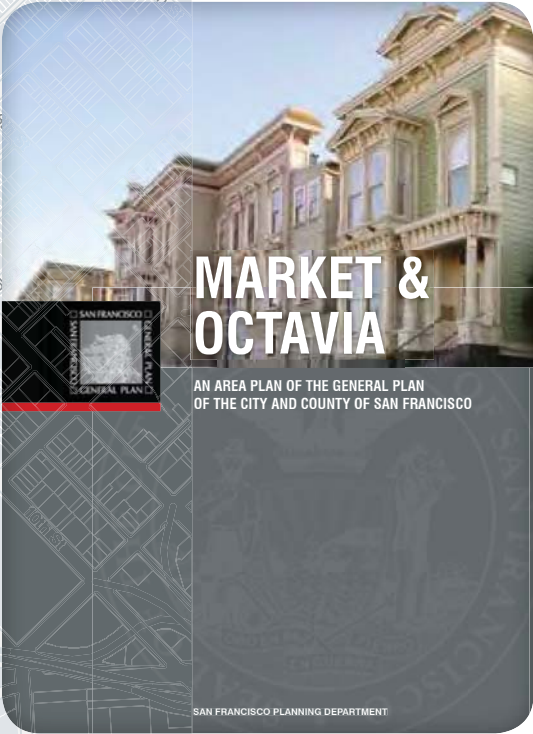
From “The Story of the Market Street Hub Neighborhood” Introduction by Larry Cronander



PROJECT OVERVIEW MARKET & OCTAVIA AREA PLAN



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PROJECT TIMELINE

Date	Milestone
JAN–MAR 2016	Project start-up, existing conditions analysis, stakeholder meetings
APRIL 2016	Workshop #1: Urban Form, Land Use, and Public Benefits
JUNE 2016	Workshop #2: Public Realm
FALL 2016	Workshop #3: Refined Options and Designs
OCT 2016–OCT 2018	Environmental Review Process



PROJECT DELIVERABLES

1. LAND USE & POLICY RECOMMENDATIONS
2. URBAN FORM RECOMMENDATIONS
3. DESIGNS FOR THE PUBLIC REALM
4. CIRCULATION & TRANSIT CAPACITY ANALYSIS
5. PUBLIC BENEFITS STRATEGY



WORKSHOP #1 RECAP



PROJECT DELIVERABLES

1. LAND USE & POLICY RECOMMENDATIONS
2. URBAN FORM RECOMMENDATIONS
3. DESIGNS FOR THE PUBLIC REALM
4. CIRCULATION & TRANSIT CAPACITY ANALYSIS
5. PUBLIC BENEFITS STRATEGY



WORKSHOP 1 RECAP: LAND USE

- HAVE CONSISTENT REQUIREMENTS
- PROVIDE LAND USE FLEXIBILITY
- MORE COMMUNITY SERVING USES, RETAIL, SCHOOLS & CHILDCARE FACILITIES
- LOWER PARKING REQUIREMENTS
- ACCOMMODATE PASSENGER LOADING & COMMERCIAL DELIVERIES



WORKSHOP 1 RECAP: URBAN FORM

- PROPOSED HEIGHT LIMITS TOO LOW
- NO HEIGHT INCREASES
- CONCERNS ABOUT WIND & GLASS MATERIALS
- WANT SLENDER TOWERS, MORE VARIETY



WORKSHOP 1 RECAP: PUBLIC BENEFITS

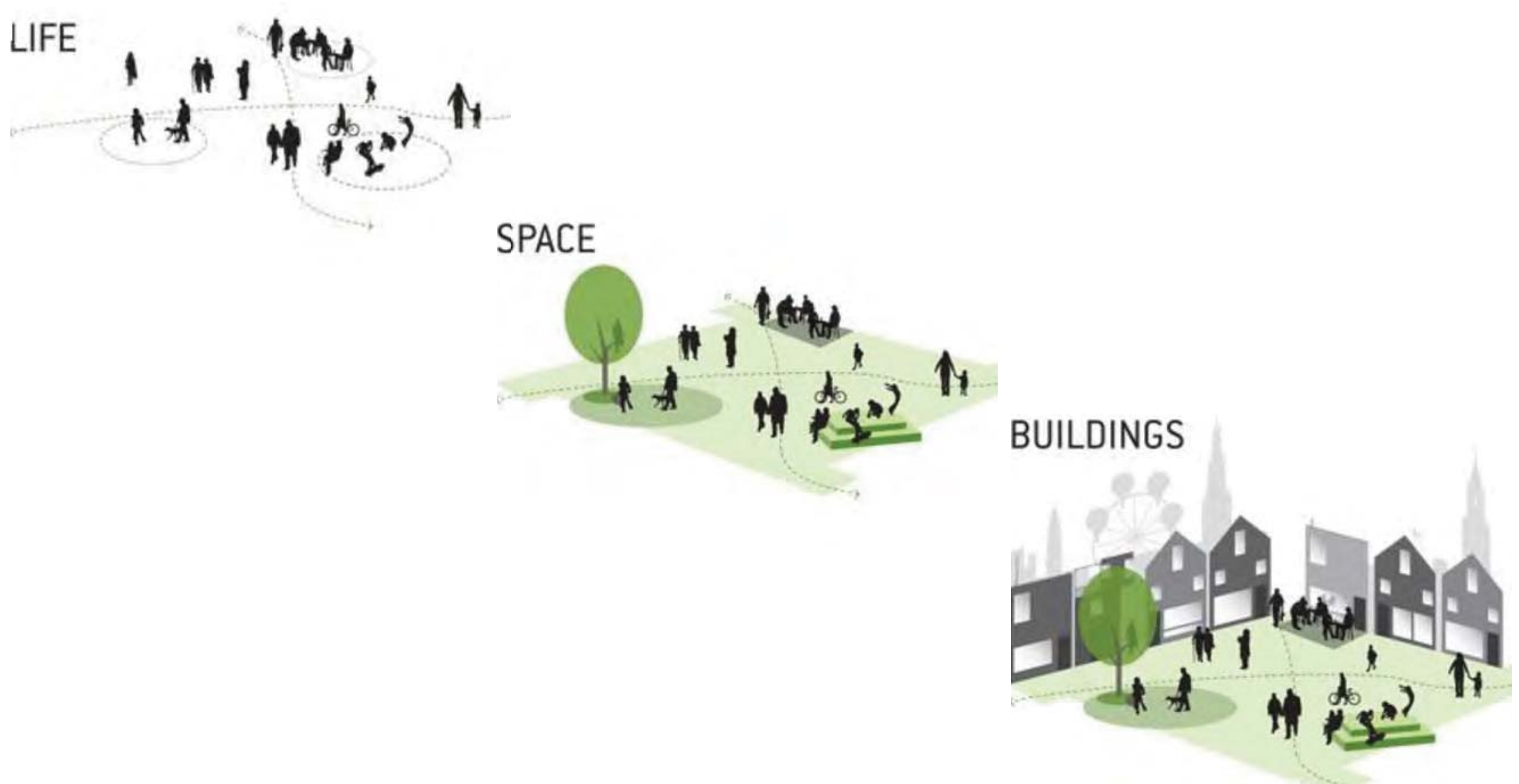
- MORE (FUNCTIONAL) OPEN SPACE
- MORE AFFORDABLE HOUSING
- PEDESTRIAN & PUBLIC REALM IMPROVEMENTS
- TRANSPORTATION IMPROVEMENTS
- EXPLORE COMMUNITY BENEFITS DISTRICT



PUBLIC REALM



WHAT IS THE PUBLIC REALM?

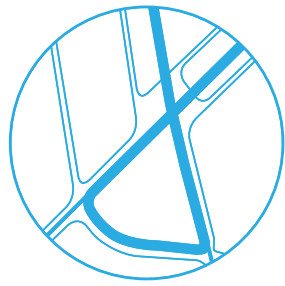


PROJECT GOALS **PUBLIC REALM**

AN OPPORTUNITY FOR PUBLIC LIFE



PROJECT GOALS PUBLIC REALM



Enhance the Public Realm

This effort will build on the ideas in the Market & Octavia Plan and develop designs for **streets** and **open spaces**.

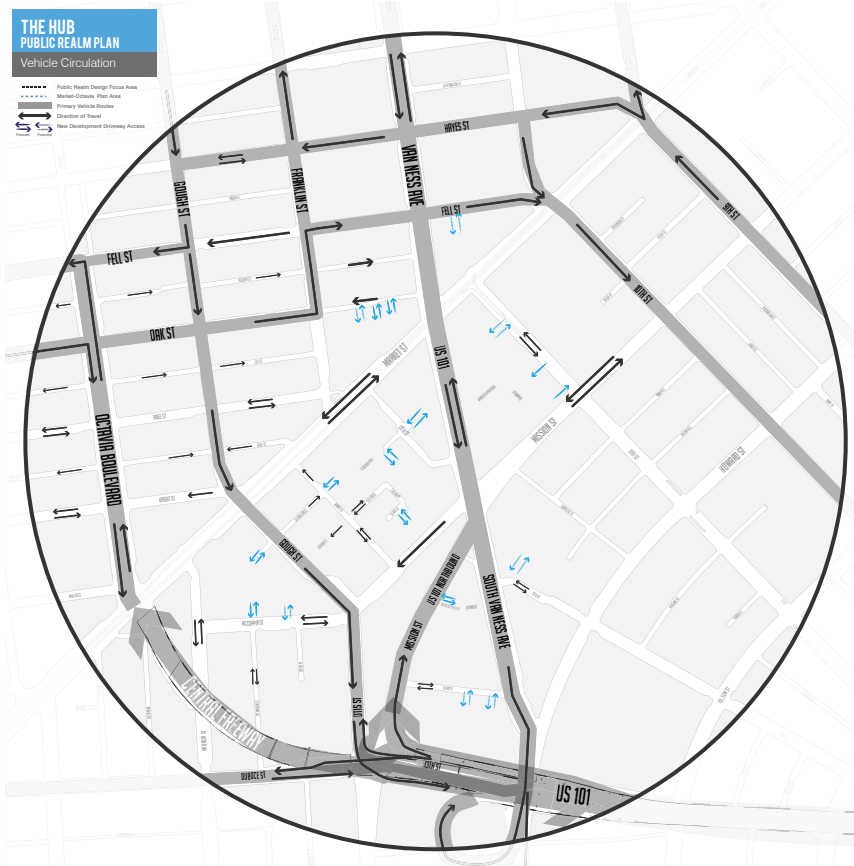


NETWORKS



NETWORKS STREETS & TRANSPORTATION

Vehicle Circulation



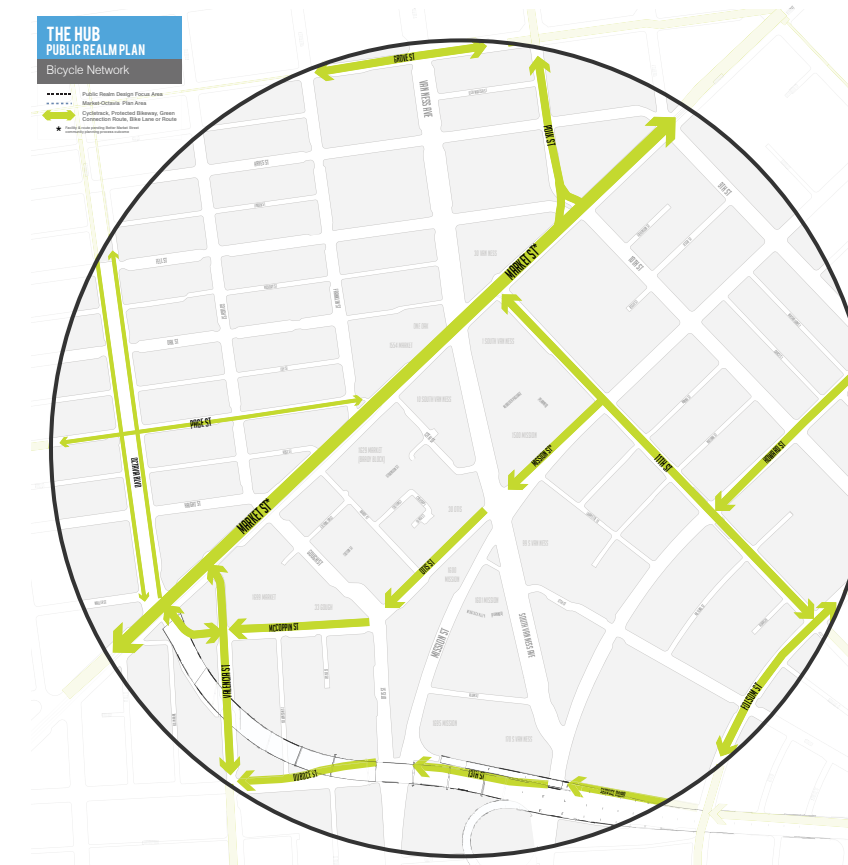
Pedestrian Circulation



Transit



Bicycles



COORDINATION



COORDINATION **TRANSPORTATION PROJECTS**



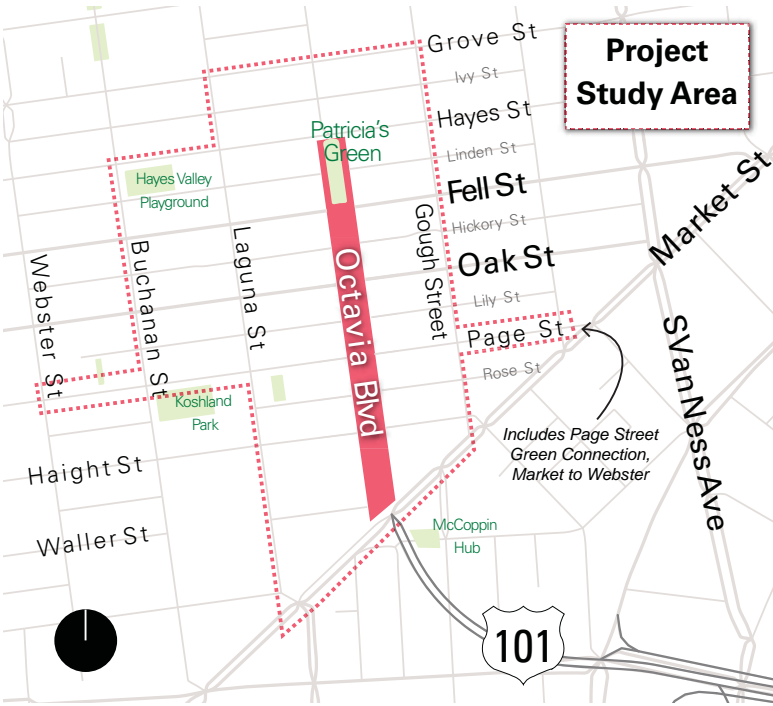
BETTER MARKET STREET



VAN NESS BUS RAPID TRANSIT (BRT) AND STREETScape PROJECT



14 MISSION RAPID PROJECT

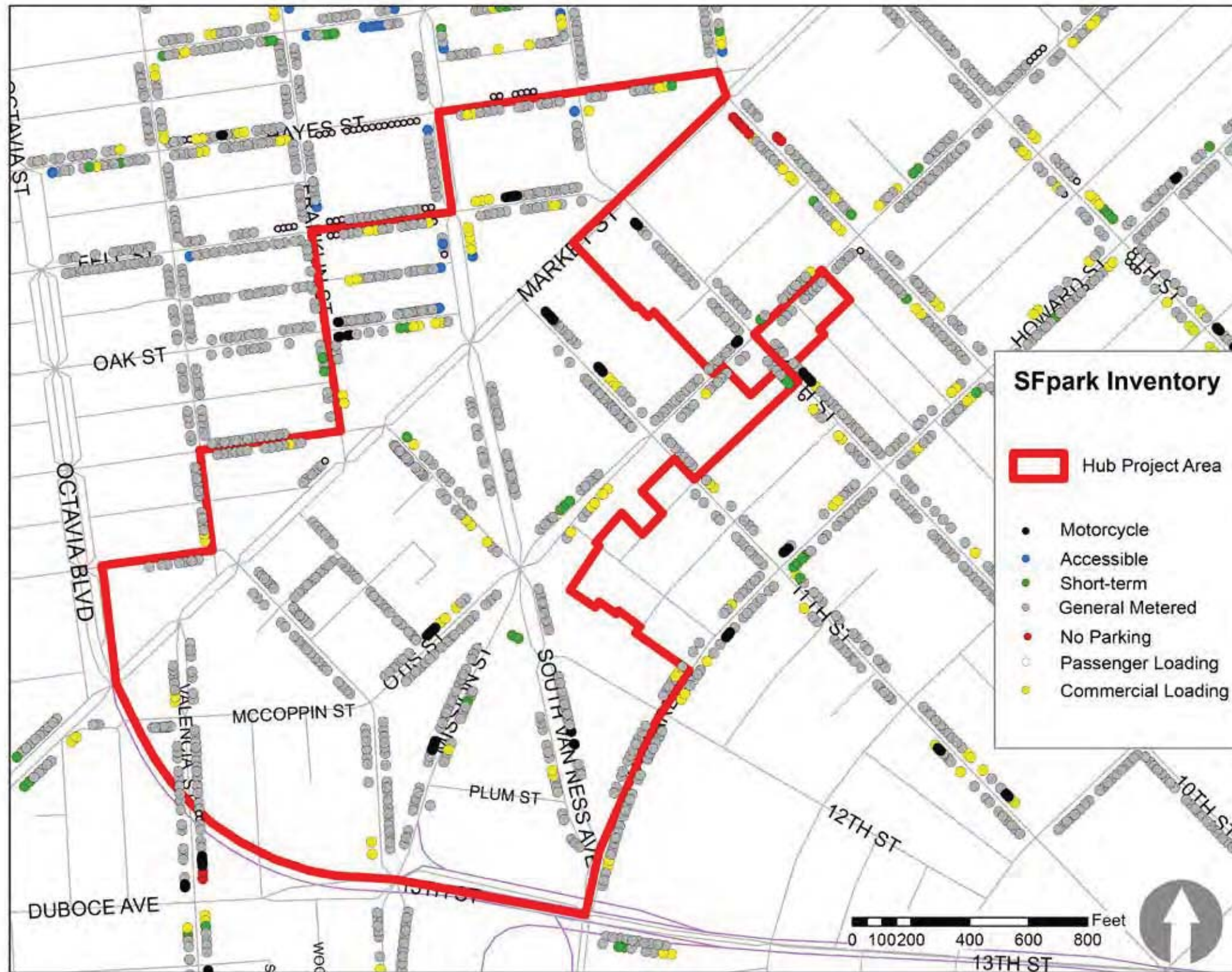


OCTAVIA BOULEVARD ENHANCEMENT PROJECT

COORDINATION DEVELOPMENT PROJECTS



COORDINATION CURB LANE MANAGEMENT

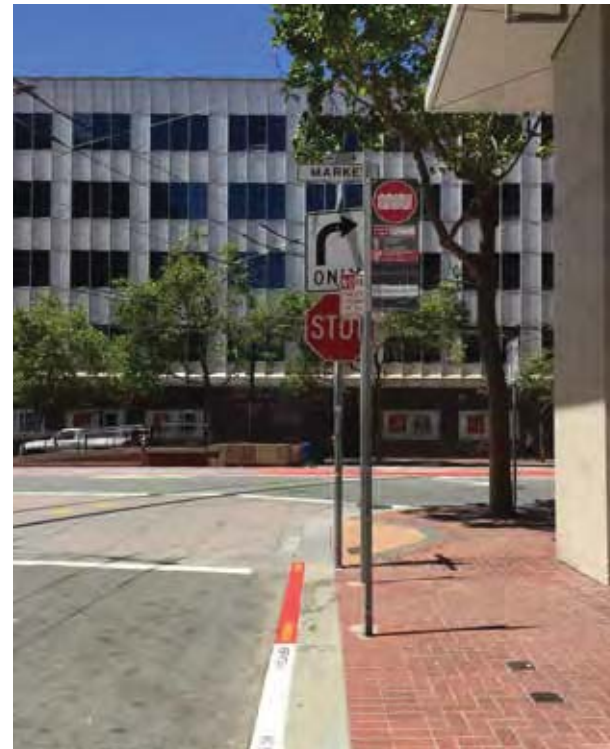


Source: SFpark April, 2014

HOW BEST TO MANAGE THIS LIMITED VALUABLE SPACE?



Taxi loading



Passenger drop-off



Metered parking for commercial loading



General metered parking



On-street car share parking

STREET DESIGNS



OBJECTIVES FROM THE MARKET OCTAVIA AREA PLAN

OBJECTIVE 5.1

IMPROVE PUBLIC TRANSIT TO MAKE IT MORE RELIABLE, ATTRACTIVE, CONVENIENT, AND RESPONSIVE TO INCREASING DEMAND.

OBJECTIVE 5.5

ESTABLISH A BICYCLE NETWORK THAT PROVIDES A SAFE AND ATTRACTIVE ALTERNATIVE TO DRIVING FOR BOTH LOCAL AND CITYWIDE TRAVEL NEEDS.

OBJECTIVE 7.2

ESTABLISH A FUNCTIONAL, ATTRACTIVE AND WELL-INTEGRATED SYSTEM OF PUBLIC STREETS AND OPEN SPACES IN THE SOMA WEST AREA TO IMPROVE THE PUBLIC REALM.



STREETS OVERVIEW

THE HUB
PUBLIC REALM PLAN
Public Realm Design

- Public Realm Design Focus Area
- Market-Octavia Plan Area

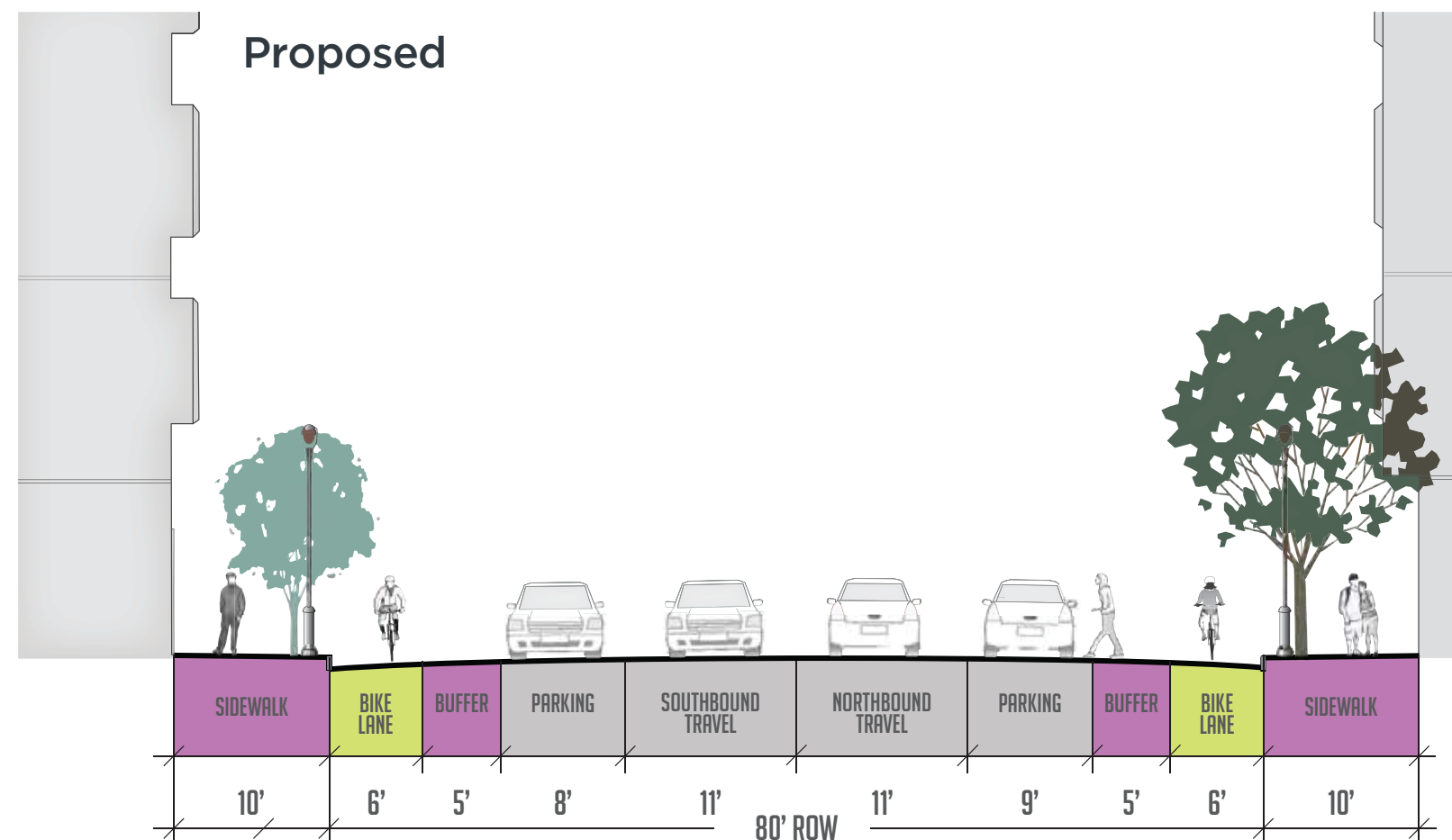


STREETS VALENCIA STREET

Goal: Enhance the street with a protected bicycle facility and pedestrian improvements from the Mission to Market Street

Recommendations:

- Add a parking-protected bike lane between 15th Street & Market Street
- Add corner bulb-outs for pedestrian safety and enhanced public space
- Widen sidewalk east side of Valencia between Market Street and McCoppin to augment new public space at the Valencia “Hub”
- Narrow and simplify intersection of Valencia & Market for safety and flow



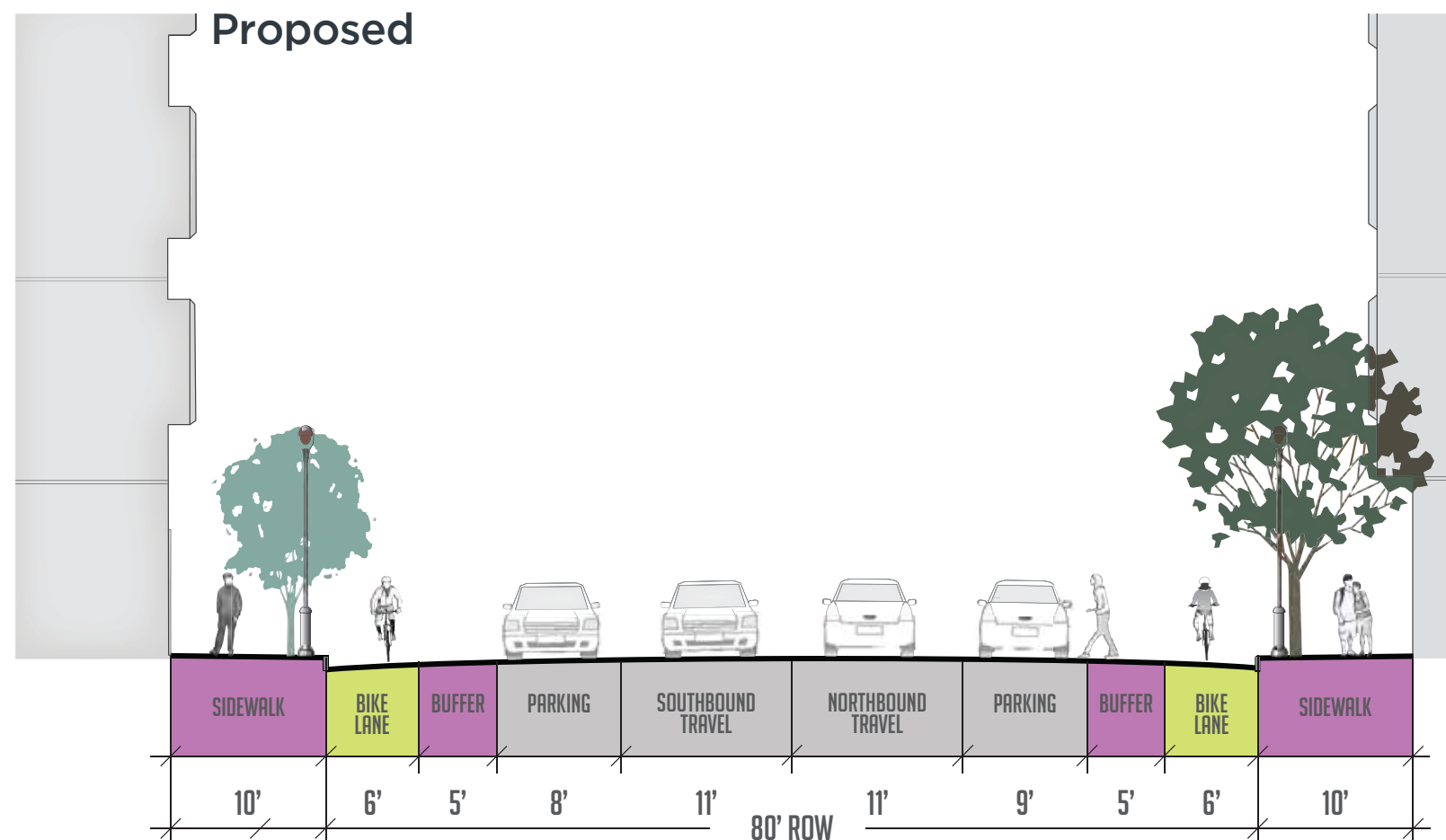
STREETS 11TH STREET

Goals:

- Create a safer street for people walking and riding bikes between Market Street and Western Soma
- Enhance transit flow

Recommendations:

- Add a parking protected bike lane between Market Street & Bryant Street
- Widen sidewalks on the west side of 11th between Market Street and Mission Street
- Add right turn pockets at select intersections
- Narrow intersections
- Improve connection to Market Street for bikes



STREETS 13TH STREET

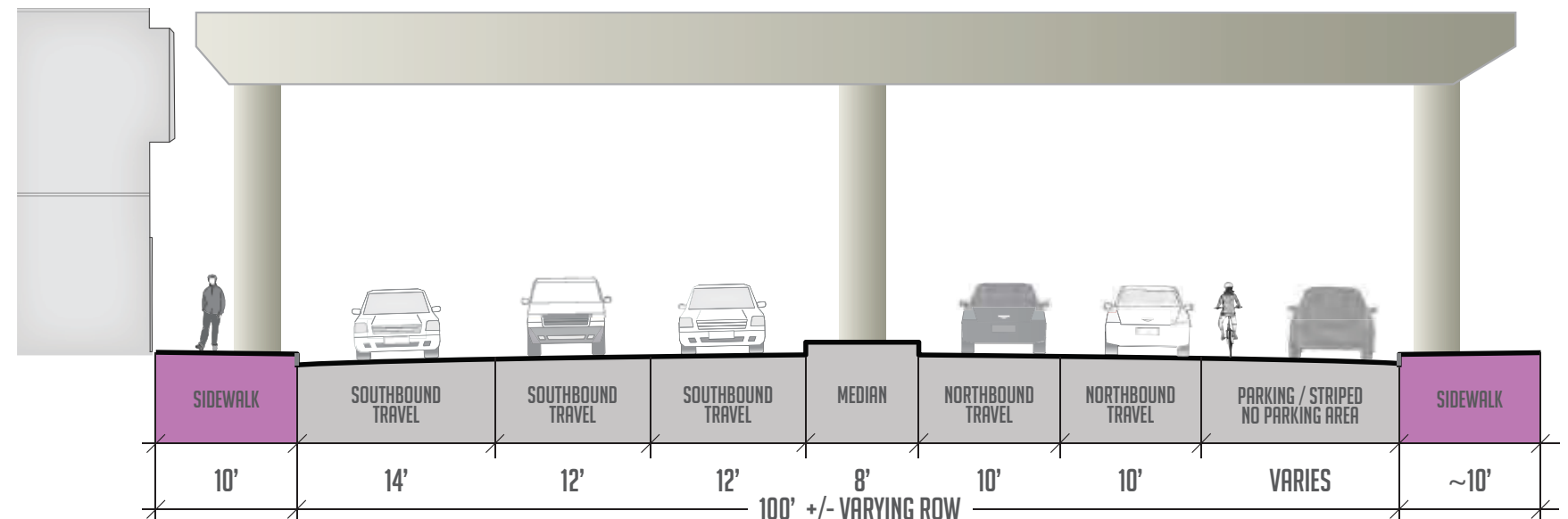
Goal:

- Create a new westbound bicycle connection, complementing 14th Street eastbound
- Improve safety for people walking and riding bikes

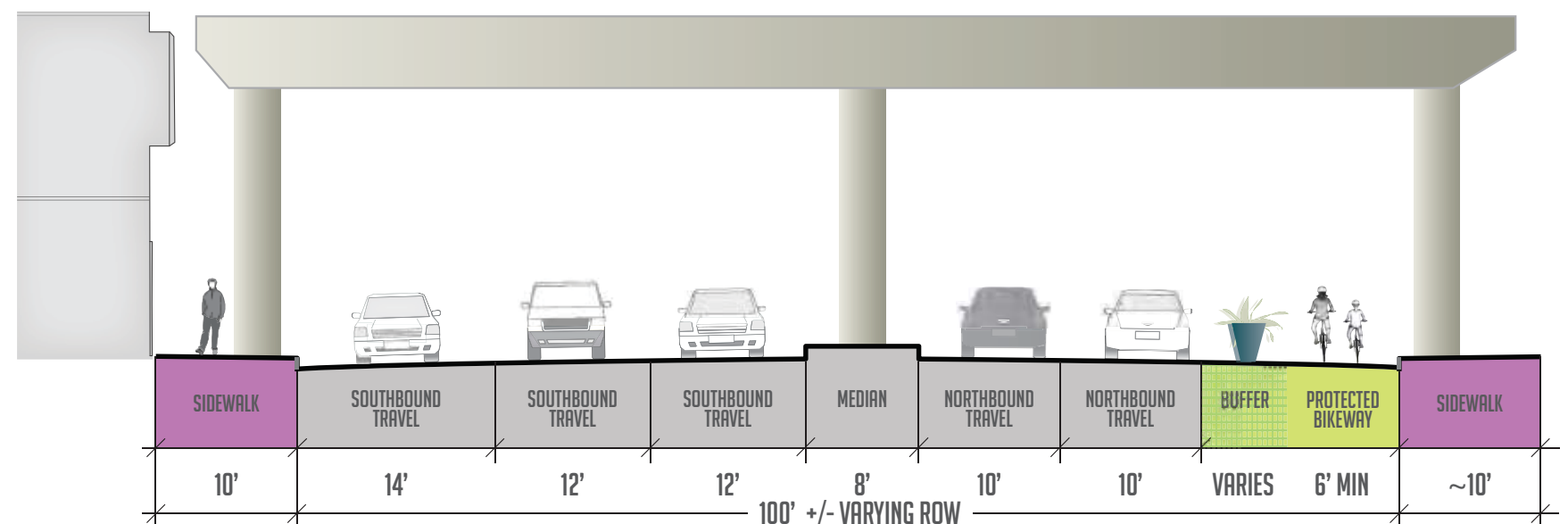
Recommendations:

- Add a bike lane on the west side of 13th Street between Folsom Street to Valencia Street
- Improve intersection safety at Mission & 13th Street and South Van Ness & 13th Street with enhanced signal phasing, narrowed crossings, and better visibility

Existing



Proposed

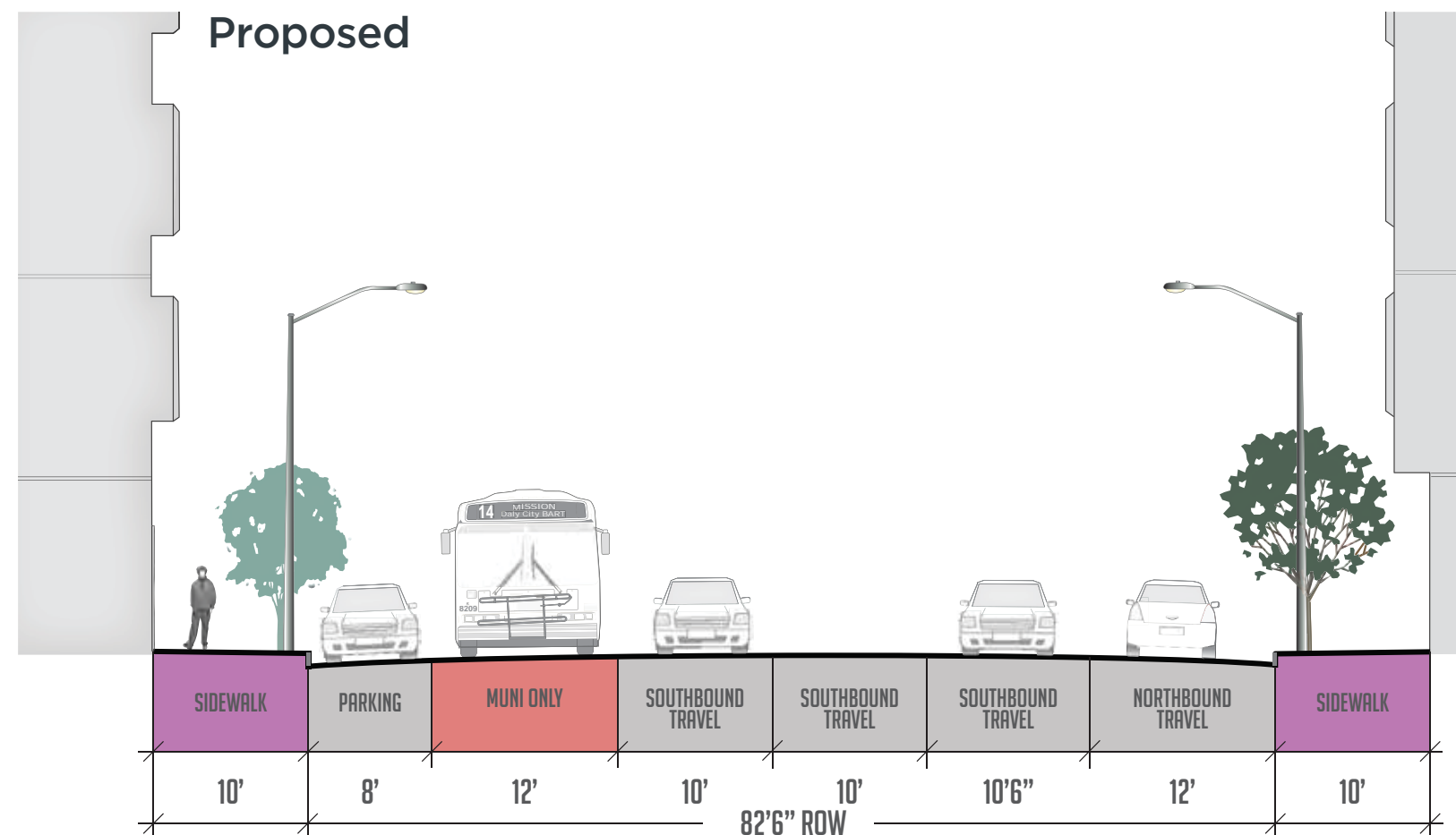
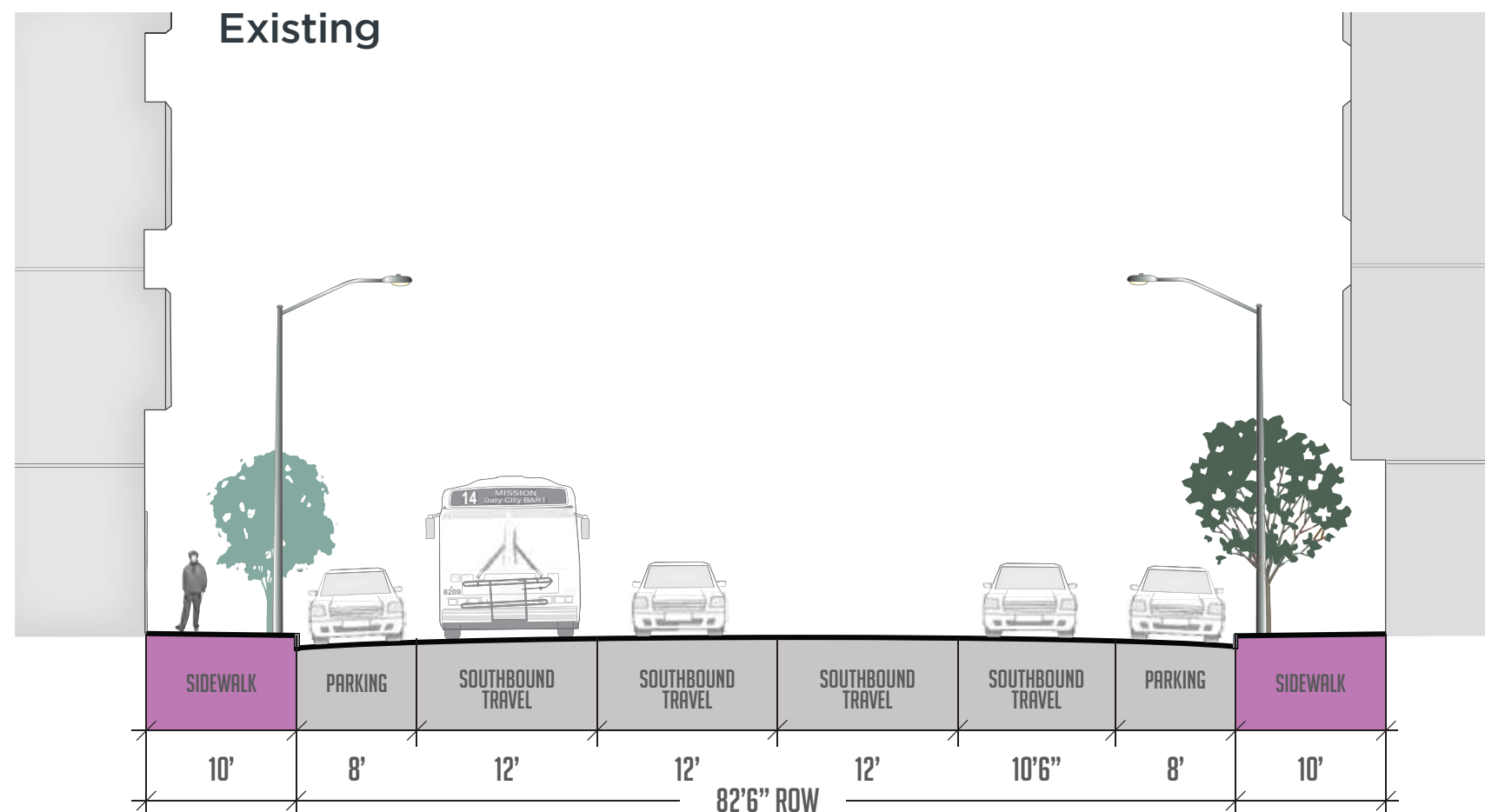


STREETS OTIS STREET

Goal: Improve circulation and access from the Mission to Market Street

Recommendations:

- Redesign Otis Street to allow vehicles to travel north between Duboce and Gough Street
- Create a new public space at the intersection of Gough Street and Otis Street
- Reallocate additional right of way to slow traffic, enhance transit, and improve bicycle safety on Otis Street between South Van Ness Avenue and Gough Street

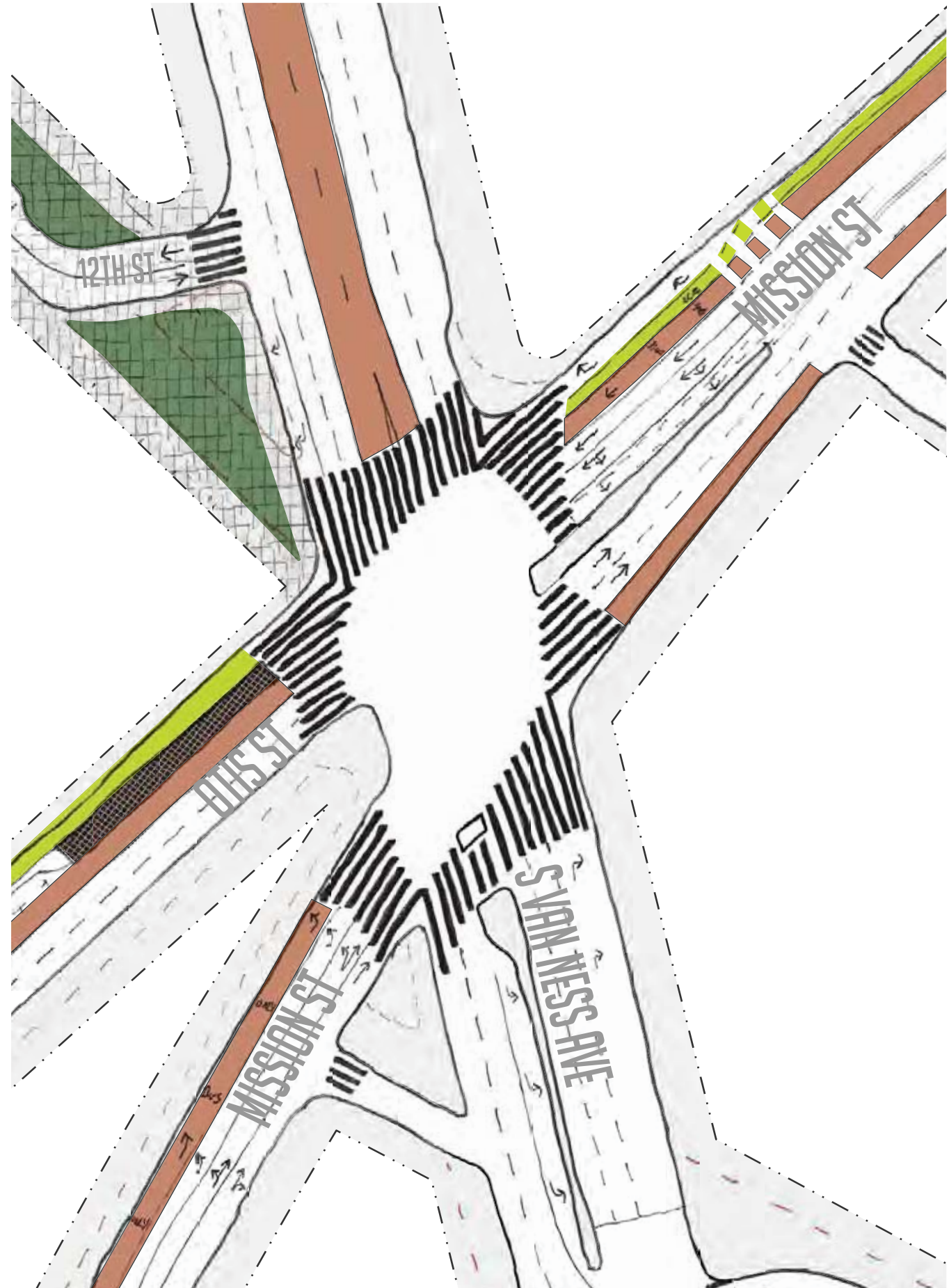


INTERSECTIONS MISSION/SOUTH VAN NESS

Goal: Improve safety and the pedestrian experience

Recommendations:

- Visually define and mark the crosswalk
- Add a pedestrian refuge on Mission Street east of Van Ness Avenue
- Simplify the intersection for pedestrians and provide more crossing time for pedestrians by eliminating u-turn from east bound Mission onto westbound Otis



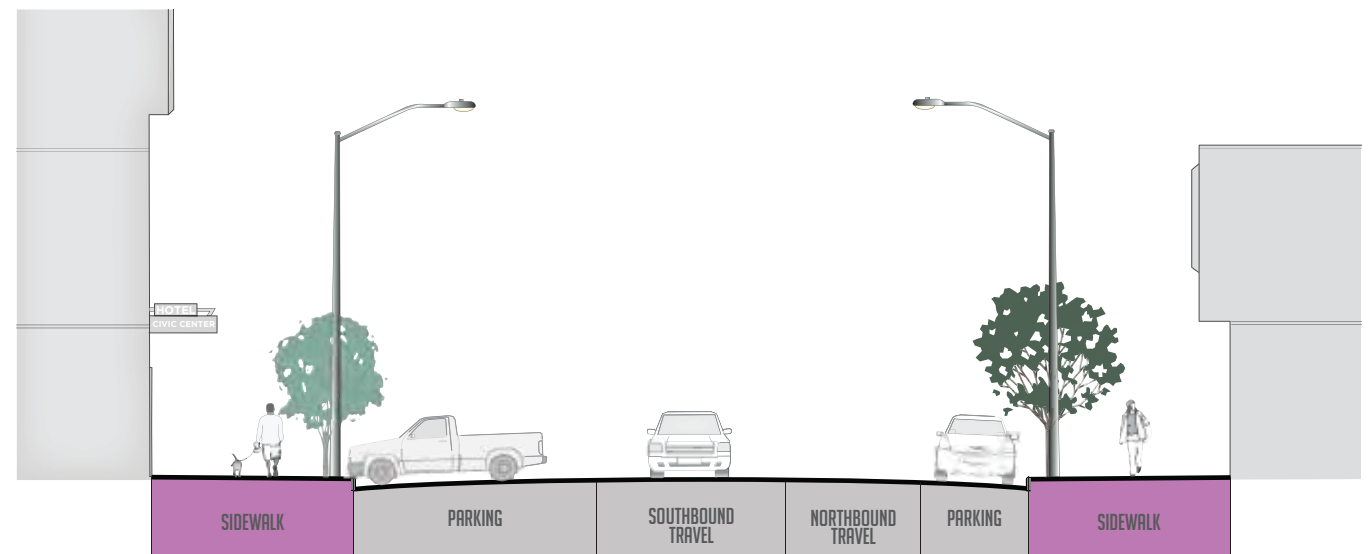
STREETS 12TH STREET

Goal: Create calm, green and shared street

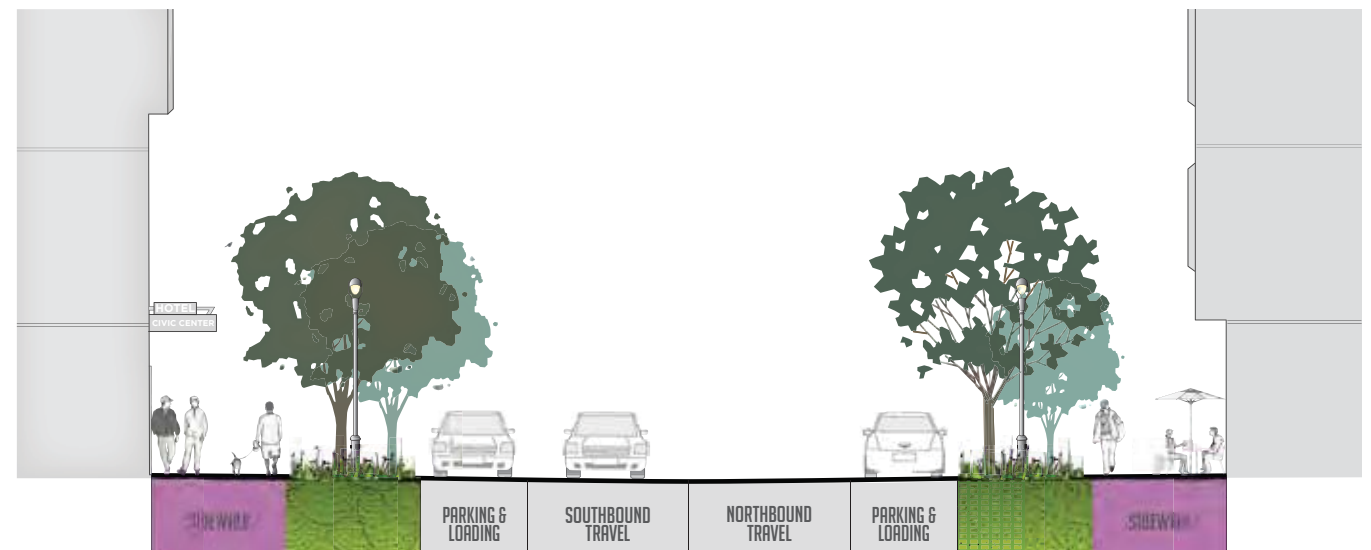
Recommendations:

- Create a safe, urban residential street with active ground floor uses
- Widen sidewalks and create new linear public green spaces with sidewalk gardens and street trees
- Add pedestrian lights and other streetscape amenities to enhance the pedestrian experience
- Maintain one lane of traffic in each direction
- Require cars traveling north on 12th street to make a right turn onto east bound Market Street, to simplify and improve safety at Market Street intersection
- Accommodate on-street loading for commercial deliveries and passenger drop-off

Existing



Proposed - Sidewalk Widening



Proposed - Linear Parks / Linear Park & Plaza

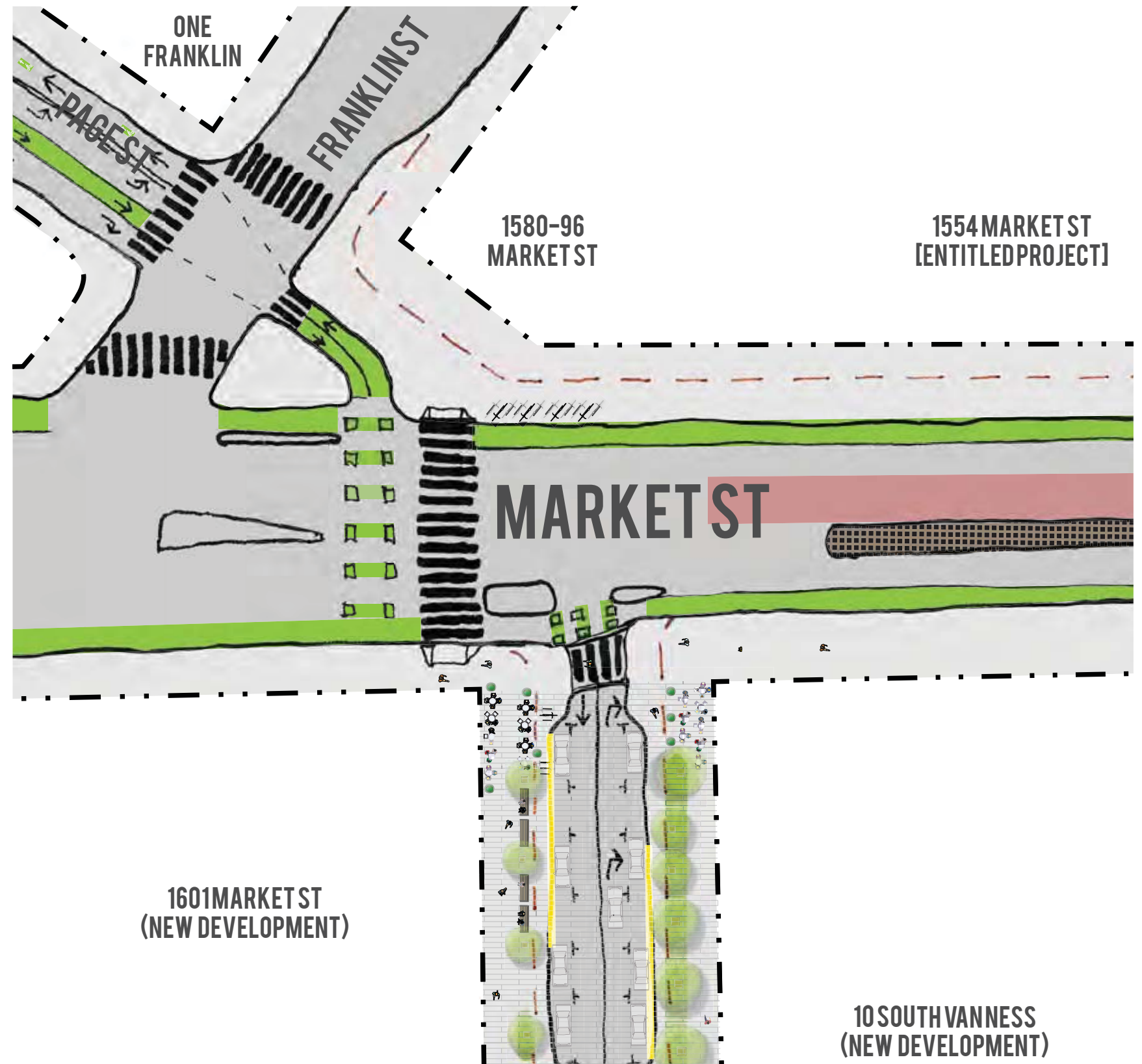


INTERSECTIONS 12TH/PAGE/MARKET

Goal: Facilitate an easier crossing for people walking and riding bikes

Recommendations:

- Require vehicles traveling east on Page to travel north onto Franklin Street or west onto Market Street
- Enhance bicycle flow with a single-phase bicycle movement from Page to Market
- Simplify and regularize crossings for pedestrians for safety
- Widen the bulb-out on the north side of Page Street between Franklin Street and Market Street for enhanced public and retail space



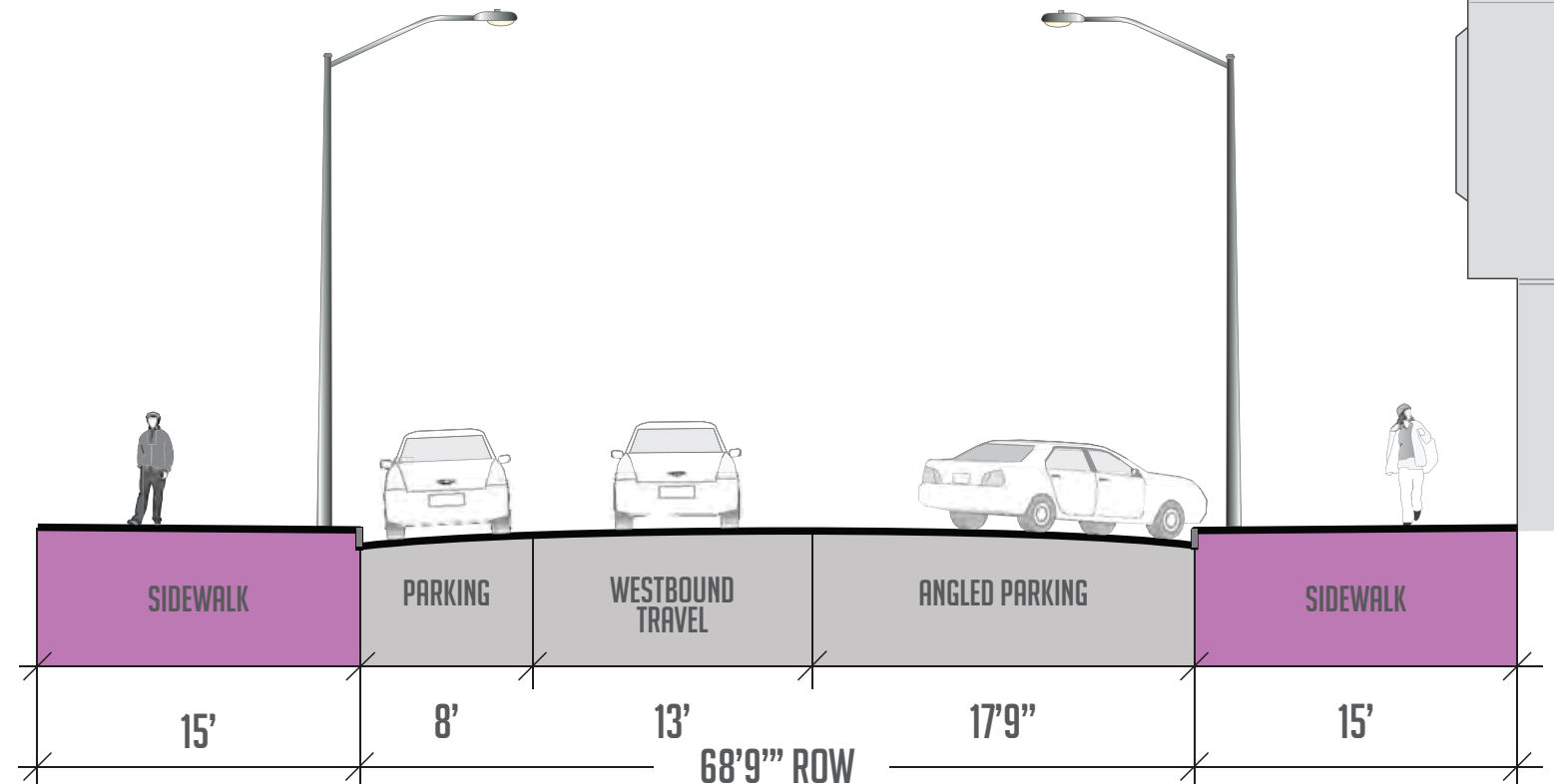
STREETS OAK STREET

Goal: Create a high quality civic street and pedestrian plaza

Recommendations:

- Create an iconic, vibrant and active-use pedestrian plaza at the Van Ness MUNI station
- Add pedestrian lights and other streetscape amenities to enhance the pedestrian experience
- Accommodate on-street commercial loading and passenger drop off
- Accommodate fire trucks traveling from the Fire Station to Van Ness Avenue

Existing



Proposed

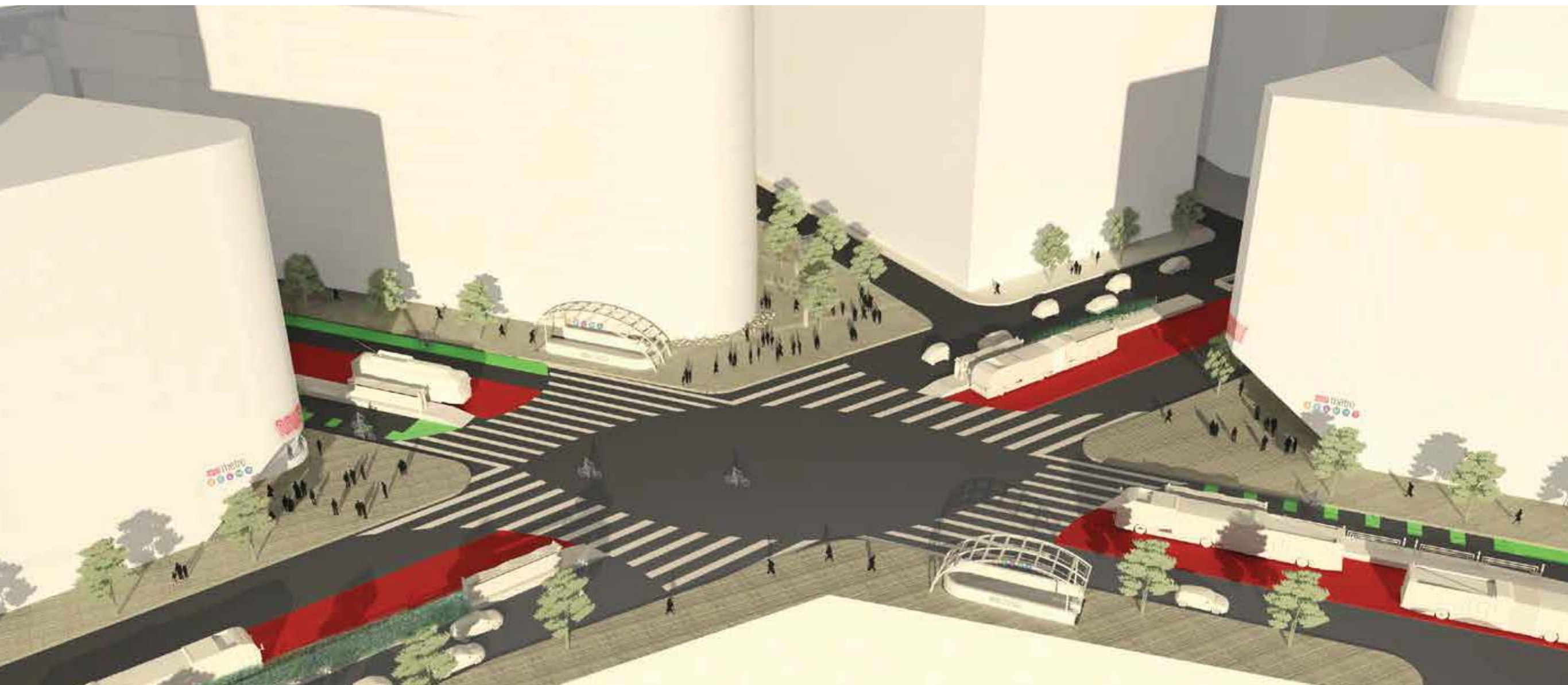


INTERSECTIONS **MARKET AND VAN NESS**

Goal: Transform the intersection into a civic, iconic, informal, monumental & bold space

Recommendations:

- Visually define and specially mark the crosswalk
- Pull buildings back from the corner
- Add grand new station entrances within buildings, and add metro canopies to street entrances
- Improve pedestrian comfort by adding wind canopies
- Add more greening with new street trees and espaliers (green planted screens)
- Make the intersection feel more intimate with the addition of living alleys and pedestrian passageways



STREETS & INTERSECTIONS

- WHAT DO YOU THINK ABOUT THE STREET & INTERSECTION DESIGNS?
- WHICH STREET OR INTERSECTION IS YOUR TOP PRIORITY FOR IMPLEMENTATION?
- MARKET & VAN NESS – WHAT DO YOU THINK OF THESE PRINCIPLES? ARE WE MISSING ANYTHING?
- 12TH STREET - WHICH DESIGN DO YOU PREFER?



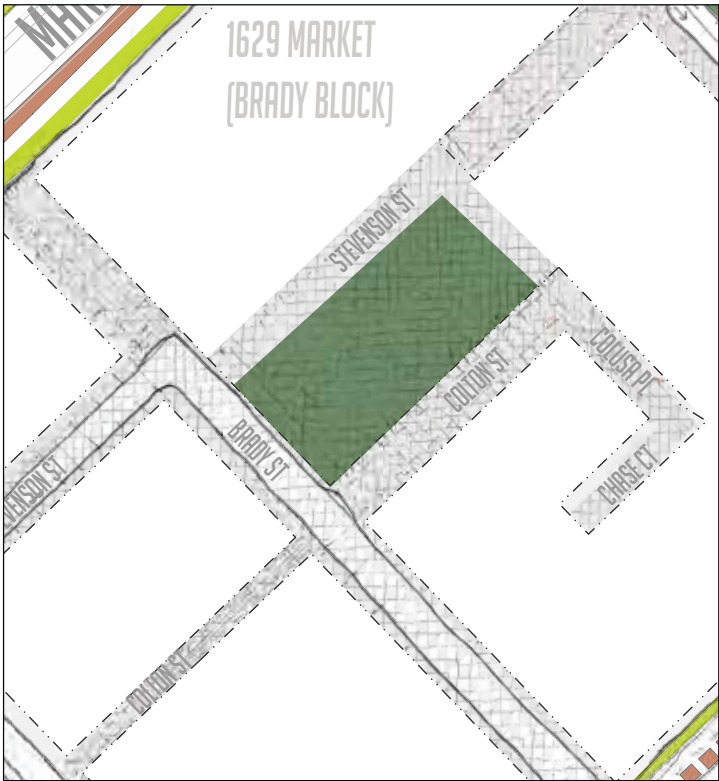
OPEN SPACES

OPEN SPACE NETWORK

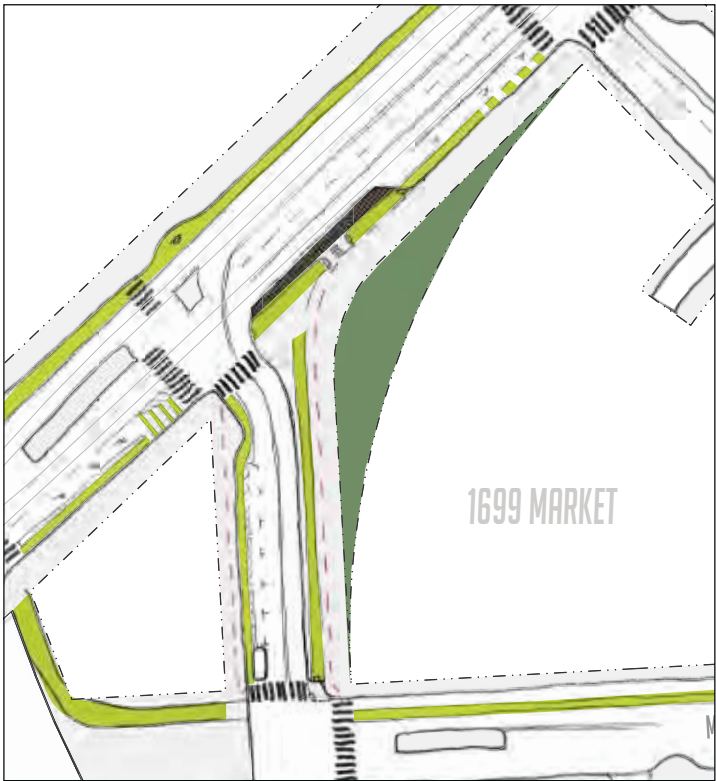


OPEN SPACE **NEW PARKS & PLAZAS**

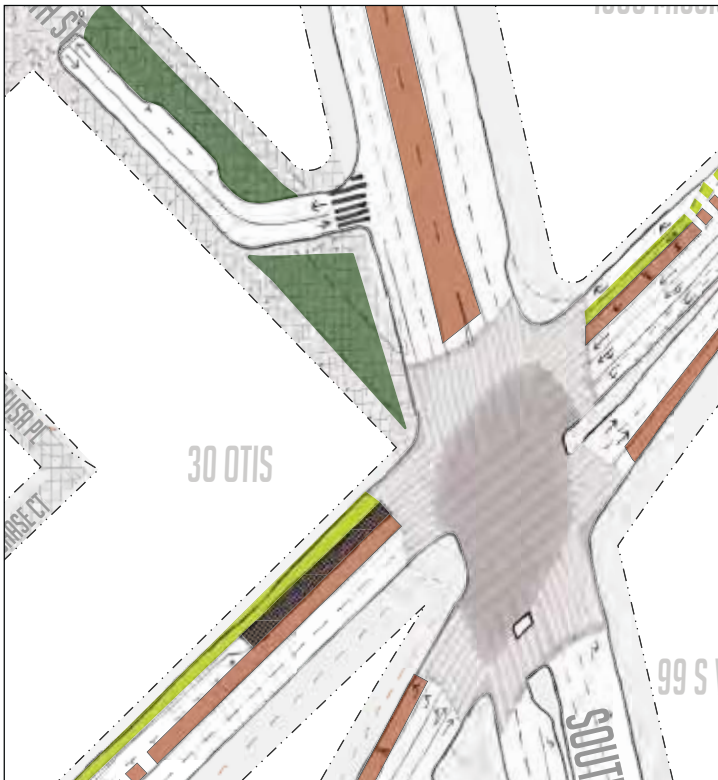
Brady Park



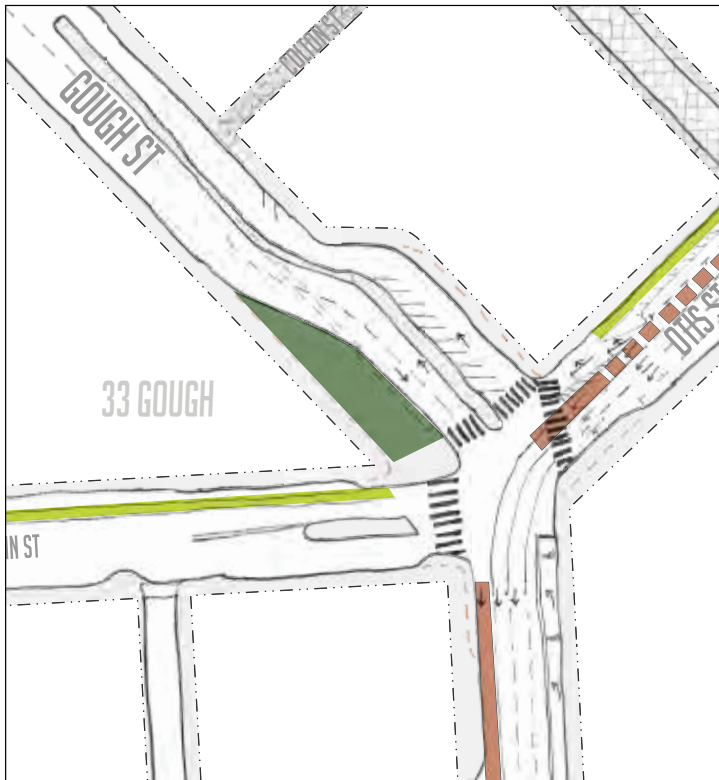
Valencia Hub



Otis Plaza



Gough/Otis Plaza



OPEN SPACE

- WHAT TYPE OF AMENITIES WOULD YOU LIKE TO SEE?
- HOW WOULD YOU LIKE TO USE THESE OPEN SPACES?



NEXT STEPS

- COMPILE FEEDBACK RECEIVED AT THIS WORKSHOP
- WORKSHOP #3 FALL 2016 - RECOMMENDATIONS ON ALL TOPIC AREAS
- ONGOING ENGAGEMENT WITH NEIGHBORHOOD GROUPS AND INTERESTED PARTIES



OPEN HOUSE STATIONS

- STREETS & INTERSECTIONS
- OPEN SPACES
- COMMENT CARD





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