DEVELOPING A VISION

- Stakeholder Interviews (on-going)
- Focus groups (on-going)
- Walking Tours (December 2010)
- Workshop 1 (February 10th, 2011)

DEVELOPING DESIGNS FOR THE CORRIDOR

- Workshop 2 (June 27th, 2011)
- Workshop 3 - August 24th, 2011
- Open House - January 2012
TODAY’S MEETING | August 24th, 2011

PRESENTATION: A new design for Cesar Chavez East

SF PLANNING
- VISION RECAP
- CORRIDOR DESIGN PROPOSALS
- POTRERO/ BAYSHORE/CHAVEZ INTERSECTION

SF MTA
- SFMTA BICYCLE PROJECT: PROPOSED NEAR TERM IMPROVEMENTS

BREAK-OUT SESSION: Proposed designs evaluation
- DISCUSS NEAR-TERM BICYCLE PROJECT WITH SFMTA
- DISCUSS DESIGN PROPOSALS WITH SF PLANNING

REPORT BACK
PROJECT OVERVIEW

Cesar Chavez East Community Design Plan

FUNDED BY: Caltrans Environmental Justice: Context Sensitive Planning Grant

MISSION: Develop a community-based concept design for the 101 interchange and the East Cesar Chavez corridor that promotes safety, comfort and accessibility to all.
Cesar Chavez East Community Design Plan

PROJECT CONTEXT

MISSION DISTRICT

POTRERO HILL

CENTRAL WATERFRONT

BERNAL HEIGHTS

PORTOLA

BAYVIEW INDUSTRIAL AREAS

BAYVIEW RESIDENTIAL AREAS

PROJECT CONTEXT

MISSION DISTRICT

POTRERO HILL

CENTRAL WATERFRONT

BERNAL HEIGHTS

PORTOLA

BAYVIEW INDUSTRIAL AREAS

BAYVIEW RESIDENTIAL AREAS
Cesar Chavez East Community Design Plan
PROJECT CONTEXT
Cesar Chavez East Community Design Plan

PROJECT SITE

[Map of the area showing streets and landmarks related to the project site.]

- CESAR CHAVEZ STREET
- PENNSYLVANIA AVE
- ISLAIS CREEK CHANNEL
- HWY 101
- BAYSHORE BLVD
- POTRERO AVE
- HAMPSHIRE ST
- 3RD ST
- ILLINOIS ST
- NORTHERN LIMITS: 1 MILE
- SOUTHERN LIMITS: 1/2 MILE

Note: The map is an overhead aerial view showing the project area in relation to surrounding streets and landmarks.
WHAT IS ENVIRONMENTAL JUSTICE?

As defined by Caltrans Environmental Justice Program:

“Fair distribution of environmental burdens and benefits across communities impacted by transportation projects.”

1. Access to affordable transportation options, jobs, employment opportunities
2. Frequent transit service
3. Pedestrian and bicycle safety
4. Air quality and noise control
5. Access to affordable housing
WHAT IS ENVIRONMENTAL JUSTICE?

1. ACCESS: to affordable transportation options, jobs, employment opportunities.

“Fair distribution of environmental burdens and benefits across communities impacted by transportation projects.”

Caltrans Environmental Justice Program
WHAT IS ENVIRONMENTAL JUSTICE?

1. ACCESS: to affordable transportation options, jobs, employment opportunities.

- **Hunters’ View housing to 24th Street BART**: 3.2 miles
  - MUNI: 19 bus transfer to 48 bus
  - Bicycle: 15-30 minutes on bicycle routes

- **Hunters’ View housing to SF General Hospital**: 2.75 miles
  - MUNI: 19 bus plus 5-10 minute walk
  - Bicycle: 10-25 minutes on bicycle routes
WHAT IS ENVIRONMENTAL JUSTICE?

1. ACCESS: to affordable transportation options, jobs, employment opportunities.
WHAT IS ENVIRONMENTAL JUSTICE?

1. ACCESS: to affordable transportation options, jobs, employment opportunities.

- Bernal Dwellings housing to Alemany Farmers' Market: 1.75 miles.
  - MUNI: 9 bus, with 10-15 minute walk at either end
  - Bicycle: 10-20 minutes on bicycle routes

- Bernal Dwellings housing to Herons Head Park: 2.5 miles
  - MUNI: 48 bus transfer to 19 bus, with 10 minute walk at either end
  - Bicycle: 15-25 minutes on bicycle routes
WHAT IS ENVIRONMENTAL JUSTICE?

2. FREQUENT TRANSIT SERVICE
WHAT IS ENVIRONMENTAL JUSTICE?

3. PEDESTRIAN AND BICYCLE SAFETY
- continuous, uninterrupted, walkable paths
- safe bike lanes protected from traffic

“Fair distribution of environmental burdens and benefits across communities impacted by transportation projects.”

Caltrans Environmental Justice Program
WHAT IS ENVIRONMENTAL JUSTICE?

3. PEDESTRIAN AND BICYCLE SAFETY

- continuous, uninterrupted, walkable paths

“Fair distribution of environmental burdens and benefits across communities impacted by transportation projects.”

Caltrans Environmental Justice Program
WHAT IS ENVIRONMENTAL JUSTICE?

3. PEDESTRIAN AND BICYCLE SAFETY

- safe bike lanes protected from traffic
WHAT IS ENVIRONMENTAL JUSTICE?

4. AIR QUALITY AND NOISE CONTROL
WHAT IS ENVIRONMENTAL JUSTICE?

5. ACCESS: to affordable housing.

“Fair distribution of environmental burdens and benefits across communities impacted by transportation projects.”

Caltrans Environmental Justice Program
Cesar Chavez East Community Design Plan

PROJECT OUTCOMES

- A strong community vision
- A design for streetscape and public space opportunities for Cesar Chavez East street from Hampshire to Illinois Street.
- Alternative concept designs for the 101 interchange (short term, medium term, long term)
YOUR VISION
A connector, not a divider, of neighborhoods and communities.
2 A vital part of a thriving industrial zone.
Safe and convenient for all modes of travel.
More green, less gray.
A place to be in (not just to go through).
TODAY’S MEETING | August 24th, 2011

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