TODAY’S MEETING | June 27th, 2011

INTRODUCTION
- Check-in
- Who’s in the room?
- Southeast San Francisco context (Wells Lawson, Mayor’s Office)

PRESENTATION: Rethinking East Cesar Chavez
- YOUR VISION FOR THE CORRIDOR
- PROPOSED SHORT TERM IMPROVEMENTS
- SFMTA BICYCLE PROJECT

DISCUSSION

OPEN HOUSE
- Look at boards, ask questions, leave comments, take the survey

WRAP-UP
Growth in Southeast San Francisco/San Mateo Counties

Planned/Proposed Development

+ Housing: 18,000 units
+ Employment: 15 million square feet
  + Retail
  + Office
  + R&D
+ Port Intensification
Port’s Pier 80 – 96 Maritime Cargo Terminals
PROJECT OVERVIEW

FUNDED: Caltrans Environmental Justice: Context Sensitive Planning Grant

MISSION: A community-based concept design for the 101 interchange and the East Cesar Chavez corridor that promotes safety, comfort and accessibility to all.

OUTCOMES

- A strong community vision
- A long-term design for streetscape and public space opportunities for Cesar Chavez East street from Hampshire to Illinois Street.
- Alternative concept designs for the 101 interchange (short term, medium term, long term)
Cesar Chavez West and Cesar Chavez East
Cesar Chavez East project area map
PROJECT TIMELINE

1. DEVELOPING A VISION
   - Stakeholder Interviews (on-going)
   - Focus groups (on-going)
   - Walking Tours (December 2010)
   - Workshop 1 (February 10th, 2011)

2. PRELIMINARY DESIGNS Summer 2011

3. FINAL DESIGNS December 2011

4. NEXT STEPS: Look for capital funding to build designs
RETHINKING EAST CESAR CHAVEZ
We are in the future. How does the Cesar Chavez East area look now?

8 Focus groups with local users of the corridor

Surveys: about 70

Workshop 1: about 80 participants

Rethinking Cesar Chavez East / Your Vision
YOUR VISION

Rethinking Cesar Chavez East / Your Vision

CESAR CHAVEZ EAST COMMUNITY DESIGN PLAN
A connector, not a divider, of neighborhoods and communities.

Rethinking Cesar Chavez East / Your Vision
A vital part of a thriving industrial zone.
Safe and convenient for all modes of travel.

Rethinking Cesar Chavez East / Your Vision
4 More **green**, less gray.

Rethinking Cesar Chavez East / **Your Vision**
A place to be in (not just to go through).
A **connector**, not a divider, of neighborhoods and communities.
Rethinking Cesar Chavez East / Your Vision / Connections
A vital part of a thriving industrial zone.
Rethinking Cesar Chavez East / Your Vision / Industrial
Rethinking Cesar Chavez East / Your Vision / Industrial
WHAT WE HEARD FROM:
TRUCKERS / PORT /
HUNTERS POINT SHIPYARD PROJECT

Rethinking Cesar Chavez East / Your Vision / Industrial
Rethinking Cesar Chavez East / Your Vision / All Modes

Safe and convenient for all modes of travel.
"Construct or widen sidewalks along both sides of Cesar Chavez..."
Rethinking Cesar Chavez East / Your Vision / Pedestrians
WHAT WE HEARD FROM: **PEDESTRIANS**

Rethinking Cesar Chavez East / Your Vision / **Pedestrians**
WHAT WE HEARD FROM: PEDESTRIANS

“Improve crosswalks...”

“Less waiting for pedestrian signal at freeway...”
Transit:
CONSIDER A WEST/EAST MUNI CONNECTION ALONG CHAVEZ

"Improve public transit routes along Cesar Chavez corridor..."

Rethinking Cesar Chavez East / Your Vision / Transit
“...Clean up/untangle freeway interchange...”

Rethinking Cesar Chavez East / Your Vision / Drivers
“...Fix car connectivity to reduce pedestrian/bike conflicts...”
“...Vehicle safety signs for all...”

Rethinking Cesar Chavez East / Your Vision / Drivers
WHAT WE HEARD FROM: **DRIVERS/WORKERS**

Rethinking Cesar Chavez East / Your Vision / **Drivers**
WHAT WE HEARD FROM: BICYCLISTS

WHY WALK OR BIKE ON CHAVEZ?

Rethinking Cesar Chavez East / Your Vision / Bicyclists
"Connect Potrero, Bayshore, Cesar Chavez West, Illinois, 23rd/Kansas bike lanes to Bayview/Mission/Potrero"

Rethinking Cesar Chavez East / Your Vision / Bicyclists
“Safe access for pedestrians and bikes all along Cesar Chavez...”

WHAT WE HEARD FROM: BICYCLISTS

Rethinking Cesar Chavez East / Your Vision / Bicyclists
Rethinking Cesar Chavez East / Your Vision / **Bikes Long Term**

1. **PROTECTED BICYCLE LANES**
Rethinking Cesar Chavez East / Your Vision / Bikes / Long Term
More green, less gray.
Rethinking Cesar Chavez East / Your Vision / Green
A System of Green Connections

EXISTING OPEN SPACES

Rethinking Cesar Chavez East / Your Vision / Green
A System of Green Connections

PROPOSED OPEN SPACES

Rethinking Cesar Chavez East / Your Vision / Green
A System of Green Connections

PROPOSED OPEN SPACES

Rethinking Cesar Chavez East / Your Vision / Green
5 A place to be in (not just to go through).

Rethinking Cesar Chavez East / Your Vision / Place
New Public Spaces to Gather

EXISTING PUBLIC SPACES

Rethinking Cesar Chavez East / Your Vision / **Place**
New Public Spaces to Gather
EXISTING PUBLIC SPACES

Rethinking Cesar Chavez East / Your Vision / Place
New Public Spaces to Gather

PROPOSED PUBLIC SPACES

Rethinking Cesar Chavez East / Your Vision / Place
New Public Spaces to Gather

PROPOSED PUBLIC SPACES

Rethinking Cesar Chavez East / Your Vision / Place
Art, Culture and History
EXISTING

Rethinking Cesar Chavez East / Your Vision / Place
Art, Culture and History
PROPOSED INTERPRETIVE NETWORK

Rethinking Cesar Chavez East / Your Vision / Place
Art, Culture and History
PROPOSED INTERPRETIVE NETWORK

Rethinking Cesar Chavez East / Your Vision / Place
SHORT TERM IMPROVEMENTS

1. BAYSHORE / POTRERO / CHAVEZ INTERSECTION
2. SFMTA BICYCLE PROJECT
Short Term Improvements

1. BAYSHORE / POTRERO / CHAVEZ INTERSECTION
Rethinking Cesar Chavez East / Short-Term... / Bayshore-Potrero-Chavez
Rethinking Cesar Chavez East / Short-Term... / Bayshore-Potrero-Chavez
Rethinking Cesar Chavez East / Short-Term... / Bayshore-Potrero-Chavez
POOR CONNECTIVITY FOR DRIVERS

NEIGHBORHOOD STREETS AUTO MOVEMENTS

POSSIBLE

NOT POSSIBLE

Rethinking Cesar Chavez East / Short-Term... / Bayshore-Potrero-Chavez
POOR CONNECTIVITY FOR PEDESTRIANS

Rethinking Cesar Chavez East / Short-Term... / Bayshore-Potrero-Chavez
POOR CONNECTIVITY FOR BICYCLE RIDERS

Rethinking Cesar Chavez East / Short-Term... / Bayshore-Potrero-Chavez
WHAT CAN WE IMPROVE IN THE NEAR TERM?

Rethinking Cesar Chavez East / Short-Term... / Bayshore-Potrero-Chavez
Rethinking Cesar Chavez East / Short-Term... / Bayshore-Potrero-Chavez
Rethinking Cesar Chavez East / Short-Term Improvements / Bayshore-Potrero-Chavez
Please look at the boards, post comments, and take the survey!

Rethinking Cesar Chavez East / Short-Term Improvements

LEGEND
- Existing pedestrian path (sidewalk, shared)
- Existing and planned bicycle routes and lanes
- Existing and planned pedestrian and two-way bicycle
- Existing multi-use path
- Existing bicycle bridge
- Formalized crosswalk
- Pedestrian use
- Existing crosswalk: no signal
- Potential improvement to consider
- Potential new crossing to consider
- Pedestrian and bicycle circulation: potential improvements

Cesar Chavez/Potrero/Bayshore Intersection Area User Survey

1. How often do you travel through the Cesar Chavez / Potrero / Bayshore intersection area?
   - 1 day per week
   - 2 days per week
   - 3 days per week
   - 4 days per week
   - 5+ days per week

2. At what time(s) of the day do you most often travel through the Cesar Chavez / Potrero / Bayshore intersection area? (please mark all that apply)
   - Dawn
   - Morning
   - Afternoon
   - Evening
   - Night

3. What mode of transport do you typically use when traveling through the Cesar Chavez / Potrero / Bayshore intersection area?
   - Motor Vehicle
   - Walk
   - Bike (with or without a helmet)
   - Bicycle
   - Skateboard
   - Electric Mobility Device (e.g., scooter, electric bike, etc.)
   - Other:__________________

4. Why do you travel through the Cesar Chavez / Potrero / Bayshore intersection area most?
   - Work
   - School
   - Shopping
   - Medical
   - Leisure
   - Travel Through Other
   - Other:__________________

5. At any point do you feel unsafe or experience difficulty while navigating the Cesar Chavez / Potrero / Bayshore intersection area? Please explain. (Feel free to annotate the map)

6. Brieﬂy describe your experience navigating the Cesar Chavez / Potrero / Bayshore intersection area:

7. What kinds of changes would make navigating the Cesar Chavez / Potrero / Bayshore intersection area feel more safe and convenient to you? (Feel free to annotate the map)

8. Why do you travel through the Cesar Chavez / Potrero / Bayshore intersection area most?

Questions?
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Community Meeting #2
6/27/11
NEXT MEETING | SUMMER 2011

LONG TERM IMPROVEMENTS, KANSAS TO ILLINOIS

- Discussion of trade-offs
- Preliminary design concepts

NEAR TERM IMPROVEMENTS, CHAVEZ/POTRERO/BAYSHORE INTERSECTION AREA

- Refine initial concepts

NEAR TERM BICYCLE IMPROVEMENTS, KANSAS TO 280: SFMTA PROCESS, RELATED BUT NOT PART OF THE COMMUNITY DESIGN PLAN