Workshop #1 Survey Results

Workshop #1 - Jan. 23, 2013





Over 150 attendees 72% associated with 94114 zip code 140 surveys submitted

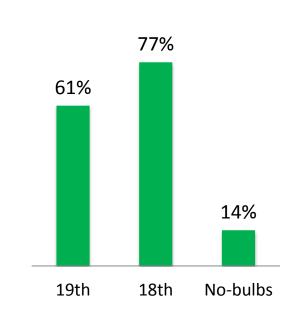
Overall Design

What do you think of the draft conceptual design for Castro Street? ■ Strongly Like ■ Somewhat Like ■ Somewhat Dislike ■ Strongly Dislike ■ Strongly Like ■ Somewhat Like ■ Somewhat Dislike ■ Strongly Dislike

Over 93% of survey respondents like the design

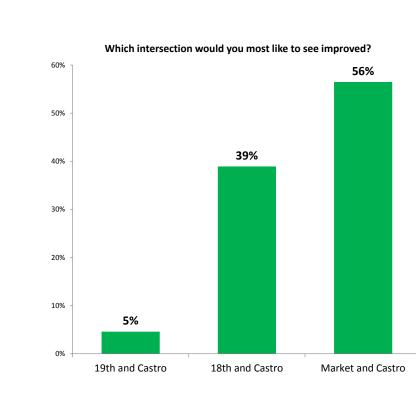
Corner Bulb-Outs

Which intersection would you like to see corner bulb-outs? (check all that apply)



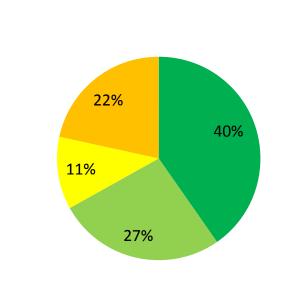
The majority of survey respondents want to see bulb-outs at both the 19t **Street and 18th Street** intersections

Intersection Prioritization



The majority of survey respondents chose Market & Castro as their highest priority for intersection improvements

18th Street Bus Bulb-Outs



67% liked the idea of relocating the 18th Street bus stops and adding bus bulb-outs.

■ Strongly Like ■ Somewhat Like ■ Somewhat Dislike ■ Strongly Dislike

Castro & Market Intersection

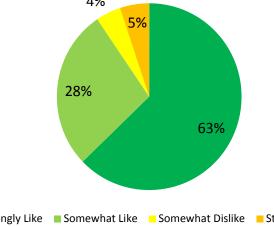
91% liked the idea of a realigned crosswalk connecting the NE and SE corners of Market/Castro

87% liked the idea of a

Market Street

reconfiguring west-bound

access to 17th Street from



■ Strongly Like ■ Somewhat Like ■ Somewhat Dislike ■ Strongly Dislike



Street Trees, Special Crosswalk Paving, and Jane Warner Plaza were the top three streetscape elements selected when asked to chose a #1 top priority

Jane Warner Plaza Improvements

Gateway Median at Castro/19th

Sidewalk Greening

Mini Plaza 400 block

Mini Plaza 500 block

Wayfinding Signage

Public Art

Wayfinding 1%

Parking Lane Paving 2%

Streetscape Enhancements

Street Trees were the number one streetscape element selected

What streetscape elements are you top priorities? (select three)

What streetscape element is your top priority (select only one) Special Crosswalk Paving Jane Warner Plaza Improvements 400 Block Mini-Plaza Sidewalk Seating Sidewalk Greening Gateway Median at Castro/19th Special Sidewalk Paving 500 Block Mini-Plaza 3% Bike Racks 2%

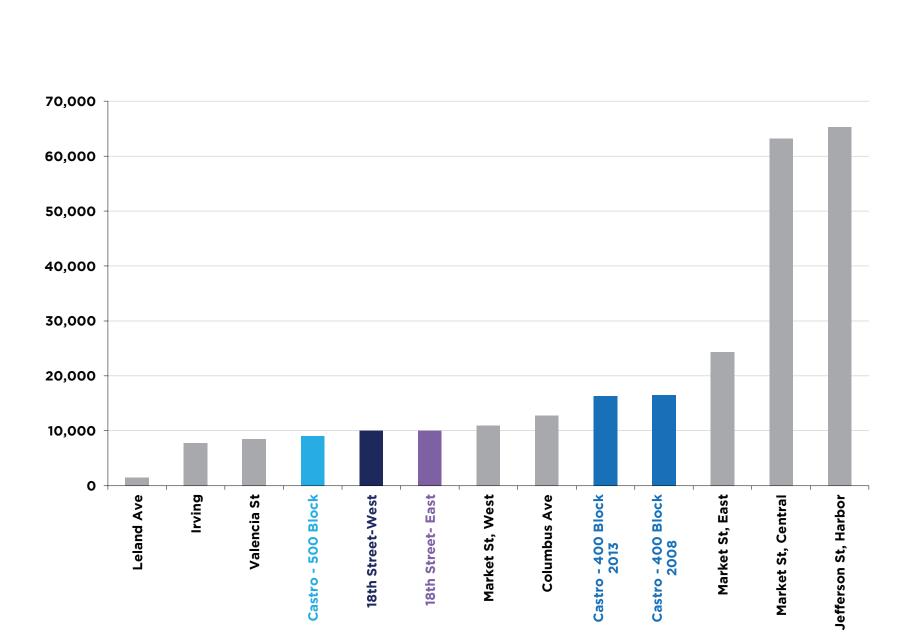
Public Life Study

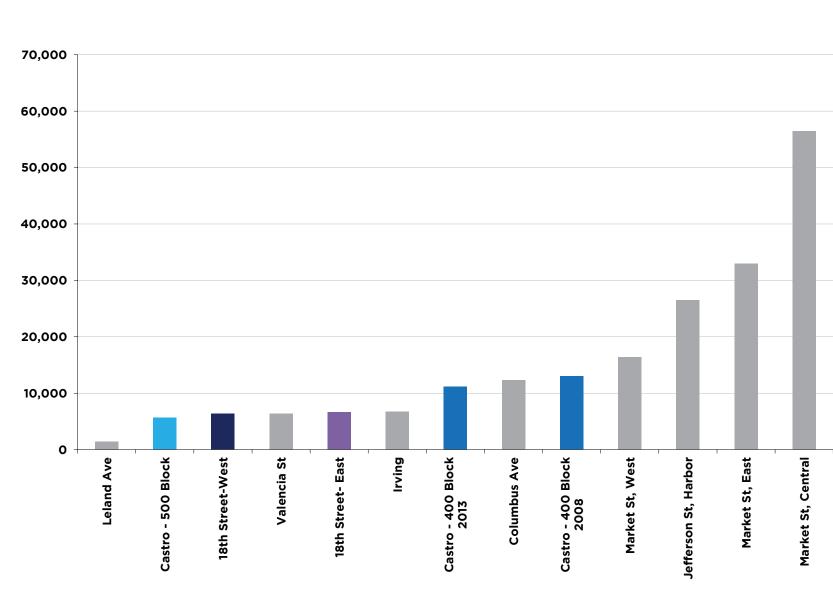
Pedestrian Volumes

Pedestrian counts were conducted on Thursday and Saturday on the 400 and 500 blocks of Castro Street and on 18th Street one block east and west of Castro from 8AM to 10PM

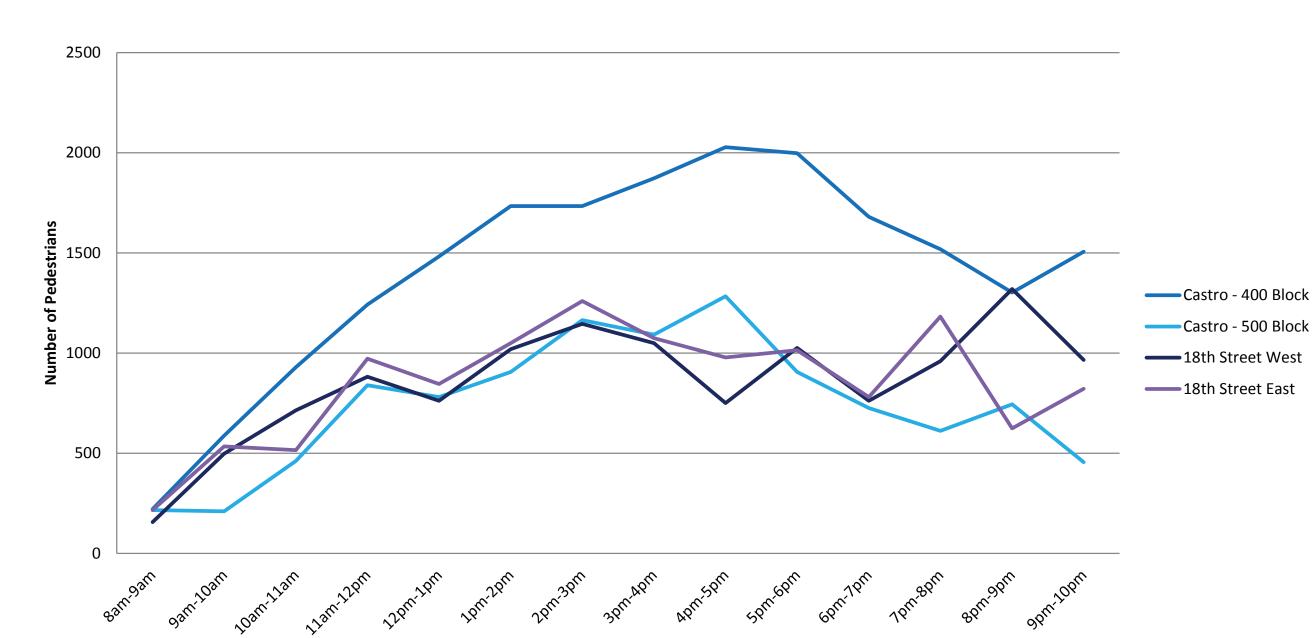
Weekend Comparison With Other Streets

Weekday Comparison With Other Streets

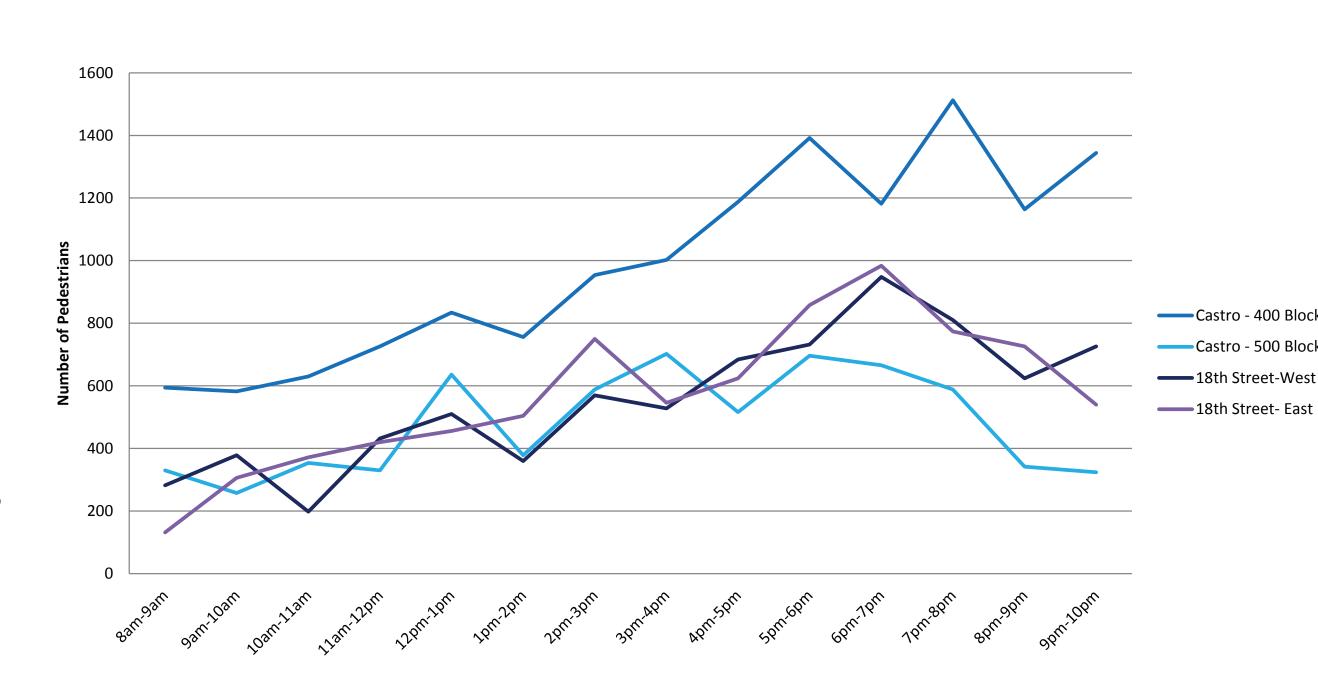




Weekend Hourly Volumes



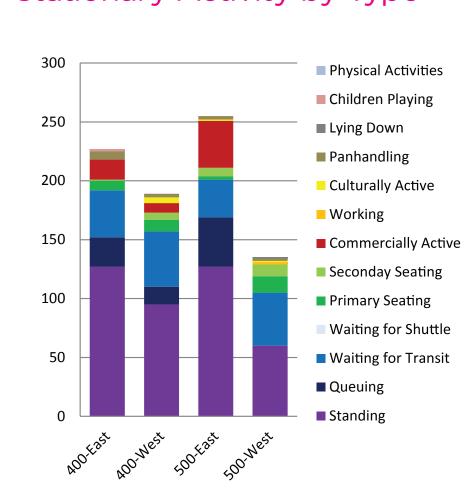
Weekday Hourly Volumes



Stationary Activities

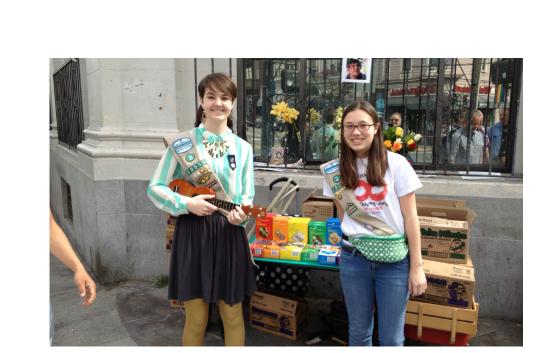
Counts of stationary activities - people using sidewalk, but not walking - were conducted once an hour on a Saturday between 8AM and 10PM

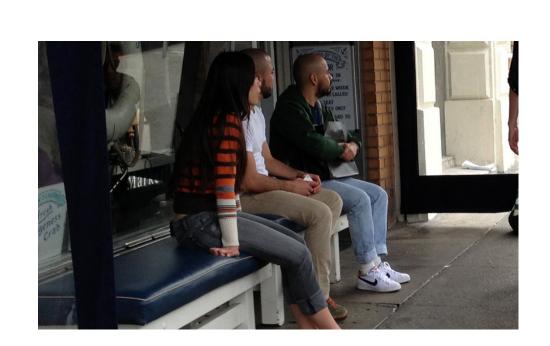
Stationary Activity by Type





■ Strongly Like ■ Somewhat Like ■ Somewhat Dislike ■ Strongly Dislike

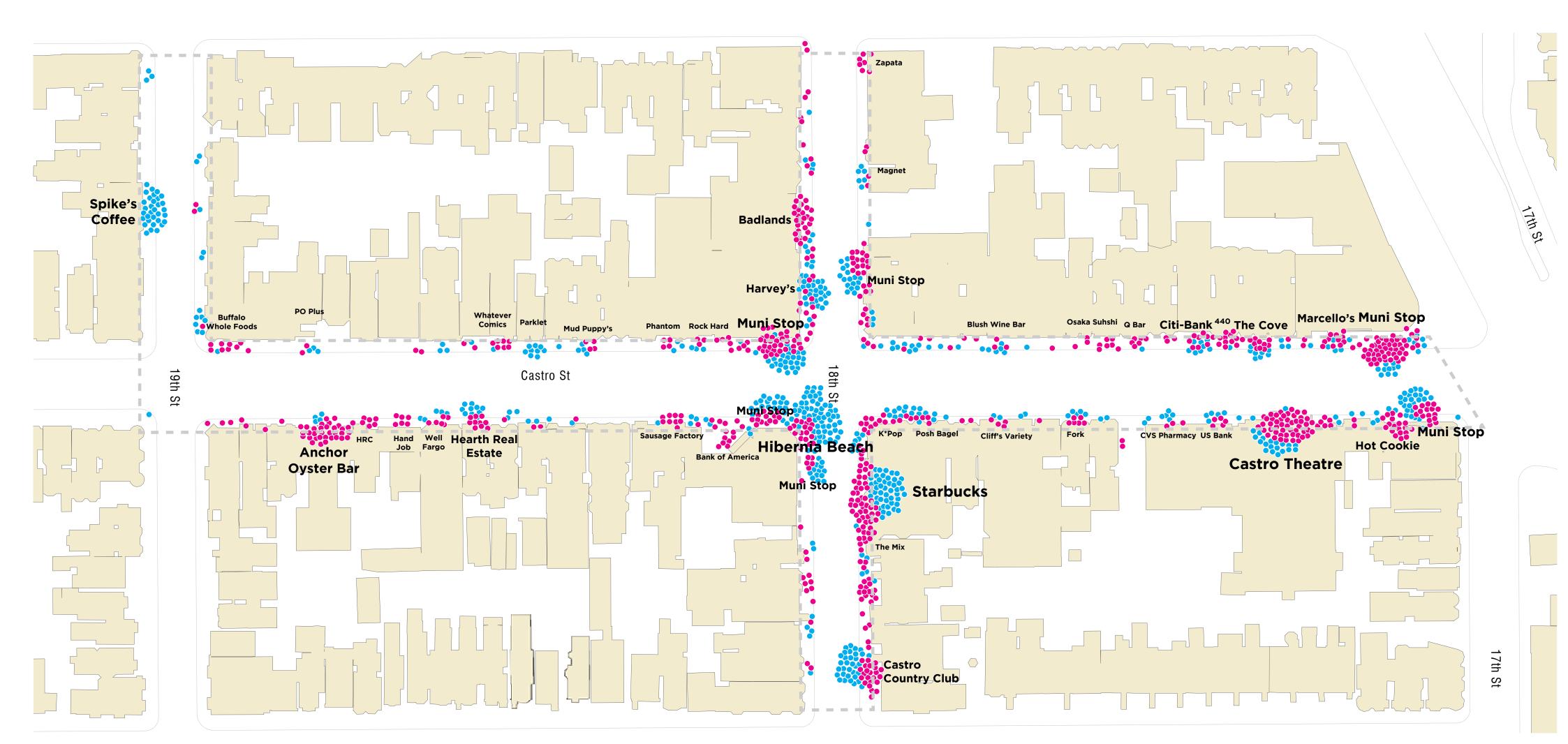




Stationary Activity Map: Each Dot = One Person Observed

Person observed in morning/early afternoon (8AM-2PM)

Person observed in afternoon/evening (2PM-10PM)











Scott Wiener