**Workshop #2**

**Workshop Details**
April 3, 2013
Parking Lot
San Francisco Civil Rights Academy
Over 150 people in attendance

**Goal:**
Receive community feedback on the revised conceptual design, street-cape amenities, and optional enhancements to the project.

**Conceptual Design Presented at Workshop #2**

**Survey Results**

- **Overall Design:**
  - 94% of respondents liked the revised conceptual design.

- **Optional Enhancements:**
  - 41% of respondents selected Jane Warner Plaza improvements as their priority for optional enhancements to the project.

- **Street Trees:**
  - 88% of respondents felt it was important to replacing existing street trees with new trees at the curbs.
  - No clear preference emerged for tree species. A group of urban forest experts was convened to assist with the final selection.

- **Sidewalk Layout:**
  - 84% felt it was important to relocate MUNI Light Poles to the edge of the widened sidewalk.

- **Other Streetcape Design Features:**
  - The majority of participants indicated support for a variety of streetcape features, including:
    - 91% like special crosswalk markings
    - 84% like imprinting neighborhood historic facts into the sidewalk
    - 77% like the idea of having mica speckles in the sidewalk
    - 76% like counter height leaning posts in the furnishing zone
    - 74% like adding celebratory lighting to the street

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**Castro/Upper Market Community Benefits District Neighborhood Beautification & Safety Plan**

The proposal for Castro Street builds on the Castro/Upper Market Community Benefits District Neighborhood Beautification & Safety Plan. The plan called for the following on Castro Street:

- Sidewalk widening
- Intersection improvements
- New street trees, landscaping, lighting, and other amenities
- Mid-block “Mini-plazas”

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**Project History**

CASTRO/UPPER MARKET COMMUNITY BENEFITS DISTRICT NEIGHBORHOOD BEAUTIFICATION & SAFETY PLAN

**GOAL:**
Receive community feedback on the revised conceptual design.

**Survey Results**

- **Overall Design:**
  - 91% liked the idea of a realized crosswalk connecting the NE and SE corners of Market/Castro.
  - 87% liked the idea of a reconfiguring west-bound access to 17th Street from Market Street.
  - 67% liked the idea of relocating the 18th Street bus stop and adding bus bulb-outs.

- **Street Trees:**
  - 24% of respondents felt the historic Harvey Milk Residence and Castro Camera shop building (573 Castro Street) would be the best location for a mid-block mini-plaza.

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**Workshop #1**

**Workshop Details**
January 22, 2013
6:30 to 8:30 pm
San Francisco Public Library, Rec Center
Over 150 people in attendance

**Goal:**
Receive community feedback on the draft conceptual design to Castro Street and early proposals for streetscape amenities.

**Conceptual Design Presented at Workshop #1**

**Survey Results**

- **Overall Design:**
  - 93% of respondents liked the draft conceptual design.

- **Intersection Design:**
  - The majority of survey respondents chose Market and Castro as their highest priority for intersection improvements.

- **Streetscape Elements:**
  - Street Trees, Special Crosswalk Paving, and Jane Warner Plaza were the top three streetcape elements selected when asked to choose a #1 top priority.

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**Project Schedule**

NOVEMBER - DECEMBER 2012
Develop draft conceptual design

JANUARY - EARLY APRIL 2013
Public workshops, meetings, and design refinement

MAY 2013
Final Community Open House, Complete Environmental Review

MAY - OCTOBER 2013
Detailed design / Legislation and Approvals / Project Advertisement

JANUARY - OCTOBER 2014
Construction
Stationary Activities
Counts of stationary activities - people using sidewalk, but not walking - were conducted once an hour on a Saturday between 8AM and 10PM

Stationary Activity Map: Each Dot = One Person Observed
Person observed in morning/early afternoon (8AM-2PM)  Person observed in afternoon/evening (2PM-10PM)

PUBLIC LIFE STUDY
CASTRO STREET DESIGN - COMMUNITY OPEN HOUSE