

Market St. Masonry Proposed Landmark District

Community Meeting
December 14, 2011

SAN FRANCISCO
PLANNING DEPARTMENT



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Presentation Overview

- **Historic Preservation and the Planning Code**
- Background on **Market / Octavia Survey & HPC Work Program**
- **History & Significance** of Proposed Market St. Masonry Landmark District
- **Designation and Permit Review Process**
- **Next Steps**



January Community Meeting

Week of January 16th or 23rd - Look for a postcard notice -

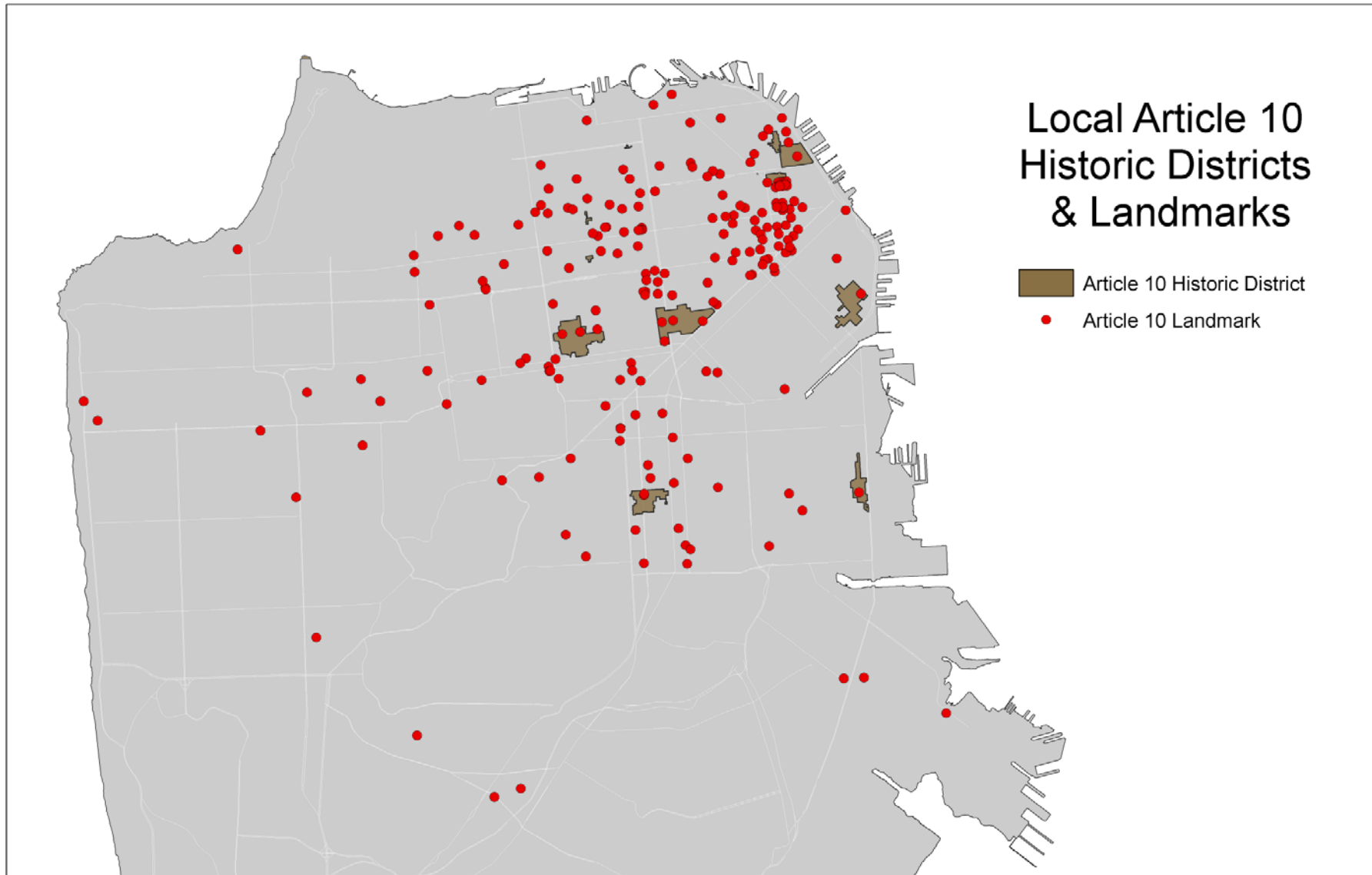
The website will be updated for time and location - Sign up for emails

TOPICS WILL INCLUDE:

- What does LM mean to **residents** and **commercial** tenants
- **Owner** benefits and responsibilities

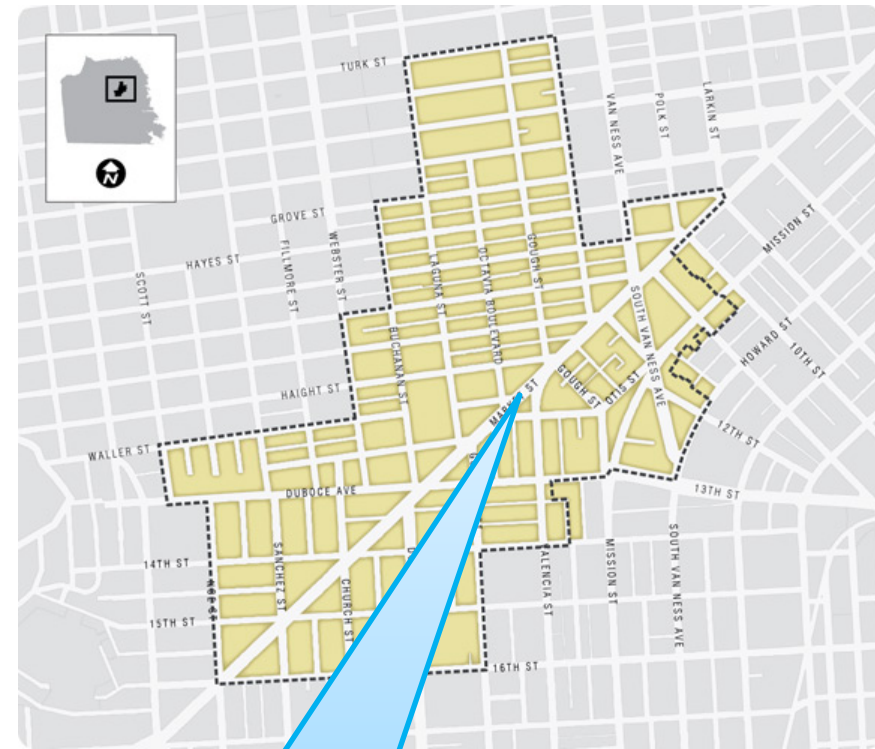


Historic Preservation and the Planning Code



Market / Octavia Survey

- Part of Market / Octavia Area Plan
 - Used for the **development of policies and objectives** for area plans
- Survey of over 1,500 buildings
 - Eligible historic districts and individual properties identified
- Historic Preservation Commission adopted survey findings in 2009

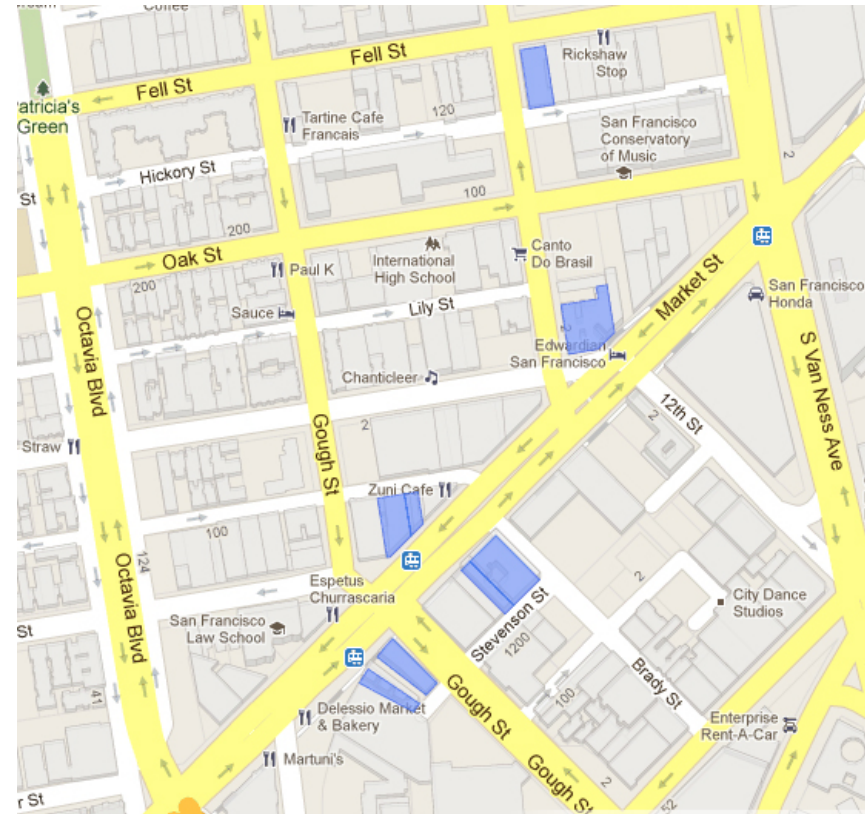


Market St. Masonry



HPC Work Program Process

- List of properties to consider for formal designation as Landmarks
- Additional research and documentation
- Developing community support
- Public outreach



Market Masonry District: History

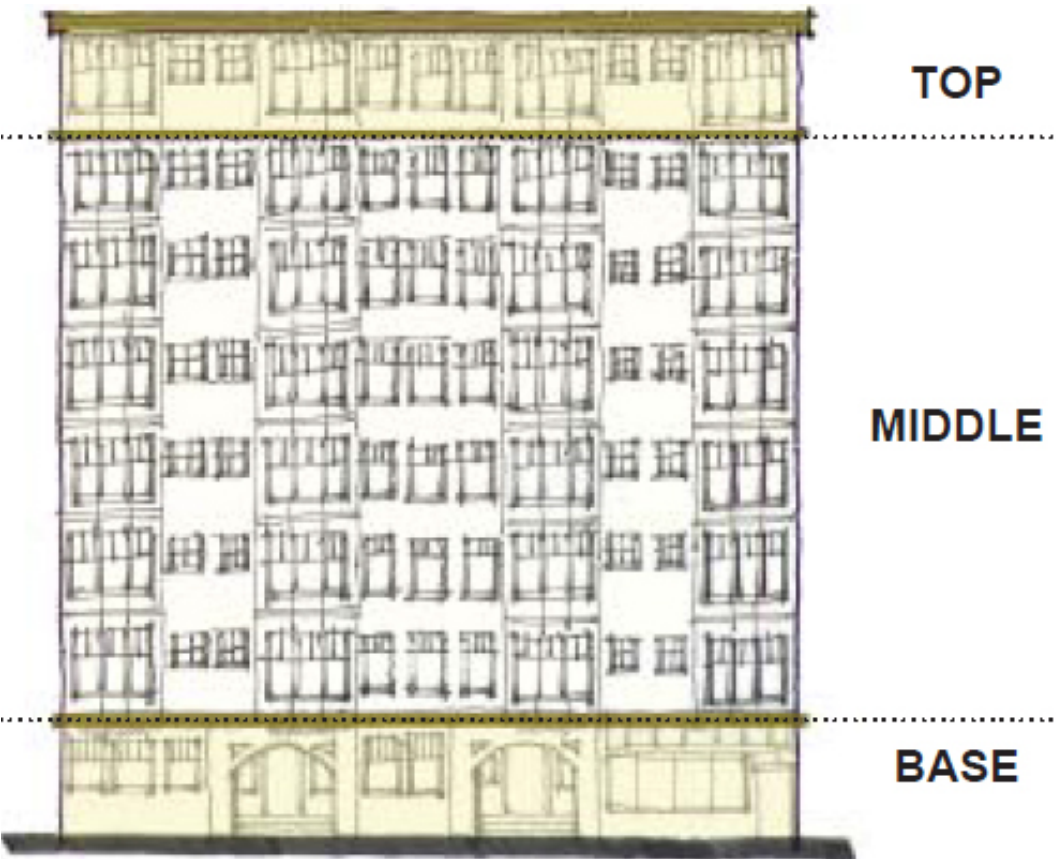
- Eight buildings, each architecturally significant
- Rebuilding San Francisco after 1906 disaster
- First permanent buildings



Market Masonry: Significance



Tripartite Arrangement



TOP

MIDDLE

BASE

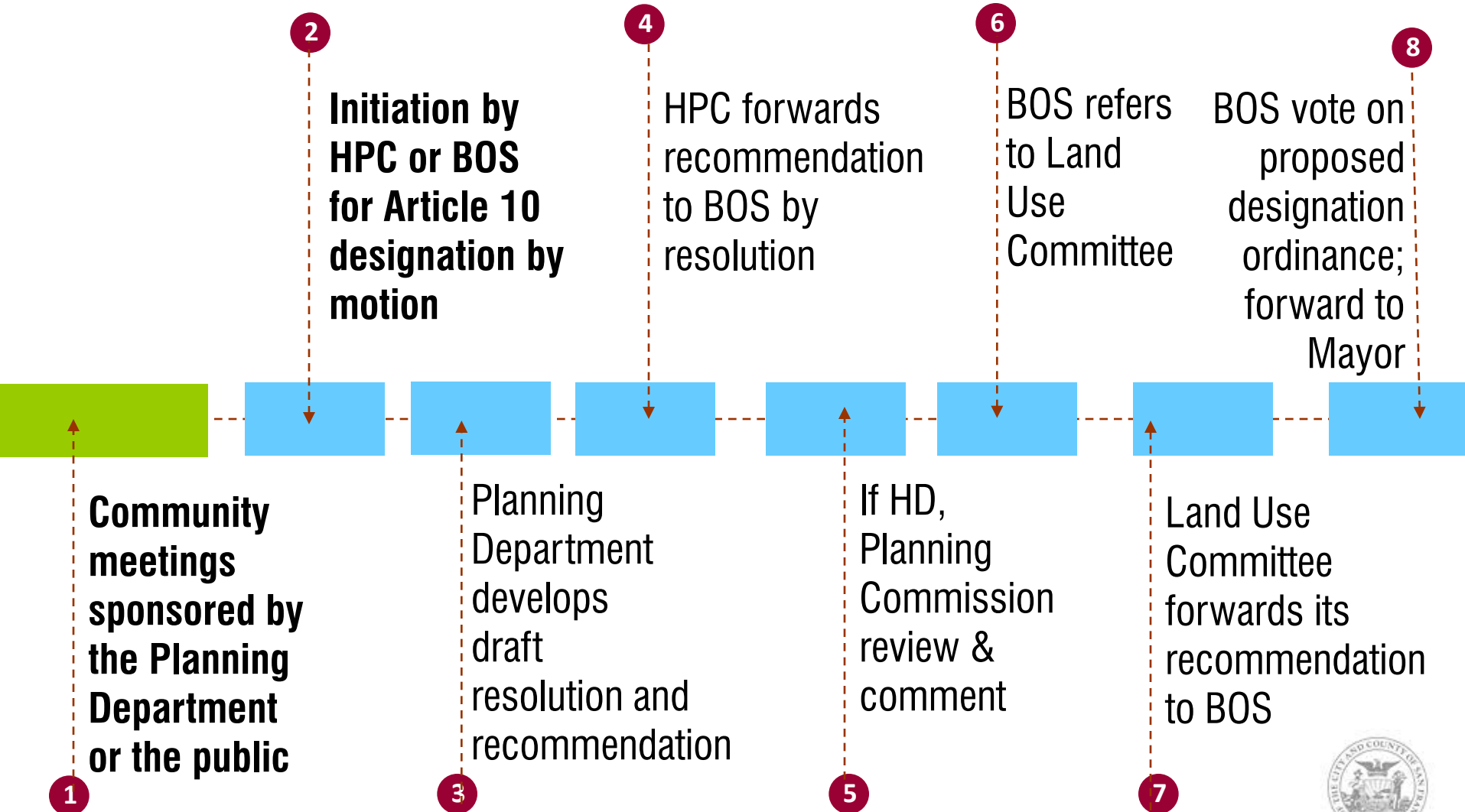


Market Masonry District: Significance

- Highly trained master architects
- High style
- Formal arrangements
- High level of integrity



Article 10 Designation Process



Article 10 Permit Review Process

- Designation limited to **exteriors** in order to Protect **significant features**
- **Ordinary maintenance and repair** process will continue as existing
- Exterior alterations:
“The Standards”
- **Changes** will be *either* a staff-reviewed **Administrative “C of A”** (Certificate of Appropriateness)...
- *or*, a **HPC hearing** for the **C of A** in the case of major construction or major alterations



Next Steps

Return in January to continue the discussion

- Topic Cards: stakeholders' interests
- “Ask-a-Planner” nights at local café
- Benefits and responsibilities
- Tailoring of a designation
- Reports on additional research
- Special guests - TBA



<http://MarketMasonry.sfplanning.org>

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