



SAN FRANCISCO
PLANNING
DEPARTMENT

San Francisco General Plan Preservation Element: Objectives 7-9

Historic Preservation Commission | August 20, 2014



Preservation Element

Definition

An element of the General Plan that establishes a long-range vision for the protection of historic resources and that sets forth a series of goals, objectives, and policies to accomplish that vision over time.

Project Summary

Overview

- Update the draft Preservation Element.
 - Improve usability.
 - Clarify existing policies.
 - Identify missing policies.
- Perform public outreach.
- Prepare final draft for environmental review.
- Propose for adoption.

Project Goals

Overview

- Create a succinct, inspiring, and effective policy document.
- Reflect the City's progress over the past 7 years and current best practices.
- Clearly differentiate between Objectives, Policies, and Implementation Measures.

Preservation Element Objectives

Overview

1. Maintain Inventory
2. Protect & Preserve
3. Preserve Archeological Resources
4. Manage Change in the Built Environment
5. Integrate Preservation in Land Use Decisions
6. Provide Incentives & Guidance
7. Foster Public Awareness & Appreciation
8. Promote Preservation as Sustainable
9. Prepare for Disasters

OBJECTIVE 7

Staff Analysis

Foster public awareness and appreciation of San Francisco's historic resources and the benefits of historic preservation.

- Promote more participatory ways of fostering awareness and appreciation.
- Balance the needs of the City's visitors and the City's citizens.
- Refer to Preservation Element Policy 1.8, 2.11, and Objective 6.

OBJECTIVE 7: Related Policies

Staff Analysis

- 1.8 Develop and maintain an official City Register of identified historic resources and associated documentation, which shall be made readily available and accessible to property owners, government agencies, and the general public.*
- 2.11 Collect, archive, maintain, and protect documents and artifacts that are important to the historical understanding of San Francisco's built environment.*
- 6.0 Promote historic preservation through incentive and guidance.*

OBJECTIVE 7: Policies

Staff Analysis

7.1 Promote awareness of San Francisco's historic resources.

Replace “historic” with “historic and cultural” and expand to include walking tours, paper and web-based publications, events, and exhibits.

7.2 Encourage public participation in the historic resources planning process.

Encourage participation in the identification of resources, long-range planning, hearings, landmark designations, and historic context statements.

OBJECTIVE 7: Policies

Staff Analysis

7.3 Encourage activities that foster awareness and appreciation of historic events and resources.

Include “cultural events and resources,” and expand to include the promotion of social heritage resources, including festivals and traditional practices.

OBJECTIVE 7: New Policies

Staff Analysis

- 7.? Engage communities in the stewardship of their historic and cultural resources.*
- 7.? Utilize City-sponsored or City-funded projects as opportunities to interpret related historic and cultural resources.*
- 7.? Support the educational efforts of public and private institutions dedicated to the collection of documents and artifacts that are important to the historical understanding of San Francisco's history and culture.*

OBJECTIVE 8

Staff Analysis

Promote historic preservation as a key strategy in adhering to the principals of sustainability for the built environment.

- Staff does not recommend any significant changes to the objective statement.
- Staff suggests adding several policies to broaden the objective's reach.
- The policies currently focuses on the sustainable quality of historic preservation and misses an opportunity to promote sustainable practices within the field of historic preservation.

OBJECTIVE 8: Policies

Staff Analysis

8.1 Promote preservation, rehabilitation, and adaptive reuse of historic resources as a sustainable practice consistent with the goals and objectives of the Sustainability Plan for the City and County of San Francisco.

Consider a salvage program as an implementation measure to reduces construction waste and encourages the reuse of architectural materials.

OBJECTIVE 8: New Policies

Staff Analysis

- 8.? *Encourage the study of energy use for projects throughout the City as a means of better understanding the environmental benefits of preservation, rehabilitation, and adaptive reuse projects.*
- 8.? *Encourage the use of sustainable materials, systems, and infrastructure for alterations to historic resources and within historic districts.*

OBJECTIVE 9

Staff Analysis

Prepare historic resources for disasters and develop emergency preparedness and response plans that consider these resources.

Overlaps with Community Safety Element policies:

- 1.16 Preserve, consistent with life safety considerations, the architectural character of buildings and structures important to the unique visual image of San Francisco, and increase the likelihood that architecturally and historically valuable structures will survive future earthquakes.*
- 3.11 Ensure historic resources are protected in the aftermath of a disaster.*

OBJECTIVE 9: Policies

Staff Analysis

9.1 In preparing for disasters, preventative measures are encouraged to protect the architectural character of San Francisco's significant structures and to improve life safety for citizens. These measures increase the likelihood that architecturally and historically important structures will survive future disasters.

*****SUGGESTED RE-WORDING*****

Encourage preventative measures to improve life safety and ensure the architectural character of the City's historic and cultural resources will survive future disasters.



OBJECTIVE 9: Policies

Staff Analysis

9.2 Ensure that historic resources are protected in the aftermath of a disaster.

No suggested changes.

OBJECTIVE 9: New Policies

Staff Analysis

- 9.? Integrate preservation policies into recovery plans resulting from future disasters.*
- 9.? Monitor and prepare for climate change related risks to historic and cultural resources, including sea level rise.*

Staff Requests

Conclusion

- Respond to staff suggestions for each Objective and Policy.
- Contribute further suggestions for structural or conceptual changes.
- Make recommendations for future staff presentations.
 - Implementation Measures?
 - Background Section?

Next Steps

Conclusion

September 10

Open House

Fall '14

Public Outreach & Revision

Winter '14/'15

Draft Text Review

Spring '15

CEQA Review



QUESTIONS?

www.sfplanning.org