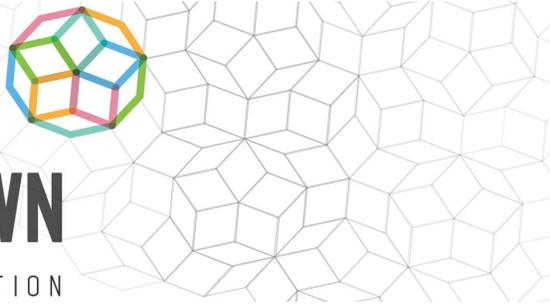


SOUTH DOWNTOWN

DESIGN + ACTIVATION



MEETING SUMMARY

South Downtown Design and Activation: Workshop 1

The San Francisco Planning Department, together with The East Cut Community Benefit District hosted a public meeting on August 2, 2017 from 6:00 pm-8:00 pm in order to gather public input on developing a design and activation plan for the streets, sidewalks, and open spaces of the City's south downtown areas. Approximately 120 participants attended. Andrew Robinson, Executive Director of the East Cut Community Benefit District, gave introductory remarks followed by a presentation from Paul Chasan of San Francisco Planning.

Community participants: 1) heard a summary of the previous planning, outreach, and environmental analysis; 2) heard an overview of goals for the south downtown design and activation plan (called "Soda" for short); and 3) were informed about upcoming public input opportunities. After this brief presentation, attendees were free to visit 4 stations based on the four goals of the plan: 1) Refine and Implement; 2) Enhance the Built Environment; 3) Enhance the Experience; and 4) Safety and Mobility.

Additionally, participants also had the opportunity to participate in 3 interactive activities where they could mark locations on a neighborhood map they liked or wanted to change, stamp types of activities on the wall that they wanted to see more of in their neighborhood, and create drawings on flags to share what types of public spaces they enjoy.

Feedback, responses and comments the community provided are summarized below:

Elevate the Experience

Improving the quality of life and enhancing experiences at the street level.

- Desire to see spaces that are clean, safe for pedestrians, and have areas for socializing and resting.
- Support for more interactive public art and performances.
- Wanting to improve the appearance of the neighborhood through reducing paved spaces and incorporating more nature/green spaces.

- Promoting more small retail businesses (vs. large chains)
- Providing programming and activities for children.
- Desire to see more services to assist the homeless.
- Demand for more restaurants that are open during the weekend and after work hours.

Enhance the Built Environment

Improving upon and creating new public spaces for residents and visitors.

- Demand to provide more protected bike lanes as well as places to safely store bikes.
- Interest in wider sidewalks and more spaces that prioritize pedestrians and bicyclists.
- Desire to see street stairs cleaner and safer.
- Wanting to see more parks for both children and people with dogs.
- Requesting more spaces for public gardening and recreational sports.
- Wanting to increase and expand public transit options (i.e for bus lines and underground transit).

Safety and Mobility

Improving safety for all streetscape users with an emphasis on people walking, biking, and riding transit.

- Complaints that cars frequently block crosswalks and other spaces for pedestrians.
- Demand for traffic calming throughout the neighborhood.
- Requests for an increase in bike share stations available in dense areas of the neighborhood.
- Need to improve the safety and lighting of areas under bridges and in public stairwells.
- Demand to provide traffic guards at crowded intersections and more enforcement efforts to support pedestrian safety.

Next Steps:

The East Cut Community Benefit District and the San Francisco Planning Department will continue to conduct further outreach to better understand how to design and engage the neighborhood in order to promote higher levels of safety, places for community building and socializing, and more efficient transportation systems.

There will be 3 additional upcoming public meetings, highlighting activation and open space, an introduction of newly transformed Spear Street and other public installations, and a systems overview of Transportation 2 and its details.

→ **Neighborhood Walkabout Survey on Sunday, September 10th**

Join The East Cut Community Benefit District and City Partners for an interactive walking workshop followed by a neighborhood block party!

9:30am - Meet @ Folsom and Beale Streets in front of Ada's Cafe for a facilitated Walkabout Survey. You'll have the chance to get out in the streets with us to share your experiences and help generate ideas for ground floor and sidewalk activation projects.

11:30am - We'll end the Walkabout Survey with a neighborhood block party, running until 2pm. (Location TBD: Stay tuned for more information!)

To RSVP for the Neighborhood Walkabout Survey, email Tom Kolbeck:

tom@theeastcut.org

For more information on upcoming public meetings and projects by the San Francisco Planning Department or to sign up for the SF Planning mailing list, you can visit:

<http://sf-planning.org/>

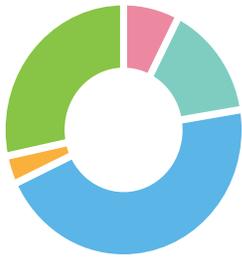
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HIGHLIGHTS

I WANT TO SEE IMPROVEMENTS IN _____.



- SAFETY
- STREET CLEANLINESS
- TRANSPORTATION
- SOCIAL ATMOSPHERE
- RETAIL SECTOR

Out of all responses to the activities and comment cards, these were the overarching trends within the 200+ comments and responses.

Attendees provided 159 comments on posted signs around the room. Below is what they commented on most:

MORE PEDESTRIAN FRIENDLY SPACES



14% of comments wanted more spaces available for pedestrians.



TRAFFIC CALMING



13% of comments wanted to see less traffic and more car safety.



MORE BIKE FRIENDLY SPACES

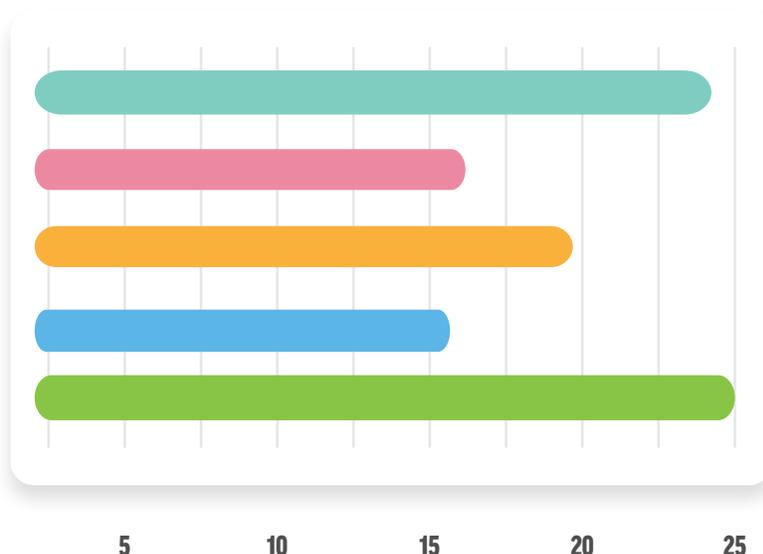


8% of comments wanted more spaces available for bicyclists and bike equipment.



I WISH WE HAD MORE PUBLIC SPACES FOR _____.

- Outdoor Eating
- Public Art
- Performances
- Sitting and Socializing
- Markets



Participants were able to choose their three favorite activities out of a selection of thirteen different activities that were depicted on stamps. Beside are the top five activities that received the most stamps.