TODAY'S PRESENTATION
AUGUST 2, 2017

+ WELCOME
+ WHY A PLAN
+ PREVIOUS PLANNING, OUTREACH AND ENVIRONMENTAL ANALYSIS
+ SOUTHDOWNTOWN DESIGN
+ ACTIVATION PLAN GOALS
+ PUBLIC INPUT OPPORTUNITIES
+ TODAY
South Downtown Design + Activation

Soda
2004 TJPA FEIS/EIR

2005 RINCON HILL PLAN

2005 TRANSBAY REDEVELOPMENT PLAN

2006 TRANSBAY REDEVELOPMENT STREETSCAPE OPEN SPACE CONCEPT PLAN

2006 SFMTA BOARD APPROVES RINCON CIRCULATION AND SIDEWALK CHANGES

2012 TRANSIT CENTER DISTRICT PLAN

2015 RINCON HILL STREETSCAPE PLAN ADOPTED BY PLANNING COMMISSION AND BOARD OF SUPERVISORS

2016 THE CBD FORMED

2017 SOUTHDOWNTOWN DESIGN + ACTIVATION
South Downtown Design + Activation Plan Boundary

TRANSIT CENTER DISTRICT PLAN

TRANSIT CENTER & CITY PARK

OCII ZONE2

OCII ZONE1

RINCON HILL AREA PLAN

RINCON HILL STREETSCAPE PLAN

EAST CUT CBD
PLAN GOALS

REFINE AND IMPLEMENT

ENHANCE THE BUILT ENVIRONMENT

ELEVATE THE EXPERIENCE

PRIORITIZE SAFETY & MOBILITY
PUBLIC INPUT OPPORTUNITIES

INFORM
PROVIDE THE PUBLIC WITH BALANCED & OBJECTIVE INFORMATION

CONSULT
OBTAIN PUBLIC FEEDBACK ON ANALYSIS & DECISIONS

INVOLVE
WORK DIRECTLY WITH THE PUBLIC THROUGHOUT THE PROCESS TO ENSURE CONCERNS AND ASPIRATIONS ARE UNDERSTOOD & CONSIDERED

COLLABORATE
PARTNER WITH THE PUBLIC IN EACH ASPECT OF THE DECISION

EMPOWER
PLACE FINAL DECISION IN THE PUBLIC HANDS
Inform  Consult  Involve  Collaborate  Empower

Educate the public about previous planning efforts and projects underway
Preva Urbana

- 5'-11" long bench, available with middle armrest.
- 2'-2" wide chairs
- Steel with zinc & powder coating

Cost*:
- $2,189 Bench w/ side & mid armrests
- $1,290 Chair
- $5,369 TOTAL as shown (1 bench + 2 chairs + Shipping)

Notes:
- Less surface area for defacing, paint can be touched up as needed.
- Made in Czech Republic, 10-12 week lead time.

* Costs subject to change. Discounts for quantity. Does not include installation.

Refining street furniture, paving and landscaping pallets

Design Palette (See Page 34)

Street Tree: Brisbane Box (See Page 32)
Developing programming strategies for open spaces
Developing strategies for enhancing retail and activating building frontages
Seeking opportunities to establish new public open spaces within the public ROW (e.g. Spear Street)
Designing and implementing modern bike facilities within the South Downtown
Curbside management: passenger and goods loading
Reestablishing transit service in Rincon Hill
Identify community priorities for future streetscape improvements
STATIONS + THIS EVENING

- Plan Overview
- Timeline
- Process
- Planning History

- Upcoming Projects
- Buildings
- Open Spaces + Parks
- Streetscapes

- District Streetscape Systems
  - Walking
  - Biking
  - Transit

- Programming + Activation in the Public Realm Within the East Cut CBD

- Neighborhood Asset Mapping: How Do You Experience the Neighborhood?

- Activation + Programming: What Do You Want to See?
STATIONS + THIS EVENING - HIGHLIGHTS

Programming and Activation

Future Transit

Guy Place Park
FUTURE MEETINGS

SUMMER 2017
INTERAGENCY COORDINATION
THE SAN FRANCISCO PLANNING DEPARTMENT
SAN FRANCISCO PUBLIC WORKS
THE SAN FRANCISCO MUNICIPAL TRANSPORTATION AGENCY
THE OFFICE OF COMMUNITY INVESTMENT AND INFRASTRUCTURE
THE EAST CUT COMMUNITY BENEFITS DISTRICT

COMMUNITY WORKSHOPS

WINTER 2018
TAILORED OUTREACH

SPRING 2018
SPEAR STREET STUDIO WITH CCA

SUMMER 2018

FALL 2018
LAUNCH PARTY!

WINTER 2019
PLAN APPROVALS
PLANNING COMMISSION HEARING
MTA BOARD
COMMISION OF COMMUNITY INVESTMENT AND INFRASTRUCTURE
TJPA BOARD
BOARD OF SUPERVISORS

PROJECT LAUNCH
PROGRAMMING AND ACTIVATION
POP-UP PARTY!
STREETS
MORE STREETS?
THANK YOU!

PAUL CHASAN, PLAN MANAGER
San Francisco Planning Department
paul.chasan@sfgov.org
415-575-9065

ANDREW ROBINSON
The East Cut Community Benefit District
arobinson@theeastcut.org
415-536-5880