TODAY'S PRESENTATION

COMMUNITY WORKSHOP #2
OCTOBER 30, 2017

+ WHAT IS THE SODA?
+ PLAN CONTEXT
+ PREVIOUS PLANNING, OUTREACH & ENVIRONMENTAL ANALYSIS
+ SODA GOALS
+ PUBLIC INPUT OPPORTUNITIES
+ TIMELINE
HOW TO GET IN TOUCH

+ NEIGHBORLAND
  HTTPS://NEIGHBORLAND.COM/SODASF

+ PLANNING DEPARTMENT WEBSITE
  SF-PLANNING.ORG/SODA

+ CBD WEBSITE
  HTTP://THEEASTCUT.ORG/
WHY SODA?
2004 TJPA FEIS/EIR
2005 Rincon Hill Plan
2005 Transbay Redevelopment Plan
2006 Transbay Redevelopment Streetscape Open Space Concept Plan
2006 SFMTA Board Approves Rincon Circulation and Sidewalk Changes
2012 Transit Center District Plan
2015 Rincon Hill Streetscape Plan Adopted by Planning Commission and Board of Supervisors
2016 The CBD formed
2017 South Downtown Design + Activation
PLAN GOALS

- Refine and implement
- Enhance the built environment
- Prioritize safety and mobility
- Elevate the experience
PUBLIC INPUT OPPORTUNITIES

INFORM
Provide the public with balanced & objective information

CONSULT
Obtain public feedback on analysis & decisions

INVOLVE
Work directly with the public throughout the process to ensure concerns and aspirations are understood & considered

COLLABORATE
Partner with the public in each aspect of the decision

EMPOWER
Place final decision in the public hands

DIVERSE STAKEHOLDERS
DIVERSE NEEDS
DIVERSE OUTREACH METHODS
Educate the public about previous planning efforts and projects underway.
Preva Urbana

- 5'-11" long bench, available with middle armrest.
- 2'-2" wide chairs
- Steel with zinc & powder coating

Cost*:
- $2,189 Bench w/ side & mid armrests
- $1,290 Chair
- $5,369 TOTAL as shown (1 bench + 2 chairs + Shipping)

Notes:
- Less surface area for defacing, paint can be touched up as needed.
- Made in Czech Republic, 10-12 week lead time.
- Costs subject to change. Discounts for quantity. Does not include installation.

Refining street furniture, paving and landscaping pallets

DESIGN PALETTE (SEE PAGE 34)

STREET TREE: BRISBANE BOX (SEE PAGE 30)
Developing programming strategies for open spaces
Developing strategies for enhancing retail and activating building frontages
Seeking opportunities to establish new public open spaces within the public ROW (e.g. Spear Street)
Designing and implementing modern bike facilities within the South Downtown.
Curbside management: passenger and goods loading
Reestablising transit service in Rincon Hill
Identify community priorities for future streetscape improvements
FUTURE MEETINGS

SUMMER 2017
- INTERAGENCY COORDINATION
  - The San Francisco Planning Department
  - San Francisco Public Works
  - The San Francisco Municipal Transportation Agency
  - The Office of Community Investment and Infrastructure
  - The East Cut Community Benefits District
- PROJECT LAUNCH
- WALKING TOUR

FALL 2017
- TAILORED OUTREACH
- COMMUNITY WORKSHOP 1

WINTER 2017
- POP-UP PARTY!
- OCII CAC
- Planning Commission Informational
- MTC/ABAG Friday Breakfast

SUMMER 2018
- COMMUNITY WORKSHOP 2
  - OCT 30
- SPEAR STREET STUDIO WITH CCA

FALL 2018
- COMMUNITY WORKSHOP 3
- COMMUNITY WORKSHOP 4?

WINTER 2019
- LAUNCH PARTY!
- PLAN APPROVALS
  - Planning Commission Hearing
  - MTA Board
  - Commission of Community Investment and Infrastructure
  - TIPA Board
  - Board of Supervisors

SPRING 2018
- INTERAGENCY COORDINATION
- ADDITIONAL OUTREACH
  - WE’RE HAPPY TO COME TO YOU!
  - SODA@SFGOV.ORG
  - SF-PLANNING.ORG/SODA

TAILORED OUTREACH
- ADDITIONAL OUTREACH
- COMMUNITY WORKSHOP 2
  - OCT 30

COMMUNITY WORKSHOP 3
- EXAMPLES
  + OCII CAC
  + Planning Commission Informational
  + MTC/ABAG Friday Breakfast
Thank You!

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Developer Projects – Salesforce Tower (Under Construction)
CCSF Projects – 2nd Street, 2018. Better Market Street, 2019
Open Space - Under Ramp Park, 2020