MISSION PUBLIC LIFE PLAN

The Mission Public Life Plan celebrates the identity of Mission Street from Van Ness Avenue to Randall Street. The plan reimagines Mission Street as a vital transit corridor with art, commerce and new public spaces for people to enjoy. The outcome of the plan will be a framework including actions and ideas expressing the evolving identity of Mission Street through new public art, opportunities for local business, and public spaces.

HOW WE RESEARCHED MISSION STREET
(JANUARY–JULY 2014)

The Mission Public Life Plan team at the Planning Department started reaching out to the Mission Street community in August 2013. We started with one-on-one interviews with stakeholders on Mission Street, followed by focus groups, the first public workshop on February 19, 2014. We also had a presence at the Mission Community Market, and organized a few focused workshops on specific topics. Our team also conducted two Public Life Surveys, where many volunteers observed and documented pedestrian activities on the sidewalk-weekday and weekend.

Through this extensive learning process, our team gained a better understanding of what Mission Street means to the local community and to its visitors. Based on this understanding, we are planning to draw a picture together to imagine how Mission will likely evolve in the years ahead.

TODAY’s MEETING
August 7, 2014

Today, we will work together to explore ideas on how to make the sidewalks and plazas along Mission Street places to gather, meet neighbors and socialize–places that express the Mission’s identity.

We organized this discussion around three main themes:

• UNIFY: Ideas that define Mission Street as one place.
• SIGNIFY: Ideas that highlight unique places on Mission Street.
• COMPLETE: Ideas that address Mission Street’s current needs.

Using the themes as guides, we will brainstorm ideas, will apply them to various segments of the street and will draft a workplan to make them happen.

Please take a look around the room, explore “our Mission Street” and bring ideas to the community table for discussion.

Elements that define the street as one place.

Mission Street is known as a vital corridor in the city and also as a destination for the Latino community. Its importance as a corridor is similar to Market Street for its transit character and strong identity. This identity can be expressed with elements repeating throughout the corridor.

Below is the list of unifying elements that our team put together:

PERMANENT SEATING
MOBILE SEATING
SIDEWALK PAVING
LIGHTING
TREE GRATES
BIKE RACKS

Elements that highlight unique places on the street.

Mission Street is home to special architectural features: buildings, murals, terrazzo paving, old theaters, historic signs. Each of these contributed to build the cultural landscape of Mission Street over time. Some of these signifying elements could help emphasize the special places of Mission Street. They could tell the story of this iconic street by showing us the remnants in the architecture, sidewalks and street art. Below are the unifying elements that our team put together:

HISTORIC SIGNAGE
SPECIAL SIGNAGE
STREET ART

Elements that address the needs of the street.

Mission Street is a utilitarian street where a variety of businesses and services live. The street’s infrastructure, however, often falls behind the demand of its users. Improvements to these elements where needed can help us fill the existing gaps. Listed below are the elements that can help us fill these gaps in the streetscape.

URBAN FOREST
TRANSIT AMENITIES
ART INSTALLATIONS

http://missionpublic.sfplanning.org

http://missionpublic.sfplanning.org

23RD ST
22ND ST
21ST ST
20TH ST
19TH ST
18TH ST
17TH ST
16TH ST
15TH ST
14TH ST
13TH ST
12TH ST
11TH ST
10TH ST
9TH ST
8TH ST
7TH ST
6TH ST
5TH ST
4TH ST
3RD ST
2ND ST
1ST ST