HISTORIC CONTEXT

Historic elements that make Mission Street unique

A walk along the historic Mission corridor (looking for remnants of the past): The Mission Public Life Plan team walked the Mission Street corridor with our historic preservation experts. We took a walk from 16th Street to Cesar Chavez Street to observe significant elements on the sidewalk and building façades - we traced back the corridor’s history and found some signs of its past glamour. We looked up at cornices, windows and old neon signs, we looked at faded paving, exquisite decorations and window displays, at faded murals and new art.

Here are some samples illustrating our findings:

How can we promote the historic culture on Mission?

We want your feedback! Please write your comments at the activity table.

SUGGESTED ACTION ITEMS

- Establish a façade improvement program for the “Heart of the Neighborhood” section of the corridor, helping business owners to upgrade their storefront highlighting the historic elements.
- Use special paving to signify historic elements along the corridor.
- Incorporate historic signage preservation and restoration program into existing historic preservation and public space requirements and programs (could be a requirement or incentive to new development).
- Restore signage as an important element of the streetscape. A program for an inventory of historic signs could be followed by individual restorations depending on individual funding and or an incentive program.
- Utilize art exhibitions and installations to tell the history of Mission Street (examples: wayfinding tools).

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