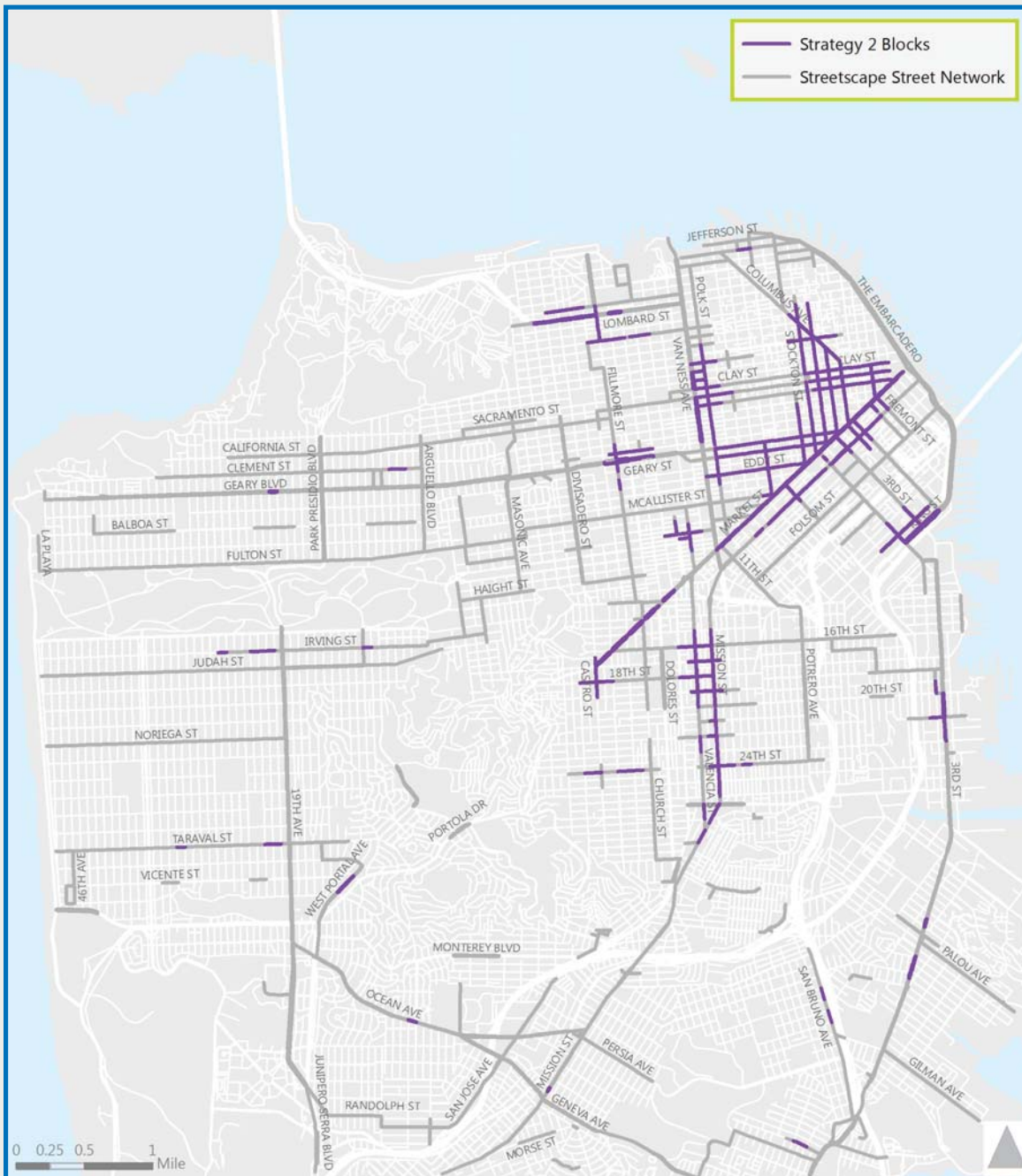


STRATEGY 2 TAP INTO ECONOMIC POTENTIAL

BLOCKS WITH MOST VACANCIES AND RECENT BUSINESS GROWTH



Strategy Goal:

Prioritize locations with underutilized buildings yet actively growing businesses (top 20%).

Data Inputs:

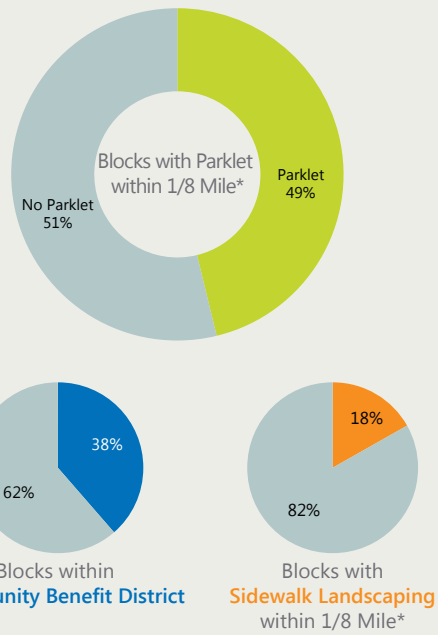
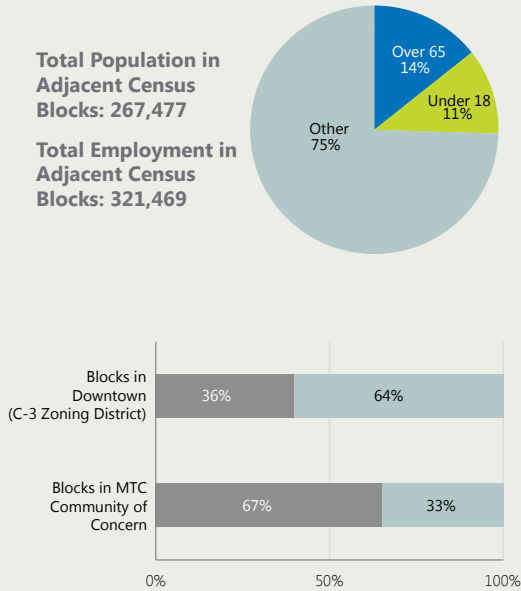
- Presence of vacant storefronts and lots (x3)
- Number of change of use permits, miscellaneous permits, and new business licenses



Figure 2
Map of Strategy 2 Prioritized Locations

STRATEGY 2 TAP INTO ECONOMIC POTENTIAL

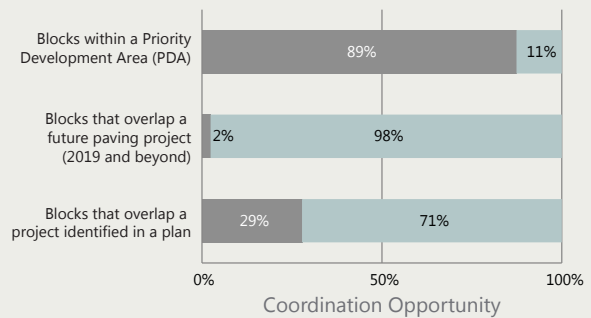
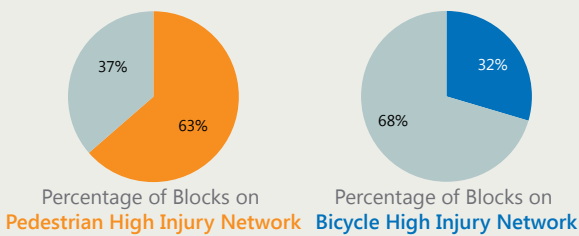
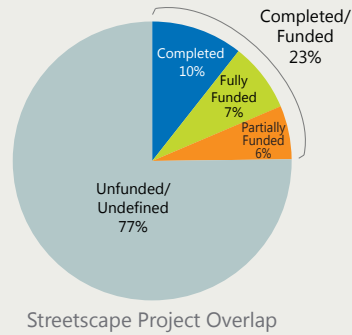
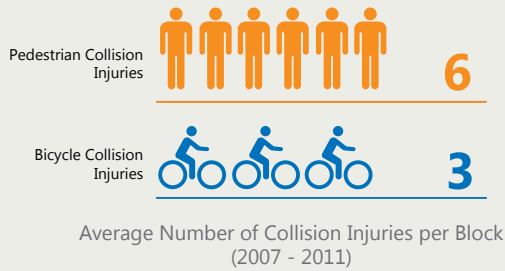
BLOCKS WITH MOST VACANCIES AND RECENT BUSINESS GROWTH



TARGETED POPULATION

STEWARDSHIP

*based on permit history



Average Prioritization Weight for Blocks on WalkFirst High Injury Network = 3.5

SAFETY

EFFICIENCY



Figure 5 Evaluation Metrics Infographic of Strategy 2 Prioritized Locations