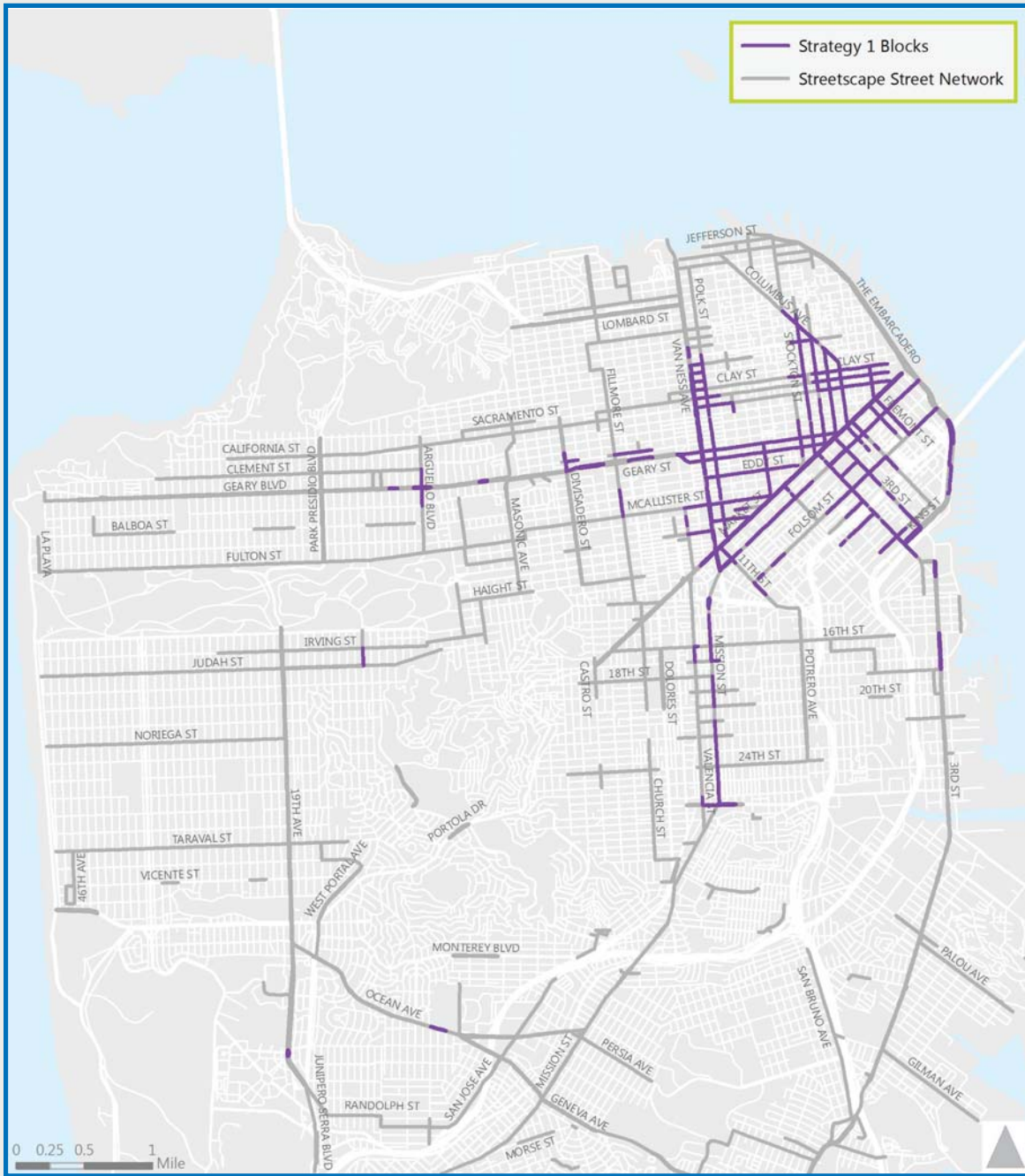


# STRATEGY 1 INVEST WHERE PEOPLE WALK

BLOCKS WITH MOST PEDESTRIAN ACTIVITY



## Strategy Goal:

Prioritize locations with high levels of pedestrian activity (top 20%).

## Data Inputs:

- Pedestrian volumes: current + forecasted growth (x5)
- Transit ridership at nearby stations



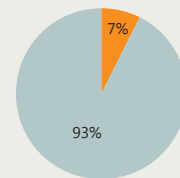
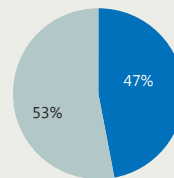
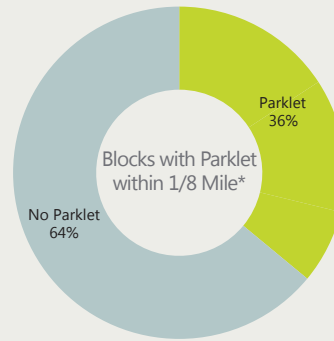
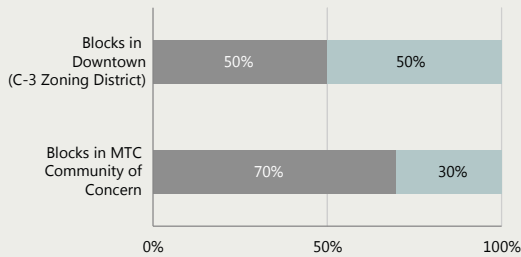
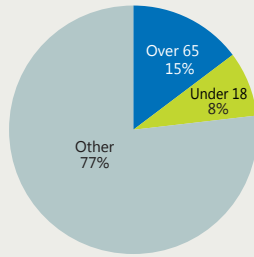
Figure 1  
Map of Strategy 1 Prioritized Locations

# STRATEGY 1 INVEST WHERE PEOPLE WALK

## BLOCKS WITH MOST PEDESTRIAN ACTIVITY

Total Population in Adjacent Census Blocks: 204,866

Total Employment in Adjacent Census Blocks: 386,738



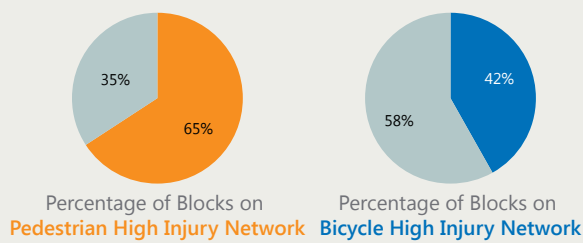
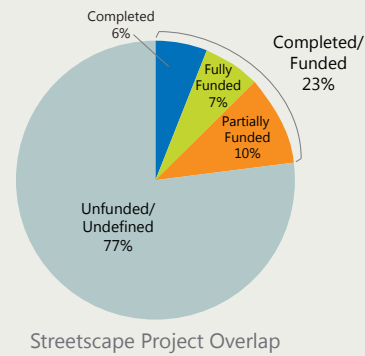
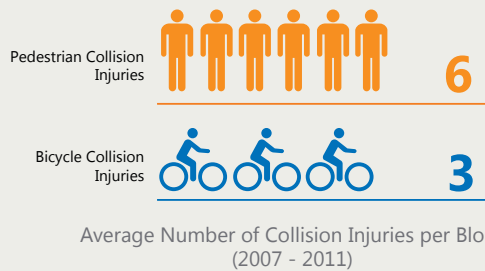
Blocks within Community Benefit District

Blocks with Sidewalk Landscaping within 1/8 Mile\*

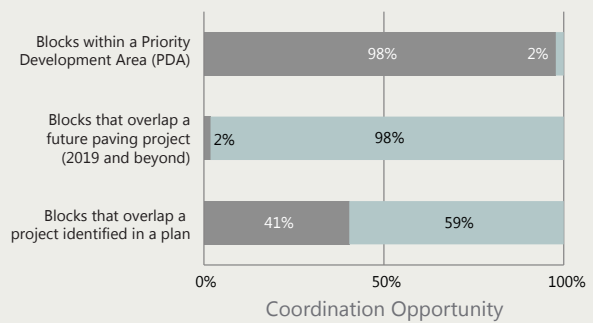
### TARGETED POPULATION

### STEWARDSHIP

\*based on permit history



Average Prioritization Weight for Blocks on WalkFirst High Injury Network = 3.5



### SAFETY

### EFFICIENCY



Figure 4 Evaluation Metrics Infographic of Strategy 1 Prioritized Locations