



A framework for
pedestrian
improvements
in San Francisco

The WalkFirst project will identify key walking streets throughout San Francisco and establish criteria to prioritize pedestrian improvements in order to improve pedestrian safety and walking conditions, encourage walking, and enhance pedestrian connections to key destinations.

This project builds on the Better Streets Plan, a comprehensive set of pedestrian-oriented policies and design guidelines for public San Francisco's streets and sidewalks, and coordinates with other efforts to improve the City's streets and transportation system.

 For more information visit:
<http://walkfirst.sfplanning.org>

 Email us at:
walkfirst@sfgov.org

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WALKFIRST Fact Sheet



KEY WORK PRODUCTS

- ▶ A citywide map of key pedestrian streets and zones
- ▶ Criteria for prioritizing pedestrian improvements
- ▶ Up to five case studies and concept designs
- ▶ A preliminary project list of recommended pedestrian improvements
- ▶ Draft policies and investment strategies relating to walking and the pedestrian environment.

PROJECT TEAM

WalkFirst is a collaborative effort between the San Francisco Department of Public Health (lead agency), San Francisco Planning Department, San Francisco Municipal Transportation Agency, and San Francisco County Transportation Authority. Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

TIMEFRAME

The project will run for one year, from October 1, 2010 until September 30, 2011.

HOW TO GET INVOLVED?

- ▶ Visit the project website <http://walkfirst.sfplanning.org> for upcoming information, events and meetings.
- ▶ Join the project mailing list by sending an email to walkfirst@sfgov.org
- ▶ Attend monthly PSAC meetings. The project team will be making monthly reports to the Pedestrian Safety Advisory Committee (PSAC). PSAC is the official public representative to the Board of Supervisors on pedestrian issues. Meetings are held on the 2nd Tuesday of each month at 5:30 p.m. in City Hall room 408. For meetings and agendas please go to <http://www.sfmta.com/cms/cpdsafe/19509.html>

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