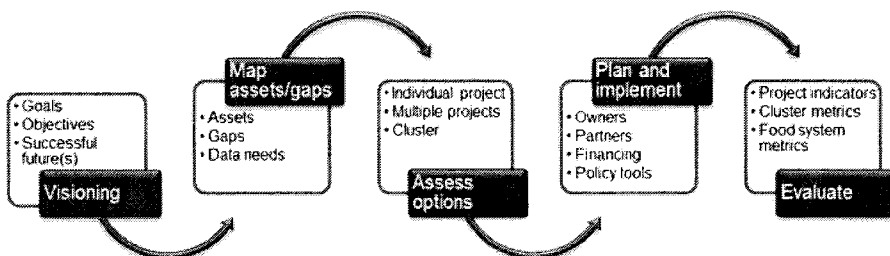


Roadmap for City Food Sector Innovation and Investment

Local governments are increasingly interested in developing their local food systems to realize both local economic and job creation benefits, and also public health, environmental and social benefits. But where and how to invest are often challenging questions for cities to answer.

On July 26, 2013, the cities of San Francisco, Minneapolis, Portland (Oregon), Seattle and Vancouver (British Columbia) released a *Roadmap for City Food Sector Innovation and Investment*. The Roadmap provides cities with guidance for developing a local foods investment strategy and selecting the best investment opportunities to create new jobs and strengthen local businesses while increasing a community's access to healthy, local and sustainably grown foods. **Media Release:** [click here to learn more about the Roadmap report.](#)



What Will the Roadmap Provide?

The Roadmap outlines steps to establish a local vision, inventory and map their food assets and gaps, evaluate investment options and manage financial risk, as well as select municipal policies and initiatives that can improve the success of local food entrepreneurs and local businesses. In addition, the Roadmap also presents a review of the range of local economic benefits of conventional and innovative food businesses found during the project's comprehensive scan of local and national economic data on job creation and business viability in the food sector.

Documents

- ▶ North American Food Sector Part 1: Program Scan and Literature Review Large PDF (14MB)
- ▶ North American Food Sector Part 2: Roadmap for City Food Sector Innovation and Investment PDF (2MB)

▶ Roadmap Investment Evaluation Tool

What is the SF Planning Department's Food System Policy Program?

→ Equitable – Affordable – Accessible

→ Health Promoting

→ Community Building

→ Environmentally Conscious

Our Food System Policy Program is a collaborative effort with other public agencies, businesses, non-profits, and community members to understand and improve San Francisco's urban food system. Our ultimate goal is to help create a sustainable urban food system that helps the City and County of San Francisco better serve the residents who are most dependent on it for their livelihood and health.

→ Sustainable and Resilient

→ Transparent and Safe
Projects

- Roadmap for City Food Sector Innovation and Investment
- San Francisco Food Industry Cluster Study

Additional Resources

- **NEW** Webinar recording (8/2/13): Roadmap for City Food Sector Innovation and Investment video
- **NEW** North American Food Sector Part 1: Program Scan and Literature Review Large PDF (14MB)
- **NEW** North American Food Sector Part 2: Roadmap for City Food Sector Innovation and Investment PDF (2MB)
- San Francisco Urban Agriculture Ordinance
- San Francisco Urban Agriculture Program
- Executive Directive for Healthy and Sustainable Food for San Francisco
- Mobile Food Facilities Locational Requirements
- Mobile Food Facilities at Certain Institutions in Specified Districts

For questions or comments, contact:

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▸ Roadmap Investment Evaluation Tool