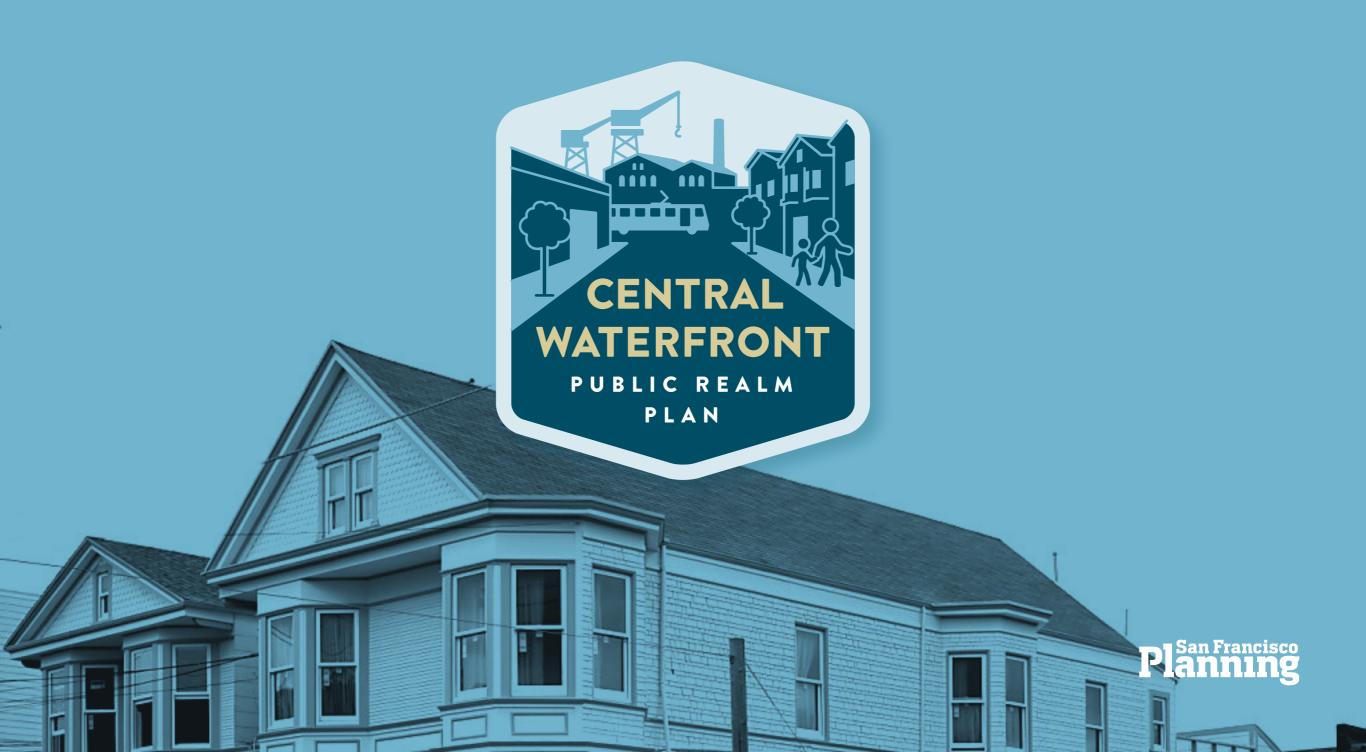
Informational Presentation

CENTRAL WATERFRONT ADVISORY GROUP | WEDNESDAY 21 OCTOBER 2015







The **Central Waterfront** of San Francisco continues to grow, accommodating both new housing and neighborhood commercial services, while maintaining many historic industrial marine functions. As more development is realized in the neighborhood, the streets, sidewalks, parks, and other open spaces of the Central Waterfront should receive appropriate improvements that better serve residents and employees.

Plan Area Boundary



Core Area

Plan Area

Why a Public Realm Plan?



The Plan will identify and scope projects, provide concept designs and preliminary project costs to better inform funding decisions.



The Plan should reflect the project priorities of local residents, business operators, and neighborhood organizations.



The Plan will provide a platform for coordination between different government and nonprofit agencies.

Why a Public Realm Plan?



The plan can address critical linkages between parks, the waterfront, and other open spaces that are incomplete or disjointed.

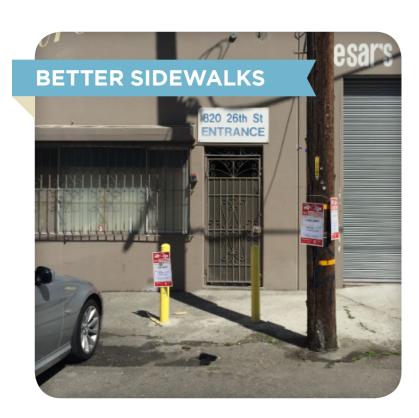


The plan can ensure that all public space projects, large and small, receive attention that produces a high standard of design and execution.



The plan can include an implementation plan and cost estimates reflecting local priorities and availability of programmed funds.

Why a Public Realm Plan?



Many streets have substandard sidewalks. Many street segments rank low on the City's Pavement Condition Index (PCI).



The neighborhood has relatively high number of intersections ranking in the highest-risk categories for pedestrian collisions and injuries.



Lighting throughout the neighborhood is inconsistent, with many areas lacking basic nighttime illumination.

Public Realm Plan Outputs



IDENTIFY PROJECTS

Through a robust community engagement process, finalize a prioritized list of streetscape, open space, and other public realm projects.



DEVELOP DESIGNS

Working with neighborhood residents, businesses, and property owners, produce detailed design for the highest priority projects. Develop conceptual designs for the remaining projects.

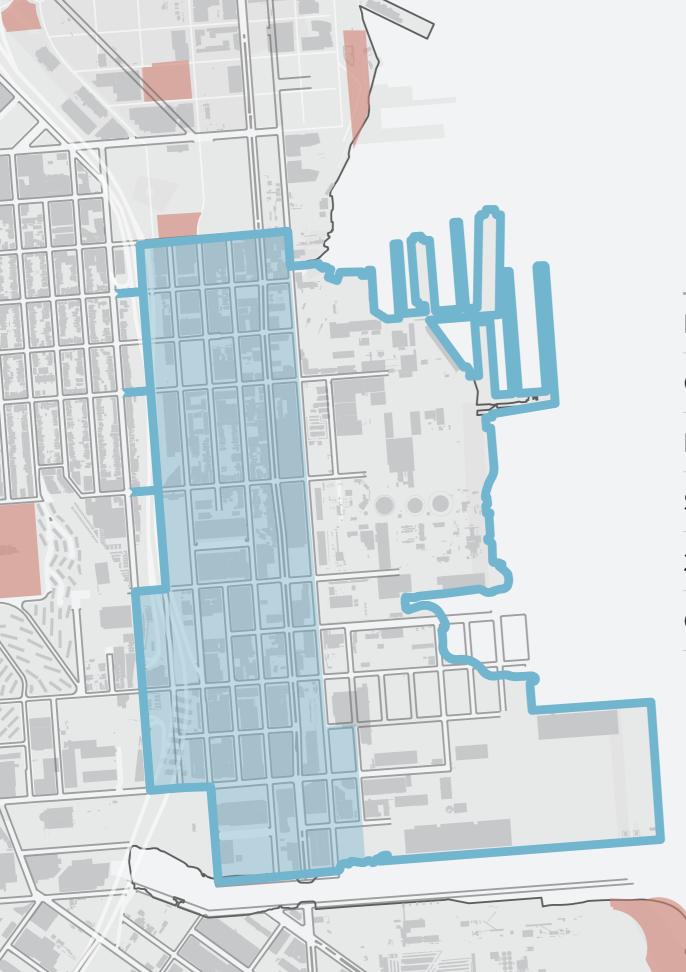


ESTIMATE COSTS

Provide robust cost estimates for each of the projects identified in the plan.

Area Planning Overlaps

AUG 2008	Eastern Neighborhoods (SF Planning Department)
DEC 2008	Central Waterfront Area Plan (SF Planning Department)
APR 2010	Pier 70 Preferred Master Plan (Port of SF)
JUN 2010	San Francisco Better Streets Plan (City of SF)
MAY 2011	22nd Street Greening Master Plan (GreenTrustSF, Fletcher Studios)
NOV 2013	Green Vision Plan (Dogpatch - NW Potrero Hill Green Benefit District)



Area Planning Overlaps

Eastern Neighborhoods (SF Planning)

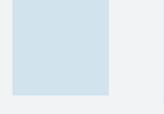
Central Waterfront Area Plan (SF Planning)

Pier 70 Preferred Master Plan (Port of SF)

San Francisco Better Streets Plan (City of SF)

22nd Street Greening Master Plan (GreenTrustSF)

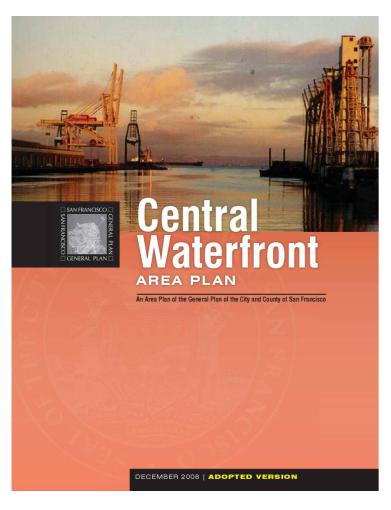
Green Vision Plan (D-NWPH GBD)



Core Area

Plan Area

Area Plan Objectives & Policies



OBJECTIVE 5.1

Provide public parks and open spaces that meet the needs of residents, workers and visitors.

OBJECTIVE 5.3

Create a network of green streets that connects open spaces and improves the walkability, aesthetics, and ecological sustainability of the neighborhood.

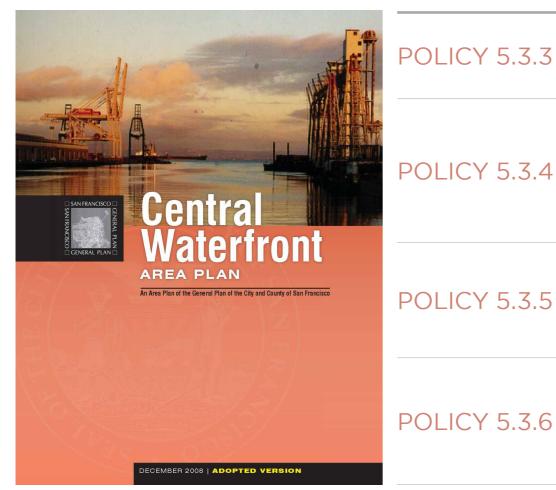
POLICY 5.3.1

Redesign underutiilized portions of streets as public open spaces, including widened sidewalks or medians, curb bulb-outs, "living streets" or green connector streets.

POLICY 5.3.2

Maximize sidewalk landscaping, street trees and pedestrian scale street furnishing to the greatest extent feasible.

Area Plan Objectives & Policies



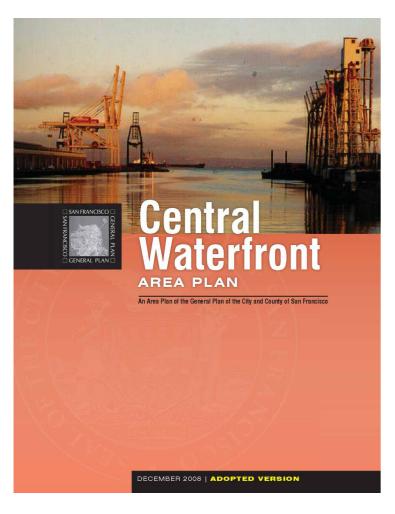
POLICY 5.3.3 Design intersections of major streets to reflect their prominence as public spaces.

Enhance the pedestrian environment by requiring new development to plant street trees s along abutting sidewalks. When this is not feasible, plant trees on development sites or elsewhere in the plan area.

Significant above grade infrastructure, such as freeways, should be retrofitted with architectural lighting to foster pedestrian connections beneath.

Where possible, transform unused freeway and rail rights-of-way into landscaped features that provide a pleasant and comforting route for pedestrians.

Area Plan Objectives & Policies



POLICY 5.3.7

Develop a continuous loop of public open space along Islais Creek

POLICY 5.3.8

Pursue acquisition of the Tubbs Cordage Factory alignment to public access. Should it be infeasible to purshase the necessary property, future development should include...

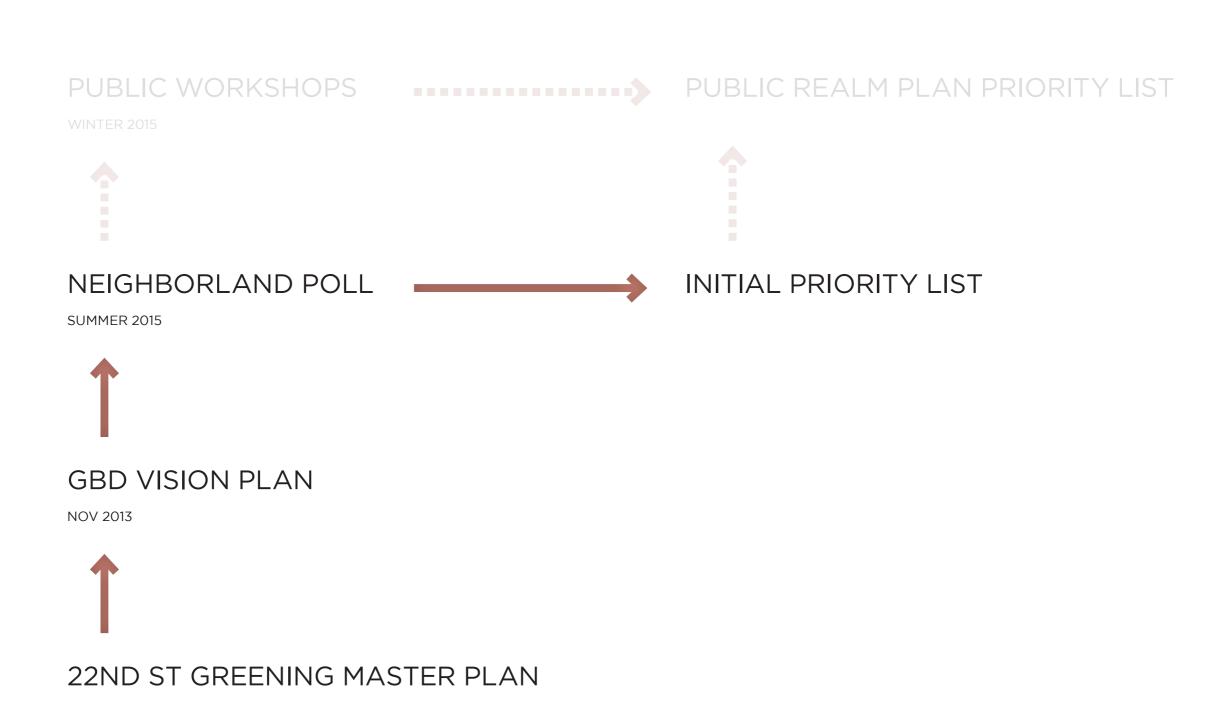
POLICY 5.3.5

Explore possibilities to identiy and expand waterfront recreational trails and opportunities including the Bay Trail and Blue-Greenway.

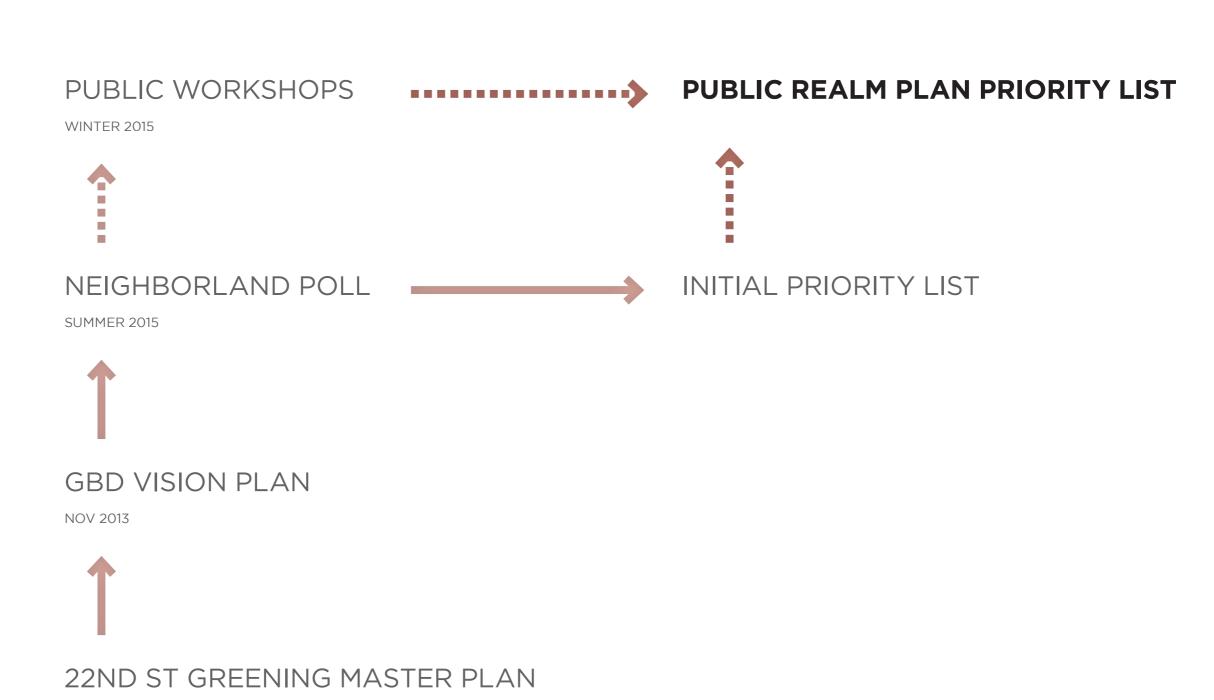
OBJECTIVE 5.4

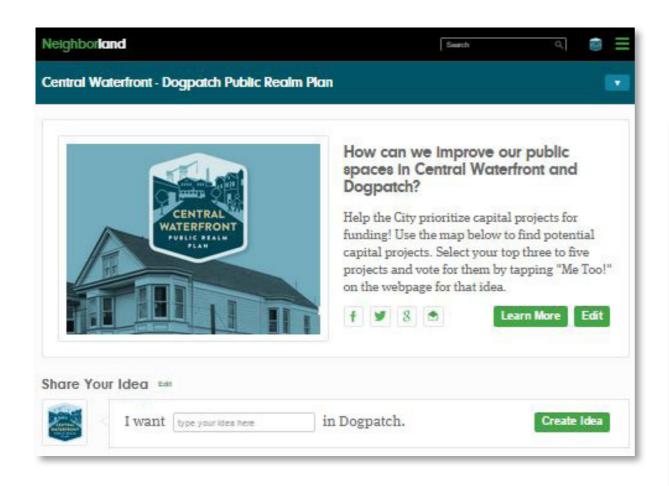
The open space system should both beautify the neighborhood and strenghten the environment.

MAY 2011

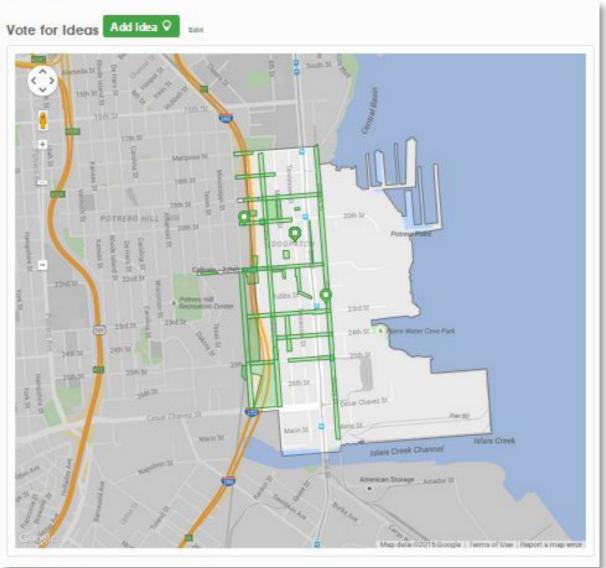


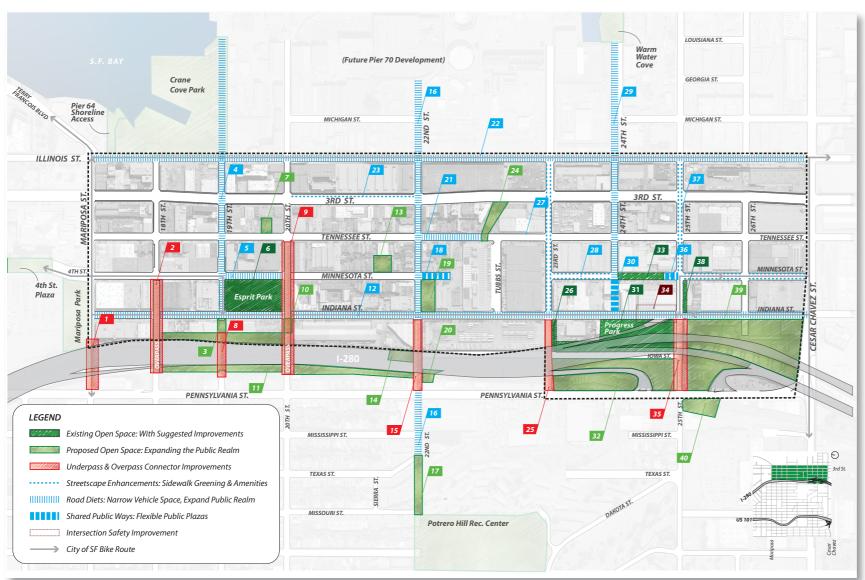
MAY 2011





https://neighborland.com/dogpatchpublicspace









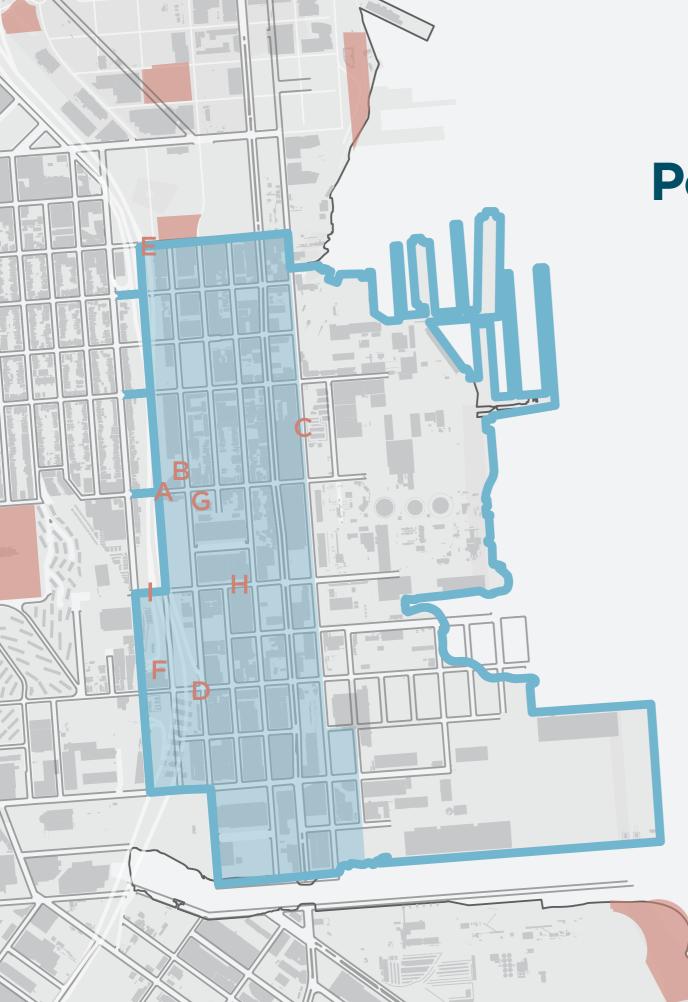
The Green Vision Plan
prepared for GBD formation
has already identified a
majority of potential projects.
Therefore the Public Realm
Plan can focus on scoping
and development of cost
estimates for capital projects.



A 22nd Street. Steps ²	\$1.8 M
B 22nd Street Streetscape ²	\$2.0 M
C Blue Greenway (Illinois)	\$18 M
D Arts Plaza ²	\$850 K
E Warm Water Cove Park	\$_
F Cesar Chavez East	\$8.3 M
C.W. New Parks & Rehab. ²	\$5.4 M

1 - per .draft Capital Plan March 2015

2 - Eastern Neighborhood Impact Fees

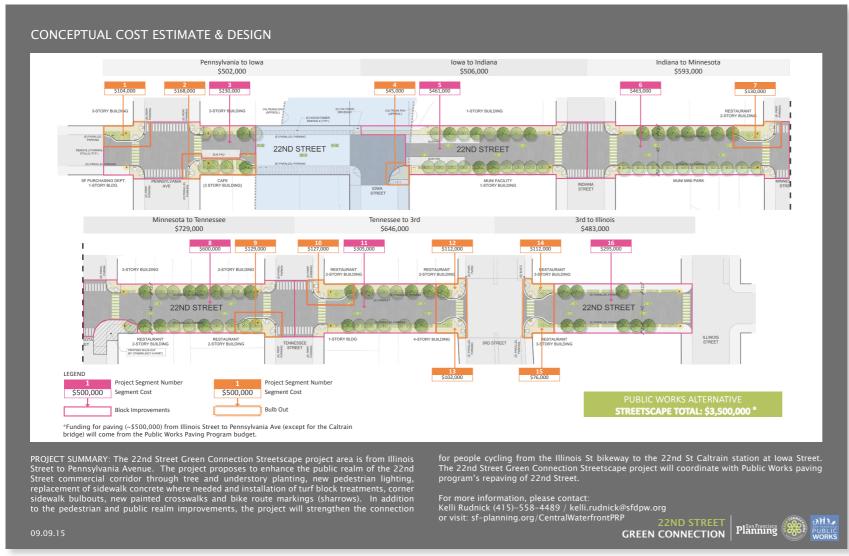


Potential Capital Projects

A 22nd & 23rd St bridge lighting	\$183 K
B Plaza Improvements	cost tbd
C Greening & Pedestrian Improvements at A.I.C.	cost tbd
Bike & Ped. Improvements at Indiana & 25th St.	cost tbd
E Mariposa Gateway	cost tbd
F Progress Park Expansion	cost tbd
G Woods Yard Park (site-wide)	cost tbd
H 23rd St. Streetscape	cost tbd
23rd St. Gateway	cost tbd

1 - preliminary list identified through the Central Waterfront - Dogpach Public Realm Plan

22nd Street Streetscape



preliminary concept plan and cost estimate September 2015, San Francisco Public Works based on the 22nd St Greening Masterplan, David Fletcher for Greentrust SF, May 2011

NEXT STEPS

- 1 i.d. \$1M funding gap
- 2 Refine design
- 3 I.D.maintenance partner
- 4 Implement

FUNDING SUMMARY

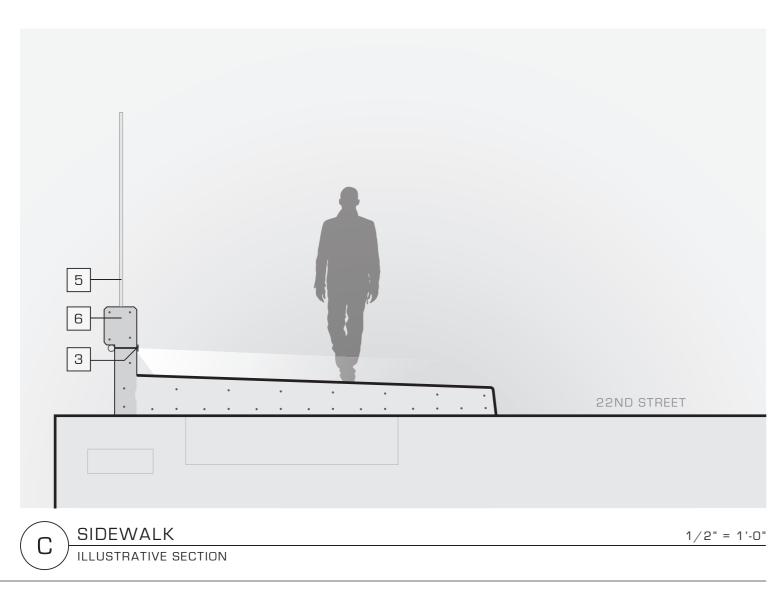
\$3.6M Total Cost Estimate

\$2.0M fr Impact Fees

\$0.6M fr DPW Paving

[\$1.0M funding gap]

Caltrain Bridges: Pedestrian Lighting



probono design by Fletcher Studios

NEXT STEPS

- 1 Develop Electrical Plan
- 2 I.D. \$183k Capital Funding
- 3 [Implement]
- 4 I.D. Maintenance & Liability

22nd Street Steps

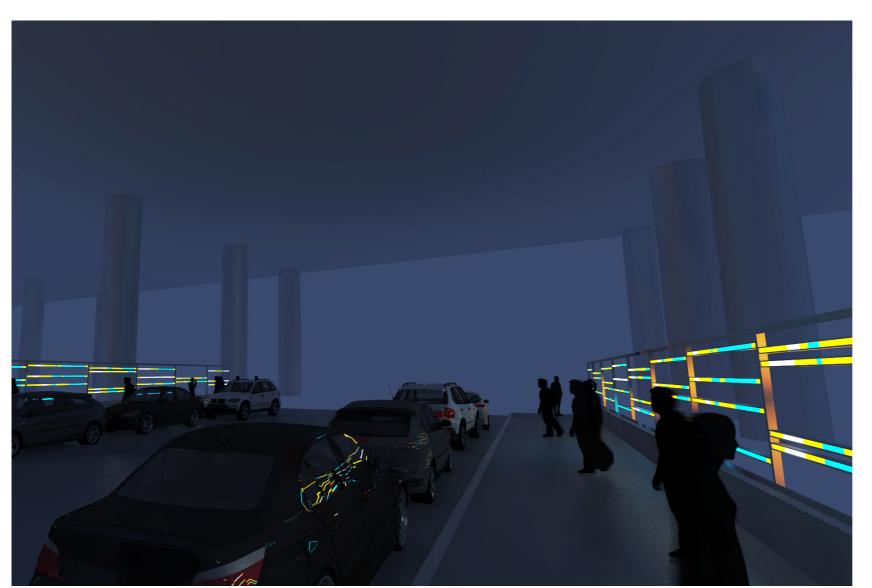


perspective rendering courtesy of Fletcher Studios

NEXT STEPS

- 1 I.D. \$3M Capital Funding
- 2 [Implement]

Caltrain Bridges: Gateway Lighting



probono conceptual design by Groundworks

NEXT STEPS

- 1 Develop Design
- 2 Produce Electrical Plan
- **3** Estimate Rough Costs
- 4 I.D. Capital Funding
- 5 I.D. Maintenance & Liability
- 6 I.D. Ops. & Electrification
- 7 Implement

Public Realm Planning Timeline

	Begin Community Outreach and Briefings to stakeholder groups ¹
MONTH 1	RFP for Urban Design Consultant ²
MONTH 2	Select Urban Design Consultant; Finalize Contract
MONTH 3	Existing Conditions Documentation
MONTH 4	Public Workshop 1: Project Identification & Prioritization
MONTH 5	Design Development
MONTH 6	Public Workshop 2: Design Charette of Priority Projects
MONTH 7	Design Development
MONTH 8	Publication of Plan and Public Presentations ³
	Adoption by Board of Supervisors

^{1 -} commenced March 2015

^{2 -} October 2015

^{3 -} target Ssummer 2016

Ongoing Engagement: Stakeholder Organizations

2nd TUES	Dogpatch Neighborhood Assn. (DNA)
2nd TUES	Potrero-Dogpatch Merchants Assn. (PDMA)
LAST TUES	Potrero Boosters
3rd WEDS	Central Waterfront Advisory Committe
1st THURS	Penninsula Joint Powers Board of Directors (Caltrain)
AS NEEDED	Dogpatch - NW Potrero Hill Green Benefit District
AS NEEDED	Port of SF / Office of Economic & Workfoce Devel
AS NEEDED	HOPE SF / Portrero Hill



In addition to holding Open House Workshops, Planning's Public Realm Plan Team will also attend select monthly meetings organized by various stakeholders to provide updates and gather feedback.

