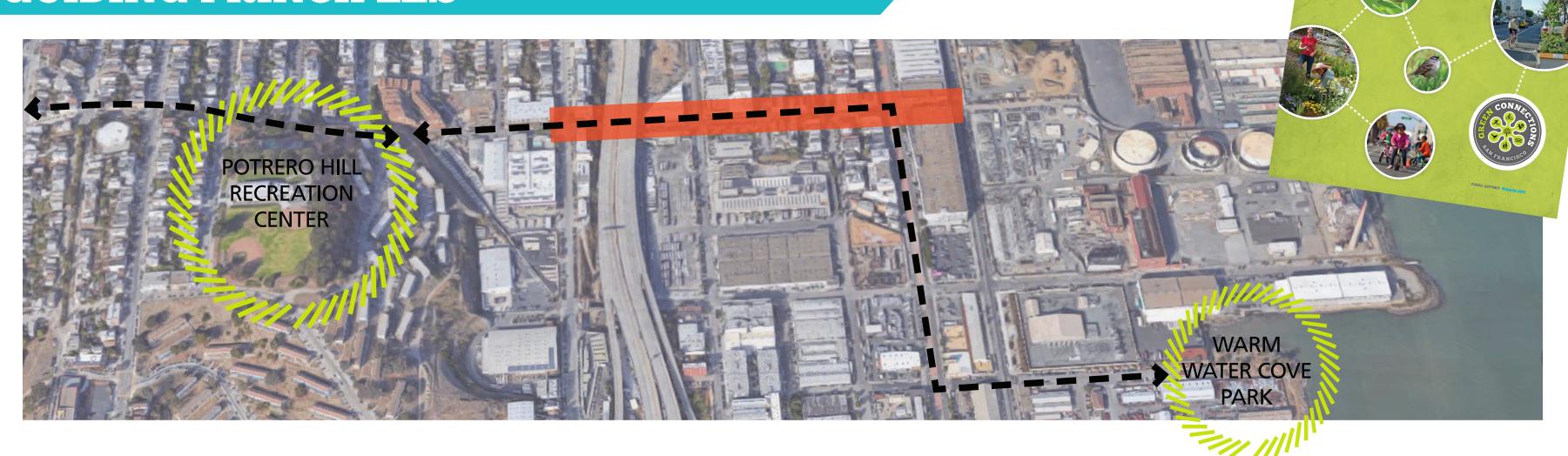
### **BENEFITS**

#### WHY CUSTOM CROSSWALKS?

- Enhanced Intersection Visibility
- Neighborhood Identifier
- Connection to Planting Areas
- Connection to Site Furnishings (Colors)
- Corridor Identified as a "Green Connection"
- Located Along Existing Bike Route
- Pedestrian link between Caltrain & Pier 70/ Waterfront Devel.

# GUIDING PRINCIPLES

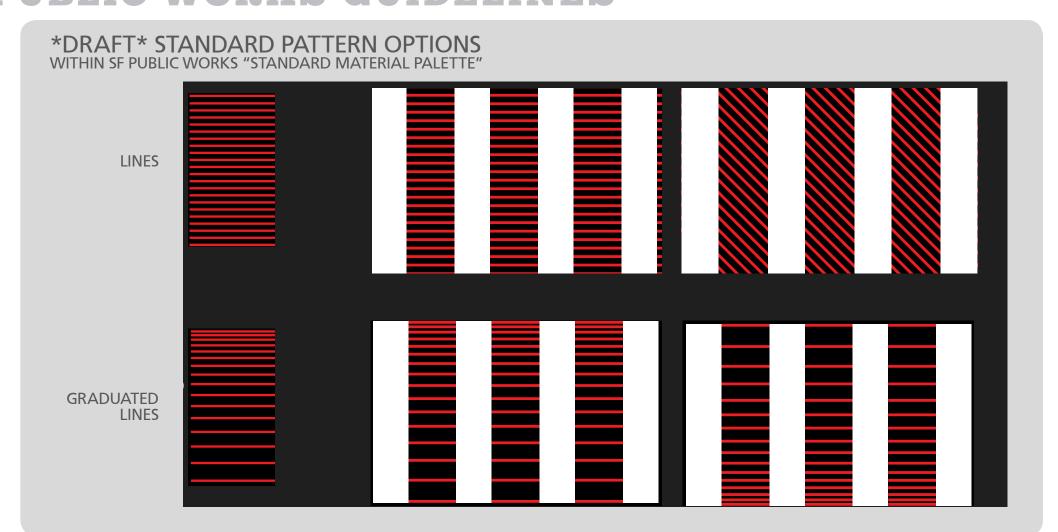


### PROJECT AREA



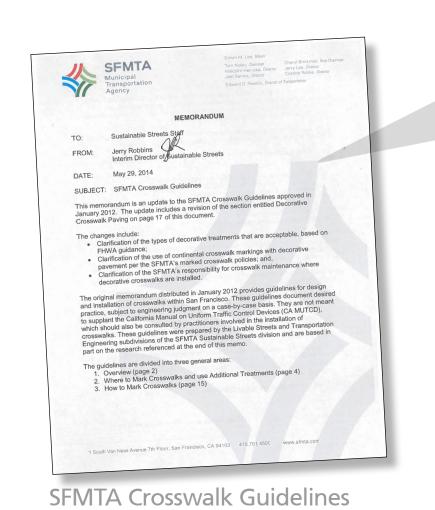
### **DESIGN CRITERIA**

### PUBLIC WORKS GUIDELINES





### MTA GUIDELINES



crosswalk markings and must be devoid of retroreflective properties. The FHWA Memorandum "MUTCD - Official Ruling 3(09)-24(I) – Application of Colored Pavement" dated August 15, 2013 provides the following clarification on acceptable decorative treatment at marked crosswalks:

Decorative paving treatments, including colored and/

or textured concrete, asphalt or pavers, Street Print,

Duratherm, or other similar treatments should not be considered a safety or traffic control measure. Decorative

crosswalk treatments are not a substitute for, and should

not detract from, transverse or continental crosswalk markings. Furthermore, decorative treatments between

transverse crosswalk markings are not a substitute for

continental markings, which should be used for any new

For both continental and transverse crosswalks, the

decorative markings must contrast with the visibility of the

or upgraded marked crosswalks.

"Examples of acceptable treatments include brick lattice patterns, paving bricks, paving stones, setts, cobbles, or other resources designed to simulate such paving. Acceptable colors for these materials would be red, rust, brown, burgundy, clay, tan or similar earth tone equivalents. All elements of pattern and color for these treatments are to be uniform, consistent, repetitive, and expected so as not to be a source of distraction. No element of the aesthetic interior treatment is to be random or unsystematic. No element of the aesthetic interior treatment can implement pictographs, symbols, multiple color arrangements, etc., or can otherwise attempt to communicate with any roadway user."

When used, decorative crosswalk paving treatments should consist of durable, skidresistant materials that do not cause discomfort to those who use wheelchairs and other assistive mobility devices. When decorative crosswalk treatments supplement continental crosswalks, the underlying pavement material should be asphalt or another similar material that thermoplastic crosswalk markings adhere well to. All decorative crosswalk markings will be reviewed on a case-by-case basis. See also Chapter 3G of the California MUTCD for further guidance on the use of colored paving materials at crosswalks. The SFMTA will maintain crosswalk markings and other traffic control devices but assumes no responsibility for maintaining decorative crosswalks.





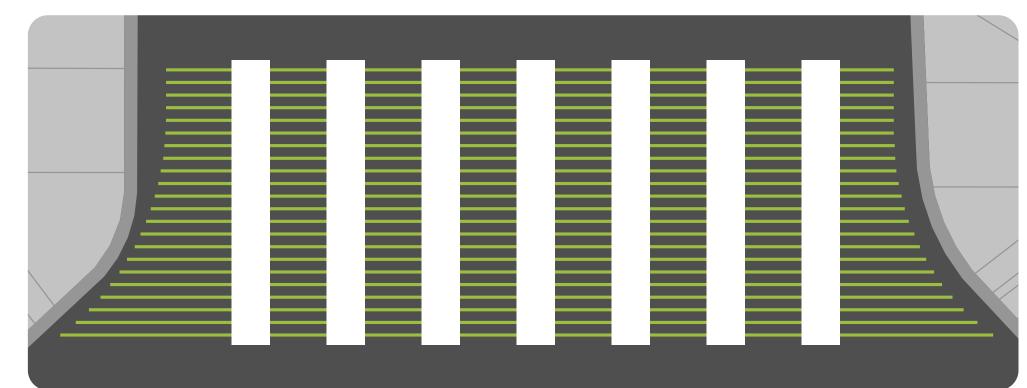
# **OPTION A**



Template Design



Perspective Rendering



Plan View

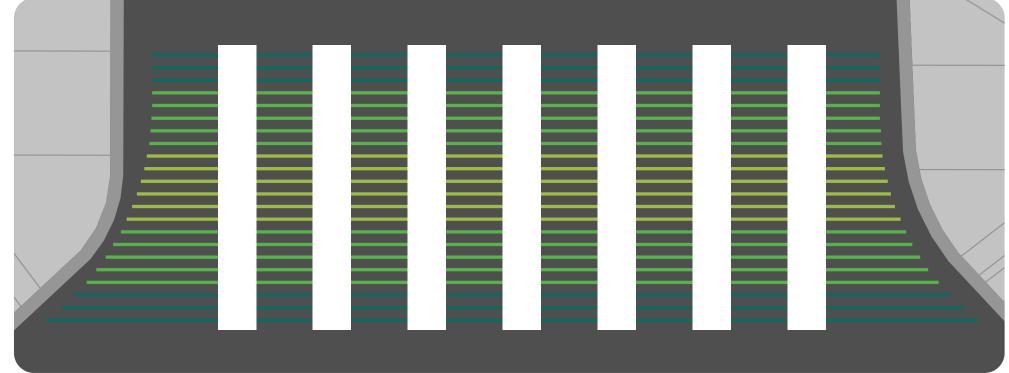
### **OPTION B**



Template Design

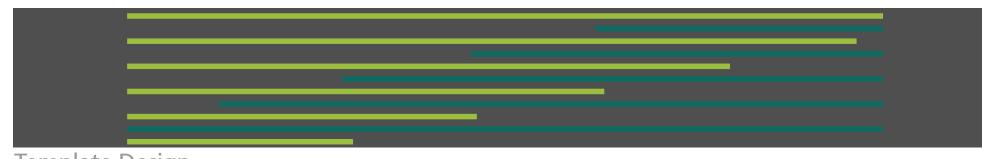


Perspective Rendering



Plan View

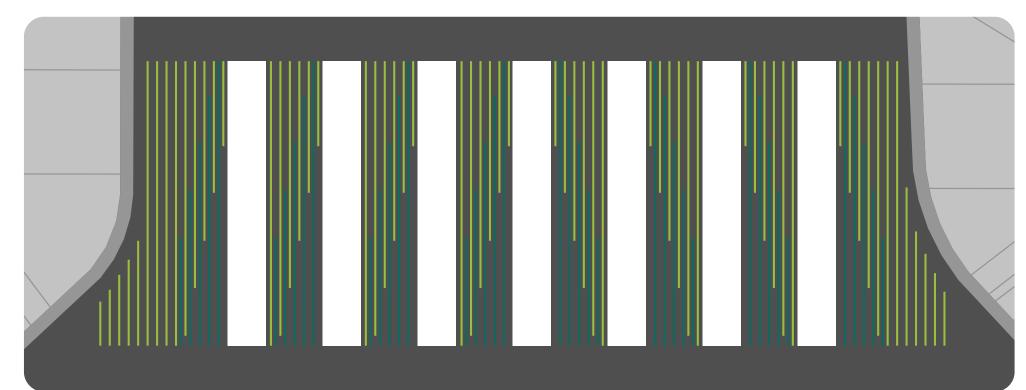
# **OPTION C**



Template Design



Perspective Rendering



Plan View

02.21.2017