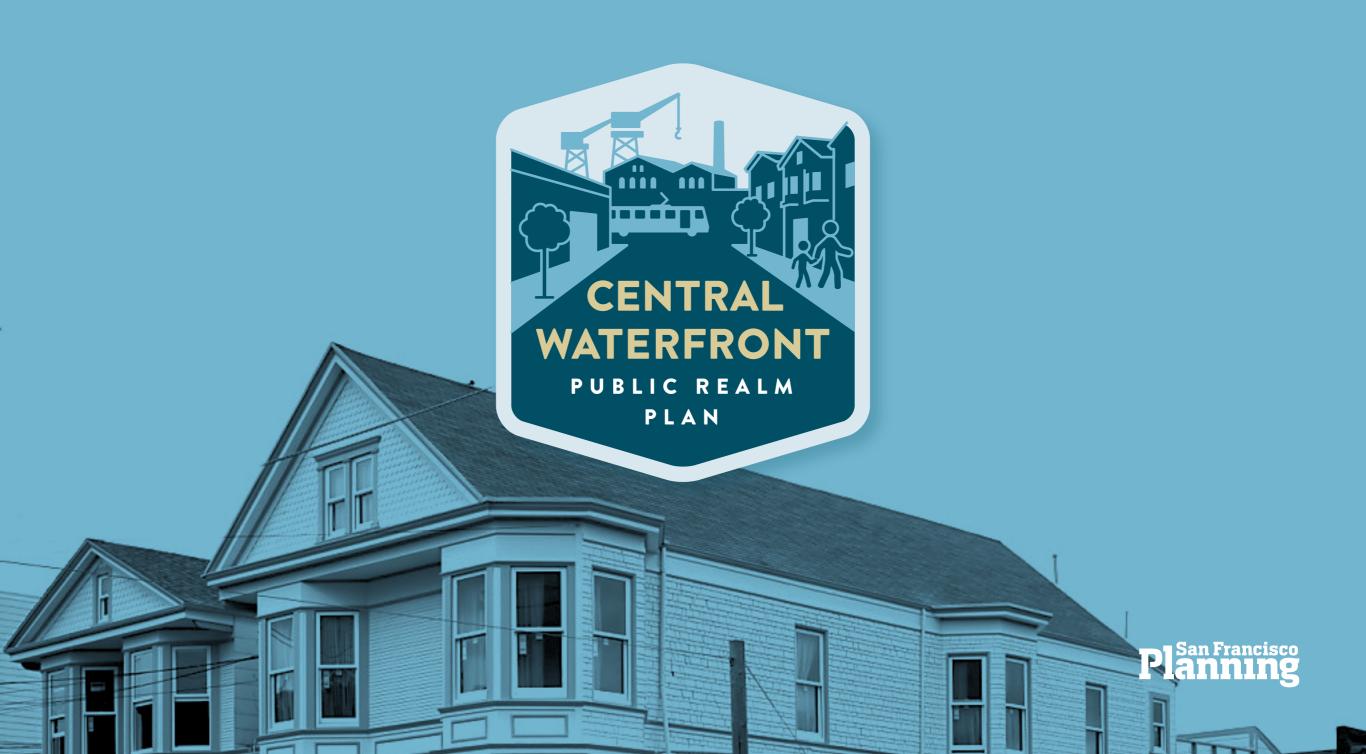
Informational Update

DOGPATCH - NORTHWEST POTRETO GREEN BENEFIT DISTRICT | 20 JULY 2016







The **Central Waterfront** of San Francisco continues to grow, accommodating both new housing and neighborhood commercial services, while maintaining many historic industrial marine functions. As more development is realized in the neighborhood, the streets, sidewalks, parks, and other open spaces of the Central Waterfront should receive appropriate improvements that better serve residents and employees.

Plan Area Boundary



Core Area

Plan Area

Why a Public Realm Plan?



The Plan will identify and scope projects, provide concept designs and preliminary project costs to better inform funding decisions.



The Plan should reflect the project priorities of local residents, business operators, and neighborhood organizations.



The Plan will provide a platform for coordination between different government and nonprofit agencies.

Why a Public Realm Plan?



The plan can address critical linkages between parks, the waterfront, and other open spaces that are incomplete or disjointed.



The plan can ensure that all public space projects, large and small, receive attention that produces a high standard of design and execution.



The plan can include an implementation plan and cost estimates reflecting local priorities and availability of programmed funds.

Why a Public Realm Plan?



Many streets have substandard sidewalks. Many street segments rank low on the City's Pavement Condition Index (PCI).



The neighborhood has relatively high number of intersections ranking in the highest-risk categories for pedestrian collisions and injuries.



Lighting throughout the neighborhood is inconsistent, with many areas lacking basic nighttime illumination.

Public Realm Plan Outputs



IDENTIFY PROJECTS

Through a robust community engagement process, finalize a prioritized list of streetscape, open space, and other public realm projects.



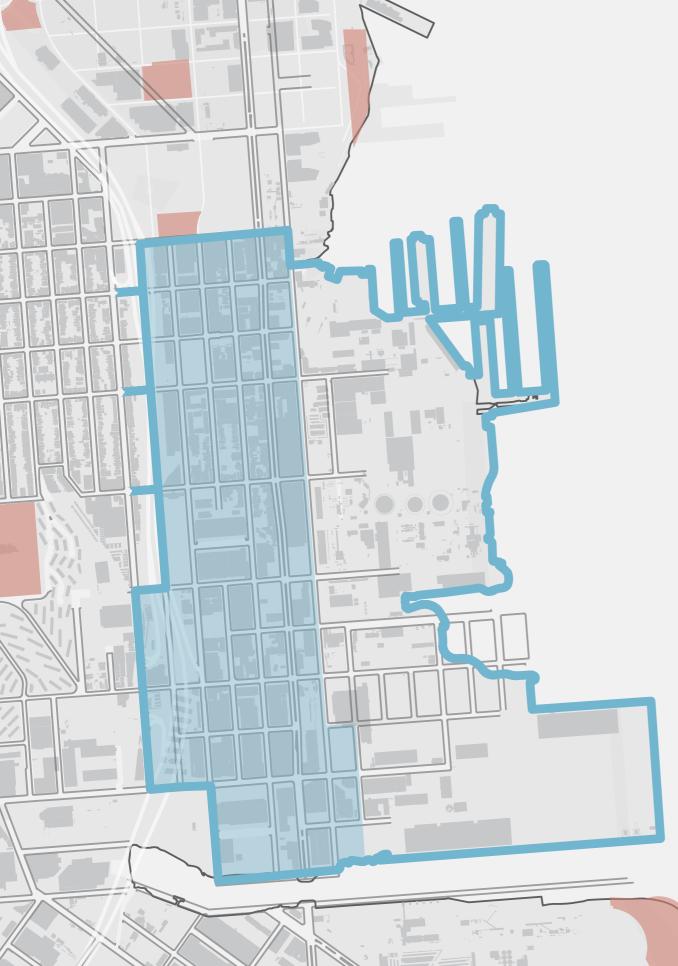
DEVELOP DESIGNS

Working with neighborhood residents, businesses, and property owners, produce conceptual design for the highest priority projects. Develop more detailed scopes for the remaining projects.



ESTIMATE COSTS

Provide robust cost estimates for each of the 40+ projects identified in the plan.



Area Planning Overlaps

Eastern Neighborhoods (SF Planning)

Central Waterfront Area Plan (SF Planning)

Pier 70 Preferred Master Plan (Port of SF)

San Francisco Better Streets Plan (City of SF)

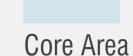
22nd Street Greening Master Plan (GreenTrustSF)

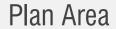
Blue Greenway Guidelines (Port of SF)

Green Vision Plan (D-NWPH GBD)

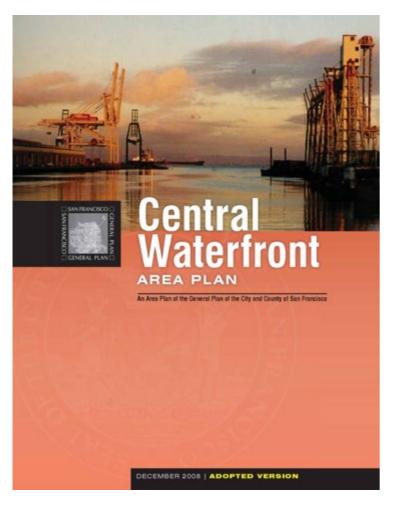
Green Conections (City of SF)

Pier 70 Development (Port of SF / Forest City)





Area Plan Objectives & Policies



OBJECTIVE 5.1

Provide public parks and open spaces that meet the needs of residents, workers and visitors.

OBJECTIVE 5.3

Create a network of green streets that connects open spaces and improves the walkability, aesthetics, and ecological sustainability of the neighborhood.

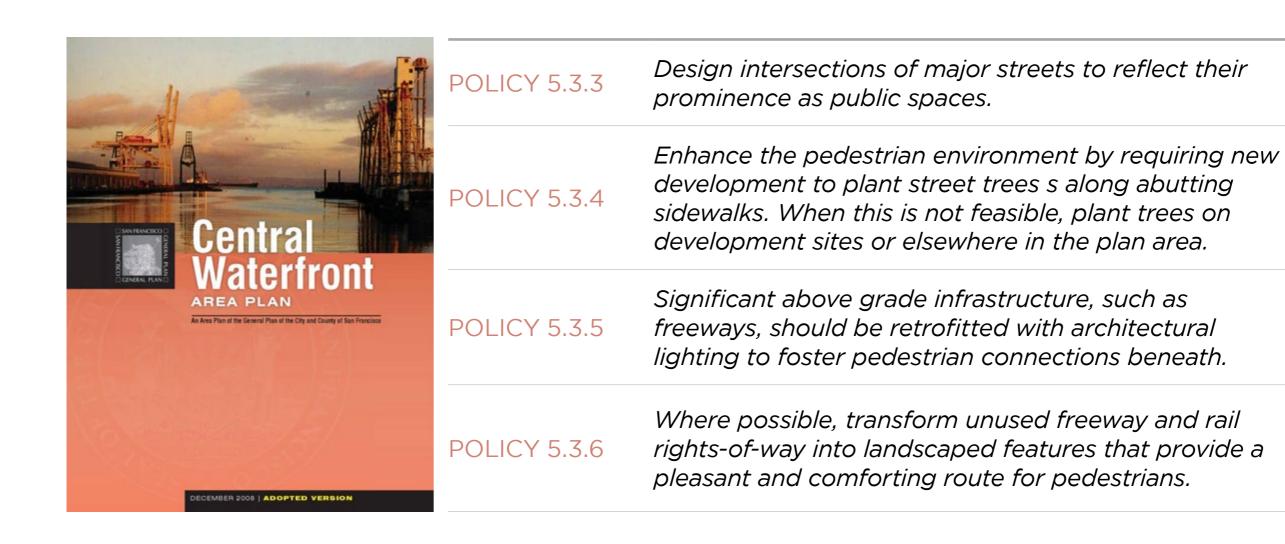
POLICY 5.3.1

Redesign underutiilized portions of streets as public open spaces, including widened sidewalks or medians, curb bulb-outs, "living streets" or green connector streets.

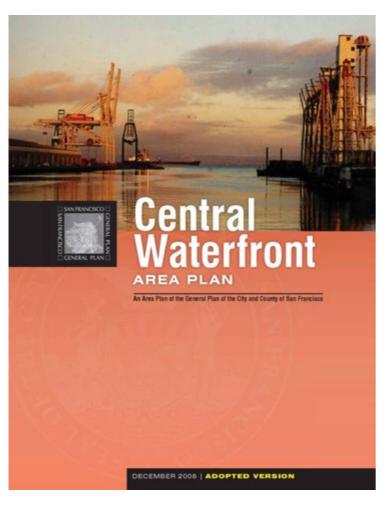
POLICY 5.3.2

Maximize sidewalk landscaping, street trees and pedestrian scale street furnishing to the greatest extent feasible.

Area Plan Objectives & Policies



Area Plan Objectives & Policies



POLICY 5.3.7

Develop a continuous loop of public open space along Islais Creek

POLICY 5.3.8

Pursue acquisition of the Tubbs Cordage Factory alignment to public access. Should it be infeasible to purshase the necessary property, future development should include...

POLICY 5.3.5

Explore possibilities to identiy and expand waterfront recreational trails and opportunities including the Bay Trail and Blue-Greenway.

OBJECTIVE 5.4

The open space system should both beautify the neighborhood and strenghten the environment.

Project Identification & Prioritization

Green Connections

GBD Management Plan

Bicycle Strategy

Cesar Chavez East Community Design Plan

Blue Greenway

22nd Street Greening Master Plan

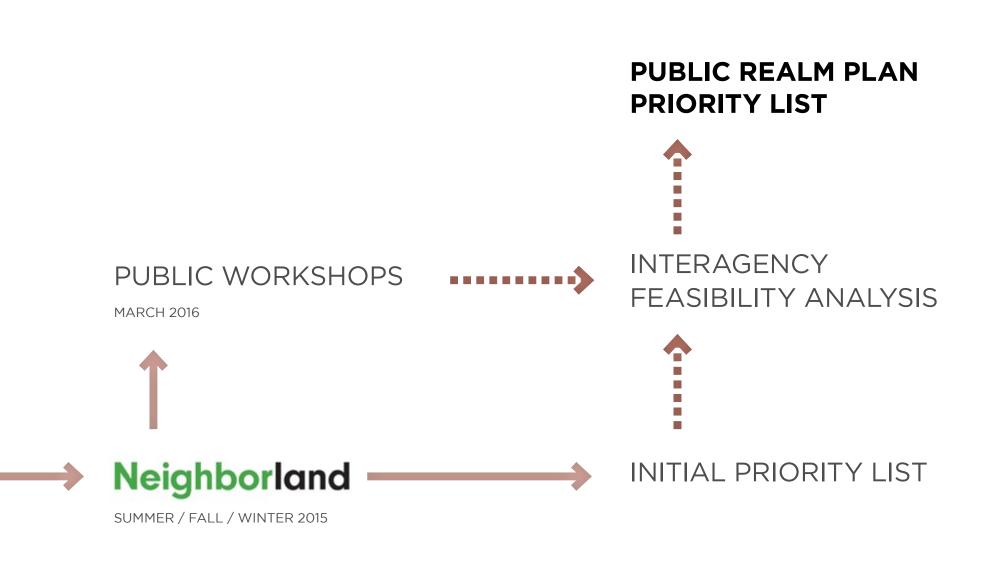
San Francisco Better Streets

Pier 70 Peferred Master Plan

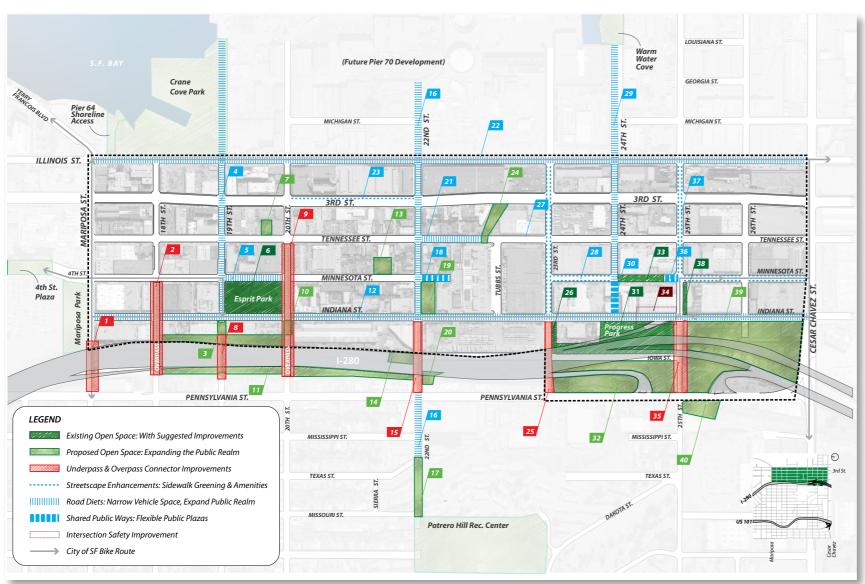
SF Bicycle Plan

Central Waterfront Area Plan

Eastern Neighborhoods



Project Identification & Prioritization





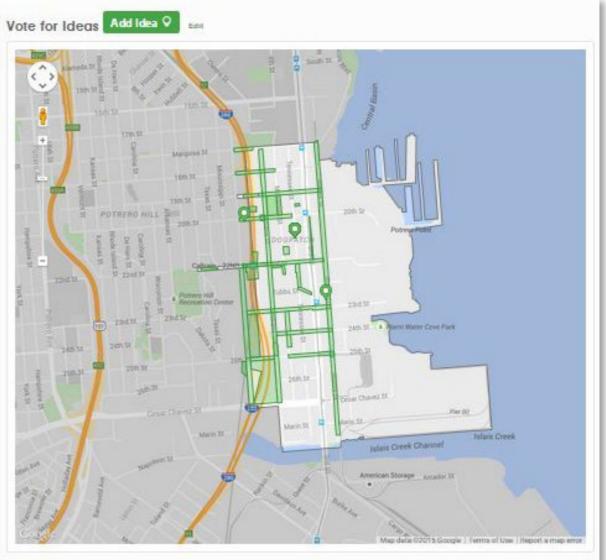


The Green Vision Plan
prepared for GBD formation
has already identified a
majority of potential projects.
Therefore the Public Realm
Plan can focus on scoping
and development of cost
estimates for capital projects.

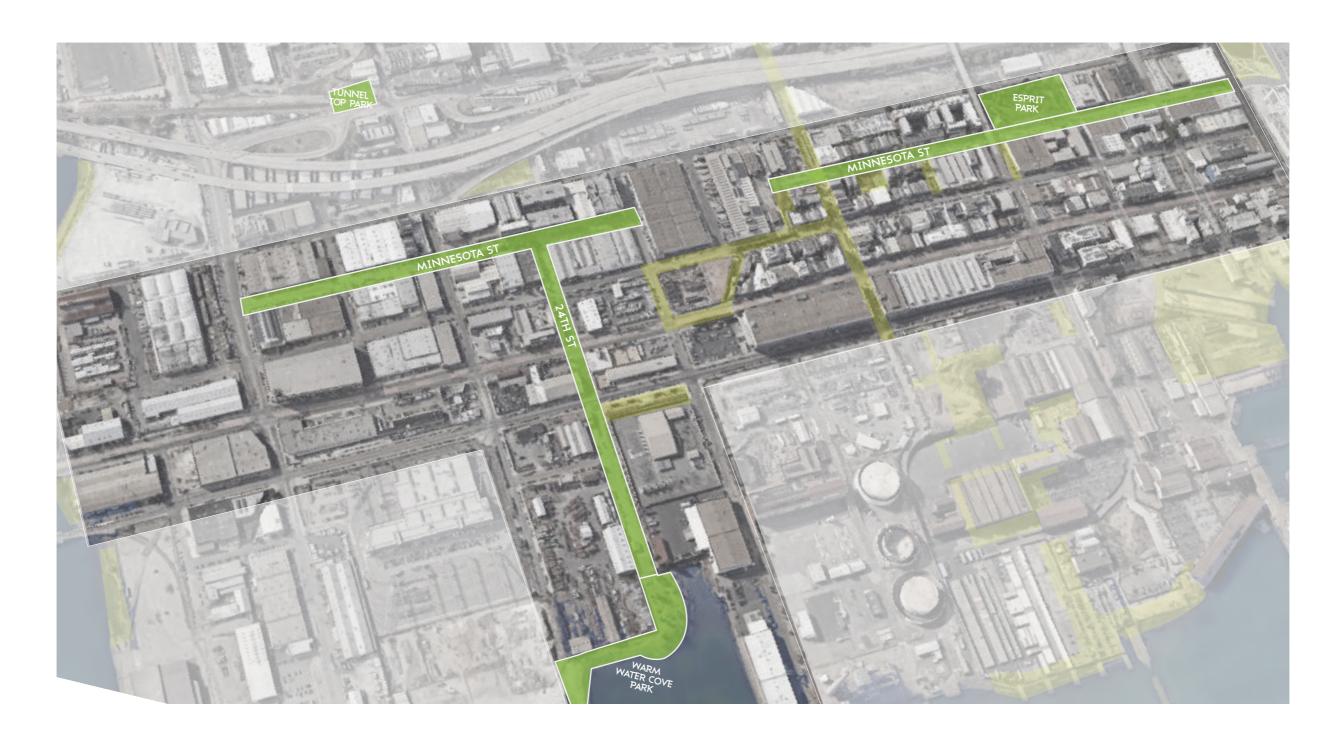
Project Identification & Prioritization



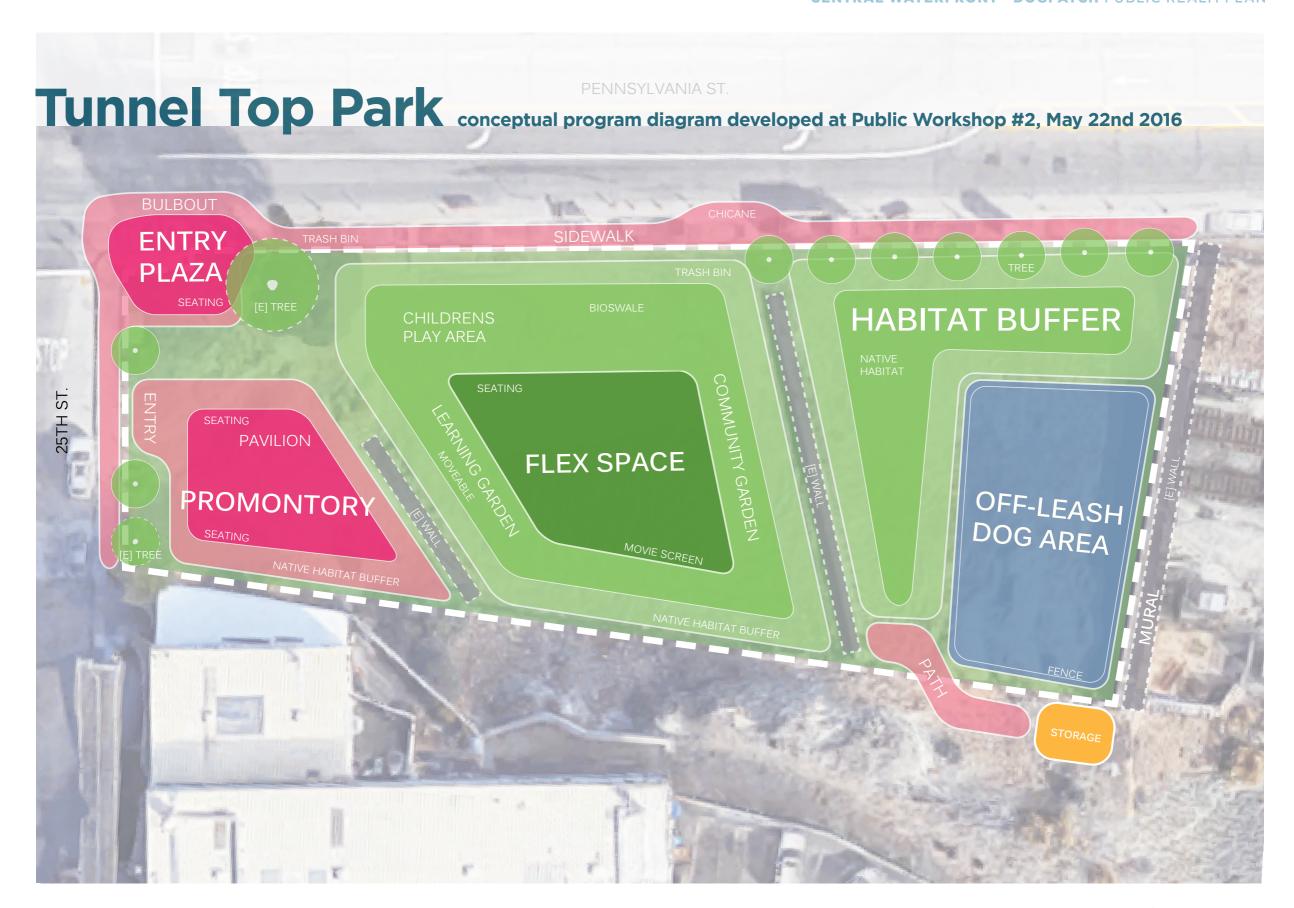
https://neighborland.com/dogpatchpublicspace



'The Green T'





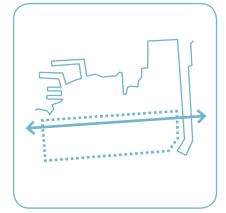


Warm Water Cove conceptual program diagram developed at Public Workshop #2, May 22nd 2016



Timeline





BEGIN OUTREACH AT COMMUNITY GROUP MEETINGS

Planning Department

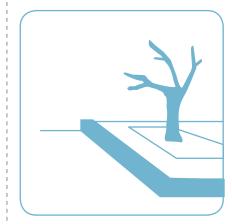
begin oureach at DNA,

PDMA, Potrero Boosters,

CWAG, DPNWP GBD,

and other regular

2 February 2016



EXISTING CONDITIONS DOCUMENTATION

Gather information about private development, public planning projects, and the state of streets and sidewalks. Identify opporunities and constraints for public realm plan projects in Dogpatch. Coordinate between City Agencies.

3 March 2016



IDENTIFY PRIORITIES

Collect oral histories, and hold focus groups,

Public Workshop #1 Gather community input to identify priority projects for Dogpatch. (4) May - July 2016

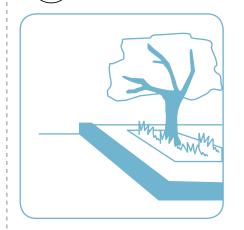


DEVELOP DESIGN IDEAS

Public Workshops #2A and #2B

Report back on results from Workshop #1.

Present ideas for design strategies. Collect community feedback on preferences. 5 August 2016

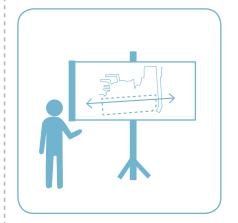


FINALIZE DESIGNS

Conduct feasibility analyses with MTA, Recreation and Parks, Port of SF, Public Works, and others. Develop design options for priority projects.

Public Workshop #3 Collect public input on design options. (6) Octo

6 October 2016



RELEASE AND ADOPTION

Develop cost estimates for preferred designs. Finalize an implementation plan for all public realm projects.

Begin using the plan as an instrument for funding and building projects.

Tunnel Top Park Site Amenities

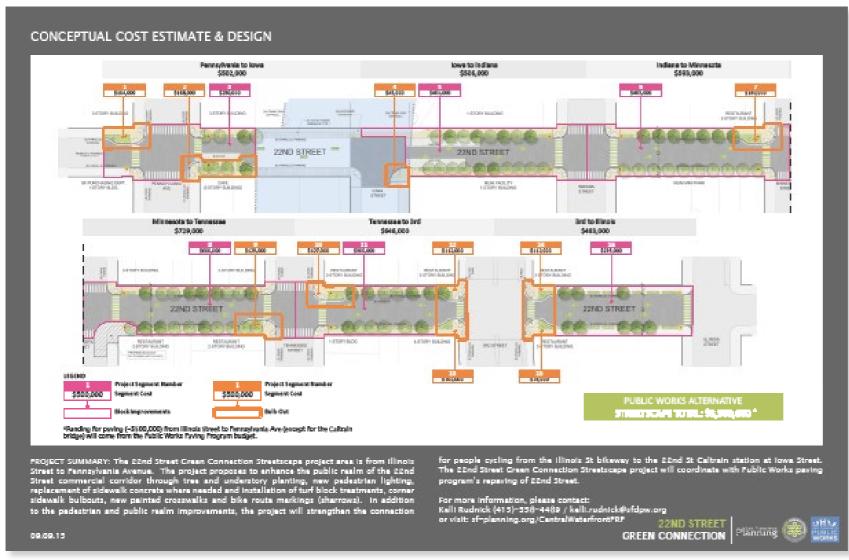


preliminary concepts plan generated by CCA Building Technology Seminar and TTP Steering Committee Spring 2016; final design and installation by CCA Design-Build Seminar Summer 2016

NEXT STEPS

- 1 Finalize Design
- 2 Fabricate
- 3 Install
- 4 Unveil August 12th

22nd Street Streetscape



preliminary concept plan and cost estimate September 2015, San Francisco Public Works based on the 22nd St Greening Masterplan, David Fletcher for Greentrust SF, May 2011

NEXT STEPS

- 1 Complete C.E. & Design
- 2 Bidding & Contracting
- 3 Implement

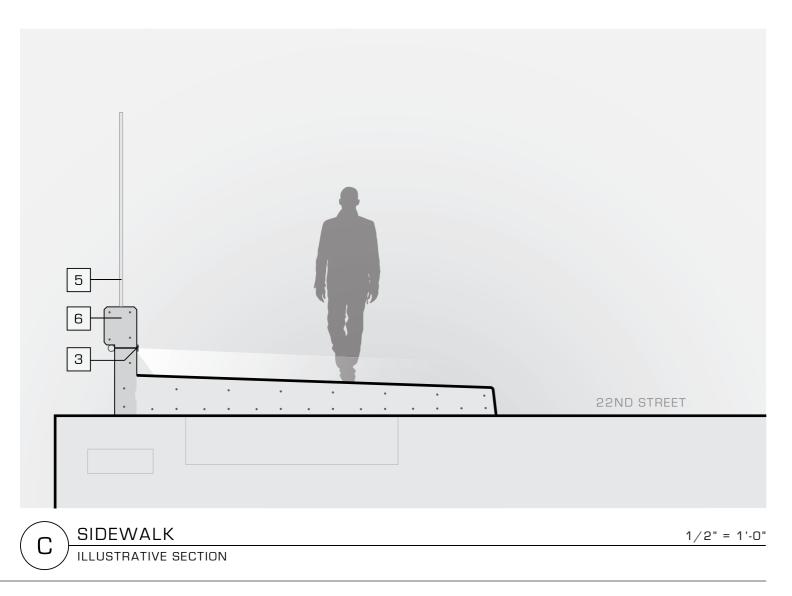
FUNDING SUMMARY

\$3.6M Total Cost Estimate

\$2.0M fr Impact Fees

\$0.6M fr DPW Paving

Caltrain Bridges: Pedestrian Lighting



probono design by Fletcher Studios

NEXT STEPS

- 1 Develop Electrical Plan
- 2 [Implement]
- 3 I.D. Maintenance & Liability
- 4 I.D. Ops. & Electrification

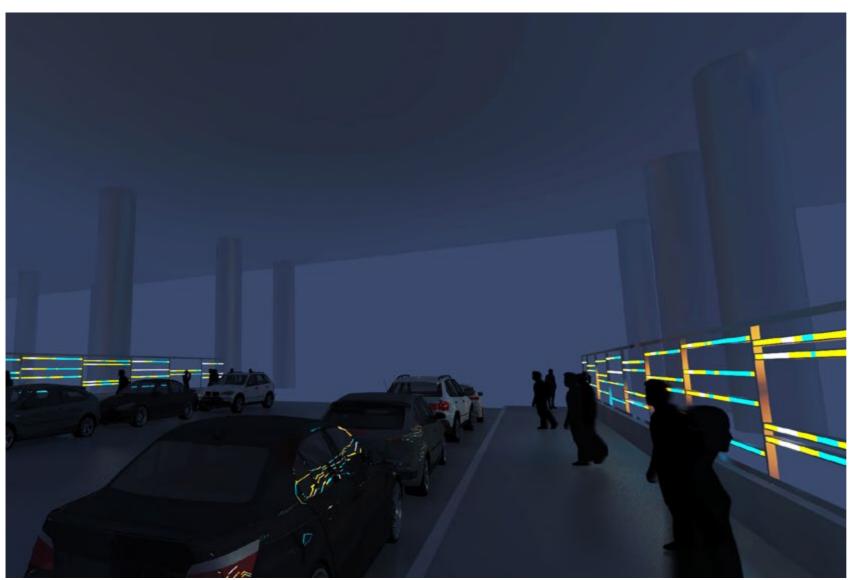
FUNDING SUMMARY

\$183K Total Cost Estimate

\$32.5K Engineering

\$150k Construction

Caltrain Bridges: Gateway Lighting



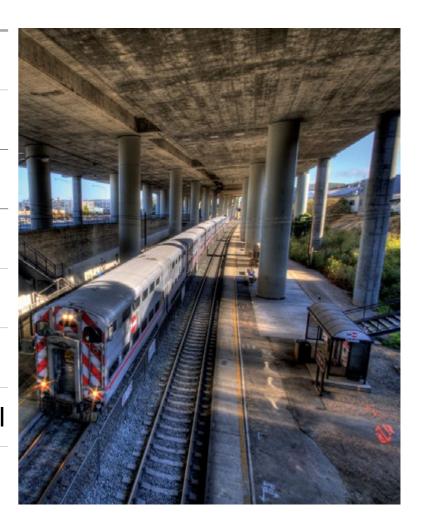
probono conceptual design by Groundworks

NEXT STEPS

- Develop Design
- 2 Produce Electrical Plan
- 3 Estimate Rough Costs
- 4 I.D. Capital Funding
- 5 I.D. Maintenance & Liability
- 6 I.D. Ops. & Electrification
- 7 Implement

Ongoing Engagement: Stakeholder Organizations

| 2nd TUES | Dogpatch Neighborhood Assn. (DNA) |
|-----------|---|
| 2nd TUES | Potrero-Dogpatch Merchants Assn. (PDMA) |
| LAST TUES | Potrero Boosters |
| 3rd WEDS | Central Waterfront Advisory Committe |
| 1st THURS | Penninsula Joint Powers Board of Directors (Caltrain) |
| AS NEEDED | Dogpatch - NW Potrero Hill Green Benefit District |
| AS NEEDED | Port of SF / Office of Economic & Workfoce Devel |
| | |



In addition to holding Open House Workshops, Planning's Public Realm Plan Team will also attend select monthly meetings organized by various stakeholders to provide updates and gather feedback.







PUBLIC WORKSHOP

WEDNESDAY, JULY 27TH 2016 6:00 – 8:30PM | HARMONIC BREWING 1050 26TH STREET

REFRESHMENTS WILL BE PROVIDED.

To RSVP for the workshop, vote on the ideas you think are most important, or for more information on the plan, please visit

www.sf-planning.org/CentralWaterfrontPRP

中文詢問請電: (415) 575-9010

Para información en Español llamar al: (415) 575-9010

Para sa impormasyon sa Tagalog tumawag sa: (415) 575-9121



www.sf-planning.org/CentralWaterfrontPRP

robin.abad@sfgov.org / 415-575-9123