Presentation Topics

+ Workshop Schedule & Activities

+ Public Realm Plan Overview
  _ Plan Outputs
  _ Project Prioritization
  _ Timeline

+ Esprit Park History & Timeline
  _ Original Design Concept

+ Workshop Exercises
Workshop Activities

+ 7:00 - 7:15 Sign-In
  _ Pickup Comment Cards
  _ Sign Up for Public Comment
  _ Fill Out Nametag

+ 7:15 - 7:30 Presentation & Orientation

+ 7:30 - 8:00 Rotate Through Stations
  _ Informational Posters
  _ Interactive Posters

+ 8:00 - 9:00 Public Comment
Related Planning Efforts

Green Connections
City of San Francisco, March 2014

Dogpatch - Northwest Potrero GBD
Management Plan and Green Vision Plan
November 2013

Bicycle Strategy
SFMTA
April 2013

Cesar Chavez East
Community Design Plan
SF Planning, February 2012

Blue Greenway Planning and
Design Guidelines
Port of SF, July 2012

22nd Street Greening Master Plan
Green Trust SF, May 2011

San Francisco Better Streets
City of San Francisco, June 2010

Pier 70 Preferred Master Plan
Port of SF, April 2010

SF Bicycle Plan
SFMTA
June 2009

Central Waterfront
Area Plan
SF Planning, Dec 2008

Eastern Neighborhoods
SF Planning, August 2008

WORKSHOP #3: ESPRIT PARK
FEBRUARY 8TH 2017
Related Planning Efforts
Central Waterfront Growth Projections

- Based on Q3 2016 development pipeline report (SF Planning). Does not yet include projects with no application on file, such as NRG site. Some projects, such as UCSF student housing, do not require a City application, but are counted here.


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WORKSHOP #3: ESPRIT PARK
FEBRUARY 8TH 2017

35 Current Development Projects*

- Prelim. Assessment Filed
- Planning App. Filed
- Planning App. Approved
- Building PermitFiled
- Under const.
- No App. Req’d
- Prelim. Assessment Filed
- Building Permit Filed

* Based on Q3 2016 development pipeline report (SF Planning). Does not yet include projects with no application on file, such as NRG site. Some projects, such as UCSF student housing, do not require a City application, but are counted here.

Growth Projections

* Based on Q3 2016 development pipeline report (SF Planning). Does not yet include projects with no application on file, such as NRG site. Some projects, such as UCSF student housing, do not require a City application, but are counted here.

Public Realm Plan Timeline

BEGIN OUTREACH AT COMMUNITY GROUP MEETINGS
Planning Department begin outreach at DNA, PDMA, Potrero Boosters, CWAG, DPNWP GBD, and other regular stakeholder meetings. Launch Neighborland, an online polling and public feedback site.

EXISTING CONDITIONS DOCUMENTATION
Gather information about private development, public planning projects, and the state of streets and sidewalks. Identify opportunities and constraints for public realm plan projects in Dogpatch. Coordinate between City Agencies.

IDENTIFY PRIORITIES
Collect oral histories, and hold focus groups.
Public Workshop #1 Gather community input to identify priority projects for Dogpatch.

DEVELOP DESIGN IDEAS
Public Workshops #2A and #2B
Report back on results from Workshop #1.
Present ideas for design strategies. Collect community feedback on preferences.

FINALIZE CONCEPT DESIGNS
Conduct feasibility analyses with MTA, Recreation and Parks, Port of SF, Public Works, and others. Develop design options for priority projects.
Public Workshops Collect public input on design options.

RELEASE AND ADOPTION
Develop cost estimates for preferred designs. Finalize an implementation plan for all public realm projects.
Begin using the plan as an instrument for funding and building projects.
Project Identification & Prioritization

Green Connections
March 2014

GBD Management Plan
November 2013

Bicycle Strategy
April 2013

Cesar Chavez East Community Design Plan
February 2012

Blue Greenway
July 2012

22nd Street Greening Master Plan
May 2011

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June 2010

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PUBLIC REALM PLAN PRIORITY LIST

INTERAGENCY FEASIBILITY ANALYSIS

INITIAL PRIORITY LIST

PUBLIC WORKSHOP
MARCH 2016

Neighborhood
SUMMER / FALL / WINTER 2015
PUBLIC REALM PLAN OUTREACH

**Potrero Boosters**

**Public Workshop**

COME TELL US YOUR PRIORITIES FOR PARKS, SIDEWALKS, AND STREETS IN DOGPATCH!

**Public WorkshoP**

JOIN THE CHARRETTE FOR LONG-TERM STREETSCAPE DESIGN IN DOGPATCH!

**STAKEHOLDER MEETINGS**

**PUBLICATION**

**STREETSCAPIES WORKSHOP**

**UCSF**

**GBD**

**ESPRIT PARK**

**MINNESOTA ST**

**TUNNEL**

**TOP PARK**

**WARMWATER COVE PARK**

**DOGPATCH**

**MINNESOTA ST**

**24TH ST**

**WORKSHOP #3: ESPRIT PARK**

FEBRUARY 8TH 2017

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WORKSHOP #3: ESPRIT PARK
FEBRUARY 8TH 2017

Esprit Park Outreach

Potrero Boosters

1. Please briefly describe how, when (time of the day), how often, and why you use Esprit Park. (If you don't use Esprit Park, why don't you use it?)
________________________________________________________________________________________________
________________________________________________________________________________________________

2. What are three things you think most important to introduce or expand in Esprit Park?
- Additional benches and tables
- Grassy areas for picnicking and sitting
- Designated off-leash dog play area
- Plaza areas
- Children's play area (e.g. non-classic playground with natural playscape)
- Urban trails for strolling and jogging
- Maintenance of trees / plantings
- Lighting
- Better signage and legibility at entry points.
- Drinking fountains
- Dogwaste facilities
- Other, please specify _______________________

3. What are three things you like about Esprit Park that should be retained?
1) ________________________________________________________
2) ________________________________________________________
3) ________________________________________________________

4. Where are you coming from when you visit Esprit Park?
- Home
- Work
- Other ________

5. What is your home ZIP code?
_______________________

6. What is your work ZIP code?
_______________________

7. In my home there are:
_____ People (Indicate the number of people living in your home, including yourself)
_____ People 15 and under
_____ People 65+
_____ Dogs

Thank you for your input and feedback!!!!
Esprit Park Timeline

**1960s**
- Esprit de Corps formed by Doug & Susie Tompkins

**1970s**
- Esprit de Corps moves into brick winery at 900 Minnesota Street

**1980s**
- Park Conceived
- Parcel purchased by Esprit de Corps
- Galvanizing Plant & Truck Yard Demolished
- Esprit de Corps formed
- Open Public Access

**1990s**
- Park Management & Maintenance by Esprit de Corps
- Mayor Brown helps obtain the Park for the City
- Ownership & transferred to Recreation & Parks

**2000s**
- Green Benefit District initiates ‘Jumpstart’ spot improvements
- Recreation & Parks replaces irrigation & subsurface drainage system
- ‘Homes on Esprit Park’ Condominiums Developed

**2010s**
- City undertakes Public Realm Plan to Scope Design & I.D. Public Funds for park
- Friends of Esprit Park holds fundraisers & Campaigns with the Recreation & Parks Open Space Committee
- The Park designated “Priority 1” for acquisition by Recreation & Parks Dept

**2020s**
- Esprit de Corps changes ownership
- Friends of Esprit Park forms to save the site from development

**1960s**
- 1970s
- 1980s
- 1990s
- 2000s
- 2010s
- 2020s
Esprit Park: Original Design Concept

original rendered plan by Andrew Detsch, ca 1980

Images courtesy of Frank and Rhonda Kingman
Esprit Park: Original Design Concept
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original rendered plan by Andrew Detsch, ca 1980

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Esprit Park: Original Design Concept

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original rendered plan by Andrew Detsch, ca 1980
What should a Scope of Work for Esprit Park Include?

+ Honor the original design concept
+ Address drainage & irrigation
+ Ensure sustainable long-term maintenance
+ Design & Implement better amenities & infrastructure
+ Refine circulation & access
+ Clarify functional use areas for different user groups
Informational Posters

We encourage everyone to write on every board you see!
We encourage everyone to write on every board you see!
Informational Posters

We encourage everyone to write on every board you see!

‘WHICH OPEN SPACES NEED ATTENTION?’
WORKSHOP #1 MARCH 2016

‘WHAT DO YOU WANT IN YOUR OPEN SPACES & PARKS?’
WORKSHOP #1 MARCH 2016
Informational Posters

We encourage everyone to write on every board you see!

‘ESPRIT PARK EXISTING CONDITIONS’
WORKSHOP #2 MAY 2016

COMPOSITE DIAGRAMMING
WORKSHOP #2 MAY 2016
Creating formal sidewalks along 19th and 20th Streets will require relocation or removal of some vegetation and trees.

Circulation Scenarios

Potential Land Use Scenarios

Potential Circulation Scenarios

Existing Conditions

Comments:

Vote for your preference:

- New Seating
- New Trees
- Dog Play Area
- Lawn Area
- Informal Entry
- Formal Entry
- Interior Path

Hill Rec Center

Location: Potrero

Workshop #3: Espirit Park

February 8th 2017

Interactive Posters

We encourage everyone to write on every board you see!
Interactive Posters

We encourage everyone to write on every board you see!
Public Comment

Submit a written comment card...

PUBLIC COMMENT SIGN-UP

...and/or sign-up for a slot to address the group

COMMENT SHEET

WORKSHOP #3: ESPRIT PARK
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