



CENTRAL CORRIDOR PLANNING PROJECT

SAN FRANCISCO PLANNING DEPARTMENT 2011

Project Impetus

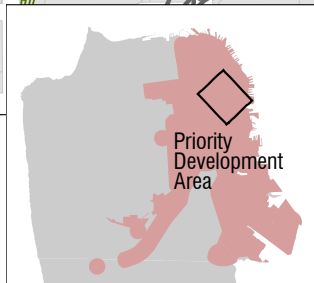
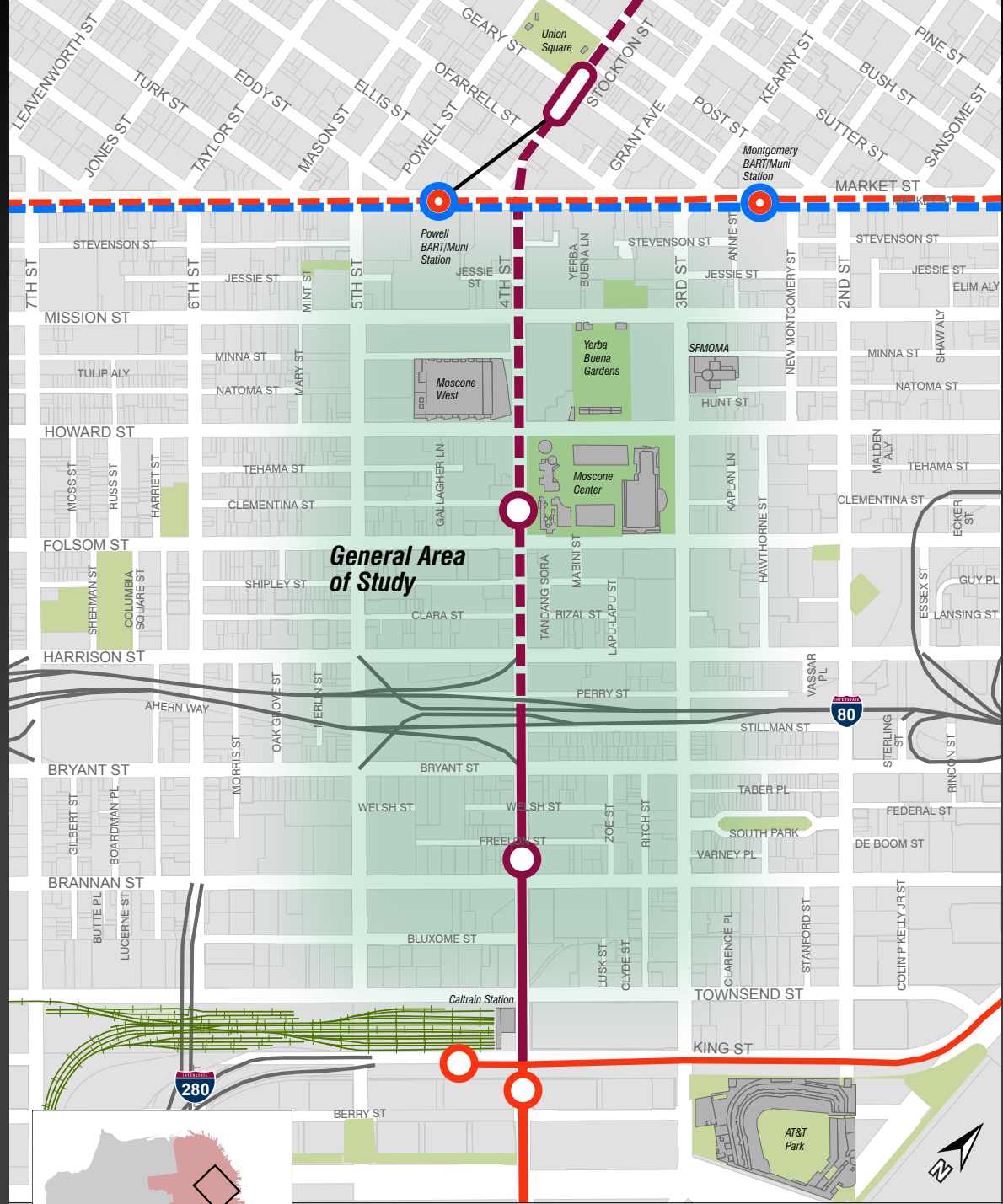
Central Subway



Revisit SLI Zoning



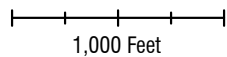
Project Area



-  Muni
-  BART
-  Central Subway
-  Caltrain

Solid lines represent surface rail, dashed lines represent subway.

SAN FRANCISCO
Central Corridor



Project Scope

LAND USE



URBAN FORM



STREETScape

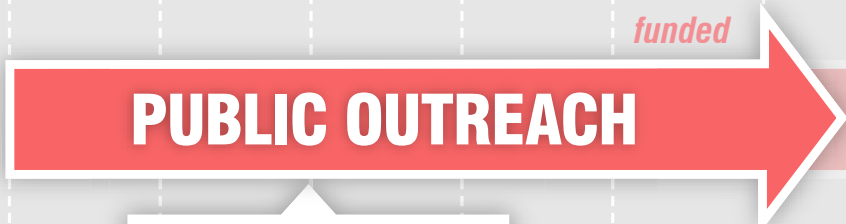


Project Timeline

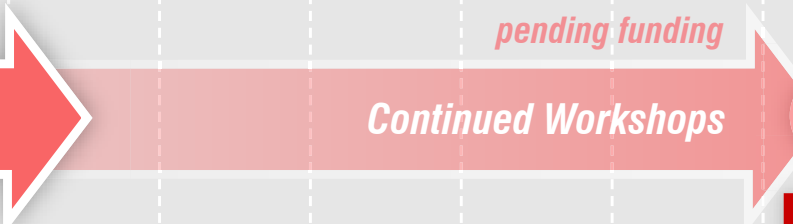
2011 ▶

2012 ▶

1 JAN 2 FEB 3 MAR 4 APR 5 MAY 6 JUN 7 JUL 8 AUG 9 SEP 10 OCT 11 NOV 12 DEC 1 JAN 2 FEB



- Stakeholder sessions*
- Walking tours*
- Storefront charrette*
- Online forums*



Open House on Draft Plan



- Land Use*
- Urban Form*
- Streetscape*

Draft Plan Release



Planning Context City & Regional



State
SB375

Region
SCS

POLICIES SUPPORTING:
Infill Growth
Transit Oriented Development (TOD)
Reduction of Greenhouse Gases

Planning Context City & Regional

Transit Oriented Development (TOD): works best with workplaces



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Growth Projections for San Francisco

	2010	2015	2020	2025	2030	2035	GROWTH
EMPLOYMENT	544,750	569,720	599,060	631,790	665,030	698,790	154,040 jobs
HOUSEHOLDS	346,680	359,170	372,750	386,800	400,700	415,000	68,320 units

Source: Association of Bay Area Governments, 2010

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HOUSING ADDITION BY PLAN Through 2035

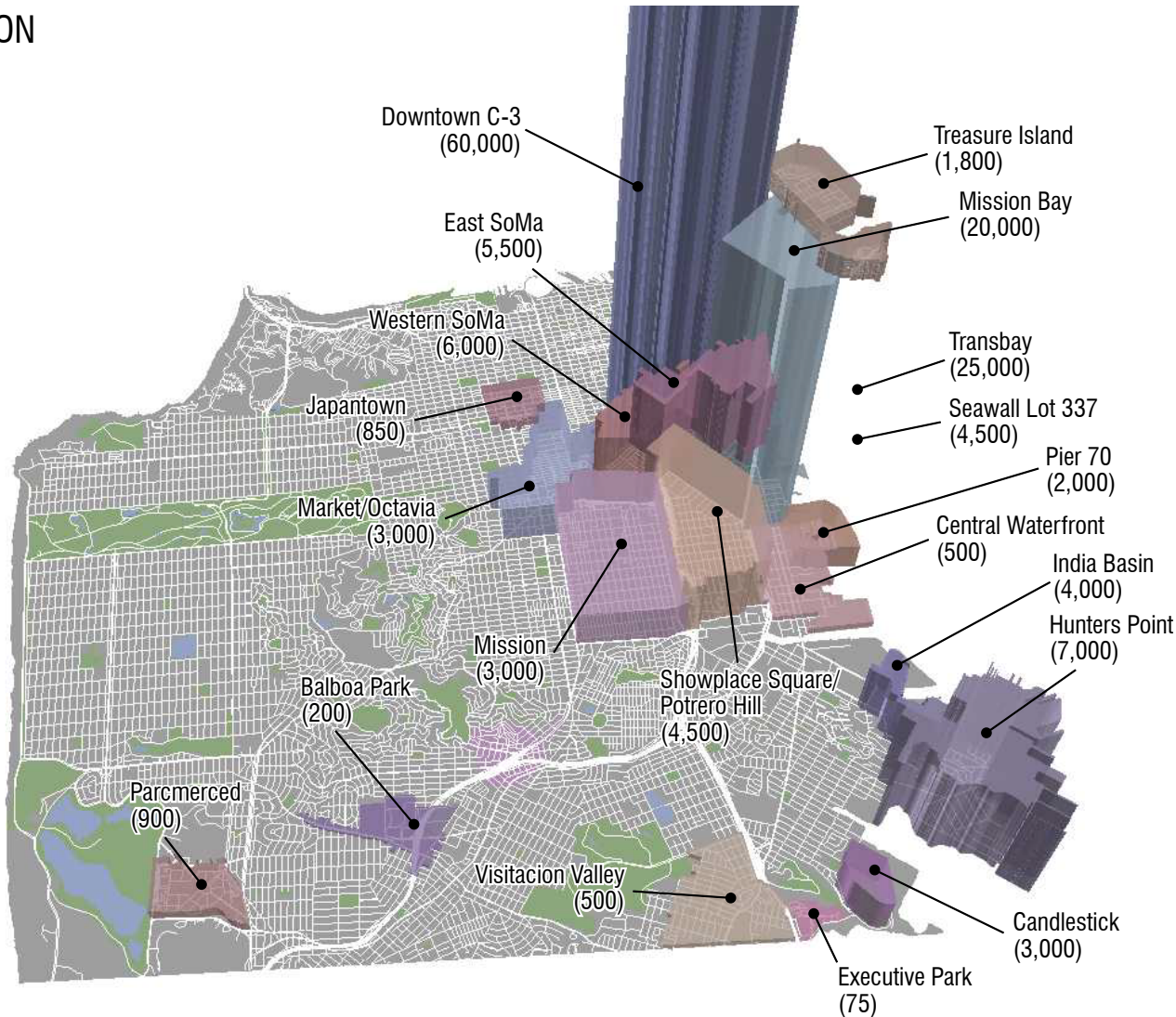


GROWTH TRENDS IN HOUSING:

**Demand for diverse
housing largely can
be met by Plans**

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JOB ADDITION
BY PLAN
Through 2035



GROWTH TRENDS IN JOBS:

Within office market, vacancies in downtown, high demand in SoMa



Planning Context Local

TOD makes sense



Planning Context Local

Development potential exists



Planning Context Local

Demand for development exists



HIGH-TECH GROWTH DRIVEN BY:

Health of overall sector

Tendency to cluster near hub

Draw to workers, with companies following

City economic focus

Planning Context Local

Incredible land use and economic diversity



Planning Context Local

Streetscape can be improved



Listening

What's missing?

What's do you like?

What activities do you want to see?

What's the appropriate height for new buildings?

Where do you walk?
Where are there barriers?

What kind of neighborhood do you envision?

How can we create more of a sense of place?

PARTICIPATE

Read the **Background Report**

Fill out our short **online survey**

Attend a **Walking Tour**: June 1 and June 8 5:30-7:30pm

Submit Photos and Post Comments to our **Flickr Pool**

Join the **Mailing List** and stay informed

Keep Checking the **Website** for updates and info

Drop by to chat at the **Storefront Charette**: June 22-25



SAN FRANCISCO
PLANNING
DEPARTMENT

THANK YOU

<http://centralcorridor.sfplanning.org>