

SAN FRANCISCO NEIGHBORHOODS SOCIO-ECONOMIC PROFILES

American Community Survey 2010–2014





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SOCIO-ECONOMIC PROFILES

American Community Survey 2010–2014

San Francisco Planning Department
March 2017





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FOREWORD

San Francisco's 2010 population – at 805,330 – has well surpassed its all-time high in the 1950s. Despite some long term shifts in proportional shares, San Francisco's racial and ethnic composition remains diverse. The City's Asian population is growing steadily but the number of Black residents continues to drop. San Franciscans of Latin or Hispanic origin are also increasing, although not at rates seen at state or national levels.

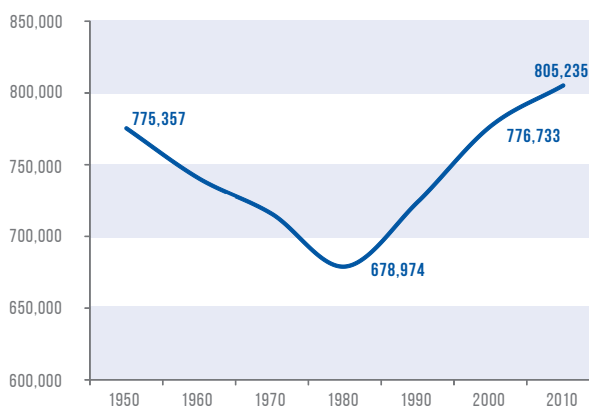
San Franciscans are also getting older, with a median age of 38.2 years. The number of children under 5 years old is growing but San Francisco continues to place at the top of the ranking of major cities with the fewest children. The numbers of older San Franciscans are growing as well. Family households are increasing but there are also more single-person households.

Our citizens are also better educated: a third of San Franciscans over 25 years old have earned a B.A. diploma and about one in five hold a graduate or professional degree. Median incomes rose, although once adjusted for inflation, they are almost unchanged from 2000.

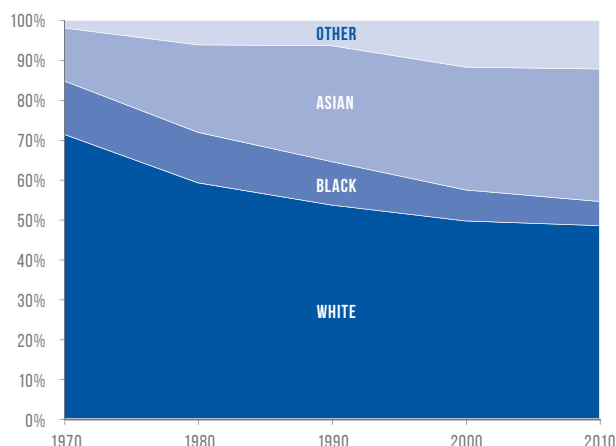
More employed San Franciscans are taking transit to work. Commuting by car has dropped and other travel to work modes such as biking and walking are becoming more popular. Working at home is also increasing. A growing number of San Francisco households are car-free.

San Francisco is a city of neighborhoods, diverse in composition and character. This report compiles census-tract-level 2014 Five Year American Community Survey census data for each neighborhood. It provides select demographic and housing characteristics as well as information on employment and the commute to work.

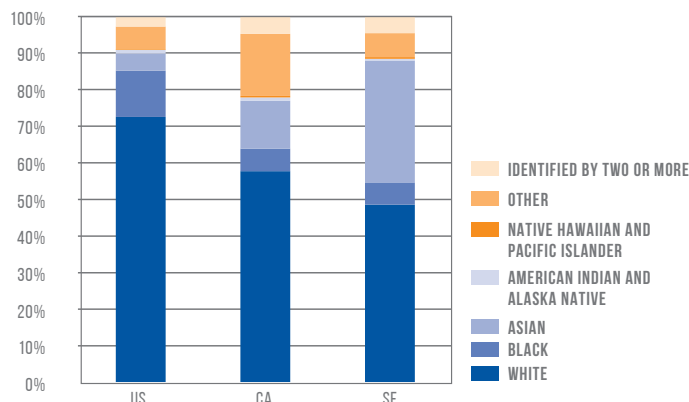
SAN FRANCISCO POPULATION, 1950–2010



SAN FRANCISCO CHANGE IN RACIAL COMPOSITION, 1970–2010



RACIAL DISTRIBUTION IN SAN FRANCISCO, 2010



Source: Bay Area Census; US Bureau of the Census

DATA SOURCES

Statistics in each neighborhood profiles come from two datasets produced by the U.S. Census Bureau: the 2014 Five Year American Community Survey (ACS), released in December 2015. The annual ACS, which is conducted year-round, has replaced the 10-year, April 1 Census “long form” and includes detailed socio-economic statistics such as income, poverty, educational attainment, occupation, language spoken and commute to work. Yearly ACS data is pooled in sets of five years to generate sampling similar to the decennial Census. The 2014 Five Year ACS is the fifth five-year estimate released and provides the most current demographic profile of the country at the census tract level.

The data used for the neighborhood profiles were collected over a five year period. There will be few references in absolute numbers. Instead, the statistics are commonly presented as percentage shares. When absolute numbers are provided, these are rounded to the nearest 10.

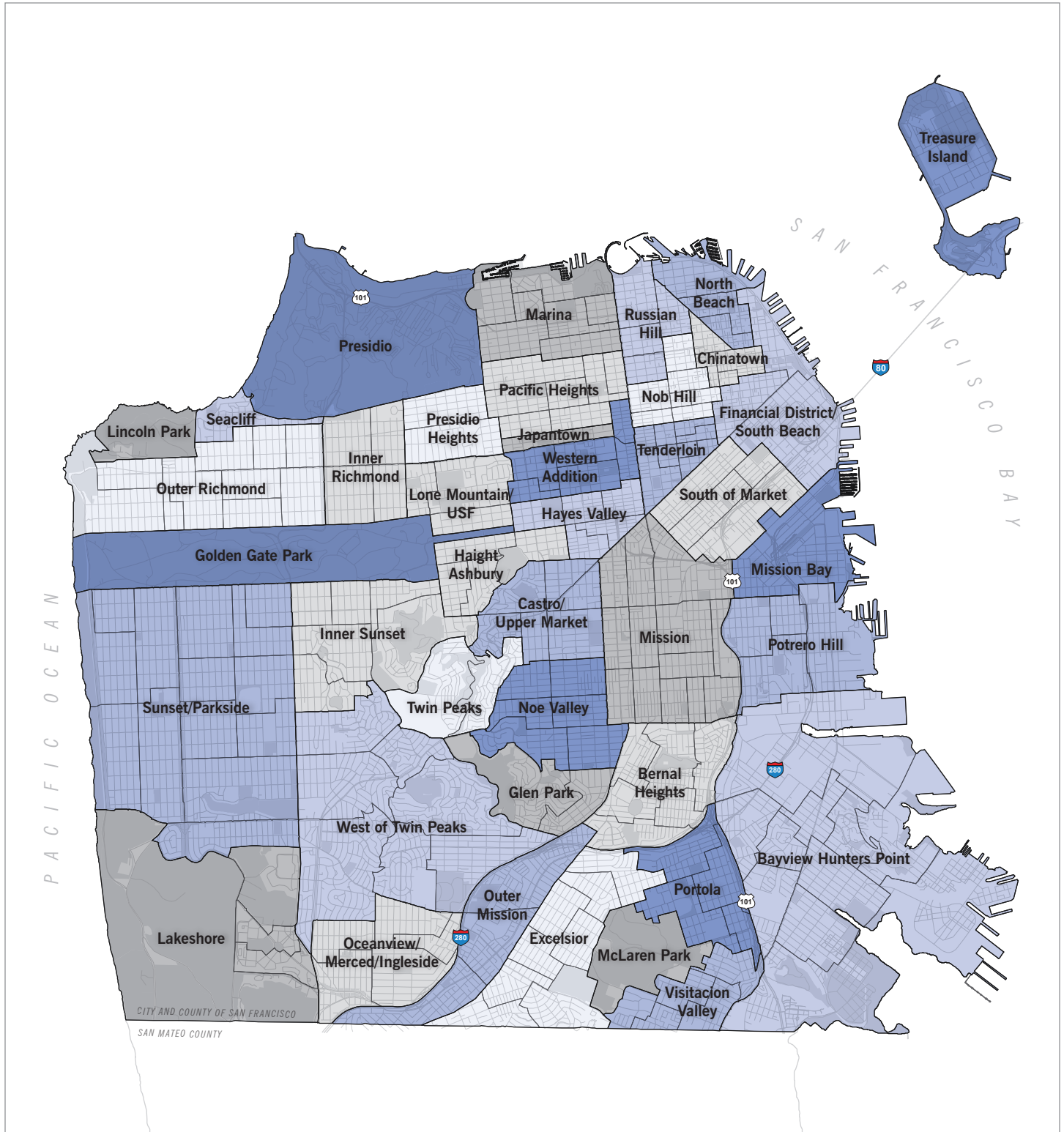
The Census Bureau also publishes margins of error estimates (MOE) for all published tables from the American Community Survey. The Census Bureau provides approximation formulas for calculating MOEs for derived or aggregated measures. Moreover, the Census Bureau advises that derived MOEs are increasingly imprecise once more than four individual values are summed. For example, adding high school graduates for five census tracts to get to the neighborhood level figure constitutes five such values, and is in the imprecise territory. Also, adding smaller age intervals to report data by larger intervals for the same tract would introduce the same problem. As most of these neighborhood profiles comprise more than four individual tracts and often aggregate published categories (age, commute mode, race), the margins of error themselves become approximations. Above all, when using data from the American Community Survey, one must keep in mind that sample data is inherently subject to error, and estimates should be interpreted with some caution.

Data Geography

Data from the 2014 Five Year American Community Survey sample use the updated 2010 census tract geographies, with updates to the tract designation from the 2000 census. For this report, the Planning Department aggregated census tracts into popularly-defined neighborhoods. Because the census tracts don't perfectly match neighborhood boundaries¹ – with some tracts overlapping districts – the Planning Department assigned such tracts in its entirety to a specific neighborhood. The map on the following page shows neighborhoods and the census tracts assigned.

¹ While Census Block Group geographies allow for better fit within neighborhoods, ACS data is not always available at this level of geography.

MAP 1.
San Francisco Neighborhood Boundaries and Census Tracts



San Francisco

Demographics

Total Population	829,070
Group Quarter Population	19,490
Percent Female	49%

Households	348,830
Family Households	46%
Non-Family Households	54%
Single Person Households, % of Total	38%
Households with Children, % of Total	19%
Households with 60 years and older	33%
Average Household Size	2.3
Average Family Household Size	3.3

Race/Ethnicity

Asian	34%
Black/African American	6%
White	49%
Native American Indian	0.4%
Native Hawaiian/Pacific Islander	0.4%
Other/Two or More Races	10%
% Latino (of Any Race)	15%

Age

0–4 years	5%
5–17 years	9%
18–34 years	30%
35–59 years	36%
60 and older	20%
Median Age	35.0

Educational Attainment

(Residents 25 years and older)	
High School or Less	26%
Some College/Associate Degree	21%
College Degree	32%
Graduate/Professional Degree	21%

Nativity

Foreign Born	36%
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Language Spoken at Home

(Residents 5 years and older)

English Only	55%
Spanish Only	11%
Asian/Pacific Islander	26%
Other European Languages	6%
Other Languages	1%

Linguistic Isolation

% of All Households	13%
% of Spanish-Speaking Households	21%
% of Asian Language Speaking Households	37%
% of Other European-Speaking Households	18%
% of Households Speaking Other Languages	13%

Housing Characteristics

Total Number of Units	380,520
Units Built Since 2000	28,130
Median Year Structure Built*	1949

Occupied Units

Owner occupied	37%
Renter occupied	63%

Vacant Units

8%	
For rent	22%
For sale only	4%
Rented or sold, not occupied	10%
For seasonal, recreational, or occ. use	24%
Other vacant	41%

Median Year Moved In to Unit (Own)	1993
Median Year Moved In to Unit (Rent)	2002

Percent in Same House Last Year	85%
Percent Abroad Last Year	2%

Structure Type

Single Family Housing	32%
2–4 Units	22%
5–9 Units	10%
10–19 Units	10%
20 Units or more	26%
Other	0.2%

Unit Size

No Bedroom	13%
1 Bedroom	27%
2 Bedrooms	31%
3–4 Bedrooms	25%
5 or More Bedrooms	3%

Housing Prices

Median Rent	\$1,363
Median Contract Rent	\$1,473
Median Rent as % of Household Income	26%
Median Home Value	\$765,688

Vehicles Available**376,190**

Homeowners	54%
Renters	46%
Vehicles Per Capita	0.46
Households with no vehicle	30%
Percent of Homeowning households	10%
Percent of Renting households	42%

Employment

Unemployment Rate	8%
Percent Unemployment Female	7%
Percent Unemployment Male	8%
Employed Residents	466,640
Managerial Professional	52%
Services	17%
Sales and Office	21%
Natural Resources	4%
Production Transport Materials	5%

Journey to Work

Workers 16 Years and Older	456,670
Car	44%
Drove Alone	36%
Carpooled	8%
Transit	33%
Bike	4%
Walk	10%
Other	2%
Worked at Home	7%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

Income, Employment and Journey to Work**Income**

Median Household Income	\$78,710
Median Family Income	\$94,280
Per Capita Income	\$49,990
Percent in Poverty	13%



BARKING
LOT

415 831-2275

FURBERS INSURANCE
415-831-2275

REUPHOLST
REPAIR

Dog Groom

831-BA

Shop Hours

12-7

SAN FRANCISCO **NEIGHBORHOOD PROFILES** AT A GLANCE

Bayview Hunters Point

Demographics

Total Population 37,540

Group Quarter Population 220

Percent Female 50%

Households 10,960

Family Households 73%

Non-Family Households 27%

Single Person Households, % of Total 21%

Households with Children, % of Total 40%

Households with 60 years and older 39%

Average Household Size 3.4

Average Family Household Size 4.2

Race/Ethnicity

Asian 34%

Black/African American 31%

White 17%

Native American Indian 1%

Native Hawaiian/Pacific Islander 2%

Other/Two or More Races 15%

% Latino (of Any Race) 22%

Age

0–4 years 8%

5–17 years 17%

18–34 years 25%

35–59 years 33%

60 and older 17%

Median Age 34.6

Educational Attainment

(Residents 25 years and older)

High School or Less 50%

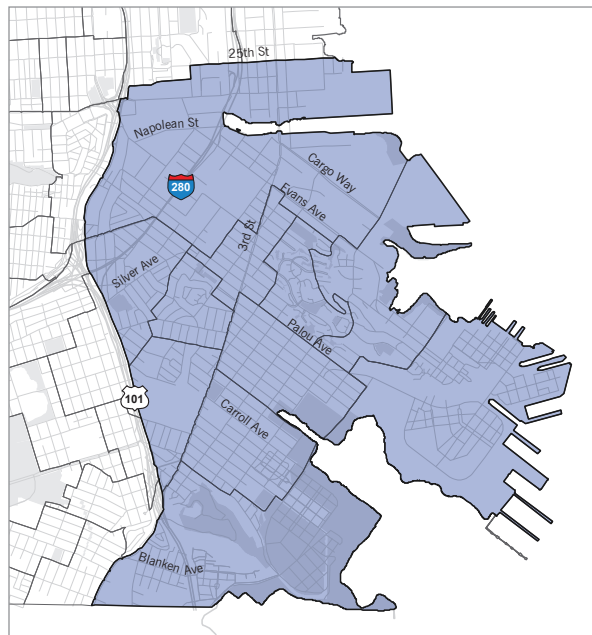
Some College/Associate Degree 28%

College Degree 17%

Graduate/Professional Degree 6%

Nativity

Foreign Born 38%



Language Spoken at Home

(Residents 5 years and older)

English Only 46%

Spanish Only 18%

Asian/Pacific Islander 33%

Other European Languages 1%

Other Languages 1%

Linguistic Isolation

% of All Households 15%

% of Spanish-Speaking Households 27%

% of Asian Language Speaking Households 34%

% of Other European-Speaking Households 12%

% of Households Speaking Other Languages 15%

Housing Characteristics

Total Number of Units 11,920

Units Built Since 2000 1,960

Median Year Structure Built* 1957

Occupied Units

Owner occupied	49%
Renter occupied	51%

Vacant Units**8%**

For rent	16%
For sale only	15%
Rented or sold, not occupied	7%
For seasonal, recreational, or occ. use	5%
Other vacant	56%

Median Year Moved In to Unit (Own)	1992
Median Year Moved In to Unit (Rent)	2001

Percent in Same House Last Year	90%
Percent Abroad Last Year	1%

Structure Type

Single Family Housing	62%
2–4 Units	14%
5–9 Units	8%
10–19 Units	4%
20 Units or more	11%
Other	1%

Unit Size

No Bedroom	3%
1 Bedroom	13%
2 Bedrooms	34%
3–4 Bedrooms	46%
5 or More Bedrooms	3%

Housing Prices

Median Rent	\$1,820
Median Contract Rent	\$840
Median Rent as % of Household Income	29%
Median Home Value	\$476,820

Vehicles Available**16,180**

Homeowners	64%
Renters	36%
Vehicles Per Capita	0.43

Households with no vehicle	20%
Percent of Homeowning households	8%
Percent of Renting households	32%

Income, Employment and Journey to Work**Income**

Median Household Income	\$51,450
Median Family Income	\$53,750
Per Capita Income	\$22,390
Percent in Poverty	22%

Employment

Unemployment Rate	14%
Percent Unemployment Female	13%
Percent Unemployment Male	15%
Employed Residents	16,410
Managerial Professional	27%
Services	27%
Sales and Office	23%
Natural Resources	8%
Production Transport Materials	15%

Journey to Work

Workers 16 Years and Older	15,930
Car	65%
Drove Alone	53%
Carpooled	12%
Transit	27%
Bike	1%
Walk	2%
Other	2%
Worked at Home	3%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 9806, 9809, 612, 231.03, 610, 230.03, 232, 234, 233, 231.02, 230.01

Bernal Heights

Demographics

Total Population 25,840

Group Quarter Population 210

Percent Female 49%

Households 9,160

Family Households 57%

Non-Family Households 43%

Single Person Households, % of Total 24%

Households with Children, % of Total 30%

Households with 60 years and older 29%

Average Household Size 2.8

Average Family Household Size 3.6

Race/Ethnicity

Asian 16%

Black/African American 6%

White 59%

Native American Indian 0.3%

Native Hawaiian/Pacific Islander 0.5%

Other/Two or More Races 19%

% Latino (of Any Race) 33%

Age

0–4 years 6%

5–17 years 12%

18–34 years 27%

35–59 years 40%

60 and older 16%

Median Age 37.8

Educational Attainment

(Residents 25 years and older)

High School or Less 25%

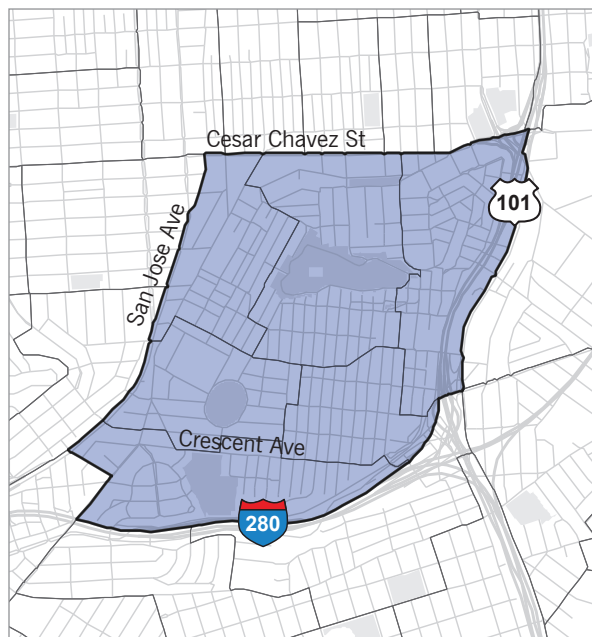
Some College/Associate Degree 22%

College Degree 31%

Graduate/Professional Degree 21%

Nativity

Foreign Born 29%



Language Spoken at Home

(Residents 5 years and older)

English Only 60%

Spanish Only 26%

Asian/Pacific Islander 9%

Other European Languages 4%

Other Languages 1%

Linguistic Isolation

% of All Households 8%

% of Spanish-Speaking Households 23%

% of Asian Language Speaking Households 22%

% of Other European-Speaking Households 2%

% of Households Speaking Other Languages 0%

Housing Characteristics

Total Number of Units 9,800

Units Built Since 2000 430

Median Year Structure Built* 1934

Occupied Units

Owner occupied	55%
Renter occupied	45%

Vacant Units

For rent	7%
For sale only	4%
Rented or sold, not occupied	9%
For seasonal, recreational, or occ. use	21%
Other vacant	60%

Median Year Moved In to Unit (Own)	1993
Median Year Moved In to Unit (Rent)	2002

Percent in Same House Last Year	88%
Percent Abroad Last Year	1%

Structure Type

Single Family Housing	59%
2–4 Units	28%
5–9 Units	7%
10–19 Units	2%
20 Units or more	3%
Other	0%

Unit Size

No Bedroom	4%
1 Bedroom	17%
2 Bedrooms	37%
3–4 Bedrooms	40%
5 or More Bedrooms	3%

Housing Prices

Median Rent	\$2,000
Median Contract Rent	\$1,460
Median Rent as % of Household Income	26%
Median Home Value	\$788,530

Vehicles Available

Homeowners	66%
Renters	34%
Vehicles Per Capita	0.49

Households with no vehicle	16%
Percent of Homeowning households	5%
Percent of Renting households	30%

Income, Employment and Journey to Work**Income**

Median Household Income	\$92,550
Median Family Income	\$101,160
Per Capita Income	\$48,500
Percent in Poverty	9%

Employment

Unemployment Rate	10%
Percent Unemployment Female	8%
Percent Unemployment Male	12%
Employed Residents	14,830
Managerial Professional	54%
Services	16%
Sales and Office	19%
Natural Resources	5%
Production Transport Materials	7%

Journey to Work

Workers 16 Years and Older	14,340
Car	50%
Drove Alone	43%
Carpooled	7%
Transit	32%
Bike	7%
Walk	3%
Other	2%
Worked at Home	6%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 254.01, 252, 254.02, 254.03, 253, 251

Castro/Upper Market

Demographics

Total Population	20,260
Group Quarter Population	100
Percent Female	36%

Households	11,070
Family Households	24%
Non-Family Households	76%
Single Person Households, % of Total	47%
Households with Children, % of Total	9%
Households with 60 years and older	24%
Average Household Size	1.8
Average Family Household Size	2.7

Race/Ethnicity

Asian	9%
Black/African American	3%
White	0.4%
Native American Indian	1%
Native Hawaiian/Pacific Islander	0.4%
Other/Two or More Races	7%
% Latino (of Any Race)	10%

Age

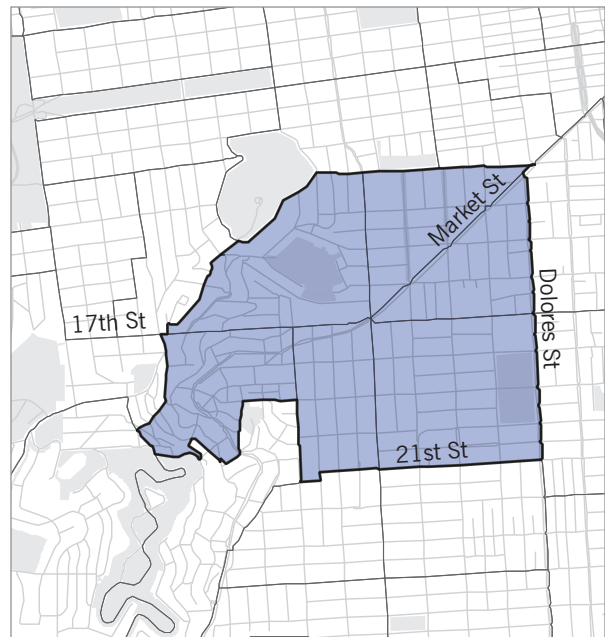
0–4 years	6%
5–17 years	12%
18–34 years	27%
35–59 years	40%
60 and older	16%
Median Age	37.8

Educational Attainment

(Residents 25 years and older)	
High School or Less	25%
Some College/Associate Degree	22%
College Degree	31%
Graduate/Professional Degree	21%

Nativity

Foreign Born	29%
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Language Spoken at Home

(Residents 5 years and older)

English Only	60%
Spanish Only	26%
Asian/Pacific Islander	9%
Other European Languages	4%
Other Languages	1%

Linguistic Isolation

% of All Households	8%
% of Spanish-Speaking Households	23%
% of Asian Language Speaking Households	22%
% of Other European-Speaking Households	2%
% of Households Speaking Other Languages	0%

Housing Characteristics

Total Number of Units	9,800
Units Built Since 2000	430
Median Year Structure Built*	1934

Occupied Units

Owner occupied	55%
Renter occupied	45%

Vacant Units

For rent	7%
For sale only	4%
Rented or sold, not occupied	9%
For seasonal, recreational, or occ. use	21%
Other vacant	60%

Median Year Moved In to Unit (Own)	1993
Median Year Moved In to Unit (Rent)	2002

Percent in Same House Last Year	88%
Percent Abroad Last Year	1%

Structure Type

Single Family Housing	59%
2–4 Units	28%
5–9 Units	7%
10–19 Units	2%
20 Units or more	3%
Other	0%

Unit Size

No Bedroom	4%
1 Bedroom	17%
2 Bedrooms	37%
3–4 Bedrooms	40%
5 or More Bedrooms	3%

Housing Prices

Median Rent	\$2,000
Median Contract Rent	\$1,460
Median Rent as % of Household Income	26%
Median Home Value	\$788,530

Vehicles Available

Homeowners	66%
Renters	34%
Vehicles Per Capita	0.49

Households with no vehicle	16%
Percent of Homeowning households	5%
Percent of Renting households	30%

Income, Employment and Journey to Work**Income**

Median Household Income	\$92,550
Median Family Income	\$101,160
Per Capita Income	\$48,500
Percent in Poverty	9%

Employment

Unemployment Rate	10%
Percent Unemployment Female	8%
Percent Unemployment Male	12%
Employed Residents	14,830
Managerial Professional	54%
Services	16%
Sales and Office	19%
Natural Resources	5%
Production Transport Materials	7%

Journey to Work

Workers 16 Years and Older	14,340
Car	50%
Drove Alone	43%
Carpooled	7%
Transit	32%
Bike	7%
Walk	3%
Other	2%
Worked at Home	6%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 203, 169, 204.01, 206, 205, 170

Chinatown

Demographics

Total Population 14,600

Group Quarter Population 50

Percent Female 52%

Households 6,640

Family Households 52%

Non-Family Households 48%

Single Person Households, % of Total 41%

Households with Children, % of Total 18%

Households with 60 years and older 54%

Average Household Size 2.2

Average Family Household Size 3.0

Race/Ethnicity

Asian 80%

Black/African American 2%

White 15%

Native American Indian 0.3%

Native Hawaiian/Pacific Islander 0%

Other/Two or More Races 3%

% Latino (of Any Race) 3%

Age

0–4 years 2%

5–17 years 10%

18–34 years 21%

35–59 years 32%

60 and older 35%

Median Age 50.4

Educational Attainment

(Residents 25 years and older)

High School or Less 70%

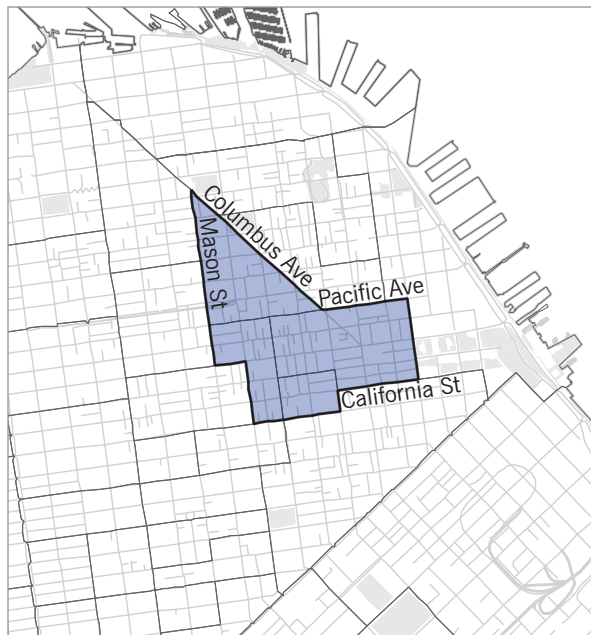
Some College/Associate Degree 10%

College Degree 17%

Graduate/Professional Degree 3%

Nativity

Foreign Born 70%



Language Spoken at Home

(Residents 5 years and older)

English Only 20%

Spanish Only 3%

Asian/Pacific Islander 76%

Other European Languages 2%

Other Languages 0%

Linguistic Isolation

% of All Households 62%

% of Spanish-Speaking Households 36%

% of Asian Language Speaking Households 80%

% of Other European-Speaking Households 20%

% of Households Speaking Other Languages 0%

Housing Characteristics

Total Number of Units 7,350

Units Built Since 2000 130

Median Year Structure Built* 1899

Occupied Units

Owner occupied	8%
Renter occupied	92%

Vacant Units

For rent	26%
For sale only	1%
Rented or sold, not occupied	15%
For seasonal, recreational, or occ. use	27%
Other vacant	31%

Median Year Moved In to Unit (Own)	1993
Median Year Moved In to Unit (Rent)	1999

Percent in Same House Last Year	86%
Percent Abroad Last Year	3%

Structure Type

Single Family Housing	5%
2–4 Units	13%
5–9 Units	11%
10–19 Units	15%
20 Units or more	56%
Other	0%

Unit Size

No Bedroom	43%
1 Bedroom	26%
2 Bedrooms	16%
3–4 Bedrooms	11%
5 or More Bedrooms	4%

Housing Prices

Median Rent	\$570
Median Contract Rent	\$550
Median Rent as % of Household Income	29%
Median Home Value	\$959,020

Vehicles Available

Homeowners	18%
Renters	82%
Vehicles Per Capita	0.12

Households with no vehicle	79%
Percent of Homeowning households	49%
Percent of Renting households	82%

Income, Employment and Journey to Work**Income**

Median Household Income	\$19,950
Median Family Income	\$28,190
Per Capita Income	\$21,870
Percent in Poverty	28%

Employment

Unemployment Rate	10%
Percent Unemployment Female	9%
Percent Unemployment Male	11%
Employed Residents	6,510
Managerial Professional	28%
Services	41%
Sales and Office	20%
Natural Resources	3%
Production Transport Materials	8%

Journey to Work

Workers 16 Years and Older	6,300
Car	16%
Drove Alone	12%
Carpooled	4%
Transit	31%
Bike	2%
Walk	44%
Other	2%
Worked at Home	6%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 113, 107, 118, 611

Demographics

Total Population 39,960

Group Quarter Population 500

Percent Female 50%

Households 10,780

Family Households 75%

Non-Family Households 25%

Single Person Households, % of Total 16%

Households with Children, % of Total 36%

Households with 60 years and older 44%

Average Household Size 3.6

Average Family Household Size 4.3

Race/Ethnicity

Asian 48%

Black/African American 2%

White 32%

Native American Indian 0.3%

Native Hawaiian/Pacific Islander 1%

Other/Two or More Races 17%

% Latino (of Any Race) 33%

Age

0–4 years 5%

5–17 years 13%

18–34 years 25%

35–59 years 37%

60 and older 20%

Median Age 40.1

Educational Attainment

(Residents 25 years and older)

High School or Less 51%

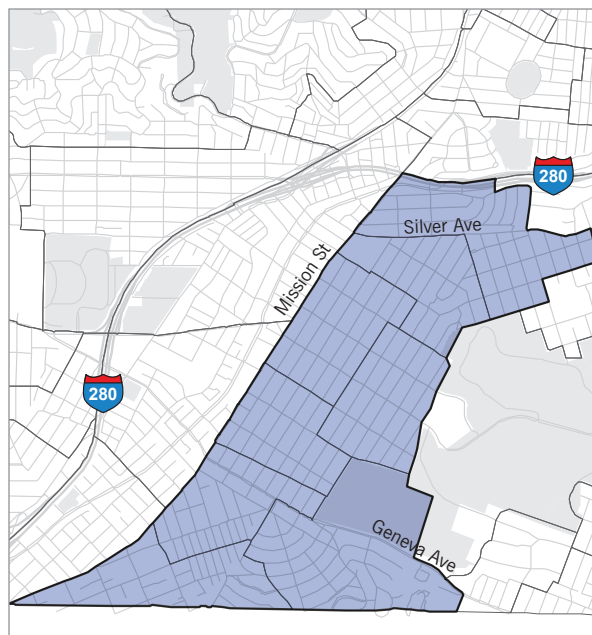
Some College/Associate Degree 25%

College Degree 18%

Graduate/Professional Degree 6%

Nativity

Foreign Born 54%



Language Spoken at Home

(Residents 5 years and older)

English Only 28%

Spanish Only 27%

Asian/Pacific Islander 42%

Other European Languages 2%

Other Languages 1%

Linguistic Isolation

% of All Households 23%

% of Spanish-Speaking Households 24%

% of Asian Language Speaking Households 42%

% of Other European-Speaking Households 2%

% of Households Speaking Other Languages 1%

Housing Characteristics

Total Number of Units 11,340

Units Built Since 2000 270

Median Year Structure Built* 1943

Occupied Units

Owner occupied	62%
Renter occupied	38%

Vacant Units**5%**

For rent	16%
For sale only	8%
Rented or sold, not occupied	12%
For seasonal, recreational, or occ. use	13%
Other vacant	50%

Median Year Moved In to Unit (Own)	1990
Median Year Moved In to Unit (Rent)	2000

Percent in Same House Last Year	91%
Percent Abroad Last Year	2%

Structure Type

Single Family Housing	82%
2–4 Units	13%
5–9 Units	3%
10–19 Units	2%
20 Units or more	1%
Other	0.1%

Unit Size

No Bedroom	3%
1 Bedroom	10%
2 Bedrooms	39%
3–4 Bedrooms	43%
5 or More Bedrooms	5%

Housing Prices

Median Rent	\$1,220
Median Contract Rent	\$1,370
Median Rent as % of Household Income	32%
Median Home Value	\$579,820

Vehicles Available**17,520**

Homeowners	70%
Renters	30%
Vehicles Per Capita	0.45

Households with no vehicle	12%
Percent of Homeowning households	7%
Percent of Renting households	21%

Income, Employment and Journey to Work**Income**

Median Household Income	\$65,200
Median Family Income	\$66,370
Per Capita Income	\$24,730
Percent in Poverty	9%

Employment

Unemployment Rate	10%
Percent Unemployment Female	10%
Percent Unemployment Male	10%
Employed Residents	20,330
Managerial Professional	24%
Services	33%
Sales and Office	21%
Natural Resources	9%
Production Transport Materials	12%

Journey to Work

Workers 16 Years and Older	19,670
Car	59%
Drove Alone	48%
Carpooled	11%
Transit	34%
Bike	1%
Walk	2%
Other	2%
Worked at Home	2%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 263.03, 260.04, 263.02, 260.03, 263.01, 260.01, 260.02, 256

Financial District/South Beach

Demographics

Total Population	16,540
Group Quarter Population	560
Percent Female	46%

Households	9,320
Family Households	35%
Non-Family Households	65%
Single Person Households, % of Total	50%
Households with Children, % of Total	10%
Households with 60 years and older	23%
Average Household Size	1.7
Average Family Household Size	2.5

Race/Ethnicity

Asian	32%
Black/African American	3%
White	59%
Native American Indian	1%
Native Hawaiian/Pacific Islander	0.1%
Other/Two or More Races	6%
% Latino (of Any Race)	12%

Age

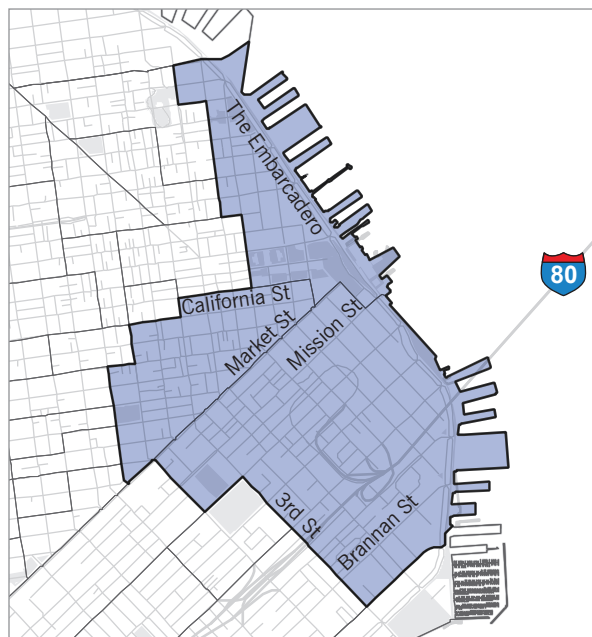
0–4 years	5%
5–17 years	4%
18–34 years	35%
35–59 years	39%
60 and older	17%
Median Age	37.8

Educational Attainment

(Residents 25 years and older)	
High School or Less	12%
Some College/Associate Degree	15%
College Degree	41%
Graduate/Professional Degree	32%

Nativity

Foreign Born	41%
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Language Spoken at Home

(Residents 5 years and older)

English Only	58%
Spanish Only	8%
Asian/Pacific Islander	20%
Other European Languages	12%
Other Languages	1%

Linguistic Isolation

% of All Households	8%
% of Spanish-Speaking Households	2%
% of Asian Language Speaking Households	28%
% of Other European-Speaking Households	15%
% of Households Speaking Other Languages	0%

Housing Characteristics

Total Number of Units	11,900
Units Built Since 2000	5,090
Median Year Structure Built*	1994

Occupied Units

Owner occupied	35%
Renter occupied	65%

Vacant Units

For rent	8%
For sale only	5%
Rented or sold, not occupied	6%
For seasonal, recreational, or occ. use	72%
Other vacant	9%

Median Year Moved In to Unit (Own)	2001
Median Year Moved In to Unit (Rent)	2010

Percent in Same House Last Year	72%
Percent Abroad Last Year	3%

Structure Type

Single Family Housing	3%
2–4 Units	1%
5–9 Units	1%
10–19 Units	1%
20 Units or more	94%
Other	1%

Unit Size

No Bedroom	22%
1 Bedroom	35%
2 Bedrooms	32%
3–4 Bedrooms	10%
5 or More Bedrooms	0%

Housing Prices

Median Rent	\$1,480
Median Contract Rent	\$2,190
Median Rent as % of Household Income	26%
Median Home Value	\$778,030

Vehicles Available

Homeowners	51%
Renters	49%
Vehicles Per Capita	0.47

Households with no vehicle	34%
Percent of Homeowning households	5%
Percent of Renting households	49%

Income, Employment and Journey to Work**Income**

Median Household Income	\$119,120
Median Family Income	\$168,000
Per Capita Income	\$98,820
Percent in Poverty	9%

Employment

Unemployment Rate	5%
Percent Unemployment Female	4%
Percent Unemployment Male	6%
Employed Residents	10,430
Managerial Professional	69%
Services	10%
Sales and Office	16%
Natural Resources	2%
Production Transport Materials	3%

Journey to Work

Workers 16 Years and Older	10,270
Car	28%
Drove Alone	25%
Carpooled	3%
Transit	21%
Bike	1%
Walk	43%
Other	2%
Worked at Home	4%

Notes:

* "1939" represents 1939 or earlier

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2010 Census Tracts for Neighborhood: 105, 615, 117

Glen Park

Demographics

Total Population 8,320

Group Quarter Population 40

Percent Female 48%

Households 3,760

Family Households 50%

Non-Family Households 50%

Single Person Households, % of Total 33%

Households with Children, % of Total 22%

Households with 60 years and older 40%

Average Household Size 2.2

Average Family Household Size 2.9

Race/Ethnicity

Asian 12%

Black/African American 7%

White 70%

Native American Indian 0.3%

Native Hawaiian/Pacific Islander 0%

Other/Two or More Races 10%

% Latino (of Any Race) 10%

Age

0–4 years 6%

5–17 years 11%

18–34 years 20%

35–59 years 40%

60 and older 23%

Median Age 42.9

Educational Attainment

(Residents 25 years and older)

High School or Less 12%

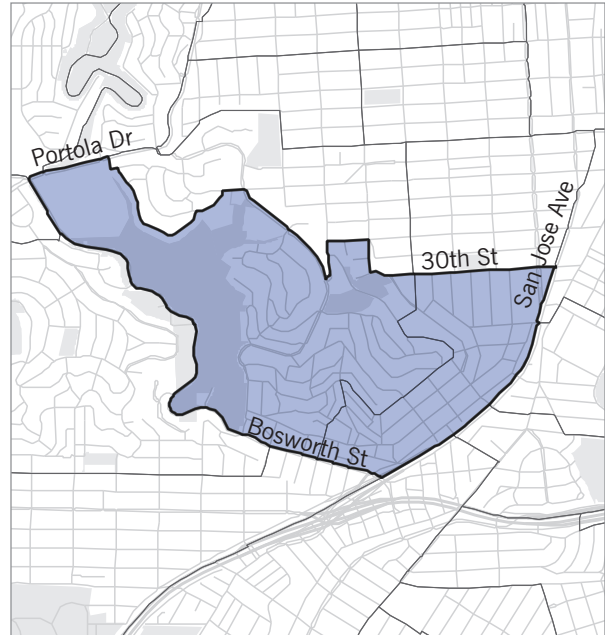
Some College/Associate Degree 20%

College Degree 35%

Graduate/Professional Degree 18%

Nativity

Foreign Born 18%



Language Spoken at Home

(Residents 5 years and older)

English Only 77%

Spanish Only 7%

Asian/Pacific Islander 7%

Other European Languages 7%

Other Languages 2%

Linguistic Isolation

% of All Households 2%

% of Spanish-Speaking Households 6%

% of Asian Language Speaking Households 16%

% of Other European-Speaking Households 5%

% of Households Speaking Other Languages 0%

Housing Characteristics

Total Number of Units 3,870

Units Built Since 2000 110

Median Year Structure Built* 1950

Occupied Units

Owner occupied	60%
Renter occupied	40%

Vacant Units

	3%
For rent	25%
For sale only	0%
Rented or sold, not occupied	48%
For seasonal, recreational, or occ. use	0%
Other vacant	26%

Median Year Moved In to Unit (Own)	1989
Median Year Moved In to Unit (Rent)	2003

Percent in Same House Last Year	89%
Percent Abroad Last Year	1%

Structure Type

Single Family Housing	60%
2–4 Units	28%
5–9 Units	3%
10–19 Units	2%
20 Units or more	8%
Other	0%

Unit Size

No Bedroom	2%
1 Bedroom	21%
2 Bedrooms	35%
3–4 Bedrooms	39%
5 or More Bedrooms	2%

Housing Prices

Median Rent	\$—
Median Contract Rent	\$1,720
Median Rent as % of Household Income	26%
Median Home Value	\$923,360

Vehicles Available

	5,150
Homeowners	67%
Renters	33%
Vehicles Per Capita	0.62

Households with no vehicle	11%
Percent of Homeowning households	6%
Percent of Renting households	18%

Income, Employment and Journey to Work**Income**

Median Household Income	\$111,750
Median Family Income	\$152,920
Per Capita Income	\$66,300
Percent in Poverty	8%

Employment

Unemployment Rate	7%
Percent Unemployment Female	4%
Percent Unemployment Male	9%
Employed Residents	4,720
Managerial Professional	68%
Services	8%
Sales and Office	19%
Natural Resources	2%
Production Transport Materials	3%

Journey to Work

Workers 16 Years and Older	4,630
Car	50%
Drove Alone	42%
Carpooled	8%
Transit	33%
Bike	5%
Walk	1%
Other	4%
Worked at Home	6%

Notes:

* "1939" represents 1939 or earlier

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2010 Census Tracts for Neighborhood: 218, 217

Golden Gate Park

Demographics

Total Population 50

Group Quarter Population

Percent Female 40%

Households 40

Family Households 0%

Non-Family Households 100%

Single Person Households, % of Total 88%

Households with Children, % of Total 0%

Households with 60 years and older 0%

Average Household Size 1.1

Average Family Household Size -

Race/Ethnicity

Asian 0%

Black/African American 0%

White 89%

Native American Indian 0%

Native Hawaiian/Pacific Islander 0%

Other/Two or More Races 11%

% Latino (of Any Race) 0%

Age

0–4 years 0%

5–17 years 0%

18–34 years 49%

35–59 years 51%

60 and older 0%

Median Age 40.0

Educational Attainment

(Residents 25 years and older)

High School or Less 0%

Some College/Associate Degree 9%

College Degree 80%

Graduate/Professional Degree 11%

Nativity

Foreign Born 11%



Language Spoken at Home

(Residents 5 years and older)

English Only 100%

Spanish Only 0%

Asian/Pacific Islander 0%

Other European Languages 0%

Other Languages 0%

Linguistic Isolation

% of All Households -%

% of Spanish-Speaking Households -%

% of Asian Language Speaking Households -%

% of Other European-Speaking Households -%

% of Households Speaking Other Languages -%

Housing Characteristics

Total Number of Units 40

Units Built Since 2000 -

Median Year Structure Built* 1949

Occupied Units

Owner occupied	0%
Renter occupied	100%

Vacant Units

For rent	0%
For sale only	–%
Rented or sold, not occupied	–%
For seasonal, recreational, or occ. use	–%
Other vacant	–%

Median Year Moved In to Unit (Own)	n/a
Median Year Moved In to Unit (Rent)	2010

Percent in Same House Last Year	80%
Percent Abroad Last Year	0%

Structure Type

Single Family Housing	0%
2–4 Units	46%
5–9 Units	0%
10–19 Units	54%
20 Units or more	0%
Other	0%

Unit Size

No Bedroom	22%
1 Bedroom	32%
2 Bedrooms	12%
3–4 Bedrooms	34%
5 or More Bedrooms	0%

Housing Prices

Median Rent	\$–
Median Contract Rent	\$1,560
Median Rent as % of Household Income	19%
Median Home Value	\$–

Vehicles Available

Homeowners	40%
Renters	100%
Vehicles Per Capita	0.91

Households with no vehicle	0%
Percent of Homeowning households	–%
Percent of Renting households	0%

Income, Employment and Journey to Work**Income**

Median Household Income	\$119,440
Median Family Income	\$–
Per Capita Income	\$109,600
Percent in Poverty	0%

Employment

Unemployment Rate	0%
Percent Unemployment Female	0%
Percent Unemployment Male	0%
Employed Residents	50
Managerial Professional	82%
Services	0%
Sales and Office	9%
Natural Resources	9%
Production Transport Materials	0%

Journey to Work

Workers 16 Years and Older	50
Car	40%
Drove Alone	40%
Carpooled	0%
Transit	29%
Bike	0%
Walk	31%
Other	0%
Worked at Home	0%

Notes:

* "1939" represents 1939 or earlier

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2010 Census Tracts for Neighborhood: 9803

Haight Ashbury

Demographics

Total Population 17,920

Group Quarter Population 320

Percent Female 45%

Households 8,330

Family Households 30%

Non-Family Households 70%

Single Person Households, % of Total 39%

Households with Children, % of Total 12%

Households with 60 years and older 19%

Average Household Size 2.1

Average Family Household Size 2.9

Race/Ethnicity

Asian 8%

Black/African American 3%

White 81%

Native American Indian 0.3%

Native Hawaiian/Pacific Islander 0.1%

Other/Two or More Races 7%

% Latino (of Any Race) 8%

Age

0–4 years 4%

5–17 years 5%

18–34 years 42%

35–59 years 37%

60 and older 12%

Median Age 34.7

Educational Attainment

(Residents 25 years and older)

High School or Less 7%

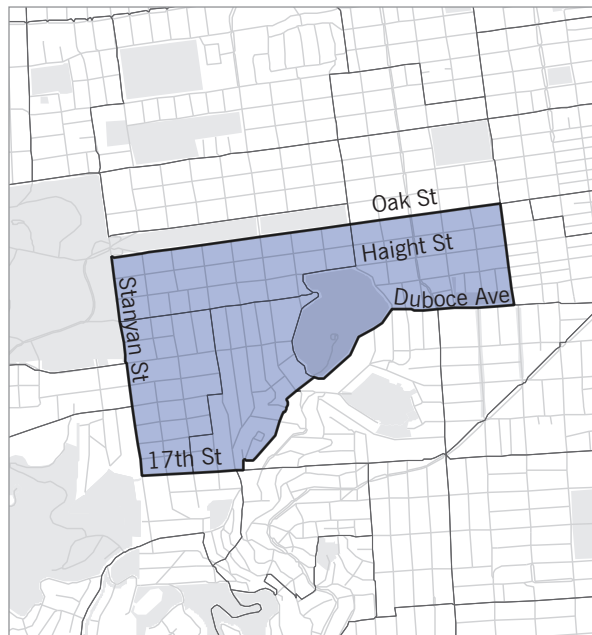
Some College/Associate Degree 14%

College Degree 48%

Graduate/Professional Degree 31%

Nativity

Foreign Born 14%



Language Spoken at Home

(Residents 5 years and older)

English Only 83%

Spanish Only 4%

Asian/Pacific Islander 4%

Other European Languages 8%

Other Languages 1%

Linguistic Isolation

% of All Households 2%

% of Spanish-Speaking Households 6%

% of Asian Language Speaking Households 19%

% of Other European-Speaking Households 5%

% of Households Speaking Other Languages 39%

Housing Characteristics

Total Number of Units 9,050

Units Built Since 2000 130

Median Year Structure Built* 1908

Occupied Units

Owner occupied	28%
Renter occupied	72%

Vacant Units**8%**

For rent	28%
For sale only	2%
Rented or sold, not occupied	5%
For seasonal, recreational, or occ. use	22%
Other vacant	43%

Median Year Moved In to Unit (Own)	1996
Median Year Moved In to Unit (Rent)	2003

Percent in Same House Last Year	82%
Percent Abroad Last Year	2%

Structure Type

Single Family Housing	14%
2–4 Units	42%
5–9 Units	25%
10–19 Units	12%
20 Units or more	8%
Other	0%

Unit Size

No Bedroom	6%
1 Bedroom	36%
2 Bedrooms	36%
3–4 Bedrooms	18%
5 or More Bedrooms	3%

Housing Prices

Median Rent	\$2,010
Median Contract Rent	\$1,800
Median Rent as % of Household Income	24%
Median Home Value	\$1,064,020

Vehicles Available**8,370**

Homeowners	41%
Renters	59%
Vehicles Per Capita	0.43

Households with no vehicle	31%
Percent of Homeowning households	10%
Percent of Renting households	39%

Income, Employment and Journey to Work**Income**

Median Household Income	\$114,150
Median Family Income	\$157,380
Per Capita Income	\$70,970
Percent in Poverty	10%

Employment

Unemployment Rate	5%
Percent Unemployment Female	3%
Percent Unemployment Male	7%
Employed Residents	13,240
Managerial Professional	72%
Services	8%
Sales and Office	15%
Natural Resources	3%
Production Transport Materials	3%

Journey to Work

Workers 16 Years and Older	13,120
Car	32%
Drove Alone	28%
Carpooled	5%
Transit	39%
Bike	7%
Walk	9%
Other	3%
Worked at Home	10%

Notes:

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2010 Census Tracts for Neighborhood: 166, 171.02, 171.01, 167

Hayes Valley

Demographics

Total Population 17,770

Group Quarter Population 540

Percent Female 3%

Households 8,660

Family Households 23%

Non-Family Households 77%

Single Person Households, % of Total 49%

Households with Children, % of Total 11%

Households with 60 years and older 15%

Average Household Size 2.0

Average Family Household Size 3.1

Race/Ethnicity

Asian 14%

Black/African American 15%

White 63%

Native American Indian 1%

Native Hawaiian/Pacific Islander 1%

Other/Two or More Races 8%

% Latino (of Any Race) 13%

Age

0–4 years 2%

5–17 years 6%

18–34 years 42%

35–59 years 39%

60 and older 10%

Median Age 34.9

Educational Attainment

(Residents 25 years and older)

High School or Less 17%

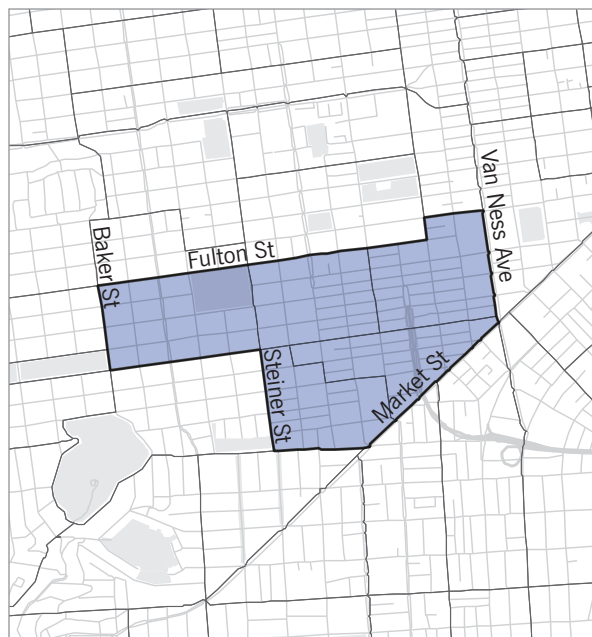
Some College/Associate Degree 19%

College Degree 42%

Graduate/Professional Degree 23%

Nativity

Foreign Born 21%



Language Spoken at Home

(Residents 5 years and older)

English Only 77%

Spanish Only 10%

Asian/Pacific Islander 8%

Other European Languages 5%

Other Languages 0%

Linguistic Isolation

% of All Households 2%

% of Spanish-Speaking Households 11%

% of Asian Language Speaking Households 17%

% of Other European-Speaking Households 3%

% of Households Speaking Other Languages 38%

Housing Characteristics

Total Number of Units 9,560

Units Built Since 2000 700

Median Year Structure Built* 1921

Occupied Units

Owner occupied	18%
Renter occupied	82%

Vacant Units**9%**

For rent	28%
For sale only	3%
Rented or sold, not occupied	14%
For seasonal, recreational, or occ. use	15%
Other vacant	40%

Median Year Moved In to Unit (Own)	1999
Median Year Moved In to Unit (Rent)	2001

Percent in Same House Last Year	82%
Percent Abroad Last Year	1%

Structure Type

Single Family Housing	8%
2–4 Units	30%
5–9 Units	17%
10–19 Units	17%
20 Units or more	28%
Other	0.3%

Unit Size

No Bedroom	17%
1 Bedroom	39%
2 Bedrooms	25%
3–4 Bedrooms	17%
5 or More Bedrooms	3%

Housing Prices

Median Rent	\$1,200
Median Contract Rent	\$1,490
Median Rent as % of Household Income	26%
Median Home Value	\$714,160

Vehicles Available**6,460**

Homeowners	26%
Renters	74%
Vehicles Per Capita	0.37

Households with no vehicle	43%
Percent of Homeowning households	23%
Percent of Renting households	48%

Income, Employment and Journey to Work**Income**

Median Household Income	\$77,750
Median Family Income	\$109,520
Per Capita Income	\$59,560
Percent in Poverty	16%

Employment

Unemployment Rate	6%
Percent Unemployment Female	7%
Percent Unemployment Male	6%
Employed Residents	12,890
Managerial Professional	62%
Services	15%
Sales and Office	16%
Natural Resources	2%
Production Transport Materials	4%

Journey to Work

Workers 16 Years and Older	12,670
Car	25%
Drove Alone	19%
Carpooled	6%
Transit	42%
Bike	11%
Walk	12%
Other	4%
Worked at Home	7%

Notes:

* "1939" represents 1939 or earlier

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2010 Census Tracts for Neighborhood: 164, 168.02, 162, 163, 168.01

Inner Richmond

Demographics

Total Population	21,340
Group Quarter Population	120
Percent Female	53%

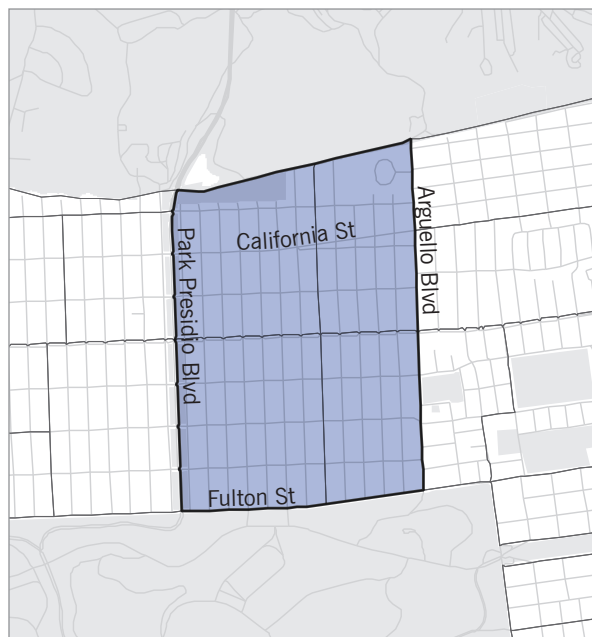
Households	9,320
Family Households	46%
Non-Family Households	54%
Single Person Households, % of Total	36%
Households with Children, % of Total	18%
Households with 60 years and older	37%
Average Household Size	2.3
Average Family Household Size	3.0

Race/Ethnicity	
Asian	37%
Black/African American	2%
White	54%
Native American Indian	0%
Native Hawaiian/Pacific Islander	0.4%
Other/Two or More Races	7%
% Latino (of Any Race)	8%

Age	
0–4 years	5%
5–17 years	8%
18–34 years	32%
35–59 years	34%
60 and older	22%
Median Age	38.1

Educational Attainment	
(Residents 25 years and older)	
High School or Less	20%
Some College/Associate Degree	22%
College Degree	35%
Graduate/Professional Degree	23%

Nativity	
Foreign Born	29%



Language Spoken at Home	
(Residents 5 years and older)	
English Only	63%
Spanish Only	5%
Asian/Pacific Islander	26%
Other European Languages	5%
Other Languages	1%

Linguistic Isolation	
% of All Households	12%
% of Spanish-Speaking Households	6%
% of Asian Language Speaking Households	36%
% of Other European-Speaking Households	26%
% of Households Speaking Other Languages	49%

Housing Characteristics	
Total Number of Units	9,980
Units Built Since 2000	160
Median Year Structure Built*	1925

Occupied Units

Owner occupied	29%
Renter occupied	71%

Vacant Units

For rent	8%
For sale only	0%
Rented or sold, not occupied	7%
For seasonal, recreational, or occ. use	20%
Other vacant	65%

Median Year Moved In to Unit (Own)	1991
Median Year Moved In to Unit (Rent)	2001

Percent in Same House Last Year	82%
Percent Abroad Last Year	0%

Structure Type

Single Family Housing	24%
2–4 Units	45%
5–9 Units	15%
10–19 Units	13%
20 Units or more	4%
Other	0.1%

Unit Size

No Bedroom	7%
1 Bedroom	28%
2 Bedrooms	33%
3–4 Bedrooms	28%
5 or More Bedrooms	4%

Housing Prices

Median Rent	\$1,750
Median Contract Rent	\$1,500
Median Rent as % of Household Income	26%
Median Home Value	\$1,018,910

Vehicles Available

Homeowners	40%
Renters	60%
Vehicles Per Capita	0.48

Households with no vehicle	28%
Percent of Homeowning households	13%
Percent of Renting households	35%

Income, Employment and Journey to Work**Income**

Median Household Income	\$74,730
Median Family Income	\$106,700
Per Capita Income	\$52,290
Percent in Poverty	14%

Employment

Unemployment Rate	6%
Percent Unemployment Female	7%
Percent Unemployment Male	6%
Employed Residents	12,440
Managerial Professional	56%
Services	15%
Sales and Office	24%
Natural Resources	2%
Production Transport Materials	3%

Journey to Work

Workers 16 Years and Older	12,090
Car	41%
Drove Alone	36%
Carpooled	5%
Transit	38%
Bike	4%
Walk	6%
Other	2%
Worked at Home	9%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 452, 402, 401, 451

Inner Sunset

Demographics

Total Population 28,020

Group Quarter Population 850

Percent Female 51%

Households 11,990

Family Households 47%

Non-Family Households 53%

Single Person Households, % of Total 34%

Households with Children, % of Total 18%

Households with 60 years and older 31%

Average Household Size 2.3

Average Family Household Size 3.0

Race/Ethnicity

Asian 31%

Black/African American 1%

White 59%

Native American Indian 0.3%

Native Hawaiian/Pacific Islander 0.2%

Other/Two or More Races 8%

% Latino (of Any Race) 8%

Age

0–4 years 5%

5–17 years 8%

18–34 years 34%

35–59 years 34%

60 and older 19%

Median Age 37.0

Educational Attainment

(Residents 25 years and older)

High School or Less 13%

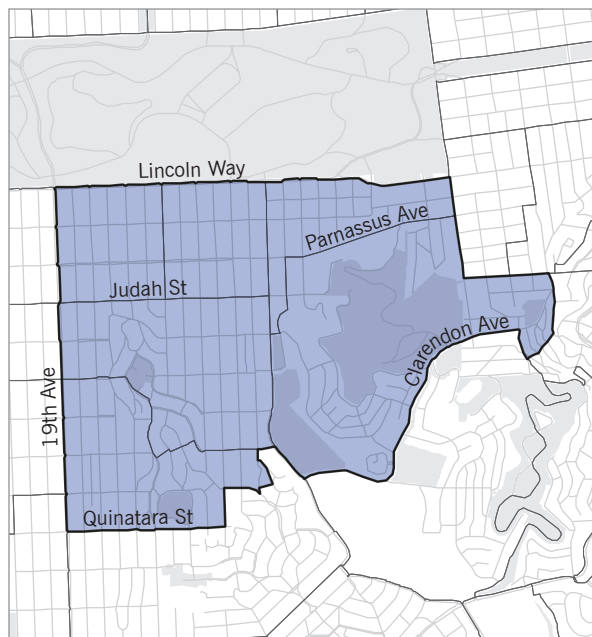
Some College/Associate Degree 17%

College Degree 40%

Graduate/Professional Degree 30%

Nativity

Foreign Born 27%



Language Spoken at Home

(Residents 5 years and older)

English Only 65%

Spanish Only 5%

Asian/Pacific Islander 20%

Other European Languages 10%

Other Languages 1%

Linguistic Isolation

% of All Households 8%

% of Spanish-Speaking Households 7%

% of Asian Language Speaking Households 29%

% of Other European-Speaking Households 15%

% of Households Speaking Other Languages 0%

Housing Characteristics

Total Number of Units 12,680

Units Built Since 2000 170

Median Year Structure Built* 1944

Occupied Units

Owner occupied	41%
Renter occupied	59%

Vacant Units**5%**

For rent	22%
For sale only	10%
Rented or sold, not occupied	16%
For seasonal, recreational, or occ. use	22%
Other vacant	30%

Median Year Moved In to Unit (Own)	1991
Median Year Moved In to Unit (Rent)	2003

Percent in Same House Last Year	85%
Percent Abroad Last Year	2%

Structure Type

Single Family Housing	41%
2–4 Units	30%
5–9 Units	12%
10–19 Units	9%
20 Units or more	8%
Other	0.5%

Unit Size

No Bedroom	5%
1 Bedroom	28%
2 Bedrooms	32%
3–4 Bedrooms	32%
5 or More Bedrooms	3%

Housing Prices

Median Rent	\$1,830
Median Contract Rent	\$1,680
Median Rent as % of Household Income	26%
Median Home Value	\$910,010

Vehicles Available**14,970**

Homeowners	53%
Renters	47%
Vehicles Per Capita	0.55

Households with no vehicle	18%
Percent of Homeowning households	10%
Percent of Renting households	23%

Income, Employment and Journey to Work**Income**

Median Household Income	\$96,210
Median Family Income	\$122,480
Per Capita Income	\$55,260
Percent in Poverty	10%

Employment

Unemployment Rate	5%
Percent Unemployment Female	4%
Percent Unemployment Male	6%
Employed Residents	16,370
Managerial Professional	68%
Services	10%
Sales and Office	18%
Natural Resources	2%
Production Transport Materials	2%

Journey to Work

Workers 16 Years and Older	15,980
Car	44%
Drove Alone	37%
Carpooled	7%
Transit	34%
Bike	4%
Walk	8%
Other	2%
Worked at Home	8%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 303.02, 303.01, 301.02, 301.01, 302.02, 302.01

Japantown

Demographics

Total Population	3,920
Group Quarter Population	110
Percent Female	57%

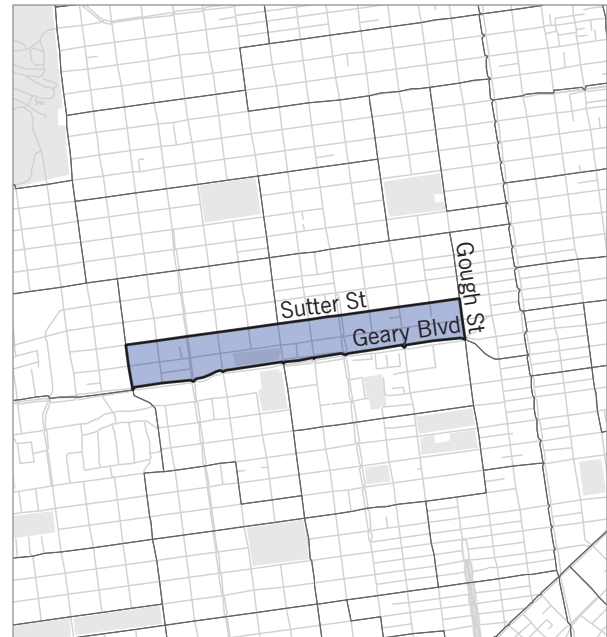
Households	2,290
Family Households	32%
Non-Family Households	68%
Single Person Households, % of Total	53%
Households with Children, % of Total	7%
Households with 60 years and older	49%
Average Household Size	1.7
Average Family Household Size	2.5

Race/Ethnicity	
Asian	31%
Black/African American	6%
White	58%
Native American Indian	0%
Native Hawaiian/Pacific Islander	0%
Other/Two or More Races	6%
% Latino (of Any Race)	13%

Age	
0–4 years	5%
5–17 years	2%
18–34 years	30%
35–59 years	24%
60 and older	39%
Median Age	48.2

Educational Attainment	
(Residents 25 years and older)	
High School or Less	23%
Some College/Associate Degree	25%
College Degree	34%
Graduate/Professional Degree	18%

Nativity	
Foreign Born	37%



Language Spoken at Home	
(Residents 5 years and older)	
English Only	60%
Spanish Only	5%
Asian/Pacific Islander	24%
Other European Languages	9%
Other Languages	2%

Linguistic Isolation	
% of All Households	22%
% of Spanish-Speaking Households	38%
% of Asian Language Speaking Households	60%
% of Other European-Speaking Households	35%
% of Households Speaking Other Languages	100%

Housing Characteristics	
Total Number of Units	2,420
Units Built Since 2000	110
Median Year Structure Built*	1969

Occupied Units

Owner occupied	10%
Renter occupied	90%

Vacant Units

For rent	10%
For sale only	0%
Rented or sold, not occupied	29%
For seasonal, recreational, or occ. use	0%
Other vacant	61%

Median Year Moved In to Unit (Own)	2010
Median Year Moved In to Unit (Rent)	2002

Percent in Same House Last Year	77%
Percent Abroad Last Year	1%

Structure Type

Single Family Housing	2%
2–4 Units	7%
5–9 Units	2%
10–19 Units	18%
20 Units or more	71%
Other	0%

Unit Size

No Bedroom	23%
1 Bedroom	56%
2 Bedrooms	18%
3–4 Bedrooms	3%
5 or More Bedrooms	0%

Housing Prices

Median Rent	\$–
Median Contract Rent	\$1,220
Median Rent as % of Household Income	26%
Median Home Value	\$604,610

Vehicles Available

Homeowners	9%
Renters	91%
Vehicles Per Capita	0.38

Households with no vehicle	53%
Percent of Homeowning households	55%
Percent of Renting households	53%

Income, Employment and Journey to Work**Income**

Median Household Income	\$55,700
Median Family Income	\$43,240
Per Capita Income	\$55,650
Percent in Poverty	20%

Employment

Unemployment Rate	6%
Percent Unemployment Female	10%
Percent Unemployment Male	3%
Employed Residents	1,690
Managerial Professional	49%
Services	15%
Sales and Office	30%
Natural Resources	3%
Production Transport Materials	2%

Journey to Work

Workers 16 Years and Older	1,670
Car	24%
Drove Alone	15%
Carpooled	9%
Transit	45%
Bike	0%
Walk	17%
Other	3%
Worked at Home	10%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 155

Lakeshore

Demographics

Total Population	13,220
Group Quarter Population	2,260
Percent Female	53%

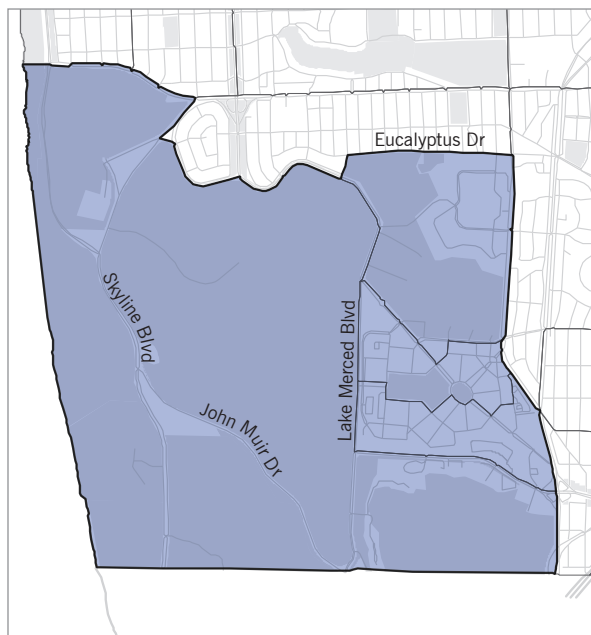
Households	4,750
Family Households	40%
Non-Family Households	60%
Single Person Households, % of Total	37%
Households with Children, % of Total	14%
Households with 60 years and older	34%
Average Household Size	2.3
Average Family Household Size	2.8

Race/Ethnicity	
Asian	27%
Black/African American	7%
White	51%
Native American Indian	0.1%
Native Hawaiian/Pacific Islander	0%
Other/Two or More Races	15%
% Latino (of Any Race)	17%

Age	
0–4 years	2%
5–17 years	6%
18–34 years	55%
35–59 years	20%
60 and older	16%
Median Age	26.8

Educational Attainment	
(Residents 25 years and older)	
High School or Less	20%
Some College/Associate Degree	30%
College Degree	34%
Graduate/Professional Degree	16%

Nativity	
Foreign Born	35%



Language Spoken at Home	
(Residents 5 years and older)	
English Only	54%
Spanish Only	11%
Asian/Pacific Islander	18%
Other European Languages	14%
Other Languages	2%

Linguistic Isolation	
% of All Households	15%
% of Spanish-Speaking Households	16%
% of Asian Language Speaking Households	33%
% of Other European-Speaking Households	37%
% of Households Speaking Other Languages	16%

Housing Characteristics	
Total Number of Units	5,130
Units Built Since 2000	180
Median Year Structure Built*	1954

Occupied Units

Owner occupied	3%
Renter occupied	97%

Vacant Units**7%**

For rent	70%
For sale only	0%
Rented or sold, not occupied	13%
For seasonal, recreational, or occ. use	6%
Other vacant	11%

Median Year Moved In to Unit (Own)	1997
Median Year Moved In to Unit (Rent)	2004

Percent in Same House Last Year	63%
Percent Abroad Last Year	5%

Structure Type

Single Family Housing	15%
2–4 Units	8%
5–9 Units	10%
10–19 Units	9%
20 Units or more	60%
Other	0%

Unit Size

No Bedroom	6%
1 Bedroom	34%
2 Bedrooms	48%
3–4 Bedrooms	11%
5 or More Bedrooms	0%

Housing Prices

Median Rent	\$1,850
Median Contract Rent	\$1,710
Median Rent as % of Household Income	37%
Median Home Value	\$651,870

Vehicles Available**4,630**

Homeowners	5%
Renters	95%
Vehicles Per Capita	0.42

Households with no vehicle	28%
Percent of Homeowning households	0%
Percent of Renting households	29%

Income, Employment and Journey to Work**Income**

Median Household Income	\$46,990
Median Family Income	\$65,600
Per Capita Income	\$22,190
Percent in Poverty	25%

Employment

Unemployment Rate	15%
Percent Unemployment Female	13%
Percent Unemployment Male	17%
Employed Residents	5,580
Managerial Professional	41%
Services	25%
Sales and Office	28%
Natural Resources	3%
Production Transport Materials	3%

Journey to Work

Workers 16 Years and Older	5,460
Car	47%
Drove Alone	42%
Carpooled	5%
Transit	31%
Bike	1%
Walk	12%
Other	1%
Worked at Home	8%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 332.04, 332.03, 332.01, 604

Lincoln Park

Demographics

Total Population	300
Group Quarter Population	190
Percent Female	35%

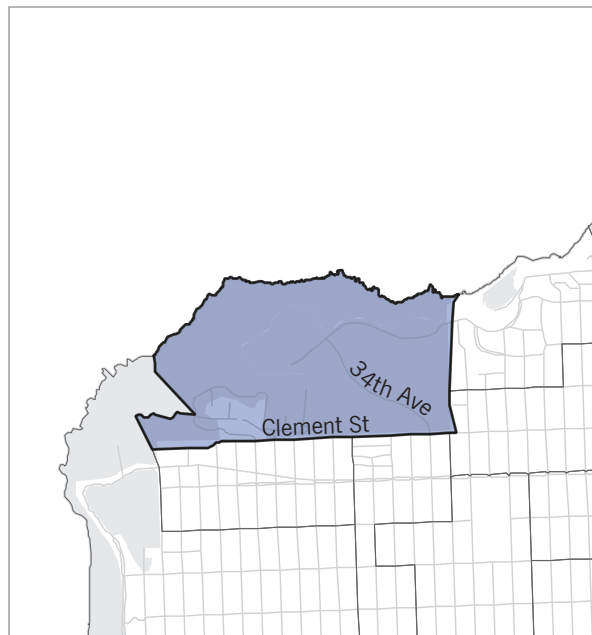
Households	70
Family Households	35%
Non-Family Households	65%
Single Person Households, % of Total	47%
Households with Children, % of Total	4%
Households with 60 years and older	57%
Average Household Size	1.7
Average Family Household Size	2.4

Race/Ethnicity	
Asian	18%
Black/African American	6%
White	72%
Native American Indian	0%
Native Hawaiian/Pacific Islander	0%
Other/Two or More Races	4%
% Latino (of Any Race)	3%

Age	
0–4 years	1%
5–17 years	1%
18–34 years	8%
35–59 years	23%
60 and older	66%
Median Age	63.3

Educational Attainment	
(Residents 25 years and older)	
High School or Less	24%
Some College/Associate Degree	30%
College Degree	35%
Graduate/Professional Degree	11%

Nativity	
Foreign Born	16%



Language Spoken at Home	
(Residents 5 years and older)	
English Only	77%
Spanish Only	1%
Asian/Pacific Islander	19%
Other European Languages	4%
Other Languages	0%

Linguistic Isolation	
% of All Households	18%
% of Spanish-Speaking Households	–%
% of Asian Language Speaking Households	100%
% of Other European-Speaking Households	0%
% of Households Speaking Other Languages	0%

Housing Characteristics	
Total Number of Units	80
Units Built Since 2000	10
Median Year Structure Built*	1944

Occupied Units

Owner occupied	46%
Renter occupied	54%

Vacant Units

For rent	0%
For sale only	0%
Rented or sold, not occupied	0%
For seasonal, recreational, or occ. use	100%
Other vacant	0%

Median Year Moved In to Unit (Own)	1997
Median Year Moved In to Unit (Rent)	2005

Percent in Same House Last Year	93%
Percent Abroad Last Year	0%

Structure Type

Single Family Housing	9%
2–4 Units	74%
5–9 Units	0%
10–19 Units	17%
20 Units or more	0%
Other	0%

Unit Size

No Bedroom	5%
1 Bedroom	0%
2 Bedrooms	68%
3–4 Bedrooms	27%
5 or More Bedrooms	0%

Housing Prices

Median Rent	\$–
Median Contract Rent	\$1,500
Median Rent as % of Household Income	25%
Median Home Value	\$750,000

Vehicles Available

Homeowners	58%
Renters	42%
Vehicles Per Capita	0.85

Households with no vehicle	6%
Percent of Homeowning households	0%
Percent of Renting households	11%

Income, Employment and Journey to Work**Income**

Median Household Income	\$76,920
Median Family Income	\$73,850
Per Capita Income	\$33,490
Percent in Poverty	4%

Employment

Unemployment Rate	11%
Percent Unemployment Female	15%
Percent Unemployment Male	0%
Employed Residents	60
Managerial Professional	86%
Services	0%
Sales and Office	6%
Natural Resources	8%
Production Transport Materials	0%

Journey to Work

Workers 16 Years and Older	60
Car	64%
Drove Alone	64%
Carpooled	0%
Transit	23%
Bike	0%
Walk	0%
Other	0%
Worked at Home	13%

Notes:

* "1939" represents 1939 or earlier

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2010 Census Tracts for Neighborhood: 9802

Lone Mountain/USF

Demographics

Total Population	17,180
Group Quarter Population	2,890
Percent Female	53%

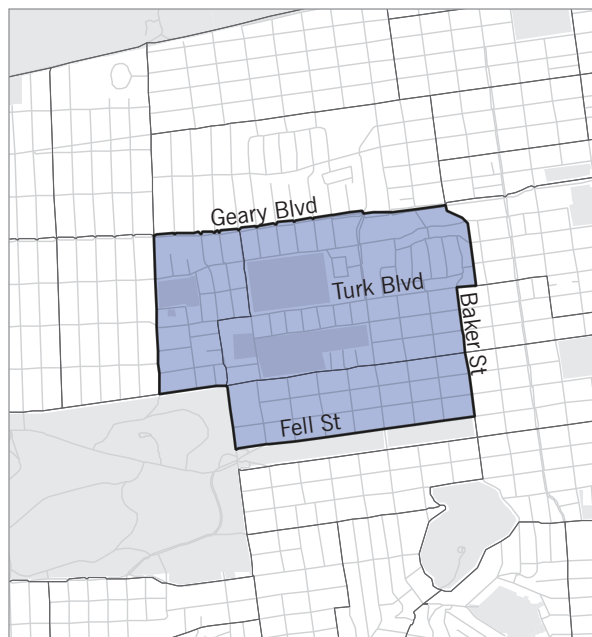
Households	6,430
Family Households	38%
Non-Family Households	62%
Single Person Households, % of Total	36%
Households with Children, % of Total	17%
Households with 60 years and older	24%
Average Household Size	2.2
Average Family Household Size	2.9

Race/Ethnicity	
Asian	22%
Black/African American	8%
White	61%
Native American Indian	0.3%
Native Hawaiian/Pacific Islander	1%
Other/Two or More Races	9%
% Latino (of Any Race)	12%

Age	
0–4 years	4%
5–17 years	6%
18–34 years	46%
35–59 years	30%
60 and older	14%
Median Age	32.2

Educational Attainment	
(Residents 25 years and older)	
High School or Less	15%
Some College/Associate Degree	21%
College Degree	40%
Graduate/Professional Degree	24%

Nativity	
Foreign Born	22%



Language Spoken at Home	
(Residents 5 years and older)	
English Only	71%
Spanish Only	6%
Asian/Pacific Islander	15%
Other European Languages	7%
Other Languages	1%

Linguistic Isolation	
% of All Households	8%
% of Spanish-Speaking Households	10%
% of Asian Language Speaking Households	32%
% of Other European-Speaking Households	20%
% of Households Speaking Other Languages	28%

Housing Characteristics	
Total Number of Units	6,790
Units Built Since 2000	350
Median Year Structure Built*	1937

Occupied Units

Owner occupied	24%
Renter occupied	76%

Vacant Units

For rent	0%
For sale only	0%
Rented or sold, not occupied	11%
For seasonal, recreational, or occ. use	8%
Other vacant	80%

Median Year Moved In to Unit (Own)	1996
Median Year Moved In to Unit (Rent)	2002

Percent in Same House Last Year	84%
Percent Abroad Last Year	1%

Structure Type

Single Family Housing	13%
2–4 Units	45%
5–9 Units	17%
10–19 Units	13%
20 Units or more	12%
Other	0%

Unit Size

No Bedroom	5%
1 Bedroom	37%
2 Bedrooms	37%
3–4 Bedrooms	18%
5 or More Bedrooms	2%

Housing Prices

Median Rent	\$–
Median Contract Rent	\$1,560
Median Rent as % of Household Income	26%
Median Home Value	\$854,350

Vehicles Available

Homeowners	35%
Renters	65%
Vehicles Per Capita	0.48

Households with no vehicle	26%
Percent of Homeowning households	7%
Percent of Renting households	33%

Income, Employment and Journey to Work**Income**

Median Household Income	\$82,550
Median Family Income	\$105,530
Per Capita Income	\$45,040
Percent in Poverty	12%

Employment

Unemployment Rate	7%
Percent Unemployment Female	5%
Percent Unemployment Male	10%
Employed Residents	9,680
Managerial Professional	55%
Services	18%
Sales and Office	23%
Natural Resources	2%
Production Transport Materials	3%

Journey to Work

Workers 16 Years and Older	9,490
Car	39%
Drove Alone	31%
Carpooled	7%
Transit	31%
Bike	7%
Walk	13%
Other	2%
Worked at Home	7%

Notes:

* "1939" represents 1939 or earlier

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2010 Census Tracts for Neighborhood: 254.01, 252, 254.02, 254.03, 253, 251

Marina

Demographics

Total Population 24,850

Group Quarter Population 100

Percent Female 52%

Households 13,830

Family Households 32%

Non-Family Households 68%

Single Person Households, % of Total 52%

Households with Children, % of Total 13%

Households with 60 years and older 21%

Average Household Size 1.8

Average Family Household Size 2.7

Race/Ethnicity

Asian 11%

Black/African American 1%

White 83%

Native American Indian 0.1%

Native Hawaiian/Pacific Islander 0.1%

Other/Two or More Races 4%

% Latino (of Any Race) 6%

Age

0–4 years 4%

5–17 years 7%

18–34 years 40%

35–59 years 33%

60 and older 16%

Median Age 34.4

Educational Attainment

(Residents 25 years and older)

High School or Less 8%

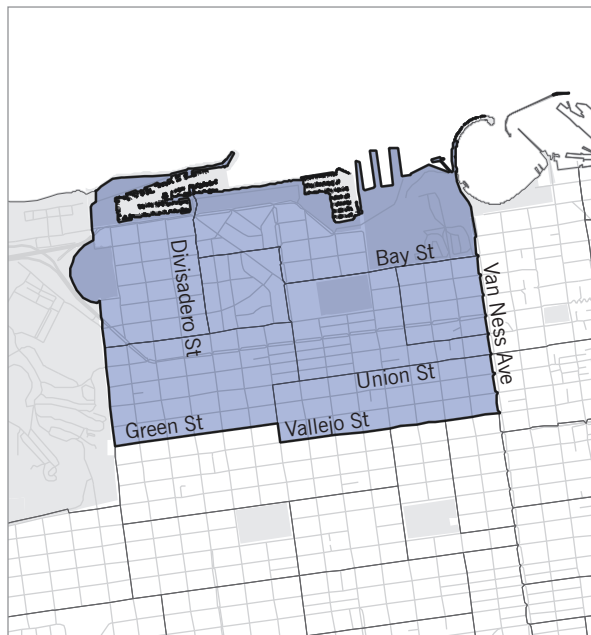
Some College/Associate Degree 12%

College Degree 52%

Graduate/Professional Degree 28%

Nativity

Foreign Born 16%



Language Spoken at Home

(Residents 5 years and older)

English Only 84%

Spanish Only 4%

Asian/Pacific Islander 5%

Other European Languages 7%

Other Languages 0%

Linguistic Isolation

% of All Households 2%

% of Spanish-Speaking Households 10%

% of Asian Language Speaking Households 11%

% of Other European-Speaking Households 16%

% of Households Speaking Other Languages 0%

Housing Characteristics

Total Number of Units 15,120

Units Built Since 2000 400

Median Year Structure Built* 1919

Occupied Units

Owner occupied	26%
Renter occupied	74%

Vacant Units**9%**

For rent	25%
For sale only	5%
Rented or sold, not occupied	13%
For seasonal, recreational, or occ. use	27%
Other vacant	30%

Median Year Moved In to Unit (Own)	1996
Median Year Moved In to Unit (Rent)	2003

Percent in Same House Last Year	80%
Percent Abroad Last Year	1%

Structure Type

Single Family Housing	13%
2–4 Units	29%
5–9 Units	15%
10–19 Units	31%
20 Units or more	13%
Other	0.1%

Unit Size

No Bedroom	15%
1 Bedroom	40%
2 Bedrooms	27%
3–4 Bedrooms	16%
5 or More Bedrooms	2%

Housing Prices

Median Rent	\$2,140
Median Contract Rent	\$1,850
Median Rent as % of Household Income	22%
Median Home Value	\$1,252,210

Vehicles Available**14,680**

Homeowners	34%
Renters	66%
Vehicles Per Capita	0.59

Households with no vehicle	21%
Percent of Homeowning households	11%
Percent of Renting households	25%

Income, Employment and Journey to Work**Income**

Median Household Income	\$121,070
Median Family Income	\$175,820
Per Capita Income	\$89,090
Percent in Poverty	6%

Employment

Unemployment Rate	6%
Percent Unemployment Female	5%
Percent Unemployment Male	6%
Employed Residents	16,690
Managerial Professional	67%
Services	4%
Sales and Office	26%
Natural Resources	1%
Production Transport Materials	2%

Journey to Work

Workers 16 Years and Older	16,550
Car	45%
Drove Alone	36%
Carpooled	8%
Transit	35%
Bike	3%
Walk	5%
Other	3%
Worked at Home	10%

Notes:

* "1939" represents 1939 or earlier

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2010 Census Tracts for Neighborhood: 127, 129.02, 126.02, 126.01, 130, 128, 129.01

McLaren Park

Demographics

Total Population	850
Group Quarter Population	90
Percent Female	60%

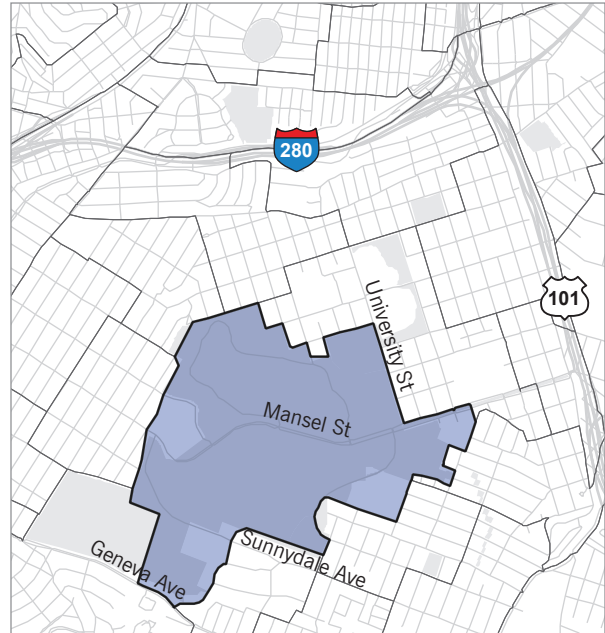
Households	290
Family Households	60%
Non-Family Households	40%
Single Person Households, % of Total	31%
Households with Children, % of Total	23%
Households with 60 years and older	43%
Average Household Size	2.6
Average Family Household Size	3.5

Race/Ethnicity	
Asian	42%
Black/African American	18%
White	12%
Native American Indian	0%
Native Hawaiian/Pacific Islander	12%
Other/Two or More Races	15%
% Latino (of Any Race)	8%

Age	
0–4 years	2%
5–17 years	11%
18–34 years	30%
35–59 years	33%
60 and older	24%
Median Age	38.7

Educational Attainment	
(Residents 25 years and older)	
High School or Less	62%
Some College/Associate Degree	19%
College Degree	19%
Graduate/Professional Degree	0%

Nativity	
Foreign Born	47%



Language Spoken at Home	
(Residents 5 years and older)	
English Only	43%
Spanish Only	5%
Asian/Pacific Islander	50%
Other European Languages	0%
Other Languages	2%

Linguistic Isolation	
% of All Households	35%
% of Spanish-Speaking Households	36%
% of Asian Language Speaking Households	60%
% of Other European-Speaking Households	–
% of Households Speaking Other Languages	100%

Housing Characteristics	
Total Number of Units	310
Units Built Since 2000	130
Median Year Structure Built*	1973

Occupied Units

Owner occupied	25%
Renter occupied	75%

Vacant Units

	4%
For rent	0%
For sale only	0%
Rented or sold, not occupied	0%
For seasonal, recreational, or occ. use	0%
Other vacant	100%

Median Year Moved In to Unit (Own)	1997
Median Year Moved In to Unit (Rent)	2002

Percent in Same House Last Year	89%
Percent Abroad Last Year	0%

Structure Type

Single Family Housing	41%
2–4 Units	1%
5–9 Units	14%
10–19 Units	6%
20 Units or more	38%
Other	0%

Unit Size

No Bedroom	4%
1 Bedroom	40%
2 Bedrooms	35%
3–4 Bedrooms	18%
5 or More Bedrooms	3%

Housing Prices

Median Rent	\$–
Median Contract Rent	\$400
Median Rent as % of Household Income	27%
Median Home Value	\$605,260

Vehicles Available

	260
Homeowners	50%
Renters	50%
Vehicles Per Capita	0.34

Households with no vehicle	48%
Percent of Homeowning households	0%
Percent of Renting households	64%

Income, Employment and Journey to Work**Income**

Median Household Income	\$12,410
Median Family Income	\$18,800
Per Capita Income	\$13,970
Percent in Poverty	43%

Employment

Unemployment Rate	21%
Percent Unemployment Female	30%
Percent Unemployment Male	11%
Employed Residents	290
Managerial Professional	31%
Services	30%
Sales and Office	30%
Natural Resources	2%
Production Transport Materials	7%

Journey to Work

Workers 16 Years and Older	280
Car	58%
Drove Alone	50%
Carpooled	7%
Transit	33%
Bike	0%
Walk	1%
Other	1%
Worked at Home	7%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 254.01, 252, 254.02, 254.03, 253, 251

Mission

Demographics

Total Population	56,480
Group Quarter Population	1,480
Percent Female	45%

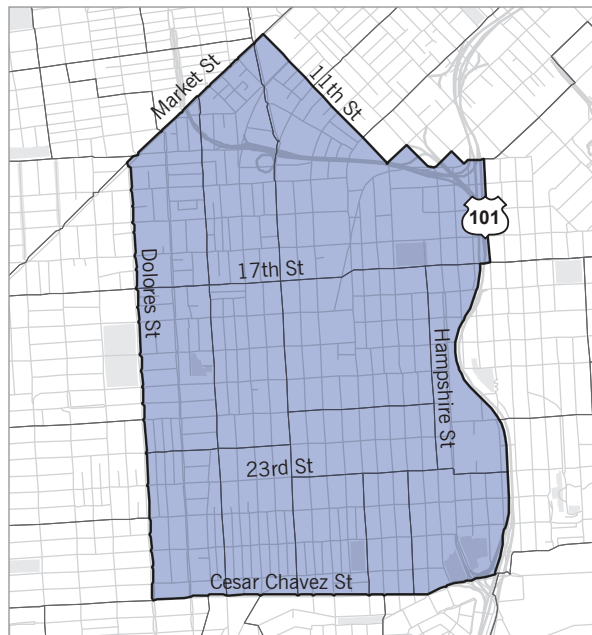
Households	23,120
Family Households	39%
Non-Family Households	61%
Single Person Households, % of Total	38%
Households with Children, % of Total	18%
Households with 60 years and older	23%
Average Household Size	2.4
Average Family Household Size	3.5

Race/Ethnicity	
Asian	13%
Black/African American	3%
White	62%
Native American Indian	1%
Native Hawaiian/Pacific Islander	0.2%
Other/Two or More Races	21%
% Latino (of Any Race)	39%

Age	
0–4 years	4%
5–17 years	8%
18–34 years	35%
35–59 years	40%
60 and older	14%
Median Age	36.4

Educational Attainment	
(Residents 25 years and older)	
High School or Less	30%
Some College/Associate Degree	20%
College Degree	33%
Graduate/Professional Degree	17%

Nativity	
Foreign Born	35%



Language Spoken at Home	
(Residents 5 years and older)	
English Only	54%
Spanish Only	33%
Asian/Pacific Islander	8%
Other European Languages	4%
Other Languages	0%

Linguistic Isolation	
% of All Households	12%
% of Spanish-Speaking Households	34%
% of Asian Language Speaking Households	23%
% of Other European-Speaking Households	17%
% of Households Speaking Other Languages	0%

Housing Characteristics	
Total Number of Units	24,970
Units Built Since 2000	1,730
Median Year Structure Built*	1907

Occupied Units

Owner occupied	24%
Renter occupied	76%

Vacant Units**7%**

For rent	25%
For sale only	0%
Rented or sold, not occupied	6%
For seasonal, recreational, or occ. use	6%
Other vacant	62%

Median Year Moved In to Unit (Own)	1998
Median Year Moved In to Unit (Rent)	2001

Percent in Same House Last Year	86%
Percent Abroad Last Year	1%

Structure Type

Single Family Housing	14%
2–4 Units	34%
5–9 Units	19%
10–19 Units	11%
20 Units or more	21%
Other	0.3%

Unit Size

No Bedroom	15%
1 Bedroom	31%
2 Bedrooms	33%
3–4 Bedrooms	18%
5 or More Bedrooms	2%

Housing Prices

Median Rent	\$940
Median Contract Rent	\$1,340
Median Rent as % of Household Income	26%
Median Home Value	\$743,500

Vehicles Available**19,630**

Homeowners	37%
Renters	63%
Vehicles Per Capita	0.36

Households with no vehicle	38%
Percent of Homeowning households	12%
Percent of Renting households	47%

Income, Employment and Journey to Work**Income**

Median Household Income	\$73,030
Median Family Income	\$65,980
Per Capita Income	\$47,150
Percent in Poverty	16%

Employment

Unemployment Rate	8%
Percent Unemployment Female	8%
Percent Unemployment Male	8%
Employed Residents	35,100
Managerial Professional	51%
Services	22%
Sales and Office	15%
Natural Resources	5%
Production Transport Materials	7%

Journey to Work

Workers 16 Years and Older	34,380
Car	29%
Drove Alone	25%
Carpooled	4%
Transit	41%
Bike	9%
Walk	11%
Other	3%
Worked at Home	7%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 209, 207, 201, 229.03, 228.02, 229.01, 228.01, 210, 208, 202, 177, 229.02, 228.03

Mission Bay

Demographics

Total Population	9,800
Group Quarter Population	350
Percent Female	47%

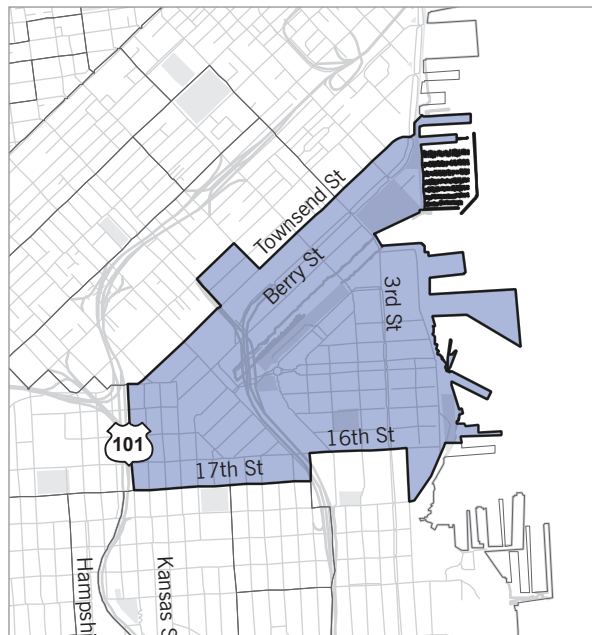
Households	4,720
Family Households	45%
Non-Family Households	55%
Single Person Households, % of Total	37%
Households with Children, % of Total	11%
Households with 60 years and older	11%
Average Household Size	2.0
Average Family Household Size	2.6

Race/Ethnicity	
Asian	46%
Black/African American	5%
White	41%
Native American Indian	0%
Native Hawaiian/Pacific Islander	0%
Other/Two or More Races	8%
% Latino (of Any Race)	10%

Age	
0–4 years	3%
5–17 years	5%
18–34 years	49%
35–59 years	34%
60 and older	8%
Median Age	33.3

Educational Attainment	
(Residents 25 years and older)	
High School or Less	11%
Some College/Associate Degree	12%
College Degree	37%
Graduate/Professional Degree	40%

Nativity	
Foreign Born	45%



Language Spoken at Home	
(Residents 5 years and older)	
English Only	49%
Spanish Only	6%
Asian/Pacific Islander	32%
Other European Languages	11%
Other Languages	3%

Linguistic Isolation	
% of All Households	14%
% of Spanish-Speaking Households	24%
% of Asian Language Speaking Households	29%
% of Other European-Speaking Households	35%
% of Households Speaking Other Languages	0%

Housing Characteristics	
Total Number of Units	5,000
Units Built Since 2000	4,330
Median Year Structure Built*	2001

Occupied Units

Owner occupied	36%
Renter occupied	64%

Vacant Units**6%**

For rent	15%
For sale only	0%
Rented or sold, not occupied	15%
For seasonal, recreational, or occ. use	35%
Other vacant	34%

Median Year Moved In to Unit (Own)	2003
Median Year Moved In to Unit (Rent)	2010

Percent in Same House Last Year	71%
Percent Abroad Last Year	7%

Structure Type

Single Family Housing	3%
2–4 Units	1%
5–9 Units	0%
10–19 Units	0%
20 Units or more	96%
Other	0%

Unit Size

No Bedroom	6%
1 Bedroom	46%
2 Bedrooms	44%
3–4 Bedrooms	4%
5 or More Bedrooms	0%

Housing Prices

Median Rent	\$–
Median Contract Rent	\$2,390
Median Rent as % of Household Income	26%
Median Home Value	\$645,970

Vehicles Available**4,120**

Homeowners	47%
Renters	53%
Vehicles Per Capita	0.44

Households with no vehicle	31%
Percent of Homeowning households	12%
Percent of Renting households	41%

Income, Employment and Journey to Work**Income**

Median Household Income	\$113,780
Median Family Income	\$127,510
Per Capita Income	\$65,700
Percent in Poverty	12%

Employment

Unemployment Rate	5%
Percent Unemployment Female	4%
Percent Unemployment Male	6%
Employed Residents	6,590
Managerial Professional	71%
Services	7%
Sales and Office	17%
Natural Resources	2%
Production Transport Materials	4%

Journey to Work

Workers 16 Years and Older	6,540
Car	33%
Drove Alone	24%
Carpooled	9%
Transit	38%
Bike	7%
Walk	18%
Other	2%
Worked at Home	2%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 607

Nob Hill

Demographics

Total Population 25,540

Group Quarter Population 930

Percent Female 48%

Households 15,250

Family Households 24%

Non-Family Households 76%

Single Person Households, % of Total 57%

Households with Children, % of Total 6%

Households with 60 years and older 29%

Average Household Size 1.6

Average Family Household Size 2.6

Race/Ethnicity

Asian 33%

Black/African American 4%

White 55%

Native American Indian 0.3%

Native Hawaiian/Pacific Islander 0.2%

Other/Two or More Races 8%

% Latino (of Any Race) 10%

Age

0–4 years 2%

5–17 years 3%

18–34 years 43%

35–59 years 31%

60 and older 22%

Median Age 36.7

Educational Attainment

(Residents 25 years and older)

High School or Less 21%

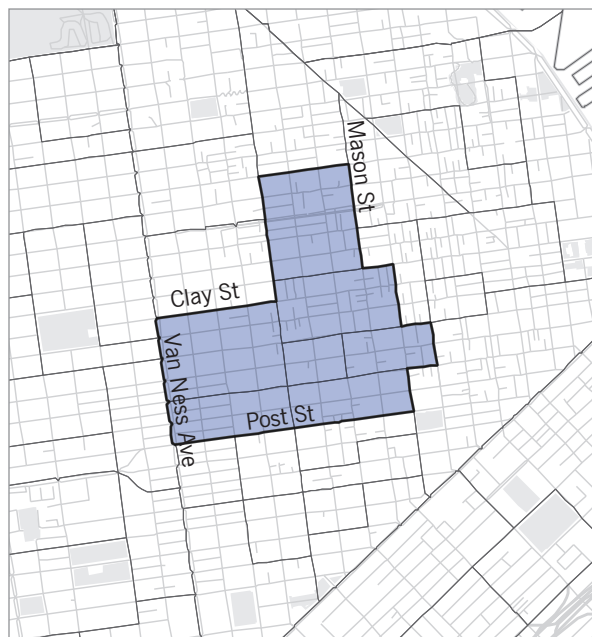
Some College/Associate Degree 23%

College Degree 39%

Graduate/Professional Degree 17%

Nativity

Foreign Born 34%



Language Spoken at Home

(Residents 5 years and older)

English Only 59%

Spanish Only 6%

Asian/Pacific Islander 27%

Other European Languages 6%

Other Languages 2%

Linguistic Isolation

% of All Households 13%

% of Spanish-Speaking Households 16%

% of Asian Language Speaking Households 46%

% of Other European-Speaking Households 9%

% of Households Speaking Other Languages 0%

Housing Characteristics

Total Number of Units 17,170

Units Built Since 2000 520

Median Year Structure Built* 1919

Occupied Units

Owner occupied	12%
Renter occupied	88%

Vacant Units

For rent	11%
For sale only	4%
Rented or sold, not occupied	11%
For seasonal, recreational, or occ. use	44%
Other vacant	30%

Median Year Moved In to Unit (Own)	1997
Median Year Moved In to Unit (Rent)	2002

Percent in Same House Last Year	80%
Percent Abroad Last Year	2%

Structure Type

Single Family Housing	3%
2–4 Units	9%
5–9 Units	11%
10–19 Units	23%
20 Units or more	53%
Other	0.2%

Unit Size

No Bedroom	32%
1 Bedroom	42%
2 Bedrooms	18%
3–4 Bedrooms	7%
5 or More Bedrooms	1%

Housing Prices

Median Rent	\$1,210
Median Contract Rent	\$1,320
Median Rent as % of Household Income	26%
Median Home Value	\$817,860

Vehicles Available

Homeowners	30%
Renters	70%
Vehicles Per Capita	0.29

Households with no vehicle	65%
Percent of Homeowning households	27%
Percent of Renting households	70%

Income, Employment and Journey to Work**Income**

Median Household Income	\$56,260
Median Family Income	\$81,170
Per Capita Income	\$56,020
Percent in Poverty	16%

Employment

Unemployment Rate	5%
Percent Unemployment Female	4%
Percent Unemployment Male	7%
Employed Residents	16,290
Managerial Professional	51%
Services	19%
Sales and Office	26%
Natural Resources	1%
Production Transport Materials	3%

Journey to Work

Workers 16 Years and Older	16,070
Car	18%
Drove Alone	15%
Carpooled	3%
Transit	31%
Bike	2%
Walk	38%
Other	4%
Worked at Home	8%

Notes:

* "1939" represents 1939 or earlier

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2010 Census Tracts for Neighborhood: 121, 120, 112, 111, 108, 119.02, 119.01

Noe Valley

Demographics

Total Population 22,380

Group Quarter Population 90

Percent Female 49%

Households 10,820

Family Households 41%

Non-Family Households 59%

Single Person Households, % of Total 38%

Households with Children, % of Total 19%

Households with 60 years and older 26%

Average Household Size 2.1

Average Family Household Size 2.9

Race/Ethnicity

Asian 13%

Black/African American 3%

White 75%

Native American Indian 0.5%

Native Hawaiian/Pacific Islander 0.1%

Other/Two or More Races 9%

% Latino (of Any Race) 14%

Age

0–4 years 5%

5–17 years 9%

18–34 years 25%

35–59 years 43%

60 and older 17%

Median Age 40.2

Educational Attainment

(Residents 25 years and older)

High School or Less 8%

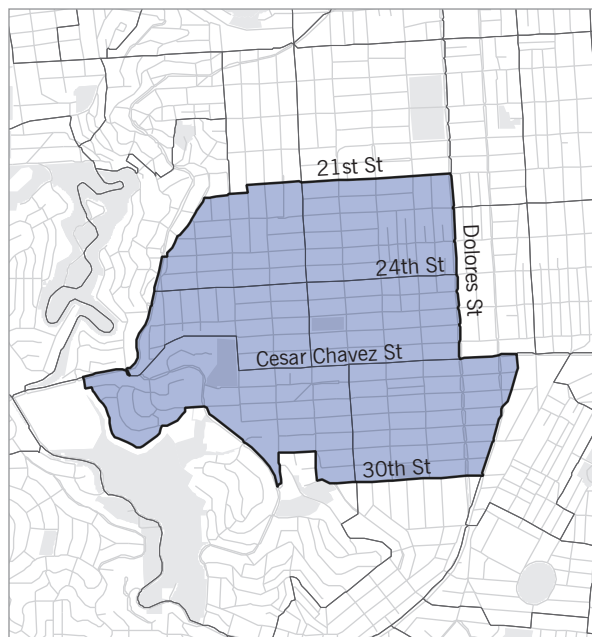
Some College/Associate Degree 15%

College Degree 35%

Graduate/Professional Degree 42%

Nativity

Foreign Born 20%



Language Spoken at Home

(Residents 5 years and older)

English Only 75%

Spanish Only 10%

Asian/Pacific Islander 6%

Other European Languages 7%

Other Languages 2%

Linguistic Isolation

% of All Households 2%

% of Spanish-Speaking Households 7%

% of Asian Language Speaking Households 9%

% of Other European-Speaking Households 6%

% of Households Speaking Other Languages 0%

Housing Characteristics

Total Number of Units 11,640

Units Built Since 2000 280

Median Year Structure Built* 1926

Occupied Units

Owner occupied	53%
Renter occupied	47%

Vacant Units**7%**

For rent	19%
For sale only	9%
Rented or sold, not occupied	25%
For seasonal, recreational, or occ. use	19%
Other vacant	29%

Median Year Moved In to Unit (Own)	1995
Median Year Moved In to Unit (Rent)	2002

Percent in Same House Last Year	86%
Percent Abroad Last Year	1%

Structure Type

Single Family Housing	38%
2–4 Units	38%
5–9 Units	11%
10–19 Units	5%
20 Units or more	8%
Other	0.2%

Unit Size

No Bedroom	4%
1 Bedroom	26%
2 Bedrooms	39%
3–4 Bedrooms	30%
5 or More Bedrooms	2%

Housing Prices

Median Rent	\$1,570
Median Contract Rent	\$1,790
Median Rent as % of Household Income	25%
Median Home Value	\$1,018,050

Vehicles Available**13,580**

Homeowners	62%
Renters	38%
Vehicles Per Capita	0.61

Households with no vehicle	15%
Percent of Homeowning households	8%
Percent of Renting households	24%

Income, Employment and Journey to Work**Income**

Median Household Income	\$120,470
Median Family Income	\$155,500
Per Capita Income	\$78,090
Percent in Poverty	6%

Employment

Unemployment Rate	6%
Percent Unemployment Female	7%
Percent Unemployment Male	5%
Employed Residents	14,320
Managerial Professional	71%
Services	8%
Sales and Office	16%
Natural Resources	3%
Production Transport Materials	2%

Journey to Work

Workers 16 Years and Older	14,090
Car	45%
Drove Alone	39%
Carpooled	6%
Transit	33%
Bike	7%
Walk	3%
Other	2%
Worked at Home	10%

Notes:

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2010 Census Tracts for Neighborhood: 214, 213, 211, 216, 215, 212

North Beach

Demographics

Total Population 12,760

Group Quarter Population 30

Percent Female 46%

Households 6,590

Family Households 34%

Non-Family Households 66%

Single Person Households, % of Total 50%

Households with Children, % of Total 12%

Households with 60 years and older 35%

Average Household Size 1.9

Average Family Household Size 2.9

Race/Ethnicity

Asian 40%

Black/African American 1%

White 50%

Native American Indian 0.1%

Native Hawaiian/Pacific Islander 0%

Other/Two or More Races 9%

% Latino (of Any Race) 9%

Age

0–4 years 3%

5–17 years 6%

18–34 years 35%

35–59 years 32%

60 and older 25%

Median Age 39.8

Educational Attainment

(Residents 25 years and older)

High School or Less 24%

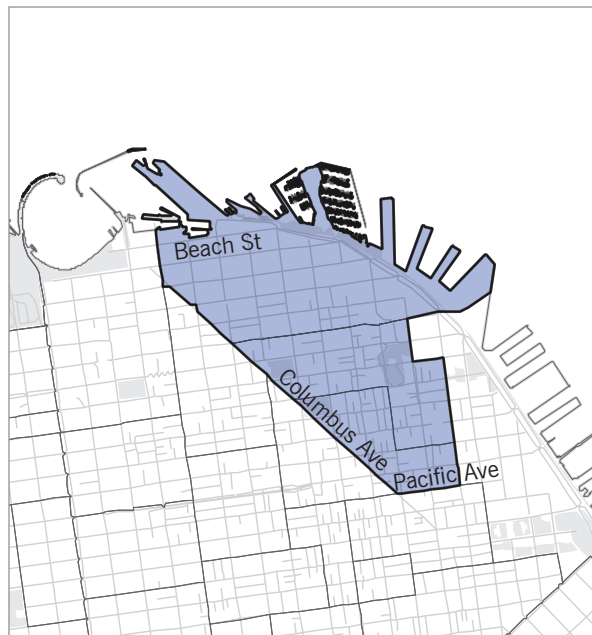
Some College/Associate Degree 20%

College Degree 31%

Graduate/Professional Degree 25%

Nativity

Foreign Born 43%



Language Spoken at Home

(Residents 5 years and older)

English Only 51%

Spanish Only 5%

Asian/Pacific Islander 35%

Other European Languages 9%

Other Languages 0%

Linguistic Isolation

% of All Households 19%

% of Spanish-Speaking Households 33%

% of Asian Language Speaking Households 53%

% of Other European-Speaking Households 17%

% of Households Speaking Other Languages 0%

Housing Characteristics

Total Number of Units 7,210

Units Built Since 2000 470

Median Year Structure Built* 1943

Occupied Units

Owner occupied	19%
Renter occupied	81%

Vacant Units

	9%
For rent	16%
For sale only	5%
Rented or sold, not occupied	9%
For seasonal, recreational, or occ. use	42%
Other vacant	28%

Median Year Moved In to Unit (Own)	1994
Median Year Moved In to Unit (Rent)	2002

Percent in Same House Last Year	81%
Percent Abroad Last Year	4%

Structure Type

Single Family Housing	5%
2–4 Units	32%
5–9 Units	21%
10–19 Units	9%
20 Units or more	33%
Other	0%

Unit Size

No Bedroom	16%
1 Bedroom	37%
2 Bedrooms	32%
3–4 Bedrooms	14%
5 or More Bedrooms	1%

Housing Prices

Median Rent	\$1,610
Median Contract Rent	\$1,570
Median Rent as % of Household Income	26%
Median Home Value	\$904,390

Vehicles Available

	4,640
Homeowners	28%
Renters	72%
Vehicles Per Capita	0.36

Households with no vehicle	43%
Percent of Homeowning households	16%
Percent of Renting households	49%

Income, Employment and Journey to Work**Income**

Median Household Income	\$69,990
Median Family Income	\$74,380
Per Capita Income	\$53,310
Percent in Poverty	17%

Employment

Unemployment Rate	8%
Percent Unemployment Female	5%
Percent Unemployment Male	9%
Employed Residents	7,570
Managerial Professional	52%
Services	22%
Sales and Office	19%
Natural Resources	3%
Production Transport Materials	4%

Journey to Work

Workers 16 Years and Older	7,440
Car	33%
Drove Alone	28%
Carpooled	5%
Transit	24%
Bike	2%
Walk	31%
Other	2%
Worked at Home	9%

Notes:

* "1939" represents 1939 or earlier

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2010 Census Tracts for Neighborhood: 101, 106, 104

Oceanview/Merced/Ingleside

Demographics

Total Population 27,390

Group Quarter Population 280

Percent Female 51%

Households 7,810

Family Households 69%

Non-Family Households 31%

Single Person Households, % of Total 20%

Households with Children, % of Total 28%

Households with 60 years and older 43%

Average Household Size 3.5

Average Family Household Size 4.2

Race/Ethnicity

Asian 51%

Black/African American 14%

White 22%

Native American Indian 1%

Native Hawaiian/Pacific Islander 0.1%

Other/Two or More Races 12%

% Latino (of Any Race) 16%

Age

0–4 years 4%

5–17 years 11%

18–34 years 27%

35–59 years 37%

60 and older 21%

Median Age 41.0

Educational Attainment

(Residents 25 years and older)

High School or Less 45%

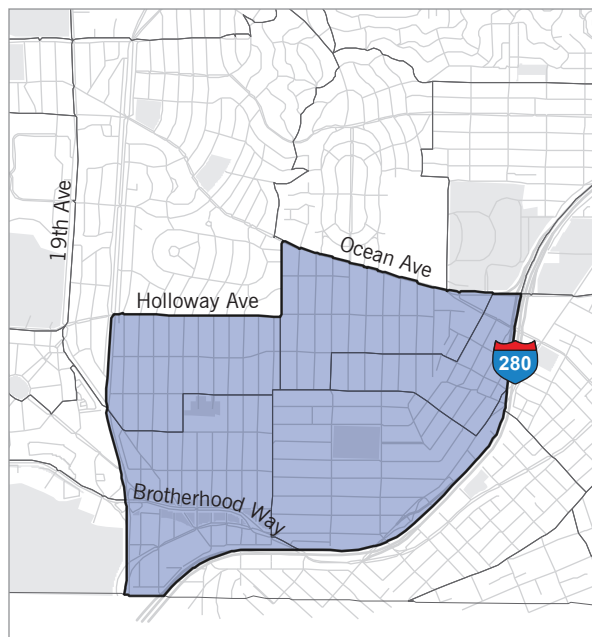
Some College/Associate Degree 26%

College Degree 20%

Graduate/Professional Degree 9%

Nativity

Foreign Born 47%



Language Spoken at Home

(Residents 5 years and older)

English Only 38%

Spanish Only 14%

Asian/Pacific Islander 46%

Other European Languages 2%

Other Languages 0%

Linguistic Isolation

% of All Households 19%

% of Spanish-Speaking Households 17%

% of Asian Language Speaking Households 38%

% of Other European-Speaking Households 12%

% of Households Speaking Other Languages 27%

Housing Characteristics

Total Number of Units 8,220

Units Built Since 2000 620

Median Year Structure Built* 1945

Occupied Units

Owner occupied	68%
Renter occupied	32%

Vacant Units

For rent	0%
For sale only	5%
Rented or sold, not occupied	22%
For seasonal, recreational, or occ. use	10%
Other vacant	63%

Median Year Moved In to Unit (Own)	1990
Median Year Moved In to Unit (Rent)	2003

Percent in Same House Last Year	90%
Percent Abroad Last Year	1%

Structure Type

Single Family Housing	83%
2–4 Units	9%
5–9 Units	2%
10–19 Units	1%
20 Units or more	4%
Other	1%

Unit Size

No Bedroom	3%
1 Bedroom	9%
2 Bedrooms	39%
3–4 Bedrooms	43%
5 or More Bedrooms	6%

Housing Prices

Median Rent	\$1,650
Median Contract Rent	\$1,460
Median Rent as % of Household Income	36%
Median Home Value	\$591,600

Vehicles Available

Homeowners	74%
Renters	26%
Vehicles Per Capita	0.5

Households with no vehicle	11%
Percent of Homeowning households	8%
Percent of Renting households	19%

Income, Employment and Journey to Work**Income**

Median Household Income	\$68,310
Median Family Income	\$74,520
Per Capita Income	\$26,820
Percent in Poverty	15%

Employment

Unemployment Rate	13%
Percent Unemployment Female	12%
Percent Unemployment Male	13%
Employed Residents	13,920
Managerial Professional	30%
Services	27%
Sales and Office	27%
Natural Resources	7%
Production Transport Materials	10%

Journey to Work

Workers 16 Years and Older	13,490
Car	60%
Drove Alone	52%
Carpooled	8%
Transit	33%
Bike	0%
Walk	1%
Other	1%
Worked at Home	4%

Notes:

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2010 Census Tracts for Neighborhood: 313.01, 312.02, 313.02, 314, 312.01

Outer Mission

Demographics

Total Population	23,610
Group Quarter Population	180
Percent Female	52%

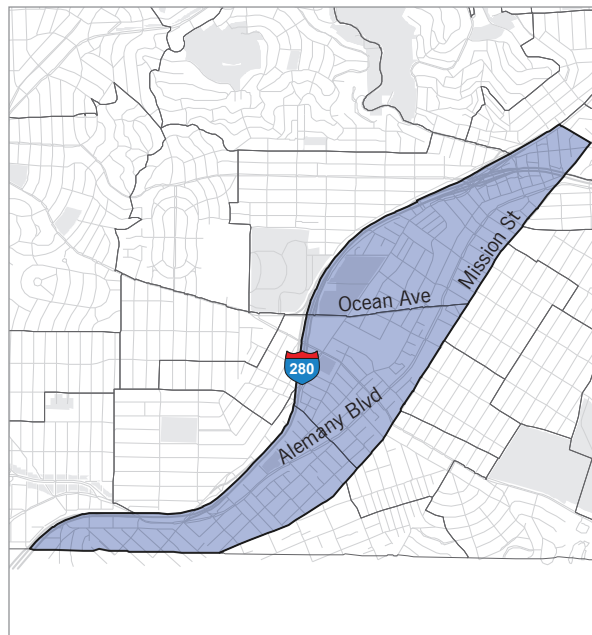
Households	6,530
Family Households	76%
Non-Family Households	24%
Single Person Households, % of Total	16%
Households with Children, % of Total	37%
Households with 60 years and older	47%
Average Household Size	3.6
Average Family Household Size	4.2

Race/Ethnicity	
Asian	52%
Black/African American	1%
White	28%
Native American Indian	1%
Native Hawaiian/Pacific Islander	0.1%
Other/Two or More Races	18%
% Latino (of Any Race)	31%

Age	
0–4 years	6%
5–17 years	12%
18–34 years	25%
35–59 years	35%
60 and older	22%
Median Age	40.2

Educational Attainment	
(Residents 25 years and older)	
High School or Less	43%
Some College/Associate Degree	27%
College Degree	21%
Graduate/Professional Degree	9%

Nativity	
Foreign Born	53%



Language Spoken at Home

(Residents 5 years and older)

English Only	26%
Spanish Only	24%
Asian/Pacific Islander	45%
Other European Languages	4%
Other Languages	1%

Linguistic Isolation

% of All Households	19%
% of Spanish-Speaking Households	30%
% of Asian Language Speaking Households	27%
% of Other European-Speaking Households	11%
% of Households Speaking Other Languages	0%

Housing Characteristics

Total Number of Units	6,690
Units Built Since 2000	230
Median Year Structure Built*	1936

Occupied Units

Owner occupied	67%
Renter occupied	33%

Vacant Units

For rent	6%
For sale only	0%
Rented or sold, not occupied	16%
For seasonal, recreational, or occ. use	26%
Other vacant	52%

Median Year Moved In to Unit (Own)	1989
Median Year Moved In to Unit (Rent)	2001

Percent in Same House Last Year	92%
Percent Abroad Last Year	1%

Structure Type

Single Family Housing	79%
2–4 Units	13%
5–9 Units	3%
10–19 Units	3%
20 Units or more	1%
Other	0.1%

Unit Size

No Bedroom	2%
1 Bedroom	7%
2 Bedrooms	47%
3–4 Bedrooms	39%
5 or More Bedrooms	4%

Housing Prices

Median Rent	\$840
Median Contract Rent	\$1,370
Median Rent as % of Household Income	31%
Median Home Value	\$627,160

Vehicles Available

Homeowners	76%
Renters	24%
Vehicles Per Capita	0.44

Households with no vehicle	14%
Percent of Homeowning households	7%
Percent of Renting households	29%

Income, Employment and Journey to Work**Income**

Median Household Income	\$76,720
Median Family Income	\$80,180
Per Capita Income	\$29,030
Percent in Poverty	8%

Employment

Unemployment Rate	10%
Percent Unemployment Female	7%
Percent Unemployment Male	12%
Employed Residents	11,760
Managerial Professional	32%
Services	24%
Sales and Office	25%
Natural Resources	7%
Production Transport Materials	11%

Journey to Work

Workers 16 Years and Older	11,470
Car	58%
Drove Alone	45%
Carpooled	13%
Transit	33%
Bike	1%
Walk	3%
Other	2%
Worked at Home	3%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 262, 261, 255

Outer Richmond

Demographics

Total Population 44,980

Group Quarter Population 220

Percent Female 52%

Households 18,470

Family Households 55%

Non-Family Households 45%

Single Person Households, % of Total 34%

Households with Children, % of Total 22%

Households with 60 years and older 39%

Average Household Size 2.4

Average Family Household Size 3.2

Race/Ethnicity

Asian 45%

Black/African American 2%

White 45%

Native American Indian 0.2%

Native Hawaiian/Pacific Islander 1%

Other/Two or More Races 7%

% Latino (of Any Race) 8%

Age

0–4 years 5%

5–17 years 10%

18–34 years 25%

35–59 years 37%

60 and older 24%

Median Age 41.7

Educational Attainment

(Residents 25 years and older)

High School or Less 25%

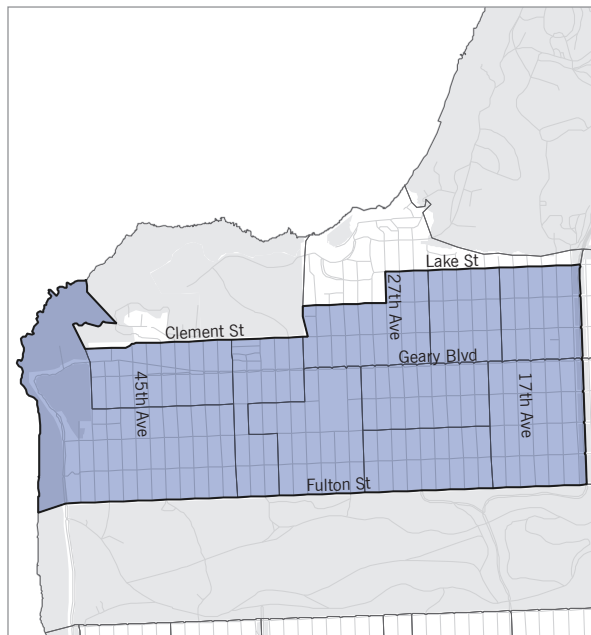
Some College/Associate Degree 24%

College Degree 32%

Graduate/Professional Degree 20%

Nativity

Foreign Born 41%



Language Spoken at Home

(Residents 5 years and older)

English Only 50%

Spanish Only 4%

Asian/Pacific Islander 34%

Other European Languages 11%

Other Languages 1%

Linguistic Isolation

% of All Households 17%

% of Spanish-Speaking Households 20%

% of Asian Language Speaking Households 35%

% of Other European-Speaking Households 32%

% of Households Speaking Other Languages 26%

Housing Characteristics

Total Number of Units 20,080

Units Built Since 2000 500

Median Year Structure Built* 1938

Occupied Units

Owner occupied	38%
Renter occupied	62%

Vacant Units**8%**

For rent	11%
For sale only	4%
Rented or sold, not occupied	10%
For seasonal, recreational, or occ. use	21%
Other vacant	54%

Median Year Moved In to Unit (Own)	1988
Median Year Moved In to Unit (Rent)	2001

Percent in Same House Last Year	87%
Percent Abroad Last Year	1%

Structure Type

Single Family Housing	34%
2–4 Units	41%
5–9 Units	12%
10–19 Units	8%
20 Units or more	5%
Other	0%

Unit Size

No Bedroom	6%
1 Bedroom	23%
2 Bedrooms	38%
3–4 Bedrooms	31%
5 or More Bedrooms	3%

Housing Prices

Median Rent	\$1,430
Median Contract Rent	\$1,490
Median Rent as % of Household Income	27%
Median Home Value	\$859,310

Vehicles Available**22,140**

Homeowners	49%
Renters	51%
Vehicles Per Capita	0.49

Households with no vehicle	22%
Percent of Homeowning households	12%
Percent of Renting households	28%

Income, Employment and Journey to Work**Income**

Median Household Income	\$69,330
Median Family Income	\$92,150
Per Capita Income	\$41,070
Percent in Poverty	10%

Employment

Unemployment Rate	6%
Percent Unemployment Female	6%
Percent Unemployment Male	5%
Employed Residents	24,880
Managerial Professional	51%
Services	18%
Sales and Office	23%
Natural Resources	3%
Production Transport Materials	5%

Journey to Work

Workers 16 Years and Older	24,210
Car	53%
Drove Alone	43%
Carpooled	10%
Transit	31%
Bike	3%
Walk	4%
Other	1%
Worked at Home	7%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 478.02, 426.01, 478.01, 426.02, 479.02, 477.02, 476, 479.01, 427, 477.01

Pacific Heights

Demographics

Total Population	23,670
Group Quarter Population	560
Percent Female	52%

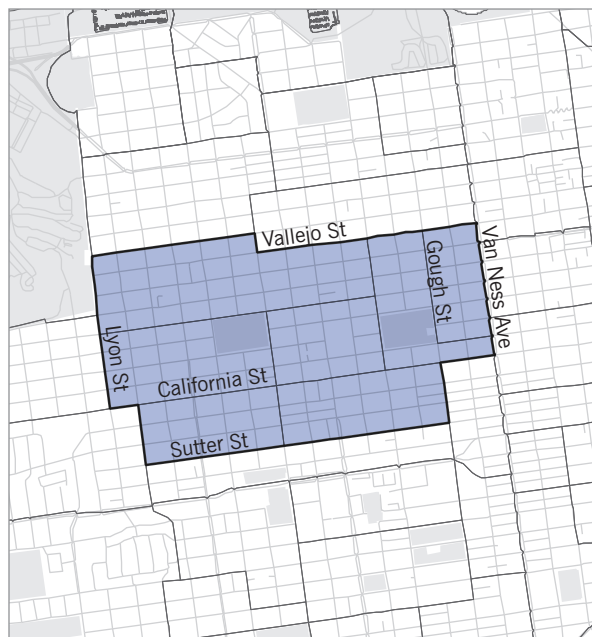
Households	13,440
Family Households	31%
Non-Family Households	69%
Single Person Households, % of Total	54%
Households with Children, % of Total	11%
Households with 60 years and older	27%
Average Household Size	1.7
Average Family Household Size	2.7

Race/Ethnicity	
Asian	14%
Black/African American	3%
White	79%
Native American Indian	0.1%
Native Hawaiian/Pacific Islander	0.2%
Other/Two or More Races	3%
% Latino (of Any Race)	6%

Age	
0–4 years	5%
5–17 years	5%
18–34 years	37%
35–59 years	32%
60 and older	22%
Median Age	36.6

Educational Attainment	
(Residents 25 years and older)	
High School or Less	7%
Some College/Associate Degree	15%
College Degree	43%
Graduate/Professional Degree	36%

Nativity	
Foreign Born	17%



Language Spoken at Home	
(Residents 5 years and older)	
English Only	79%
Spanish Only	5%
Asian/Pacific Islander	7%
Other European Languages	9%
Other Languages	0%

Linguistic Isolation	
% of All Households	3%
% of Spanish-Speaking Households	6%
% of Asian Language Speaking Households	24%
% of Other European-Speaking Households	10%
% of Households Speaking Other Languages	0%

Housing Characteristics	
Total Number of Units	14,580
Units Built Since 2000	310
Median Year Structure Built*	1918

Occupied Units

Owner occupied	27%
Renter occupied	73%

Vacant Units**8%**

For rent	23%
For sale only	2%
Rented or sold, not occupied	2%
For seasonal, recreational, or occ. use	23%
Other vacant	49%

Median Year Moved In to Unit (Own)	1995
Median Year Moved In to Unit (Rent)	2003

Percent in Same House Last Year	79%
Percent Abroad Last Year	2%

Structure Type

Single Family Housing	12%
2–4 Units	14%
5–9 Units	15%
10–19 Units	24%
20 Units or more	35%
Other	0%

Unit Size

No Bedroom	13%
1 Bedroom	39%
2 Bedrooms	27%
3–4 Bedrooms	18%
5 or More Bedrooms	4%

Housing Prices

Median Rent	\$1,840
Median Contract Rent	\$1,840
Median Rent as % of Household Income	25%
Median Home Value	\$1,151,420

Vehicles Available**13,500**

Homeowners	41%
Renters	59%
Vehicles Per Capita	0.58

Households with no vehicle	27%
Percent of Homeowning households	7%
Percent of Renting households	34%

Income, Employment and Journey to Work**Income**

Median Household Income	\$113,390
Median Family Income	\$162,310
Per Capita Income	\$96,690
Percent in Poverty	6%

Employment

Unemployment Rate	4%
Percent Unemployment Female	4%
Percent Unemployment Male	4%
Employed Residents	15,480
Managerial Professional	70%
Services	7%
Sales and Office	21%
Natural Resources	2%
Production Transport Materials	0%

Journey to Work

Workers 16 Years and Older	15,010
Car	40%
Drove Alone	34%
Carpooled	6%
Transit	32%
Bike	3%
Walk	10%
Other	4%
Worked at Home	11%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 478.02, 426.01, 478.01, 426.02, 479.02, 477.02, 476, 479.01, 427, 477.01

Portola

Demographics

Total Population 15,940

Group Quarter Population 170

Percent Female 53%

Households 4,600

Family Households 75%

Non-Family Households 25%

Single Person Households, % of Total 19%

Households with Children, % of Total 34%

Households with 60 years and older 46%

Average Household Size 3.4

Average Family Household Size 4.1

Race/Ethnicity

Asian 55%

Black/African American 6%

White 25%

Native American Indian 0.3%

Native Hawaiian/Pacific Islander 0%

Other/Two or More Races 14%

% Latino (of Any Race) 22%

Age

0–4 years 4%

5–17 years 15%

18–34 years 23%

35–59 years 36%

60 and older 22%

Median Age 39.6

Educational Attainment

(Residents 25 years and older)

High School or Less 52%

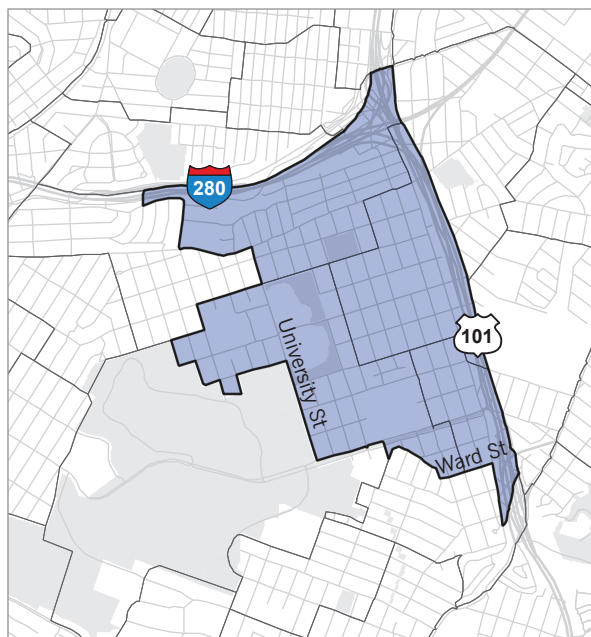
Some College/Associate Degree 22%

College Degree 19%

Graduate/Professional Degree 7%

Nativity

Foreign Born 50%



Language Spoken at Home

(Residents 5 years and older)

English Only 30%

Spanish Only 18%

Asian/Pacific Islander 48%

Other European Languages 3%

Other Languages 2%

Linguistic Isolation

% of All Households 17%

% of Spanish-Speaking Households 9%

% of Asian Language Speaking Households 33%

% of Other European-Speaking Households 6%

% of Households Speaking Other Languages 8%

Housing Characteristics

Total Number of Units 4,860

Units Built Since 2000 210

Median Year Structure Built* 1950

Occupied Units

Owner occupied	62%
Renter occupied	38%

Vacant Units

For rent	5%
For sale only	7%
Rented or sold, not occupied	9%
For seasonal, recreational, or occ. use	10%
Other vacant	6%
	68%

Median Year Moved In to Unit (Own)	1989
Median Year Moved In to Unit (Rent)	2002

Percent in Same House Last Year	92%
Percent Abroad Last Year	0%

Structure Type

Single Family Housing	82%
2–4 Units	14%
5–9 Units	2%
10–19 Units	1%
20 Units or more	1%
Other	0.1%

Unit Size

No Bedroom	1%
1 Bedroom	8%
2 Bedrooms	40%
3–4 Bedrooms	46%
5 or More Bedrooms	4%

Housing Prices

Median Rent	\$1,130
Median Contract Rent	\$1,470
Median Rent as % of Household Income	32%
Median Home Value	\$607,850

Vehicles Available

Homeowners	7,330
Renters	72%
Vehicles Per Capita	28%
	0.46

Households with no vehicle	13%
Percent of Homeowning households	7%
Percent of Renting households	24%

Income, Employment and Journey to Work**Income**

Median Household Income	\$74,530
Median Family Income	\$75,390
Per Capita Income	\$29,910
Percent in Poverty	12%

Employment

Unemployment Rate	8%
Percent Unemployment Female	6%
Percent Unemployment Male	10%
Employed Residents	7,900
Managerial Professional	29%
Services	25%
Sales and Office	28%
Natural Resources	6%
Production Transport Materials	11%

Journey to Work

Workers 16 Years and Older	7,820
Car	65%
Drove Alone	44%
Carpooled	21%
Transit	25%
Bike	1%
Walk	1%
Other	2%
Worked at Home	6%

Notes:

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2010 Census Tracts for Neighborhood: 259, 258, 257.02, 257.01

Potrero Hill

Demographics

Total Population 13,100

Group Quarter Population 50

Percent Female 45%

Households 5,920

Family Households 47%

Non-Family Households 53%

Single Person Households, % of Total 31%

Households with Children, % of Total 21%

Households with 60 years and older 19%

Average Household Size 2.2

Average Family Household Size 2.9

Race/Ethnicity

Asian 17%

Black/African American 4%

White 70%

Native American Indian 0.1%

Native Hawaiian/Pacific Islander 1%

Other/Two or More Races 8%

% Latino (of Any Race) 11%

Age

0–4 years 7%

5–17 years 7%

18–34 years 29%

35–59 years 45%

60 and older 12%

Median Age 37.3

Educational Attainment

(Residents 25 years and older)

High School or Less 10%

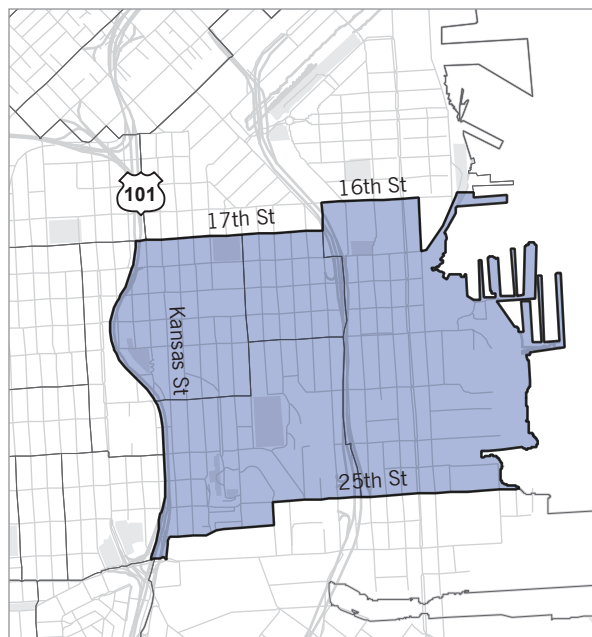
Some College/Associate Degree 14%

College Degree 41%

Graduate/Professional Degree 35%

Nativity

Foreign Born 24%



Language Spoken at Home

(Residents 5 years and older)

English Only 71%

Spanish Only 6%

Asian/Pacific Islander 11%

Other European Languages 9%

Other Languages 3%

Linguistic Isolation

% of All Households 3%

% of Spanish-Speaking Households 1%

% of Asian Language Speaking Households 21%

% of Other European-Speaking Households 2%

% of Households Speaking Other Languages 17%

Housing Characteristics

Total Number of Units 6,380

Units Built Since 2000 1,110

Median Year Structure Built* 1946

Occupied Units

Owner occupied	45%
Renter occupied	55%

Vacant Units**7%**

For rent	23%
For sale only	16%
Rented or sold, not occupied	16%
For seasonal, recreational, or occ. use	5%
Other vacant	40%

Median Year Moved In to Unit (Own)	1998
Median Year Moved In to Unit (Rent)	2004

Percent in Same House Last Year	84%
Percent Abroad Last Year	0%

Structure Type

Single Family Housing	32%
2–4 Units	34%
5–9 Units	9%
10–19 Units	7%
20 Units or more	17%
Other	0.3%

Unit Size

No Bedroom	6%
1 Bedroom	24%
2 Bedrooms	42%
3–4 Bedrooms	27%
5 or More Bedrooms	0%

Housing Prices

Median Rent	\$1,010
Median Contract Rent	\$2,220
Median Rent as % of Household Income	21%
Median Home Value	\$837,870

Vehicles Available**8,230**

Homeowners	49%
Renters	51%
Vehicles Per Capita	0.63

Households with no vehicle	10%
Percent of Homeowning households	5%
Percent of Renting households	14%

Income, Employment and Journey to Work**Income**

Median Household Income	\$145,370
Median Family Income	\$152,390
Per Capita Income	\$81,170
Percent in Poverty	7%

Employment

Unemployment Rate	6%
Percent Unemployment Female	6%
Percent Unemployment Male	6%
Employed Residents	8,980
Managerial Professional	76%
Services	5%
Sales and Office	16%
Natural Resources	1%
Production Transport Materials	3%

Journey to Work

Workers 16 Years and Older	8,800
Car	48%
Drove Alone	42%
Carpooled	6%
Transit	24%
Bike	7%
Walk	7%
Other	4%
Worked at Home	10%

Notes:

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2010 Census Tracts for Neighborhood: 227.04, 614, 226, 227.02

Presidio

Demographics

Total Population 3,450

Group Quarter Population —

Percent Female 49%

Households 1,220

Family Households 50%

Non-Family Households 50%

Single Person Households, % of Total 29%

Households with Children, % of Total 32%

Households with 60 years and older 10%

Average Household Size 2.8

Average Family Household Size 3.6

Race/Ethnicity

Asian 11%

Black/African American 1%

White 84%

Native American Indian 0%

Native Hawaiian/Pacific Islander 0%

Other/Two or More Races 4%

% Latino (of Any Race) 6%

Age

0–4 years 12%

5–17 years 13%

18–34 years 34%

35–59 years 36%

60 and older 5%

Median Age 31.4

Educational Attainment

(Residents 25 years and older)

High School or Less 1%

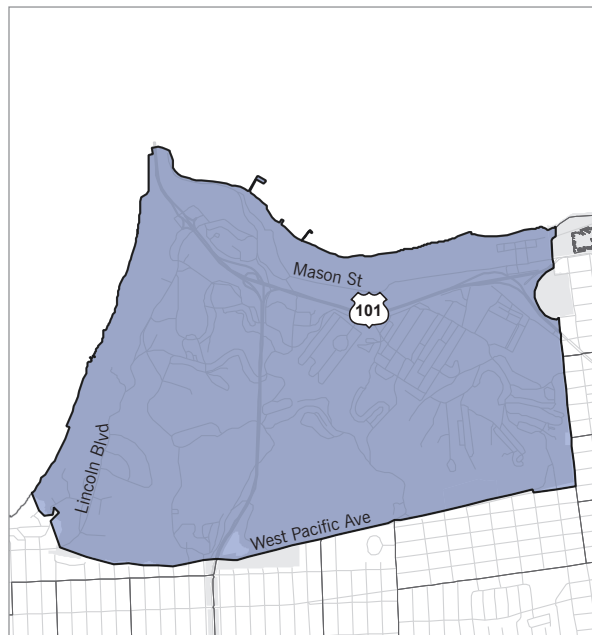
Some College/Associate Degree 10%

College Degree 51%

Graduate/Professional Degree 39%

Nativity

Foreign Born 12%



Language Spoken at Home

(Residents 5 years and older)

English Only 82%

Spanish Only 4%

Asian/Pacific Islander 5%

Other European Languages 8%

Other Languages 0%

Linguistic Isolation

% of All Households 1%

% of Spanish-Speaking Households 0%

% of Asian Language Speaking Households 8%

% of Other European-Speaking Households 0%

% of Households Speaking Other Languages —%

Housing Characteristics

Total Number of Units 1,320

Units Built Since 2000 —

Median Year Structure Built* 1949

Occupied Units

Owner occupied	6%
Renter occupied	94%

Vacant Units

	8%
For rent	95%
For sale only	0%
Rented or sold, not occupied	0%
For seasonal, recreational, or occ. use	5%
Other vacant	0%

Median Year Moved In to Unit (Own)	1975
Median Year Moved In to Unit (Rent)	2010

Percent in Same House Last Year	81%
Percent Abroad Last Year	1%

Structure Type

Single Family Housing	33%
2–4 Units	37%
5–9 Units	15%
10–19 Units	5%
20 Units or more	10%
Other	0%

Unit Size

No Bedroom	5%
1 Bedroom	8%
2 Bedrooms	21%
3–4 Bedrooms	57%
5 or More Bedrooms	9%

Housing Prices

Median Rent	\$1,650
Median Contract Rent	\$7,620
Median Rent as % of Household Income	25%
Median Home Value	\$–

Vehicles Available

	2,020
Homeowners	10%
Renters	90%
Vehicles Per Capita	0.59

Households with no vehicle	6%
Percent of Homeowning households	0%
Percent of Renting households	7%

Income, Employment and Journey to Work**Income**

Median Household Income	\$144,800
Median Family Income	\$178,410
Per Capita Income	\$80,610
Percent in Poverty	6%

Employment

Unemployment Rate	1%
Percent Unemployment Female	2%
Percent Unemployment Male	1%
Employed Residents	2,050
Managerial Professional	63%
Services	9%
Sales and Office	25%
Natural Resources	1%
Production Transport Materials	2%

Journey to Work

Workers 16 Years and Older	2,010
Car	42%
Drove Alone	38%
Carpooled	5%
Transit	24%
Bike	3%
Walk	3%
Other	8%
Worked at Home	19%

Notes:

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2010 Census Tracts for Neighborhood: 601

Presidio Heights

Demographics

Total Population	10,410
Group Quarter Population	250
Percent Female	54%

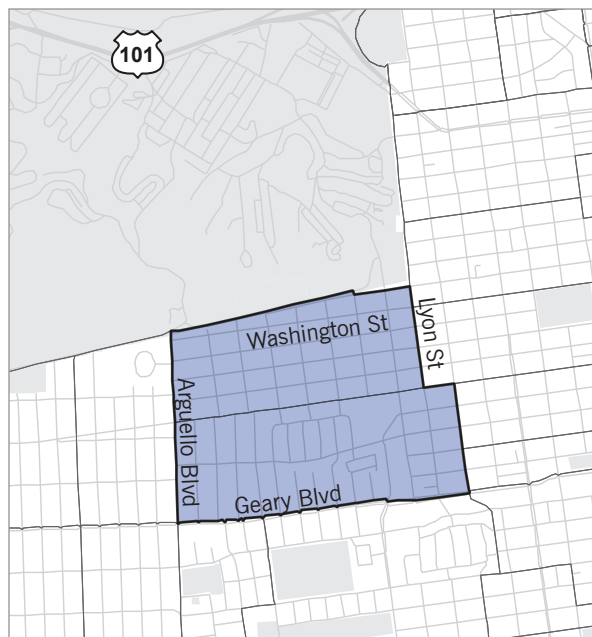
Households	4,880
Family Households	44%
Non-Family Households	56%
Single Person Households, % of Total	40%
Households with Children, % of Total	20%
Households with 60 years and older	31%
Average Household Size	2.1
Average Family Household Size	2.9

Race/Ethnicity	
Asian	21%
Black/African American	3%
White	70%
Native American Indian	0%
Native Hawaiian/Pacific Islander	1%
Other/Two or More Races	5%
% Latino (of Any Race)	7%

Age	
0–4 years	8%
5–17 years	9%
18–34 years	28%
35–59 years	35%
60 and older	21%
Median Age	38.4

Educational Attainment	
(Residents 25 years and older)	
High School or Less	11%
Some College/Associate Degree	13%
College Degree	37%
Graduate/Professional Degree	40%

Nativity	
Foreign Born	20%



Language Spoken at Home	
(Residents 5 years and older)	
English Only	76%
Spanish Only	5%
Asian/Pacific Islander	9%
Other European Languages	9%
Other Languages	1%

Linguistic Isolation	
% of All Households	4%
% of Spanish-Speaking Households	5%
% of Asian Language Speaking Households	11%
% of Other European-Speaking Households	24%
% of Households Speaking Other Languages	25%

Housing Characteristics	
Total Number of Units	5,150
Units Built Since 2000	70
Median Year Structure Built*	1909

Occupied Units

Owner occupied	38%
Renter occupied	62%

Vacant Units**5%**

For rent	26%
For sale only	0%
Rented or sold, not occupied	19%
For seasonal, recreational, or occ. use	20%
Other vacant	35%

Median Year Moved In to Unit (Own)	1995
Median Year Moved In to Unit (Rent)	2002

Percent in Same House Last Year	87%
Percent Abroad Last Year	0%

Structure Type

Single Family Housing	25%
2–4 Units	33%
5–9 Units	16%
10–19 Units	17%
20 Units or more	10%
Other	0%

Unit Size

No Bedroom	6%
1 Bedroom	31%
2 Bedrooms	30%
3–4 Bedrooms	26%
5 or More Bedrooms	7%

Housing Prices

Median Rent	\$1,520
Median Contract Rent	\$1,860
Median Rent as % of Household Income	26%
Median Home Value	\$1,197,820

Vehicles Available**5,630**

Homeowners	49%
Renters	51%
Vehicles Per Capita	0.55

Households with no vehicle	23%
Percent of Homeowning households	13%
Percent of Renting households	30%

Income, Employment and Journey to Work**Income**

Median Household Income	\$114,320
Median Family Income	\$168,010
Per Capita Income	\$85,830
Percent in Poverty	9%

Employment

Unemployment Rate	8%
Percent Unemployment Female	7%
Percent Unemployment Male	9%
Employed Residents	5,620
Managerial Professional	66%
Services	8%
Sales and Office	21%
Natural Resources	2%
Production Transport Materials	2%

Journey to Work

Workers 16 Years and Older	5,540
Car	50%
Drove Alone	42%
Carpooled	7%
Transit	29%
Bike	2%
Walk	6%
Other	3%
Worked at Home	10%

Notes:

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2010 Census Tracts for Neighborhood: 154, 133

Russian Hill

Demographics

Total Population 18,610

Group Quarter Population 10

Percent Female 52%

Households 10,130

Family Households 30%

Non-Family Households 70%

Single Person Households, % of Total 49%

Households with Children, % of Total 9%

Households with 60 years and older 28%

Average Household Size 1.8

Average Family Household Size 2.7

Race/Ethnicity

Asian 30%

Black/African American 1%

White 65%

Native American Indian 0%

Native Hawaiian/Pacific Islander 0%

Other/Two or More Races 4%

% Latino (of Any Race) 5%

Age

0–4 years 3%

5–17 years 3%

18–34 years 43%

35–59 years 29%

60 and older 21%

Median Age 35.5

Educational Attainment

(Residents 25 years and older)

High School or Less 15%

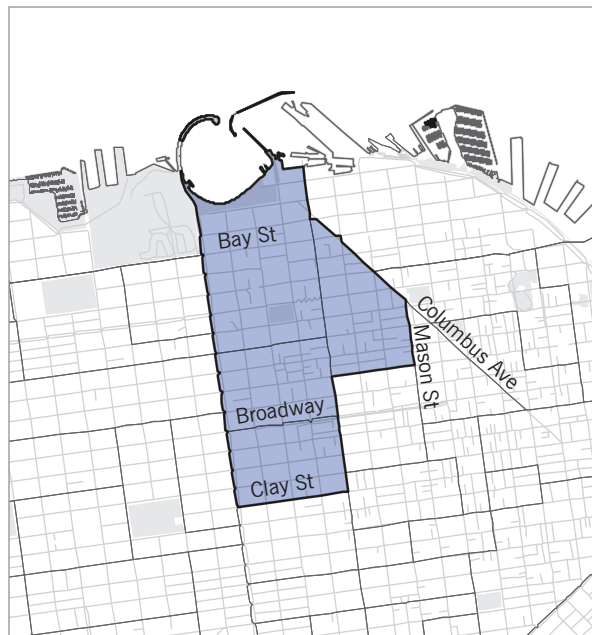
Some College/Associate Degree 15%

College Degree 41%

Graduate/Professional Degree 30%

Nativity

Foreign Born 27%



Language Spoken at Home

(Residents 5 years and older)

English Only 69%

Spanish Only 3%

Asian/Pacific Islander 21%

Other European Languages 7%

Other Languages 1%

Linguistic Isolation

% of All Households 8%

% of Spanish-Speaking Households 4%

% of Asian Language Speaking Households 38%

% of Other European-Speaking Households 4%

% of Households Speaking Other Languages 38%

Housing Characteristics

Total Number of Units 11,130

Units Built Since 2000 210

Median Year Structure Built* 1873

Occupied Units

Owner occupied	22%
Renter occupied	78%

Vacant Units

For rent	16%
For sale only	5%
Rented or sold, not occupied	6%
For seasonal, recreational, or occ. use	21%
Other vacant	51%

Median Year Moved In to Unit (Own)	1996
Median Year Moved In to Unit (Rent)	2001

Percent in Same House Last Year	80%
Percent Abroad Last Year	3%

Structure Type

Single Family Housing	6%
2–4 Units	24%
5–9 Units	26%
10–19 Units	19%
20 Units or more	25%
Other	0%

Unit Size

No Bedroom	13%
1 Bedroom	39%
2 Bedrooms	33%
3–4 Bedrooms	14%
5 or More Bedrooms	1%

Housing Prices

Median Rent	\$1,780
Median Contract Rent	\$1,800
Median Rent as % of Household Income	24%
Median Home Value	\$911,330

Vehicles Available

Homeowners	35%
Renters	65%
Vehicles Per Capita	0.41

Households with no vehicle	43%
Percent of Homeowning households	24%
Percent of Renting households	48%

Income, Employment and Journey to Work**Income**

Median Household Income	\$102,940
Median Family Income	\$108,530
Per Capita Income	\$76,440
Percent in Poverty	10%

Employment

Unemployment Rate	4%
Percent Unemployment Female	4%
Percent Unemployment Male	5%
Employed Residents	12,360
Managerial Professional	64%
Services	8%
Sales and Office	25%
Natural Resources	1%
Production Transport Materials	3%

Journey to Work

Workers 16 Years and Older	12,030
Car	30%
Drove Alone	23%
Carpooled	8%
Transit	36%
Bike	3%
Walk	17%
Other	3%
Worked at Home	10%

Notes:

* "1939" represents 1939 or earlier

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2010 Census Tracts for Neighborhood: 109, 102, 110, 103

Seacliff

Demographics

Total Population 2,360

Group Quarter Population —

Percent Female 52%

Households 910

Family Households 75%

Non-Family Households 25%

Single Person Households, % of Total 22%

Households with Children, % of Total 38%

Households with 60 years and older 46%

Average Household Size 2.6

Average Family Household Size 3.1

Race/Ethnicity

Asian 22%

Black/African American 0%

White 73%

Native American Indian 0%

Native Hawaiian/Pacific Islander 0%

Other/Two or More Races 4%

% Latino (of Any Race) 6%

Age

0–4 years 8%

5–17 years 20%

18–34 years 10%

35–59 years 35%

60 and older 28%

Median Age 44.4

Educational Attainment

(Residents 25 years and older)

High School or Less 8%

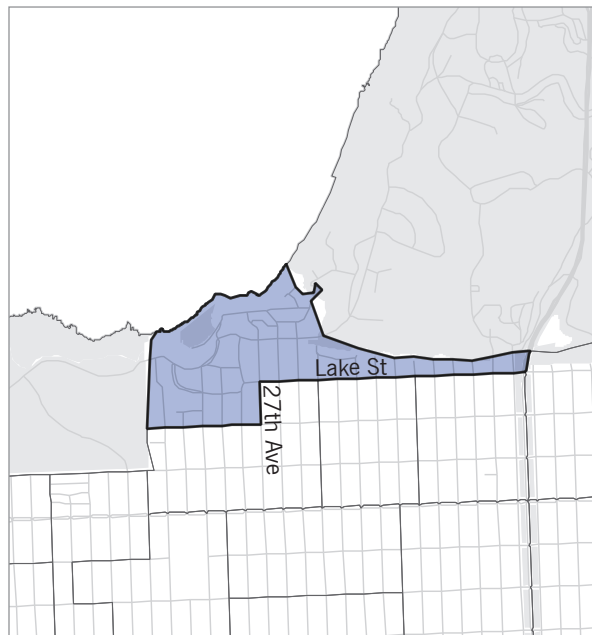
Some College/Associate Degree 14%

College Degree 36%

Graduate/Professional Degree 42%

Nativity

Foreign Born 19%



Language Spoken at Home

(Residents 5 years and older)

English Only 73%

Spanish Only 6%

Asian/Pacific Islander 13%

Other European Languages 7%

Other Languages 1%

Linguistic Isolation

% of All Households 4%

% of Spanish-Speaking Households 0%

% of Asian Language Speaking Households 24%

% of Other European-Speaking Households 0%

% of Households Speaking Other Languages 0%

Housing Characteristics

Total Number of Units 1,030

Units Built Since 2000 20

Median Year Structure Built* 1923

Occupied Units

Owner occupied	79%
Renter occupied	21%

Vacant Units

For rent	0%
For sale only	31%
Rented or sold, not occupied	0%
For seasonal, recreational, or occ. use	37%
Other vacant	32%

Median Year Moved In to Unit (Own)	1991
Median Year Moved In to Unit (Rent)	2004

Percent in Same House Last Year	89%
Percent Abroad Last Year	0%

Structure Type

Single Family Housing	75%
2–4 Units	17%
5–9 Units	8%
10–19 Units	1%
20 Units or more	0%
Other	0%

Unit Size

No Bedroom	1%
1 Bedroom	6%
2 Bedrooms	17%
3–4 Bedrooms	60%
5 or More Bedrooms	16%

Housing Prices

Median Rent	\$—
Median Contract Rent	\$1,970
Median Rent as % of Household Income	26%
Median Home Value	\$2,854,840

Vehicles Available

Homeowners	83%
Renters	17%
Vehicles Per Capita	0.68

Households with no vehicle	4%
Percent of Homeowning households	2%
Percent of Renting households	11%

Income, Employment and Journey to Work**Income**

Median Household Income	\$155,560
Median Family Income	\$240,000
Per Capita Income	\$108,600
Percent in Poverty	8%

Employment

Unemployment Rate	4%
Percent Unemployment Female	5%
Percent Unemployment Male	4%
Employed Residents	990
Managerial Professional	76%
Services	3%
Sales and Office	18%
Natural Resources	2%
Production Transport Materials	2%

Journey to Work

Workers 16 Years and Older	970
Car	65%
Drove Alone	59%
Carpooled	6%
Transit	13%
Bike	1%
Walk	2%
Other	1%
Worked at Home	18%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 428

South of Market

Demographics

Total Population	17,830
Group Quarter Population	1,840
Percent Female	45%

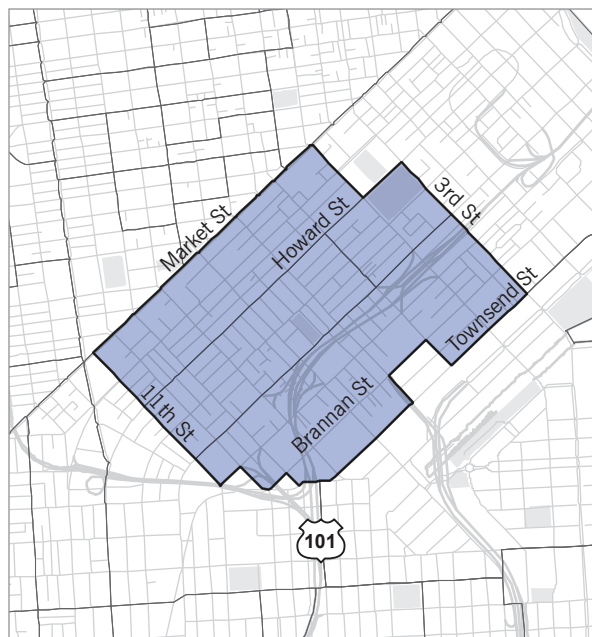
Households	9,330
Family Households	31%
Non-Family Households	69%
Single Person Households, % of Total	58%
Households with Children, % of Total	9%
Households with 60 years and older	38%
Average Household Size	1.7
Average Family Household Size	2.9

Race/Ethnicity	
Asian	42%
Black/African American	11%
White	36%
Native American Indian	0.4%
Native Hawaiian/Pacific Islander	0.5%
Other/Two or More Races	10%
% Latino (of Any Race)	10%

Age	
0–4 years	3%
5–17 years	5%
18–34 years	27%
35–59 years	38%
60 and older	26%
Median Age	43.5

Educational Attainment	
(Residents 25 years and older)	
High School or Less	38%
Some College/Associate Degree	22%
College Degree	27%
Graduate/Professional Degree	14%

Nativity	
Foreign Born	43%



Language Spoken at Home	
(Residents 5 years and older)	
English Only	52%
Spanish Only	8%
Asian/Pacific Islander	35%
Other European Languages	5%
Other Languages	0%

Linguistic Isolation	
% of All Households	21%
% of Spanish-Speaking Households	43%
% of Asian Language Speaking Households	50%
% of Other European-Speaking Households	17%
% of Households Speaking Other Languages	74%

Housing Characteristics

Total Number of Units	11,380
Units Built Since 2000	3,910
Median Year Structure Built*	1986

Occupied Units

Owner occupied	22%
Renter occupied	78%

Vacant Units

For rent	33%
For sale only	2%
Rented or sold, not occupied	9%
For seasonal, recreational, or occ. use	21%
Other vacant	35%

Median Year Moved In to Unit (Own)	2000
Median Year Moved In to Unit (Rent)	2002

Percent in Same House Last Year	83%
Percent Abroad Last Year	2%

Structure Type

Single Family Housing	3%
2–4 Units	7%
5–9 Units	8%
10–19 Units	10%
20 Units or more	72%
Other	0.5%

Unit Size

No Bedroom	35%
1 Bedroom	43%
2 Bedrooms	16%
3–4 Bedrooms	5%
5 or More Bedrooms	1%

Housing Prices

Median Rent	\$1,020
Median Contract Rent	\$690
Median Rent as % of Household Income	26%
Median Home Value	\$649,200

Vehicles Available

Homeowners	48%
Renters	52%
Vehicles Per Capita	0.31

Households with no vehicle	57%
Percent of Homeowning households	15%
Percent of Renting households	68%

Income, Employment and Journey to Work**Income**

Median Household Income	\$37,030
Median Family Income	\$62,200
Per Capita Income	\$45,430
Percent in Poverty	25%

Employment

Unemployment Rate	8%
Percent Unemployment Female	9%
Percent Unemployment Male	7%
Employed Residents	8,490
Managerial Professional	54%
Services	18%
Sales and Office	21%
Natural Resources	1%
Production Transport Materials	6%

Journey to Work

Workers 16 Years and Older	8,390
Car	26%
Drove Alone	20%
Carpooled	6%
Transit	30%
Bike	7%
Walk	27%
Other	2%
Worked at Home	9%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 178.02, 178.01, 180, 176.01

Sunset/Parkside

Demographics

Total Population	79,790
Group Quarter Population	450
Percent Female	52%

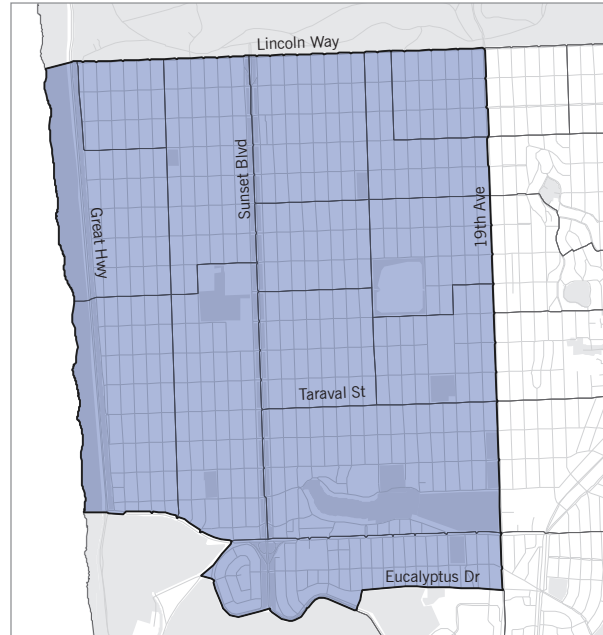
Households	27,270
Family Households	68%
Non-Family Households	32%
Single Person Households, % of Total	22%
Households with Children, % of Total	26%
Households with 60 years and older	45%
Average Household Size	2.9
Average Family Household Size	3.5

Race/Ethnicity	
Asian	57%
Black/African American	1%
White	35%
Native American Indian	0.1%
Native Hawaiian/Pacific Islander	0.3%
Other/Two or More Races	7%
% Latino (of Any Race)	7%

Age	
0–4 years	4%
5–17 years	11%
18–34 years	24%
35–59 years	36%
60 and older	24%
Median Age	42.2

Educational Attainment	
(Residents 25 years and older)	
High School or Less	31%
Some College/Associate Degree	25%
College Degree	30%
Graduate/Professional Degree	15%

Nativity	
Foreign Born	43%



Language Spoken at Home

(Residents 5 years and older)

English Only	45%
Spanish Only	3%
Asian/Pacific Islander	45%
Other European Languages	6%
Other Languages	0%

Linguistic Isolation

% of All Households	15%
% of Spanish-Speaking Households	9%
% of Asian Language Speaking Households	29%
% of Other European-Speaking Households	24%
% of Households Speaking Other Languages	22%

Housing Characteristics

Total Number of Units	28,710
Units Built Since 2000	240
Median Year Structure Built*	1944

Occupied Units

Owner occupied	59%
Renter occupied	41%

Vacant Units**5%**

For rent	18%
For sale only	2%
Rented or sold, not occupied	16%
For seasonal, recreational, or occ. use	21%
Other vacant	42%

Median Year Moved In to Unit (Own)	1989
Median Year Moved In to Unit (Rent)	2001

Percent in Same House Last Year	89%
Percent Abroad Last Year	1%

Structure Type

Single Family Housing	74%
2–4 Units	17%
5–9 Units	4%
10–19 Units	3%
20 Units or more	2%
Other	0.4%

Unit Size

No Bedroom	2%
1 Bedroom	12%
2 Bedrooms	38%
3–4 Bedrooms	44%
5 or More Bedrooms	4%

Housing Prices

Median Rent	\$1,740
Median Contract Rent	\$1,560
Median Rent as % of Household Income	28%
Median Home Value	\$747,680

Vehicles Available**43,240**

Homeowners	66%
Renters	34%
Vehicles Per Capita	0.54

Households with no vehicle	12%
Percent of Homeowning households	8%
Percent of Renting households	18%

Income, Employment and Journey to Work**Income**

Median Household Income	\$81,690
Median Family Income	\$95,400
Per Capita Income	\$37,570
Percent in Poverty	10%

Employment

Unemployment Rate	7%
Percent Unemployment Female	8%
Percent Unemployment Male	6%
Employed Residents	41,870
Managerial Professional	45%
Services	19%
Sales and Office	24%
Natural Resources	5%
Production Transport Materials	7%

Journey to Work

Workers 16 Years and Older	41,140
Car	62%
Drove Alone	51%
Carpooled	12%
Transit	27%
Bike	2%
Walk	3%
Other	1%
Worked at Home	5%

Notes:

* "1939" represents 1939 or earlier

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2010 Census Tracts for Neighborhood: 329.02, 329.01, 328.01, 328.02, 326.02, 326.01, 354, 352.01, 351, 331, 330, 353, 352.02, 327

Tenderloin

Demographics

Total Population	27,640
Group Quarter Population	1,320
Percent Female	40%

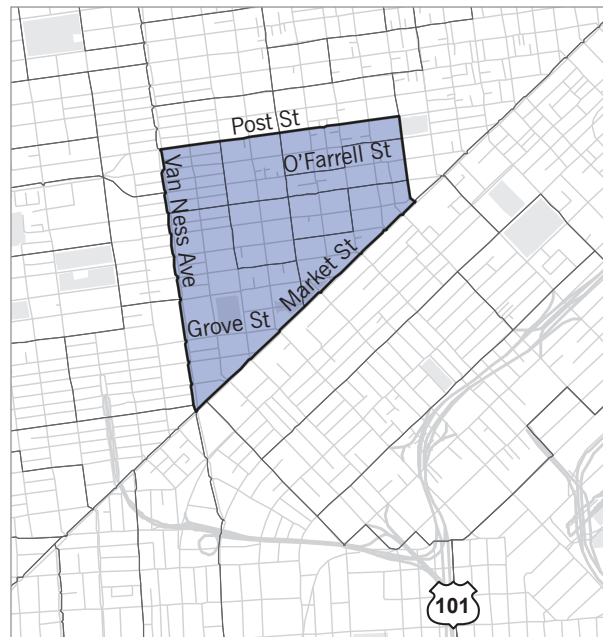
Households	16,090
Family Households	25%
Non-Family Households	75%
Single Person Households, % of Total	64%
Households with Children, % of Total	9%
Households with 60 years and older	32%
Average Household Size	1.6
Average Family Household Size	2.9

Race/Ethnicity	
Asian	35%
Black/African American	10%
White	39%
Native American Indian	1%
Native Hawaiian/Pacific Islander	0.1%
Other/Two or More Races	15%
% Latino (of Any Race)	20%

Age	
0–4 years	3%
5–17 years	4%
18–34 years	31%
35–59 years	39%
60 and older	23%
Median Age	42.9

Educational Attainment	
(Residents 25 years and older)	
High School or Less	44%
Some College/Associate Degree	26%
College Degree	21%
Graduate/Professional Degree	8%

Nativity	
Foreign Born	47%



Language Spoken at Home	
(Residents 5 years and older)	
English Only	46%
Spanish Only	16%
Asian/Pacific Islander	30%
Other European Languages	6%
Other Languages	3%

Linguistic Isolation	
% of All Households	23%
% of Spanish-Speaking Households	46%
% of Asian Language Speaking Households	56%
% of Other European-Speaking Households	41%
% of Households Speaking Other Languages	29%

Housing Characteristics	
Total Number of Units	18,750
Units Built Since 2000	1,530
Median Year Structure Built*	1899

Occupied Units

Owner occupied	3%
Renter occupied	97%

Vacant Units

For rent	49%
For sale only	0%
Rented or sold, not occupied	7%
For seasonal, recreational, or occ. use	11%
Other vacant	33%

Median Year Moved In to Unit (Own)	2001
Median Year Moved In to Unit (Rent)	2002

Percent in Same House Last Year	79%
Percent Abroad Last Year	3%

Structure Type

Single Family Housing	2%
2–4 Units	1%
5–9 Units	2%
10–19 Units	8%
20 Units or more	87%
Other	0.3%

Unit Size

No Bedroom	63%
1 Bedroom	28%
2 Bedrooms	6%
3–4 Bedrooms	2%
5 or More Bedrooms	2%

Housing Prices

Median Rent	\$880
Median Contract Rent	\$810
Median Rent as % of Household Income	34%
Median Home Value	\$378,460

Vehicles Available

Homeowners	8%
Renters	92%
Vehicles Per Capita	0.11

Households with no vehicle	84%
Percent of Homeowning households	45%
Percent of Renting households	85%

Income, Employment and Journey to Work**Income**

Median Household Income	\$20,750
Median Family Income	\$32,090
Per Capita Income	\$22,820
Percent in Poverty	31%

Employment

Unemployment Rate	10%
Percent Unemployment Female	11%
Percent Unemployment Male	9%
Employed Residents	12,850
Managerial Professional	32%
Services	35%
Sales and Office	25%
Natural Resources	3%
Production Transport Materials	5%

Journey to Work

Workers 16 Years and Older	12,590
Car	10%
Drove Alone	8%
Carpooled	2%
Transit	48%
Bike	4%
Walk	31%
Other	1%
Worked at Home	6%

Notes:

* "1939" represents 1939 or earlier

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2010 Census Tracts for Neighborhood: 125.02, 123.02, 123.01, 124.01, 122.01, 125.01, 124.02, 122.02

Treasure Island

Demographics

Total Population	3,080
Group Quarter Population	880
Percent Female	46%

Households	630
Family Households	58%
Non-Family Households	42%
Single Person Households, % of Total	7%
Households with Children, % of Total	40%
Households with 60 years and older	12%
Average Household Size	3.5
Average Family Household Size	3.5

Race/Ethnicity	
Asian	16%
Black/African American	23%
White	37%
Native American Indian	2%
Native Hawaiian/Pacific Islander	1%
Other/Two or More Races	21%
% Latino (of Any Race)	26%

Age	
0–4 years	2%
5–17 years	15%
18–34 years	56%
35–59 years	23%
60 and older	4%
Median Age	25.8

Educational Attainment	
(Residents 25 years and older)	
High School or Less	32%
Some College/Associate Degree	32%
College Degree	30%
Graduate/Professional Degree	7%

Nativity	
Foreign Born	28%



Language Spoken at Home	
(Residents 5 years and older)	
English Only	62%
Spanish Only	14%
Asian/Pacific Islander	16%
Other European Languages	2%
Other Languages	6%

Linguistic Isolation	
% of All Households	2%
% of Spanish-Speaking Households	10%
% of Asian Language Speaking Households	0%
% of Other European-Speaking Households	0%
% of Households Speaking Other Languages	0%

Housing Characteristics	
Total Number of Units	840
Units Built Since 2000	10
Median Year Structure Built*	1963

Occupied Units

Owner occupied	0%
Renter occupied	100%

Vacant Units

For rent	33%
For sale only	0%
Rented or sold, not occupied	0%
For seasonal, recreational, or occ. use	0%
Other vacant	67%

Median Year Moved In to Unit (Own)	0
Median Year Moved In to Unit (Rent)	2002

Percent in Same House Last Year	83%
Percent Abroad Last Year	3%

Structure Type

Single Family Housing	40%
2–4 Units	31%
5–9 Units	27%
10–19 Units	0%
20 Units or more	2%
Other	0%

Unit Size

No Bedroom	0%
1 Bedroom	0%
2 Bedrooms	28%
3–4 Bedrooms	72%
5 or More Bedrooms	0%

Housing Prices

Median Rent	\$1,810
Median Contract Rent	\$1,650
Median Rent as % of Household Income	26%
Median Home Value	\$–

Vehicles Available

Homeowners	0%
Renters	100%
Vehicles Per Capita	0.33

Households with no vehicle	27%
Percent of Homeowning households	0%
Percent of Renting households	27%

Income, Employment and Journey to Work**Income**

Median Household Income	\$37,790
Median Family Income	\$25,850
Per Capita Income	\$14,100
Percent in Poverty	46%

Employment

Unemployment Rate	12%
Percent Unemployment Female	10%
Percent Unemployment Male	13%
Employed Residents	1,340
Managerial Professional	32%
Services	30%
Sales and Office	24%
Natural Resources	5%
Production Transport Materials	8%

Journey to Work

Workers 16 Years and Older	1,350
Car	31%
Drove Alone	24%
Carpooled	7%
Transit	48%
Bike	0%
Walk	9%
Other	4%
Worked at Home	9%

Notes:

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2010 Census Tracts for Neighborhood: 179.02

Twin Peaks

Demographics

Total Population	6,950
Group Quarter Population	660
Percent Female	40%

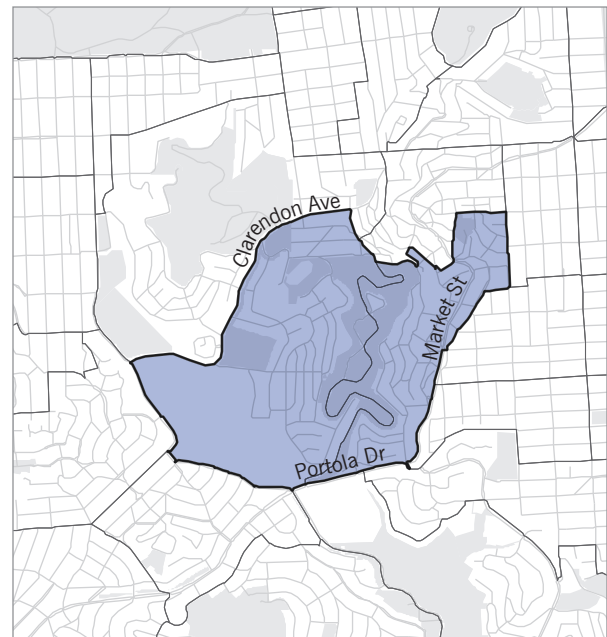
Households	3,470
Family Households	34%
Non-Family Households	66%
Single Person Households, % of Total	45%
Households with Children, % of Total	12%
Households with 60 years and older	35%
Average Household Size	1.8
Average Family Household Size	2.6

Race/Ethnicity	
Asian	17%
Black/African American	5%
White	69%
Native American Indian	0.4%
Native Hawaiian/Pacific Islander	0%
Other/Two or More Races	8%
% Latino (of Any Race)	10%

Age	
0–4 years	3%
5–17 years	7%
18–34 years	20%
35–59 years	44%
60 and older	27%
Median Age	44.9

Educational Attainment	
(Residents 25 years and older)	
High School or Less	15%
Some College/Associate Degree	23%
College Degree	33%
Graduate/Professional Degree	29%

Nativity	
Foreign Born	25%



Language Spoken at Home	
(Residents 5 years and older)	
English Only	77%
Spanish Only	7%
Asian/Pacific Islander	8%
Other European Languages	8%
Other Languages	0%

Linguistic Isolation	
% of All Households	3%
% of Spanish-Speaking Households	0%
% of Asian Language Speaking Households	19%
% of Other European-Speaking Households	21%
% of Households Speaking Other Languages	0%

Housing Characteristics

Total Number of Units	3,710
Units Built Since 2000	70
Median Year Structure Built*	1962

Occupied Units

Owner occupied	40%
Renter occupied	60%

Vacant Units

For rent	34%
For sale only	0%
Rented or sold, not occupied	8%
For seasonal, recreational, or occ. use	8%
Other vacant	50%

Median Year Moved In to Unit (Own)	1990
Median Year Moved In to Unit (Rent)	2000

Percent in Same House Last Year	88%
Percent Abroad Last Year	2%

Structure Type

Single Family Housing	43%
2–4 Units	9%
5–9 Units	16%
10–19 Units	22%
20 Units or more	10%
Other	0%

Unit Size

No Bedroom	2%
1 Bedroom	28%
2 Bedrooms	40%
3–4 Bedrooms	29%
5 or More Bedrooms	1%

Housing Prices

Median Rent	\$570
Median Contract Rent	\$1,750
Median Rent as % of Household Income	26%
Median Home Value	\$820,680

Vehicles Available

Homeowners	49%
Renters	51%
Vehicles Per Capita	0.73

Households with no vehicle	10%
Percent of Homeowning households	5%
Percent of Renting households	13%

Income, Employment and Journey to Work**Income**

Median Household Income	\$91,570
Median Family Income	\$118,640
Per Capita Income	\$62,920
Percent in Poverty	5%

Employment

Unemployment Rate	5%
Percent Unemployment Female	2%
Percent Unemployment Male	7%
Employed Residents	3,940
Managerial Professional	66%
Services	9%
Sales and Office	21%
Natural Resources	2%
Production Transport Materials	2%

Journey to Work

Workers 16 Years and Older	3,850
Car	59%
Drove Alone	52%
Carpooled	7%
Transit	22%
Bike	2%
Walk	4%
Other	3%
Worked at Home	11%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 305, 204.02

Visitacion Valley

Demographics

Total Population	17,450
Group Quarter Population	1000
Percent Female	53%

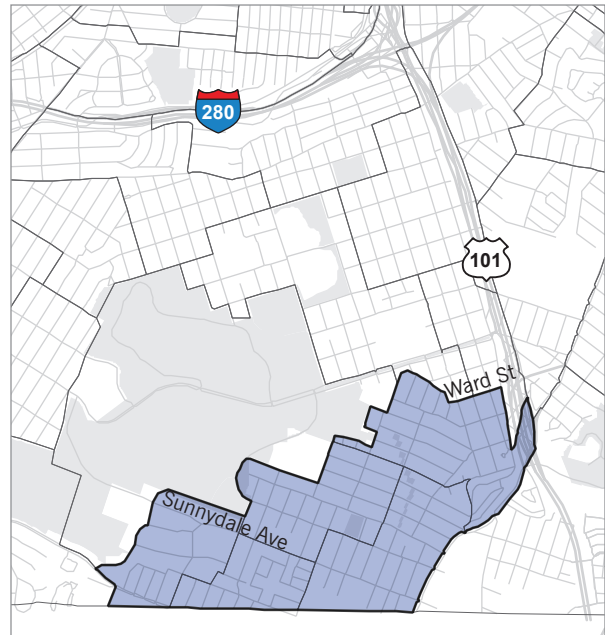
Households	4,940
Family Households	78%
Non-Family Households	22%
Single Person Households, % of Total	18%
Households with Children, % of Total	39%
Households with 60 years and older	47%
Average Household Size	3.5
Average Family Household Size	4.1

Race/Ethnicity	
Asian	58%
Black/African American	13%
White	14%
Native American Indian	0.4%
Native Hawaiian/Pacific Islander	2%
Other/Two or More Races	13%
% Latino (of Any Race)	19%

Age	
0–4 years	6%
5–17 years	15%
18–34 years	22%
35–59 years	35%
60 and older	22%
Median Age	40.5

Educational Attainment	
(Residents 25 years and older)	
High School or Less	58%
Some College/Associate Degree	24%
College Degree	16%
Graduate/Professional Degree	3%

Nativity	
Foreign Born	53%



Language Spoken at Home	
(Residents 5 years and older)	
English Only	26%
Spanish Only	17%
Asian/Pacific Islander	56%
Other European Languages	0%
Other Languages	0%

Linguistic Isolation	
% of All Households	24%
% of Spanish-Speaking Households	18%
% of Asian Language Speaking Households	41%
% of Other European-Speaking Households	0%
% of Households Speaking Other Languages	0%

Housing Characteristics	
Total Number of Units	5,300
Units Built Since 2000	250
Median Year Structure Built*	1953

Occupied Units

Owner occupied	57%
Renter occupied	43%

Vacant Units**7%**

For rent	21%
For sale only	3%
Rented or sold, not occupied	10%
For seasonal, recreational, or occ. use	13%
Other vacant	53%

Median Year Moved In to Unit (Own)	1991
Median Year Moved In to Unit (Rent)	2000

Percent in Same House Last Year	94%
Percent Abroad Last Year	1%

Structure Type

Single Family Housing	76%
2–4 Units	11%
5–9 Units	6%
10–19 Units	4%
20 Units or more	3%
Other	0%

Unit Size

No Bedroom	1%
1 Bedroom	7%
2 Bedrooms	37%
3–4 Bedrooms	52%
5 or More Bedrooms	3%

Housing Prices

Median Rent	\$770
Median Contract Rent	\$900
Median Rent as % of Household Income	29%
Median Home Value	\$493,250

Vehicles Available**7,070**

Homeowners	73%
Renters	27%
Vehicles Per Capita	0.41

Households with no vehicle	22%
Percent of Homeowning households	10%
Percent of Renting households	37%

Income, Employment and Journey to Work**Income**

Median Household Income	\$47,760
Median Family Income	\$51,400
Per Capita Income	\$19,650
Percent in Poverty	17%

Employment

Unemployment Rate	15%
Percent Unemployment Female	13%
Percent Unemployment Male	16%
Employed Residents	7,790
Managerial Professional	21%
Services	34%
Sales and Office	27%
Natural Resources	5%
Production Transport Materials	13%

Journey to Work

Workers 16 Years and Older	7,690
Car	59%
Drove Alone	47%
Carpooled	12%
Transit	34%
Bike	0%
Walk	3%
Other	1%
Worked at Home	3%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 605.02, 264.03, 264.01, 264.02, 264.04

West of Twin Peaks

Demographics

Total Population	37,280
Group Quarter Population	170
Percent Female	50%

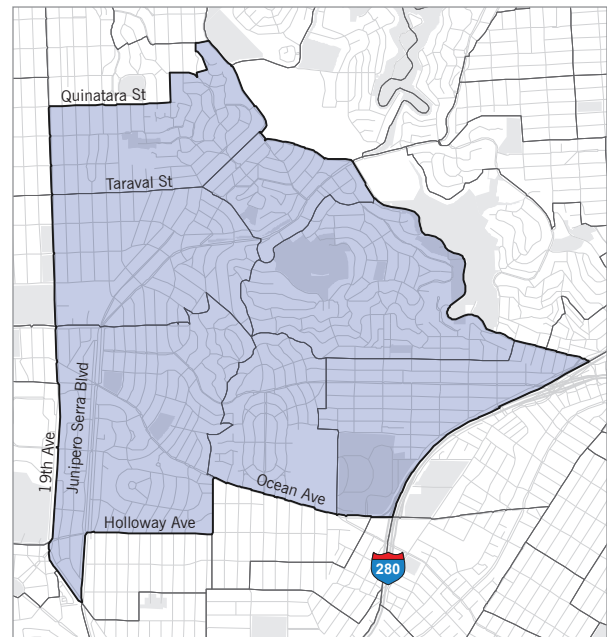
Households	13,840
Family Households	72%
Non-Family Households	28%
Single Person Households, % of Total	19%
Households with Children, % of Total	28%
Households with 60 years and older	46%
Average Household Size	2.7
Average Family Household Size	3.1

Race/Ethnicity	
Asian	33%
Black/African American	3%
White	54%
Native American Indian	0.1%
Native Hawaiian/Pacific Islander	0.2%
Other/Two or More Races	9%
% Latino (of Any Race)	11%

Age	
0–4 years	6%
5–17 years	12%
18–34 years	17%
35–59 years	40%
60 and older	26%
Median Age	45.1

Educational Attainment	
(Residents 25 years and older)	
High School or Less	16%
Some College/Associate Degree	21%
College Degree	36%
Graduate/Professional Degree	28%

Nativity	
Foreign Born	28%



Language Spoken at Home	
(Residents 5 years and older)	
English Only	64%
Spanish Only	7%
Asian/Pacific Islander	21%
Other European Languages	8%
Other Languages	1%

Linguistic Isolation	
% of All Households	6%
% of Spanish-Speaking Households	16%
% of Asian Language Speaking Households	17%
% of Other European-Speaking Households	12%
% of Households Speaking Other Languages	0%

Housing Characteristics	
Total Number of Units	14,630
Units Built Since 2000	240
Median Year Structure Built*	1935

Occupied Units

Owner occupied	79%
Renter occupied	21%

Vacant Units**5%**

For rent	15%
For sale only	7%
Rented or sold, not occupied	10%
For seasonal, recreational, or occ. use	14%
Other vacant	54%

Median Year Moved In to Unit (Own)	1959
Median Year Moved In to Unit (Rent)	2002

Percent in Same House Last Year	91%
Percent Abroad Last Year	1%

Structure Type

Single Family Housing	87%
2–4 Units	8%
5–9 Units	1%
10–19 Units	2%
20 Units or more	2%
Other	0.1%

Unit Size

No Bedroom	1%
1 Bedroom	6%
2 Bedrooms	29%
3–4 Bedrooms	58%
5 or More Bedrooms	5%

Housing Prices

Median Rent	\$1,700
Median Contract Rent	\$2,030
Median Rent as % of Household Income	25%
Median Home Value	\$914,570

Vehicles Available**24,610**

Homeowners	83%
Renters	17%
Vehicles Per Capita	0.66

Households with no vehicle	7%
Percent of Homeowning households	5%
Percent of Renting households	11%

Income, Employment and Journey to Work**Income**

Median Household Income	\$126,120
Median Family Income	\$146,200
Per Capita Income	\$62,020
Percent in Poverty	6%

Employment

Unemployment Rate	7%
Percent Unemployment Female	7%
Percent Unemployment Male	6%
Employed Residents	19,250
Managerial Professional	61%
Services	12%
Sales and Office	19%
Natural Resources	3%
Production Transport Materials	5%

Journey to Work

Workers 16 Years and Older	18,680
Car	61%
Drove Alone	52%
Carpooled	9%
Transit	26%
Bike	2%
Walk	4%
Other	1%
Worked at Home	6%

Notes:

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2010 Census Tracts for Neighborhood: 311, 310, 309, 307, 306, 308, 304

Western Addition

Demographics

Total Population 20,400

Group Quarter Population 330

Percent Female 51%

Households 11,160

Family Households 33%

Non-Family Households 67%

Single Person Households, % of Total 52%

Households with Children, % of Total 12%

Households with 60 years and older 40%

Average Household Size 1.8

Average Family Household Size 2.7

Race/Ethnicity

Asian 26%

Black/African American 18%

White 47%

Native American Indian 0.5%

Native Hawaiian/Pacific Islander 0%

Other/Two or More Races 8%

% Latino (of Any Race) 9%

Age

0–4 years 2%

5–17 years 7%

18–34 years 34%

35–59 years 30%

60 and older 27%

Median Age 38.9

Educational Attainment

(Residents 25 years and older)

High School or Less 21%

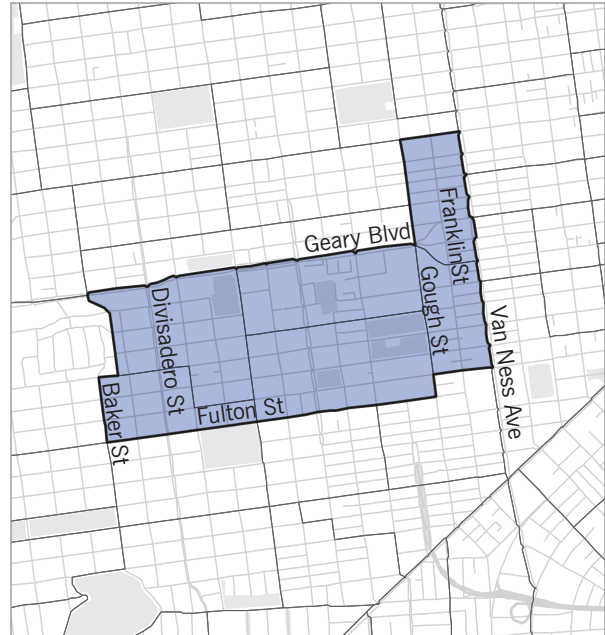
Some College/Associate Degree 20%

College Degree 35%

Graduate/Professional Degree 24%

Nativity

Foreign Born 36%



Language Spoken at Home

(Residents 5 years and older)

English Only 61%

Spanish Only 6%

Asian/Pacific Islander 19%

Other European Languages 11%

Other Languages 3%

Linguistic Isolation

% of All Households 16%

% of Spanish-Speaking Households 15%

% of Asian Language Speaking Households 49%

% of Other European-Speaking Households 41%

% of Households Speaking Other Languages 4%

Housing Characteristics

Total Number of Units 12,250

Units Built Since 2000 850

Median Year Structure Built* 1969

Occupied Units

Owner occupied	19%
Renter occupied	81%

Vacant Units**9%**

For rent	20%
For sale only	3%
Rented or sold, not occupied	12%
For seasonal, recreational, or occ. use	20%
Other vacant	45%

Median Year Moved In to Unit (Own)	1998
Median Year Moved In to Unit (Rent)	2001

Percent in Same House Last Year	80%
Percent Abroad Last Year	3%

Structure Type

Single Family Housing	6%
2–4 Units	10%
5–9 Units	10%
10–19 Units	11%
20 Units or more	62%
Other	0%

Unit Size

No Bedroom	18%
1 Bedroom	41%
2 Bedrooms	26%
3–4 Bedrooms	14%
5 or More Bedrooms	1%

Housing Prices

Median Rent	\$1,570
Median Contract Rent	\$1,180
Median Rent as % of Household Income	26%
Median Home Value	\$602,340

Vehicles Available**7,550**

Homeowners	28%
Renters	72%
Vehicles Per Capita	0.38

Households with no vehicle	48%
Percent of Homeowning households	22%
Percent of Renting households	53%

Income, Employment and Journey to Work**Income**

Median Household Income	\$47,000
Median Family Income	\$58,720
Per Capita Income	\$44,720
Percent in Poverty	20%

Employment

Unemployment Rate	8%
Percent Unemployment Female	7%
Percent Unemployment Male	8%
Employed Residents	10,860
Managerial Professional	55%
Services	16%
Sales and Office	22%
Natural Resources	3%
Production Transport Materials	4%

Journey to Work

Workers 16 Years and Older	10,650
Car	32%
Drove Alone	27%
Carpooled	5%
Transit	37%
Bike	6%
Walk	12%
Other	5%
Worked at Home	8%

Notes:

* "1939" represents 1939 or earlier

Note: Numbers from the American Community Survey are estimates and are subject to sampling and non-sampling errors. For more information, see <http://www.census.gov/acs/www/Downloads/handbooks/ACSGeneralHandbook.pdf>

2010 Census Tracts for Neighborhood: 161, 159, 151, 158.02, 160, 158.01

ACKNOWLEDGMENTS

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Edwin M. Lee

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