

STREETSCAPE AMENITIES PALETTE

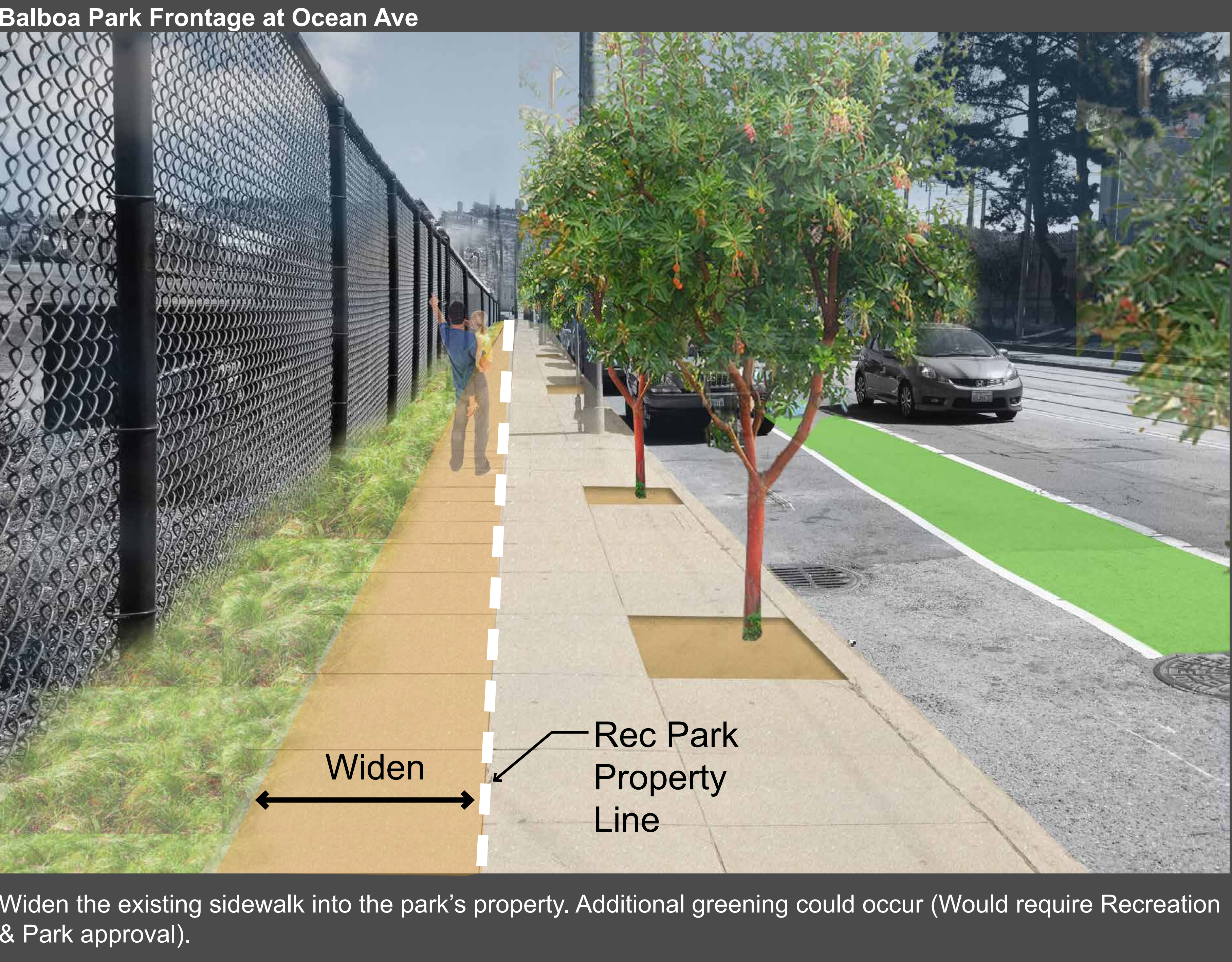
STREET LIGHTING



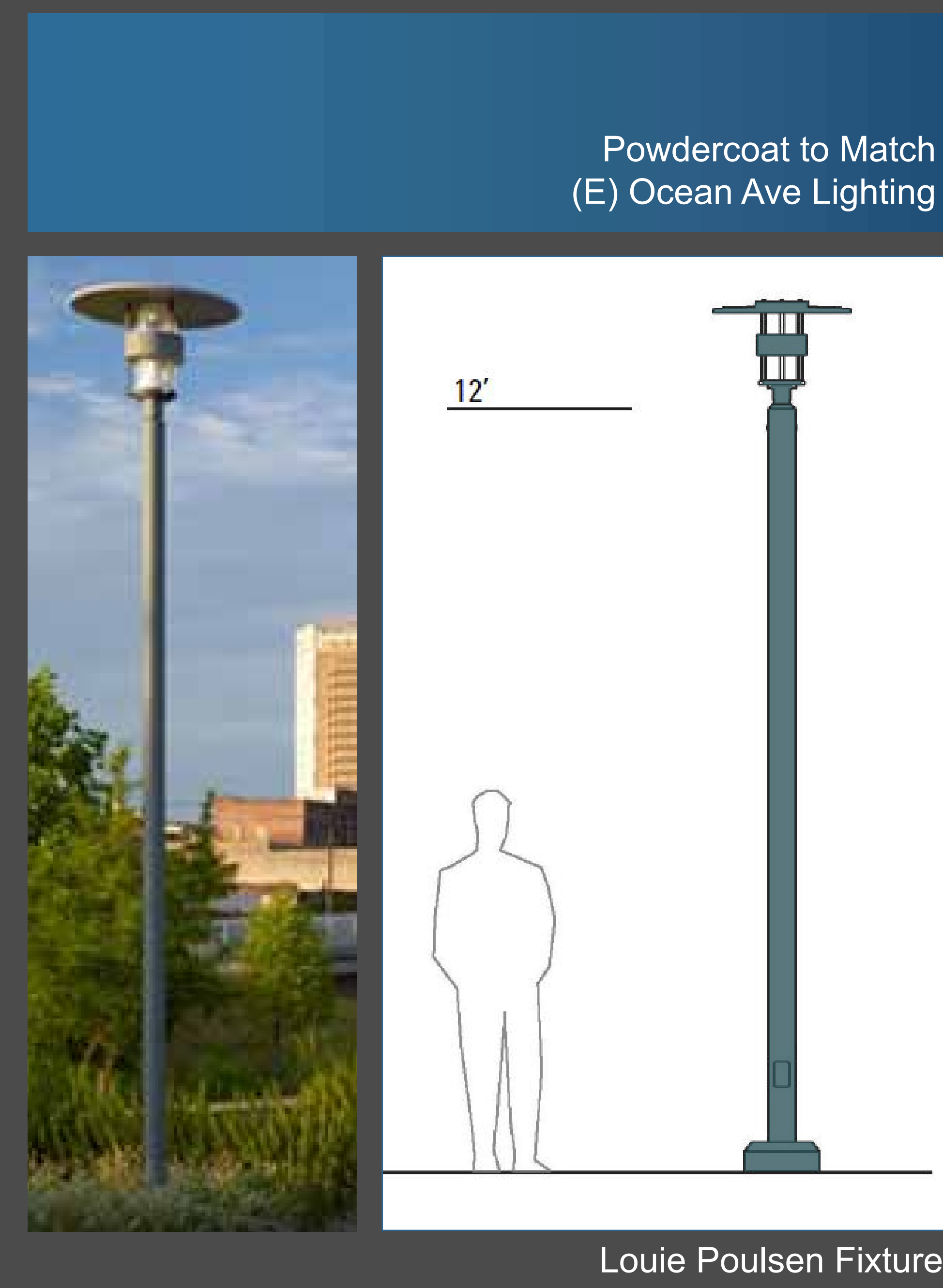
IMPROVED FREEWAY OVERPASS



SIDEWALK WIDENING



PEDESTRIAN LIGHTING



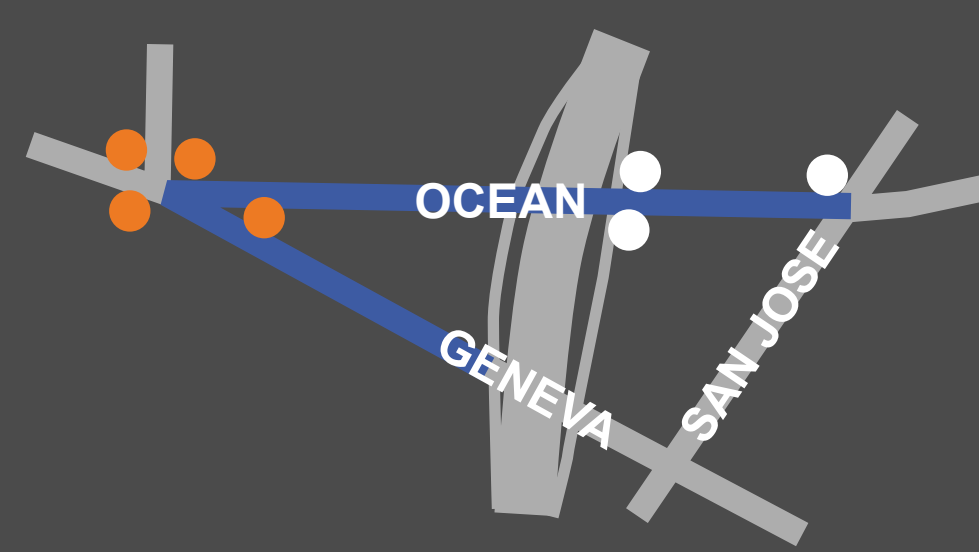
CCSF PEDESTRIAN BRIDGE



STREETSCAPE GREENING PALETTE



PUBLIC REALM OPPORTUNITIES: PLAZAS AND GATEWAYS



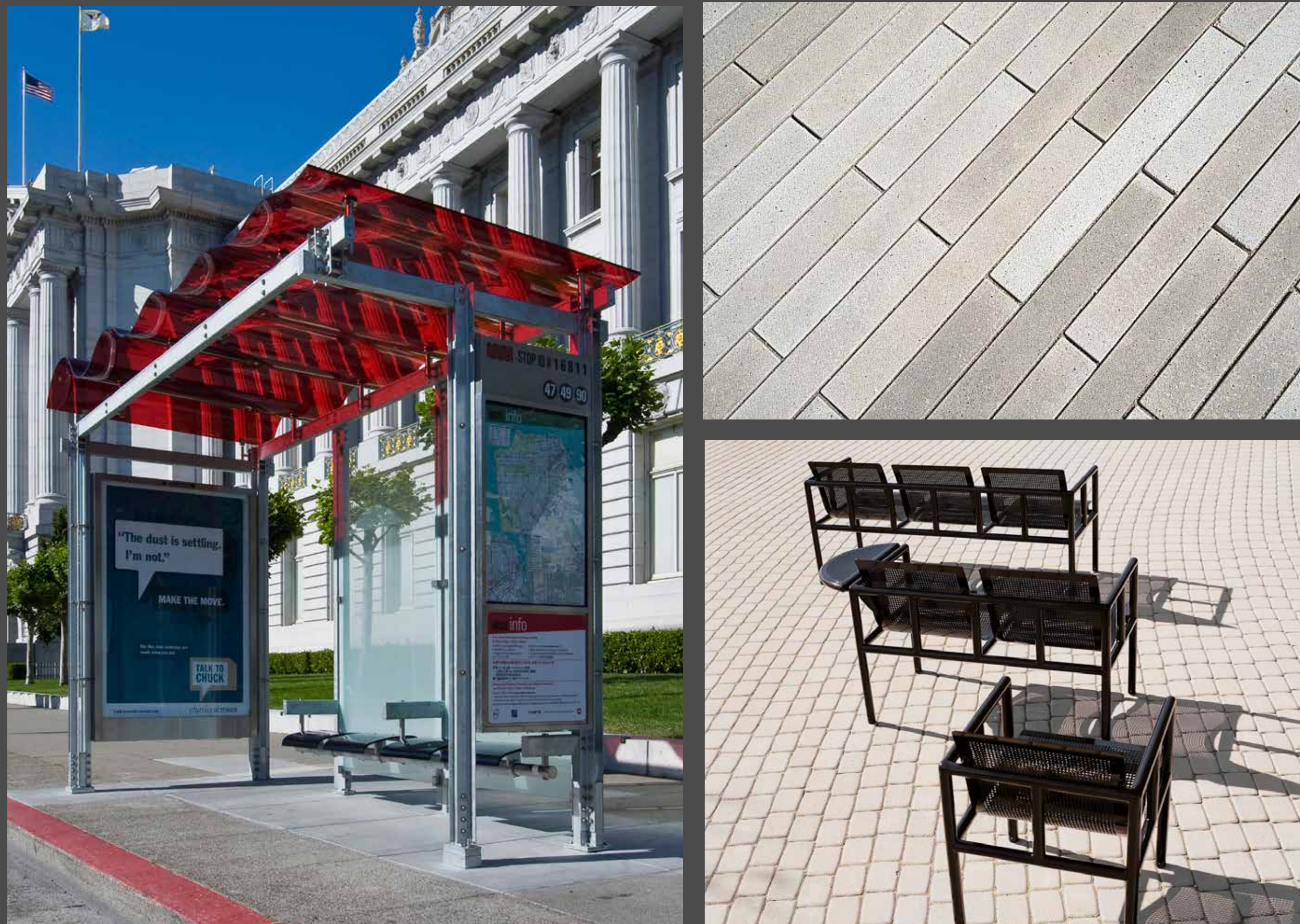
MATERIALS PALETTE



Washingtonia Palms w/ Dietes



Container Plantings



Bus Shelter

Special Paving & Bench Seating

A: OCEAN AVE COMMERCIAL CORRIDOR GATEWAY

The proposed commercial corridor gateway illustrates greening opportunities at the Geneva/ Phelan/ Ocean intersection. An opportunity to incorporate public art and larger signage would also enhance the entrance to Ocean Avenue's retail district as well as the City College of San Francisco Campus. Future development on the northeast corner should be oriented to the street and create a gracious entrance to the campus.



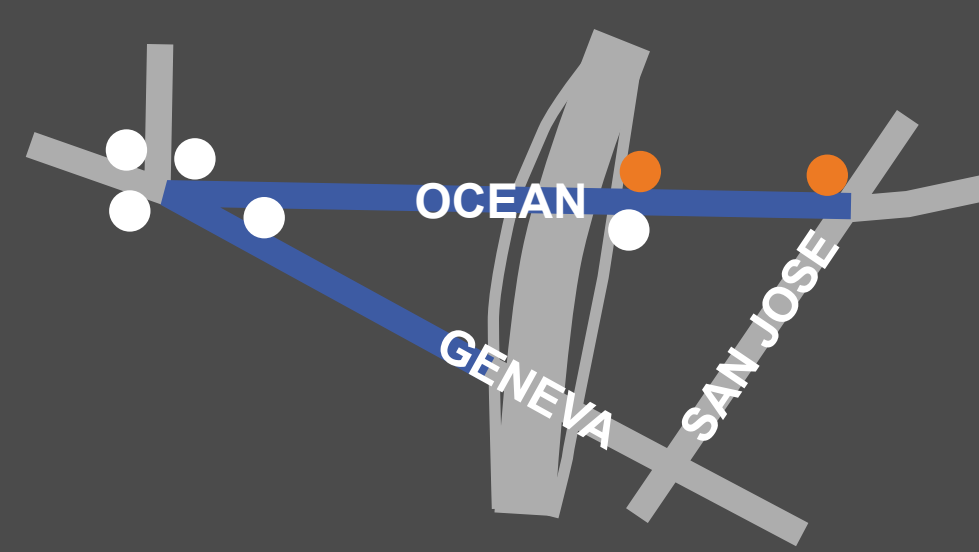
B: OCEAN/ GENEVA TRANSIT PLAZA

- Sculptural containers with drought-tolerant, low maintenance planting
- Specimen Palm Trees with Dietes
- Unit Pavers in Pedestrian Plaza
- Special Paving Treatment in Vehicular Right of Way
- Variety of Bench Seating
- Pedestrian-scale Lighting
- Bus Shelter

C: OCEAN/ GENEVA OPEN SPACE

In January 2015, the Ocean Avenue Association won funding through the Community Challenge Grant to landscape the vacant DPW parcel and add public art elements. With help from SF Public Works, the team will implement the design of drought-tolerant, low-maintenance plantings, creating a vibrant open space at the Ocean Ave/ Geneva Ave Intersection.

PUBLIC REALM OPPORTUNITIES: PLAZAS AND GATEWAYS



MATERIALS PALETTE



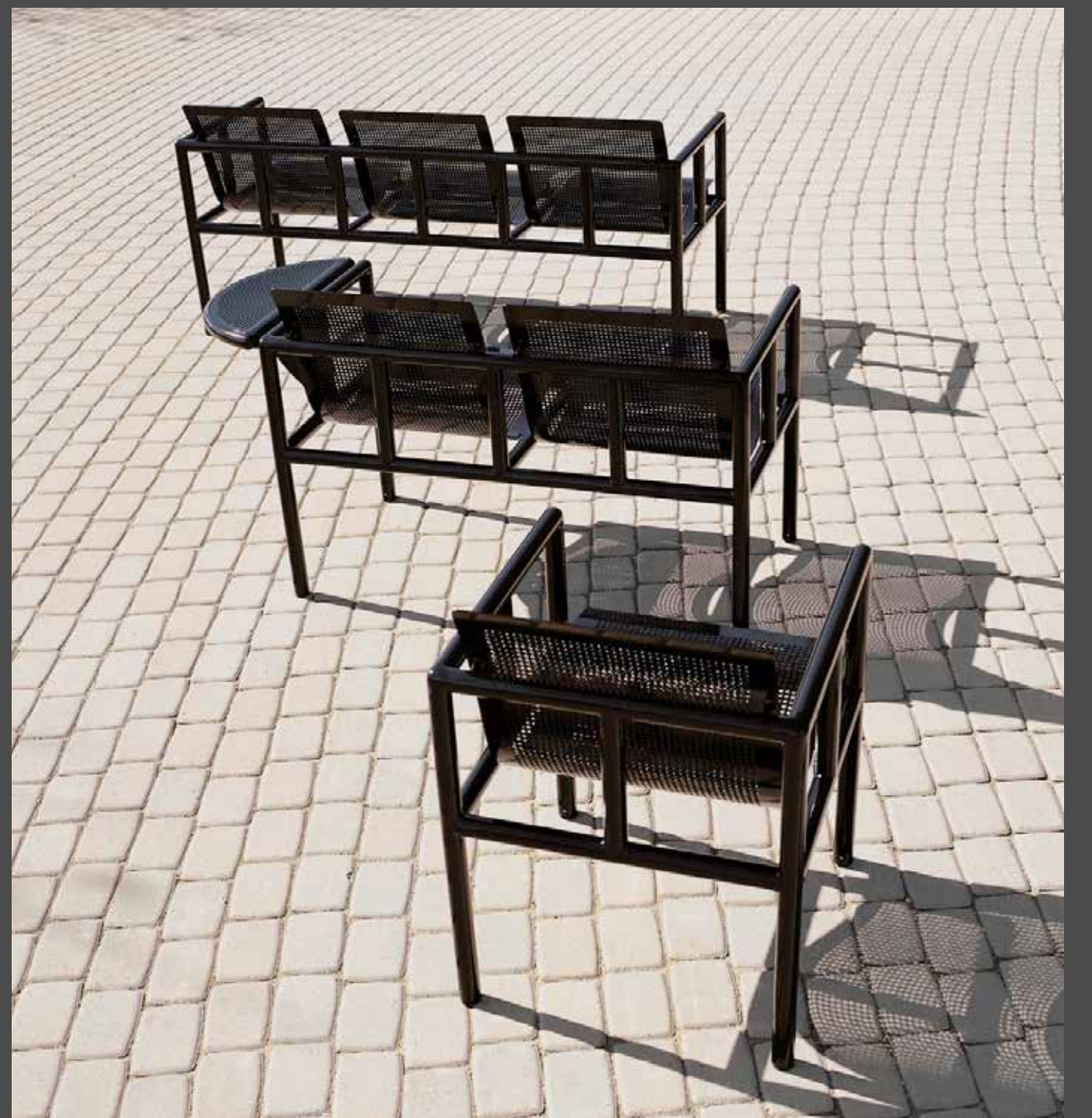
Washingtonia Palms



Bus Shelters & Bike Racks



Special Paving



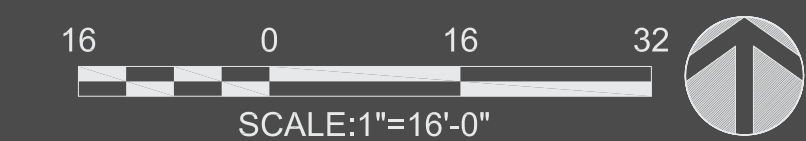
Bench Seating



D: BALBOA PARK ENTRY GATEWAY



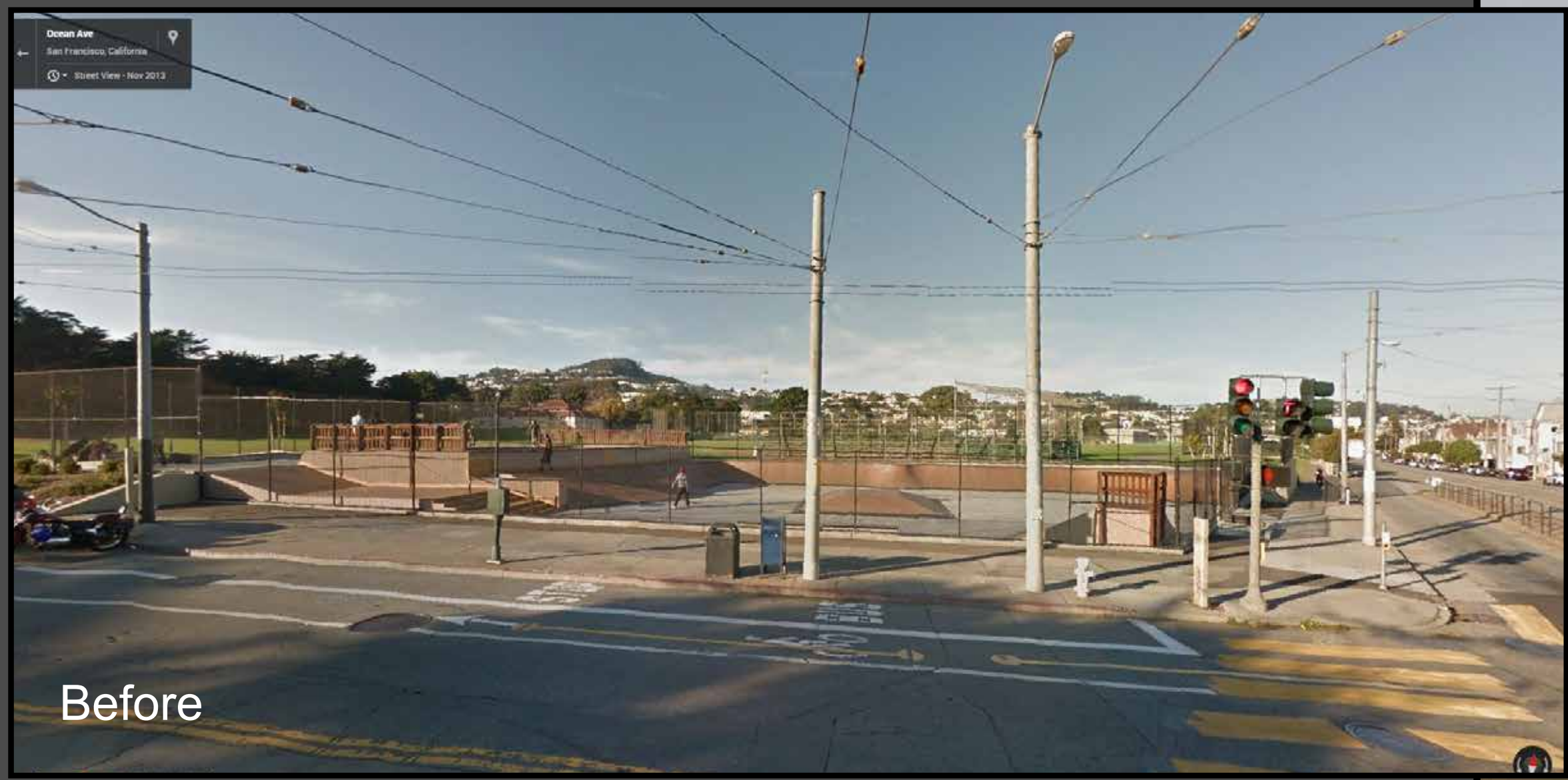
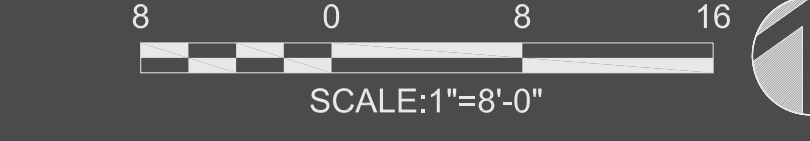
- Improved Circulation to Balboa Park, including ADA Accessibility
- Drought-tolerant, Low-maintenance Planting
- Minimal Removal of Planting Area
- Specimen Palm Trees/ Maintain Protection from the Wind
- Visual Access to Views Beyond/ Screen Views to the Freeway
- Bus Shelter



E: BALBOA PARK SKATEPARK ENTRY PLAZA



Adding pedestrian amenities at the southeast corner of Balboa Park will help make the park more inviting and serve as a visual gateway, linking the space through similar streetscape elements seen throughout the Ocean Ave corridor. Entry plaza elements include an added bus shelter, specialty paving, bench seating, specimen palms, custom signage/ informal seating and pedestrian-scale lighting. This design would minimize tree canopies extending over the skatepark, would orient some seating towards both the street and the skatepark, and would maintain an open/ flexible area for festivals and spectators.

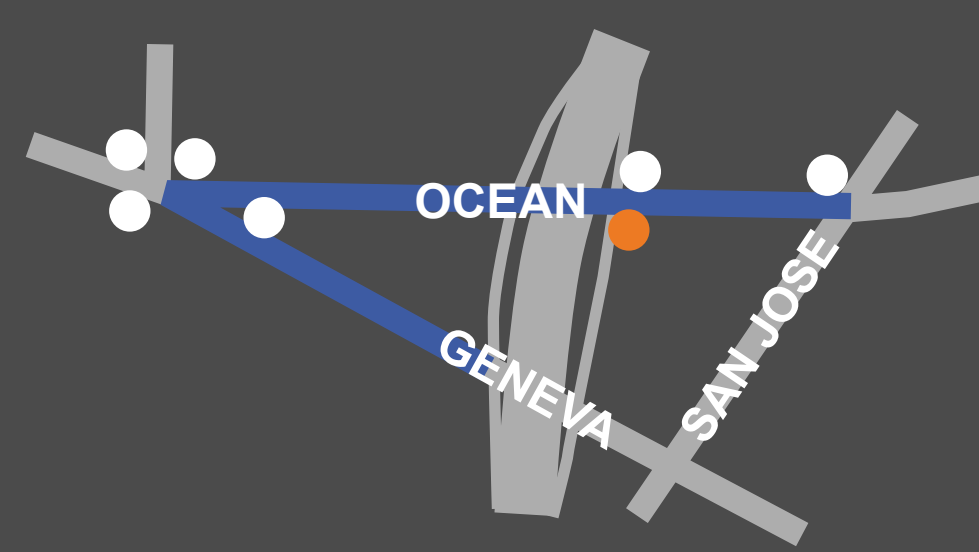


Before



After

PUBLIC REALM OPPORTUNITIES: PLAZAS AND GATEWAYS



MATERIALS PALETTE



Commerce & Vending



Custom Sculptural Signage & Seating

Rotating Public Art



Real Time Departure Information

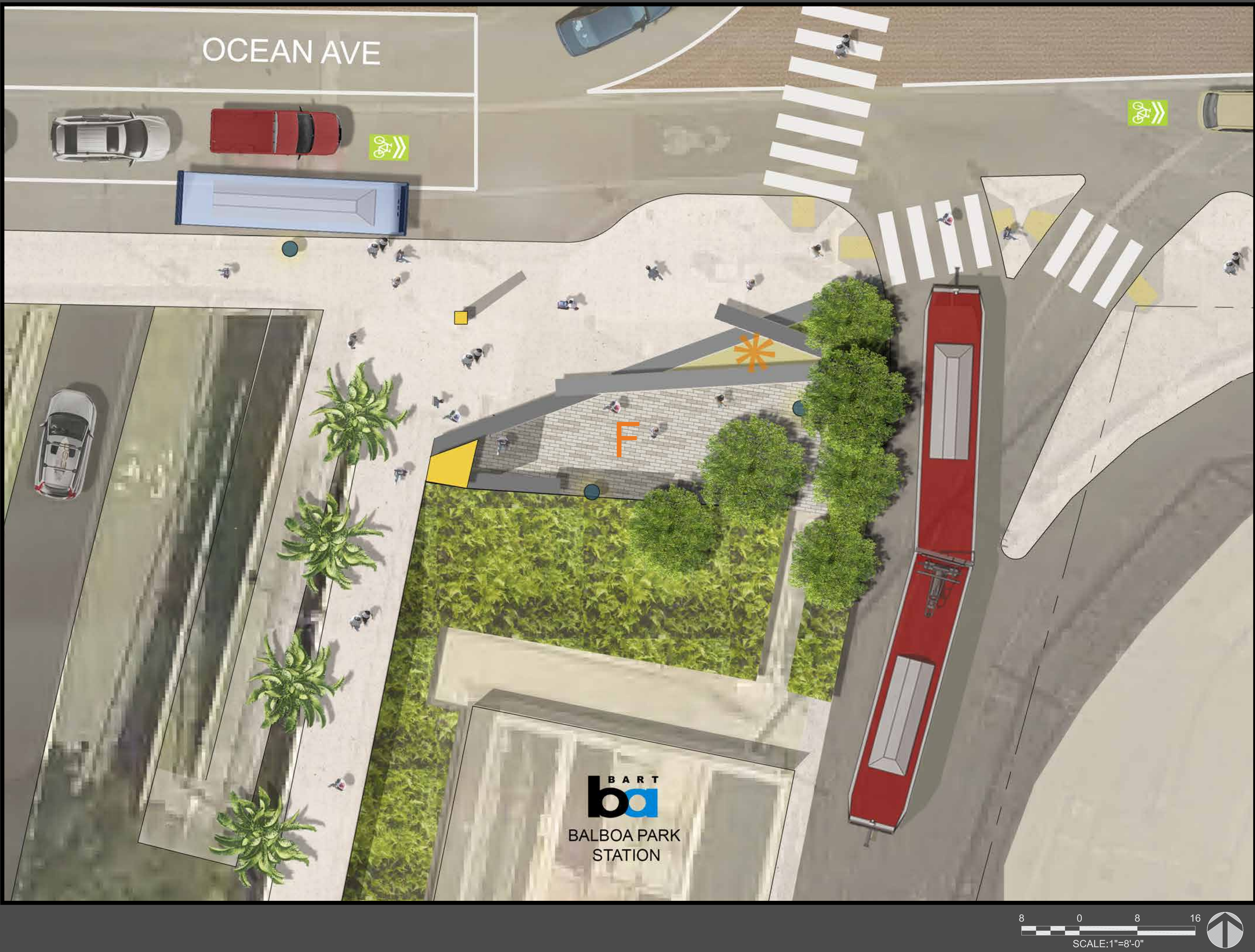


Bike Racks



Washingtonia Palms

F: OCEAN AVE BART PLAZA



In collaboration with BART, a concept plan for an improved plaza adjacent the Balboa Park Station would enliven the existing space through programming opportunities, such as a coffee cart, as well as custom sculptural seating elements, added greening, bike racks, special paving, and increased wayfinding. A row of specimen palm trees would help announce the entrance to the BART station and a space for rotating public art could provide much needed visual interest. The Ocean Ave BART plaza could serve as a vital neighborhood amenity and enhance the transit experience for many students, commuters, and residents.

