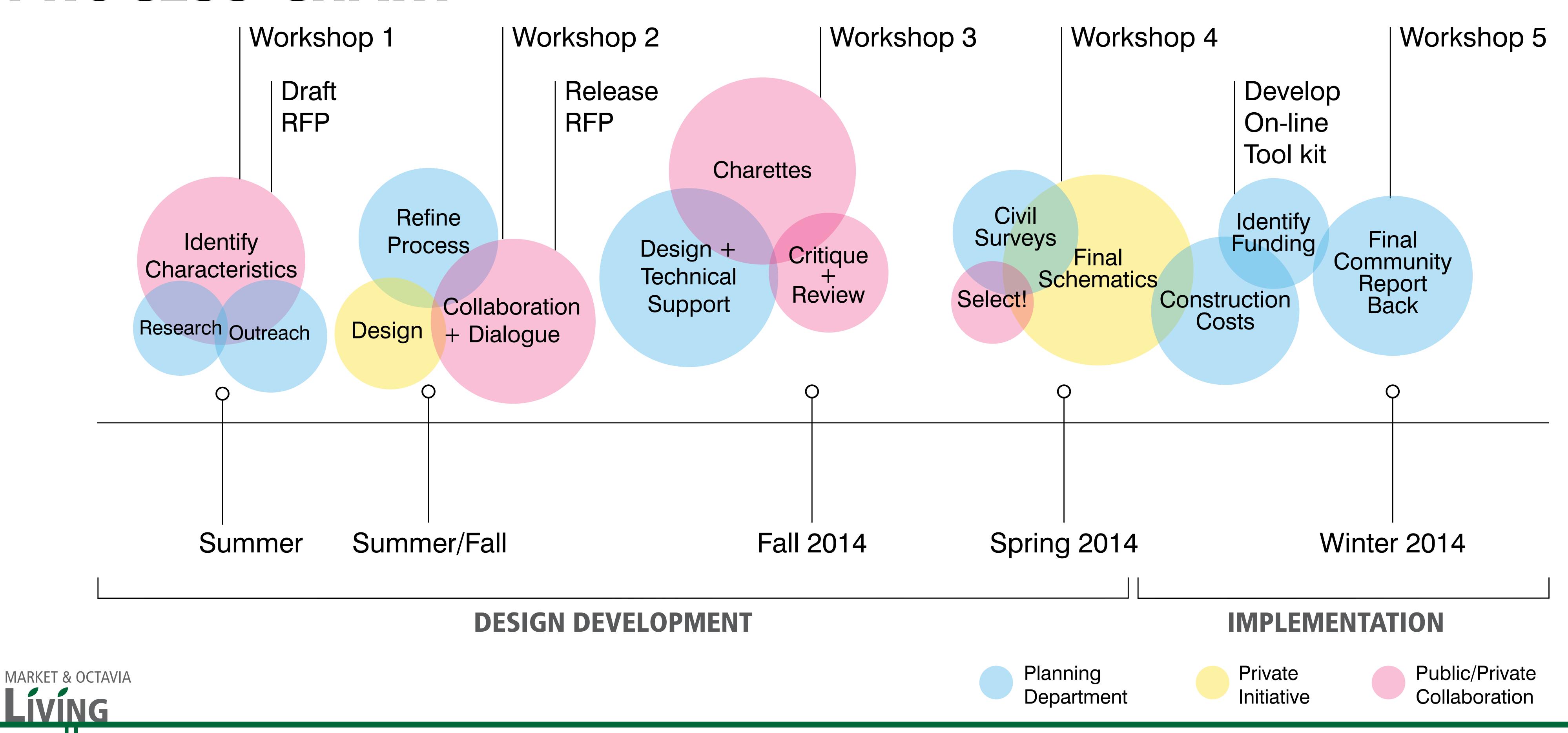
PROJECT OVERVIEW

The Market Octavia Living Alley Project is a two-year community-based program that aims to design and implement a network of Living Alleys in the Market Octavia Plan Area through a public/private partnership. The main goal of the project is to enable residents to engage in place making -- to create a public realm that strengthens the community, creates a sense of identity, and makes a more useful, safe, and attractive neighborhood. The Planning Department, working closely with community members, DPW, and the MTA envisions the following steps:

- Design 3 conceptual living alleys as prototypes
- Identify and ally with organizations, property owners, and other community partners that may fund, collaborate, and participate in the design and implementation of a living alley network
- Create a tool kit of design elements, relative costs, and maintenance guidelines
- Develop an Implementation plan that includes cost estimates and funding sources
- Identify opportunities for mid-block alley crosswalks that link the living alleys together.

PROCESS CHART



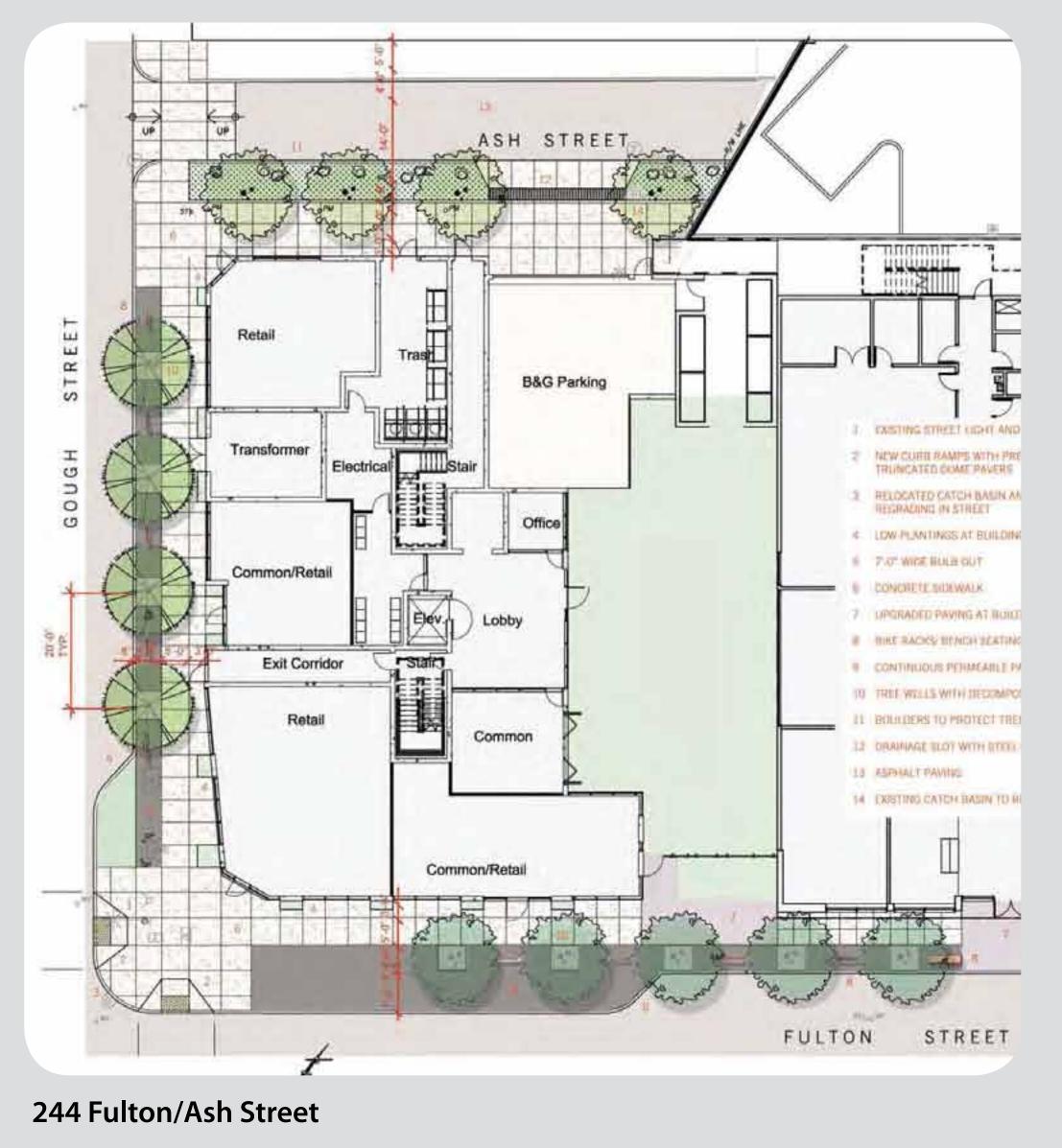


IDEAS/INSPIRATIONS

Entitled/Recent Projects in SF



401 Grove/Ivy Street

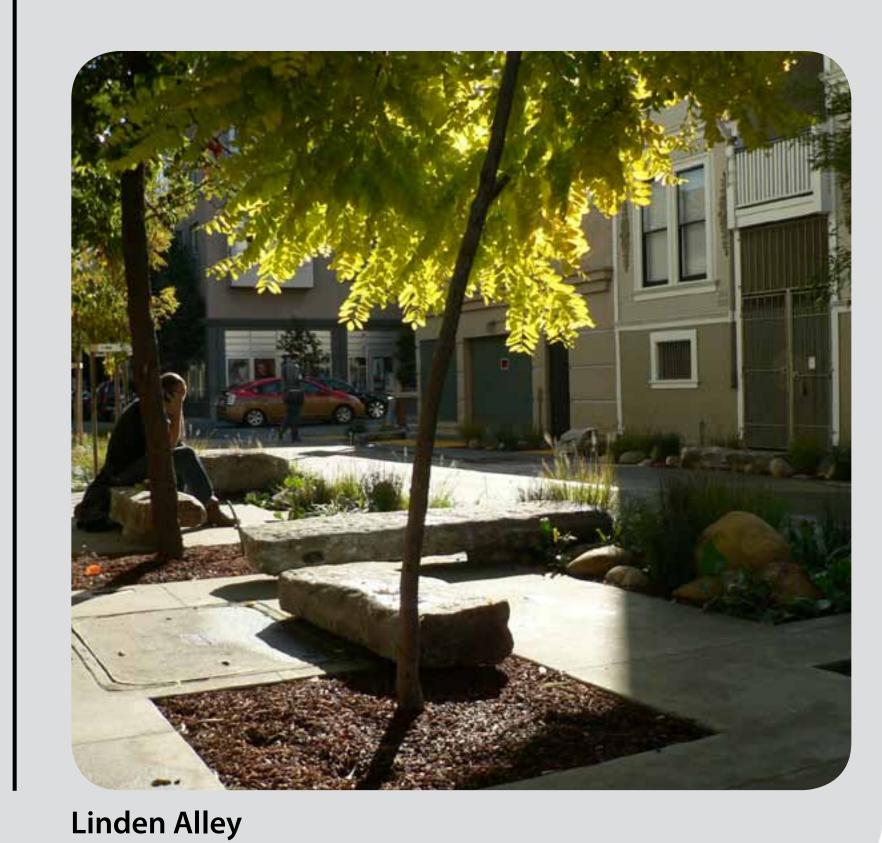


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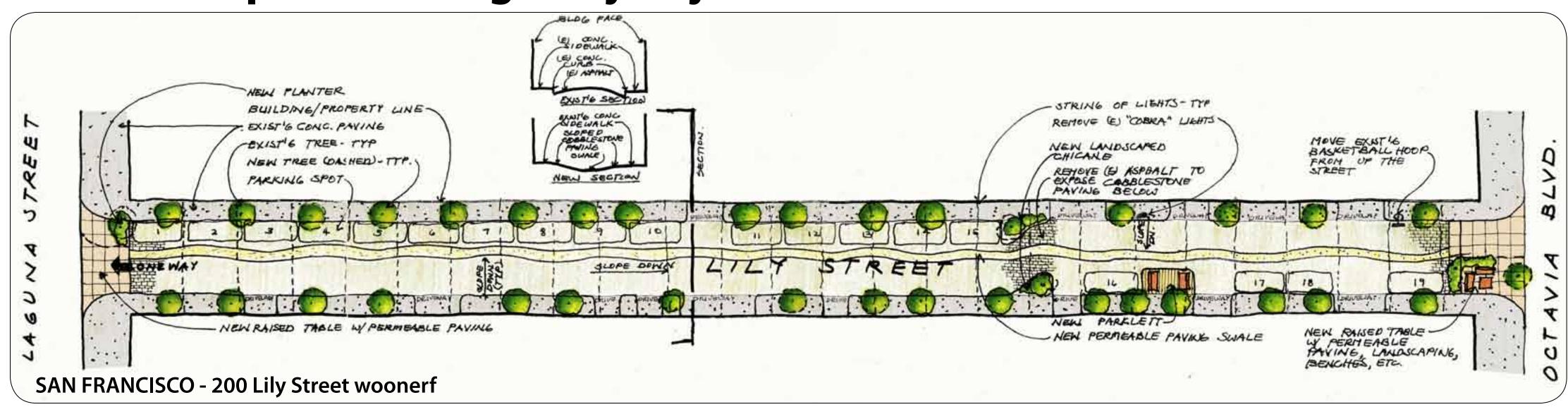
Hickory Alley Parcel P







Other Examples of Living Alleyways





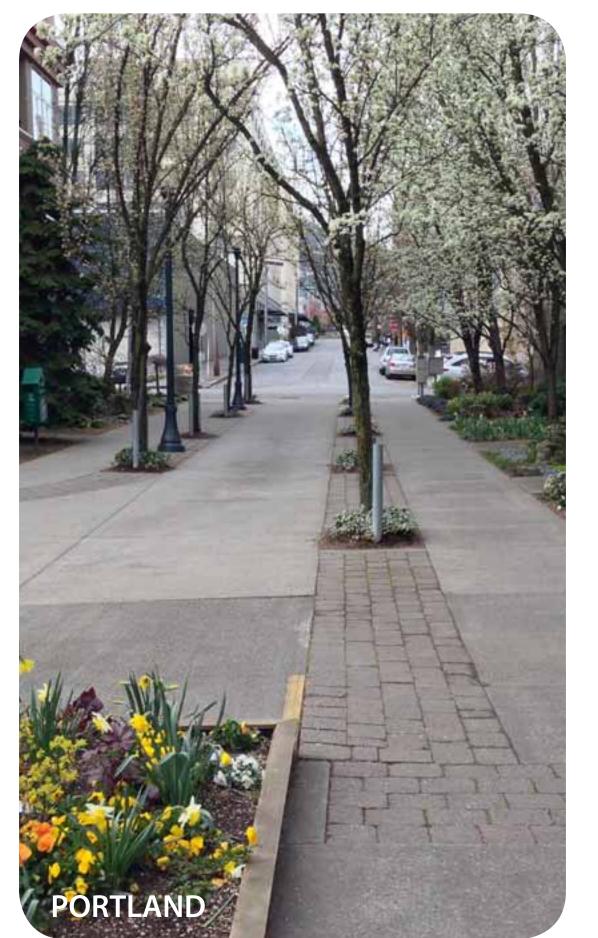










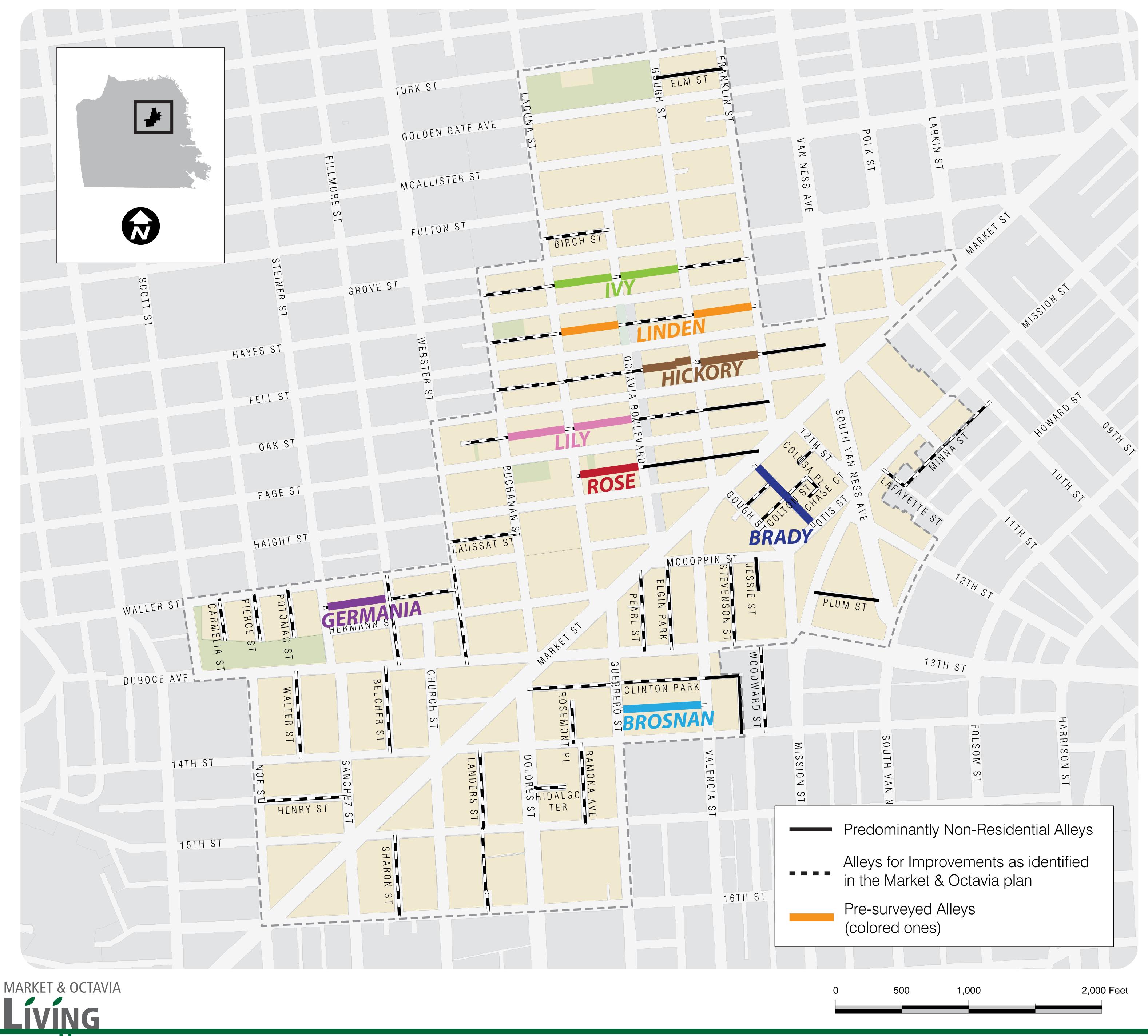






POTENTIAL LIVING ALLEY LOCATIONS

in Market & Octavia neighborhood





IVY ST

between LAGUNA ST & OCTAVIA BLVD

LAND USE:

Residential | Commercial | Parking

CHARACTERISTICS:

- Generally calm atmosphere with rich tree canopy
- Future development plan for the southwestern corner lot, which contains the Hayes & Kebab Restaurant
- Adjacent to a senior housing



EXISTING CONDITIONS

IVY ST

RESIDENTIAL

COMMERCIAL

CULTURAL / INSTITUTIONAL

OPEN SPACE

OTHER

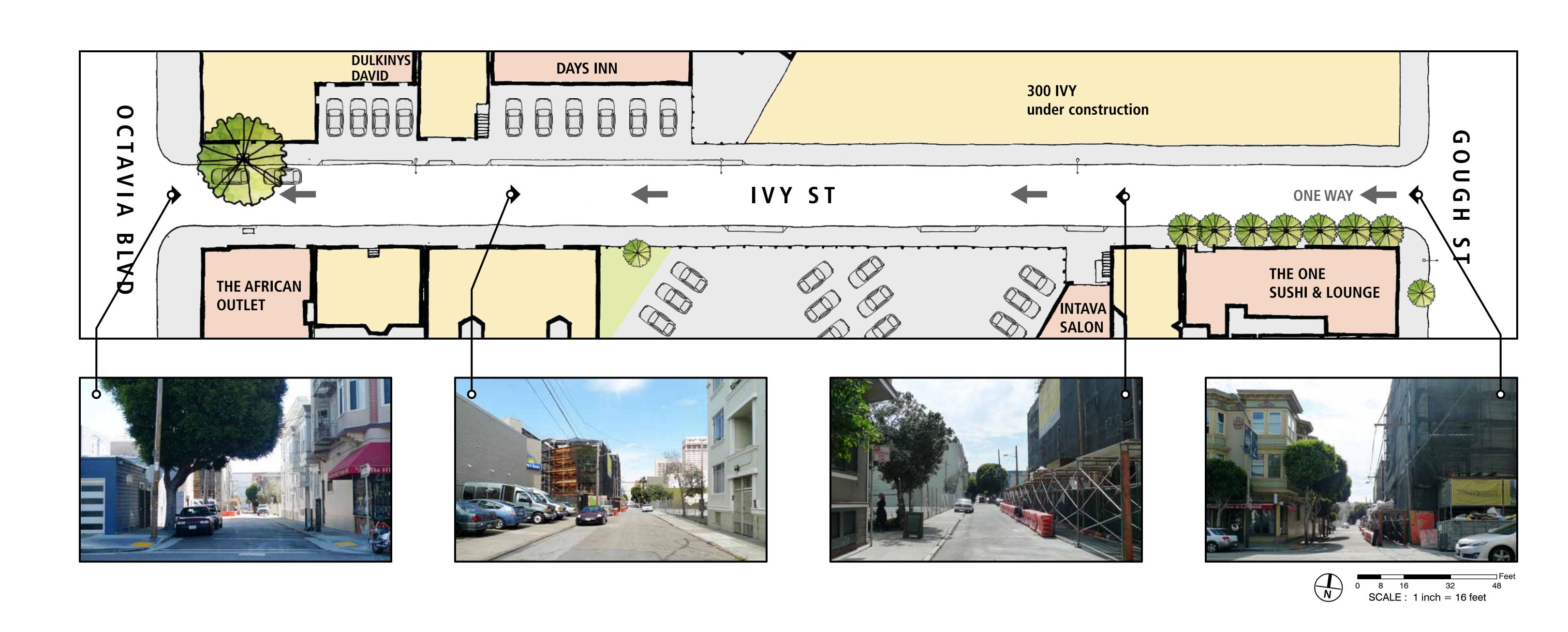
between OCTAVIA BLVD & GOUGH ST

LAND USE:

Residential | Commercial | Parking

CHARACTERISTICS:

- Former Central Freeway sites
- Currently, there are new housing developments under construction or in the Entitlement phase





LINDEN ST

between LAGUNA ST & OCTAVIA BLVD

LAND USE:

Residential | Commercial

CHARACTERISTICS:

- Close to pedestrian activities centered around Patricia's Green
- Potential conversion of garages to ground floor retail at the southeastern corner



CULTURAL / INSTITUTIONAL

OPEN SPACE

EXISTING CONDITIONS

LINDEN ST

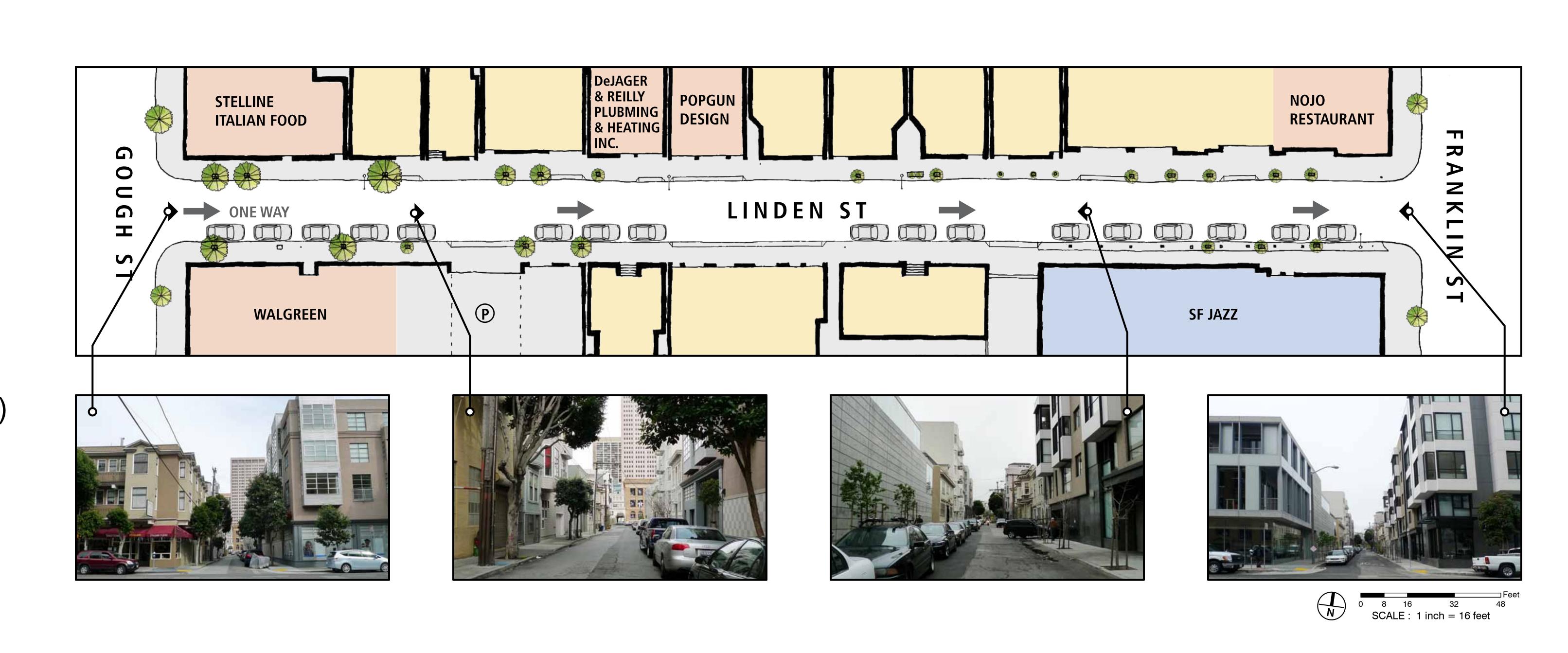
between GOUGH ST & FRANKLIN ST

LAND USE:

Residential | Commercial | Cultural / Institutional

CHARACTERISTICS:

- New SF Jazz with sidewalk improvements (trees, lights & bikeracks)
- Potential mid-block connection at Gough St. to "Linden Alley" project



COMMERCIAL

RESIDENTIAL



OTHER

HICKORY ST

between OCTAVIA BLVD & GOUGH ST

LAND USE:

Residential | Commercial | Parking

CHARACTERISTICS:

- Narrows and contains a chicane in the middle of the alley
- Ground floor parking takes significant portion of block face to the north
- Adjacent to two freeway development parcels



CULTURAL / INSTITUTIONAL

OPEN SPACE

EXISTING CONDITIONS

HICKORY ST

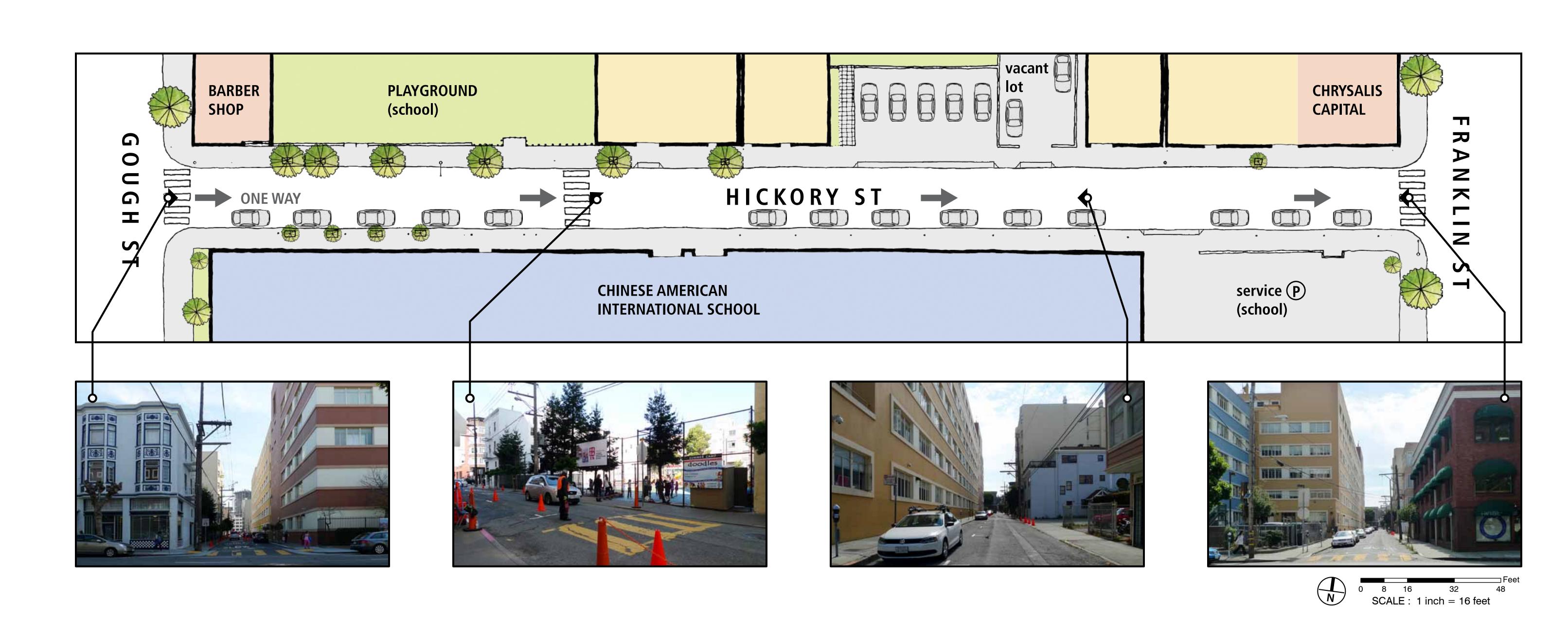
between GOUGH ST & FRANKLIN ST

LAND USE:

Residential | Commercial | Cultural / Institutional

CHARACTERISTICS:

- Frequent pedestrian crossing to the playground
- Regular pick up and drop off of school kids
- Metered parking



COMMERCIAL

RESIDENTIAL



OTHER

LILY ST

between BUCHANAN ST & LAGUNA ST

LAND USE:

Residential | Cultural / Institutional

CHARACTERISTICS:

- A moderate slope up to Buchanan St.
- Shadowed near Laguna St.
 due to SF Zen Center and trees



EXISTING CONDITIONS

LILY ST

RESIDENTIAL

COMMERCIAL

CULTURAL / INSTITUTIONAL

OPEN SPACE

OTHER

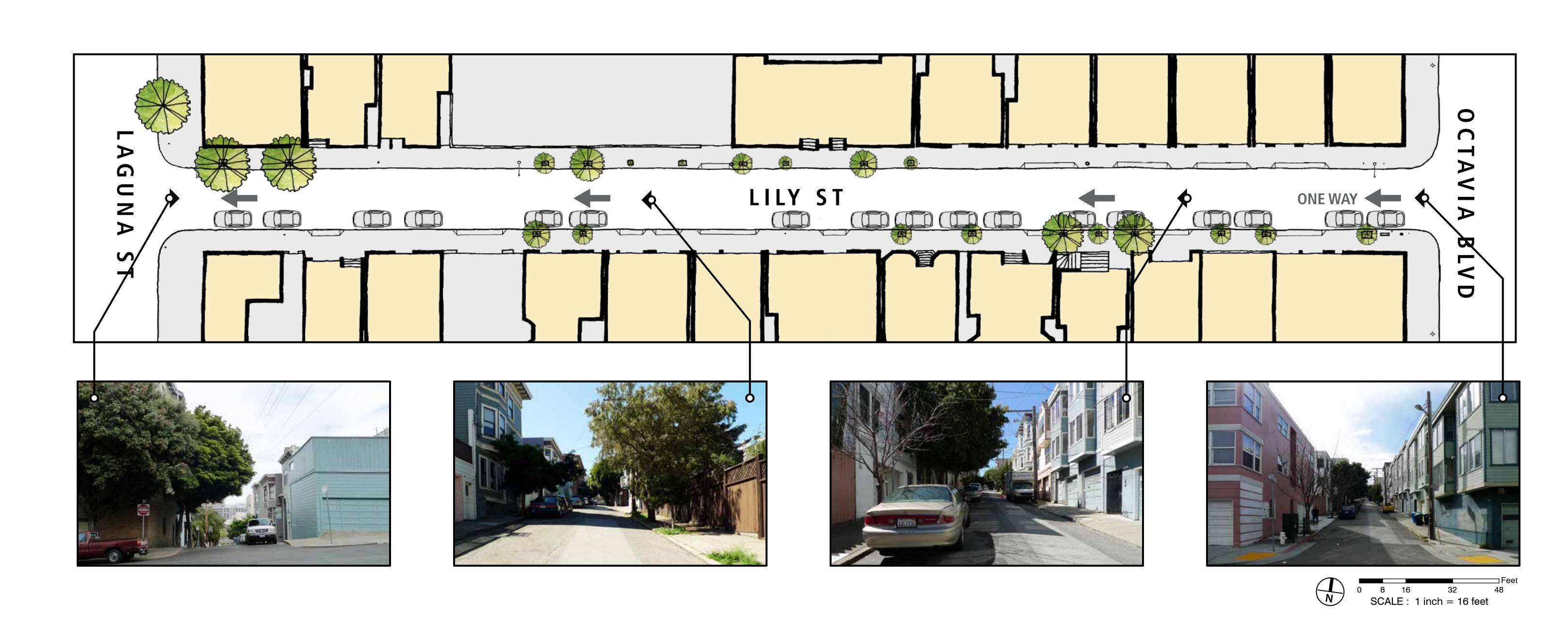
between LAGUNA ST & OCTAVIA BLVD

LAND USE:

Residential

CHARACTERISTICS:

- A moderate slope up to Laguna St.
- Quiet and calm atmosphere





ROSE ST

between LAGUNA ST & OCTAVIA BLVD

LAND USE:

Residential | Open Space

CHARACTERISTICS:

- Page & Laguna Mini Park
- Slopes up to Laguna St.
- Limited through traffic



CULTURAL / INSTITUTIONAL

EXISTING CONDITIONS

GERMANIA ST

between STEINER ST & FILLMORE ST

LAND USE:

Residential | Commercial

CHARACTERISTICS:

- Quite and calm atmosphere
- Generally bright



COMMERCIAL

RESIDENTIAL





OTHER

OPEN SPACE

BRADY ST

between MARKET ST & OTIS ST

DIRECTION OF TRAVEL:

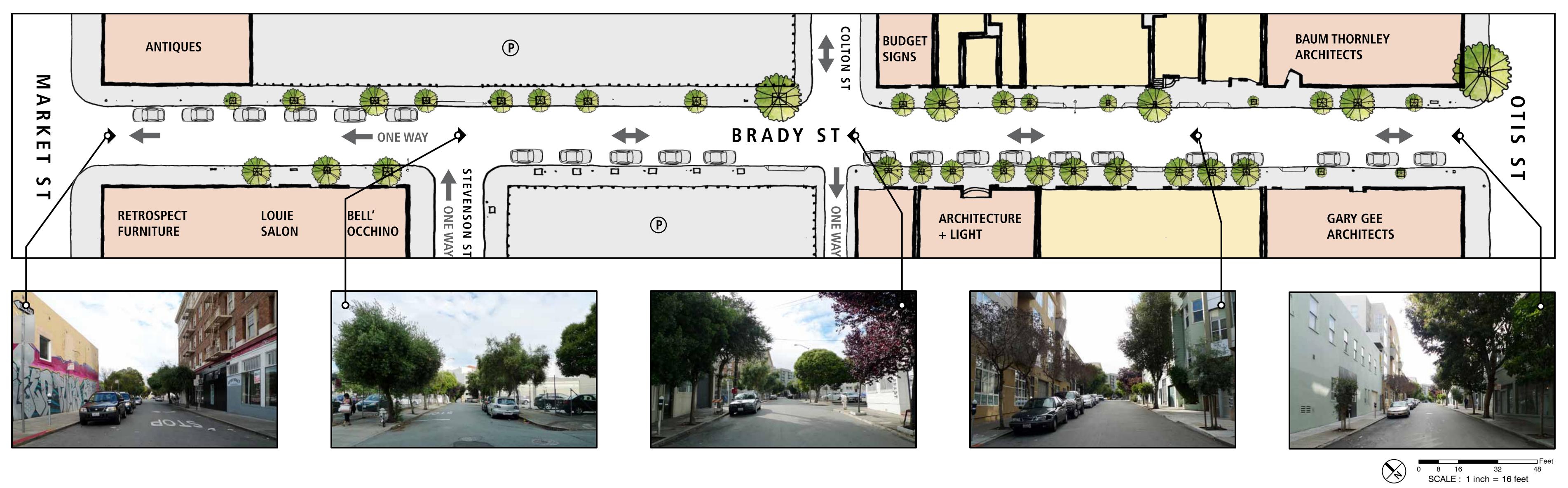
West (between Market St. & Stevenson St.)
both (between Stevenson St. & Otis St.)

LAND USE:

Residential | Commercial | Parking

CHARACTERISTICS:

- Intersected with other alleys
- Potential opportunity sites on parking lots
- Metered parking



COMMERCIAL

CULTURAL / INSTITUTIONAL

OPEN SPACE

EXISTING CONDITIONS

BROSNAN ST

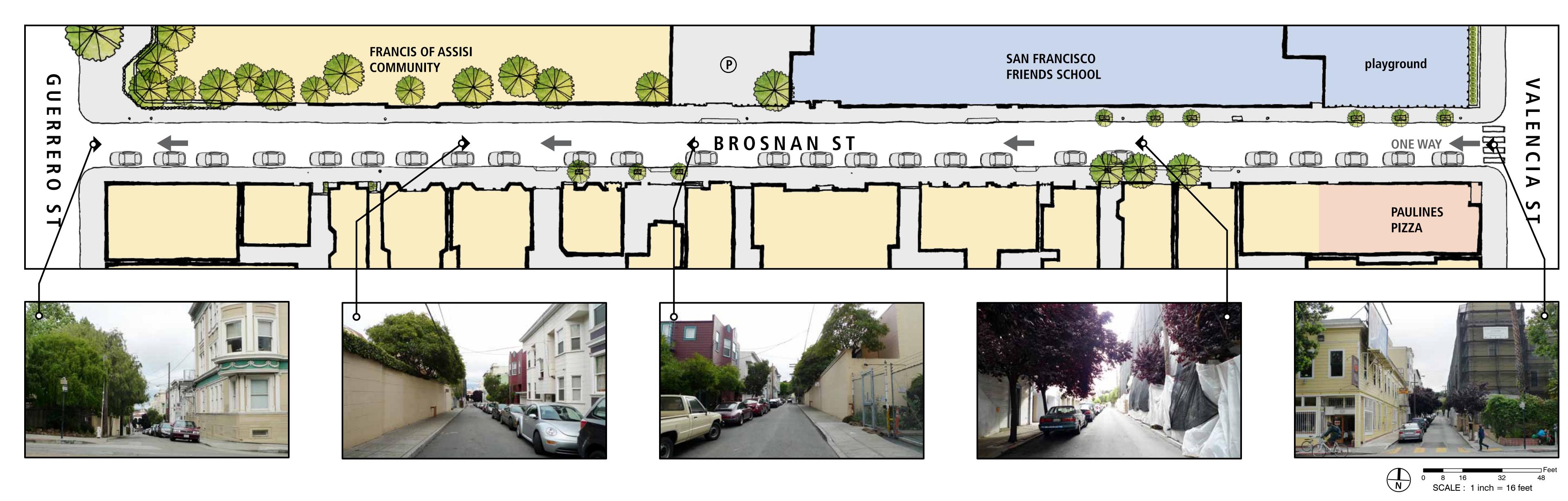
between VALENCIA ST & GUERRERO ST

LAND USE:

Residential | Cultural / Institutional

CHARACTERISTICS:

- A long blank facade on the north
- Residential entrances on the south



RESIDENTIAL



OTHER