I. OVERVIEW OF THE NEIGHBORHOOD

WHO LIVES IN THE RICHMOND DISTRICT? HOW HAS THE NEIGHBORHOOD CHANGED?

Note:
Information highlighted in burgundy is factual data, while the survey results are highlighted in blue.

• POPULATION GROWTH IS SLOW
12% Growth Rate Since 1980
vs. 18% Citywide
77,757 residents in 2014

• THE POPULATION IS GETTING OLDER

DISTRICT 1 AGE 2000 2014
Under 5 4% 5%
6 to 17 10% 9%
18 to 34 33% 30%
35 to 64 38% 41%
65 and over 15% 15%

Source: US Census Bureau and the American Community Survey (ACS) estimates

• OVER HALF OF THE RESIDENTS ARE NON-WHITE

ETHNIC/RACIAL BACKGROUND 2000 2014
White 52% 49%
Black 2% 2%
Asian 44% 40%
Hawaiian or Pacific Islander 0.2% 1%
American Indian and Alaska Native 0% 0%
Other / Two or more 2% 7%
% Latino 5% 8%

Source: American Community Survey (ACS) estimates

• THE SHARE OF HIGHER INCOME HOUSEHOLDS HAS DOUBLED SINCE 2000

HH INCOME 2000 2014
Less than $50k 42% 35%
$50k to $100k 33% 28%
$100k to $150k 15% 16%
$150k and more 10% 21%

Source: American Community Survey (ACS) estimates

• MEDIAN INCOME (2014)
Household: $74,328 vs. $78,378 citywide
Family Household: $96,062 vs. $93,391 citywide

RICHMOND DISTRICT STRATEGY: SHAPING THE FUTURE OF THE RICHMOND

WWW.SF-PLANNING.ORG/RICHMOND-STRATEGY