The Richmond District Strategy is a collaboration between Supervisor Mar’s Office and the San Francisco Planning Department. The goal is to create a vision for the future of Richmond District to ensure a sustainable and high quality of life for current and future generations who live, work and visit District 1.

If you live, work or visit the Richmond neighborhoods, please take a few minutes to take this survey to provide input on several topics including housing, small businesses, transportation, public space, and community facilities.

To learn more about the Richmond Strategy, please check out the website: www.sf-planning.org/richmond-strategy. You can also read the Existing Conditions Report, which the Department recently published.

Demographic questions (Optional):

Age:
- ☐ Under 18
- ☐ 18 to 65
- ☐ 65 or more

Race or Ethnicity:
- ☐ Asian: Asian Indian, Chinese, Filipino, Japanese, Korean, Vietnamese
- ☐ Caucasian
- ☐ Hispanic, Latino, or Spanish Origin
- ☐ African-American
- ☐ Other

Household Income:
- ☐ Less than $45K
- ☐ Between $45K and $90K
- ☐ Between $90K and $150K
- ☐ More than $150K

1. What is your connection to the Richmond District? (Check all that apply.)
   - ☐ I live in the Richmond. Please specify the closest intersection to your house
   - ☐ I own property, but do not live, in the Richmond
   - ☐ I visit or shop, but do not live, in the Richmond
   - ☐ I go to school in Richmond
   - ☐ I work in the Richmond
   - ☐ I own a business in the Richmond
   - ☐ I used to live in the Richmond but moved out. Please specify why
   - ☐ Other, please specify

2. If you live here, why did you choose to live in the Richmond? (Check all that apply.)
   - ☐ Close proximity to large open spaces and the ocean
   - ☐ Safe neighborhoods
   - ☐ Family-oriented community
   - ☐ Good schools
   - ☐ My family lives here
   - ☐ My children go to school here
   - ☐ I own a business in the Richmond
   - ☐ I used to live in the Richmond but moved out. Please specify why
   - ☐ Other, please specify

3. If you don’t live here, would you consider moving to the Richmond?
   - ☐ No. Please tell us why
   - ☐ Yes. Please tell us why

Thank you so much for your time and input!

To submit questions or comments, please contact:
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Direct: 415-575-9068 | Fax: 415-558-6409 | Email: kimia.haddadan@sfgov.org
www.sf-planning.org/richmond-strategy
**Housing**

4. Do you live in:
- Single-family home
- Duplex
- Apartment or condo in a small building (with 2-4 units)
- Apartment in a medium building (with 4-6 unit)
- Apartment in a large building (with more than 6 unit)

5. Do you own or rent your home?
- Own
- Rent

6. How many bedrooms are in your residence?
- Studio
- 1 bedroom
- 2 bedrooms
- 3 bedrooms
- 4 or more bedrooms

7. If you rent, do you have rent-control?
- Yes
- No
- I don’t know

8. Who do you live with? Please Specify your household size:
- Live alone
- Family
- Roommates
- Combination of family and roommates

9. Which one of the options below explain your housing needs now or in near future? Check all that apply.
- I need more bedrooms (How many? ___)
- I need larger space but no additional bedrooms
- I want to downsize
- I want to live without roommates
- I could move to another neighborhood to address these needs
- None of the above
- Other. Please specify:________________________

10. Please indicate if you agree or disagree with the statements below on housing affordability.

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Neutral</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>I can afford the current rental rates in the Richmond</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>I can afford the current sales prices in the Richmond</td>
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<tr>
<td>I can find housing that’s suitable to my needs in the Richmond</td>
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<tr>
<td>I can afford to expand my house to create more space</td>
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</tbody>
</table>

Other. Please specify:______________________________________

11. If you own your home, would you consider adding one or more residential units if permitted?

For example, you can:
- Convert all or parts of your storage or garage space into an additional housing unit;
- Add an additional unit to the back of your building;
- Add a new floor above your existing building;
- ________________

12. Please indicate if you agree or disagree with the following statements regarding new housing development in the Richmond.

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Neutral</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>More housing for families with children and multi-generational families is needed</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>More housing with services for seniors is needed</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>More housing for small households (one or two person) is needed</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>More housing for households with an annual income of $80,000 to $100,000 is needed</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>More housing for households with an annual income of $25,000 to $80,000 is needed</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>More student housing is needed</td>
<td></td>
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<tr>
<td>The Richmond has sufficient housing options already</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

Other. Please specify:______________________________________

**Parks & Open Space**

23. Which three parks or public spaces in the Richmond do you use most often?
- Golden Gate Park
- Ocean Beach
- Lands End
- Rossi Park
- Mountain Lake Park
- Other neighborhood parks. Please Specify: ____________________________

24. If you live in the Richmond, are there any recreational services (courts, fields, children’s playgrounds, etc.) that you need but are hard to access?

25. How often do you visit Golden Gate Park?
- I do not visit Golden Gate Park
- About once a month
- Every other month
- Once a week
- A few times a week to every day

26. What mode of transportation do you use to travel to Golden Gate Park?
- I drive
- I walk
- I take transit
- I ride my bike
- I don’t go to the park

27. What mode of transportation do you use to travel to Golden Gate Park?

28. How could your trip to and within Golden Gate Park be improved? (Rate your response from 1 to 5 as it applies to you.)

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Neutral</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improve crosswalks and pedestrian safety on the Fulton Street side</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Improve bus stops near and/or within the park. Please specify:</td>
<td></td>
<td></td>
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<tr>
<td>Improve park trails off Fulton. Please specify:</td>
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<td></td>
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</tbody>
</table>

Other. Please specify: ____________________________________________
18. Choose the two commercial areas where you shop most often and rate your agreement with the following statements (with 1 being the strongly disagree and 5 being strongly agree):

First Choice:
- Inner Geary Boulevard (between Masonic and Funston)
- Outer Geary Boulevard (between 14th and 28th Avenues)
- Inner Clement Street (between Arguello and Funston)
- Outer Clement Street (between 18th and 28th Avenues)
- Inner Balboa Street (between 2nd and 8th Avenues)
- Outer Balboa Street (between 32nd and 39th Avenues)
- Other. Please Specify

Second Choice:
- Inner Geary Boulevard (between Masonic and Funston)
- Outer Geary Boulevard (between 14th and 28th Avenues)
- Inner Clement Street (between Arguello and Funston)
- Outer Clement Street (between 18th and 28th Avenues)
- Inner Balboa Street (between 2nd and 8th Avenues)
- Outer Balboa Street (between 32nd and 39th Avenues)
- Other. Please Specify

19. What businesses do you visit frequently in the Richmond? (Check all that apply.)
- Daily needs (groceries, pharmacy, laundry, bank)
- Entertainment (music venues, clubs, movies, etc.)
- Restaurants & bars
- Personal services (nail salon, hair salon, gym)
- Chain stores and department stores (Ross, etc.)
- Other retail (home goods, clothing, bookstore, etc.)

20. If you live in the Richmond, for what kinds of purchases do you have to go outside of the Richmond? (Check all that apply.)
- Daily needs (groceries, pharmacy, laundry, bank)
- Entertainment (music venues, clubs, movies, etc.)
- Restaurants & bars
- Personal services (nail salon, hair salon, gym)
- Chain stores and department stores (Ross, etc.)
- Other retail (home goods, clothing, bookstore, etc.)

21. If you own a business in the Richmond, please rate your level of concern regarding the following (with 1 being very unconcerned and 5 being very concerned).

- Uninviting storefronts or interior
- Vacant storefronts
- Availability of qualified workforce
- Government regulations and fees
- Rent increases
- Sidewalk cleanliness
- Other. Please specify:

22. What are some small businesses in the Richmond that you consider integral to the neighborhood character?
14. How do you get to the shops in the Richmond? Check all that apply.
- Walk
- Bike
- Take public transit
- Drive
- Carpool
- Paratransit
- Call cabs or rideshare (Uber, Lyft, etc)
- Other. Please specify

15. When taking transit within the Richmond, would you walk an additional block or two to reach a bus stop if it meant that your ride would be faster and bus arrival times more reliable?
- Yes, I would walk one to two more blocks
- Not sure
- No, I would not walk one to two additional blocks

16. Please list below the streets or intersections that you find difficult or unsafe when walking, biking, driving, or taking transit. Please include any recommended improvement you may have.

<table>
<thead>
<tr>
<th>INTERSECTION</th>
<th>UNSAFE OR DIFFICULT TO USE WHEN:</th>
<th>Recommended Improvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of Cross-streets / intersection</td>
<td>Walking</td>
<td>Biking</td>
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</tbody>
</table>

17. Please rate how you feel about three types of improvements below. Before and after pictures are from recent improvements in the Outer Balboa or Inner Clement areas in the Richmond.

Intersection safety improvement: wider sidewalk would shorten the crosswalk and provide room for furniture (bus shelter, Art, etc)
- | | | | | |
- | | | | | |

Sidewalk Improvement: widened sidewalk provide more space for pedestrians, landscaping, and seating
- | | | | | |
- | | | | | |

Parklet: Convert car space to small plaza with seating and landscaping next to the sidewalk space
- | | | | | |
- | | | | | |