



NEIGHBORHOOD STRATEGY

**Excelsior Outer Mission Neighborhood Strategy
Spanish-Speaking Focused Conversation #1 Notes**

July 26th, 2018 5:30pm to 8:00pm

Excelsior Works!

INTRO/Ice Breaker

Displacement- but this is my neighborhood but now I don't live here here anymore but I still come back

I'm satisfied and happy here- there's a lot of connection between people who live here and I live and work here

It's a latino area with a lot of services and community

There's a lot of support and help here but people don't always know

Tolerancia is important in a super poblada city

It can be hard in the city right now- I have two kids and we need more space for them and We've been fighting for the people who have been displaced from their homes and for affordable housing

Accessible businesses- we need to maintain it and make it better

Insecurity and crime at times is a problem- there was a shooting

Community- love this community and people are very connected

15 years, 18 years, 20 years living here..

I feel comfortable here- but people are being pushed out

I'm good/ I'm fine

MOBILITY

What is movilidad? First answer: public tran- to get to balboa there's nosit.

There's not enough safe paths for bicycles- only alemania y Geneva- for high school students there are not good bike lanes. I'd like to see more bike and pedestrian routes to school-

I like what they did on Geneva with the trees in middle.

There are design issues sometimes with placement of trees or obstructions where you can't see pedestrian.

At least half the group of 11 came on public transportation

I'd like to have a strategy so that kids can use the street to ride bikes

Drivers don't always respect the cross guard and we need something that will make them stop- we need more protection by the schools. A driver ran over my dog and there was also a girl in the crosswalk but luckily she wasn't hurt and my dog is ok now but still it is scary when these things happen and the distracted drivers are dangerous.

The streets around the schools are most important to target even though this happens in all streets

The 14 passes frequently but it can be hard to get off because of my knees

Parking is hard (but only a few participants came by car)

It would be nice to have bus shelters at all stops because people need some protection

I planted flowers under a tree and people use the tree for protection from rain and sun but people throw garbage

You have to ask for permits for everything now= to put lighting or a bench

Sometimes putting these cozy details make people care more about the neighborhood but it's hard to do

The bus shelters could be better- no glass so they won't be broken and better made to prevent rain getting on people waiting

I care for an older gentleman as a caretaker and he followed the rules and made his appointment for paratransit on time (three days ahead) but they didn't show up a few times and he missed appointments. Another attendee had heard of another older woman who had a bad experience with paratransit

PUBLIC REALM

The mural on Leo street is very beautiful

Having benches is nice- by the trees to sit and have a coffee things like that

What I don't like is trash in the streets. I'd like to see a group created to support the cleanliness. We could have high schoolers doing their community service hours cleaning up trash

People living in the street also are leaving dirty clothes, even mattresses

There aren't sufficient garbage cans in the area and so there's trash spilling out

I heard that in Oakland they have cameras to catch people who dump large bags

People are using the park (McClaren) and have to go to the bathroom so they go to the bathroom in the public space because there's no bathroom so they need permanent bathrooms in more areas- right now there's only potopotties

In Ocean & Mission in front of Wells Fargo there are often people sleeping in the benches and public space and it's dirty and it's supposed to be a public space for people to rest and move through comfortably

Excelsior playground- people take their dogs and pets and they don't always have good control and it can feel a bit unsafe.

REACTION TO THE GOALS AND STRATEGIES

The area with benches should be kept clear and clean- it can be hard to walk especially if you have a cart for groceries or laundry because people are lying in the sidewalk- there should be someone

Having a plan and resources to maintain cleanliness is important

BUSINESS AND SERVICE PROVIDERS

WHERE DO YOU FREQUENTLY GO?

Casa Lucas- I feel comfortable and the price is good

There's really good variety of businesses and restaurants- but the appearance of the signs and storefronts could be better more appealing and colorful and should be better caring for the streetfront- but a lot of small businesses can't afford to do more so how can we support them to do these things and provide resources because maybe large corporations could pay to provide these resources

There's a lot of change happening and rents are rising and many businesses could close

We should have information for people about services and programs and doing it in the "center" of Excelsior by Wells Fargo

It can be hard to have a business here because there are days when you don't sell anything and I try to have nice things in my store and sometimes people come and they don't like anything and it hurts so you have to be patient- everything has to be oriented toward the client

It's important to support the local businesses – many of us in the countries we come from are used to flea markets and small businesses and there's a lot of department stores that can take the business from smaller stores

The rents are going up a lot- \$400 at a time- and that makes prices go up as well

It's very important to support the small businesses since they are putting their effort and creating local jobs and they are being confronted with the large companies

I like the farmers' markets that they have like the one on Germany

Why not use the schools when summer school is done to have expositions or create more public space like- a fair or flea market or food festival

Most people say they can find what they want in excelsior but it may be cheaper in other larger places like foods co

Lucas in particular comes up again for good price and quality

It could be helpful to have a clinic here and the clinic that exists at mission and leo is saturated and isn't sufficient

I'd like to see our small businesses looking great

LAND USE AND HOUSING

WHAT WOULD YOU LIKE TO SEE IN YOUR IDEAL NEIGHBORHOOD

I'd like to see a place with a garden inside a building that would

See more colors and better materials on the facades and more cleanliness on the streets

We know that we need housing and so that would be a reason to have five or six story buildings- but we need public space for the kids to play and be outside. I like how the excelsior looks- love this neighborhood but it could change but it needs to serve the neighborhood. SF is very expensive.

We're over populated/ highly populated so a solution could be to build taller and build more housing.

We need so much more housing and people practically need psychologists and social workers to deal with what we are going through.

There's few units being built here- and people have won the lotteries so they had to leave or decide to stay and miss the opportunity.

The Safeway and funeral home project is ten years away and we need housing now

And the project at Seneca had only 7 affordable units and we put in 50 applications and who knows how many more people applied

I'm worried that they may try to privatize the parks – there's a park in San Mateo and now they're going to charge

Ross and Madrid is the most accessible park for people-

The city should make it easier to build something

To make the permits for businesses and infrastructure easier- like a community garden

Facilitate more local business, infrastructure, and housing

Think about ways to involve youth and provide activities

Also a program to stimulate the use of bicycles by more people- take older bikes and tools and give them to people to get them involved

There is a program now to train people to repair bicycles

Everyone thinks that there needs to be more housing- we need to stretch the bay to let more people be here

I told the land lady where I live that I would add a wall to create a second bedroom and the landlord was scared of construction without approval from the city- a lot of people

REACTION TO THE GOAL

We want them to build affordable housing – the project at Seneca and mission is at least \$3,000 a month and it's too much for people with minimum wage salaries. My husband and I earn \$3,000 a month together – we can't afford that rent.

Misc.