



CESAR  
**CHAVEZ**  
EAST

COMMUNITY  
DESIGN PLAN

# community meeting 3

SAN FRANCISCO PLANNING DEPARTMENT | AUGUST 2011



## PROJECT TIMELINE/ PROCESS SO FAR

### DEVELOPING A VISION

- Stakeholder Interviews (on-going)
- Focus groups (on-going)
- Walking Tours (December 2010)
- Workshop 1 (February 10th, 2011)

### DEVELOPING DESIGNS FOR THE CORRIDOR

- Workshop 2 (June 27th, 2011)
- Workshop 3 - August 24th, 2011
- Open House- January 2012

# TODAY'S MEETING | **August 24th, 2011**

## **PRESENTATION: A new design for Cesar Chavez East**

### **SF PLANNING**

- VISION RECAP
- CORRIDOR DESIGN PROPOSALS
- POTRERO/ BAYSHORE/CHAVEZ INTERSECTION

### **SF MTA**

- SFMTA BICYCLE PROJECT: PROPOSED NEAR TERM IMPROVEMENTS

## **BREAK-OUT SESSION: Proposed designs evaluation**

- DISCUSS NEAR-TERM BICYCLE PROJECT WITH SFMTA
- DISCUSS DESIGN PROPOSALS WITH SF PLANNING

## **REPORT BACK**

# PROJECT OVERVIEW

## Cesar Chavez East Community Design Plan

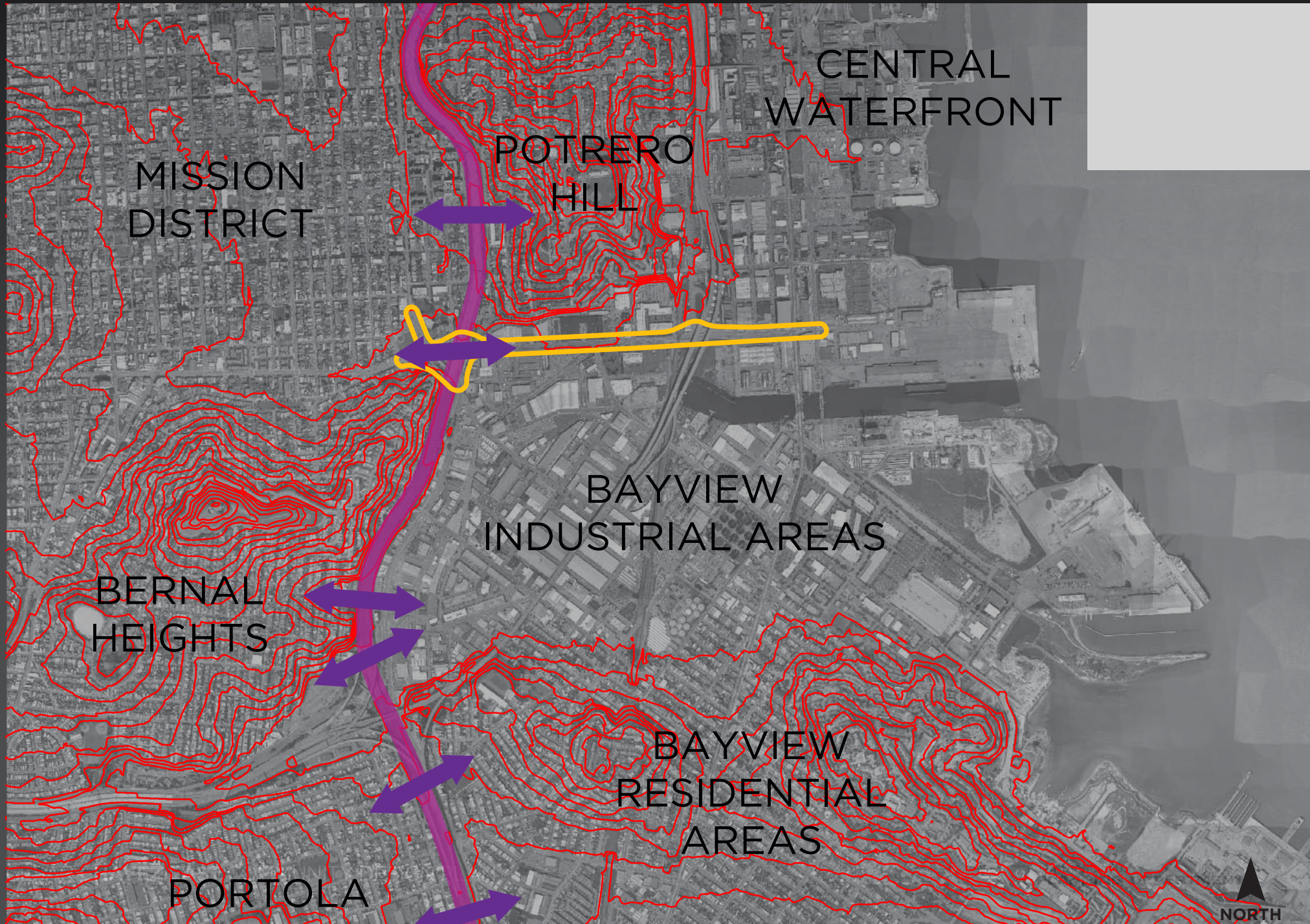
**FUNDED BY:** Caltrans **Environmental Justice:**  
Context Sensitive Planning Grant

**MISSION:** Develop a **community-based** concept design for the 101 interchange and the East Cesar Chavez corridor that promotes safety, comfort and accessibility to all.



# Cesar Chavez East Community Design Plan

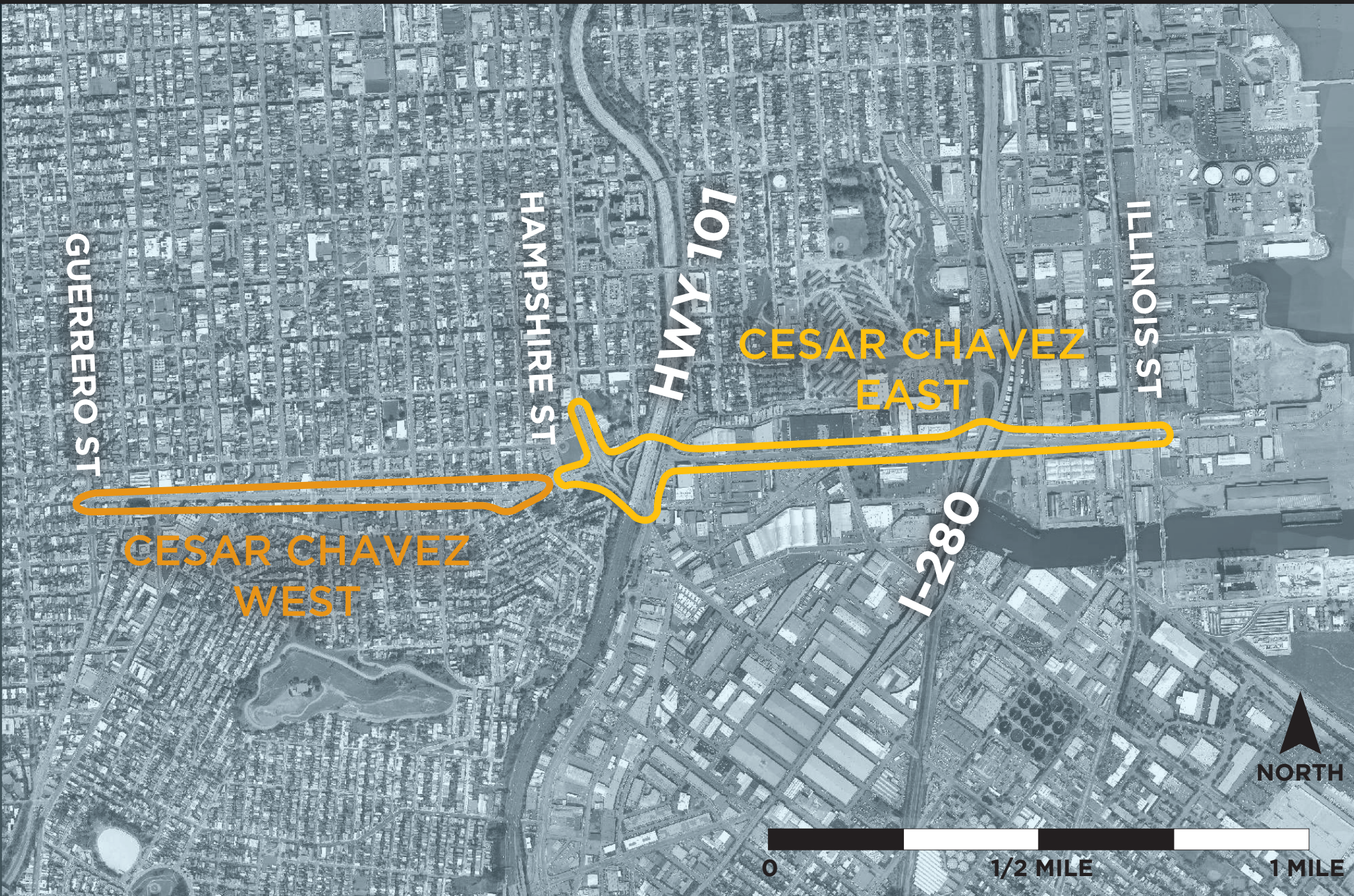
## PROJECT CONTEXT





# Cesar Chavez East Community Design Plan

## PROJECT CONTEXT





# Cesar Chavez East Community Design Plan

## PROJECT SITE





# WHAT IS ENVIRONMENTAL JUSTICE?

As defined by Caltrans Environmental Justice Program:

“Fair distribution of environmental burdens and benefits across communities impacted by transportation projects.”

1. Access to affordable transportation options, jobs, employment opportunities
2. Frequent transit service
3. Pedestrian and bicycle safety
4. Air quality and noise control
5. Access to affordable housing

# WHAT IS ENVIRONMENTAL JUSTICE?

1. **ACCESS:** to affordable transportation options, jobs, employment opportunities.



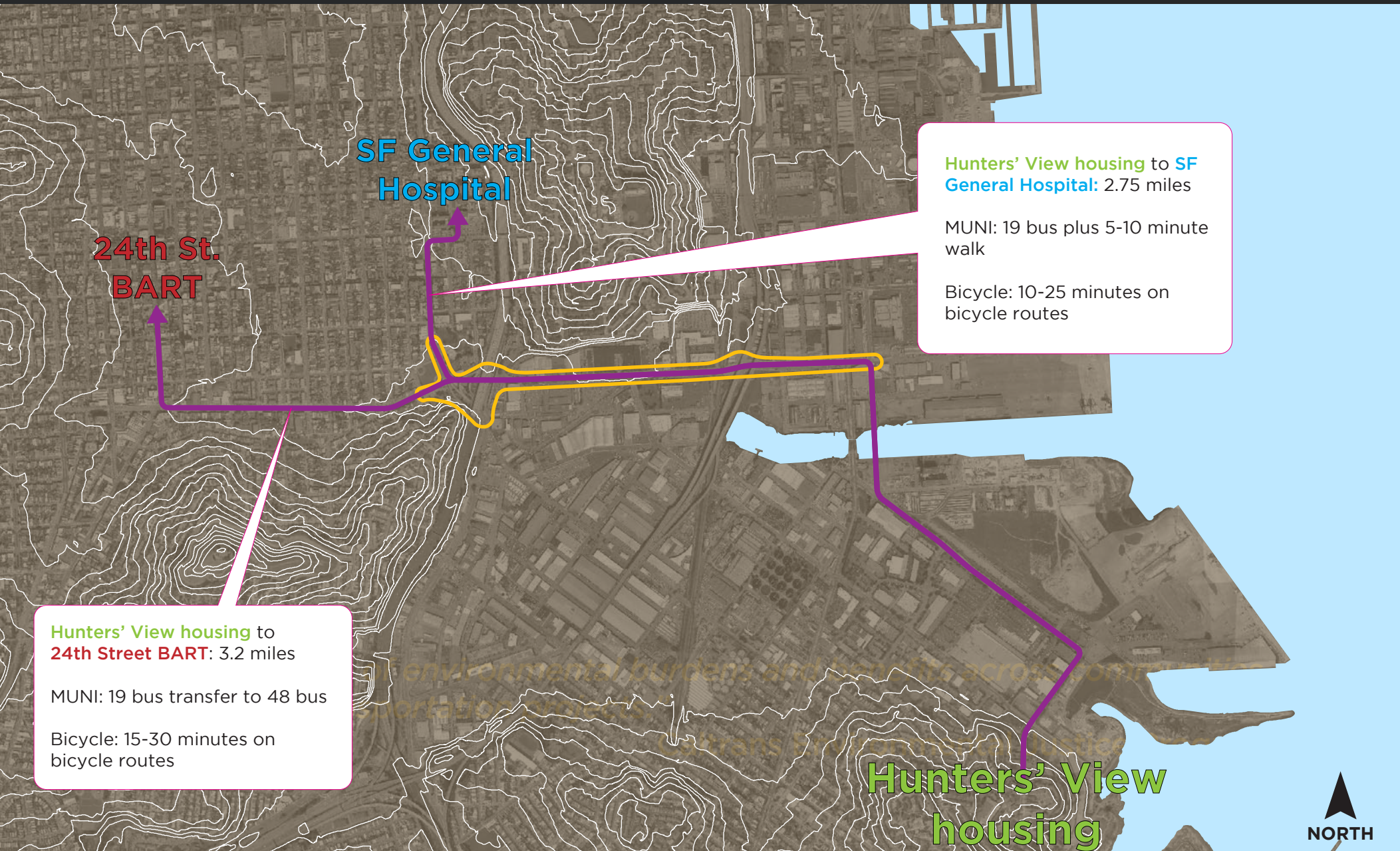
*“Fair distribution of environmental burdens and benefits across communities impacted by transportation projects.”*

Caltrans Environmental Justice Program



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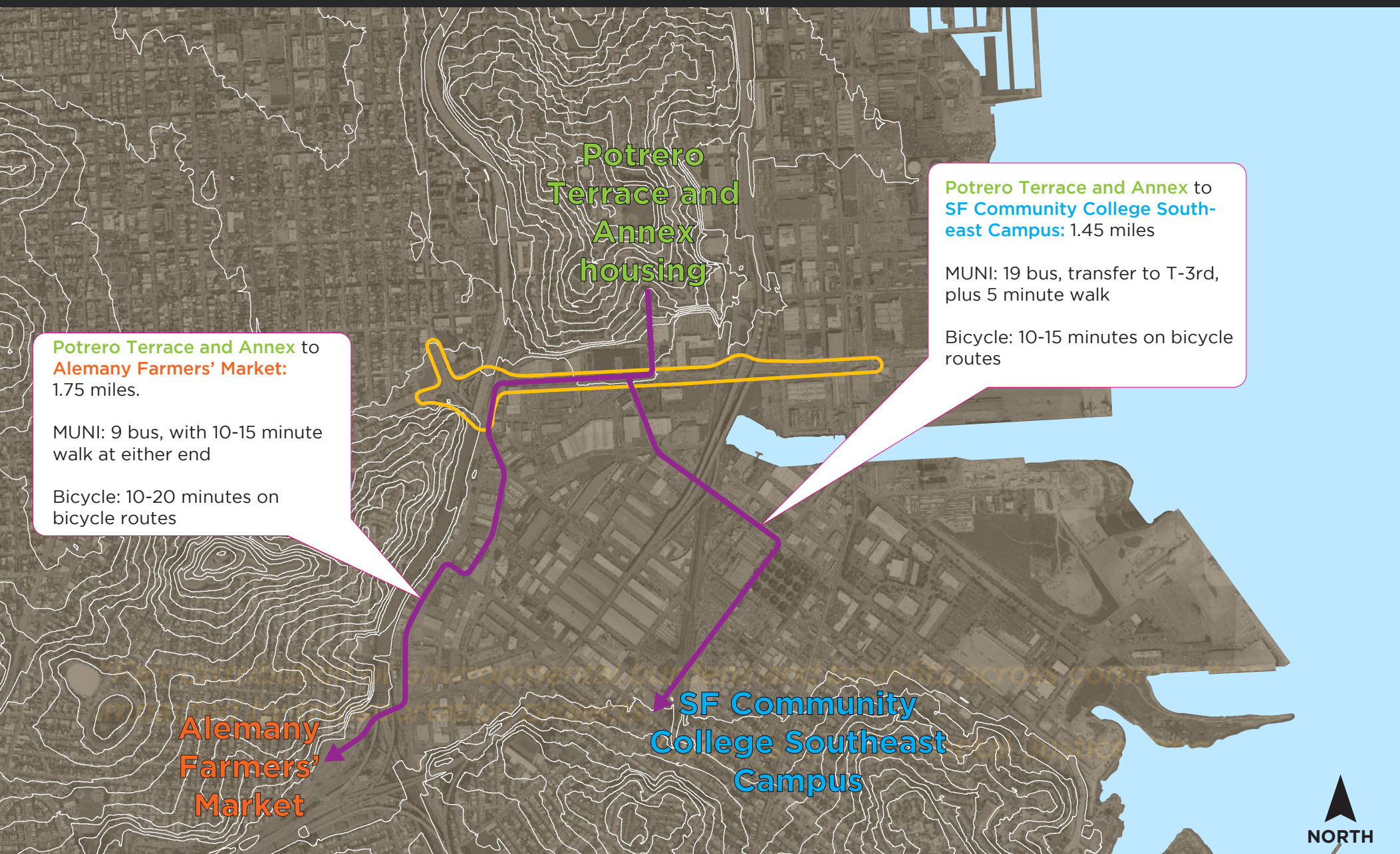
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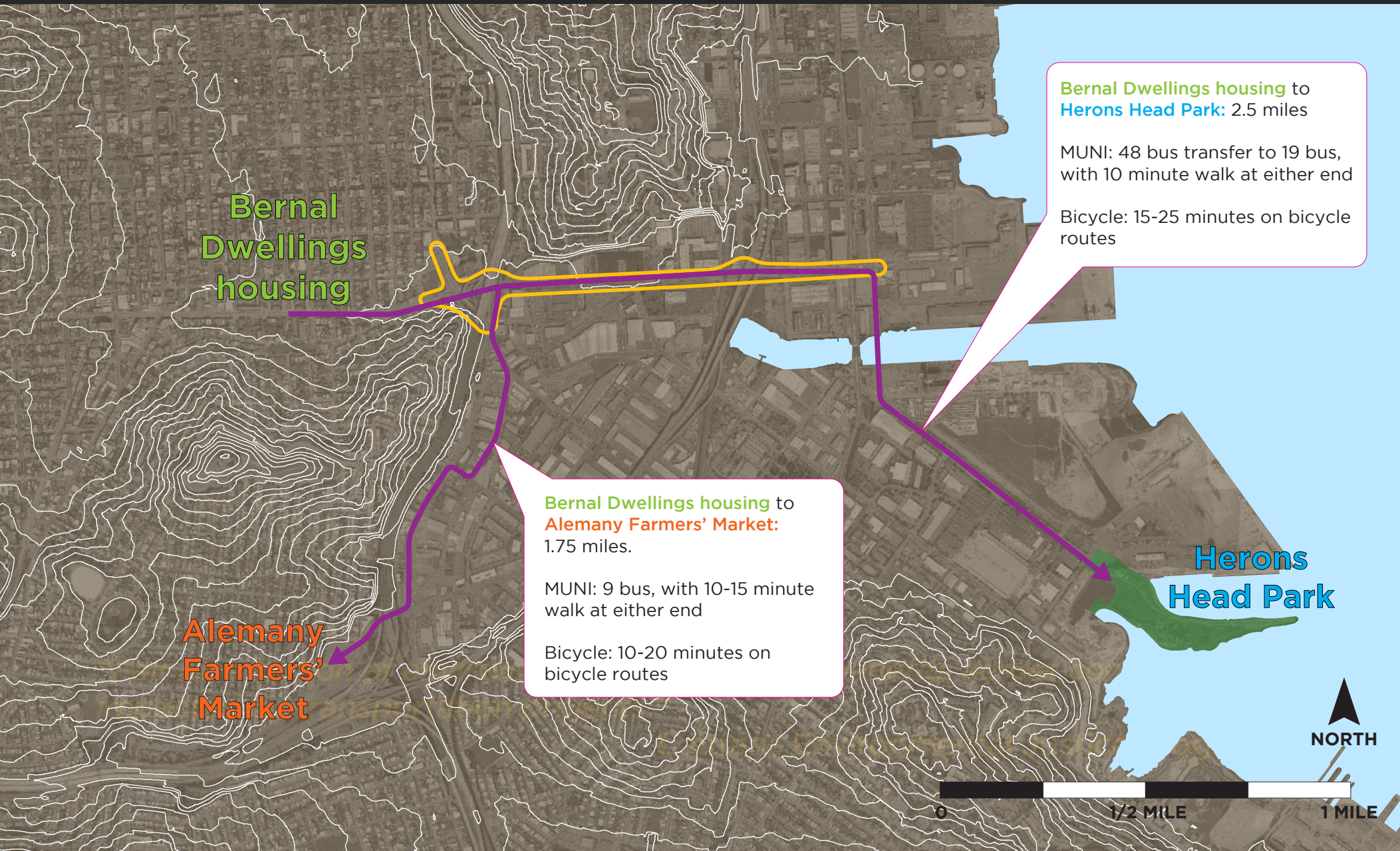
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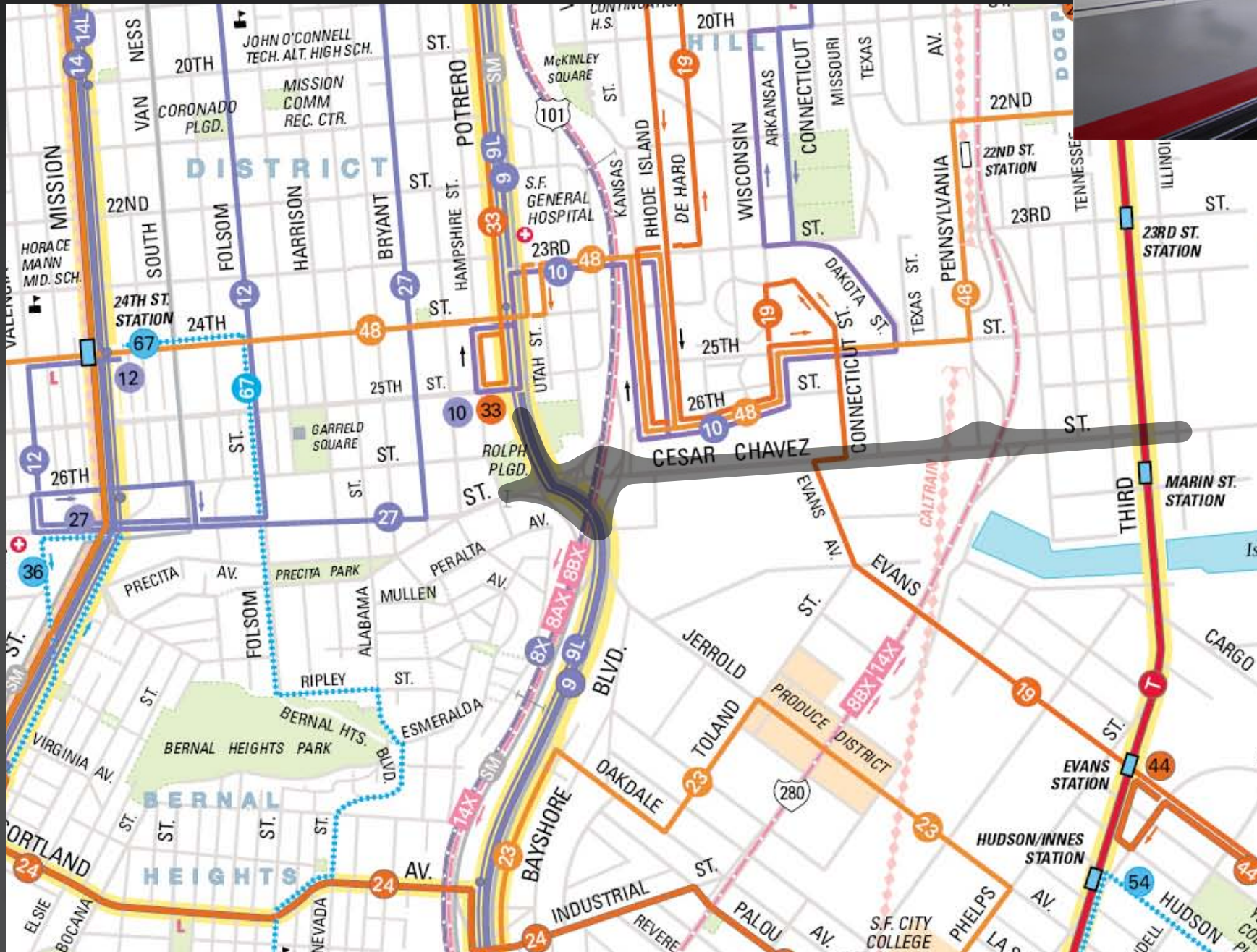
# WHAT IS ENVIRONMENTAL JUSTICE?

**1. ACCESS:** to affordable transportation options, jobs, employment opportunities.





## 2. FREQUENT TRANSIT SERVICE





# WHAT IS ENVIRONMENTAL JUSTICE?

## 3. PEDESTRIAN AND BICYCLE SAFETY

- continuous, uninterrupted, walkable paths
- safe bike lanes protected from traffic



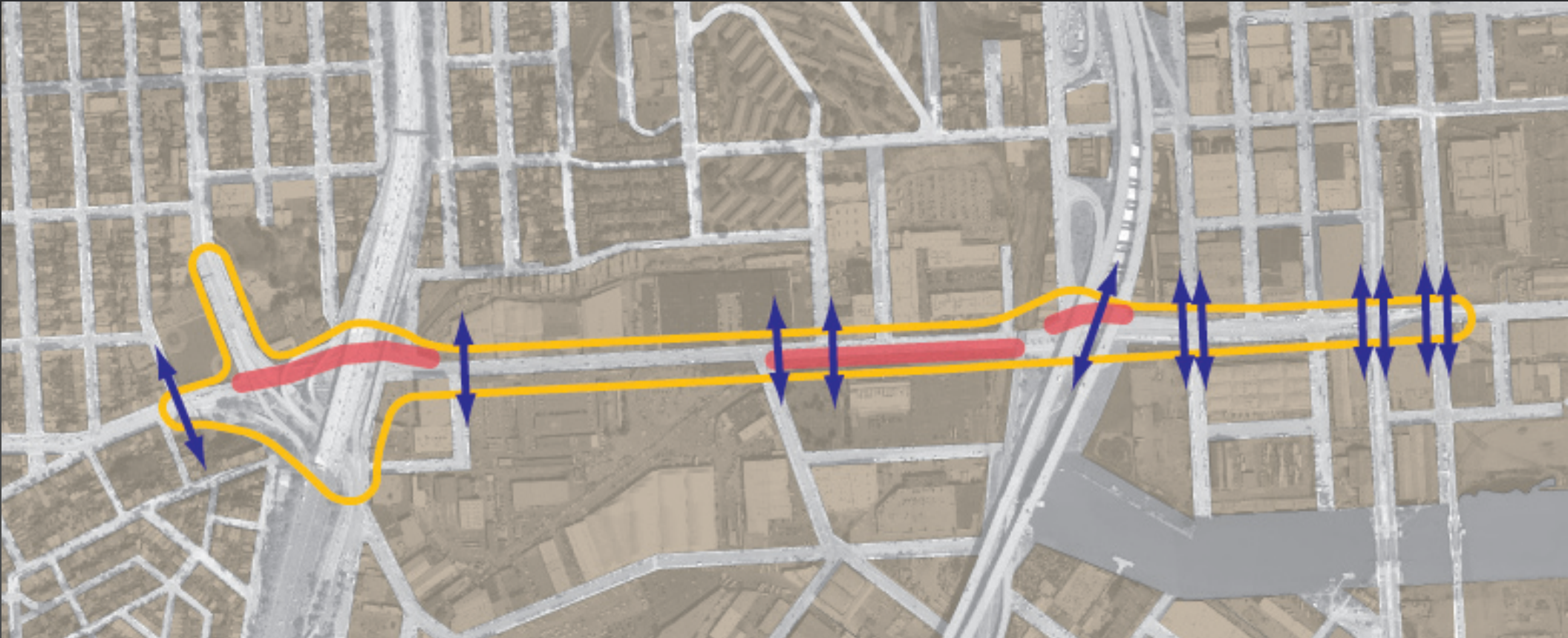
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Caltrans Environmental Justice Program

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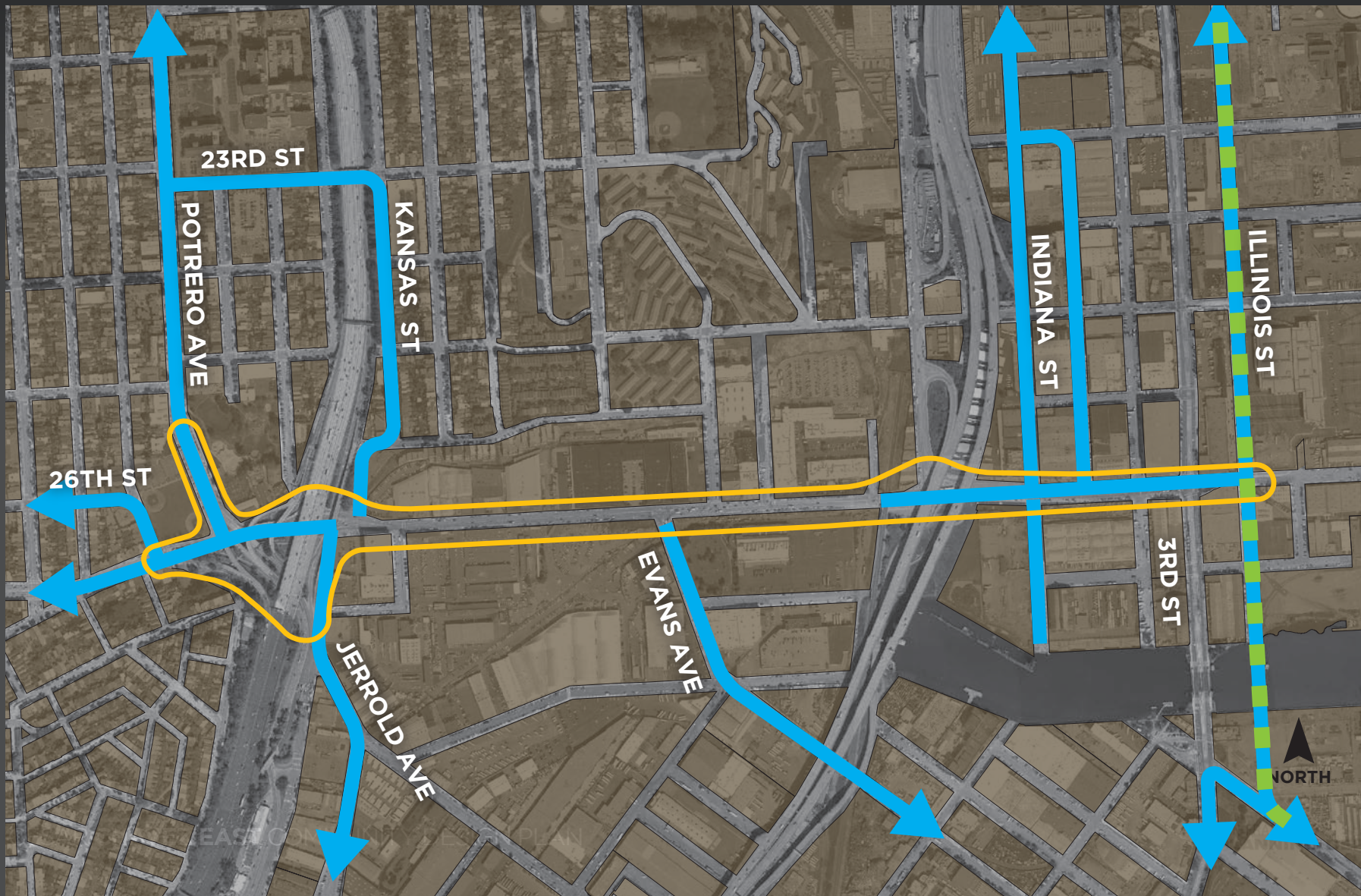
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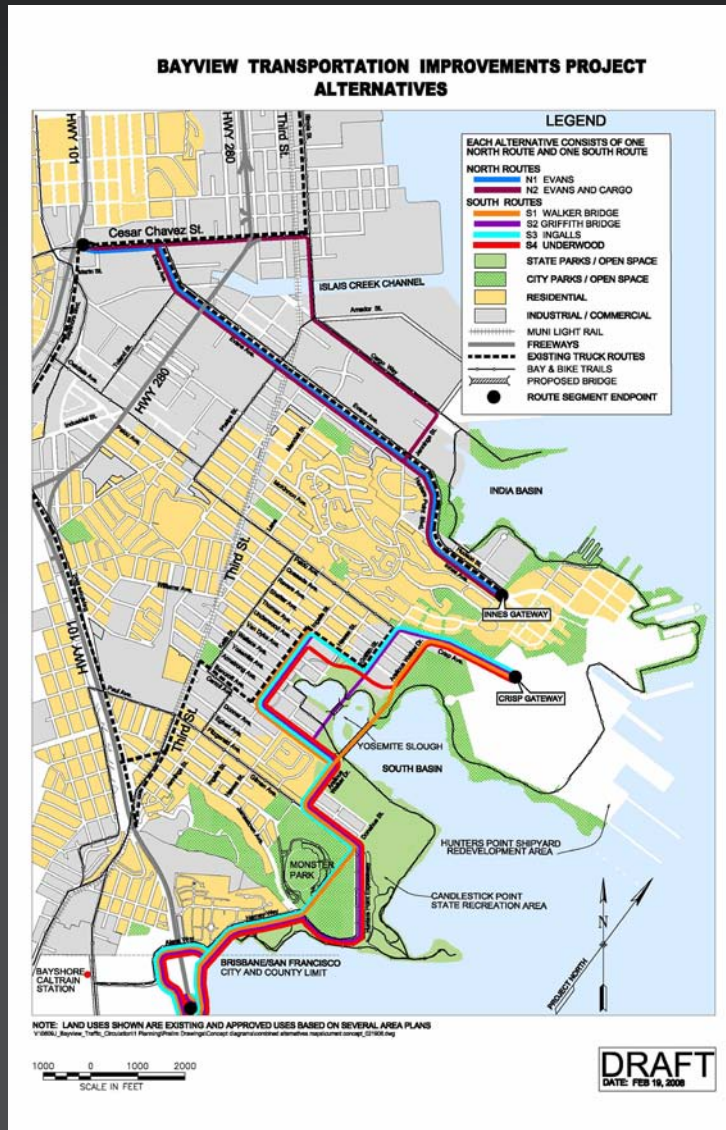
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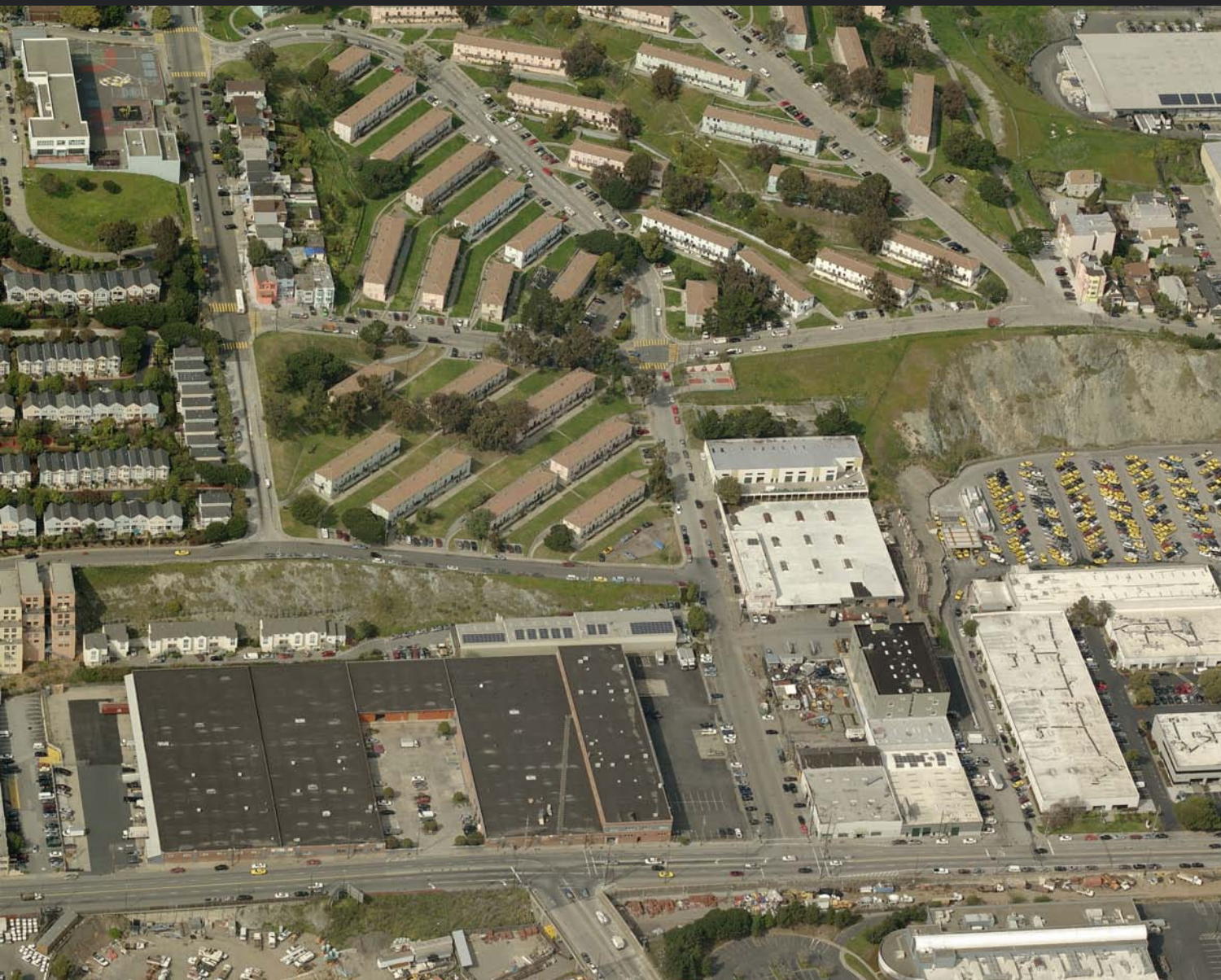
## 4. AIR QUALITY AND NOISE CONTROL





# WHAT IS ENVIRONMENTAL JUSTICE?

## 5. ACCESS: to affordable housing.



*“Fair distribution of environmental burdens and benefits across communities impacted by transportation projects.”*

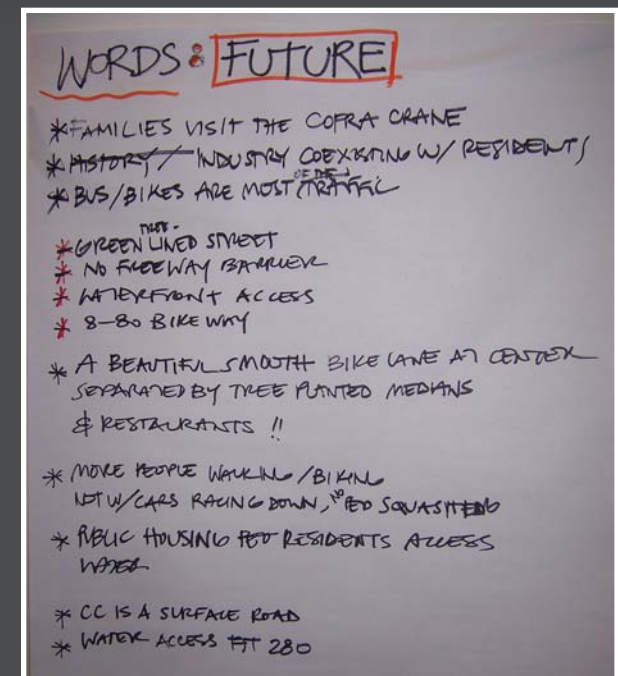
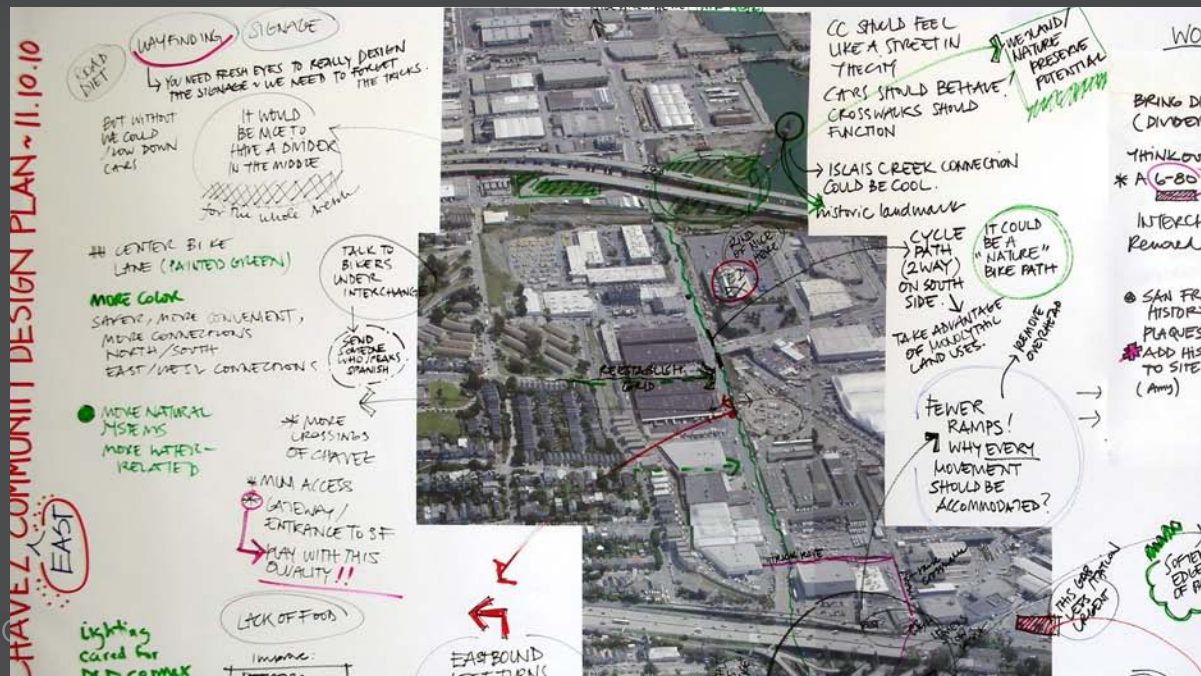
Caltrans Environmental Justice Program



# Cesar Chavez East Community Design Plan

## PROJECT OUTCOMES

- A strong community vision
- A design for streetscape and public space opportunities for Cesar Chavez East street from Hampshire to Illinois Street.
- Alternative concept designs for the 101 interchange (short term, medium term, long term)





# YOUR VISION







1

A **connector**, not a divider,  
of neighborhoods and  
communities.



# 2 A vital part of a thriving industrial zone.





# 3 Safe and convenient for **all modes** of travel.



# 4 More green, less gray.





# 5 A **place** to be in (not just to go through).

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