

PUBLIC LIFE STUDY

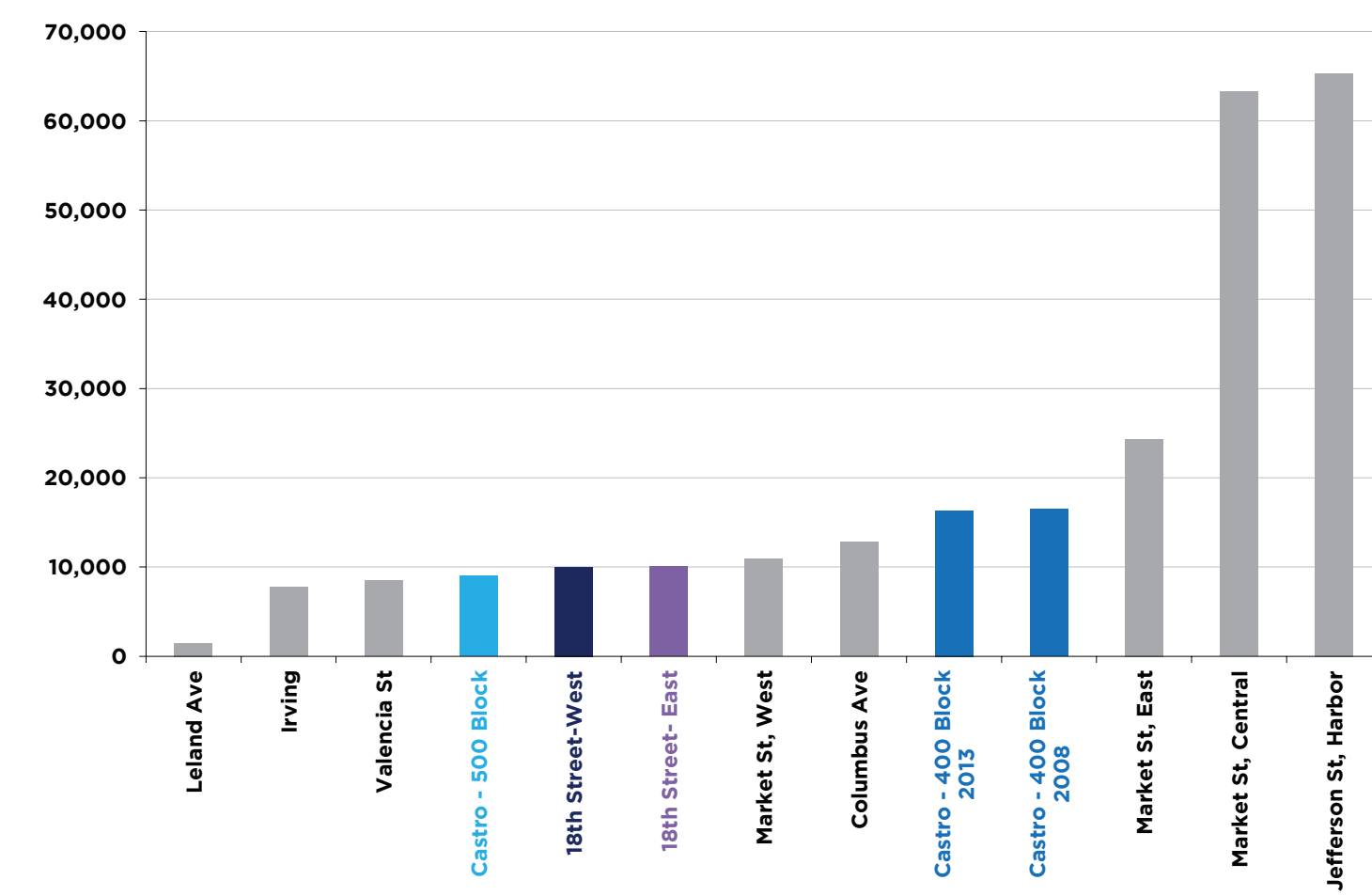


To help the City better understand how people use Castro Street's sidewalks and plazas, a "Public Life Study" was completed. Community volunteers and students from UC Berkeley helped the City complete the study on Thursday, February 28 and Saturday March 2, 2013. Some of the study results are highlighted here. This data will help the City finalize placement of streetscape amenities and serve as a base-line for post-construction evaluation of the street.

PEDESTRIAN COUNTS

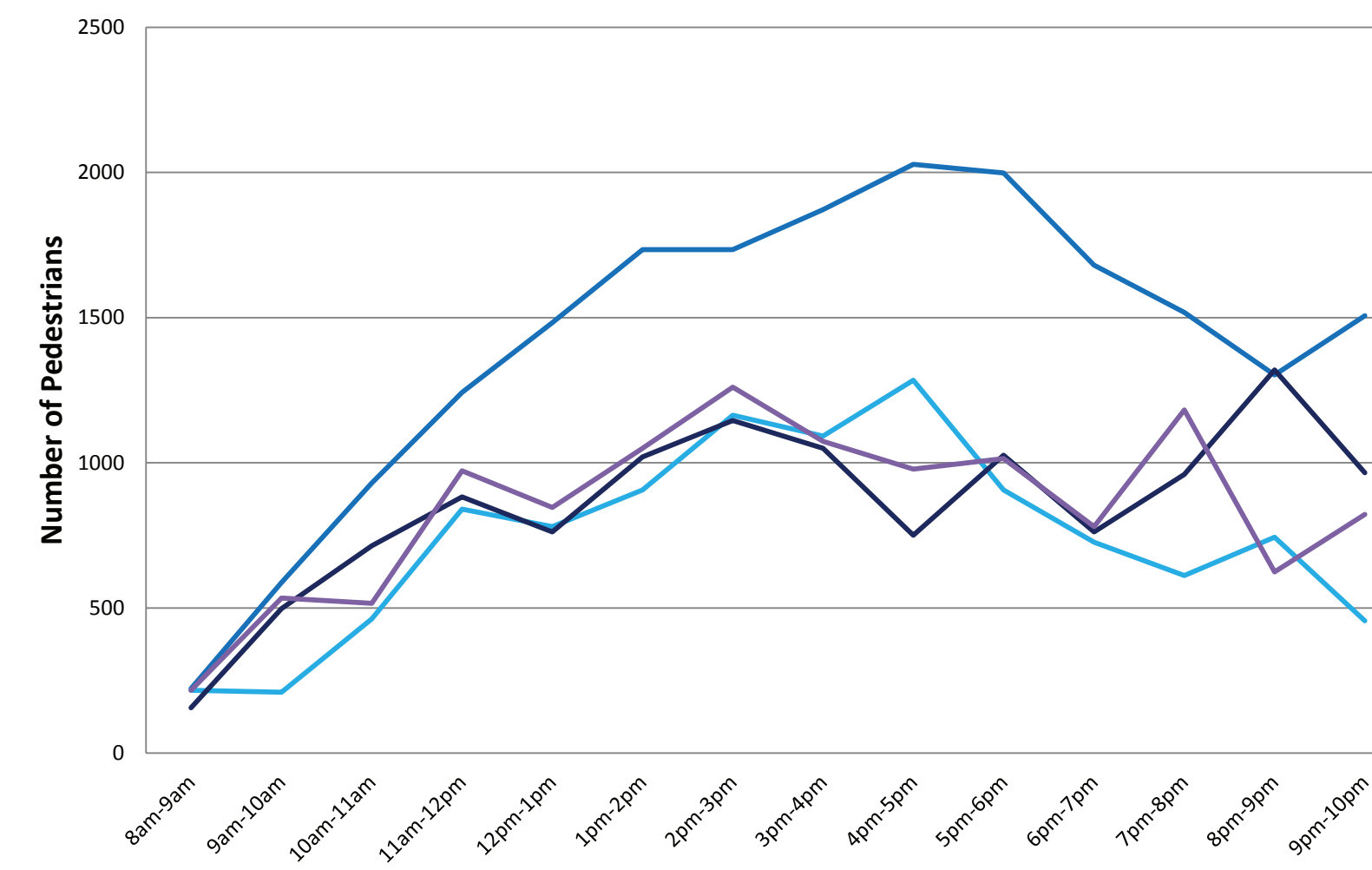
Pedestrian counts were conducted on Thursday and Saturday on the 400 and 500 blocks of Castro Street and on 18th Street one block east and west of Castro from 8AM to 10PM

Weekend Comparison With Other Streets



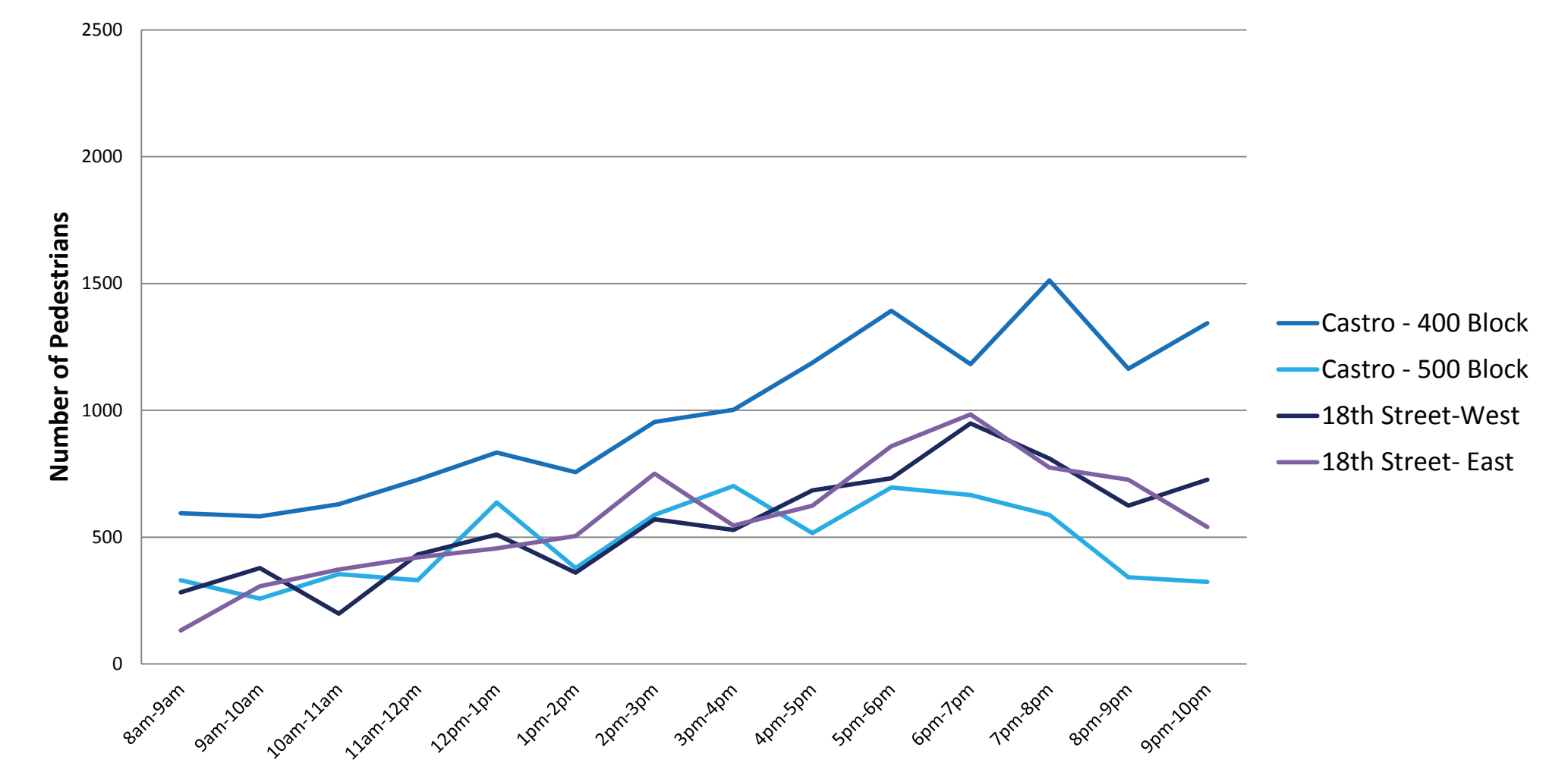
Castro Street is one of the busiest pedestrian streets in the City

Weekend Hourly Pedestrian Volumes



Weekend volumes peak in the late afternoon, and on some blocks trend upwards in the late evening

Weekday Hourly Pedestrian Volumes



Weekday volumes are lower, peaking during the evening commute hours.

STATIONARY ACTIVITIES

Counts of stationary activities - people using sidewalk, but not walking - were conducted once an hour on a Saturday between 8AM and 10PM. Locations are approximate and adjusted to illustrate larger concentrations of people

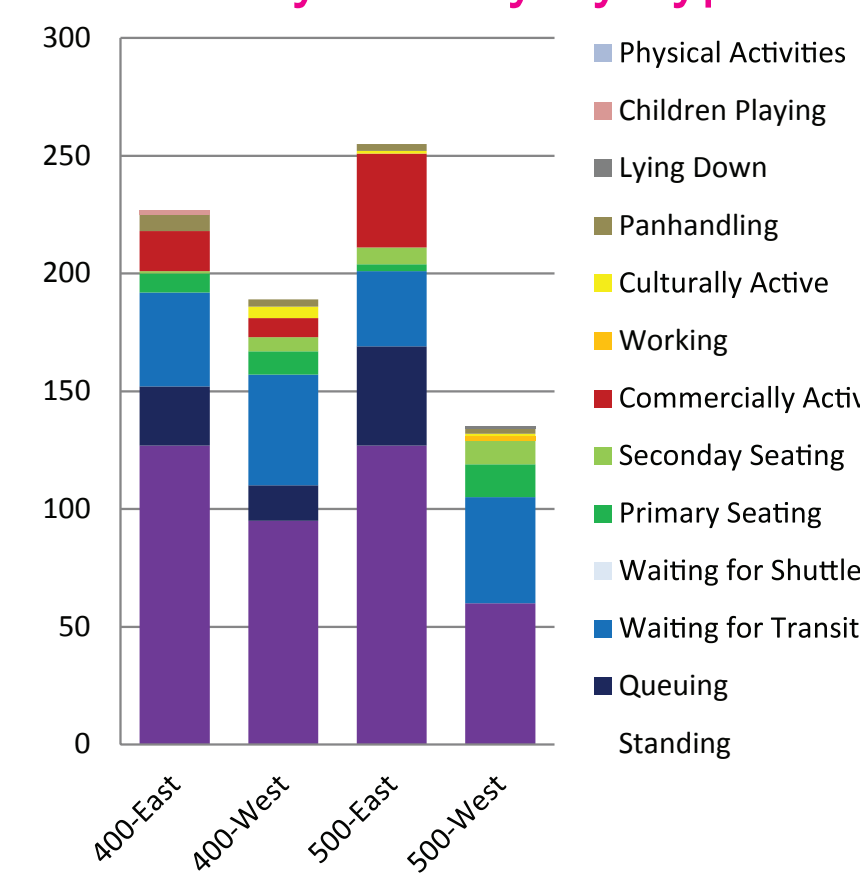
Stationary Activity Map: Each Dot = One Person Observed

● Person observed in morning/early afternoon (8AM-2PM)

● Person observed in afternoon/evening (2PM-10PM)



Stationary Activity by Type



Due to narrow sidewalks and limited seating, most stationary activities on Castro Street involve standing, queuing or waiting for transit.

