



SAN FRANCISCO PLANNING DEPARTMENT

October 23, 2012

Dear Central Corridor Stakeholders and Interested Eco-District Participants:

Thank you for attending our Eco-District community kick-off event on August 16th at SPUR. The event was well attended and the questions asked were very informative for our inter-departmental Eco-District work. Since the event, a Program Framework for the Central Corridor Eco-District has been developed. The framework outlines the steps for Eco-District implementation. The framework is attached – please let us know your thoughts.

Per the attached, we have identified four types of Eco-Districts for San Francisco:

Type 1: The Type 1 Eco-District is characterized by a large amount of undeveloped land typically owned by a single property owner.

Type 2: The Type 2 Eco-District is characterized by its mix of land uses and is comprised of undeveloped, underdeveloped, and developed land owned by different property owners implementing development projects under different timeframes. Our Central Corridor Plan area has been identified as a Type 2 Eco-District.

Type 3: The Type 3 Eco-District focuses on existing residential neighborhoods and their commercial corridors. Type 3 Eco-Districts are located in parts of the city that are not planned to accommodate growth, but through tactile urbanism can bolster distinctive character and support eco-friendly behavior.

Type 4: The Type 4 Eco-District focuses on creating stronger connections between the city's production, distribution, and repair (PDR) uses – between the buildings themselves and with the distribution of the goods produced from these uses.

To become a Type 2 Eco-District, the first step is to create a shared vision and governance structure to ensure that it has the capacity and resources for implementation. Since private-sector stakeholders who bring time, resources, and enthusiasm to the partnership are critical, the City will be establishing a Central Corridor Eco-District Task Force to help establish and articulate the vision and governance structure of the Eco-District, including the types of partnerships property owners and businesses within the district will have with the City. The Task Force will convene for approximately six weeks beginning in the first quarter of 2013.

The Central Corridor Program Framework lists recommended actions for this fiscal year. With input from the Task Force, area stakeholders, and other city departments, the Planning Department will clarify initial commitments and expectations for the Eco-District, establish a development roadmap, and determine a funding strategy for ongoing revenue to fund Eco-

1650 Mission St.
Suite 400
San Francisco,
CA 94103-2479

Reception:
415.558.6378

Fax:
415.558.6409

Planning
Information:
415.558.6377

District organization. Assessment work will begin in October in the areas of water and energy and this work will help to inform Eco-District policies and identify projects. A draft Eco-District policy document is expected fall 2013.

Eco-Districts look to innovations developed by our residents to implement new concepts and programs in sustainability. If you are interested in learning more about our Eco-District program and the Central Corridor Eco-District Task Force, please contact Kate McGee at: kate.mcgee@sfgov.org or visit: <http://sustainabledevelopment.sfplanning.org>

Sincerely,

A handwritten signature in black ink, appearing to read "John Rahaim", with a long horizontal flourish extending to the right.

John Rahaim
Director of Planning