



SAN FRANCISCO
PLANNING
DEPARTMENT

PLANNING DEPARTMENT

Director's Report

PLANNING DIRECTOR:
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October 1 - 5, 2012

AWARDS & ANNOUNCEMENTS

Friend of City Planning Awards Department with \$55,550 Grant for Planning Efforts

The Friends of San Francisco City Planning (FOCP) recently awarded SF Planning with a grant totaling \$55,550 for the 2012/13 fiscal year. The funds will be allocated as follows:

- Permit Tracking System: \$25,000
- Staff Conference Attendance: \$20,000
- Employee Recognition: \$4,000
- AV Equipment for Conference Rooms: \$4,550
- Real Estate Economics Training: \$2,000

The FOCP is a non-profit organization founded solely to support planning activities not funded by the City's budget. Since 1997, FOCP has awarded over \$667,000 in [grants](#) to provide staff training and professional development, acquire needed technology and software, and to enhance a publicly-accessible planning process.

We thank them for their continued generosity and support.

Property Information Map announced as one of 111 brightest ideas in government



The San Francisco Planning Department was recognized for innovation in government today, as recipient of a 'Bright Ideas in Government' Award from the Ash Center for Democratic Governance and Innovation at Harvard University. The university recognized the department's new online tool, the Property Information Map, that lists information like zoning, permits, and property value, in an easy-to-use tool found on the homepage of the department's site.

Officially launched in April 2011, the Property Information Map, found on <http://propertymap.sfplanning.org>, provides the general public access to a wealth of property information simply by entering an address. The site currently averages 1,500 unique visitors a day.

This resource pulls current data from a dozen city departments, listing basic information about a property to recent permit activity. Information includes: parcel information, permit history, maps, zoning, height limitations, special uses, historic designation, architectural information, assessor's tax records, land value, last sale prices, related Planning Commission documents, complaints, and appeals.

This is the third year of the [Bright Ideas](#) program, an initiative of the broader Innovations in American Government Awards program. Programs were evaluated and selected by a team of policy experts from academic and public sectors. SF Planning's Property Information Map was recognized in the category for Real-Time Data and Transparency.

PUBLIC EVENTS

Better Market Street Pop-Up Events

Starting the last Friday of September, and continuing each Friday in October, the City's Better Market Street project team will host a series of popups, or temporary venues, to showcase potential ideas for the future of Market Street: San Francisco's civic backbone and transportation hub.

The intention of the popups is to capture people passing by in the most highly trafficked areas of Market Street that regularly use the corridor but may be unaware of the project's mission.

Friday, September 28

12:00 - 2:00 PM and 4:00 - 9:00 PM

FoodLab @ [Renoir Hotel](#)

45 McAllister Street

(at Market Street at 7th Street)

The Better Market Street team will also be out every Friday in October re-appropriating JCDecaux newsstand kiosks throughout Market Street's major areas including the Embarcadero, Financial District, Mid-Market and Retail District to inform average, daily users of the street about the project.



These pop ups will occur on the following dates, locations, and times:

- **Steuart & Market - Friday, October 5 - 11am to 2 pm**
- **Battery & Bush - Friday, October 12 - 11am to 2 pm**
- **Market & Post - Friday, October 19 - 11am to 2 pm**
- **Market & 5th Street - Friday, October 26 - 11am to 2 pm**

Better Market Street Project is led by the Department of Public Works, Planning Department, SF Municipal Transportation Agency, the SF County Transportation Authority, and the Office of Economic and Workforce Development in coordination with the Mayor's Office and other city departments.