



SAN FRANCISCO PLANNING DEPARTMENT

Historic Preservation Commission Resolution No. 0712

HEARING DATE: OCTOBER 2, 2013

Date: October 2, 2013
Case No.: **2004.0552E**
Project Address: **340 and 350 Fremont Street**
Zoning: RH-DTR (Rincon Hill Downtown Residential) Zoning District
85/200-R and 85/250-R Height and Bulk District
Block/Lot: 3748/006, 007, 008, and 009
Project Sponsor: Handel Architects and Page & Turnbull
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ADOPTING FINDINGS RELATED TO HISTORICAL RESOURCES MITIGATION MEASURE 1C. PERMANENT INTERPRETATIVE EXHIBIT OF THE FOCUSED ENVIRONMENTAL IMPACT REPORT FOR THE PROPOSED DEMOLITION AND NEW CONSTRUCTION AT 340-350 FREMONT STREET (ASSESSOR'S BLOCK 3748, LOTS 006, 007, 008, AND 009), LOCATED WITHIN RH-DTR (RINCON HILL DOWNTOWN RESIDENTIAL) ZONING DISTRICT AND A 85/200-R AND 85/250-R HEIGHT AND BULK DISTRICT.

PREAMBLE

1. On June 15, 2006, the San Francisco Planning Commission certified the Focused Environmental Impact Report for the proposed project at 340-350 Fremont Street (Case No. 2004.0552E). The proposed project includes demolition of two known historical resources at 340 and 350 Fremont Streets, and the new construction of a single, high-rise residential tower with 332 dwelling units and 332 off-street parking spaces.
2. As part of the 340-350 Fremont Street Focused Environmental Impact Report (FEIR) (Case No. 2004.0552E), Mitigation Measure 1C of the Historical Resources stated that the Project Sponsor (Jackson Pacific Ventures) would:

To partially offset the cumulative loss to the maritime labor historic context of the existing area, a detailed, high-quality exhibit on maritime worker history in San Francisco, specifically focusing on the period from 1936 to 1966, and on AFL maritime unions and social institutions that located major structures on Rincon Hill during that time, shall be prepared. The exhibit should include historic photographs, archeological and salvage artifacts, and interpretive text on twentieth century strike history and labor life. A labor historian experienced in that field and an architectural historian qualified as per the Secretary of the Interior's Standards shall conduct the

research for the exhibit, and design of the exhibit shall be in consultation with a professional exhibit designer and/or public art historian, and with representatives of some of the major surviving maritime unions, especially the International Longshore and Warehouse Union and the Sailors' Union of the Pacific. The exhibit shall be placed on permanent public display in the immediate vicinity of the existing buildings involved in the context, and shall be created with materials suitable to its location (e.g., durable waterproof materials for exterior display). If the Sailors' Union of the Pacific union hall becomes a community center, as envisioned under the Rincon Hill Plan, a public space in the building such as the lobby would be an ideal location to place the exhibit on permanent display. In addition to the permanent exhibit, additional materials for off-site lectures, presentations, or temporary exhibits at other locations, such as the Museum of the City of San Francisco, may be developed. Additionally, the exhibit should include an outdoor public information component in the form of an Interpretive Trail presenting neighborhood history through public interpretive information and photos, such as through the installation of information plaques in the sidewalk (as used for the Barbary Coast walk) and/or on new buildings developed on Rincon Hill, or the installation of informational kiosks (as along the Embarcadero) or some similar approach that would inform the public as to important sites in the history of maritime labor on Rincon Hill. An accompanying publication should be prepared, drawing upon the area survey and research, presented in one or more accessible formats for public information, made available in electronic form through a website and hardcopy formats available on-site and elsewhere. Plans for implementation of this measure shall be developed by Planning Department staff working with the project sponsor(s) and the qualified professionals noted above prior to the issuance of demolition permits, and the proposal shall be presented to the Landmarks Preservation Advisory Board for review and comment.

This mitigation measure requires approval from the San Francisco Landmarks Preservation Advisory Board (LPAB) and needs to occur prior to demolition.

In January 2009, the Historic Preservation Commission was conveyed as per Charter Section 4.135, and has jurisdiction over the duties and responsibilities of the LPAB.

3. On October 2, 2013, the Department presented the proposed interpretative display to the Historic Preservation Commission for review and approval. The Commission's comments on the adequacy, content and location of the interpretative display would be forwarded to the Environmental Review Officer for confirmation of compliance with Historical Resources Mitigation Measure 1c-Permanent Interpretative Exhibit of the 340-350 Fremont Street Focused Environmental Impact Report.

THEREFORE BE IT RESOLVED that the Historic Preservation Commission has reviewed the proposed interpretative display for 340-350 Fremont Streets, on Lot 006, 007, 008, and 009 in Assessor's Block 3748, and this Commission finds the interpretative display is in fulfillment of Historical Resources Mitigation Measure 1c. Permanent Interpretative Exhibit of the 340-350 Fremont Street Focused Environmental Impact Report and has provided the following comments:

- The Project Sponsor shall work with Department Preservation Staff to design an entry pylon or marker at the gateway to the mid-block passageway to better denote the location of the interpretative exhibit to the public;
- The Project Sponsor shall angle (approx. ten-to-fifteen degrees) the interpretative panels into the mid-block passageway to ensure their legibility and denote their location along the mid-block passageway; and,
- The Project Sponsor shall revise the text on the interpretative panels to clarify the historical context, provide additional detail, and correct technical and grammatically errors, as conveyed to the Historic Preservation Consultant and stated by the Historic Preservation Commission.¹

BE IT FURTHER RESOLVED that the Historic Preservation Commission hereby directs its Recording Secretary to transmit this Resolution, and other pertinent materials in the Case File No. 2004.0552E to the Environmental Review Officer (ERO).

I hereby certify that the foregoing Resolution was ADOPTED by the Historic Preservation Commission at its regularly scheduled meeting on October 2, 2013.

Jonas P. Ionin
Acting Commission Secretary

PRESENT: Hasz, Hyland, Johnck, Johns, Pearlman and Wolfram

ABSENT: Matsuda

ADOPTED: October 2, 2013

¹ An audio recording of the Historic Preservation Commission public hearing is available through their website or by contacting the San Francisco Planning Department.