



# SAN FRANCISCO PLANNING DEPARTMENT

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## Historic Preservation Commission Resolution No. 674

HEARING DATE: April 4, 2012

*Date:* April 4, 2012  
*Case No.:* **2012.0179U**  
*Project Address:* **572 7<sup>th</sup> Street**  
*Zoning:* UMU (Urban Mixed Use) Zoning District  
*Block/Lot:* 3780/004F  
*Project Sponsor:* Nancy Goldenberg, Carey & Co.  
*Staff Contact:* Richard Sucre – (415) 575-9108  
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*Reviewed By:* Tim Frye, Preservation Coordinator  
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**ADOPTING FINDINGS RECOMMENDING TO THE STATE HISTORIC PRESERVATION OFFICER THAT 572 7<sup>TH</sup> STREET (ASSESSOR'S BLOCK 3780, LOT 004F) BE NOMINATED TO THE CALIFORNIA REGISTER OF HISTORICAL RESOURCES.**

### PREAMBLE

1. WHEREAS, on February 21, 2012, the Project Sponsor (Nancy Goldenberg, Carey & Company) submitted a California Register Nomination on DPR 523A (Primary Record) and DPR 523B (Building, Structure, and Object Record) forms with the San Francisco Planning Department for 572 7<sup>th</sup> Street (Block 3780, Lots 004F).
2. WHEREAS, pursuant to the Certified Local Government (CLG) Agreement between the State of California Office of Historic Preservation (hereinafter "OHP") and the City and County of San Francisco, the Historic Preservation Commission is provided with a ninety (90) day review and comment period to provide written comments to the OHP before the State Historical Resources Commission takes action on the above-stated California Register nomination.
3. WHEREAS, City Charter 4.135 established the Historic Preservation Commission. All duties and responsibilities of the Landmarks Preservation Advisory Board ("LPAB") are under the purview and responsibility of the Historic Preservation Commission.
4. WHEREAS, on April 4, 2012, the Department presented the nomination to the Historic Preservation Commission. The Commission's comments on the nomination would be forwarded to the State Historic Preservation Officer.

**THEREFORE BE IT RESOLVED** that the Historic Preservation Commission has reviewed the California Register Nomination for 572 7<sup>th</sup> Street, on Lot 004F in Assessor's Block 3780, and this Commission has provided the following comments:

- The subject property is eligible for listing in the California Register under Criterion 1 (Events) for its association with the pattern of light industrial development in the South of Market neighborhood between the Great Depression (1929) and World War II (1939 to 1945) and under Criterion 3 (Architecture) as a fine and unique example of the Art Moderne architectural style. The period of significance is 1938, which encompasses the property's date of construction. The subject property possesses historic integrity from the date of construction, despite the installation of a contemporary aluminum storefront system at the ground floor level.
- The subject property is not locally significant under Criterion 3 (Architecture) as a work of master builder, George Wagner. Based upon information provided in the nomination, it appears that Wagner is better known for his earlier work from the 1900s to the 1920s. Wagner gained notoriety as the builder for monumental projects, including the Paramount Theater in Oakland and Oakland City Hall. Relative to his smaller-scale work, Wagner constructed several small- to mid-size light industrial properties in the South of Market in the 1920s. The subject property was constructed towards the end of his career and doesn't appear to be representative of his larger body of work. In comparison to the earlier small-scale industrial properties and his higher profile projects, 572 7<sup>th</sup> Street is a modest, speculative warehouse and Wagner's contributions are better recognized through other projects in San Francisco and the Bay Area.

**BE IT FURTHER RESOLVED** that the Historic Preservation Commission hereby directs its Recording Secretary to transmit this Resolution, and other pertinent materials in the Case File No. 2012.0179U to the State Historic Preservation Officer.

I hereby certify that the foregoing Resolution was ADOPTED by the Historic Preservation Commission at its regularly scheduled meeting on April 4, 2012.

Linda D. Avery  
Commission Secretary

PRESENT: Chase, Damkroger, Hasz, Johns, Martinez, Matsuda and Wolfram

ABSENT:

ADOPTED: April 4, 2012