

The vision of the Central SoMa Plan is to create a sustainable neighborhood socially, economically, and environmentally.

## **PROJECT GOALS**



8,800 new housing units





## WHY WE DO THIS WORK

- » Substantial demand for growth has increased rents so that both residential and non-residential space is unaffordable.
- » Central SoMa is an excellent location to accommodate some of this demand, given its central location, abundance of transit, and supply of developable land.
- » Through strategic planning and implementation, this demand can be accommodated in a way that yields substantial public benefits while keeping the things that are great about the neighborhood, such as its diversity and vibrancy.

## **DELIVERABLES / OUTCOMES**

- 1 Nearly 16mn sq ft of space for new housing and jobs easily accessible by transit
- Over \$2B in public benefits, including 33% affordable housing, \$500M for transit, substantial improvements to open space, streets, and environmental sustainability, and funding for cultural preservation and community services

## PROJECT SCHEDULE

2011	Project Launch
2013	Release of 1st Draft Plan and start of EIR
2016	Release of 2nd Draft Plan and release of Draft EIR
Feb 2018	Introduction/Initiation of Legislation
Dec 2018	Plan Adopted at Board of Supervisors



