



MISSION ACTION PLAN 2020

FACT SHEET

The purpose of the Mission Action Plan is to retain and attract low to moderate income residents and community-serving businesses, artists, and nonprofits in order to strengthen and preserve the socioeconomic diversity of the Mission neighborhood.



The Mission Action Plan 2020 is a community-initiated collaboration that seeks to provide immediate and long-term strategies, reflective of community needs, to help stem displacement trends.

In early 2015, community groups and City agencies came together to identify solutions to the affordability crisis impacting the community. From this effort has emerged a number of ideas to help keep Mission residents in their homes, increase affordable housing options, and keep jobs, businesses, artists and nonprofits in the neighborhood.

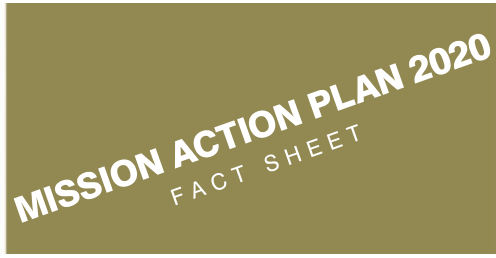
Some Trends in the Mission

- Loss of approximately 950 low to moderate income households from 2009-14 (while those making above 200% of Area Median Income grew).
- Latino population was 39% in 2014 compared to 41% in 2009 and 50% in 2000.

- 989 formal eviction notices filed between 2009-14.
- Long-time businesses, arts spaces and nonprofits are closing due to lease renewals that often double or triple their rents.
- Loss of light-industrial space that employs blue-collar jobs is still happening in industrial areas.
- Loss of rent-controlled units to market-rents (including Single Room Occupancy units).
- Limited new affordable units built.

Draft Plan Objectives

1. **Maintain the socio-economic diversity of the neighborhood** by stabilizing the low and moderate income households at 65% of the total households.
2. **Protect tenants at risk of eviction** and preserve existing housing, particularly rent-controlled apartments and single-room occupancy hotels.
3. **Increase the proportion of affordable units**, compared to market rate units, planned and under construction to balance the housing mix.
4. **Stem the loss of and promote community** businesses, cultural resources, and social services serving low to moderate income households.
6. **Retain and promote light-industrial space (Production, Distribution and Repair - PDR)** and other high-paying jobs for entry level and limited skilled workers.



- 5. **Increase economic security** by strengthening educational and economic pathways and job opportunities for low to moderate income individuals and families, especially those without a college education.

Strategies Under Consideration

Through working groups we have developed an extensive list of possible strategies for community stabilization under the following categories:

- **Tenant Protections & housing access:** keep people in their homes and increase access to housing, including displaced seniors and undocumented without paths to permanent housing.
- **Housing Preservation:** retain existing affordable housing stock, including SROs
- **Housing Production:** build new affordable housing
- **Economic Development:** keep jobs, business, artists & nonprofits in the neighborhood
- **Funding Resources:** explore and add funding sources
- **Community Planning:** inform and engage the community early and often in key policies and projects.
- **Homelessness:** increase housing options and housing protections for homeless individuals.

Get Involved

Since starting this effort, the MAP2020 collaboration has formed a solid foundation through data collection, research and community engagement. Your participation is a critical part of this process. Your suggestions and experiences will help ensure that we

are creating an effective and thorough roadmap to meet the goal and objectives of MAP2020.

For more information, including a list of participating community organizations to date and City agencies please visit San Francisco Planning's website:

<http://www.sf-planning.org/mission-action-plan-2020>

<https://www.facebook.com/missionactionplan2020>

Upcoming opportunities for engagement:

- **More to be scheduled**

For questions or to schedule a MAP2020 overview with your group or organization please contact us with enough notice to the contacts below:

Contact:

Claudia Flores
SF Planning Department
 (415) 558-6473
claudia.flores@sfgov.org

Dairo Romero
MEDA
 (415) 282-3334, ext 103
dromero@medasf.org