



GRANT
O'FARRELL



5
FULTON
Sixth Av.

F MARKET & WHARVES CASTRO



1061



Transportation Sustainability Program

Photo: Sergio Ruiz



San Francisco 2016

Roads and public
transit nearing
capacity

Increase in cycling
and walking despite
less than ideal
conditions





San Francisco 2040

100,000+ new households

190,000+ new jobs

A Comprehensive Approach to Growing Sustainably

Public Investment and Strategies for Existing and Future Population Underway

Transit capital and operational investments
(Central Subway, Muni Forward, BRT, DTX, etc.)

Bicycle infrastructure
(protected lanes, parking, etc.)

Pedestrian safety
(Vision Zero, Walk First, etc.)

Demand Management
(bike sharing, shuttles, citywide TDM, etc.)

New Development Contribution

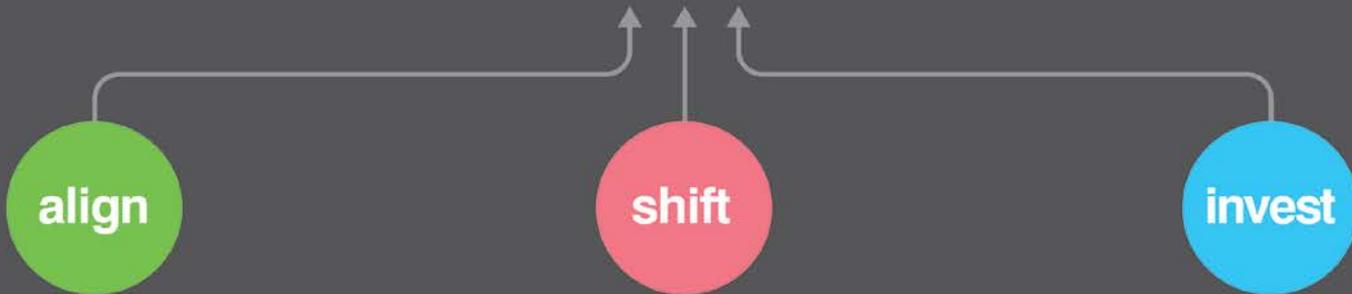
Transportation Sustainability Program:

Assess development's transportation impacts in a more meaningful way and require developers to reduce their impacts and pay their fair share for those impacts

TRANSPORTATION SUSTAINABILITY PROGRAM



*Keeping people moving
as our city grows*



**MODERNIZE
ENVIRONMENTAL REVIEW**



*More meaningful
transportation analysis that
better captures
environmental effects*

**ENCOURAGE
SUSTAINABLE TRAVEL**



*On-site transportation
amenities that reduce
reliance on driving*

**ENHANCE TRANSPORTATION
TO SUPPORT GROWTH**



*Development fee
to help fund transit
and safer streets*

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ENCOURAGE SUSTAINABLE TRAVEL

TDM Ordinance – Goals and Benefits



Goal = Keep People Moving as Our City Grows
by Reducing Single Occupancy Vehicle Trips and Vehicle Miles Traveled

Additional Benefits



*Better
Environmental Outcomes*



*Improved
Public Health*



*Improved
Planning Process*



TDM Ordinance Basics

Targets

Aimed at reducing Single Occupancy Vehicle Trips and VMT



Menu of Options

Project sponsor chooses the best fit for each project to reach targets



Implementation Strategy

Measure and enforce progress to ensure targets are achieved





TDM Ordinance Targets

Based on # off-street vehicular parking spaces

Residential and Office Projects

- 0 to 20 spaces = 13 points
- Every additional 10 spaces = 1 point

Retail

- 0 to 4 spaces = 9 points
- Every additional 2 spaces = 1 point

Other Land Uses

- To be determined, but similar in concept

Proposed Exemptions*

Residential:

- 100% Affordable Housing
- < 10 dwelling units

Non-Residential:

- < 10,000 sf
- *Only if the projects do not exceed required or allowable amount of off-street vehicular parking.

Grandfathering

No building permit sign-off from Planning = subject to Ordinance



TDM Ordinance Basics

Targets

Aimed at reducing Single Occupancy Vehicle Trips and Vehicle Miles Traveled (VMT)



Menu of Options

Project sponsor chooses the best fit for each project to reach targets



Implementation Strategy

Measure and enforce progress to ensure targets are achieved





TDM Tool

Menu of 30 Measures:

Under the control of the developer or tenant

All reduce single occupancy vehicle trips and vehicle miles traveled (VMT)

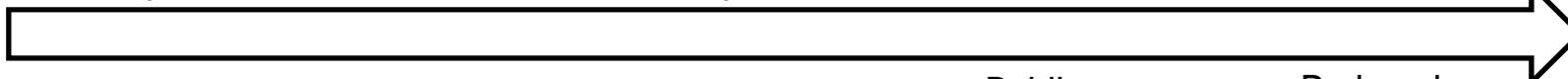
- Active Transportation Related (10)
- High Occupancy Vehicle (5)
- Parking (4)
- Design (3)
- Car-Share (3)
- Family (2)
- Land Use (2)
- Management (1)

Range of Effectiveness

Low: 1 point

Medium: 3 points

High: 10+ points



Wayfinding
Signage

Showers
and Lockers

Bicycle
Parking
Beyond Code

Public
Transit
Subsidy

Reduced
Parking
Supply

Example Project – Market-Octavia Neighborhood



Dwelling Units **49**

of Parking Spaces **9**

Target **13 Points**

Code Compliance/
Location -Bicycle Parking (2 points)
-Parking Unbundling (3 points)

Parking Supply -Neighborhood Parking Rate 0.33 per unit
Management -Project Parking Rate 0.17 per unit
(6 points)

Additional Measures -Bike Share Membership (2 points)

Example Project – Market-Octavia Neighborhood



Dwelling Units	49	49
# of Parking Spaces	9	25
Target	13 Points	13 + 1 = 14 Points
Code Compliance/ Location	-Bicycle Parking (2 points) -Parking Unbundling (3 points)	-Bicycle Parking (2 points) -Parking Unbundling (3 points)
Parking Supply Management	-Neighborhood Parking Rate 0.33 per unit -Project Parking Rate 0.17 per unit (6 points)	-Neighborhood Parking Rate 0.33 per unit -Project Parking Rate 0.50 per unit (0 points)
Additional Measures	-Bike Share Membership (2 points)	-Car-share Parking beyond Planning Code (2 points) -Car-share membership (5 points) -Family TDM – amenities (2 points)



TDM Ordinance Basics

Targets

Aimed at reducing Single Occupancy Vehicle Trips and Vehicle Miles Traveled (VMT)



Menu of Options

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Implementation Strategy

Measure and enforce progress to ensure targets are achieved



How will this work?



1.



Sponsor goes online, selects measures, submits measures with application

3.



Planning Commission approves; building permits issued

2.



City staff reviews; recommends measures as conditions of approval

4.



Pre-occupancy compliance; on-going compliance documentation

Next Steps and Feedback



Next Steps

- Further Outreach
- Introduction at Board of Supervisors – early Spring
- Planning Commission hearing – 30+ days after Introduction
- Adoption – 2 to 3 months after Introduction

Feedback

- Overall Framework
- Applicability
- Exemptions
- Grandfathering

THANK YOU

**TRANSPORTATION
SUSTAINABILITY PROGRAM**



*Keeping people moving
as our city grows*

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