

# Haight Street Art Center

- **Background:** Network of old/new poster artists who work together on projects and love to create, teach and learn
- **Mission:** Promotes advancement in poster art production, education and community outreach
- **Financially Sustainable**
  - Fully capitalized and doesn't plan to rely on City of SF to support operations
  - A Charitable Pledge Donation (or similar instrument) will ensure funding for programming and activities through year 5
- **Programming**
  - Art Center / Gallery
  - Partner Sponsored Activities
  - HSAC Sponsored Activities

# Programming

HAIGHT STREET ART CENTER REPORTING STANDARDS	Description	Yrs 1-2	Yrs 3-4	Yrs 5+
<b>Facilities and Support to Artists</b>				
Provide state of the art traditional, digital printmaking equipment	Screen printing, etching, stone lithography, woodcut printing, and digital printing	Establish	Ongoing Operation	
Establish an Artist in Residence Program	Includes free use of facility and, in certain cases, a living stipend based upon the scale of program	Establish	Ongoing Operation	
Establish an Internship Program	Volunteer-based. Small stipend based on need. Collaborate on outreach with City.	Establish	Ongoing Operation	
Establish a Docent / Volunteer Program	Volunteer-based. For interested, non-artist adults and other interested members of public	Establish	Ongoing Operation	
Publish Online Digital Poster Archive (35,000 records)	Online access - on-site and web-based - to world's foremost digital poster archive	Establish	Ongoing Operation	
Make available HSAC's Museum Collection (mid-1950s to present)	Regulated on-site access to world class collection of original and printed poster art	Establish	Ongoing Operation	
Create Professional Gallery Space	Curate artist, themed and museum quality gallery shows each year	Establish	Ongoing Operation	
Create Organizational Website	Include info about HSAC, programming summaries, course catalogue and scheduling information, etc.	Establish	Ongoing Operation	
Art Center Galleries, Kadish Mural open to public - 30 hrs / wk	Corridor galleries, gift shop, digital and hard copy archives, Kadish mural and community space	Establish	Ongoing Operation	
Art Center Production Facility open to members - 30 hrs / wk	Production facilities on the second floor	Establish	Ongoing Operation	
<b>Community Sponsored Programs</b>				
Minimum Community Partner Activity Days / Yr	Partnerships with local schools, local/city non-profits - activities on/off campus - to extend facility's reach and impact in the neighborhood and City.	30	56	76
Minimum Public Served / Yr from Community Partner Activities		360	620	820
<b>Community Art Classes</b>				
Minimum HSAC Member / Affiliated Artist Courses / Yr	Courses are multi-day and 1-2 day classes, workshops, demonstrations and lectures produced and presented by established, qualified artists. Free to ~\$300 per course. Classes are the number of days where programming will occur in the facility. Work with City to include offerings in Rec & Park Activity Guides and to establish registration and fee collection process. Artists will be compensated.	43	61	79
Minimum HSAC Member / Affiliated Artist Class Days / Yr		93	176	259
Minimum Public Served / Yr from HSAC Artists Courses		1,775	2,680	3,585

# Current Outreach

- **Silly Pink Bunny**
  - Fundraiser with LoHMN&A and Artist Jeremy Fish to find a permanent home for a new, bronzed Silly Pink Bunny. Successfully raised more than \$52,000 via Kickstarter.
- **Parcel O Activation**
  - Partnership with HVNA and Hayes Valley Art Works to activate Parcel O over the next 12-18 months with a variety of temporary, low impact artworks.
- **Proxy Pop-Up Container Art Shows**
  - Partnering with Hayes Valley Art Coalition to source, promote and showcase local art from late November through December 24, 2015.
- **John Muir Elementary School**
  - Raising funds for John Muir Elementary School via partnership with principal, parents, art instructor, and using artwork provided by students and curated by HSAC artists.
- **Blue Bear Music**
  - HSAC created artwork and funded bus wraps for 100 municipal buses to help increase awareness of Blue Bear Music programs in 2014.

# Outreach / Discussion

- **Upcoming Public Outreach**

- Tuesday, December 8 – 6-8 p.m. Open House for the public to learn more about the Haight Street Art Center and solicit input on programming goals. Location: LGBT Center on Market, Rainbow Room (pending room confirmation)
- Wednesday, December 9 – 6-8 p.m. Open House for the public to learn more about the Haight Street Art Center and solicit input on programming goals. Location: LGBT Center on Market, Rainbow Room (pending room confirmation)

- **Discussion**

- Given HSAC is the intended operator, how can we best ensure that the programs serve the community and are successful?
- How can the facility space and resources be best used by the broader community?

- **For more info:**

- Please contact Tovey Giezentanner @ 916-801-0344; tovey@giezentanner.com



**ARCHITECT**  
**BraytonHughes Design Studios**  
 639 Howard Street  
 San Francisco, CA 94105-3903  
 Stanford Hughes  
 T: 415.291.8100  
 F: 415.434.8145  
 www.bhdstudios.com

**OWNER**  
**ROCK POSTER ACQUISITIONS (RPA)**  
 20 SUNNYSIDE AVENUE, SUITE B  
 MILL VALLEY, CA 94541  
 T: 415.388.5101

**ARCHITECT OF RECORD**  
**BAR ARCHITECTS**  
 543 HOWARD STREET  
 SAN FRANCISCO, CA 94105  
 T: 415.308.4094  
 www.bararch.com

**GENERAL NOTES**

1. ALL (E) WALLS & DOORS TO REMAIN UNLESS OTHERWISE NOTED
2. (N) INDICATES NEW WORK
3. --- (E) WALL TO BE DEMOLISHED, TYP.
4. /// (N) PARTITION, TYP.

**SHEET NOTES**

1. IMAGES REFER TO VARIOUS PRINT EQUIP.

REV.	DATE	DESCRIPTION OF ISSUE
05/18/12		CLIENT MEETING
05/31/12		CLIENT MEETING
07/10/12		CLIENT MEETING
07/13/12		CLIENT MEETING
08/24/12		SD ISSUE
02/18/13		PRICING DOCUMENTS
08/09/13		REVISED PLAN LAYOUTS

**HAIGHT STREET ART CENTER**  
 WOODS HALL ANNEX  
 215 Haight Street  
 San Francisco, CA

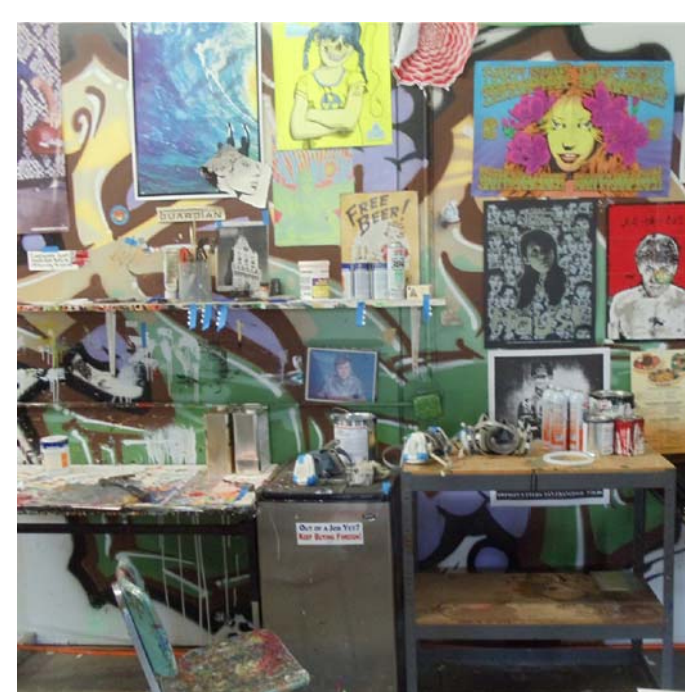
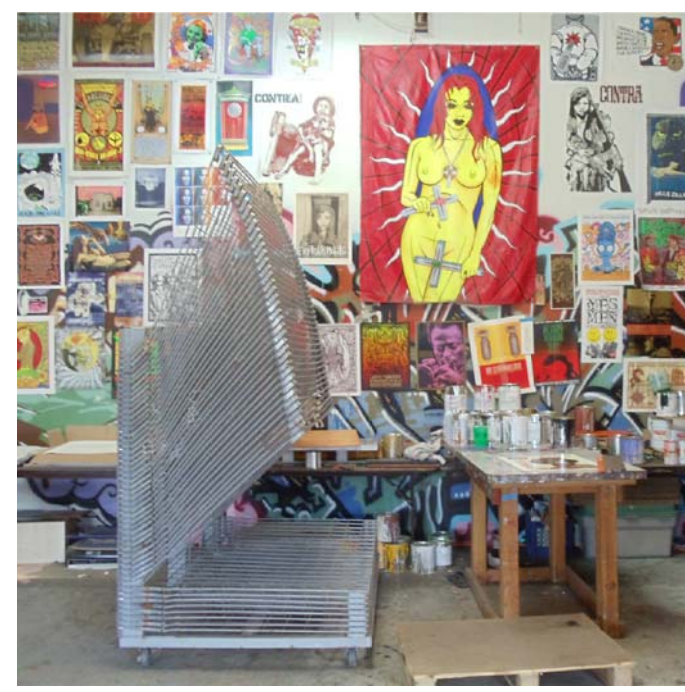
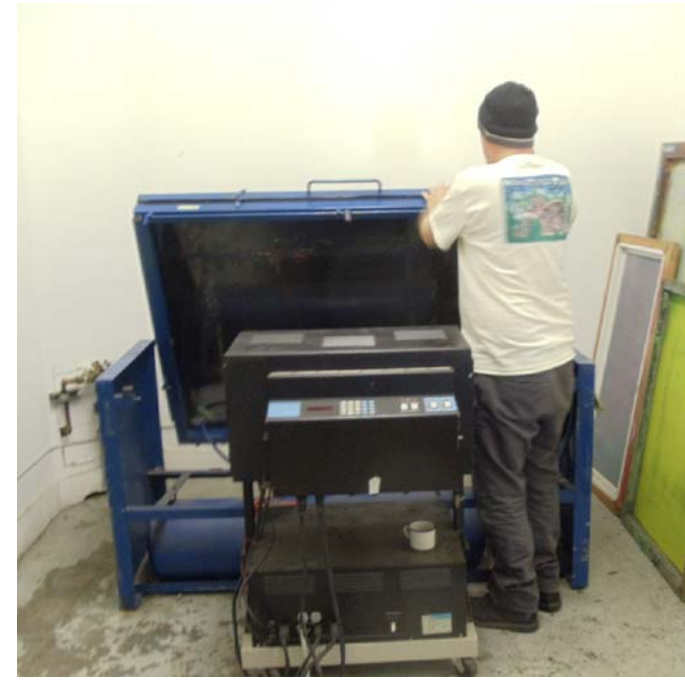
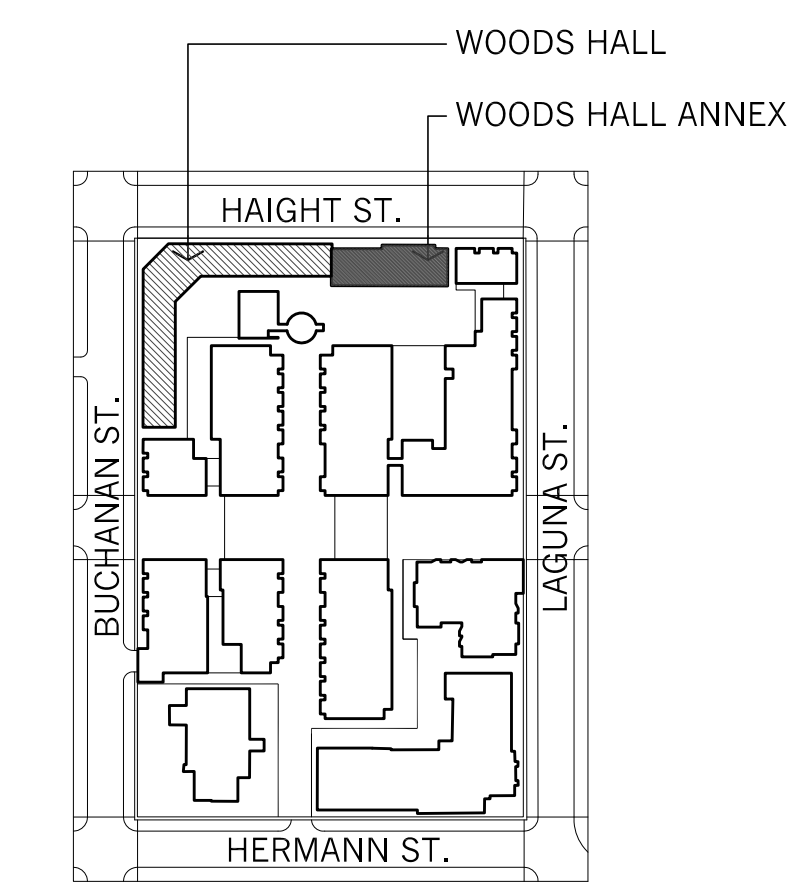
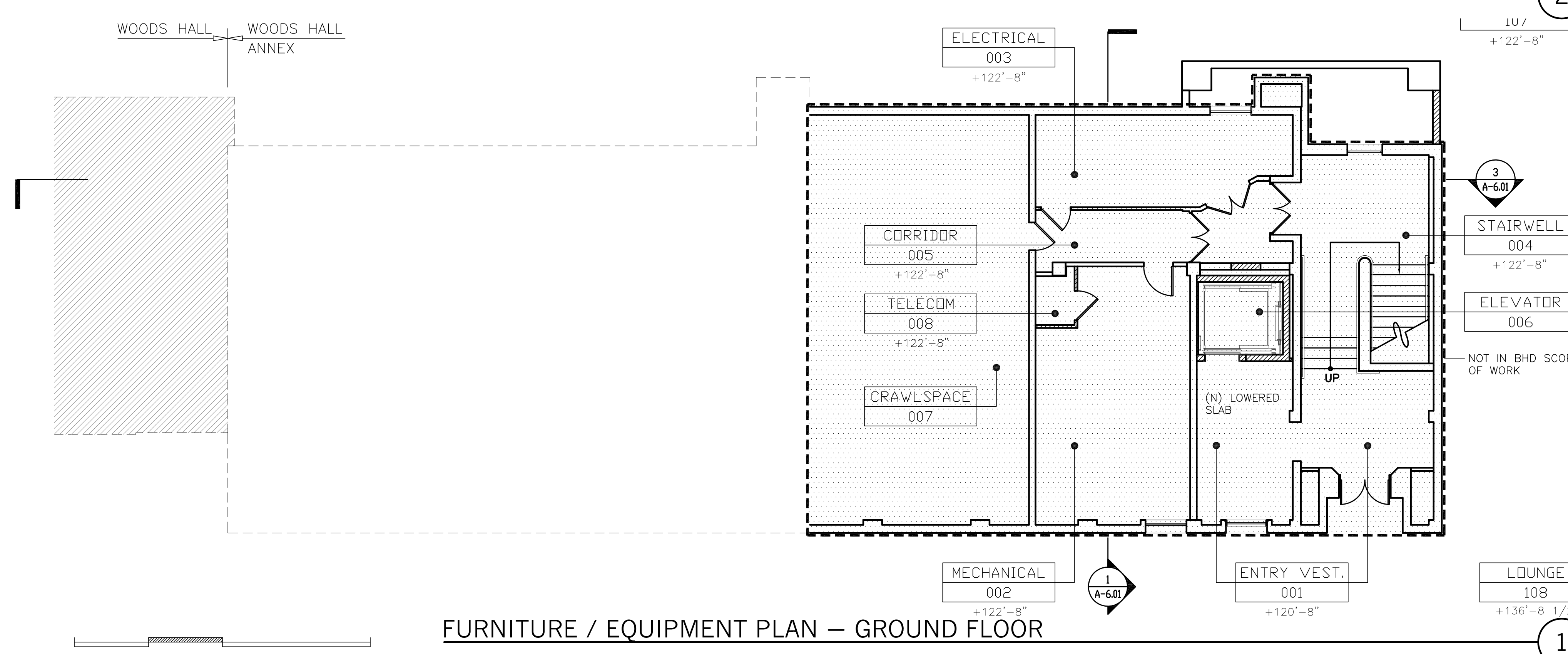
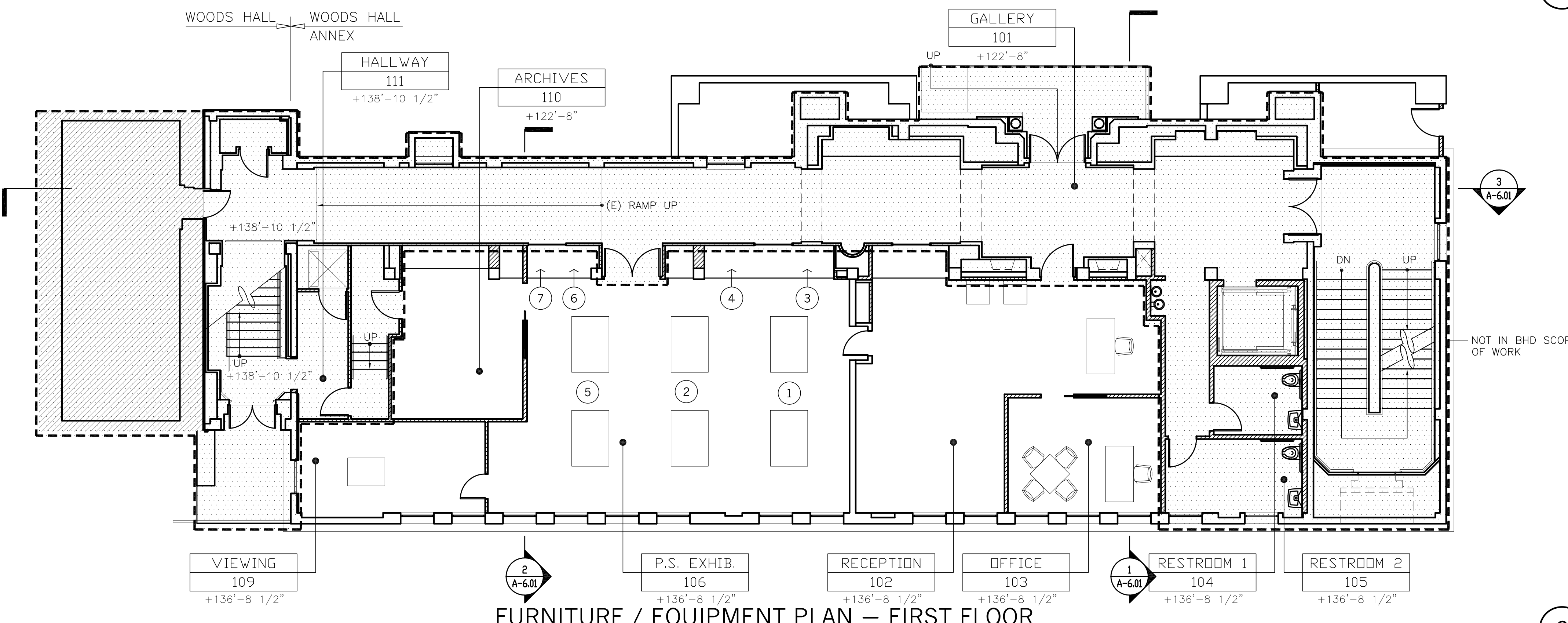
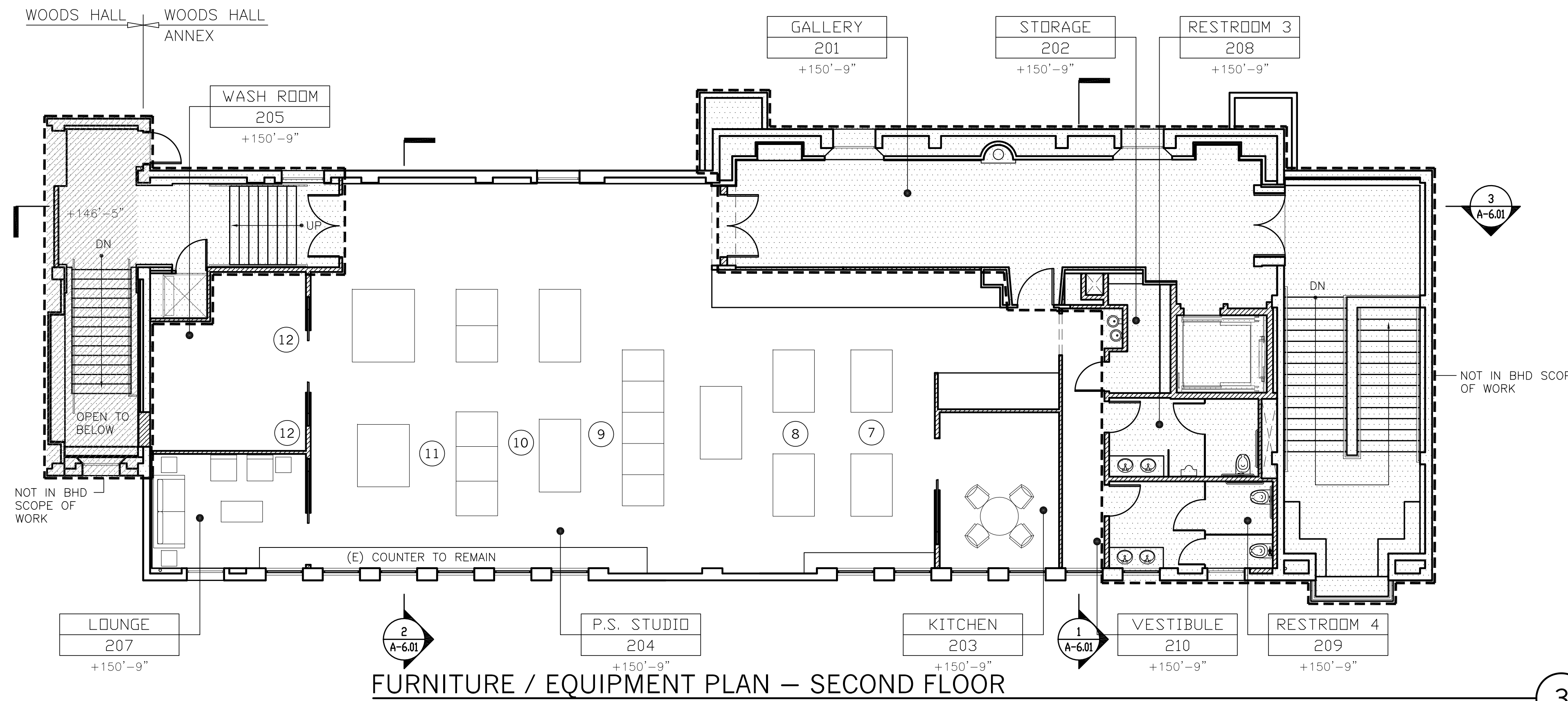
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 JOB: 201212  
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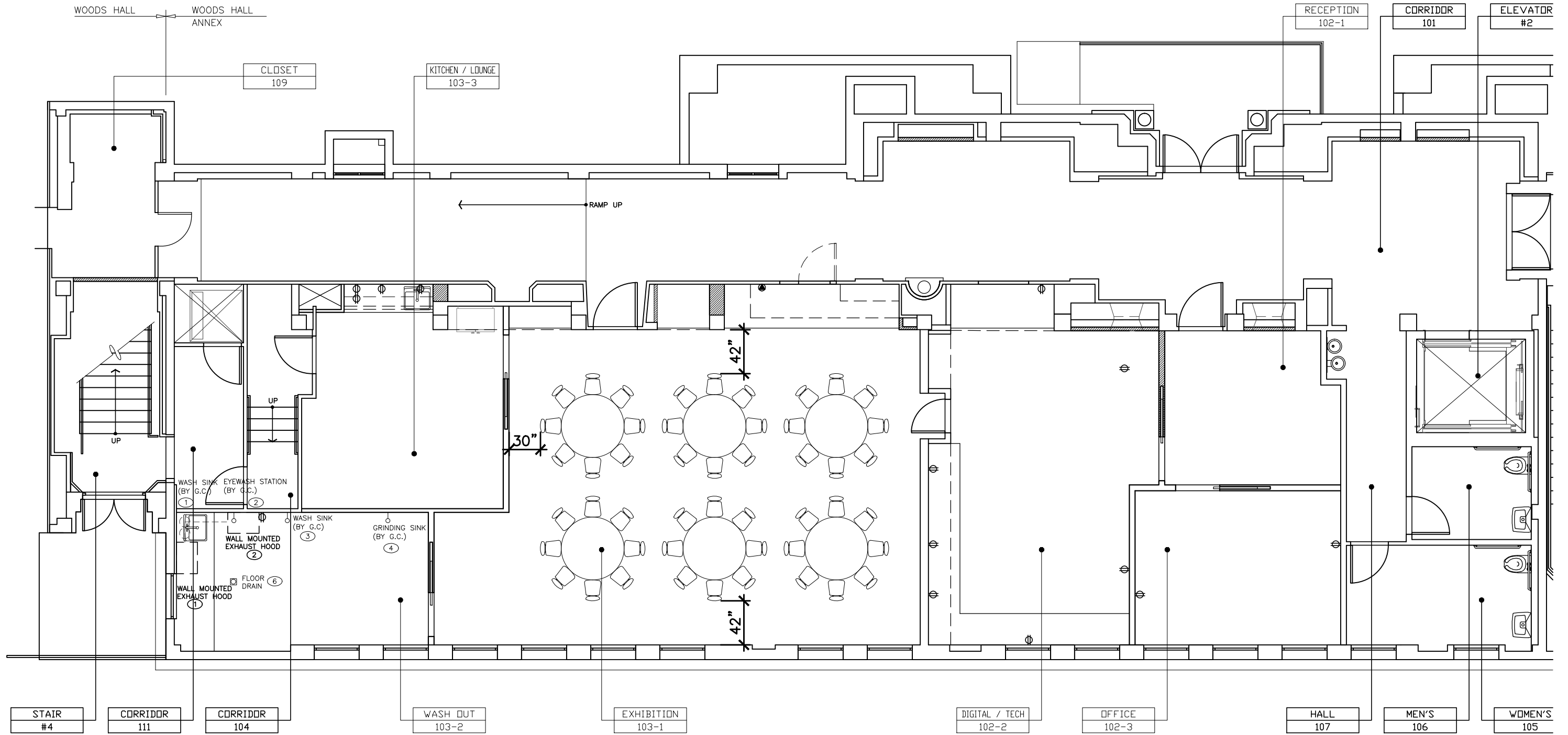
**IMAGES**

PHASE: SCHEMATIC DESIGN

**A-4.01**

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5'-0" DIAMETER TABLES  
 SEATING: 48 - 60

# BANQUET LAYOUT

SCALE: 1/8" = 1'-0"

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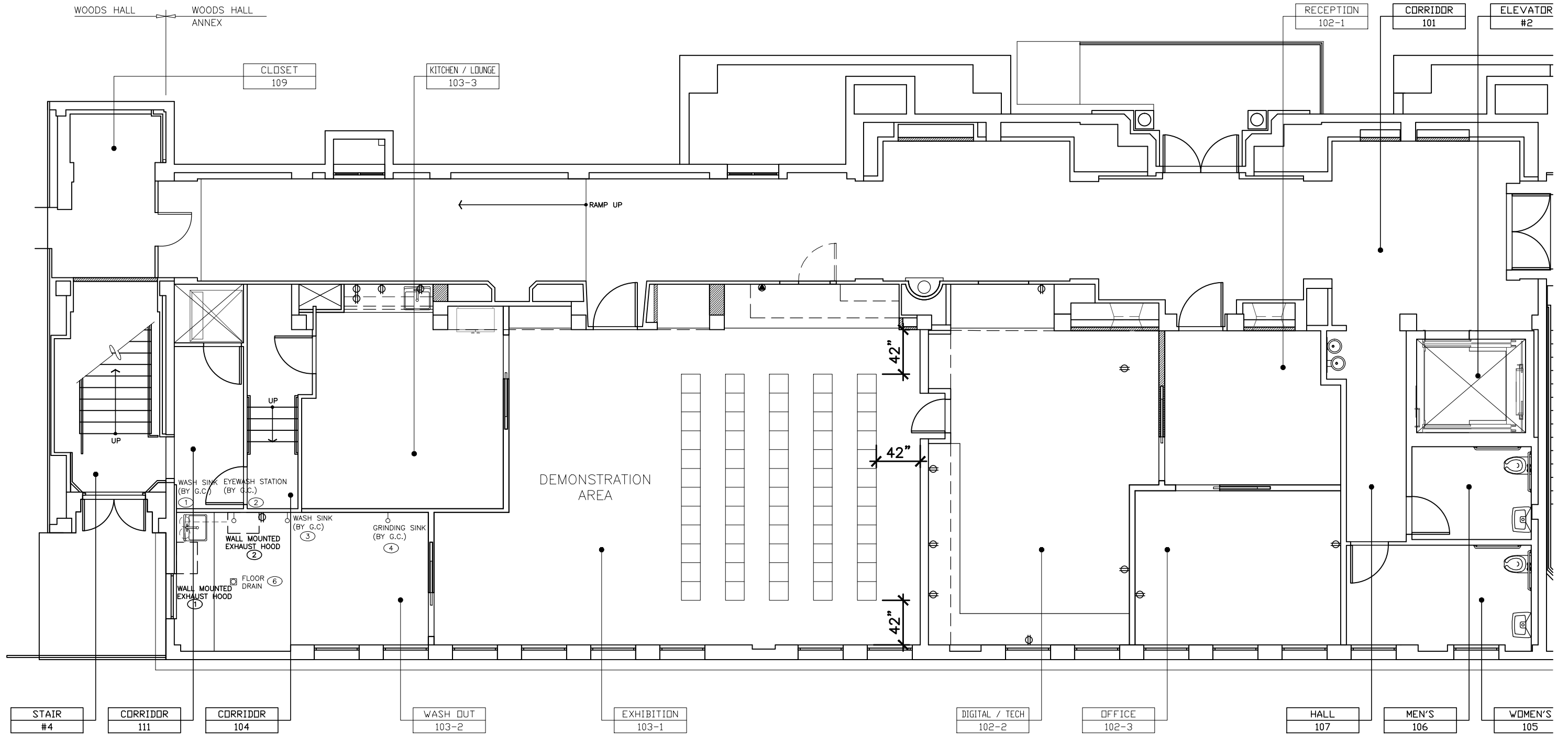


**BraytonHughes Design Studios**

639 HOWARD STREET  
 SAN FRANCISCO, CA 94105  
 T: 415.291.8100  
 WWW.BHDSTUDIOS.COM

SK-1

HSAC PROJECT  
 10.16.2015 DATE  
 REVISION  
 AS NOTED SCALE



SEATING: 60

# LECTURE LAYOUT

SCALE: 1/8" = 1'-0"

1



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639 HOWARD STREET  
 SAN FRANCISCO, CA 94105  
 T: 415.291.8100  
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HSAC PROJECT  
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