

Citizens Advisory Committee of the  
Eastern Neighborhoods Plan,  
City and County of San Francisco



**Notice of Meeting  
&  
Agenda**

1650 Mission Street, 4th Floor, Room 431  
**Monday, March 20, 2017**

**6:00 PM**

Walker Bass  
Chirag Bhakta  
Joe Boss  
Don Bragg  
Marcia Contreras

John Elberling  
Keith Goldstein  
Bruce Kin Huie  
Henry Karnilowitz  
Toby Levy

Robert Lopez  
Fernando Martí  
Dan Murphy  
Kristian Ongoco  
Abbie Wertheim

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**The Agenda is available at the Planning Department 1650 Mission Street, 4<sup>th</sup> floor and, on our website at [encac.sfplanning.org](http://encac.sfplanning.org), and at the meeting.**

1. Announcements and Review of Agenda.
2. Review and Approve Minutes from the February 13, 2017 CAC Meeting.
3. Central Waterfront / Dogpatch Public Realm Plan. Presentation by staff on the Central Waterfront / Dogpatch Public Realm Plan, its process, and identified projects including a report on cost estimates and community preferences, followed by discussion and potential action.
4. Current State and Pace of Development in Dogpatch. Discussion led by Bruce Huie, CAC Chair, on the current state of development in Dogpatch, followed by potential action.

5. Green Benefit District Project List and Update. Presentation by Julie Christensen, Executive Director of the Green Benefit District (GBD), on the GBD's project list and statuses, followed by discussion and potential action.
6. Dogpatch Community Hub. Presentation by Dogpatch Neighborhood Association member Emily Gogol on the proposed Dogpatch Center for Arts & Culture (dcenter.org), followed by discussion and potential action.
7. CAC Response to the Five-Year Monitoring Report. Discussion led by Keith Goldstein, CAC Vice Chair, on the May 13 presentation to the Board of Supervisor's Land Use Committee on the Monitoring Report, and the CAC's response, followed by potential action.
8. Public Comment. At this time, members of the public may address the Citizens Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda. With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on the matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).)

**Cell Phone and/or Sound-Producing Electronic Devices Usage at Hearings**

Effective January 21, 2001, the Board of Supervisors amended the Sunshine Ordinance by adding the following provision: The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices (*67A.1 Prohibiting the use of cell phones, pagers and similar sound-producing electronic devices at and during public meetings*).

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Attention: Individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [SF Campaign and Governmental Conduct Code Section 21.00-2.160] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at 30 Van Ness Avenue, Suite 3900, San Francisco, CA 94102; telephone (415) 581-2300; fax (415) 581-2317; and web site <http://www.sfgov.org/ethics>.

**Accessible Meeting Policy**

Hearings are held at the Planning Department, 1650 Mission St., Room 431, fourth floor, San Francisco, CA. The closest accessible BART station is the Van Ness Avenue station located at the intersection of Market Street and Van Ness Avenue. Accessible curbside parking has been designated at points along Mission Street. Accessible MUNI lines serving the Planning Department are



the 14 Mission, 26 Valencia, 47 Van Ness, 49 Van Ness/Mission, and the F Line. Accessible MUNI Metro lines are the J, K, L, M, and N. For more information regarding MUNI accessible services, call (415) 923-6142.

**Disability Accommodations:** To request assistive listening devices, real time captioning, sign language interpreters, readers, large print agendas or other accommodations, please contact the Department's ADA Coordinator, Candace SooHoo, at (415) 575-9157 or [candace.sooHoo@sfgov.org](mailto:candace.sooHoo@sfgov.org) at least 72 hours in advance of the meeting to help ensure availability. Accessible seating for persons with disabilities (including those using wheelchairs) will be available at meetings.

**Language Assistance:** To request an interpreter, please contact the Candace SooHoo, at (415) 575-9157, or [candace.sooHoo@sfgov.org](mailto:candace.sooHoo@sfgov.org) at least 72 hours in advance of the meeting.

**SPANISH**

Si desea asistir a la audiencia, y quisiera obtener información en Español o solicitar un aparato para asistencia auditiva, llame al (415) 575-9010. Por favor llame por lo menos 72 horas de anticipación a la audiencia.

**CHINESE**

聽證會上如需語言協助或要求輔助設備，請致電(415) 575-9010。請在聽證會舉行之前的至少72個小時提出要求。

**FILIPINO**

Para sa tulong sa lengguwahe o para humiling ng Pantulong na Kagamitan para sa Pagdinig (headset), mangyari lamang na tumawag sa (415) 575-9121. Mangyaring tumawag nang maaga (kung maaari ay 72 oras) bago sa araw ng Pagdinig.

**RUSSIAN**

За помощью переводчика или за вспомогательным слуховым устройством на время слушаний обращайтесь по номеру (415) 575-9121. Запросы должны делаться минимум за 72 часов до начала слушания.

**Know Your Rights Under the Sunshine Ordinance**

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review.

For more information on your rights under the Sunshine Ordinance (Chapter 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, contact Richard Knee, Chair of the Sunshine Ordinance Task Force, 1 Dr. Carlton B. Goodlett Place, Room 409, by phone at (415) 554-7724, by fax at (415) 554-7854 or by E-mail at [soft@sfgov.org](mailto:soft@sfgov.org).

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Library and on the City's website at [www.sfgov.org/bdsupvrs/sunshine](http://www.sfgov.org/bdsupvrs/sunshine).

**PUBLIC COMMENT**

At this time, members of the public may address the Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee except agenda items. With respect to agenda items, your opportunity to address the Committee will be afforded when the item is reached in the meeting with one exception. When the agenda item has already been reviewed in a public hearing at which members of the public were allowed to testify and the Committee has closed the public hearing, your opportunity to address the Committee must be exercised during the Public Comment portion of the Calendar. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at public comment. In response to public comment, the committee is limited to:

1. responding to statements made or questions posed by members of the public; or
2. requesting staff to report back on a matter at a subsequent meeting; or
3. directing staff to place the item on a future agenda. (Government Code Section 54954.2(a))
4. submitting written public comment to Mat Snyder, 1650 Mission Street Ste. 400, San Francisco, CA 94103 [mathew.snyder@sfgov.org](mailto:mathew.snyder@sfgov.org)

## EASTERN NEIGHBORHOODS CITIZEN ADVISORY COMMITTEE

March 20, 2017

### EN Related Planning Efforts

#### **Central Waterfront / Dogpatch Public Realm Plan**

**Upcoming:** Plan unveiling

**Update:** Interagency Staff recently completed two workshops, the first regarding Esprit Park and the second regarding streetscaping throughout Dogpatch. The Team has now projected the costs of all possible streetscape projects and their components and will be sharing their analysis with the CAC at this subject meeting. Other stakeholder groups that have been engaged include Dogpatch Consortium, Dogpatch Neighborhood Association, UCSF, and the Green Benefit District. Interagency team to meet with community teams focused around Tunnel Top Park, Warm Water Cove, and Minnesota Grove in the next month to refine draft concept designs.

Planning staff working with MTA staff in creating design framework for Indiana Street bike framework. The framework now includes the portion north of Mariposa which will connect Indiana / Minnesota through Mission Bay to 17th and/or 16th Streets.

'Undulating Landscape', one of the 'early implementation / tactical projects' of the Public Realm Plan, opened at Tunnel Top Park in August. The solar bollard lights were installed in December, just before winter solstice.

**Staff Contact:** Robin Abad                      575-9173 / robin.abad@sfgov.org

**Web:** <http://sf-planning.org/central-waterfront-dogpatch-public-realm-plan>

#### **Railyard Alternatives and I-280 Boulevard Feasibility Study (RAB)**

**Upcoming:** Staff is offering the CAC a guided walking tour for the RAB Study on Friday, March 24 and Thursday March 30. Please RSVP via Eventbrite per e-mail invite. Additional dates will be made available in April and May - a separate e-mail will be sent to those that aren't able to make the March walking tour dates. Please stay tuned.

**Update:** Planning staff has formed a Citizen Working Group to better understand the intricacies of the study, provide a public form, and based on discussions in the working group, aid in informing recommendations for the second phase of the RAB study. Presentations for Meetings #1 through #5 can be found on-line at the web address below.

**Staff Contact:** Susan Gygi                      575-9194 / [susan.gygi@sfgov.org](mailto:susan.gygi@sfgov.org)

**Web:** <http://sf-planning.org/rab>

## **Mission Action Plan 2020 (MAP 2020)**

**Upcoming:** Legislation to implement some of the items in the Plan currently being developed. Mission 2020 progress report to be provided by July. Completion of EN Public Benefits Study in Spring / Summer 2017.

**Update:** On March 2, the Planning Commission endorsed the Mission 2020 Plan, extended the Mission 2016 Interim controls and recommended approval to the BOS the following MAP2020-related legislation: (1) PDR-related amendments to the Planning Code to help strengthen PDR zones for businesses.

**Staff Contact:** Claudia Flores                      558-6473 / [claudia.flores@sfgov.org](mailto:claudia.flores@sfgov.org)

**Web:** <http://sf-planning.org/mission-action-plan-2020>

## **Central SOMA**

**Upcoming:** Initiation of Area Plan Approvals proposed for late Spring, 2017.

**Update:** Public Comment Period for EIR ended February 13, 2017

**Staff Contact:** Steve Wertheim                      558-6612                      [steve.wertheim@sfgov.org](mailto:steve.wertheim@sfgov.org)

**Web:** <http://sf-planning.org/central-soma-plan>

**Other Upcoming Planning Effort:**

**PDR Studies**

**Southern Waterfront Strategy**

**Needs Assessment**





**CENTRAL  
WATERFRONT**  
DOGPATCH  
PUBLIC REALM  
PLAN

EASTERN NEIGHBORHOODS CITIZENS ADVISORY COMMITTEE  
COST ESTIMATE / CAPITAL PLANNING UPDATE | 20 MARCH 2017



SFMTA  
Municipal  
Transportation  
Agency



San Francisco  
**Planning**





A person is standing on a rocky, uneven path. The person is wearing a dark jacket, a light-colored skirt, and colorful striped socks. The path is made of large, light-colored rocks and is surrounded by green grass. A dark teal rectangular box with a white arrow pointing left is overlaid on the right side of the image, containing the text 'THIS EVENING'S TOPICS' and a list of five topics.

## THIS EVENING'S TOPICS

1. Policy Background, Goals & Outcomes
2. Project Identification, Development & Prioritization
3. Cost Estimates: Typical Improvements
4. Cost Estimates: Priority Projects
5. Questions & Discussion



# Why a Public Realm Plan?

## GUIDE FUNDING



The Plan will identify and scope projects, provide concept designs and preliminary project costs to better inform funding decisions.

## REFLECT PRIORITIES



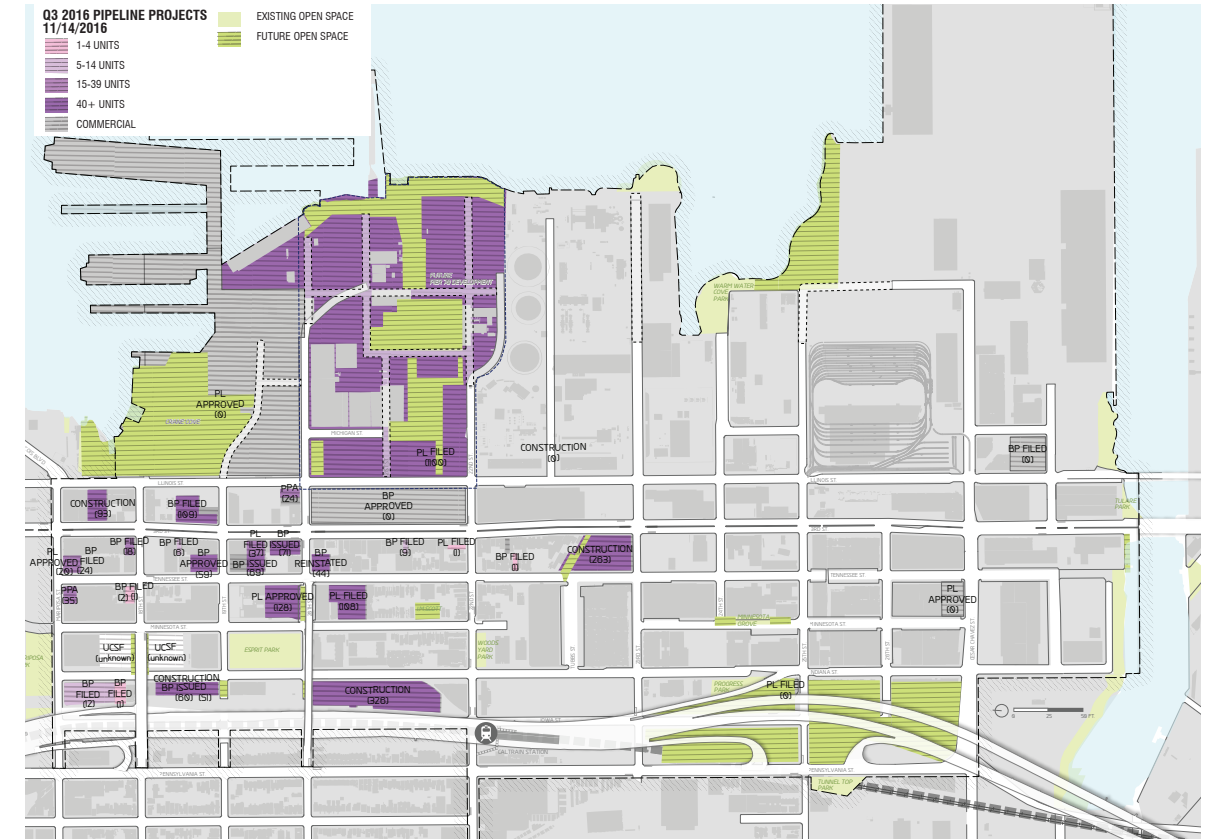
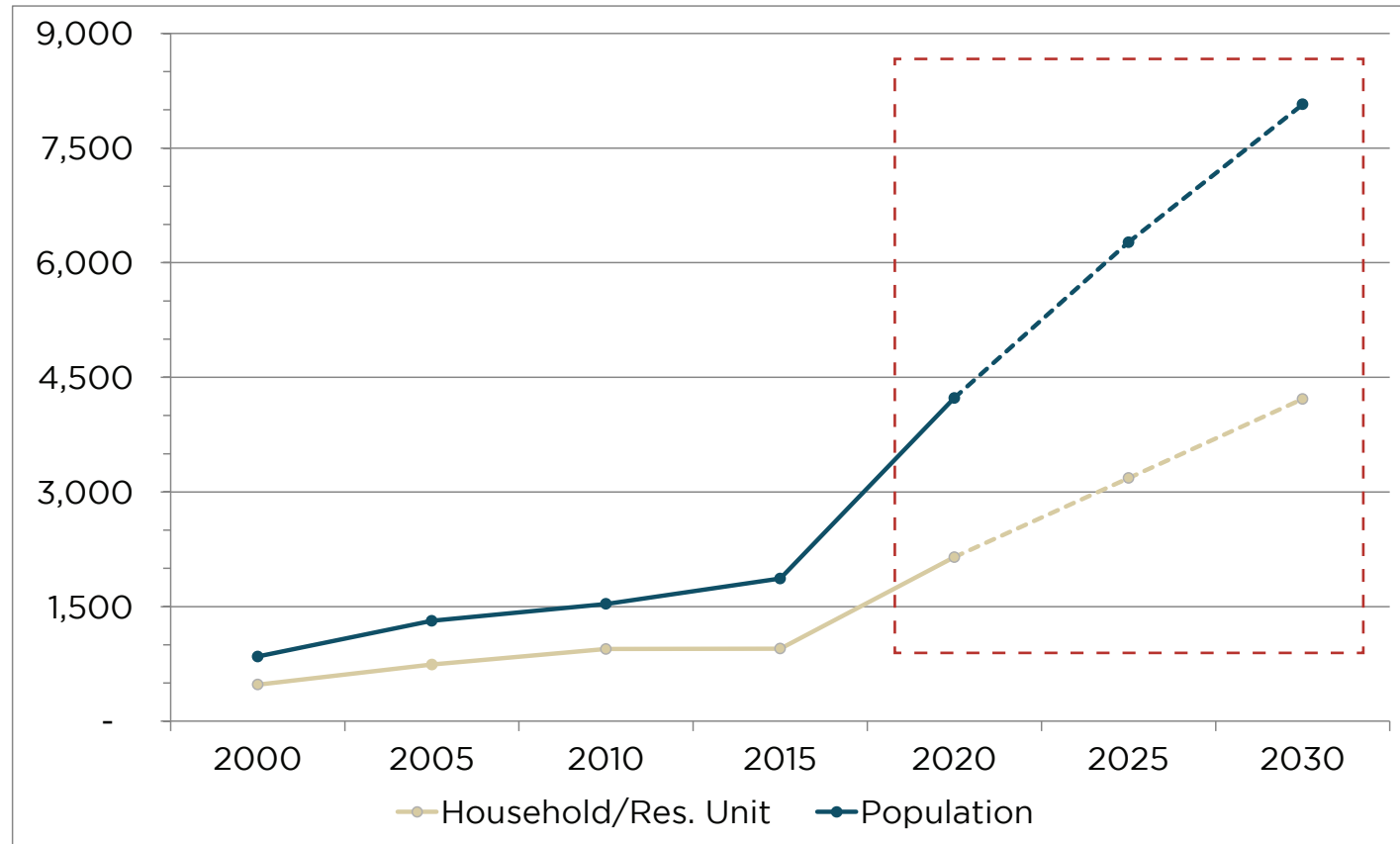
The Plan should reflect the project priorities of local residents, business operators, and neighborhood organizations.

## AGENCY COORDINATION



The Plan will provide a platform for coordination between different government agencies, nonprofits, and neighborhood groups.

# Why a Public Realm Plan? Growth Projections

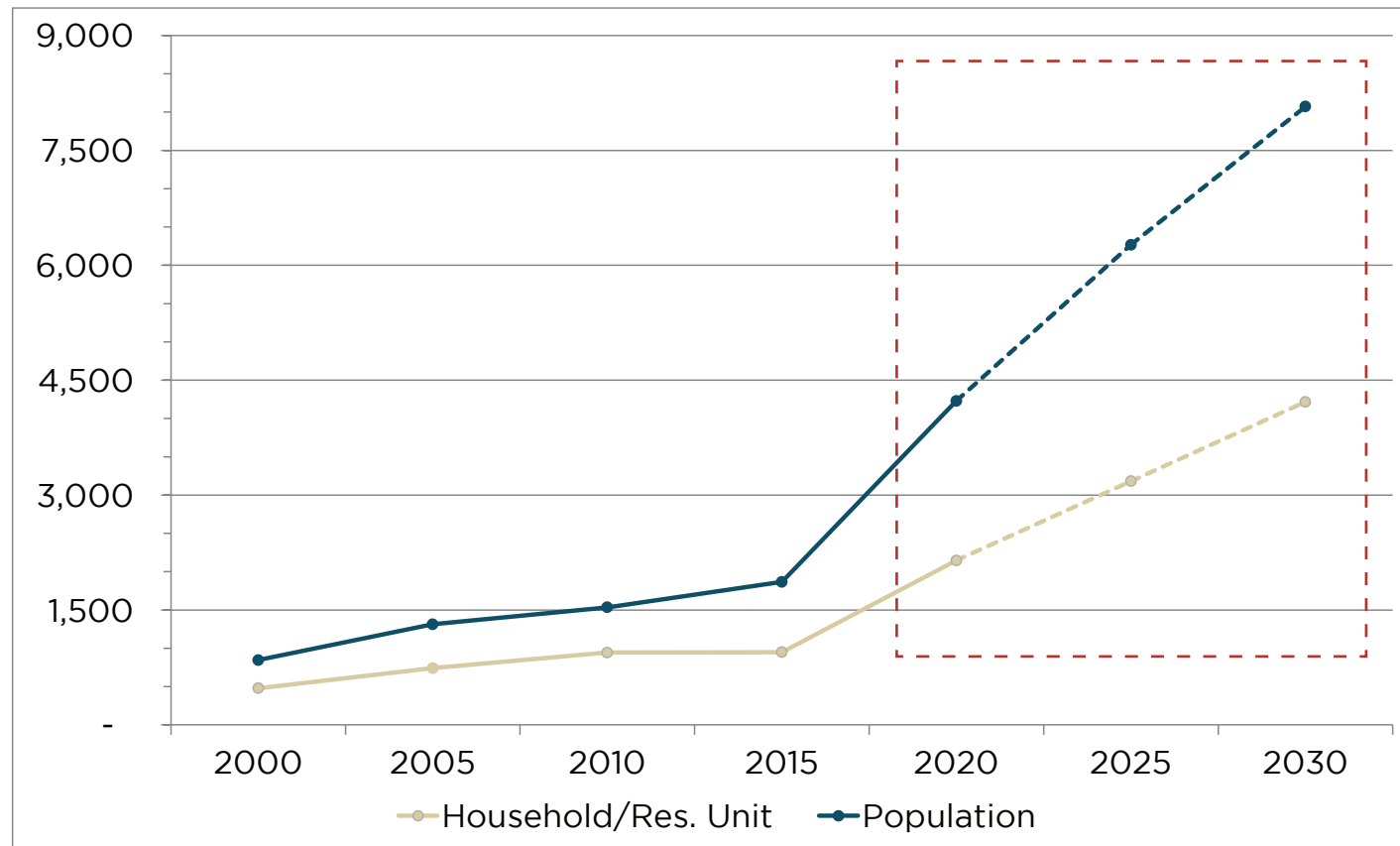


\* Based on Q3 2016 development pipeline report (SF Planning). Does not yet include projects with no application on file, such as NRG site. Some projects, such as UCSF student housing, do not require a City application, but are counted here.  
 \*\* 2000 - 2015 population data via US Census / ACS for census tract 226. 2020 - 2025 population projections extrapolated from Q3 2016 development pipeline report (SF Planning)

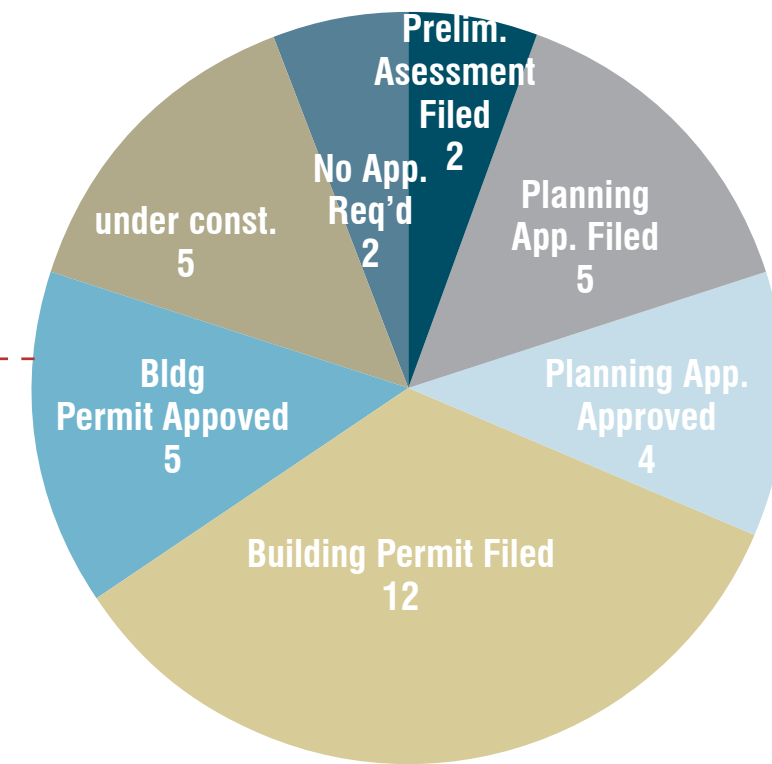




# Why a Public Realm Plan? Growth Projections



35 Current Development Projects\*



\* Based on Q3 2016 development pipeline report (SF Planning). Does not yet include projects with no application on file, such as NRG site. Some projects, such as UCSF student housing, do not require a City application, but are counted here.

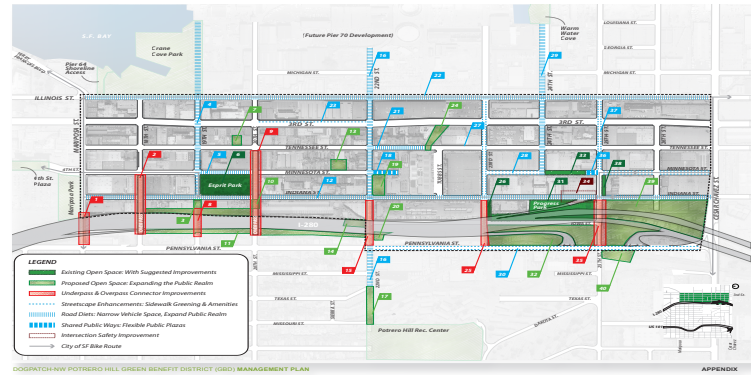
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# Policy Background



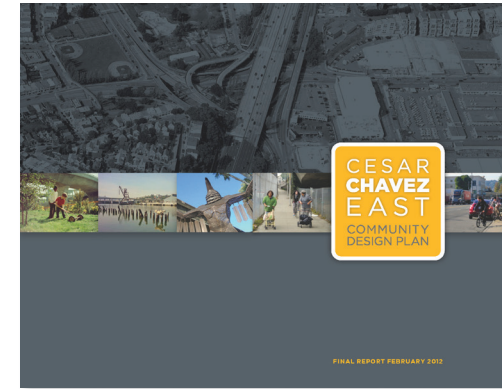
Green Connections  
City of San Francisco, March 2014



Dogpatch - Northwest Potrero GBD  
Management Plan and Green Vision Plan  
November 2013



Bicycle Strategy  
SFMTA  
April 2013



Cesar Chavez East  
Community Design Plan  
SF Planning, February 2012



Blue Greenway Planning and  
Design Guidelines  
Port of SF, July 2012



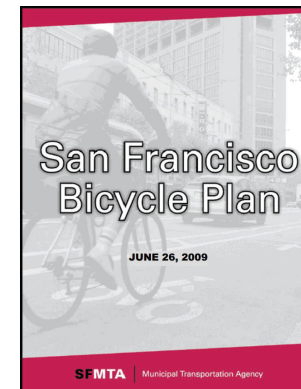
22nd Street Greening Master Plan  
Green Trust SF, May 2011



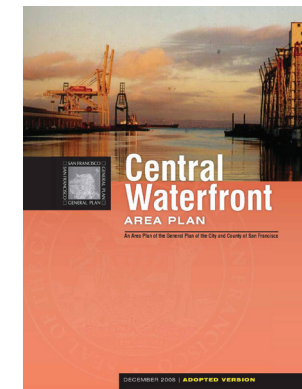
San Francisco Better Streets  
City of San Francisco, June 2010



Pier 70 Preferred Master Plan  
Port of SF, April 2010



SF Bicycle Plan  
SFMTA  
June 2009



Central Waterfront  
Area Plan  
SF Planning, Dec 2008



Eastern Neighborhoods  
SF Planning, August 2008



SFMTA  
Municipal  
Transportation  
Agency

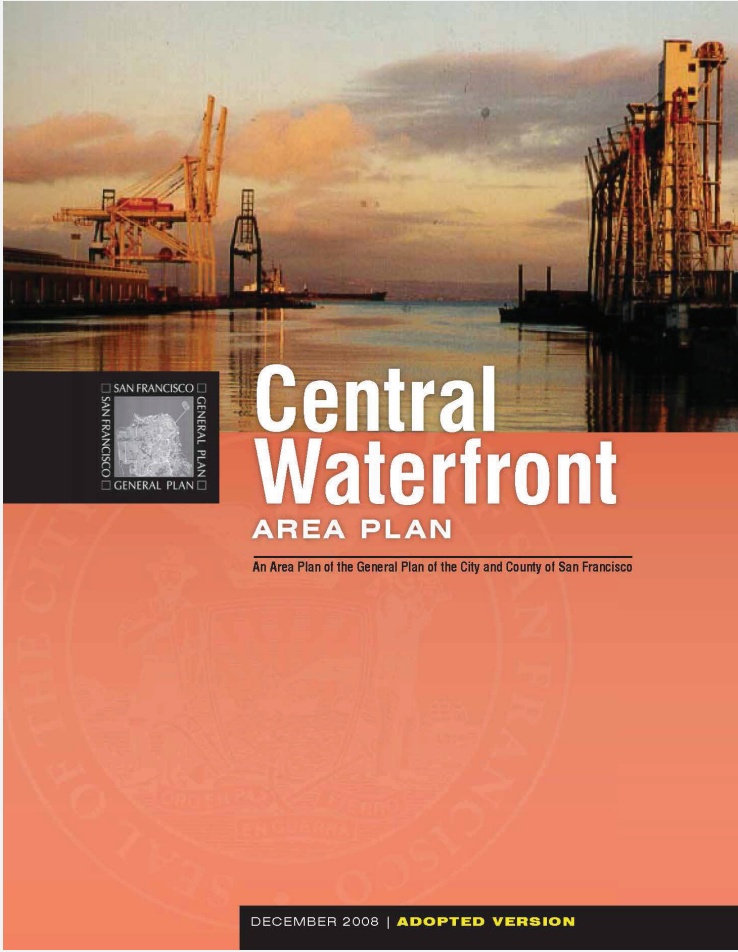
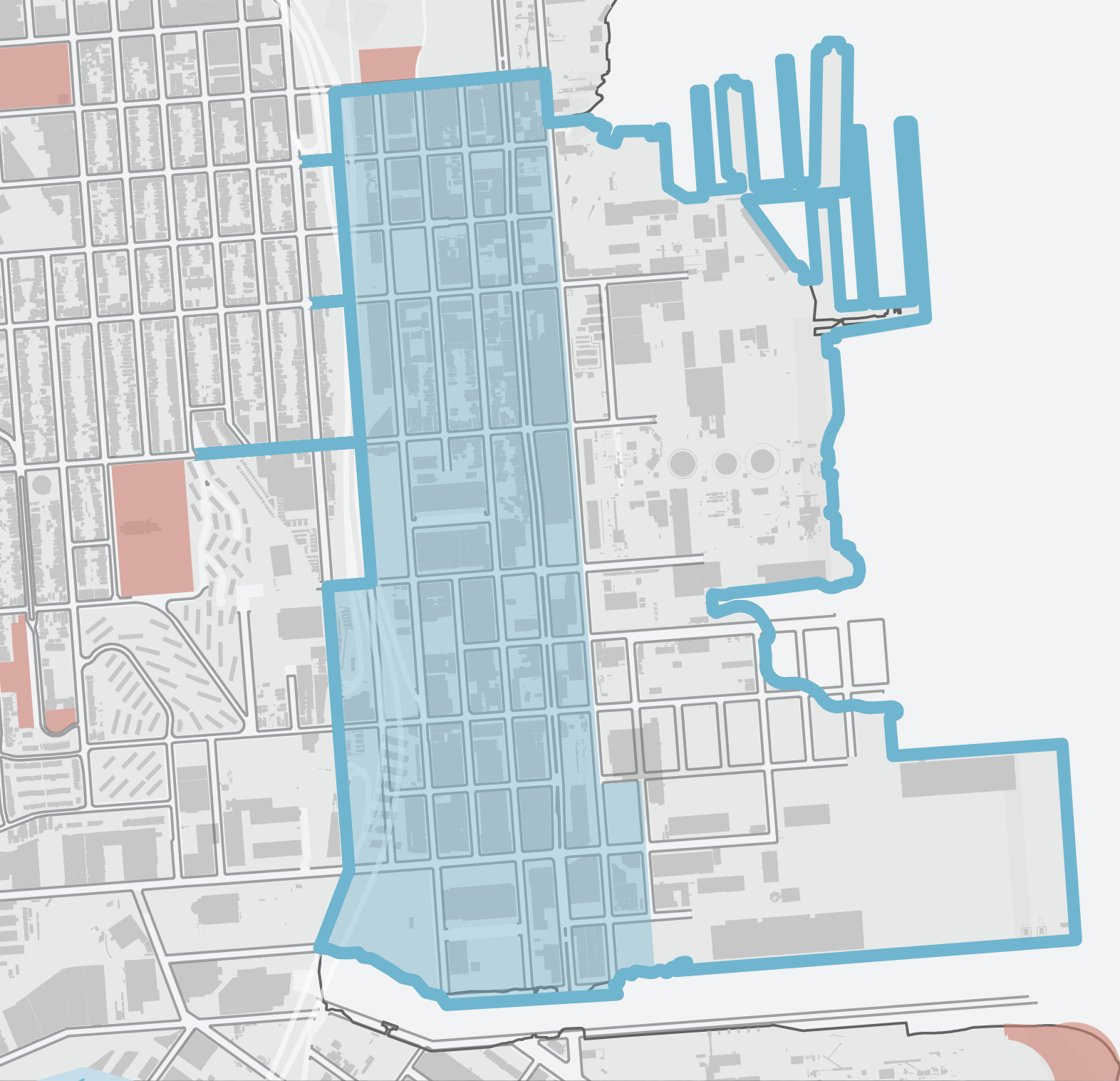


San Francisco  
Planning





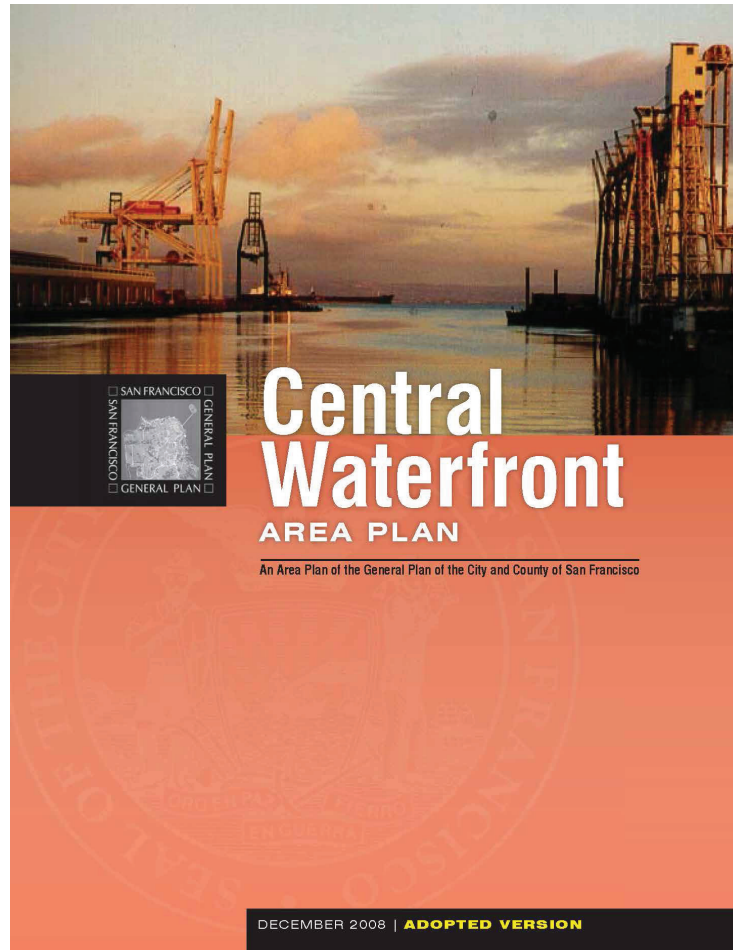
# Policy Background



EASTERN NEIGHBORHOODS CITIZENS ADVISORY COMMITTEE  
COST ESTIMATE / CAPITAL PLANNING UPDATE | 20 MARCH 2017



# Policy Background



**OBJECTIVE 5.1** *Provide public parks and open spaces that meet the needs of residents, workers and visitors.*

**OBJECTIVE 5.3** *Create a network of green streets that connects open spaces and improves the walkability, aesthetics, and ecological sustainability of the neighborhood.*

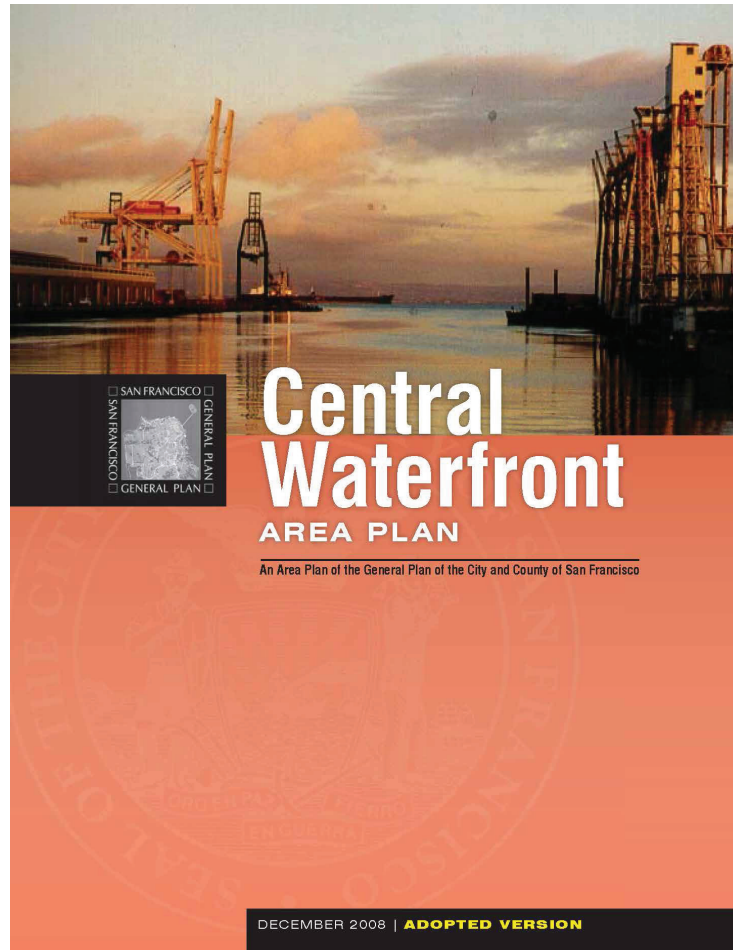
**POLICY 5.3.1** *Redesign underutilized portions of streets as public open spaces, including widened sidewalks or medians, curb bulb-outs, “living streets” or green connector streets.*

**POLICY 5.3.2** *Maximize sidewalk landscaping, street trees and pedestrian scale street furnishing to the greatest extent feasible.*





# Policy Background



**POLICY 5.3.3** *Design intersections of major streets to reflect their prominence as public spaces.*

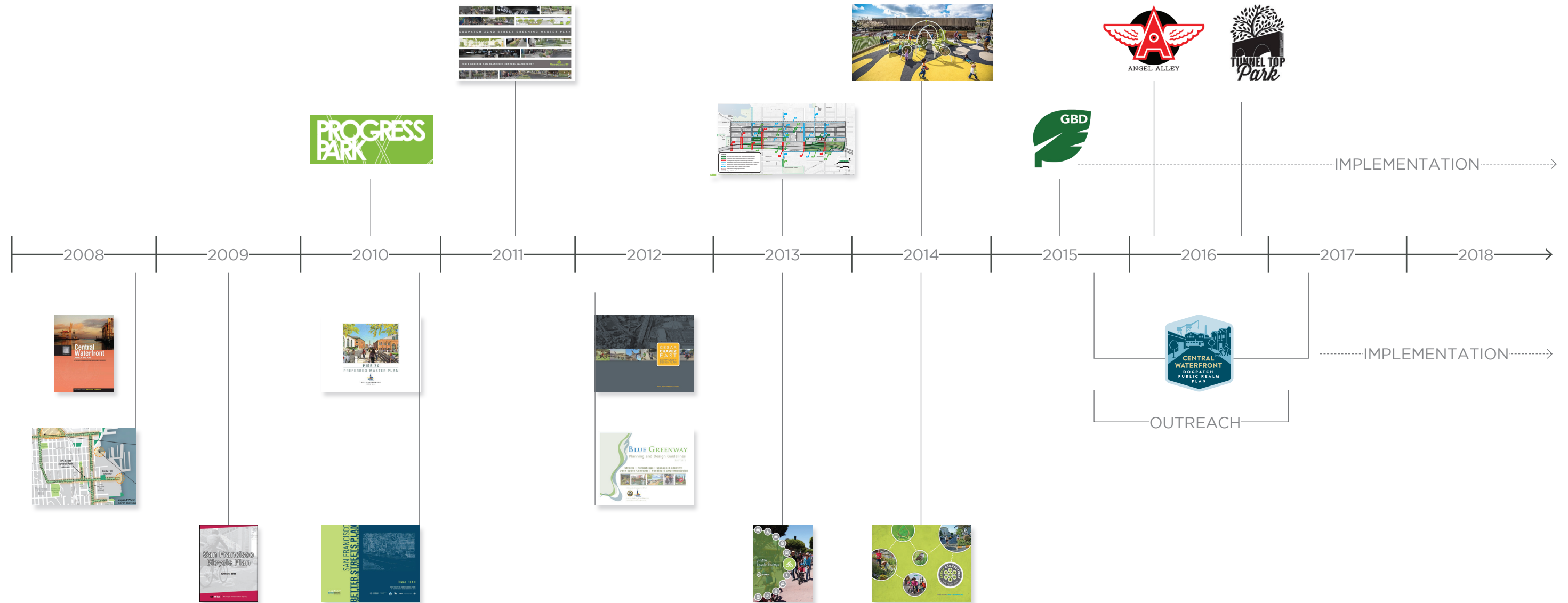
**POLICY 5.3.4** *Enhance the pedestrian environment by requiring new development to plant street trees along abutting sidewalks. When this is not feasible, plant trees on development sites or elsewhere in the plan area.*

**POLICY 5.3.5** *Significant above grade infrastructure, such as freeways, should be retrofitted with architectural lighting to foster pedestrian connections beneath.*

**POLICY 5.3.6** *Where possible, transform unused freeway and rail rights-of-way into landscaped features that provide a pleasant and comforting route for pedestrians.*



# Policy Background



# Plan Process & Outcomes



## IDENTIFY PROJECTS

Through a robust community engagement process, finalize a prioritized list of streetscape, open space, and other public realm projects.



## DEVELOP DESIGNS

Working with neighborhood residents, businesses, and property owners, produce conceptual design for the highest priority projects. Develop design strategies for the remaining projects.



## ESTIMATE COSTS

Provide robust cost estimates for each of the projects identified in the plan, including area-wide improvements.

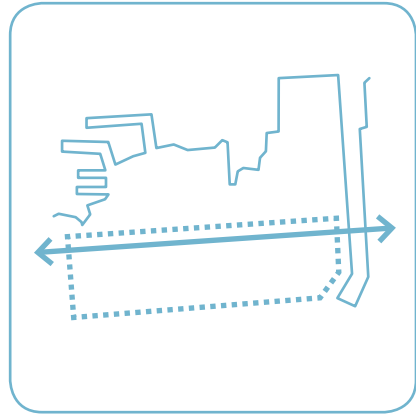


## PROGRAM IN CCP

Allocate public funds for projects based on the cost estimates. Schedule in the the City's capital plan for implementation, coordinating with existing public and private projects.

# Planning Effort Timeline

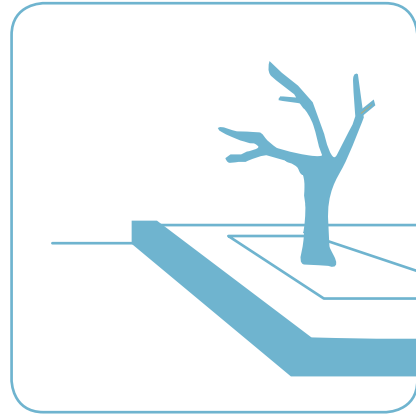
1 Summer 2015



## BEGIN OUTREACH AT COMMUNITY GROUP MEETINGS

Planning Department begin outreach at DNA, PDMA, Potrero Boosters, CWAG, DPNWP GBD, and other regular stakeholder meetings. Launch Neighborland, an online polling and public feedback site.

2 February 2016



## EXISTING CONDITIONS DOCUMENTATION

Gather information about private development, public planning projects, and the state of streets and sidewalks. Identify opportunities and constraints for public realm plan projects in Dogpatch. Coordinate between City Agencies.

3 March 2016

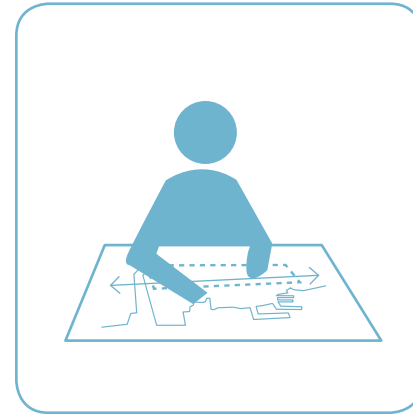


## IDENTIFY PRIORITIES

Collect oral histories, and hold focus groups,

Public Workshop #1  
Gather community input to identify priority projects for Dogpatch.

4 May - Nov 2016



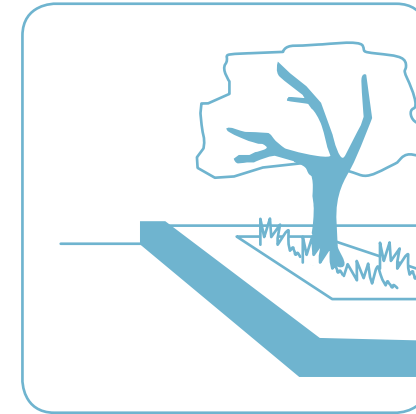
## DEVELOP DESIGN IDEAS

Public Workshops #2A and #2B

Report back on results from Workshop #1.

Present ideas for design strategies. Collect community feedback on preferences.

5 Nov. - Mar 2016

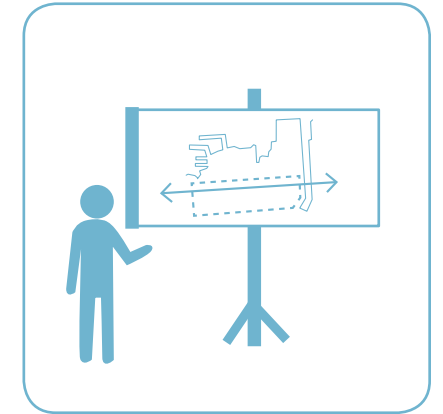


## FINALIZE CONCEPT DESIGNS

Conduct feasibility analyses with MTA, Recreation and Parks, Port of SF, Public Works, and others. Develop design options for priority projects.

Public Workshops  
Collect public input on design options.

6 Spring 2017



## RELEASE AND ADOPTION

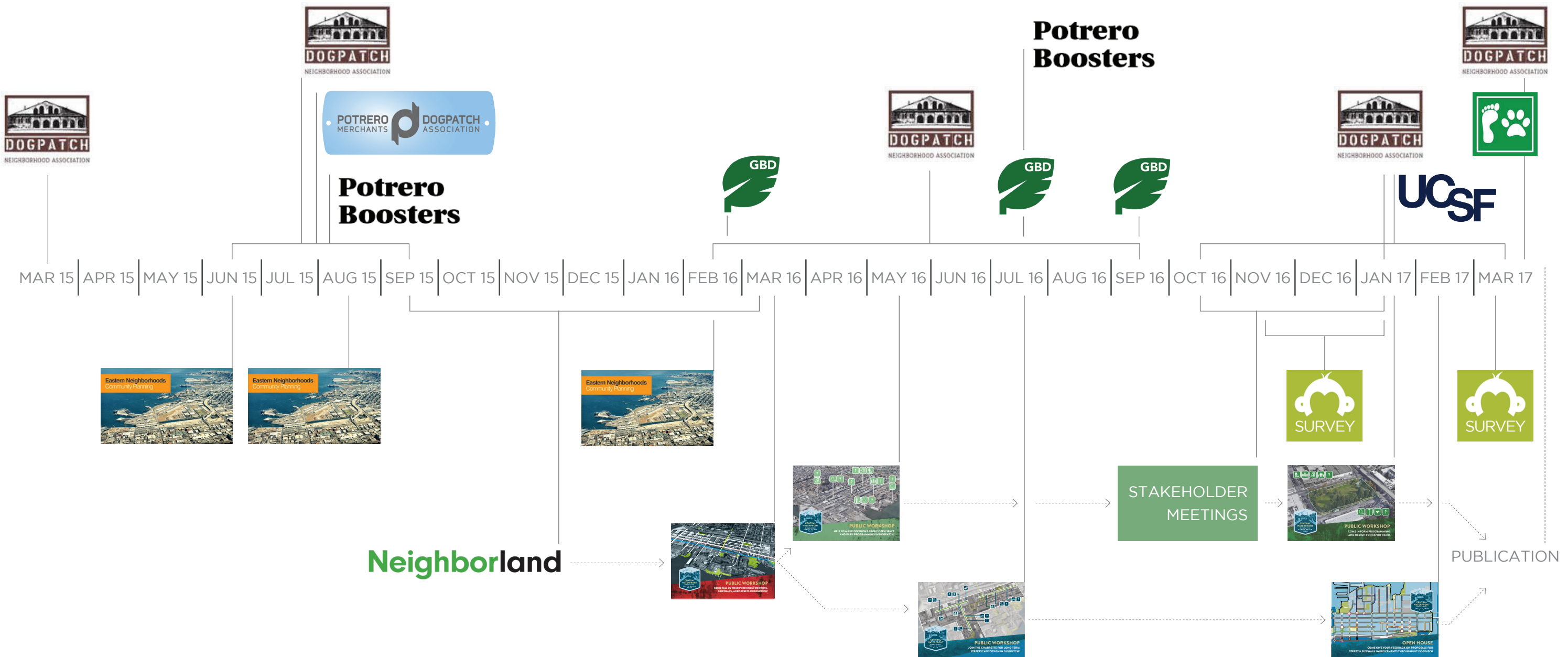
Develop cost estimates for preferred designs. Finalize an implementation plan for all public realm projects.

Begin using the plan as an instrument for funding and building projects.





# Community Outreach & Engagement



EASTERN NEIGHBORHOODS CITIZENS ADVISORY COMMITTEE  
 COST ESTIMATE / CAPITAL PLANNING UPDATE | 20 MARCH 2017



# Community Outreach & Engagement: Stakeholder Mtgs

2nd TUES	Dogpatch Neighborhood Assn. (DNA)
2nd TUES	Potrero-Dogpatch Merchants Assn. (PDMA)
LAST TUES	Potrero Boosters
3rd WEDS	Central Waterfront Advisory Committe
1st THURS	Penninsula Joint Powers Board of Directors (Caltrain)
AS NEEDED	Dogpatch - NW Potrero Hill Green Benefit District
AS NEEDED	Tunnel Top Park Steering Committee
AS NEEDED	Port of SF / Office of Economic & Workfoce Devel
AS NEEDED	HOPE SF / Portrero Hill





# Community Outreach & Engagement: Hosted Events

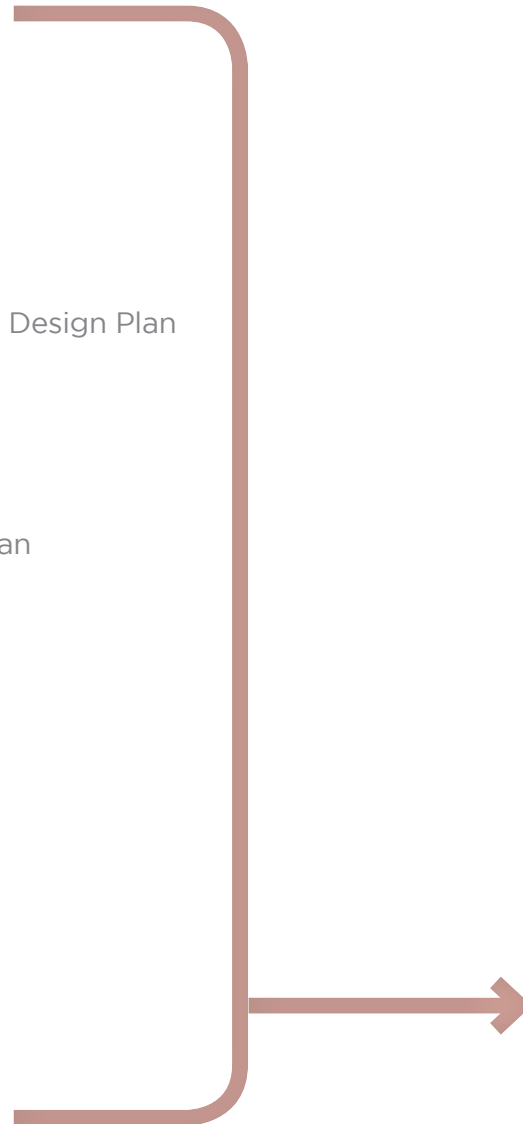
March 2016	Workshop #1: Kickoff and Project Prioritization
May 2016	Workshop #2: Open Spaces & Parks
July 2016	Workshop #3: Streetscapes and Streetparks
Oct - Jan 2016	Focus Groups: Open Spaces & Parks
February 2017	Workshop #4: Esprit Park
February 2017	Workshop #5: Streetscapes
Spring 2017	Workshop #6: Plan Presentation





# Project Identification & Prioritization

- Green Connections  
March 2014
- GBD Management Plan  
November 2013
- Bicycle Strategy  
April 2013
- Cesar Chavez East Community Design Plan  
February 2012
- Blue Greenway  
July 2012
- 22nd Street Greening Master Plan  
May 2011
- San Francisco Better Streets  
June 2010
- Pier 70 Preferred Master Plan  
April 2010
- SF Bicycle Plan  
June 2009
- Central Waterfront Area Plan  
Dec 2008
- Eastern Neighborhoods  
August 2008



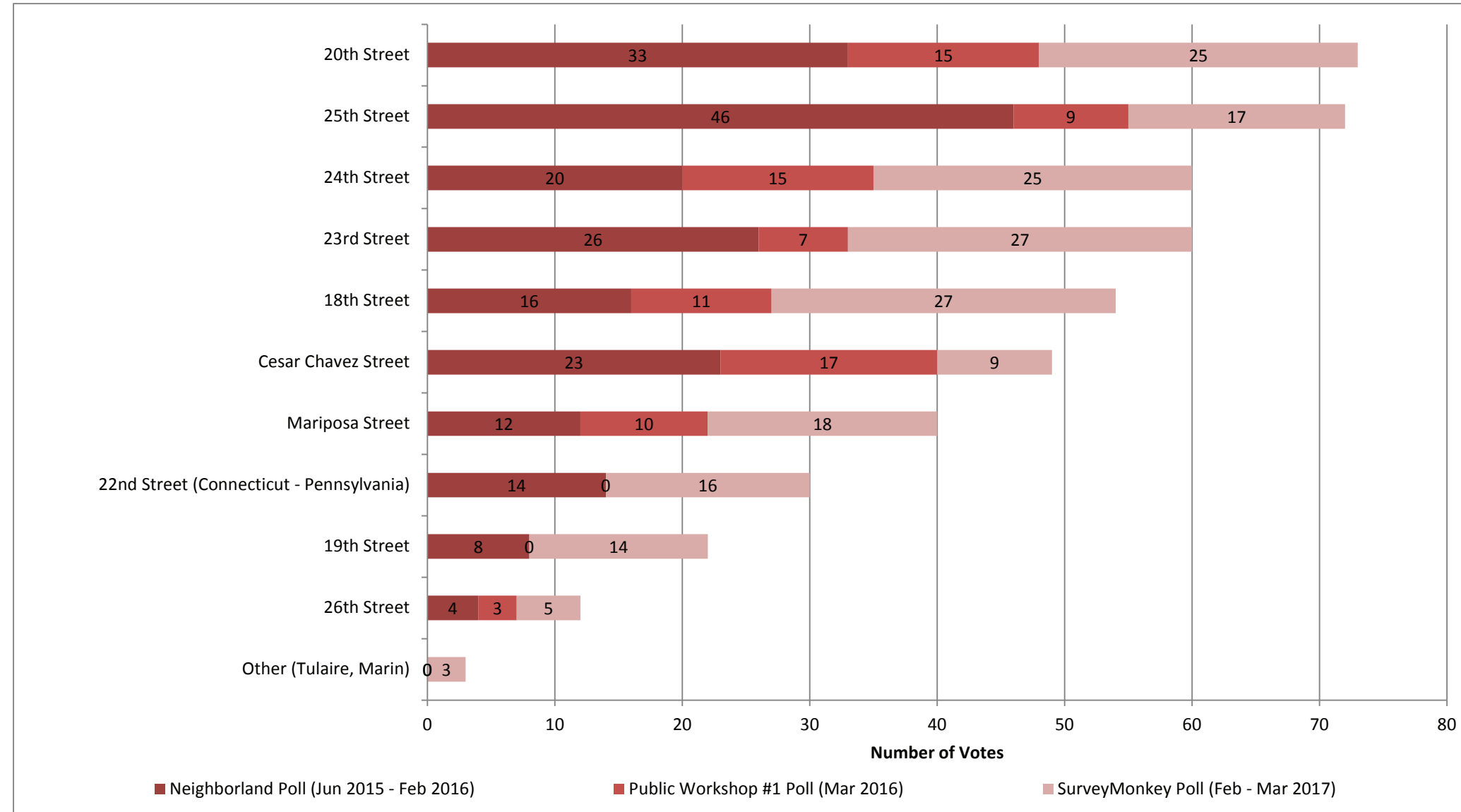
 SURVEY  
FEB - MAR 2017

  
PUBLIC WORKSHOP  
#1, MARCH 2016

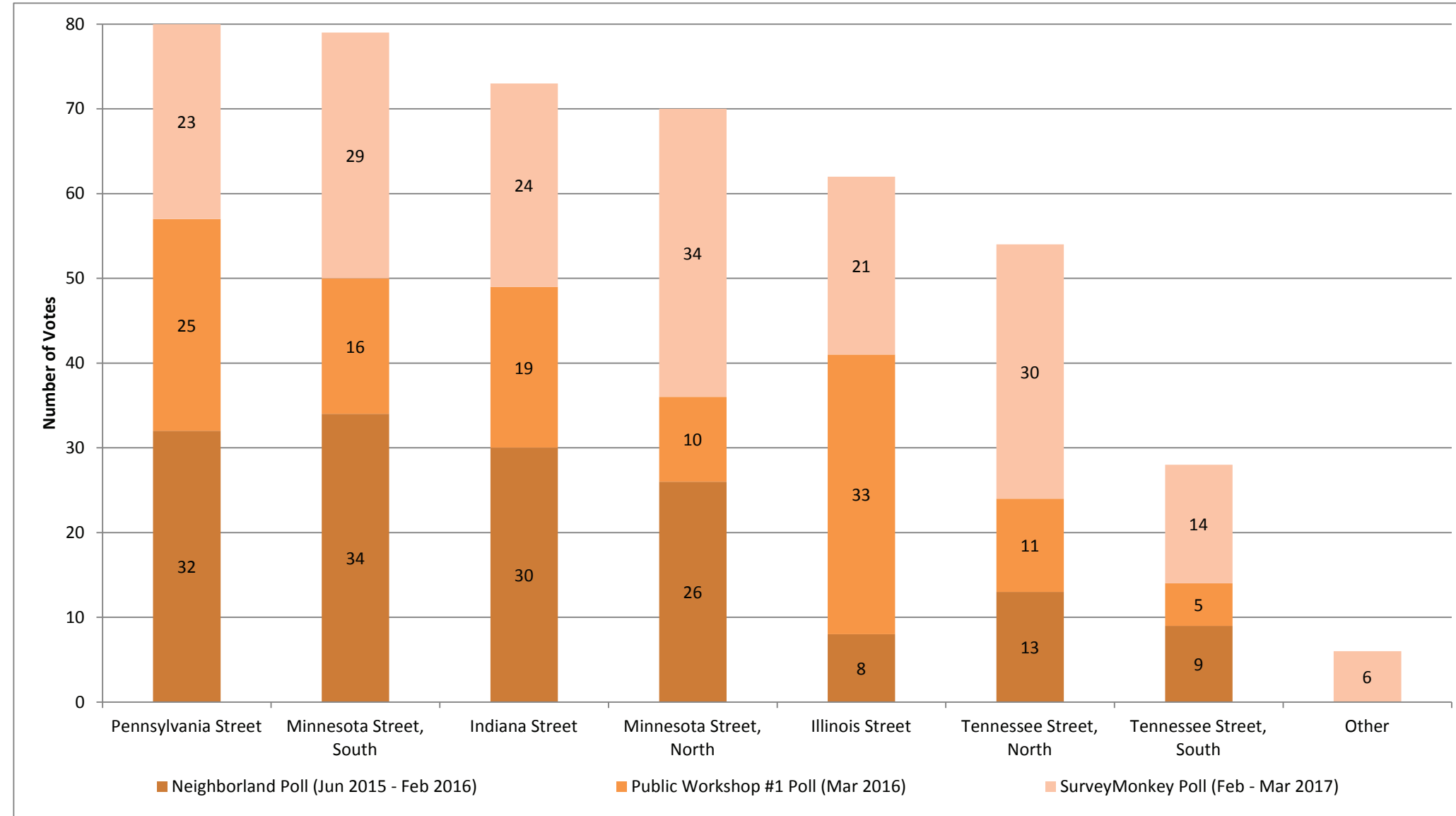
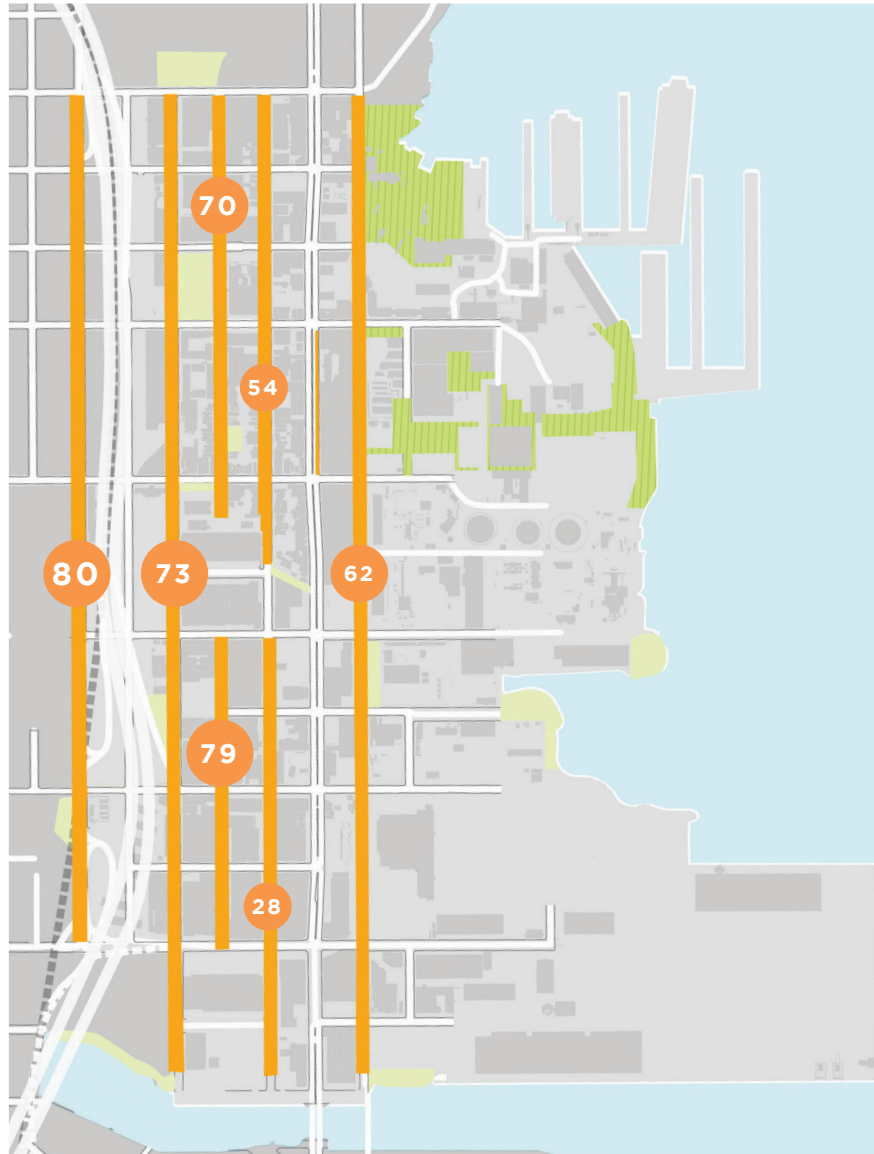
  
**Neighborland**  
SUMMER / FALL / WINTER 2015



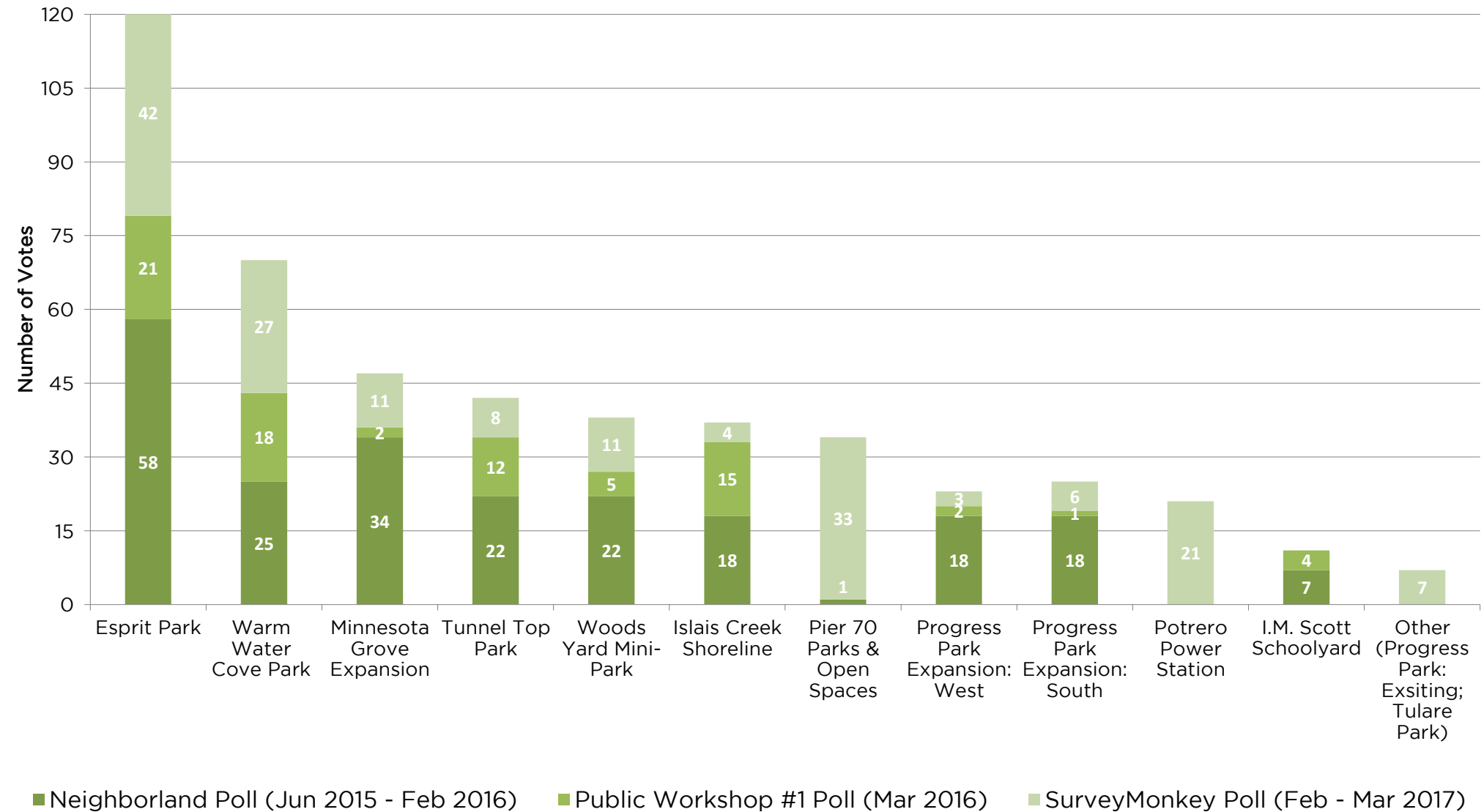
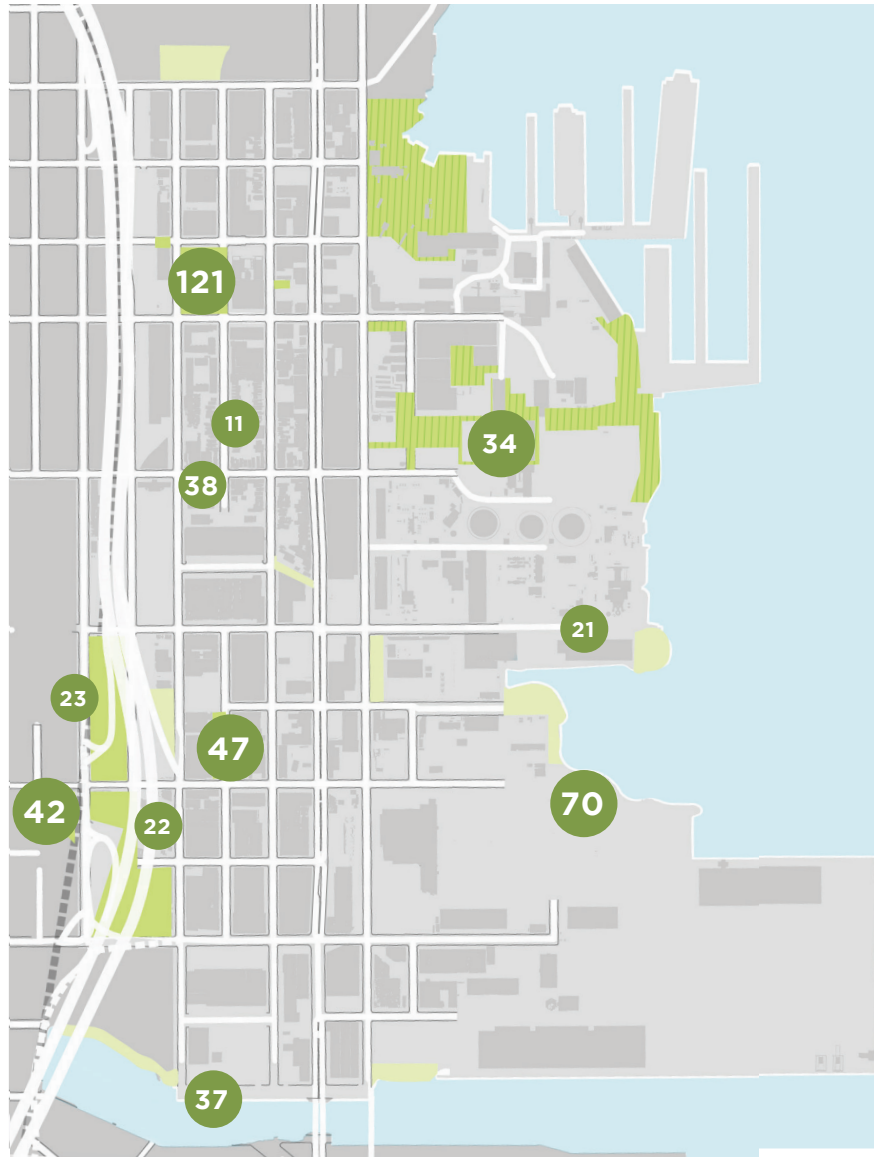
# Project Identification & Prioritization: E-W Streets



# Project Identification & Prioritization: N-S Streets



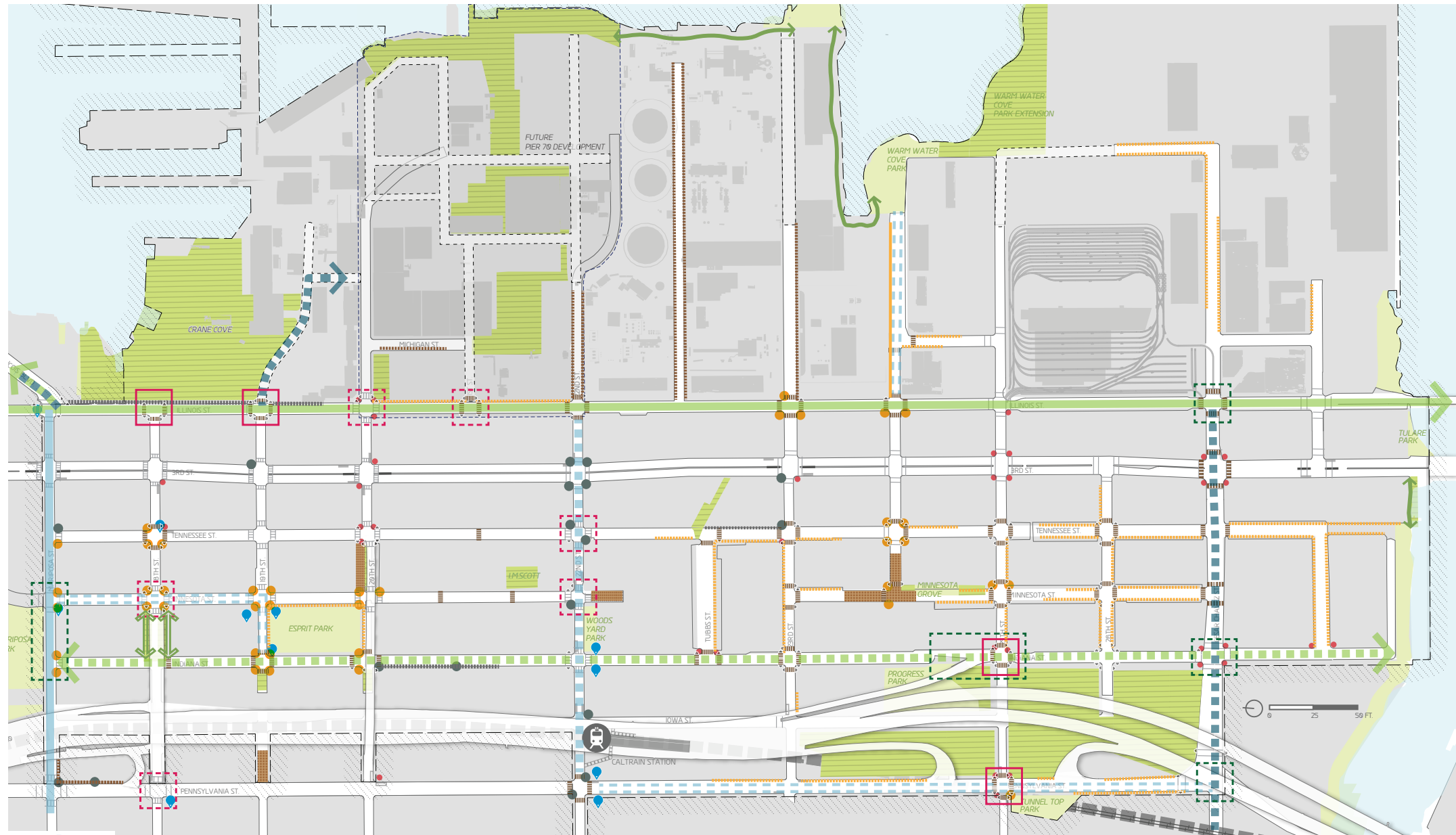
# Project Identification & Prioritization: Open Spaces





# Streetscape: Area - Wide Improvements

PUBLIC REVIEW DRAFT: POTENTIAL AREA-WIDE IMPROVEMENTS (02/14/2017)



- PEDESTRIAN CONNECTION PLANNED
- PEDESTRIAN CONNECTION PROPOSED
- SIDEWALK / PATH OF TRAVEL IMPROVEMENT PROPOSED
- SIDEWALK PLANNED
- SIDEWALK UNDER CONSTRUCTION
- BULB-OUT PROPOSED
- BULB-OUT PLANNED
- BULB-OUT POTENTIAL (IF DESIGNED FOR LARGE TURNING VEHICLES)
- CURB RAMPS PROPOSED

- EXISTING CROSSWALKS
- CROSSWALK IMPROVEMENT PROPOSED
- NEW STOP CONTROL PROPOSED
- NEW SIGNALIZATION PROPOSED
- INTERSECTION IMPROVEMENTS FOR CYCLISTS PROPOSED

- CLASS IV CYCLE TRACKS PLANNED
- EXISTING CLASS II BIKE LANE
- CLASS II BIKE LANE PLANNED
- EXISTING CLASS III BIKE ROUTE
- CLASS III BIKE ROUTE PLANNED
- CLASS III BIKE ROUTE PROPOSED
- STREET CONNECTION PLANNED

- POTENTIAL SHARED STREET
- POTENTIAL BIKESHARE STATIONS
- EXISTING BUS STOPS
- EXISTING OPEN SPACE
- FUTURE OPEN SPACE

ASSUME NEW INFILL STREET TREES, SIDEWALK PLANTINGS, & PEDESTRIAN LIGHTING THROUGHOUT PLAN AREA



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COST ESTIMATE / CAPITAL PLANNING UPDATE | 20 MARCH 2017





# Typical Streetscape Improvements & Costs



## 4-WAY STOP SIGN \$4,200 / INTERSECTION

*Includes: Poles; stop signs; legislation; roadway markings as needed*



## NEW SIDEWALK \$235 / LINEAR FOOT

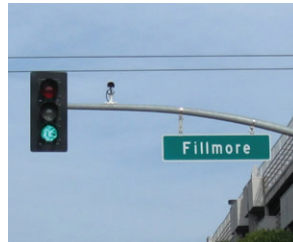
*Assumes: a typical 15' wide sidewalk*

*Includes: Demolition, new curb, standard City of San Francisco concrete, grading*



## BULBOUT (IN 1 DIRECTION) \$85,000/ EA

*Assumes: 6' wide sidewalk extension in one direction (typical).  
Includes: Demolition, new curb, new concrete sidewalk, new curb ramps, regrading, new asphalt to conform with roadway grading, relocated catch basins and water valves where necessary.*



## 4-WAY TRAFFIC SIGNAL \$450 - 600K / INTERSECTION

*Variables impacting costs: Incorporating signaling for MUNI light rail; left-hand turn signals; proximity of power taps*

*Assumes: Excavation; installation of conduits, vaults, pullboxes and control boxes, poles, vehicle and pedestrian signal boxes, and signs.*



## SIDEWALK PLANTINGS & TREES \$225 / LINEAR FOOT

*Assumes: Planted area 3' wide.*

*Includes: Infill street trees, planting area, amended soil, irrigation, first three 3 years maintenance by the City through a contractor*



## BULBOUT ('BI-DIRECTIONAL') \$90,000/ EA

*Assumes: 6' wide sidewalk extension in two directions (typical).  
Includes: Demolition, new curb, new concrete sidewalk, new curb ramps, regrading, new asphalt to conform with roadway grading, relocated catch basins and water valves where necessary*



## CONTINENTAL CROSSWALK \$6,000 / EACH OR \$24,000 / INTERSECTION

*Assumes: fresh asphalt surface for application  
Includes: City standard thermoplastic striping*



## RAISED CROSSWALK \$1,000 / LF

*Assumes: 6' wide crosswalk raised to sidewalk height*

*Includes: Site preparation, raised crosswalk, ramps in roadway approaching crosswalk, re-grading and catchbasin relocation as necessary to ensure proper drainage.*



## CUSTOM CROSSWALK TREATMENT \$12,000 / EACH OR \$48,000 / INTERSECTION

*Assumes: fresh asphalt surface for application. Local steward takes on maintenance and liability of decorative areas.  
Includes: City standard thermoplastic striping*



## STREET REPAVING: \$150 / TON OR \$2 / SQUARE FOOT

*Assumes: The existing roadway pavement ranks low on the Pavement Condition Index (PCI) and is therefore due for replacement*

*Includes: Grinding / Demolition of existing pavement; regrading as needed; new substrate as needed; new pavement.*



## SHARED STREET: COSTS VARY

*Involves: Demolition, new paving materials, regrading, new truncated domes and other ADA accommodations, relocated catch basins water valves where necessary*



## STAMPED / TEXTURED ASPHALT \$25 / SQUARE FOOT

*Includes: site preparation (grinding / Demolition of existing pavement); new asphalt; stamping; application of color as needed.*

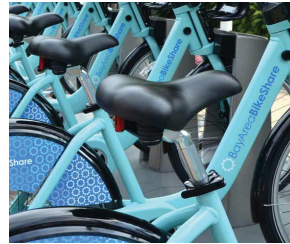
# Typical Streetscape Improvements & Costs



**PEDESTRIAN-SCALE LIGHTING**  
**275' BLOCK LENGTH: \$275,000**  
**475' BLOCK LENGTH: \$475,000**  
**925' BLOCK LENGTH: \$925,000**

*Assumes: installation of pedestrian lighting on both sides of the street*

*Includes: new SF Public Utilities Commission standard pedestrian light fixture spaced 50' apart, conduit, Demolition and replacement of sidewalk and pullboxes*



**BICYCLE SHARE STATION**  
**\$100K / EACH**

*Assumes: installation in the roadway in the curbside lane or on wide sidewalk; typical station approximately 50' long by 6' wide.*

*Includes: site preparation as needed, typical solar-powered station of 20 docks. Stations and bicycles are maintained by Motivate, the Bay Area Bike Share service provider. [www.BayAreaBikeShare.com](http://www.BayAreaBikeShare.com)*



**CLASS III BICYCLE ROUTE**  
**\$840 / EACH MARKING**

*Assumes: existing pavement condition is acceptable for application of roadway markings.*

*Includes: City standard greenback thermoplastic 'sharrow' markings*



**STREET LIGHTING**  
**275' BLOCK LENGTH: \$275,000**  
**475' BLOCK LENGTH: \$475,000**  
**925' BLOCK LENGTH: \$925,000**

*Includes: Replacement of existing fixtures with new City Standard LED*



**BICYCLE CORRAL**  
**\$7,500 / EACH**

*Assumes: installation on the street (in the curbside lane) or on a sidewalk extension (bulb-out).*

*Includes: 6 Bicycle Racks, 8" wide white perimeter striping, legislation.*

*Bicycle Corrals are installed by the SFMTA at the request of a local sponsor or steward. SFMTA will replace damaged racks; however Daily maintenance (sweeping and cleaning) is the responsibility of the sponsor or steward. Artwork on the ground surface must be approved by the SFMTA is also the responsibility of the sponsor or steward.*



**CLASS II BICYCLE LANE**  
**\$87 / LINEAR FOOT**

*Assumes: existing pavement condition is acceptable for application of roadway markings; typical 5' bicycle lane on street*

*Includes: City standard white stripes at edges, with green thermoplastic infill, 'BIKE LANE' lettering and arrow markings.*



**UTILITY UNDERGROUNDING**  
**275' BLOCK LENGTH: \$550,000**  
**475' BLOCK LENGTH: \$950,000**  
**925' BLOCK LENGTH: \$1,850,000**

*Assumes: Poles and overhead cables on one side of the street*

*Includes: Demolition / excavation, subgrade conduit, subgrade vaults, pullboxes, connection to serviced properties, replacement of at-grade paving as needed.*



**CLASS IV CYCLETRACK**  
**\$300 / LINEAR FOOT**

*Assumes: 5' wide bicycle travel lane(s)*

*Includes: elevated bike lane, separation barrier, striping*



# 20th Street, Indiana to Illinois, 4 blocks



**\$5.2 M** *(Public Realm Plan, SF Planning with PORT of SF and Public Works, Feb 2017)*

Repave Roadway, Re-grade where needed, Relocate stormdrains as needed

Infill Sidewalk Planting, Street Trees, 3 years of City maintenance

Utility Undergrounding, Pedestrian Lighting

Replace substandard sidewalk sections, Construct New Bulbouts, High-Visibility Marked Crossings

Does not include any changes to upper overpass; at-grade only.

Duplicates intersection improvement costs with Pennsylvania, Minnesota south, and Tennessee south Streetscapes



# 25th Street, Pennsylvania to Illinois, 6 blocks



**\$6.9 M** *(Public Realm Plan, SF Planning with PORT of SF and Public Works, Feb 2017)*

Repave Roadway, Re-grade where needed, Relocate stormdrains as needed

Infill Sidewalk Planting, Street Trees, 3 years of City maintenance

Utility Undergrounding, Pedestrian Lighting

Replace substandard sidewalk sections, Construct New Bulbouts, High-Visibility Marked Crossings

Does not include completion of 25th between Michigan and future Maryland Street

Duplicates intersection improvement costs with Pennsylvania, Minnesota south, and Tennessee south Streetscapes



# 24th Street Green Connection, Minnesota to WWC, 5 blocks

**\$5.9 M** *(Public Realm Plan, SF Planning with PORT of SF and Public Works, Feb 2017)*

Repave Roadway, Re-grade where needed, Relocate stormdrains as needed

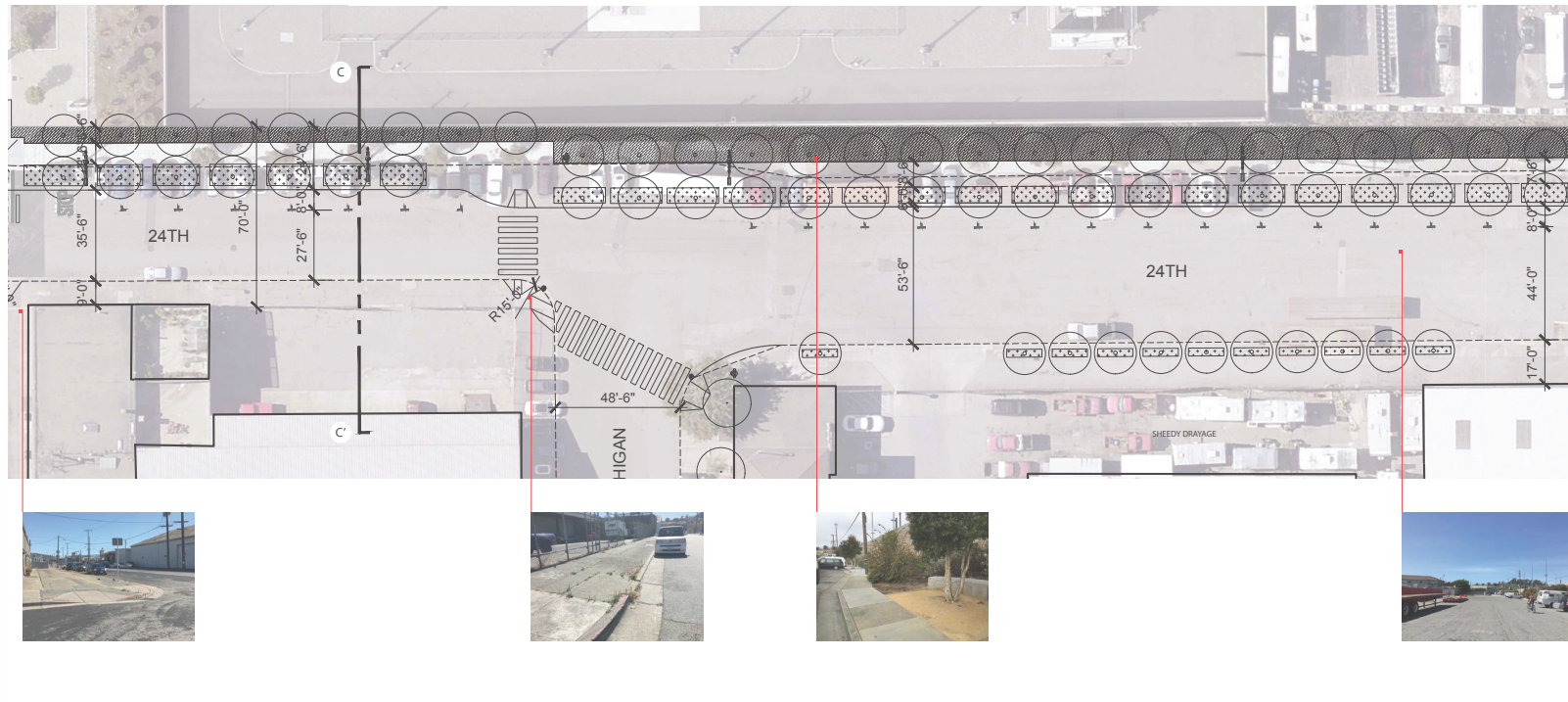
Infill Sidewalk Planting, Street Trees, 3 years of City maintenance

Utility Undergrounding, Pedestrian Lighting

Replace substandard sidewalk sections, Construct New Bulbouts, High-Visibility Marked Crossings

Expanded sidewalk and street tree plantings on northern curb between Illinois and Warm Water Cove

Duplicates intersection improvement costs with Tennessee Streetscape



*concept design, to be further refined with PORT of SF  
prepared by Fletcher Studio for the Public Realm Plan, February 2017*

# 18th Street, Indiana to Crane Cove, 4 blocks



**\$6.6 M** *(Public Realm Plan, SF Planning with Public Works, Feb 2017)*

Repave Roadway, Re-grade where needed, Relocate stormdrains as needed

Infill Sidewalk Planting, Street Trees, 3 years of City maintenance

Utility Undergrounding, Pedestrian Lighting

Replace substandard sidewalk sections, Construct New Bulbouts, High-Visibility Marked Crossings

Includes 3 blockfaces fronting UC properties (\$970k)

Does not include any changes to upper overpass; at-grade only.

Duplicates intersection improvement costs with Minnesota north and Tennessee north Streetscape Scopes



# 19th Street, Indiana to Crane Cove, 4 blocks



**\$7.5 M** *(Public Realm Plan, SF Planning with Public Works, Feb 2017)*

Repave Roadway, Re-grade where needed, Relocate stormdrains as needed

Infill Sidewalk Planting, Street Trees, 3 years of City maintenance

Utility Undergrounding, Pedestrian Lighting

Replace substandard sidewalk sections, Construct New Bulbouts, High-Visibility Marked Crossings

Duplicates intersection improvement costs with Minnesota north and Tennessee north Streetscape Scopes



# Tennessee Street north, Mariposa to Tubbs, 4.5 blocks



\$17.2 M *(Public Realm Plan, SF Planning with Public Works, Feb 2017)*

Repave Roadway, Re-grade where needed, Relocate stormdrains as needed

Infill Sidewalk Planting, Street Trees, 3 years of City maintenance

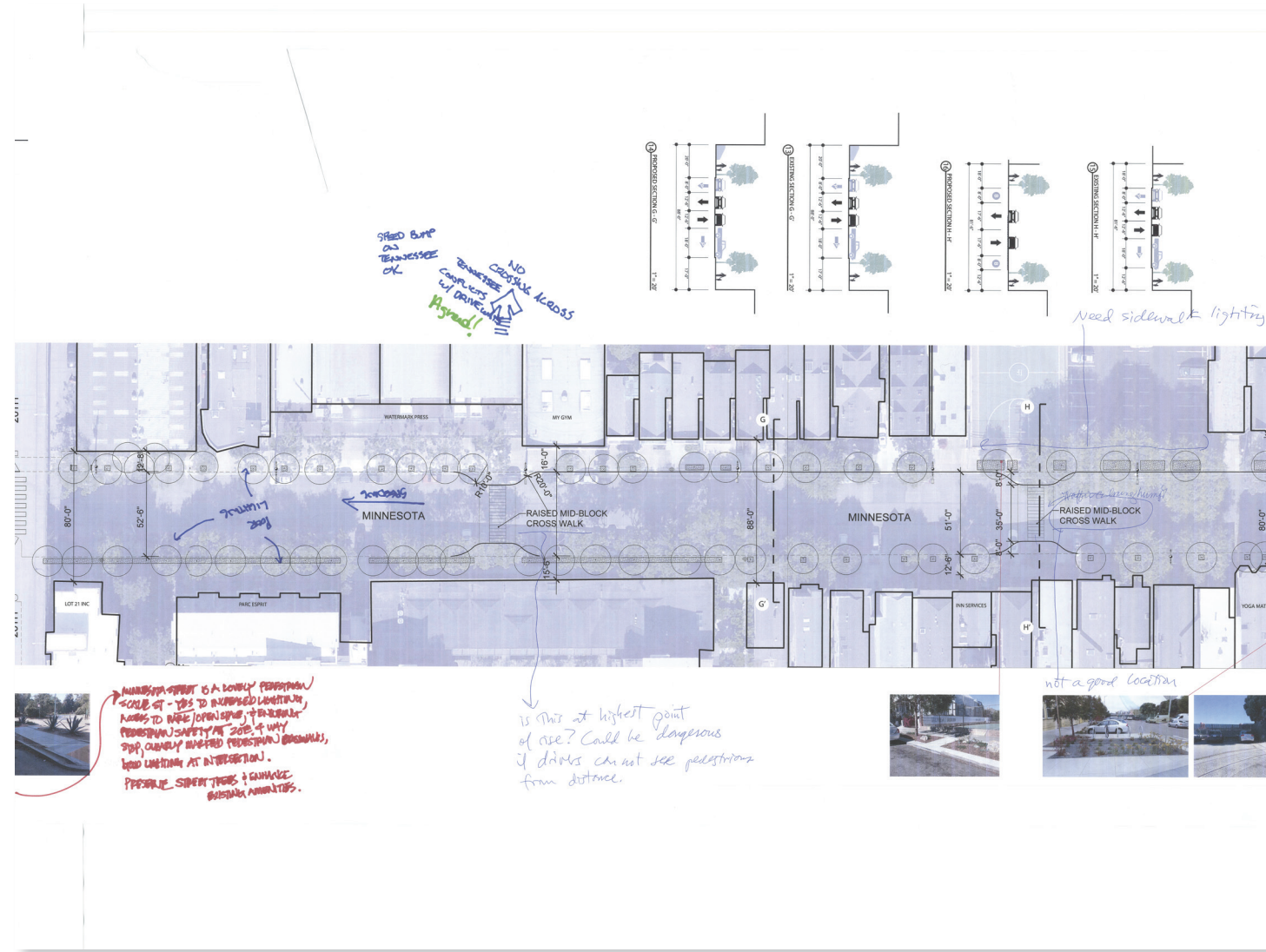
Utility Undergrounding, Pedestrian Lighting

Replace substandard sidewalk sections, Construct New Bulbouts, High-Visibility Marked Crossings

Duplicates intersection improvement costs with 18th and 19th Streetscape Scopes



# Minnesota Street north, Mariposa to Woods Yard, 4.25 blocks



concept design, excerpt  
prepared by Fletcher Studio for the Public Realm Plan, February 2017

\$10.9 M *(Public Realm Plan, SF Planning with Public Works, Feb 2017)*

Repave Roadway, Re-grade where needed, Relocate stormdrains as needed

Infill Sidewalk Planting, Street Trees, 3 years of City maintenance

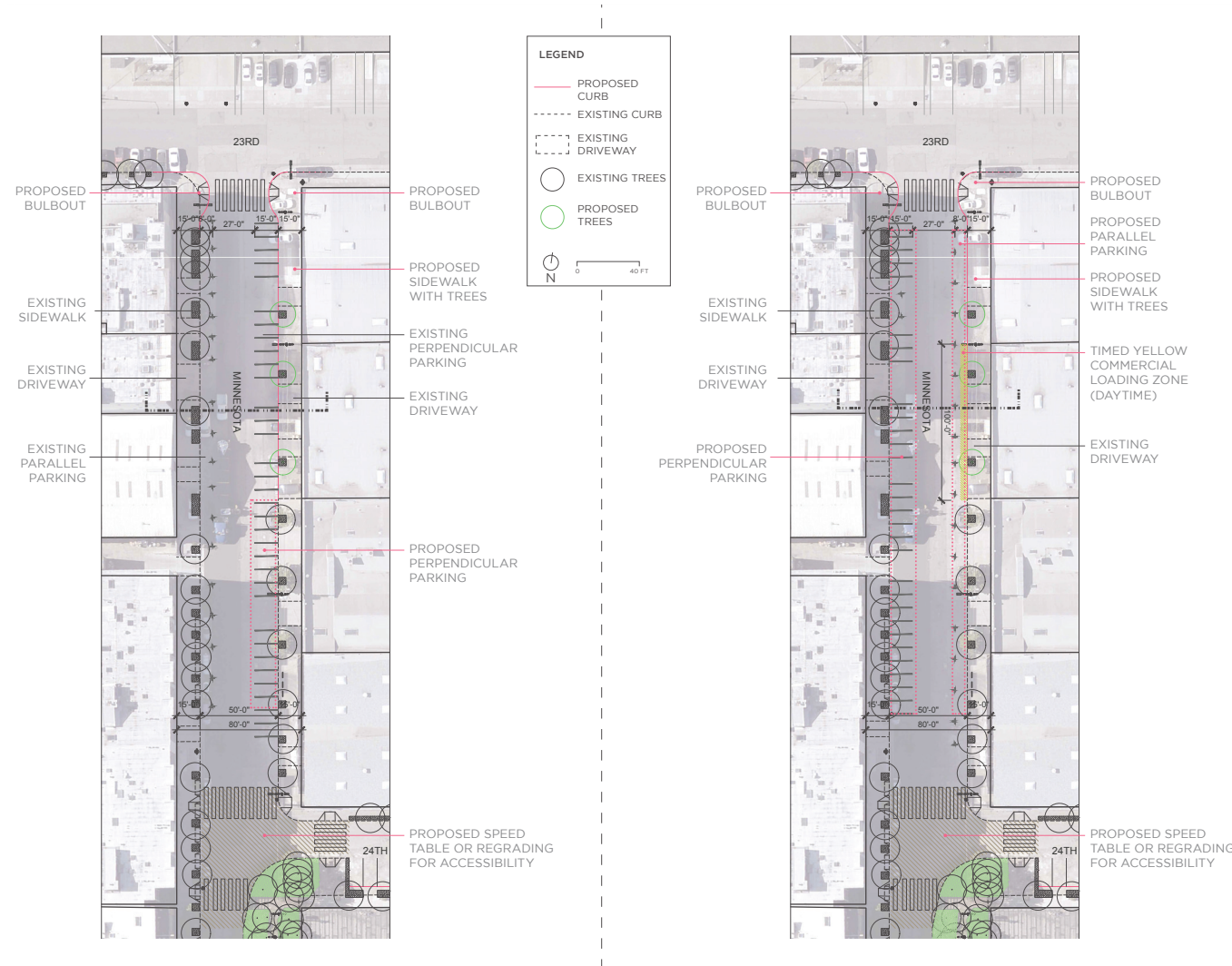
Utility Undergrounding, Pedestrian Lighting

Replace substandard sidewalk sections, Construct New Bulbouts, High-Visibility Marked Crossings

Includes 2 blockfaces fronting UC properties (\$930k)

Duplicates intersection improvement costs with 18th and 19th Streetscape Scopes

# Minnesota Street south, 23rd to Cesar Chavez, 4 blocks



preliminary scenarios for Minnesota Grove Area,  
prepared by SF Planning with Public Works and MTA, Public Realm Plan, January 2017

\$10.9 M *(Public Realm Plan, SF Planning with Public Works, Feb 2017)*

Repave Roadway, Re-grade where needed, Relocate stormdrains as needed

Infill Sidewalk Planting and infill Street Trees where appropriate, 3 years of City maintenance

Utility Undergrounding, Pedestrian Lighting

Replace substandard sidewalk sections, Construct New Bulbouts, High-Visibility Marked Crossings

Includes special paving at Minnesota and 24th Street intersection (\$600 k)

Includes expansion of Minnesota Grove and implementation of ADA pathway through Grove (\$1.7 M)

In PDR Areas, implement pedestrian facilities and formalize onstreet parking facilities that do not interfere with loading and service operations for PDR uses





# Esprit Park

\$4.0 - 6.0 M *(Public Realm Plan, SF Planning with Recreation & Parks, March 2017)*

Honor the spirit of original design concept established by the Esprit Corporation

Refine circulation & access; bring paths into ADA compliance

Clarify functional use areas for different groups (children, adult fitness, off-leash dog play)

New curb and sidewalk as needed; bulb outs at four corners of property; maintenance access

Site preparation, fine grading, Improve drainage and irrigation as needed

Low retaining structures as needed to allow for deeper planting beds; import topsoil and amend existing soil as needed

Replace trees and understory plantings as needed; undertake tree assessment and create forestry succession plan

3-tier water stations, benches, tables; parcours equipment, naturalistic universal children's play area (e.g. boulders, wood structures)

Site utilities; appropriate nighttime lighting program

Wayfinding & Regulatory signage



*initial scenarios, undergoing further refinement with stakeholders and RPD prepared by Fletcher Studio for the Public Realm Plan workshop, February 2017*



# Warm Water Cove

## Warm Water Cove - SITE 16

### Planning and Design Considerations

- An eventual expansion of the park by approximately 2.5 acres to the south will include new vegetation, lighting, site furnishings, public art and enhanced safety features
- Future open space programming may include shoreline habitat restoration, storm water management swales for future Pier 80 expansion, off road bicycling (BMX), lawn area for informal recreation
- In developing new concept uses here, it will be important to recognize the potential conflict between a BMX bicycle facility and the opportunity for habitat. The concept developed could also be configured to separate these facilities by switching the picnic area and BMX bicycle areas.
- The size and extent of the uplands habitat will be determined when the park is identified to receive funding for improvements. Additional investigation may also determine if it is appropriate to enhance the mud flats that exist at low tide.



Blue Greenway Design Standards | Port of San Francisco

Open Space Use & Program Concepts 6.15

*Blue Greenway Planning and Design Guidelines, SF Port, July 2012*

*site design options currently undergoing further conceptual development with stakeholders through Public Realm Plan*

**\$5.0 M** *(Blue Greenway Planning and Design Guidelines, SF Port, July 2012)*

Expansion of 2.5 acres to the southeast

Gateway Entrances at 24th and 25th Streets

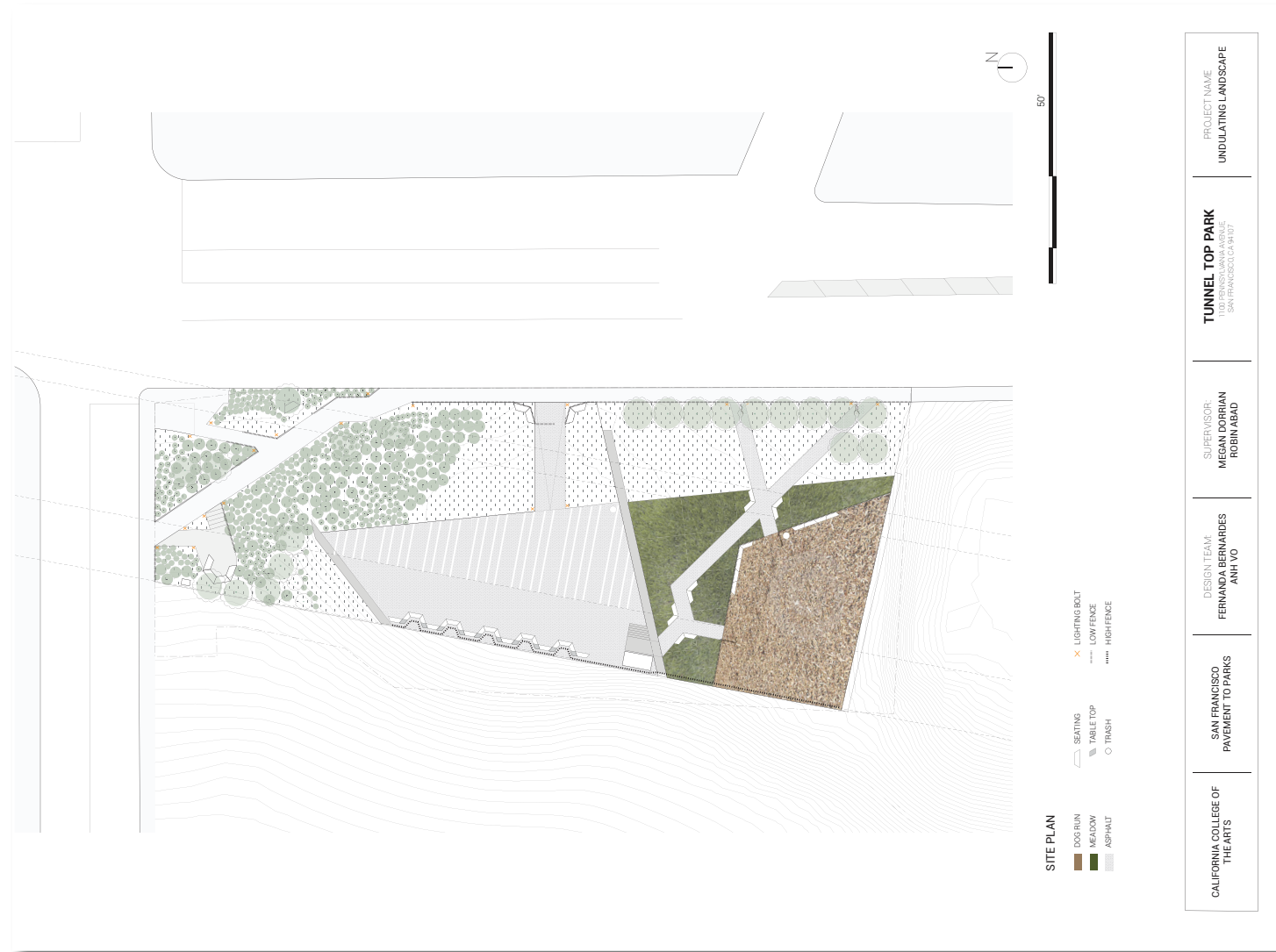
Shorline habitat restoration, stormwater management

Appropriate night lighting

Renovated interior pathways

Seating and picnicking facilities

# Tunnel Top Park



*preliminary concept plan*

*prepared by the California College of the Arts, May 2016, to be refined further by Fletcher Studio*

**\$1.5 - 2.0 M** *(Public Realm Plan, SF Planning with Fletcher Studio and TTP, March 2017. TBV.)*

Completion of Sidewalk along Pennsylvania Street; Bulbout at Corner; Construction of additional interior pathways as needed

Fine Grading and terracing as needed

Replacement of existing hardscape with more durable material

Augmentation / Replacement of plant materials as needed

Enclosure and surfacing for off-leash dog play area

Additional nighttime lighting fixtures as needed

Custom fence system; seating; and other amenities as needed

Onsite equipment and tool storage facility



# Muni Woods Yard Mini-Park



existing children's play area, Fletcher Studio and Groundworks

**\$2.5 M** (DNA / GBD / DBA / Potrero Boosters, March 2017. To be refined with City Departments)

*Conceptual Design Development*

*Site Configuration and Programming*

*Seating, tables, and other amenities*

*Children's Play Area*

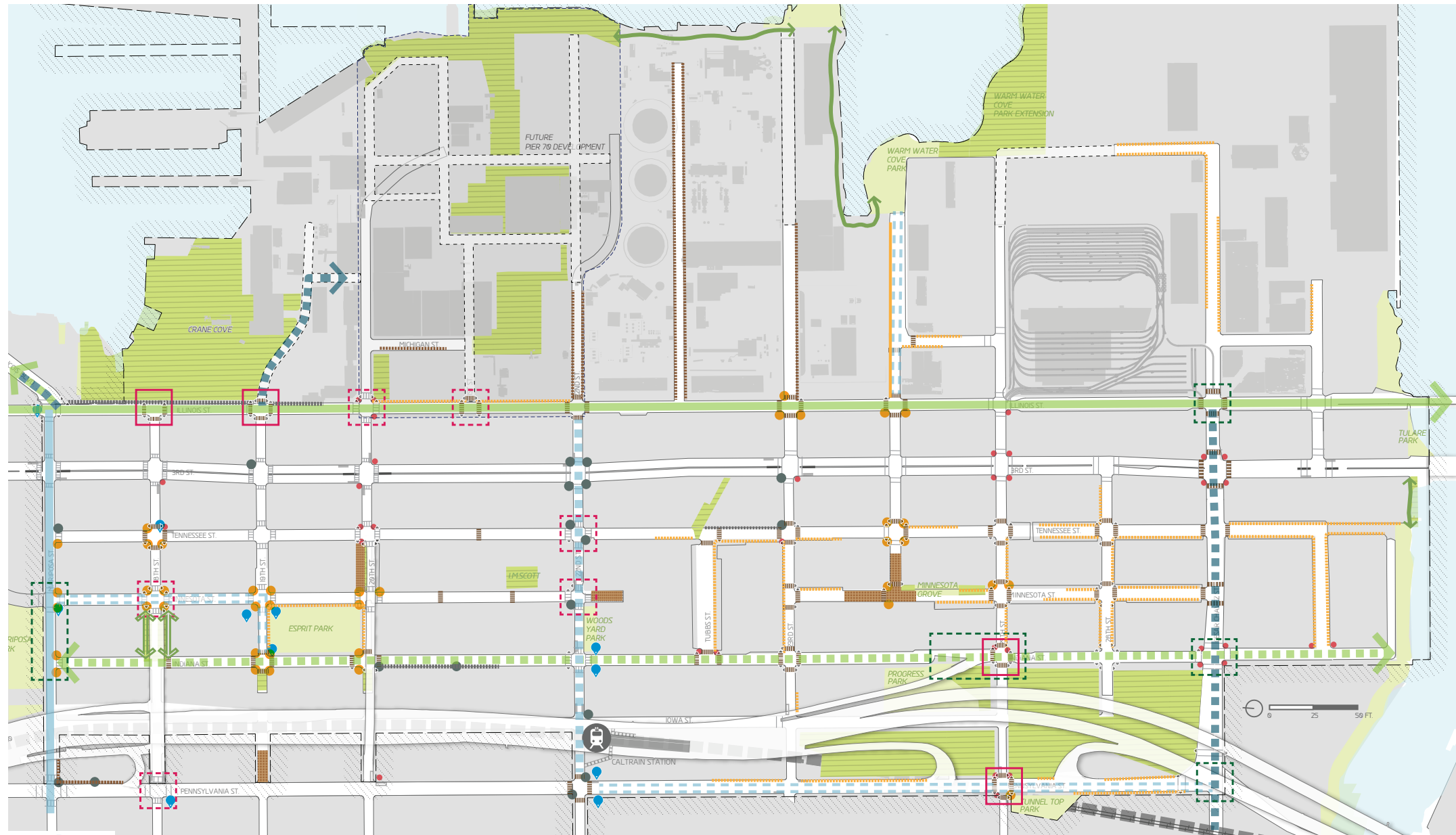
*Plantings*

*Appropriate nighttime lighting program*

*Public Art*

# Streetscape: Area - Wide Improvements

PUBLIC REVIEW DRAFT: POTENTIAL AREA-WIDE IMPROVEMENTS (02/14/2017)



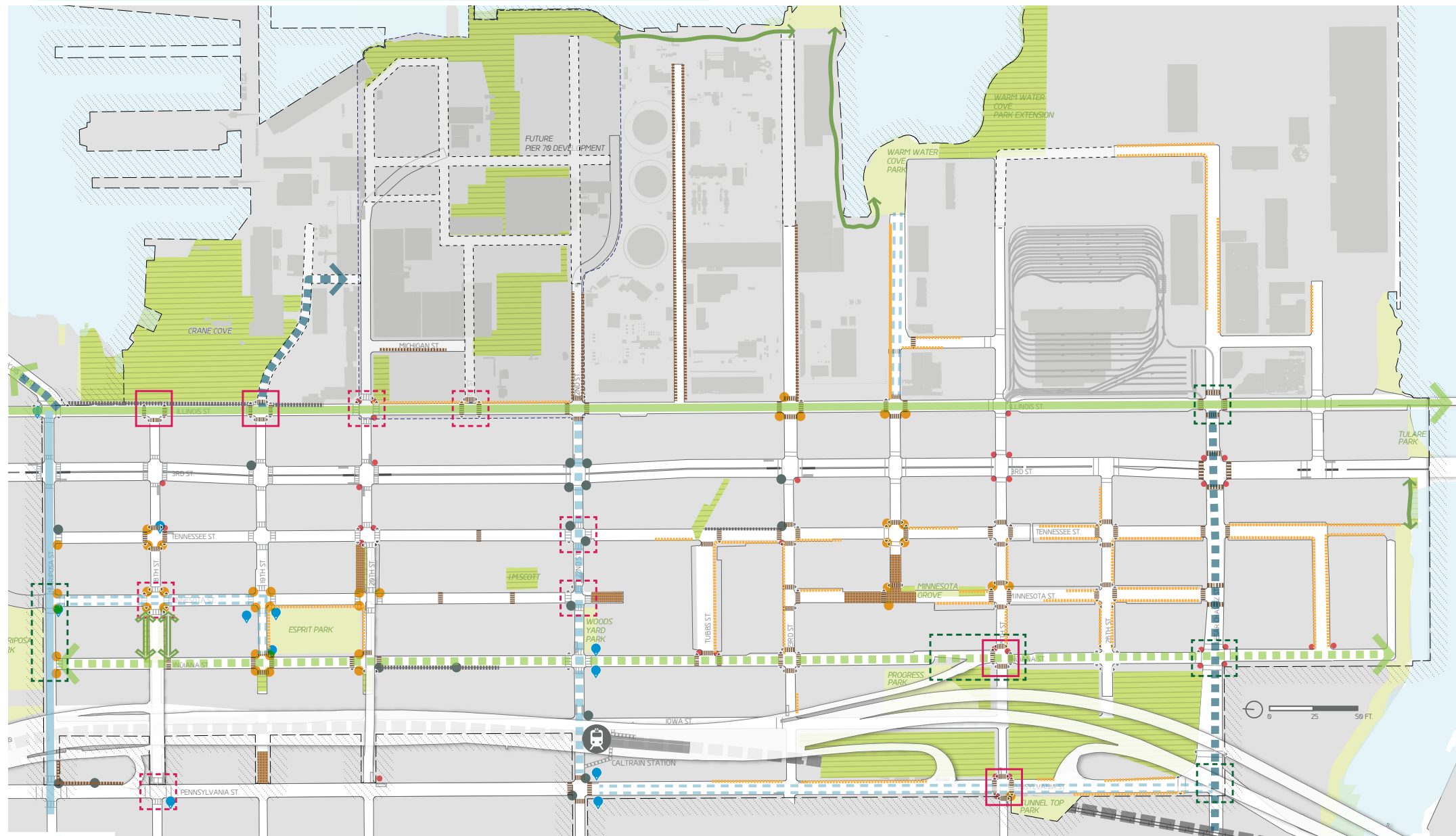
## PRELIMINARY ESTIMATES

Mariposa Street	\$5.8 M
18th Street	\$6.6 M
19th Street	\$7.5 M
20th Street	\$7.7 M
22nd Street	\$115 k
Tubbs Street	\$1.4 M
23rd Street	\$4.4 M
24th Street	\$8.8 M
25th Street	\$10.2 M
26th Street	\$4.7 M
Cesar Chavez Street	\$7.7 M
Marin Street	\$1.4 M
Pennsylvania Ave	\$14.0 M
Indiana Street	\$15.6 M
Minnesota Street	\$29.8 M
Tennessee Street	\$31.5 M



# Open Space: Area - Wide Improvements

PUBLIC REVIEW DRAFT: POTENTIAL AREA-WIDE IMPROVEMENTS (02/14/2017)



## PRELIMINARY ESTIMATES

ESPRIT PARK \$ 4.0 - 6.0 M

WARM WATER COVE \$ 5.0 M

WOODS YARD MINI-PARK \$ 1.5 - 2.0 M

TUNNEL TOP PARK \$ 1.5 - 2.0 M

WARM WATER COVE \$ 5.0 M



EASTERN NEIGHBORHOODS CITIZENS ADVISORY COMMITTEE  
COST ESTIMATE / CAPITAL PLANNING UPDATE | 20 MARCH 2017





# Questions & Discussion

**SF Planning**

Robin Abad

Seung-Yen Hong

Mat Snyder

**Public Works**

Kelli Rudnick

Fiona Cundy

**SF MTA**

Nick Carr

Kathryn Studwell

**Recreation & Parks**

Brian Stokle

Steve Cismowski

Stacy Bradley

**Port of SF**

David Beaupre

**Fletcher Studio**

David Fletcher

Cory Hallam

Michelle Zucker



**SFMTA**  
Municipal  
Transportation  
Agency



**San Francisco  
Planning**







EASTERN NEIGHBORHOODS CITIZENS ADVISORY COMMITTEE  
COST ESTIMATING / CAPITAL PLANNING UPDATE | 20 MARCH 2017







# Dogpatch

Central Waterfront

EN-CAC Meeting, March 20<sup>th</sup>, 2017

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- Introduction
- Dogpatch Overview
- Summary Points
- Community Groups

# Overview

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**Rebuild Potrero**

**Cor-o-Van Walden Development**

**Minnesota Street Project**

**Warriors Arena**

**Giants Mission Rock**

**22nd & Third**

**Homeless Navigation**

**NRG Site Associated Capital**

**Pier 70 Development Forest City**

- |                               |                            |                              |
|-------------------------------|----------------------------|------------------------------|
| 1 790 Pennsylvania, 300 units | 7 888 Tennessee, 112 units | 13 2092 Third, 19 units      |
| 2 645 Texas, 94 units         | 8 901 Tennessee, 41 units  | 14 595 Tennessee, 17 units   |
| 3 888 Indiana, 360 units      | 9 2290 Third, 71 units     | 15 2052 Third, 94 units      |
| 4 650 Indiana, 116 units      | 10 2230 Third, 37 units    | 16 2177 Third, 109 units     |
| 5 500 Indiana, 17 units       | 11 815 Tennessee, 69 units | 17 1201 Tennessee, 259 units |
| 6 950 Tennessee, 129 units    | 12 777 Tennessee, 59 units | <b>TOTAL NEW UNITS 1906</b>  |

- WILDCARDS**
- \* UCSF student housing
  - \*\* Pier 70 (1000-2000 units)
  - \*\*\* Potrero Power Plant
- |   |                                      |
|---|--------------------------------------|
| <span style="color: red;">—</span> Caltrain       | 1298 new units within 1/4 mile (642) |
| <span style="color: yellow;">—</span> T Lightrail | 1512 new units within 1/4 mile (961) |
| <span style="color: green;">—</span> 48 Bus       | 1872 new units within 1/4 mile (989) |
| <span style="color: orange;">—</span> 22 Bus      | 1253 new units within 1/4 mile (883) |

New developments on average are about twice as dense as existing housing in Dogpatch.



- Change is constant
- Next 36 months (2016-2019) is most active change
- Current builds are denser than earlier builds
- UCSF proposed housing is denser than all current builds

# Summary

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- Neighborhood Groups
  - Dogpatch Neighborhood Association (DNA)
  - Potrero Boosters
- Business Groups
  - Dogpatch Business Association (DBAsf)
  - Potrero & Dogpatch Merchants Association (PDMA)
- Other groups
  - Dogpatch Consortium
    - 3 community groups, 3 city agencies
    - 2 sports teams and 11 real estate developers
  - Dogpatch Center for Arts and Culture
    - Dcenter.org/ucsf
  - Dogpatch & NW Potrero Hill Green Benefit District (GBD)
    - [www.greenbenefit.org](http://www.greenbenefit.org)

# Community Groups

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Bruce Huie

Mobile: 415-308-5438

Email: [brucehuie@me.com](mailto:brucehuie@me.com)

Thank You

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## Our Mission

A RESOURCE FOR THE COMMUNITY HOSTING EXHIBITS, LECTURES, & WORKSHOPS THAT ARE FOCUSED ON THE ARTS & CULTURE

VISIT [dcenter.org/ucsf](http://dcenter.org/ucsf)



HANDS-ON WORKSHOPS, LECTURES & EXHIBITS FOR PEOPLE OF ALL AGES & ABILITIES. EMPHASIS ON INCLUSIVITY & EXPRESSION



WORKSHOPS & LECTURES THAT CELEBRATE DIFFERENT CULTURES & PROVIDE A FORUM FOR DISCUSSION & UNDERSTANDING



A PLACE TO MEET, INTERACT & BUILD COMMUNITY. PROVIDES MEETING SPACE FOR LOCAL ORGANIZATIONS

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# DOGPATCH CENTER FOR ARTS & CULTURE

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## A Home for Learning, Creating and Discussion

Our official name is the Dogpatch Center for Arts & Culture. You can call us the D Center for short. Our D is for Discussion, and for Diversity, and it's always for Doers. Our mission is to be a resource to the community, hosting lectures, hands-on workshops and exhibits focused on arts and culture. Our programming will serve all ages, and our operating hours will serve the entire neighborhood — weekdays, evenings and weekends.

We hope that you will join us at The D Center, and explore what it means for you to be part of your community.

**Vibrant neighborhoods have cultural institutions that bring people together**

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## Experiences that enrich and educate

The Dogpatch Center for Arts & Culture offers programming with an emphasis on inclusivity and expression. Imagine interactive art exhibits, hands-on activities and engaging lectures. Take a moment to reflect, create, and learn— with us.

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### SERVING THE ENTIRE COMMUNITY

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Our programs serve all ages, and our operating hours serve the entire neighborhood — weekdays, evenings and weekends.

Weekday drop-in classes are tailored for a growing community, including those visiting and working in the surrounding neighborhoods.

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### A NEXUS FOR EXISTING ARTS & CULTURE

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Our program partners are leading innovators, educators and expert crafts people. Our facility brings these organizations together to create a neighborhood based center for arts and culture. Our program calendar enables you to experience a wide variety of high-quality programs that fit your schedule.

	Mon 6	Tue 7	Wed 8	Thu 9	Fri 10	Sat 11	Sun 12
all-day							
9 AM							9 AM Community Meetings
10 AM	10 AM Seniors		10 AM Toddlers		10 AM Seniors	10 AM Teens	
11 AM		11 AM Adults					
NOON							
1 PM	1 PM Adults	1 PM Toddlers	1 PM Adults		1 PM Adults	1 PM Toddlers	1 PM Community Group
2 PM				2 PM Seniors			
3 PM	3 PM K-12 and Family	3 PM Seniors				2:30 PM Workshop/Lecture. Adults	3 PM K-12 and Family
4 PM			4 PM K-12 and Family	4 PM Toddlers	4 PM K-12 and Family		
5 PM				5 PM Adults			5 PM Community Group
6 PM		6 PM Adults	6 PM Adults	6 PM Adults			
7 PM	7 PM Community Meetings	7 PM Community Meetings	7 PM Community Meetings	7 PM Workshop/lecture. Adults.	7 PM Workshop/lecture. Adults		
8 PM						8 PM Workshop/Lecture....	
9 PM							

*Our program partners are experts and visionaries in their fields*



The Dogpatch Center for Arts and Culture enables you to take workshops and experience lectures that would otherwise not be possible. We help our program partners reach a wider audience and expand the variety of programs that they offer.

# OUR TEAM

Fiscal Sponsor | Advisory Council | Leadership

## Fiscal Sponsor



Independent Arts & Media's mission is to support independent, non-commercial art and media projects and producers for the purpose of building community and civic participation, and facilitating cultural engagement and free expression.

Founded in 2000, IAM has cultivated a vibrant array of accessible, affordable media and arts services for producers in the San Francisco Bay Area that are distinguished leaders and creatives in their fields.

## Advisory Council

Advisory Council members offer expertise and support on various events, projects, and tasks. Areas of expertise and support include Programming, Fundraising, Strategic Communications, Education, and Operations (Legal, Financial, Human Resources, Technical).

*Please see our website, [dcenter.org/UCSF](http://dcenter.org/UCSF) for current information about the members of our Advisory Council and information about our Volunteer Manager of Communications and Design, Aditi Bahri.*

## Leadership



Emily Gogol

*Executive Director*

*Emily is the co-founder of Pennsylvania Street Gardens, a nonprofit that creates and manages urban parks through community engagement. This volunteer work, which has been recognized by the California Senate, overlaps with her career as a scientist (PhD UCSF, Genentech) and freelance work as an experience designer. Emily is an accomplished community organizer, a successful fundraiser, and a passionate program director.*



Mark Dwight

*Formation Committee*

*Mark is the founder and owner of Rickshaw Bagworks, founded SFMade, and was previously CEO of Timbuk2 Designs; he also spent 20 years working in various Silicon Valley technology companies. Mark presently serves as Commissioner and President of the San Francisco Small Business Commission and was recognized as the Small Business Advocate of the Year by the California Chamber of Commerce, 2014.*



Katherine Doumani

*Formation Committee*

*Katherine serves both corporate and small-business clients as a freelance copywriter/editor, while applying well-honed entrepreneurial skills and expertise to her passion for neighborhood activism. Katherine serves on several nonprofit boards, and led the fundraising effort to build a new school in our neighborhood as a founding member of PREFund.*



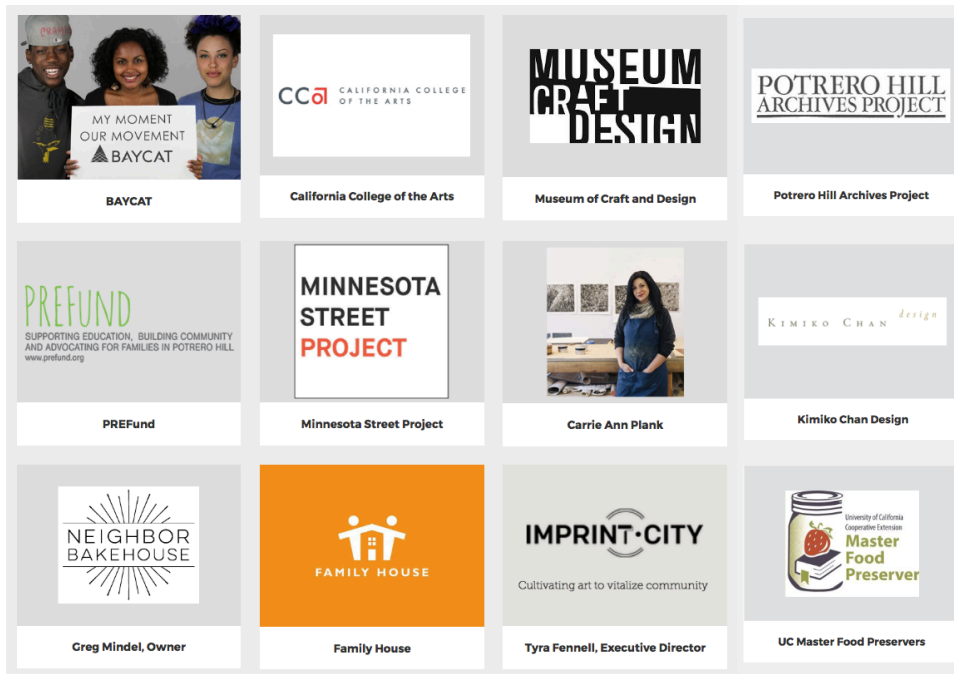
# PROGRAM PARTNERS

Activities On-Site | Community Events | Neighborhood Resource

## At the Dogpatch Center for Arts & Culture

We are fortunate to have program partners that are leading innovators, educators and expert crafts people in San Francisco. Our facility brings these organizations together to create a neighborhood based center for arts and culture. Our partners will bring their existing programming, and expanded program offerings, to the Dogpatch Center for Arts & Culture.

Please visit [dcenter.org/UCSF](http://dcenter.org/UCSF) for the most current information about our Program Partners.



## Community Events Throughout the Neighborhood

The Dogpatch Center for Arts & Culture also provides arts and cultural programming throughout the neighborhood. Our engagement includes everything from participating in Sunday Streets to an event series for the Dogpatch Arts Plaza. Please check our website for upcoming events.





DOGPATCH CENTER

FOR  
ARTS & CULTURE

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[Our Mission](#)

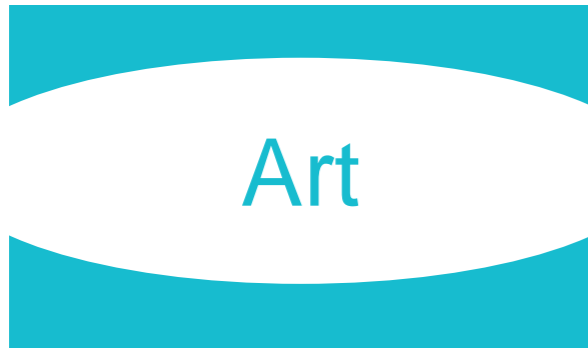
[Who We Serve](#)

[Current  
Events](#)



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A RESOURCE FOR THE COMMUNITY HOSTING EXHIBITS, LECTURES, & WORKSHOPS THAT ARE FOCUSED ON THE ARTS & CULTURE



HANDS-ON WORKSHOPS, LECTURES & EXHIBITS FOR PEOPLE OF ALL AGES & ABILITIES. EMPHASIS ON INCLUSIVITY & EXPRESSION



WORKSHOPS & LECTURES THAT CELEBRATE DIFFERENT CULTURES & PROVIDE A FORUM FOR DISCUSSION & UNDERSTANDING



A PLACE TO MEET, INTERACT & BUILD COMMUNITY. PROVIDES MEETING SPACE FOR LOCAL ORGANIZATIONS

## One Story: Youth Services

PROGRAMS THAT ENRICH THE LIVES OF YOUTH IN SAN FRANCISCO BY PROVIDING COMMUNITY ENGAGEMENT, HANDS-ON LEARNING AND JOB TRAINING





### > Our Leadership & Advisory Council



Emily Gogol

*Executive Director*



Mark Dwight

*Formation Committee*



Katherine Doumani

*Formation Committee*



- Andy & Deborah Rappaport, Minnesota Street Projects
- Carrie Ann Plank, Academy of Art University

- Villy Wang, BAYCAT
- Michelle Mansour, Root Division
- Lian Ng, Uber
- Steven Raspa, Burning Man

- Robin Abad Ocubillo, SF Planning
- Tyra Fennell, Imprint City
- Aditi Bahri, Common Sense Media

### > Community Engagement



**UMPQUA**  
B · A · N · K



DOGPATCH &  
NW POTRERO HILL



*A FOREST CITY Paper*



Dogpatch Block Party

### > Next Steps: Your Support

Get  
updates at  
[dcenter.org](http://dcenter.org)

PATCH CENTER

FOR

ARTS & CULTURE

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Our Mission

Who We Serve

Current  
Events



## Additional Materials

## Our Mission

A RESOURCE FOR THE COMMUNITY HOSTING EXHIBITS, LECTURES, & WORKSHOPS THAT ARE FOCUSED ON THE ARTS & CULTURE

VISIT [dcenter.org/ucsf](http://dcenter.org/ucsf)



HANDS-ON WORKSHOPS, LECTURES & EXHIBITS FOR PEOPLE OF ALL AGES & ABILITIES. EMPHASIS ON INCLUSIVITY & EXPRESSION



WORKSHOPS & LECTURES THAT CELEBRATE DIFFERENT CULTURES & PROVIDE A FORUM FOR DISCUSSION & UNDERSTANDING



A PLACE TO MEET, INTERACT & BUILD COMMUNITY. PROVIDES MEETING SPACE FOR LOCAL ORGANIZATIONS

# DOGPATCH CENTER FOR ARTS & CULTURE



## A Home for Learning, Creating and Discussion

Our official name is the Dogpatch Center for Arts & Culture. You can call us the D Center for short. Our D is for Discussion, and for Diversity, and it's always for Doers. Our mission is to be a resource to the community, hosting lectures, hands-on workshops and exhibits focused on arts and culture. Our programming will serve all ages, and our operating hours will serve the entire neighborhood — weekdays, evenings and weekends.

We hope that you will join us at The D Center, and explore what it means for you to be part of your community.

Vibrant neighborhoods have cultural institutions that bring people together



## Experiences that enrich and educate

The Dogpatch Center for Arts & Culture offers programming with an emphasis on inclusivity and expression. Imagine interactive art exhibits, hands-on activities and engaging lectures. Take a moment to reflect, create, and learn— with us.

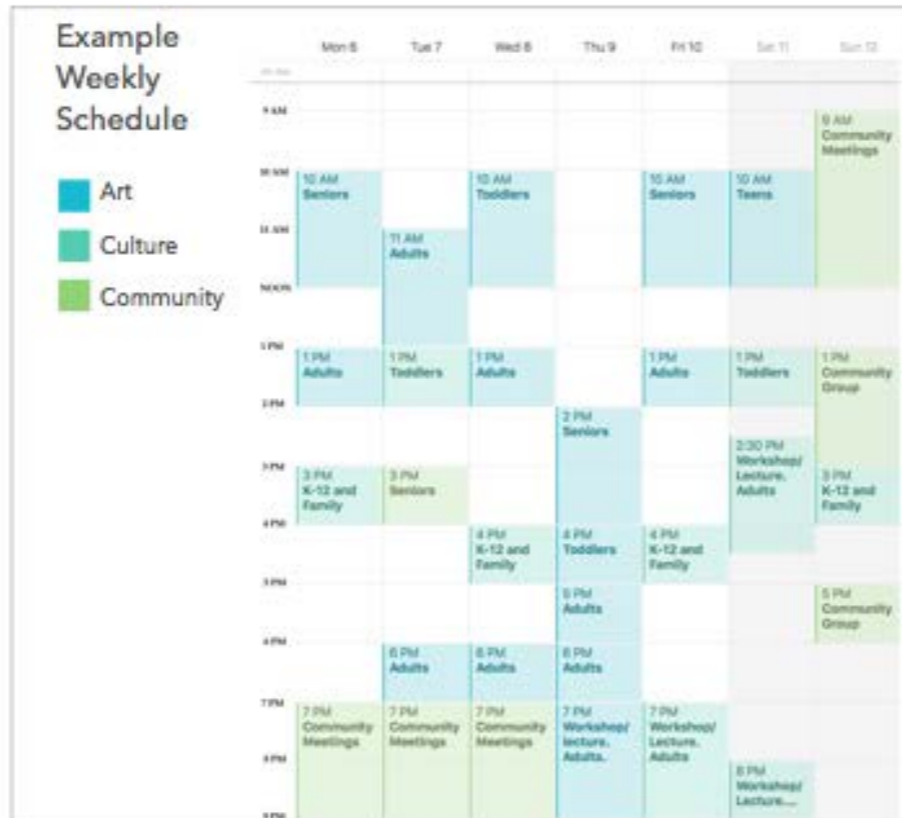
### SERVING THE ENTIRE COMMUNITY

Our programs serve all ages, and our operating hours serve the entire neighborhood — weekdays, evenings and weekends.

Weekday drop-in classes are tailored for a growing community, including those visiting and working in the surrounding neighborhoods.

### A NEXUS FOR EXISTING ARTS & CULTURE

Our program partners are leading innovators, educators and expert crafts people. Our facility brings these organizations together to create a neighborhood based center for arts and culture. Our program calendar enables you to experience a wide variety of high-quality programs that fit your schedule.



*Our program partners are experts and visionaries in their fields*



The Dogpatch Center for Arts and Culture enables you to take workshops and experience lectures that would otherwise not be possible. We help our program partners reach a wider audience and expand the variety of programs that they offer.

# OUR TEAM

Fiscal Sponsor | Advisory Council | Leadership

## Fiscal Sponsor



Independent Arts & Media's mission is to support independent, non-commercial art and media projects and producers for the purpose of building community and civic participation, and facilitating cultural engagement and free expression.

Founded in 2000, IAM has cultivated a vibrant array of accessible, affordable media and arts services for producers in the San Francisco Bay Area that are distinguished leaders and creatives in their fields.

## Advisory Council

Advisory Council members offer expertise and support on various events, projects, and tasks. Areas of expertise and support include Programming, Fundraising, Strategic Communications, Education, and Operations (Legal, Financial, Human Resources, Technical).

*Please see our website, [dcenter.org/UCSF](http://dcenter.org/UCSF) for current information about the members of our Advisory Council and information about our Volunteer Manager of Communications and Design, Aditi Bahri.*

## Leadership



Emily Gogol  
*Executive Director*

*Emily is the co-founder of Pennsylvania Street Gardens, a nonprofit that creates and manages urban parks through community engagement. This volunteer work, which has been recognized by the California Senate, overlaps with her career as a scientist (PhD UCSF, Genentech) and freelance work as an experience designer. Emily is an accomplished community organizer, a successful fundraiser, and a passionate program director.*



Mark Dwight  
*Formation Committee*

*Mark is the founder and owner of Rickshaw Bagworks, founded SFMade, and was previously CEO of Timbuk2 Designs; he also spent 20 years working in various Silicon Valley technology companies. Mark presently serves as Commissioner and President of the San Francisco Small Business Commission and was recognized as the Small Business Advocate of the Year by the California Chamber of Commerce, 2014.*



Katherine Doumani  
*Formation Committee*

*Katherine serves both corporate and small-business clients as a freelance copywriter/editor, while applying well-honed entrepreneurial skills and expertise to her passion for neighborhood activism. Katherine serves on several nonprofit boards, and led the fundraising effort to build a new school in our neighborhood as a founding member of PREFund.*



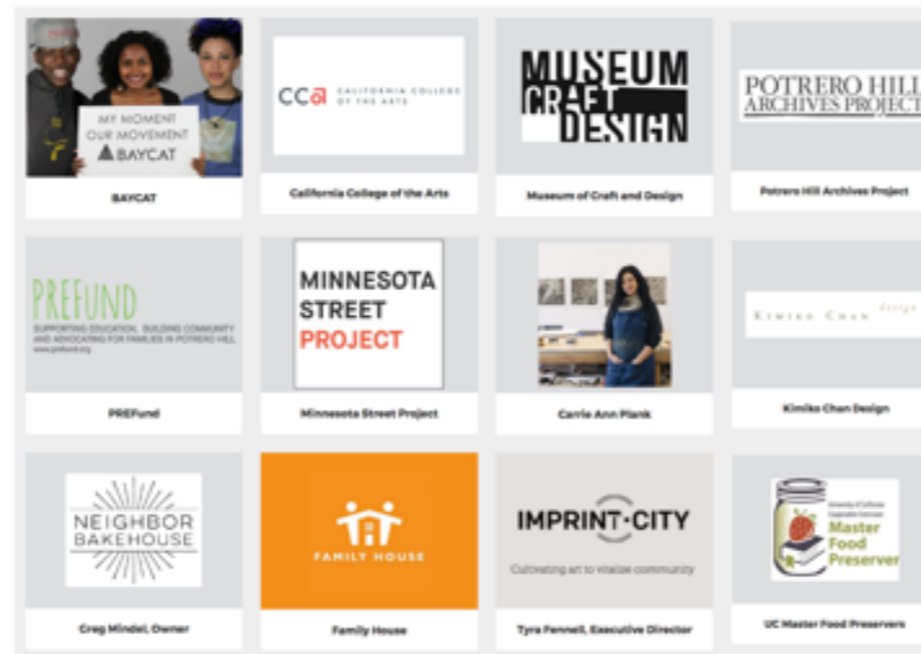
# PROGRAM PARTNERS

Activities On-Site | Community Events | Neighborhood Resource

## At the Dogpatch Center for Arts & Culture

We are fortunate to have program partners that are leading innovators, educators and expert crafts people in San Francisco. Our facility brings these organizations together to create a neighborhood based center for arts and culture. Our partners will bring their existing programming, and expanded program offerings, to the Dogpatch Center for Arts & Culture.

*Please visit [dcenter.org/UCSE](http://dcenter.org/UCSE) for the most current information about our Program Partners.*



## Community Events Throughout the Neighborhood

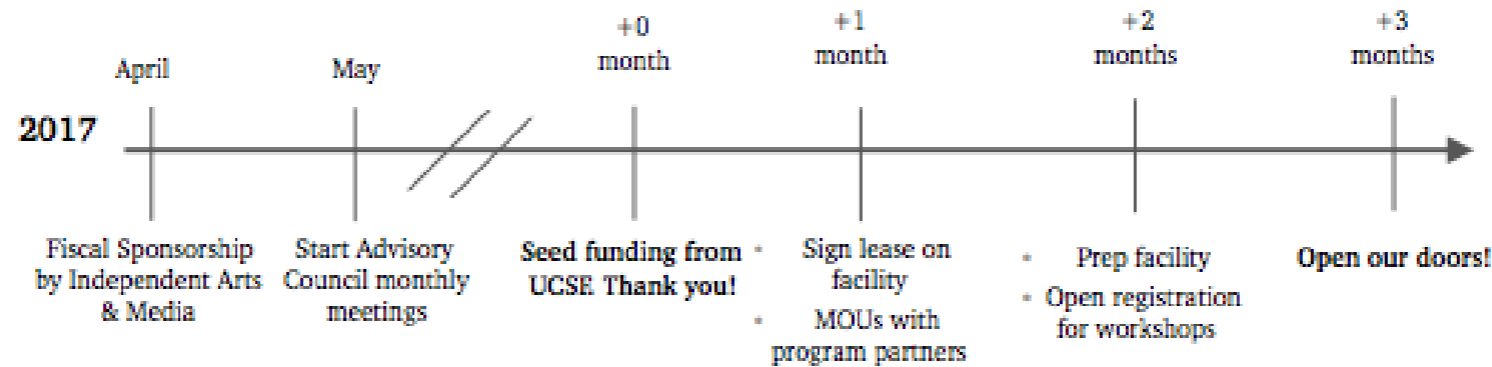
The Dogpatch Center for Arts & Culture also provides arts and cultural programming throughout the neighborhood. Our engagement includes everything from participating in Sunday Streets to an event series for the Dogpatch Arts Plaza. Please check our website for upcoming events.



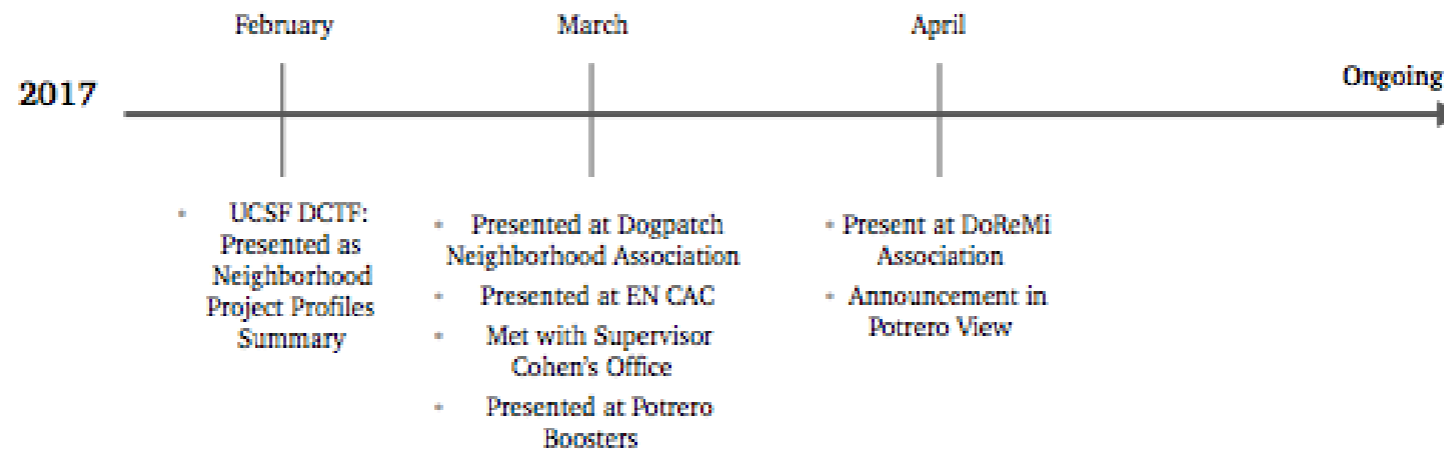
# TIMELINE

Facility | Outreach | Programming

## Facility & Funding



## Gov't/Community Outreach



## Community Events

