1. Public Realm Plan Overview
2. Plan Area Boundary
3. Current Capital Projects
4. Early Implementation Projects
5. Tentative Project Timeline
6. Ongoing Stakeholder Engagement
The Central Waterfront of San Francisco continues to grow, accommodating both new housing and neighborhood commercial services, while maintaining many historic industrial marine functions. As more development is realized in the neighborhood, the streets, sidewalks, parks, and other open spaces of the Central Waterfront should receive appropriate improvements that better serve residents and employees.
Why a Public Realm Plan?

**GUIDE FUNDING**

The Plan will identify and scope projects, provide concept designs and preliminary project costs to better inform funding decisions.

**REFLECT PRIORITIES**

The Plan should reflect the project priorities of local residents, business operators, and neighborhood organizations.

**AGENCY COORDINATION**

The Plan will provide a platform for coordination between different government and nonprofit agencies.
Why a Public Realm Plan?

The plan can address critical linkages between parks, the waterfront, and other open spaces that are incomplete or disjointed.

The plan can ensure that all public space projects, large and small, receive attention that produces a high standard of design and execution.

The plan can include an implementation plan reflecting local priorities and availability of programmed funds.
Why a Public Realm Plan?

**BETTER SIDEWALKS**

Many streets have substandard sidewalks. Many street segments rank low on the City’s Pavement Condition Index (PCI).

**SAFER CROSSINGS**

The neighborhood has relatively high number of intersections ranking in the highest-risk categories for pedestrian collisions and injuries.

**APPROPRIATE LIGHTING**

Lighting throughout the neighborhood is inconsistent, with many areas lacking basic nighttime illumination.
## Area Planning Overlaps

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>DEC 2008</td>
<td>Central Waterfront Area Plan (SF Planning Department)</td>
</tr>
<tr>
<td>APR 2010</td>
<td>Pier 70 Preferred Master Plan (Port of SF)</td>
</tr>
<tr>
<td>JUN 2010</td>
<td>San Francisco Better Streets Plan (City of SF)</td>
</tr>
<tr>
<td>MAY 2011</td>
<td>22nd Street Greening Master Plan (DNA, GreenTrustSF, Fletcher Studios)</td>
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<tr>
<td>MAR 2014</td>
<td>Green Conections (City of SF)</td>
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<tr>
<td>ONGOING</td>
<td>Dogpatch - NW Potrero Hill Green Benefit District</td>
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<tr>
<td>ONGOING</td>
<td>Pier 70 Development (Port of SF / Forest City)</td>
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# Area Planning Overlaps

<table>
<thead>
<tr>
<th>Plan Area</th>
<th>Core Area</th>
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<tbody>
<tr>
<td>Central Waterfront Area Plan (SF Planning)</td>
<td></td>
</tr>
<tr>
<td>Pier 70 Preferred Master Plan (Port of SF)</td>
<td></td>
</tr>
<tr>
<td>San Francisco Better Streets Plan (City of SF)</td>
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<td>22nd Street Greening Master Plan (GreenTrust)</td>
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<td>Pier 70 Development (Port of SF / Forest City)</td>
<td></td>
</tr>
</tbody>
</table>
Plan Area Boundary
Capital Projects

A 22nd Street. Steps
B Woods Yard Park
C 22nd Street Streetscape
D Blue Greenway (Illinois)
E Arts Plaza
F Warm Water Cove Park
G Cesar Chavez East
H C.W. New Parks & Rehab.

1 - per .draft Capital Plan Dec 2014
Project Identification & Prioritization

The Green Vision Plan prepared for GBD formation has already identified a majority of potential projects. Therefore the Public Realm Plan can focus on scoping and development of cost estimates for capital projects.

from "A (Working) Green Vision Plan: Appendix," draft November 8 2013, by UP Urban for the GBD formation steering committee
22nd Street Streetscape

This section of the street includes a significant redesign of the existing Muni Mini Park, which is detailed in Chapter 4. With improvements made to Muni Mini Park, the block between Indiana Street and Minnesota Street will serve as community center for the neighborhood. With new curb cuts along 22nd Street, the park will receive stormwater runoff and help to reduce potential flooding in the neighborhood. Parklets and bulb-outs will provide safety and comfort to pedestrians during special park events such as farmer’s markets and other gatherings.

Legend:
- Bike Rack
- Park
- Bioswale
- Trench Drain
- Public Art
- Bus Stop Shelter
- Street Furniture
- Street Light
- Public Community Space
- Permeable Driveway
- Permeable Bulb-out
- Infiltration Planter
- Tree Basin

This section from the “Dogpatch 22nd Street Greening Master Plan,” May 2011, Fletcher Studios for GreenTrust SF and the San Francisco Parks

NEXT STEPS

1. ROM Cost Estimates (Public Works)
2. Design Refinement
3. Final Cost Estimates
4. Obligate of Funds (EN CAC)
5. Implementation
Caltrain Bridges: Pedestrian Lighting

NEXT STEPS

1 Electrical Plan
2 Rough Cost Estimate
3 i.d. Capital Funding
4 [ Implementation ]
5 i.d. Maintenance & Liability
6 i.d. Ops. & Electrification

pro bono design by Fletcher Studios
Caltrain Bridges: Art Lighting

NEXT STEPS

1. Design Development
2. Electrical Plan
3. Rough Cost Estimate
4. i.d. Capital Funding
5. i.d. Maintenance & Liability
6. i.d. Ops. & Electrification
7. Implementation

pro bono conceptual design by Groundworks
# Public Realm Planning Timeline

<table>
<thead>
<tr>
<th>MONTH 0</th>
<th>Begin Community Outreach and Briefings to stakeholder groups&lt;sup&gt;1&lt;/sup&gt;</th>
</tr>
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<tbody>
<tr>
<td>MONTH 1</td>
<td>RFP for Urban Design Consultant&lt;sup&gt;2&lt;/sup&gt;</td>
</tr>
<tr>
<td>MONTH 2</td>
<td>Select Urban Design Consultant; Finalize Contract</td>
</tr>
<tr>
<td>MONTH 3</td>
<td>Existing Conditions Documentation</td>
</tr>
<tr>
<td>MONTH 4</td>
<td>Public Workshop 1: Project Identification &amp; Prioritization</td>
</tr>
<tr>
<td>MONTH 5</td>
<td>Design Development</td>
</tr>
<tr>
<td>MONTH 6</td>
<td>Public Workshop 2: Design Charetter of Priority Projects</td>
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<tr>
<td>MONTH 7</td>
<td>Design Development</td>
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<tr>
<td>MONTH 8</td>
<td>Publication of Plan and Public Presentations&lt;sup&gt;3&lt;/sup&gt;</td>
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</table>

<sup>1</sup> commenced March 2015  
<sup>2</sup> commencing July 2015  
<sup>3</sup> target Spring 2015
Ongoing Engagement: Stakeholder Organizations

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Organization</th>
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<tbody>
<tr>
<td>2nd TUES</td>
<td>Dogpatch Neighborhood Assn. (DNA)</td>
</tr>
<tr>
<td>2nd TUES</td>
<td>Potrero-Dogpatch Merchants Assn. (PDMA)</td>
</tr>
<tr>
<td>LAST TUES</td>
<td>Potrero Boosters</td>
</tr>
<tr>
<td>3rd WEDS</td>
<td>Central Waterfront Advisory Committe</td>
</tr>
<tr>
<td>1st THURS</td>
<td>Penninsula Joint Powers Board of Directors (Caltrain)</td>
</tr>
<tr>
<td>AS NEEDED</td>
<td>Dogpatch - NW Potrero Hill Green Benefit District</td>
</tr>
<tr>
<td>AS NEEDED</td>
<td>Forest City - Pier 70 Development</td>
</tr>
<tr>
<td>AS NEEDED</td>
<td>HOPE SF / Portrero Hill</td>
</tr>
</tbody>
</table>

In addition to holding Open House Workshops, Planning’s Public Realm Plan Team will also attend select monthly meetings organized by various stakeholders to provide updates and gather feedback.
www.sf-planning.org/CentralWaterfrontPRP

robin.abad@sfgov.org / 415-575-9123